



Connecticut Foodshare

Walk Against Hunger

Informational Presentation for 2026 Benefitting Partners

Chevon Reid, Events Manager



Connecticut Foodshare

Walk Against Hunger

About the Walk

- The Connecticut Foodshare **Walk Against Hunger** is the largest anti-hunger event of its kind in Connecticut.
- Connecticut Foodshare invites qualified partner organizations to participate in the **Walk Against Hunger** as Benefitting Partners, where they can use the **Walk** to raise funds for their local food assistance program.



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Important Information

- This year the **Walk Against Hunger** is on **Saturday, April 25, 2026**, at Dunkin Park in Hartford, home of the Yard Goats.
- Check-in will begin at **8 AM**, and the 1.5-mile **walk** kicks off at **10 AM**.





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Agency Partner Eligibility

- To participate and fundraise as a Benefitting Partner, an organization **must** be a current Connecticut Foodshare agency partner in good standing and operating a food pantry, backpack program, community kitchen and/or emergency shelter.
- Eligible partners can apply using this electronic application form: [2026 Walk Against Hunger Partner Program Agreement](#)
- To be considered for this opportunity, please review and submit the electronic application no later than **Friday, February 20, 2026, by 11:59 PM.**





Agency Partner Eligibility

- Reminders will be sent **in the January & February 2026 newsletters.**
- Once submitted, your application will be reviewed by Connecticut Foodshare staff for eligibility, and you will be notified if your organization has been accepted as a Benefitting Partner.
- If your application is not received by the noted due date of **Friday, February 20, 2026, at 11:59 PM**, you will be ineligible to participate.



Benefits of Participation

- Connecticut Foodshare takes on the cost of running this large-scale fundraising event with an easy-to-use online donation platform called Classy, and Benefitting Partners can create a custom online **Walk Against Hunger** fundraising page to share with their supporters.
- As with last year, Benefiting partners will keep **100% of funds** raised by walkers who select your organization upon registering. And, also like last year, Connecticut Foodshare will cover any credit card processing fees and fees associated with the online fundraising platform; equal to roughly **6% of every donation** received.



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Fundraising

- Last year, **57 Benefitting Partners** raised **\$190,000** to benefit their local programming.
- While in-person attendance is encouraged, Benefitting Partners are not required to attend the **Walk** in-person to participate in this online fundraiser. If you attend in person, you have the option of hosting an informational table at the **Walk** so attendees can learn more about your organization.





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Fundraising

- You will find a Benefitting Agency registration link, a presentation on fundraising with the Classy platform and other resources on our [Latest Updates page](#) in the Network Resources area of our website.
- Walker registration and online fundraising will be available on www.ctfoodsharewalk.org after **February 28, 2026**.





Funding Timeline

- Shortly after the Walk, the preliminary fundraising results designated to your organization will be e-mailed to the contact listed in your Walk Against Hunger application.
- Benefitting Partners have until **noon Friday, May 8, 2026**, to submit additional funds collected. Only money received on www.ctfoodsharewalk.org or at Connecticut Foodshare's Wallingford or Bridgeport facilities by this date will be counted in your organization's fundraising totals. We are unable to make exceptions for funds received after this date.



Bonuses

- In addition to the funds designated to your organization, there is an opportunity to earn bonuses!
 - \$500 bonus to the **first-time Benefitting Partner** that raises the most funds
 - \$500 to the **returning Benefitting Partner** with the largest percentage increase in fundraising over 2025
- Bonuses will be calculated using Walk fundraising results as of **May 8, 2026**, close of business. Any bonuses earned will be included in the final check mailed by Connecticut Foodshare in **June 2026**.



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Additional Information

- If requested, **Connecticut Foodshare** will provide your main contact with a report providing the first and last names and donation amounts of walkers registered and designating their donation to your organization.

Please note: Connecticut Foodshare cannot release personal donor information.



THANK YOU!!

Any questions or comments?

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