



24th TRIPLE HELIX CONFERENCE HONG KONG 2026 & 3rd GRIFE CONFERENCE 2026

14-16 Nov 2026

Hong Kong

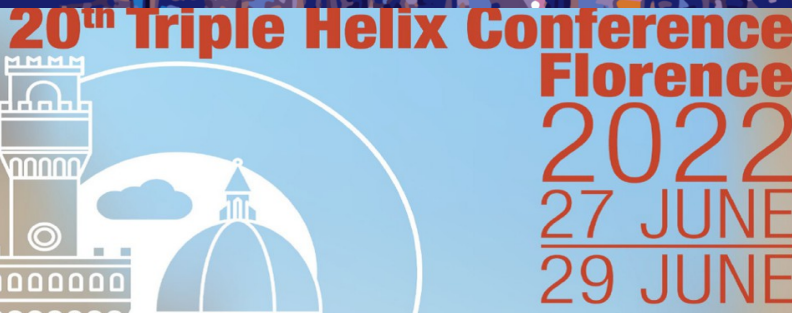
Co-Creating Resilient Futures:
Rethinking Education, Innovation, and Society

Triple Helix & ACEEU Conference 2024

Triple Helix and Impact Innovation:
Connecting Smart Talent and Disruptive Technologies
for a Better Tomorrow

São Paulo

June 19-21, 2024



Bidding to host the Triple Helix Conference 2027

INDEX

FOREWARD	3
PREVIOUS TRIPLE HELIX CONFERENCES.....	4
WHY HOST A TRIPLE HELIX CONFERENCE?	5
TRIPLE HELIX CONFERENCE TITLE.....	8
WHAT ARE THE KEY ELEMENTS OF THE TRIPLE HELIX CONFERENCE?	9
HOST RESPONSABILITIES.....	12
APPLICATION PROCESS FOR FUTURE HOST	15
CONTACT US	16

FOREWARD

Geopolitical, social, economic, and environmental issues are increasingly pushing communities to become more inclusive, competitive, and sustainable. This growing pressure requires a renewed reflection to address ongoing transformations. In this context, innovation stands out as a key driver in addressing these challenges, relying on ecosystems that deliver integrated solutions for sustainable development, supported by strategies and actions of the knowledge triangle of society, sciences and industry in a governmental framing.

Therefore, the non-profit Triple Helix Association promotes the Triple Helix Conference as a thematically open, global and multidisciplinary event that brings together academics, young researchers, policymakers, and practitioners to explore and deepen the understanding of current challenges and potential solutions. The event focuses on the dynamic interactions between entrepreneurial and engaged universities, innovative governments, science-based industries, and engaged civil society.

Triple Helix Conferences are major events that showcase the full strength and impact of our dynamic local and international Triple Helix stakeholders and initiatives, creating opportunities for collaboration, knowledge exchange, and transformative action. Together, we contribute to the growth of robust innovation ecosystems.

Moacir de Miranda Oliveira Jr.

President of the Triple Helix Association 2024-2026

PREVIOUS TRIPLE HELIX CONFERENCES

- 1996 Amsterdam
- 1998 New York
- 2000 Rio de Janeiro
- 2002 Denmark
- 2005 Turin
- 2007 Singapore
- 2009 Glasgow
- 2010 Madrid
- 2011 California
- 2012 Bandung
- 2013 London
- 2014 Tomsk
- 2015 Beijing
- 2016 Heidelberg
- 2017 Nairobi
- 2018 Manchester
- 2018 Dubai
- 2019 Cape Town
- 2020 Tampere
- 2020 Bologna
- 2021 Sao Paulo
- 2022 Florence
- 2023 Barcelona
- 2024 Sao Paulo
- 2025 Monterrey
- 2026 Hong Kong



WHY HOST A TRIPLE HELIX CONFERENCE?

The annual Triple Helix Conference is the main academia-driven networking event, gathering delegates and speakers from all over the world. Triple Helix Conference takes place in a different country every year, acting as a tool to link innovation researchers and practitioners around the world. The Triple Helix conference is set to make an impact, with the joint expertise of the local host and the triple helix conference team which has a long-standing track record of successful past events.

What are the benefits of hosting a Triple Helix Conference?

Triple Helix Conferences are a unique chance for scholars, practitioners and policy makers to network and build relationships in some of the world's most emblematic and successful innovation and academic ecosystems. As host, you will play a key role in highlighting your local innovation community and building international connections, putting both your institution, the ecosystem of innovation and your region and city on a world stage. By hosting a Triple Helix Conference, you also facilitate opportunities for international meetings and connections flanking the event.

One key advantage of the conference lies in its ability to attract leading researchers and scholars, providing them with a valuable platform to present their papers, engage in meaningful academic dialogue, and benefit from prestigious publication opportunities in indexed journals.

Equally important is the role the conference plays in facilitating the dissemination of research results from projects funded by the European Commission as well as other international donors, ensuring greater visibility and impact of funded initiatives, promoting knowledge exchange across disciplines, and strengthening the bridge between research, policy, and practice.

A Triple Helix Conference makes the host highly visible, both internationally and within its own local and regional context: the local host will receive global visibility in promotional actions carried out by Triple Helix agenda before, during and after the event, and will enjoy a significant presence in this international forum. Experience shows that key stakeholders behind the organizers (such as national and regional government, city authorities, local industry and other organizations) appreciate the opportunity to showcase their role in your innovation ecosystem.

Who attends Triple Helix Conferences?

Triple Helix Conference brings together an average of 300-400 experts from Universities, Government and Industry, together with managers/officers of ecosystems of innovation.

This wide variety of innovation actors all make contributions to the Triple Helix Conference and come together for showcasing novel research, for interaction, for an open discussion of challenges and opportunities.

Can my organization/city host a Triple Helix Conference?

Our call for candidate destinations is an open call for any university or entity that would like to host the Triple Helix Conference. A host organization would typically be a university, research organization, or other public or private organization active in strengthening the innovation and academic ecosystem, can bid to host the Triple Helix Conference. Also, strong players like innovation summits or government related events that can prove close links to the entrepreneurial and academic ecosystem are welcome to apply in concert with an academic host. In any case, **it is required that an academic institution leads the scientific program**. To be considered, a candidate host must hold—or commit to securing immediately upon selection — an [Organisational Platinum Membership of](#)

[the Triple Helix Association](#). Evidence of an existing membership, or a formal undertaking or upgrade, must accompany the bid.

In summary, those who can apply and sign the host agreement are preferably:

- Universities and research organizations
- City councils, agencies depending on the city council such as the economic development office.
- Convention bureaus, convention centers active in innovation and entrepreneurship and linked to academia or government.
- Lead institutions must be, or must become, a Triple Helix Association Platinum member.

TRIPLE HELIX CONFERENCE TITLE

The official name of the annual conference is Triple Helix Conference. This name is preceded by the respective ordinal number of the conference and is followed by the year in which it is held, and its respective theme for example:

XXIII Triple Helix Conference 2025: “Clusters of Innovation: Building Resilient Ecosystems for Prosperity and Sustainable Progress”

Examples can be found at: <https://www.helixsociety.org/events>

The Triple Helix Association expect the host to uphold **principles of inclusivity, sustainability, and respect for diversity in gender, race, religion, and culture.**

We advise making the host city the cornerstone of all promotional activity and ensuring maximum visibility for it as an innovation destination.

The Triple Helix Association team will support the host institution with guidance, templates, branding, and the promotion of the event in social and professional media.

WHAT ARE THE KEY ELEMENTS OF THE TRIPLE HELIX CONFERENCE?

The Triple Helix Conference consists of a **scientific program, social events, and technical tours** defined by the host and approved by the **Conference Steering Committee**, formed by the Host (Chair and President of the Scientific Committee) and members of the Triple Helix Board (President and two selected members).

- 1. Scientific program:** The scientific program is decided by the conference Scientific Committee (led by the Host and supported by two members of the Triple Helix Board, and one of the editors of the Triple Helix Journal) This part of the conference is handled by Triple Helix Scientific Committee, with final approval by the Steering Committee, which actively engage in making suggestions of relevant topics under the main conference theme.
- 2. Social elements:** The social program usually includes a coffee break, networking lunch and a gala (or special/ social) dinner. In the evening program, the local host has a key role to play, inviting international peers to experience local venues that reflect both their city's history and its innovation ecosystems well as entertainment and other activities typical of the conference destination or adopt new streams in innovation and research. Triple Helix Steering Committee can share insights into formats that have worked over the years, also the local host can propose what best matches the local settings.
- 3. Technical tours:** Another moment to highlight local locations is in connection to our industry, as the host oversees to promote technical tours.

With their local knowledge and embeddedness in the innovation ecosystem, the local host plays a key role in assuring an interesting event for delegates. Drawing on many years of experience, the local host can

count on the Triple Helix Steering Committee guidance in all aspects related to their role and duties, of which we will list examples below.

The role of the Triple Helix Association includes:

- Provide guidance throughout the planning of the event, including proven templates and guidelines to streamline planning.
- Assign members of the Triple Helix Association Board to participate in the Steering Committee and in the Scientific Committee.
- Provide a list of qualified individuals to be invited to peer-review contributions submitted for the conference, including abstracts, papers, and other scholarly outputs.
- Facilitate publication opportunities, such as organizing special issues in the Triple Helix Journal.
- Connect the host with former organizers of Triple Helix events to exchange best practices and lessons learned.
- Strengthen the reach and engagement of the event by extending invitations to the Triple Helix Association members.
- Promote the event through Triple Helix Association's official communication channels, including via emails, LinkedIn and Instagram.
- Provide a list of potential keynote speakers and panelists.

The role of a local host includes:

- Assign a Conference Chair, a qualified individual to act as the Scientific Committee President, and supporting staff, as well as the key contacts, for the distinct stages (from bidding to delivery of the event).
- Lead the development of the conference agenda and secure speakers' engagement.

- Promote of the Conference to attract delegates from the host city and country, drawing on their own database of contacts.
- Provide the venue.
- Provide the technological structure (hybrid online/ in person rooms).
- Involve local academic, research, and innovation communities and volunteers
- Provide Conference catering including coffee breaks, and lunches, welcome dinner and closing gala (special/ social) dinner
- Develop, coordinate and cover 2 technical tours of the local innovation ecosystems.
- Support the Triple Helix Steering Committee communications team to promote Conference news, updates, and the program.
- Supply information on local accommodation, travel, and other relevant details for international delegates.
- Raise additional sponsorship if/as required to ensure a high-quality Conference.
- Support the Conference logistics including delegate registration, payments, confirmations, delegate communication, and Conference attendance certificate.
- Cover travel expenses for the Triple Helix Association President and General Manager to attend the event.

HOST RESPONSABILITIES

Below are key features and facilities that the Triple Helix Board will consider for a successful application to host a Triple Helix Conference. Please include information on these points in your bid application.

The conference venue:

Responsibility for choosing and securing the conference venue lies with the local host, but when deciding to bid, potential hosts should check if their local venue(s) meet the requisites of the Triple Helix Conference. If more than one could be a good fit, the candidate can show their preferred venue(s) and reason the pros & cons of each in the bid package, as well as including a list of any added options for the Triple Helix Board to explore. Accurate preliminary information should be included in the Bid Proposal, as well as direct contacts. The conference venue is the place where delegates will spend most of their time during the conference. As well as conference sessions, networking and business meetings also take place here, and it is thus of vital importance that the venue satisfies the requirements of space, access, and infrastructure for holding a quality conference and provide the best experience for the delegates.

Meeting room requirements:

The conference venue of the Triple Helix Conference must have, approximately a capacity to host up to 400-500 people. Additional smaller rooms, with capacity of 30-40 people, for breakout sessions, paper presentations, networking meeting rooms and other facilities.

Exhibition:

Triple Helix Conferences are knowledge-sharing events, and the focus is on the scientific program. As standard in many conferences, lunches and coffee breaks often take place in the poster exhibition area, easing

networking as well as offering visibility for exhibitors, so the exhibition space should be large enough to accommodate catering areas.

Scientific Agenda:

Lead the agenda development and speaker engagement for the Conference, with a strong emphasis on speaker quality and topic relevance. This involves collaborating closely with the Triple Helix Association Scientific Committee to define the scientific program and speakers. The host's role is critical in actively engaging speakers and shaping highly relevant topics that align with the conference's main theme. The Scientific Committee will provide guidance throughout the planning of the event, including proven templates and a list of potential keynote speakers. The Scientific Committee actively participates in the decision-making process for speakers and session content. The chair of scientific committee belongs to the host organization or, if not an academic institution, to the research organization linked to it.

Social program-evening events:

The aim of the social program is to offer delegates the opportunity to meet in a different setting from the day program and have some valuable time to network and connect with colleagues. These are the moments that enhance.

The delegate experience stands for an excellent opportunity for the local host to be seen and acknowledged by innovation and academic peers by selecting unique venues.

The following evening events are an integral part of the conference, indicating tentative capacity that may differ depending on local attendance:

- Coffee break
- Lunch network
- Gala (special/social) dinner

The proposed evening program is subject to Triple Helix Steering Committee approval and as much accurate information as possible must be included in the bid. Should venue availability or suitability change, alternative options of similar quality must be provided.

When considering whether to bid for a Triple Helix Conference, make sure with your local convention bureau and city administration that venues for the conference and the social events are both available on the proposed dates and have sufficient capacity.

Finances:

The Triple Helix Conference is entirely self-funded, drawing on registration fees, sponsorships, and any in-kind support.

Financial accountability rests with the host organization, which collects registration fees, negotiates with suppliers and signs necessary contractual commitments related to the event.

APPLICATION PROCESS FOR FUTURE HOST

6 Sep 2026

1

APPLICATION

- Application letter
- Bid information package
- Source of contact



LISTING

2

The Steering Committee of the Triple Helix Conference evaluates the bids and selects a maximum of 3 official candidates



30 Sep 2026

ELECTION

3

The Steering Committee of the Triple Helix Conference elects the host from the shortlisting and contacts them.



CONTACT US

info@triplehelixassociation.org