



Volunteer

THE POWER OF VOLUNTEERS

Impact

A single shift can create real impact. Small actions lead to big change—from sorting food to helping neighbors.

Make the First Shift Count

Warm welcome, clear instructions, share the mission, stay organized, and thank volunteers.

Why Retention Matters

Recruitment gets attention—retention builds impact. Saves time, builds leaders, strengthens community, and creates ambassadors.

Volunteer Journey

Discovery
First Experience
Connection
Ownership
Advocacy



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Volunteer

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BUILDING STRONG VOLUNTEER EXPERIENCES

● Building Community

People come for the cause but stay for the people. Learn names, encourage teamwork, celebrate milestones, and share impact stories

● Handling Challenges

Address issues early. Focus on behavior, reinforce expectations, and be respectful.

● Volunteer Types

Super Helper, Social Butterfly, Question Asker, Quiet Worker, Future Leader

● Recognition = Retention

Thank you messages, social media shoutouts, appreciation events, milestone celebrations, leadership opportunities.

● Key Takeaways

Create a strong first experience. Build community. Communicate clearly and show appreciation.

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