

# Code of Ethics

## Louisiana Life Safety & Security Association (LLSSA)

Accepted by the LLSSA Board March 19, 2026

### Purpose

The Louisiana Life Safety & Security Association (LLSSA) is committed to promoting the highest standards of ethical conduct, professionalism, and accountability within the life safety, security, fire alarm, electronic systems, and systems integration industries. This Code of Ethics establishes the principles and expectations that guide the conduct of all LLSSA members and reflects current business practices, regulatory expectations, and public trust.

### Scope

This Code applies to all LLSSA members, including company owners, officers, managers, employees, contractors, instructors, and representatives acting on behalf of a member company.

---

## Ethical Principles and Standards

LLSSA members shall:

### 1. Integrity and Honesty

Conduct all business activities with honesty, integrity, and fairness. Members shall not engage in deceptive, misleading, or unethical practices in marketing, sales, contracting, installation, monitoring, service, or billing.

### 2. Professional Competence

Maintain a high level of professional competence by ensuring that all work is performed by properly trained, qualified, and supervised personnel. Members shall support ongoing education, certification, and compliance with applicable codes, standards, and best practices.

### 3. Compliance with Laws and Regulations

Conduct business in full compliance with all applicable federal, state, and local laws, regulations, codes, licensing requirements, and ordinances governing life safety and property protection systems.

## 4. Public Safety and Consumer Protection

Place public safety and consumer protection as a primary responsibility. Members shall recommend, install, and service systems that are appropriate for the intended application and shall clearly explain system capabilities, limitations, and user responsibilities.

## 5. Ethical Sales and Marketing Practices

Engage in truthful, accurate, and transparent sales and marketing practices. Members shall avoid false claims, misrepresentation of products or services, unfair competitive practices, or disparagement of competitors.

## 6. Quality of Workmanship

Strive for excellence in the design, installation, inspection, testing, monitoring, and maintenance of life safety and security systems. Members shall follow manufacturer requirements, adopted codes, and recognized industry standards.

## 7. False Alarm Reduction

Support false alarm reduction efforts through proper system design, installation, testing, maintenance, and user education. Members shall cooperate with local authorities and false alarm management programs to minimize unnecessary emergency responses.

## 8. Confidentiality and Data Protection

Protect confidential, proprietary, and sensitive information, including customer data, access credentials, monitoring information, and business records. Members shall take reasonable measures to safeguard information against unauthorized access, disclosure, or misuse.

## 9. Fair Dealing and Respect

Treat customers, employees, competitors, regulators, and the public with respect and professionalism. Members shall foster a workplace and business environment free from discrimination, harassment, or retaliation.

## 10. Regulatory and Government Cooperation

Maintain constructive relationships with regulatory agencies, authorities having jurisdiction, and legislative bodies. Members shall cooperate in good faith to support reasonable regulations that enhance public safety and industry professionalism.

## 11. Industry Support and Advancement

Promote cooperation, education, and information sharing among LLSSA members to advance the professionalism, sustainability, and reputation of the life safety and security industry.

## 12. Community Responsibility

Participate in community and civic activities that support public safety, education, and awareness, both within and outside the industry.

---

## Enforcement and Accountability

Violation of this Code of Ethics may subject a member to review and disciplinary action in accordance with LLSSA bylaws, policies, and procedures, which may include reprimand, suspension, or termination of membership.

---

## Acknowledgment

All LLSSA members are expected to understand, uphold, and promote this Code of Ethics as a condition of membership and as a commitment to the public trust.