

Ai Training for Temecula Wine Growers BNI

Presented by: Vivian and Robert Welsh, Co-Founders, Vivians.io



About Your Hosts Vivian and Robert

- **Temecula** residents for 23 years
- **Local, Minority-Women Led Business** for 2.5 Years
- **TVE2** Incubator Tenant
- **BNI Member**

Founded this business to create better experiences for business, their employees and customers



Vivian Welsh
Founder and President



Robert Welsh
Founder and VP Technical Services



Bojan Savic
Lead Solution Architect



Kenny Wooten
Lead Developer



Christopher Welsh
Research Manager

Foundational Terms For This Training

LLM

Prompt

Hallucination

Chat

**Assistant or
“Custom
GPT”**

Foundational Terms For This Training (pt.2)

01

Prompt:

A prompt is the input or instruction given to a generative AI model, typically in natural language.

02

AI Assistant:

An assistant is a configured or customized AI interface that provides interactive support based on prompts.

03

AI Automation:

Automation involves repeating a task or process automatically, often triggered by a condition or event.

04


AI Agent:

An agent is an autonomous AI entity that can plan, reason, and take actions across systems to complete goals over time.

Chat GPT Setup



Vivians Custom Instructions Voice Maker


By Robert Welsh 

✓ Using the creator's recommended model: GPT-4o

Provide a 3-5 Sentence Sample of Your Writing That You Like. You will receive an instruction you can include in your future prompts that will make your prompts sounds more like you!



Vivians Custom Instructions Profile Creator

By Robert Welsh 

input your company website and any other details you see fit, to create a custom instructions profile for your organization. This will provide context for your future prompts

- Login and Id = Chatgpt.com
- Free Vs. Paid Vs. Team Versions
- The Interface
- Personal Settings
- Security and Privacy
- Basic Chats


What is a
prompt?



BNI Assistant, Search “Vivians BNI”



Vivians BNI Meeting Commercial Coach

By Robert Welsh 

✓ Using the creator's recommended model: GPT-4o

Craft a powerful, personalized 30-second BNI commercial each week.

This GPT asks a few quick questions, uses your ChatGPT Custom Instructions for context, and generates a clear, referral-ready message tailored to your weekly focus.

Let's do this!

Prompting 101 - “Framework”

ACT AS A

CONTEXT

INSTRUCTIONS

**OUTPUT
FORMAT**

OUTPUT TONE

CONSTRAINTS

Example Prompt – See Your Work Sheet

Act as

A customer experience consultant for a small local wedding venue

Context

You are helping the venue write a follow-up email to couples who just completed a venue tour but have not yet booked. The audience is typically newly engaged couples in their 20s and 30s who are comparing multiple venues.

Instructions

Please write a personalized and friendly follow-up email that thanks them for touring the venue, offers to answer any questions they still have, and gently encourages them to move forward with booking before popular dates are taken.

Output Format

Two short paragraphs with a warm greeting, a thank-you message, a reminder of the benefits, and a soft call-to-action with a link to schedule or contact the team.

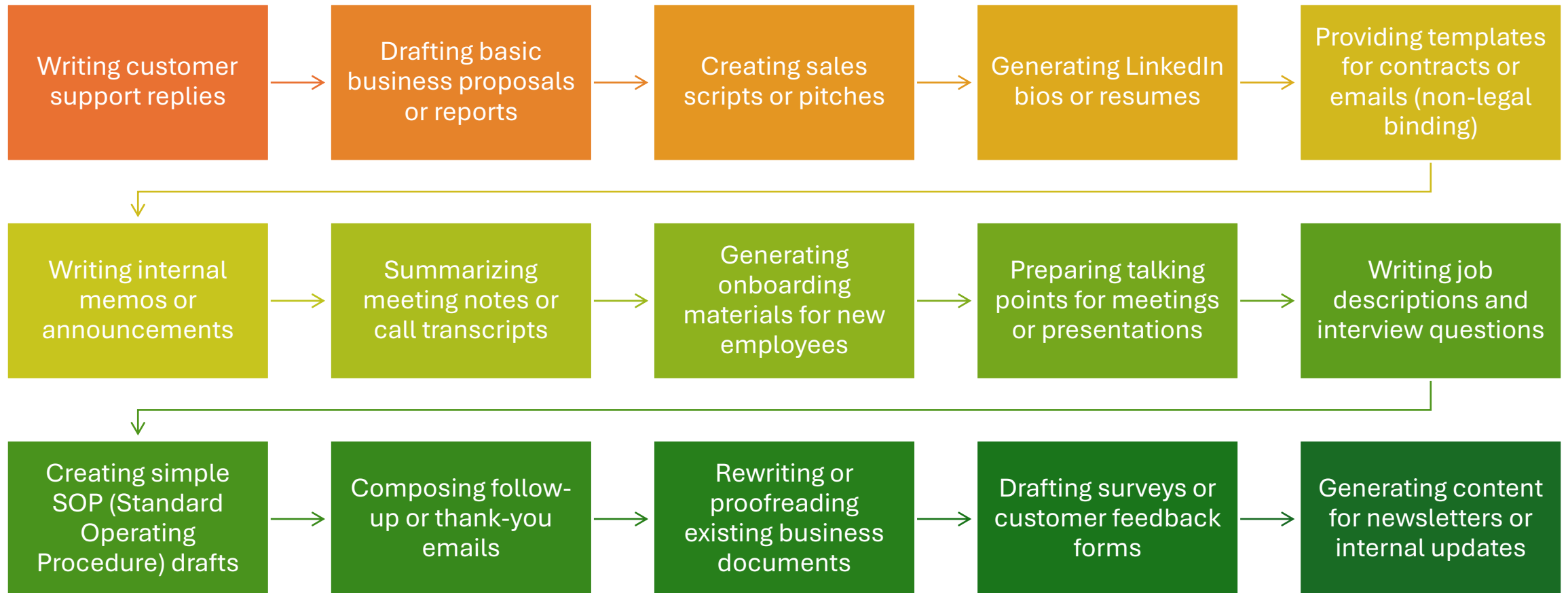
Output Tone

Warm, professional, and enthusiastic—like a helpful coordinator who cares about their big day.

Constraints

Keep it under 150 words. Do not mention pricing or discounts, and avoid sounding too salesy. No emojis.

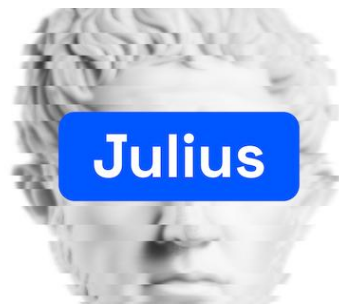
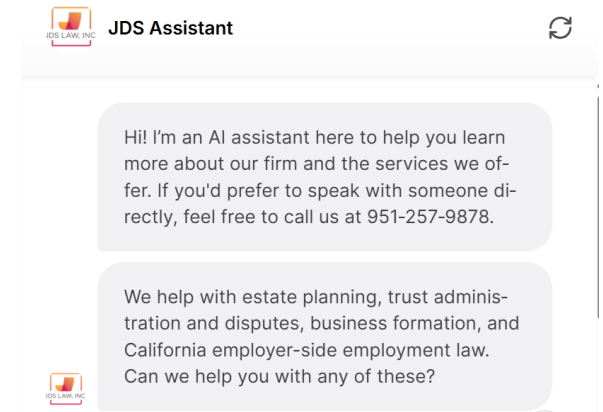
For 15 minutes Use the Worksheet and Craft a Prompt about a task like below



LLMs



Pick an AI Powered App



Data Analysis
Assistant



Website AI Agent



Vivians Reinvention services

Advanced
Prompting

Change
Management

Strategy

Research

Analyzing
Images

Creating
Images

Search the
web

Voice input
and output

Applications

Assistants

Agents

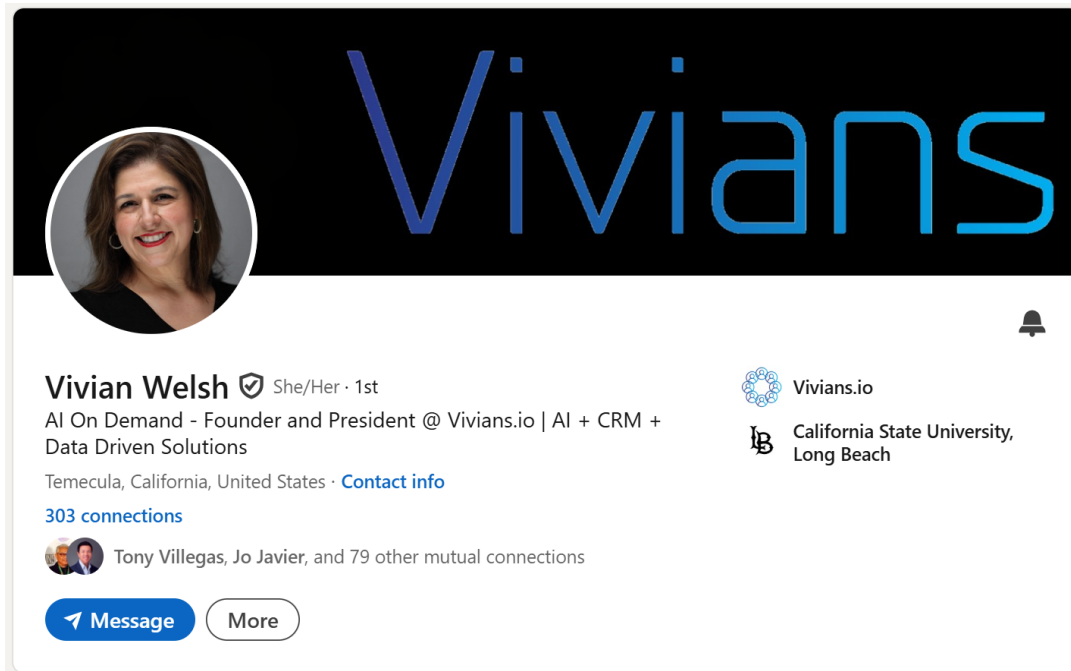
Scale

Safety

Ethics



Budget,
Build, Buy

Like, Follow, Comment



A screenshot of a LinkedIn profile for Vivian Welsh. The profile banner features the word "Vivians" in a large, blue, stylized font on a black background. To the left of the banner is a circular profile picture of Vivian Welsh, a woman with brown hair, smiling. Below the banner, the name "Vivian Welsh" is displayed with a verified badge and the text "She/Her · 1st". Her bio reads: "AI On Demand - Founder and President @ Vivians.io | AI + CRM + Data Driven Solutions". Her location is "Temecula, California, United States" and there is a link for "Contact info". It shows "303 connections". Below this, it says "Tony Villegas, Jo Javier, and 79 other mutual connections". At the bottom are two buttons: "Message" and "More". To the right of the bio, there are two logos: "Vivians.io" and "California State University, Long Beach". A notification bell icon is in the top right corner of the profile card.

Vivian Welsh ✓ She/Her · 1st
AI On Demand - Founder and President @ Vivians.io | AI + CRM + Data Driven Solutions
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Tony Villegas, Jo Javier, and 79 other mutual connections
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 Vivians.io
 California State University, Long Beach

[Let's Be Friends On LinkedIn](#)