



Kyrin Hall, PhD ~ Founder & CMO

# DIGITAL SHORTCUTZ LLC



## AI-Powered Digital Marketing

SAM Registered. Florida Marketplace Vendor.  
Small Business. Minority Owned Business.  
SBA Certified Woman-Owned Business

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UNIQUE ENTITY ID: ZM8QUEVPXD5  
CAGE CODE: 07Z05

NAICS CODES: 541613

- **Marketing Services:** 541820, 541890, 541512, 541810, 512191, 541430, 541830, 541840, 541850, 541860, 541870
- **Team Training:** 611430, 611420, 541611, 541612, 541618, 611710

## YOUR CHALLENGE, OUR SOLUTION

Government agencies need to serve growing populations with limited resources. Citizens expect 24/7 service. Businesses demand instant responses. Visitors want personalized experiences. And every dollar must deliver measurable results.

Digital Shortcutz solves this through intelligent automation. AI-powered systems that engage your audiences around the clock, capture opportunities you'd otherwise miss, and deliver quantifiable outcomes that strengthen your agency's impact.

## CORE COMPETENCIES

### Digital Marketing & Team Training

- Digital Advertising & Media
- AI-Powered Marketing Automation
- Website Development & optimisation
- Branding & Public Relations
- Content Creation & Strategy
- Team Training

## WHY PARTNER WITH US?

### Differentiators

- ✓ We use cutting-edge **AI automation** to deliver **24/7 services** at reduced costs
- ✓ We create in-house **Chatbots for Team training & Onboarding**
- ✓ **Data-Driven Decisions:** Every strategy is backed by analytics and measurable performance metrics
- ✓ **Government Understanding:** Over 10 years of experience in media, communications, and digital strategy. HIPAA Compliant Operations
- ✓ **Multi-Industry Expertise:** Experience spanning real estate, tourism, service-based businesses, finance, education and health.



U.S. Small Business Administration

WOSB

Women-Owned Small Business



We are in the Media



We are a member

