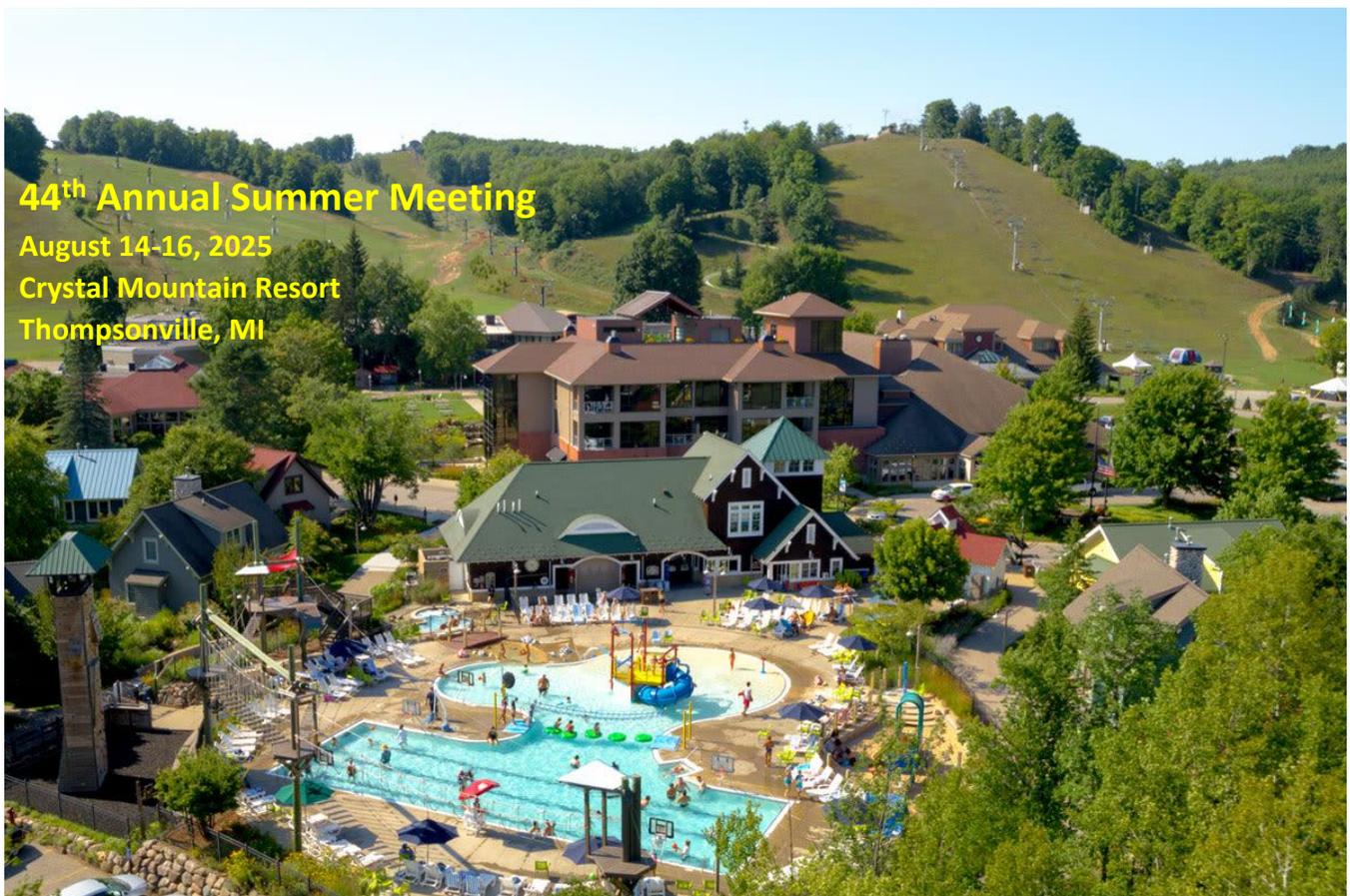


2026 Summer Meeting Exhibitor Guide



Invitation to Exhibit at the MANS 2026 Summer Meeting

The Michigan Association of Neuro Surgeons (MANS) invites you to participate in the 2026 MANS Annual Summer Meeting at Crystal Mountain Resort, August 14-16, 2026. This meeting is the premier educational event for neurosurgeons, nurses, physician assistants and other health care providers in this field. For MANS industry partners and related organizations, this event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your booth space today!

Standard inclusions with any exhibit booth level

- 6-foot table and 2 chairs
- 2 representative name badges
- Access to all breakfasts and lunches with attendees
- Admission to Friday evening welcome reception/Dinner (RSVP Required)
- Logo/Name in printed program and on the MANS website
- Dedicated exhibit time each day
- Discounted exhibitor housing rates
- Electrical outlet, must be requested in advance

LOCATION

Crystal Mountain Resort
12500 Crystal Mountain Dr.
Thompsonville, MI 49683

Exhibit Dates & Hours (Times are subject to change based on lectures)

Saturday, August 15.....8:00am – 3:00pm
Sunday, August 16.....7:00am – 12:30pm

Exhibit Installation Date & Hours

Friday, August 14..... 2:00pm – 6:30pm

Exhibit Dismantle Date & Hours

Sunday, August 16.....12:00pm – 5:00pm

Booths may be torn down after 12:00pm on Sunday. Exhibitors are encouraged to mingle with participants during all meals and evening events and dedicated sessions in the exhibit hall will occur throughout the conference (final agenda times will be provided 2 weeks prior to the event or upon receipt of application).

SHIPPING POLICY

In order to assure arrival and timely processing of your packages, please use the following format on your shipments. Please be sure to include FIRST and LAST name of the person who will be receiving the package at the hotel. Provide detailed return address information, including phone number. Groups, meetings, conferences, and all other events, please list the title of your group or event and the dates of the program on the shipping label. Please ensure if sending multiple pieces that they are listed as “1” of “total number” of packages in the shipment.

EXAMPLE

Cindy Nack /MANS

Name of Guest to Receive Package c/o REP NAME /COMPANY NAME

Crystal Mountain Resort

To Be Announced

Hold For: MI Association of Neuro Surgeons: Aug. 14-16, 2026/ Box “#” of “#.”

Eligibility for Exhibiting

Exhibits should be staffed during all exhibit hours by qualified people who can explain or demonstrate the displayed items. Payment must be paid in full prior to the event date.

Additional Representative Badges

Each exhibiting company receives two (2) representative name badges as part of the standard exhibit package. Representatives are individuals employed by, or contracted to represent, the exhibiting company and who will participate in exhibit-hall activities, educational sessions, or professional networking.

Additional representative badges may be purchased for \$250 each, which includes admission to all breakfasts, lunches, dinners, and evening receptions.

Additional badges are available to Silver-level sponsors and above, with a maximum of two (2) extra representatives per company.

All representatives must be registered in advance by, or in coordination with, the exhibiting company and will receive their badges at on-site check-in.

Assignment of Space

Exhibit space is allocated by MANS staff. If there is specific competition you do not want to be next to, please email Cindy Nack at admin@mansneurosurgery.org or include this information on your application.

Booth Description

Each exhibit will include one six-foot, skirted table with two chairs and wastebasket.

Electrical Needs

Electrical requests must be requested during the registration process and may not be accommodated onsite.

Liability/Insurance

Neither MANS nor the venue assume responsibility for any loss, injury or damage occurring to an exhibitor or any exhibitor's property. It is the exhibitor's responsibility to have their person/materials insured against theft, damage, loss or injury.

Exhibitor Welcome & Check-In

Exhibitors must check in at the MANS registration desk before setting up. Name badges and printed agendas will be issued at check-in.

Hotel Reservations

Overnight guestroom reservations must be made directly with the hotel of your choice.

Onsite hotel reservation link will be emailed out with confirmation of MANS receiving your exhibit application and payment.

Cancellations & Refunds

Cancellations will be accepted with written notice on or before June 19, 2026. If paid via credit card, credit card fees will be deducted from the reimbursed amount. After June 19, 2026, 50% cancellation fee and credit card fees will be assessed. Any cancellations within 10 days of the meeting will not be refunded or allowed to be transferred to a future meeting.

Questions

Please contact Cindy Nack, Executive Director, at 517-580-5701 or admin@mansneurosurgery.org

Exhibitor Fees

All exhibit table packages come standard with the following:

- 6 ft table and 2 chairs
- 2 representative name badges
- Invited to all scientific sessions
- Access to all breakfasts and lunches with attendees
- Admission to Friday evening Welcome Reception/Dinner (RSVP required)
- Logo/Name in printed program and on the MANS website
- Dedicated exhibit time each day
- Electrical outlet (must be requested in advance)
- Discounted housing rates

Representatives are individuals employed by, or contracted to represent, the exhibiting company and who will participate in exhibit-hall activities, educational sessions, or professional networking.

All representatives must be registered in advance by, or in coordination with, the exhibiting company and will receive their badges at on-site check-in.

LEVEL	COST	BENEFITS
EXHIBITOR	\$4,000	<ol style="list-style-type: none"> 1. EXHIBITOR NAME BADGE RIBBONS 2. TWO (2) REPS ONLY
SILVER	\$4,700	<ol style="list-style-type: none"> 1. SILVER SPONSORSHIP NAME BADGE RIBBONS 2. COMPANY LOGO WITH HYPERLINK ON MANS WEBSITE (AUG-DEC 2026) 3. COMPANY LOGO INCLUDED ON "THANK YOU" SLIDES DURING SESSIONS 4. POST MEETING ATTENDEE LIST 5. ONE (1) SOCIAL MEDIA ACKNOWLEDGMENT POST PRIOR TO THE EVENT
GOLD	\$5,500	<ol style="list-style-type: none"> 1. ALL SILVER BENEFITS, PLUS 2. GOLD SPONSORSHIP NAME BADGE RIBBONS 3. VERBAL RECOGNITION BY MANS PRESIDENT DURING THE WELCOME RECEPTION 4. RECOGNITION AS A REFRESHMENT BREAK SPONSOR, INCLUDING SIGN BY COFFEE STATION 5. ONE (1) DEDICATED EMAIL TO REGISTERED ATTENDEES (PRE MEETING) 6. OPTION TO INCLUDE ONE BRANDED ITEM OR BROCHURE IN ATTENDEE WELCOME BAGS
PLATINUM	\$6,500	<ol style="list-style-type: none"> 1. ALL GOLD BENEFITS, PLUS 2. PLATINUM SPONSORSHIP NAME BADGE RIBBONS 3. TWO (2) ADDITIONAL REPRESENTATIVE NAME BADGES (TOTAL = 4) 4. LOGO FEATURED ON OFFICIAL ATTENDEE GIVEAWAY' 5. RECOGNITION AS THE DESSERT SPONSOR DURING THE DINNER, INCLUDING SIGN ON DINNER TABLES 6. ACKNOWLEDGEMENT OF PLATINUM SPONSORSHIP ON THE MANS WEBSITE 7. INCLUSION IN POST-MEETING "THANK YOU SPONSORS" EMAIL TO ATTENDEES 8. POST EVENT SOCIAL MEDIA FEATURE RECOGNIZING YOUR COMPANY AS A PLATINUM SPONSOR 9. PREMIER EXHIBIT HALL PLACEMENT NEAR HIGH TRAFFIC AREAS
EXTRA REP NAME BADGE	\$250	<p>INCLUDES A NAME BADGE WITH RIBBON AND ADMISSIONS TO BREAKFASTS, LUNCHES AND RECEPTION AVAILABLE TO SILVER LEVEL AND ABOVE (MAXIMUM 2 PER COMPANY)</p> <p><i>Reps must be employed by, or contracted to represent, the exhibiting company and who will participate in exhibit-hall activities, educational sessions, or professional networking. Extra Reps must be registered in advance by, or in coordination with, the exhibiting company and will receive their badges at on-site check-in.</i></p>

**** Application, payment and logo/ad must be received by June 19, 2026 to be included in onsite brochure and event website.**

Additional Table Space: If you plan on bringing any device/equipment that could encroach into your neighbor's space or the foot traffic in the aisle, we require that you purchase an additional space that would allow optimal space for attendee demonstrations and display.

2026 Exhibit Space Application Summer Meeting

Exhibitor Company Name: _____

Product or Service to be Exhibited: _____

List specific competition you do not want to be next to in the exhibit hall: _____

Electrical Needs Yes No

Mailing Address: _____

City/State/Zip: _____

Contact Person: _____ Email: _____

Office Phone: _____ Cell: _____

Exhibitor Fees

Exhibitor \$4,000 Silver \$4,700 Gold \$5,500 Platinum \$6,500 Extra Rep \$250

Exhibit Representatives (Please print clearly for name badges and Check Meal Boxes)

Reps must be employed by, or contracted to represent, the exhibiting company and who will participate in exhibit-hall activities, educational sessions, or professional networking.

Extra reps must be registered in advance by, or in coordination with, the exhibiting company and will receive their badges at on-site check-in.

Welcome
Reception
Ticket

Sit Down
Dinner
following
Welcome
Reception

Rep Name: _____ Email: _____

Attendance confirmations are required for meal planning. Once all representatives have been registered and confirmed by their exhibiting company, MANS will send a follow-up email requesting individual confirmation from each registered representative.

Check - Payable to MANS

American Express Discover MasterCard Visa

TOTAL \$ _____
CC processing fees will be included

PRINT CLEARLY

Card Holder Name: _____

Card Number: _____ Exp. Date: _____ Sec. Code _____

Billing Address: _____

Card Holder Signature

Date

Please Enclose Your Payment with This Form to Confirm Your Booth Space NO LATER THAN June 19, 2026.

MAIL OR EMAIL COMPLETED FORM AND PAYMENT TO: ADMIN@MANSNEUROSURGERY.ORG

MANS, PO Box 411, Williamston, MI 48895