



Event Production & Management



Multimedia, Game & Software Development



Film & Television Production



Make-up, Hair & Costume Design



Social Media & Marketing

YOUTH WORK EXPERIENCE PROGRAM

Empowering young talent while creating sustainable jobs for local industry professionals.

Bridging Education, Innovation & Industry on the Sunshine Coast

SB
PRODUCTIONS
FUNKING IT UP

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What It Is

SB Productions Youth Work Experience Program is a scalable, hands-on initiative giving Year 11-12 students and school leavers real-world experience in:



Film & TV production



Multimedia, game & software development



Event production & management



Make-up, hair & costume design



Social media & marketing



Led by industry professionals, the program develops:

- Employable skills for emerging industries
- Industry networks and professional mentorship
- Confidence and workplace readiness
- Pathways to further education or direct employment



Alternative employment opportunities and career pathways for existing artists and industry professionals



Why It Matters to Council & The Community



Builds Innovation & Skills

Aligns with Council's Regional Economic Development Strategy, boosting STEM, creative and digital capacity.



Strengthens Local Jobs

Fills gaps identified in economic transition goals (more high-value, sustainable employment opportunities).



Activates Council Assets

Uses under-utilised spaces (e.g., TAFE-style venues, community centres), transforming them into creative hub



Nurturing Future Industries

Supports emerging sectors like screen, game development, creative tech—key targets in Council's investment strategy.



Empowers Youth & Supports Local Culture

Enhances community wellbeing and contributes to Council's future-focused youth development initiatives.



By partnering in this program, Council not only advances its strategic goals but leaves a lasting legacy — a skilled, connected, and future-ready community where young people thrive, industry flourishes, and the Sunshine Coast leads in innovation and opportunity.





How The Program Works



Schools,
Families &
Sign-Ups



Hands on
learning &
mentorship



Activation of
region-wide
creative hubs



Showcase &
Celebrate



A Simple, High-Impact Model

Our delivery is streamlined for maximum results with minimal admin load for Council and schools.

- Step 1 – Schools, Families & Sign-Ups: Partner schools identify participants; families give the green light.
- Step 2 – Hands-On Learning & Mentorship: Students work side-by-side with industry professionals across creative, digital, and event sectors.
- Step 3 – Activation of Region-Wide Creative Hubs: We transform community venues into fully operational production, performance, and innovation spaces.
- Step 4 – Showcase & Celebrate: Students' work is shared through public showcases or professional screenings, creating pride, visibility, and career connections.

Why It Works:

It's flexible, scalable, and proven — adapting to schools, communities, and industry needs while delivering lasting impact for youth and the local economy.



Partnering For Impact

INNOVATION & MENTORSHIP PATHWAYS ACTIVATING COUNCIL TOGETHER

BY WORKING TOGETHER

we can deliver a high-visibility, future-focused program that:

- Empowers local youth with hands-on experience in creative, digital, and hospitality industries.
- Activates under-used council assets as vibrant creative hubs.
- Provides sustainable employment and alternative career pathways for existing artists, technicians, and industry professionals.
- Builds industry networks that connect schools, local business, and innovation partners.
- Continues to position the Sunshine Coast as a leader in creative industries and youth development.



Our Role

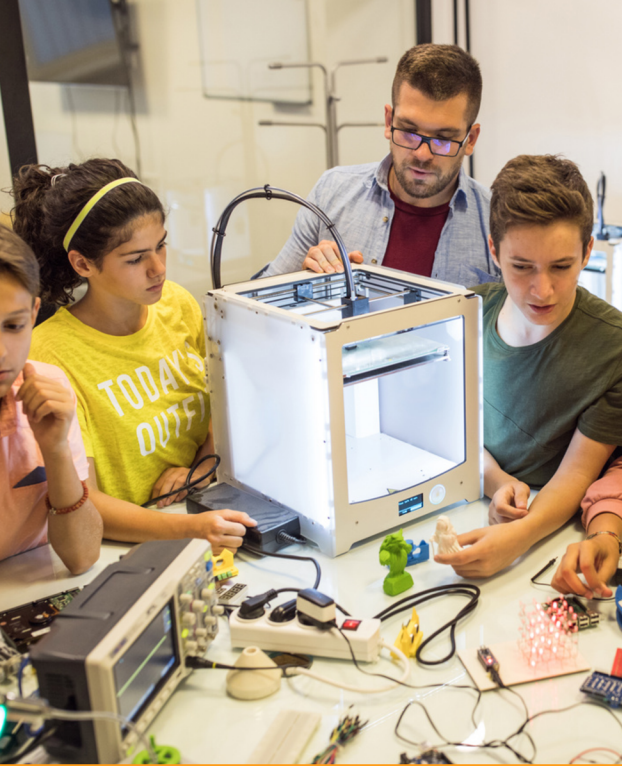
SB Productions manages all aspects of program design, delivery, quality control, and reporting. We leverage decades of experience — including the SPACS model — to create a streamlined, scalable, and proven framework.



Council's Role

Council would assist with:

- Venue Access – Activate community halls, performance spaces, or repurposed facilities.
- Network Introductions – Open doors to local industry, tourism, and innovation sectors.
- Promotional Alignment – Co-brand and amplify through council channels.
- Strategic Investment – Fund coordination, mentor wages, and student logistics to ensure professional delivery.



Impact & Legacy

MEASURABLE OUTCOMES, LASTING CHANGE

This partnership creates more than a program. It builds a sustainable ecosystem for youth, industry, and community growth.



Projected Outcomes (Year 1)

- 50+ students from multiple Sunshine Coast schools engaged.
- 10+ local creative professionals employed as mentors and facilitators.
- 3-5 council venues activated as creative hubs.
- 2 major public showcases (live event + media release) reaching thousands.
- Dozens of digital assets (videos, photos, content) promoting Council's role in innovation and youth development.

Long-Term Legacy

- Youth Employment Pipeline: Ongoing pathways into creative, digital, and hospitality sectors.
- Revitalised Community Spaces: Continued use of venues as industry training and event hubs.
- Professional Workforce Development: New and alternative employment opportunities for existing artists and technicians.
- Positioning Sunshine Coast as a Creative Leader: Recognition in regional, state, and national networks.

Together, we can make the Sunshine Coast a model for youth innovation, creative employment, and community – now and for years to come.



About SB Productions

SB Productions is a Sunshine Coast-based creative company led by Sharon Brooks – an international performer, producer, and educator with decades of experience in the entertainment industry. SB Productions works at the intersection of creative industries, youth engagement, and professional development. We believe in the transformative power of the arts, and are committed to building creative and sustainable opportunities and career pathways for emerging and established talent in our community.

Our work spans:

- **Film & Television Production – From concept to delivery.**
- **Live Event Management – Music, theatre, and festivals.**
- **Creative Education – Training the next generation of industry talent.**

Our Track Record:

- **Delivered youth work experience programs with Chancellor State College, Noosa Pengari Steiner School, Sienna Catholic College, Pacific Lutheran College, Immanuel Lutheran College, and more.**
- **Created the SPACS concept – a visionary skills and production centre model.**
- **Performed in major productions including Good Cop Bad Cop, Boy Swallows Universe, Elvis, and Young Rock.**
- **Opened for music legends such as Richard Clapton, Dragon, and Arrested Development.**

Our Mission:

To connect education, industry, and community – creating opportunities for both emerging talent and established professionals to thrive.

Case Studies & Proof of Concept



Proven in local schools

SB Productions has successfully delivered creative work experience programs in:

- Good Shepherd Lutheran College
- Sienna College
- Immanuel Lutheran College
- Noosa Pengari Steiner
- Chancellor State College
- Pacific Lutheran College
- St. Benedict's College
- Nanango State High



SPACS – The Precursor Model

The Sunshine Coast Performing, Arts & Culinary School (Skills, Production, and Arts Creative Space – SPACS) was a visionary concept designed to provide a dedicated hub for creative training and industry collaboration on the Sunshine Coast. While the full facility wasn't realised, the program structure evolved into the SB Productions Youth Work Experience Program, proving its adaptability and impact in schools and community settings.

Key Outcomes Delivered to Date

- Students engaged in film, television, and live event production.
- Exposure to digital media, game design, and content creation.
- Opportunities for performance, technical roles, and creative leadership.
- Collaboration with local creative professionals to build real-world skills.
- Former program participants are now qualified teachers working in schools – inspiring the next generation.



Let's Create the Future Together

By partnering with SB Productions,
Sunshine Coast Council can:

- Lead the nation in youth creative industry development.
- Unlock the potential of under-utilised spaces and transform them into thriving hubs.
- Build a skilled, connected, and future-ready community.
- Strengthen local industries while giving young people real pathways to success.
- Create alternative sustainable employment for industry professionals here on the Sunshine Coast.

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