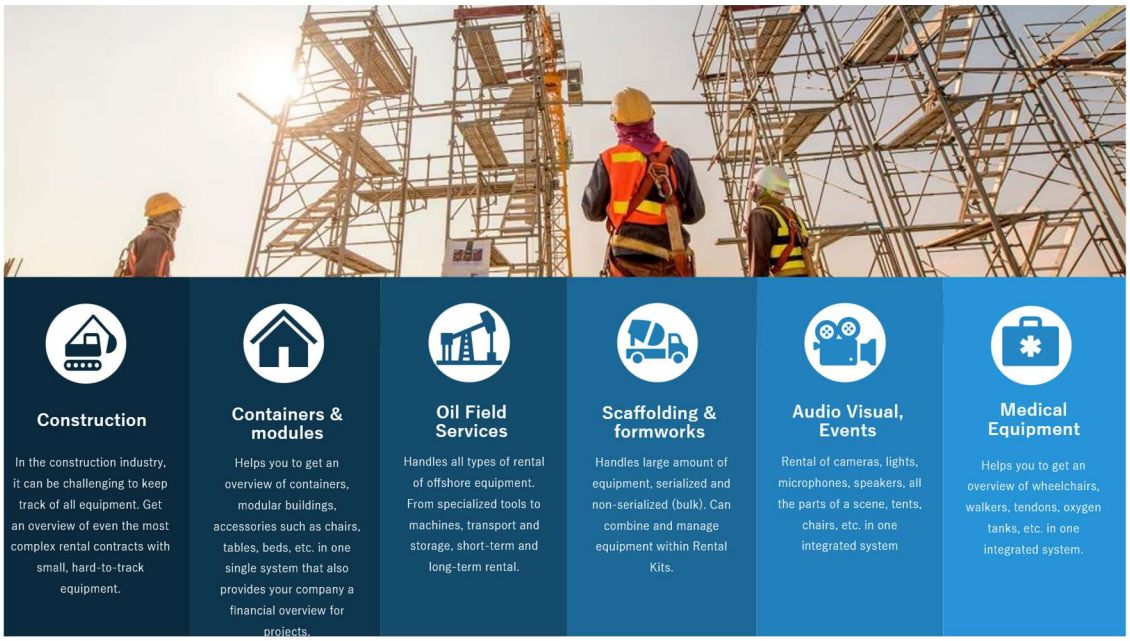
WhiteStarusa

Las Vegas: For Immediate Release December 1, 2025

WhiteStar USA takes pride in presenting the latest release of **EQM 365 Rental -** a cloud-based equipment and events rental management solution running on **Microsoft Dynamics 365 Business Central** – the epitome of modern ERP platforms

Examples of industries served by EQM 365 Rental



Integrated with Microsoft's *Power BI, CoPilot AI, Power Automate, Power Platform, Teams* and available on Microsoft AZURE Cloud Services.

EQM 365 Rental has been used worldwide for decades and is published and supported by **Armada Dynamics, AS**. In 2006, Microsoft gave EQM Rental Management system the ***"Best Vertical Award"***, for its functionality to the Rental Industry. The EQM solution has also earned the highest rating for a vertical application developed for Dynamics NAV: the Certified for Microsoft Dynamics (CfMD) designation.

The **ARA Show 2026** will be held Monday, March 2 – Wednesday, March 4, in Orlando at the Orange County Convention Center, North-South Building. We will be showing the latest releases at the **Armada Dynamics Booth #1255**

About Armada Dynamics
Armada Dynamics AS is a Microsoft Gold Certified Partner and an independent software vendor (ISV), supporting the rental industry for 25 years, with offices in Norway and throughout North America.
Tel: +1 866-979-2555
www.armadadynamics.com

About WhiteStar USA
WhiteStar USA specializes in the licensing and support of Microsoft software such as Dynamics 365 Business Central for general business applications such as manufacturing and distribution. We offer specialized versions of EQM 365 Rental for: Special Events & AV Staging and Medical durable equipment rental in North America.
WhiteStar USA
Tel: +1.702.990.3290
www.whitestarusa.com

Microsoft Dynamics 365 Business Central had been named the Best Cloud ERP Software of 2024 by Forbes.