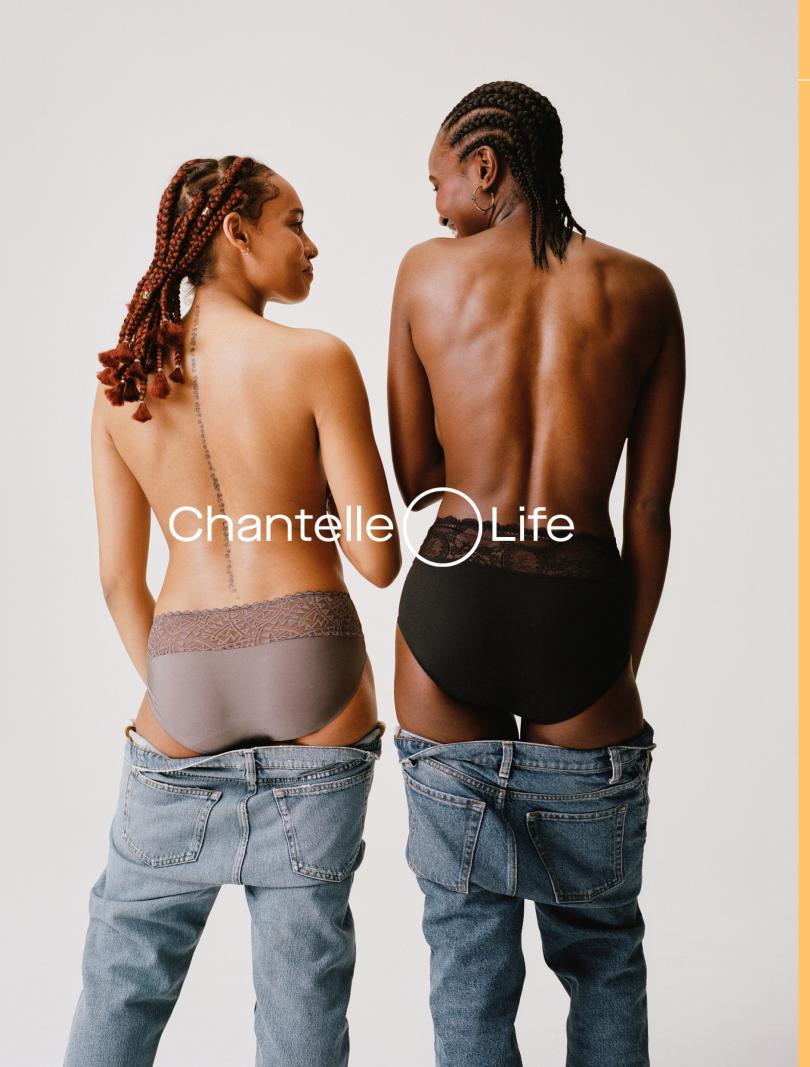


Period Panty

Chantelle Life



We aim to be present in every moment of a woman's life — from the comfort of home to out and about, the Chantelle Life category provides much needed daily care and feminine hygiene products across a range of needs.



The reasons for this change in consumption put forward by women are numerous.

During her lifetime, a woman uses between -

10,000 - 17,000

- disposable sanitary protection, pads or tampons.

These products represent a regular and expensive investment and sometimes contain harmful substances, pesticides and all kinds of byproducts, which can have an impact on health but also on the environment. In addition, there are potential discomforts associated with conventional sanitary protection: urinary tract infections, yeast infections and fear of toxic shock syndrome.

# The New Chantelle Leak Proof Technology



Labeled STANDARD 100 by OEKO- TEX®GOTS, our period panties are designed without chemicals and are washable and reusable, offering long-lasting use.

In addition, between 29% and 40% of the weight of each shape is made from recycled fibers.





Like all of the brand's products, the period panty (M) line meets an inclusive sizing ranging from size XXS to size XXL to adapt to all body types.

2 lines are available, both featuring a hipster and a panty: one with a Graphic border and the other with Leavers lace, of which nearly 8km have been taken from valued stock.

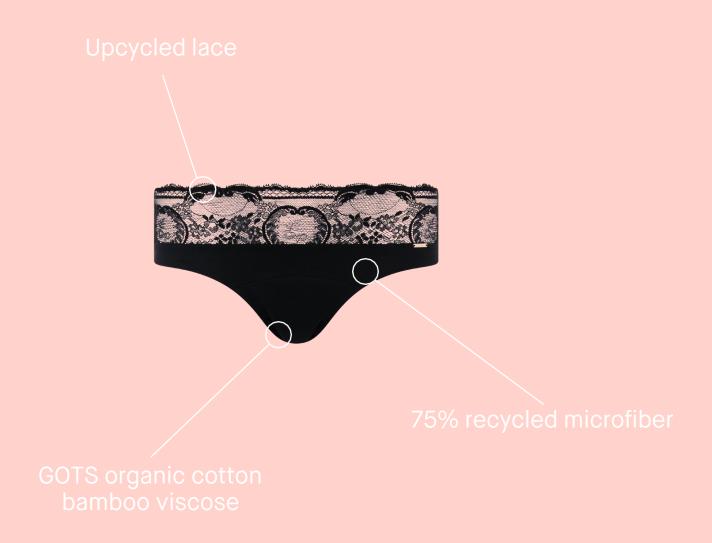
The two models of the Graphic line will be sold at a unit price of \$52.00 whilst the Leavers Lace will cost \$59.00 each.







# Period Panty Lace — C15L (\$59.00)



# Period Panty Graphic — C16L (\$52.00)

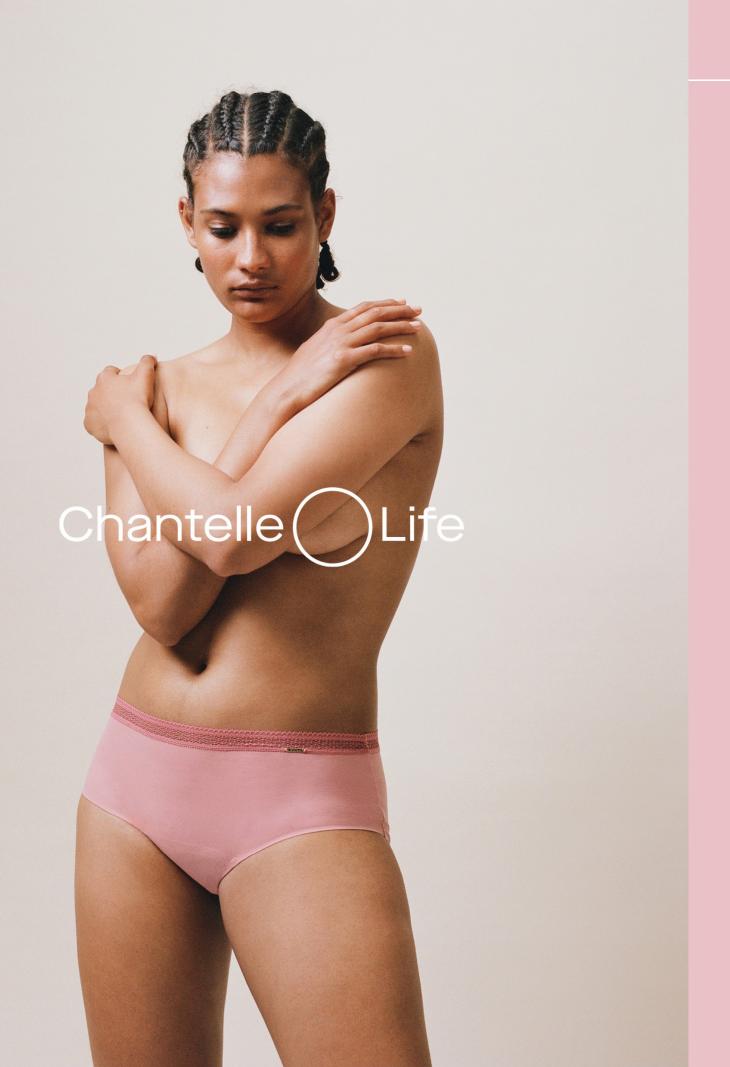




## **Absorbant**

Bambou Viscose allows heavy flow absorption up to 12 hours or 4 tampons' worth.





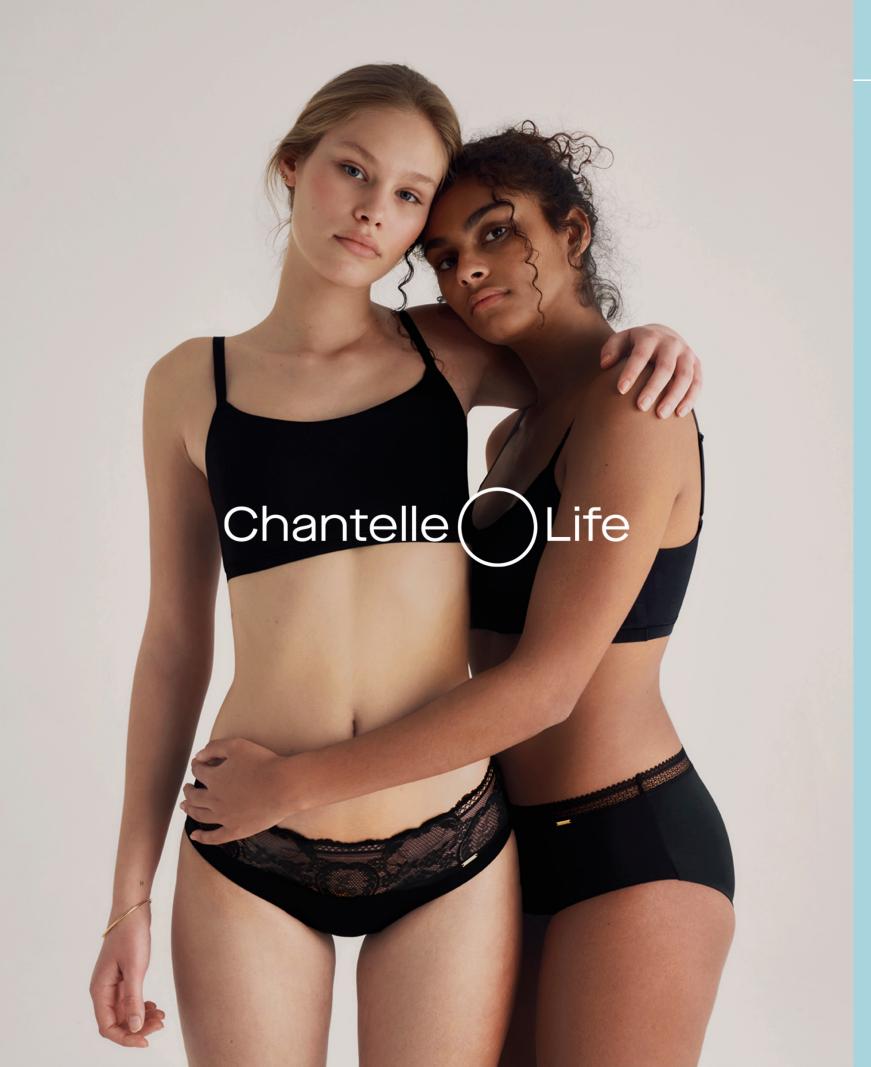
# **Comfort and Invisibility**

Seamless finishing along the legs and gusset give a second skin feeling which fits discreetly under clothes.

### **Odor control**

Features a cotton layer free from chemicals (no silver microparticles)





# Quality

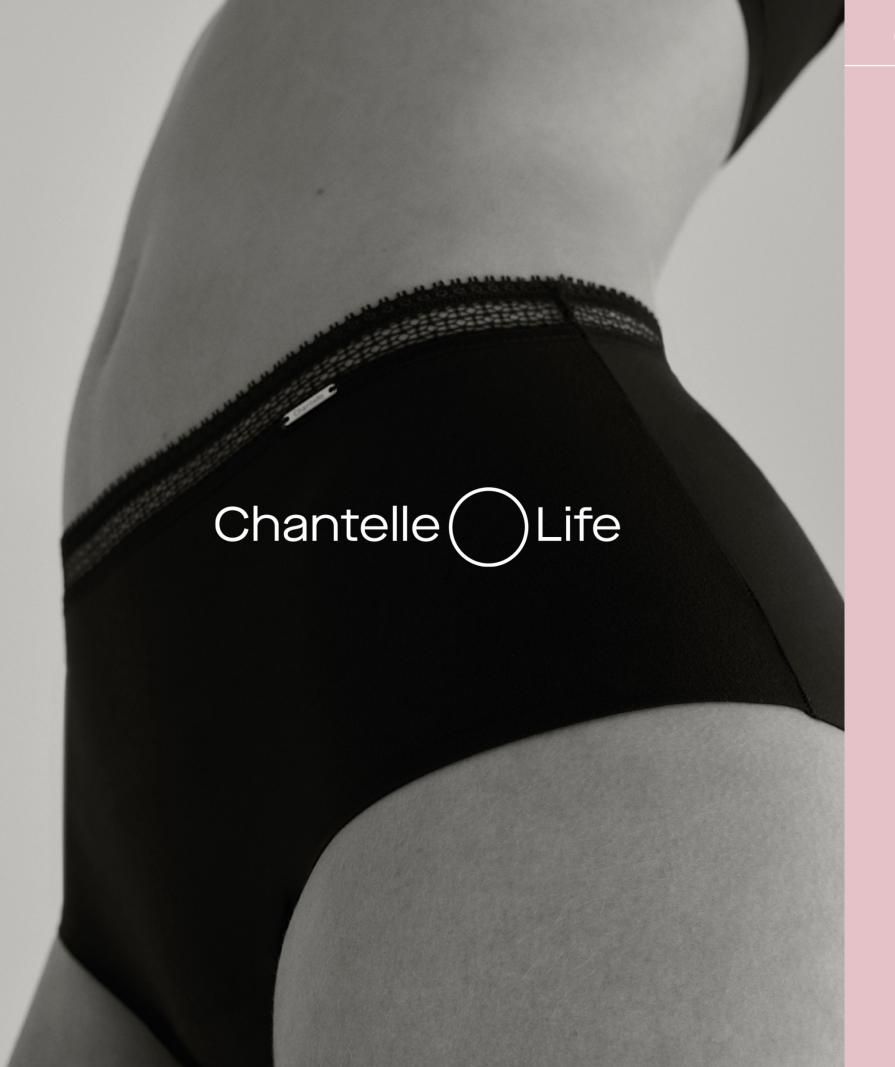
Made in Chantelle's own factory in Tunisia, Culotte (M) features the signature Chantelle mark of quality.

# Comfort and care for all women

"Overall, Chantelle products are light, comfortable, modern and I feel like I am wearing regular panties. I don't need to hide myself anymore when I wear my period proof underwear."

-C, 28





# Comfort and care for all women

"I love the main fabric, it's super soft."

6 women out of 6

'I had no odor when I did the test."

6 women out of 6

"I am ready to pay more for an eco-friendly product."

1.2.1

"I like them because I don" feel like I am wearing grandma panties!"

C. 25

"I would buy several looks with a heavy flow absorption even for the beginning of my period."

, 26

"I love the seamless finishings, the panty is invisible, I can wear it during the day."

\_, 30

Easy, simple care and aligned with other competitor products!

By respecting the following instructions, Chantelle period-proof underwear would be effective for at least 7 to 8 years max (if they are used once per cycle)

### **Before Use:**



WASH IT IN YOUR WASHING MACHINE AT 30° MAX BEFORE FIRST USE

### After use:



### STEP 1:

RINSE YOUR PANTY UNDER COLD WATER <30° UNTIL THE WATER GETS CLEAN

#### STEP 2:





WASH IT (NOW OR LATER) IN YOUR WASHING MACHINE AT 30° MAX DO NOT USE FABRIC SOFTENER (It reduces fabric's function)

### STEP 3:







HANG DRY YOUR PANTY (no dryer)
Our Chantelle period-proof panties are drying overnight. (faster than some competitor products!)
NO IRONING

Thank you

