For Release: Date

**ORGANIZATION Seeks Support for Thanksgiving Food Drive**

*Community members can help neighbors in need by donating food or funds*

***City — Date* —** ORGANIZATION is asking for community support of its Thanksgiving Food Drive, to help provide holiday meals for community members in need.

“We hope we can count on the generosity of our neighbors to help provide the makings of a Thanksgiving meal when too many people in our community may not be able to participate in this celebration of gratitude,” said NAME, TITLE at ORGANIZATION.

**Community Need is Greater Than Ever**

Many more people are struggling in COMMUNITY NAME this year, due to higher costs for food, housing, and other basics, NAME said, noting that they have seen more families who need their help to get by. “We have seen XX% more people over the last year and it has been challenging to provide enough food to meet the need,” NAME said.

**How to Help**

ORGANIZATION NAME’S Thanksgiving Food Drive is being held from DATE AND TIME to DATE AND TIME at LOCATION. The most needed items are:

• FROZEN Turkeys, 8-10 lbs. (most needed)

• $20 grocery store gift cards

• Dry stuffing mix (box or package)

• Canned vegetables with no added salt

• Canned fruit in 100% fruit juice

• Canned/instant potatoes

• Bottled/canned gravy

• Canned beans with reduced sodium

More information about the food drive is available at (website). Financial donations are also welcome. “Financial donations can help us provide food to neighbors in need now and throughout the year.” Those wishing to donate funds may do so at the food drive or by sending a check payable to ORGANIZATION NAME at ORGANIZATION ADDRESS (or donate online at a web address if you accept donations online).

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*About ORGANIZATION NAME:*

*(Insert a brief description of your organization. When founded, mission statement, area served, website.)*

For more information, press only:

PR Contact Name

Phone number

Email