



# SPONSORSHIP OPPORTUNITIES

Partner with a club built to remove financial barriers and create access to high-level competitive soccer.

## OUR MISSION

Krush FC is a no-pay-to-play competitive youth soccer club where families do not pay club dues, kit costs, field fees or tournament fees. We fund the player experience through sponsorships, fundraising, and club-hosted events so talented players can compete without the traditional financial burden. Krush FC plays in local and regional tournaments and is affiliated with the CalNorth Youth Soccer Association for league and State Cup matches. Krush FC is a registered 501(c)(3) located in Rocklin, CA.

## NO PAY-TO-PLAY CLUB

Our non pay-to-play model designed to create access and reduce barriers for families.

## OFFICIAL NIKE SOCCER CLUB

Our club has a strong, modern brand presence and community appeal.

## ACADEMY-STYLE TRAINING

We are focused on development, collaboration, and high standards.

## OUR ANNUAL TOURNAMENTS

The Krush Cup is hosted in the Summer, Spring, and Winter at the Placer Valley Soccer Complex in Roseville.

We host over 1,200 players and a minimum of 120 teams, including local teams and teams traveling from out of the area who stay overnight.

**Additional Tournament Sponsorship opportunities Available.**

## SPONSOR BENEFITS MAY INCLUDE

- Brand visibility through social media, website recognition, digital promotions and media coverage.
- Logo placement on team materials, uniforms, equipment, signage, event banners, or tournament assets.
- Association with a positive community mission centered on youth access and development.
- Custom activation opportunities for businesses seeking deeper local engagement.



# 2026 SPONSORSHIP OPPORTUNITIES

LEVEL	AMOUNT	RECOGNITION & ACTIVATION
<b>Founding Partner</b>	<b>\$25,000</b>	Top club-wide placement including front of game or training uniforms, premium event and tournament branding, featured digital presence, and first-priority custom partnership activation.
<b>Presenting Partner</b>	<b>\$15,000</b>	Premier logo placement on sponsorship materials and sleeve of game jersey, featured recognition, prominent event branding, and custom partnership opportunities.
<b>Platinum Sponsor</b>	<b>\$10,000</b>	High-visibility logo placement, recurring social and website recognition, major event signage, and preferred activation options.
<b>Gold Sponsor</b>	<b>\$5,000</b>	Strong logo visibility across select club materials, event signage presence, and recognition through club communications and digital channels.
<b>Silver Sponsor</b>	<b>\$2,500</b>	Recognition on sponsor materials and selected promotional channels, plus inclusion in club thank-you and community-facing content.
<b>Bronze Sponsor</b>	<b>\$1,000</b>	Business name or logo included on sponsor recognition materials and supporting digital acknowledgements.
<b>Community Sponsor</b>	<b>\$500</b>	Entry-level sponsorship recognition that supports player access and helps local businesses align with the club mission.

Custom team, event, in-kind, and multi-season sponsorship packages are also available.

Sponsorship dollars directly support player access, uniforms, equipment, tournaments, and club growth.



**JOIN THE MISSION.  
SUPPORT ACCESS.**