



North Carolina
City & County
Communicators

SPONSORSHIP OPPORTUNITIES

2026 - 2027





About NC3C

The North Carolina City and County Communicators (NC3C) is a professional network for local government communications professionals across the state of North Carolina. Our members include public information officers, communications and social media managers, marketing and public relations staff, government television personnel, university and utility communications teams, and more.

Together, we work to exchange ideas, foster career development, and highlight the essential role of communication in local government. By joining NC3C, members gain valuable networking opportunities, support for program initiatives, and access to conferences and professional development events. NC3C provides exceptional value for communications professionals looking to advance their skills and make a lasting impact in their communities.

Annual Partner & Sponsor Opportunities

NC3C is excited to continue our annual partnership program, designed to bring additional exposure to our partners, and greater value for members.

Sponsorship Levels

Annual Benefits

One-year listing on nc3c.com vendor resource page, to launch in 2026

Logo in the vendor section of the NC3C newsletter (6 times per year) with a link to the vendor website

Educational article in the bi-monthly NC3C newsletter (750 words, board-approved)

Social media shares, retweets (sponsor-selected, board-approved)

Opportunity to introduce an NC3C webinar and moderate Q&A (limited quantity - first come, first served)

Conference Benefits

Exhibit space (includes a draped 6 foot table, one chairs, electricity, WiFi access and 1 full conference registration including meals)

Ad in conference program guide

Logo printed onto conference signage

Logo printed onto 'Sponsor Sign-off' card - attendees who get all sponsor signatures are entered into a prize raffle

Logo and listing on conference webpage

Conference sponsor ribbon

Custom e-blast by NC3C to Conference Registrants

5 minute sponsor spotlight during a general session for 100+ attendees with opportunity to present visuals (slides or video) within the 5 minute limit. (limited quantity - first come, first served)

\$5,000

\$3,500

\$2,000

DIAMOND PARTNER	PLATINUM PARTNER	GOLD PARTNER
●	●	●
●	●	●
Two	One	
Two	One	
●	●	

10 ft. space, Premium Location	10 ft. space	10 ft. space
Full Page	Half Page	Quarter Page
●	●	●
●	●	●
●	●	●
●	●	●
●	●	
●		

2026 NC3C Annual Conference

April 8 - April 10

Beaufort Hotel | 2440 Lennoxville Rd | Beaufort, NC 28516

Conference Exhibitor Only \$1,500

Interested in just exhibiting at our annual conference? This option includes a draped 6-foot table, one chair, electricity, WiFi access, and 1 full conference registration, including meals.

Conference Add-Ons

Available through February 1st to Diamond and Platinum partners. Open to Gold partners and conference exhibitors after February 1st.

- Happy Hour \$2,000 (one available)
- Awards Ceremony \$2,000 (one available)

www.nc3c.com