

The mission of an Ambassador is to drive membership growth, welcome new members and assist in the retention of enrolled Chamber Members.



Henderson Chamber of Commerce **Ambassador Application**

Ambassadors are the first Chamber Members to interact with newly enrolled Members and are responsible for the expedient introduction to Chamber benefits and fellow Chamber Members.

Name: _____ Title: _____

Company Name: _____ Year Company Joined HCC: _____

Address/City/State/Zip: _____

Phone: _____ Cell: _____ E-Mail: _____

Reason you wish to become an HCC Ambassador: _____

Ambassador Agreement

1. Ambassadors must be an employee, owner or representative of a member in good standing with the Henderson Chamber of Commerce for no less than three months.
2. Ambassadors must attend monthly meetings held every first Wednesday of each month at 7:30 a.m. at the Henderson Chamber Offices: 400. N. Green Valley Pkwy., 2nd Floor, Henderson, NV 89074. Three un-excused absences will precipitate dismissal from the Ambassador program.
3. Ambassadors must attend Sub-Committee meetings held once a month to report on member connectivity they've created. Three un-excused absences will precipitate dismissal from the Ambassador program.
4. Ambassadors shall input member status updates and member connection activity in HCC CRM. All monthly activity must be logged for the previous month by the last day of the month.
5. New Ambassadors are required to complete the Ambassador training program within 60 days.
6. Ambassadors must attend at least one Breakfast, Luncheon or Mixer per month.
7. Ambassadors must attend Ribbon Cutting Ceremonies celebrating a grand opening, new location, or ground-breaking, at least one per month.
8. Ambassadors must refer one new member on a quarterly basis to Chamber membership.
9. Ambassadors are expected to share HCC events on social media platforms (Facebook, LinkedIn, Instagram, etc.) if you maintain a presence on social media. The HCC expects you to be responsible and accountable for what you say online. Never post any confidential, sensitive, proprietary information about the HCC, its employees or partner companies. No Ambassador may create an official HCC blog, page, site, etc. nor speak on behalf of the HCC without prior written authorization. The organization has zero tolerance for harassment and discrimination. Ambassadors who violate this policy will be subject to termination from the program.
10. Ambassadors will build relationships with new members for a period of one year for public relations and retention purposes. They will facilitate new member participation in Chamber events, assist new members with their goals and their receipt of HCC communications.

Your application will be reviewed upon receipt. You will then be contacted for an interview at the Henderson Chamber of Commerce.

Please Note: We appreciate your interest in serving on this much sought after committee. Ambassadors exemplify the Core Values of the Chamber and enjoy the credibility associated with such a position. Should the Chamber's Ambassador roster be full at the time of application, your name will be added to the Ambassador waitlist for the next available position, upon approval.

Signature _____ Date _____

Email this form to Lisa Chao at LChao@HendersonChamber.com