

PASS THE POWER

HEAL ONE, RISE ALL



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CASA MADRE CENTER
— AMOR LATINO COUNSELING —

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FUNDRAISING AMBASSADOR KIT

HEAL ONE, RISE ALL –

WELCOME, SACRED AMBASSADOR!

THANK YOU FOR SAYING YES TO BECOMING A BEACON OF HEALING. THIS KIT CONTAINS EVERYTHING YOU NEED TO SHARE, INVITE, AND INSPIRE YOUR COMMUNITY TO SUPPORT THE “HEAL ONE, RISE ALL” CAMPAIGN—A MOVEMENT TO RESTORE SACRED SAFETY, PREVENT VIOLENCE, AND HONOR OUR MMIWR RELATIVES.



Our Mission



We are raising funds to:

- Teach body safety and sexual abuse prevention to children
- Support couples in building healthy, trauma-informed relationships
- Provide education on domestic violence prevention
- Create safe spaces for women, mothers, and young adults to heal
- Contribute proceeds to the MMIWR (Missing and Murdered Indigenous Women and Relatives) movement

Every donation is a seed planted in the garden of generational healing.

1 in 3 women globally has experienced physical or sexual intimate partner violence.

1 in 4 girls and 1 in 13 boys experience child sexual abuse in the U.S.

Children exposed to domestic violence are at higher risk for future trauma, depression, and chronic illness. (National Child Traumatic Stress Network)



JOIN US IN CREATING A HEALING SPACE FOR WOMEN AND FAMILIES RECOVERING FROM INTERPERSONAL VIOLENCE. THIS SEPTEMBER, CASA MADRE CENTER WILL HOST A RETREAT FOCUSED ON SOVEREIGNTY, SISTERHOOD, AND SOUL RESTORATION.

YOU CAN HELP BY SHARING YOUR VOICE AND STORY, AS EACH DONATION BRINGS US CLOSER TO A WORLD WHERE HEALING IS A FUNDAMENTAL RIGHT. THIS INITIATIVE AIMS TO PROTECT AND HONOR WOMEN, MOTHERS, AND YOUTH AFFECTED BY VIOLENCE, RAISING FUNDS FOR A SANCTUARY ROOTED IN ANCESTRAL WISDOM AND COMMUNITY-LED RESTORATION.

OVERVIEW



WHY THIS MATTERS



BREAK THE CYCLES.

HONOR THE MISSING

REMEMBER

PROTECT THE LIVING

COMMUNITY-LED
RESTORATION

PROPHECY IN MOTION

WHY WE NEED YOU

EVERY DOLLAR RAISED
WILL SUPPORT RETREAT
SCHOLARSHIPS, THERAPY
ACCESS, AND SPACE-
BUILDING.

BRIDGE

YOU ARE A BRIDGE.
WHEN YOU SHARE
YOUR STORY, YOU
INVITE OTHERS TO
TAKE ACTION



EMPOWERMENT

ENVIRONMENT

REMEMBRANCE AS TOOLS
OF CHANGE

CONFIDENCE

EDUCATION

UNIQUENESS

AUTHENTICITY

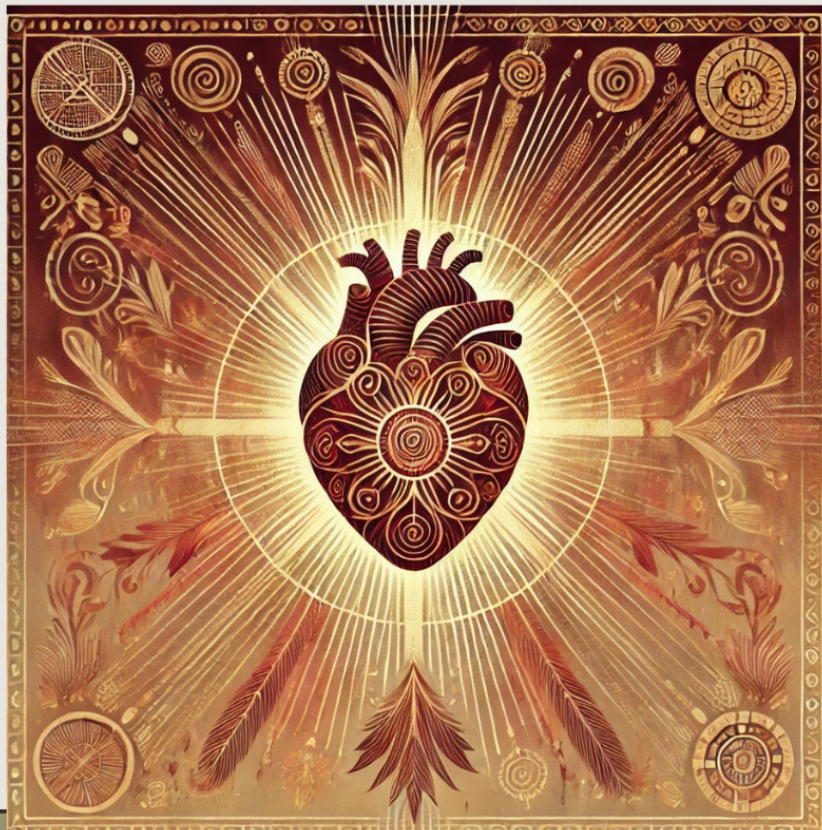
CONNECTION

Peer-to-peer campaigns are powerful because they rely on authentic connection.

HOW TO SHARE YOUR STORY

- BE REAL. SPEAK FROM YOUR HEART.
- SHARE HOW HEALING, THERAPY, OR COMMUNITY HAS IMPACTED YOUR LIFE.
- INVITE YOUR COMMUNITY TO CO-CREATE A BETTER WORLD BY DONATING.

“HEAL ONE, RISE ALL” IS A SACRED MOVEMENT OF GIVING AND RECEIVING. TOGETHER, WE ARE BUILDING A REFUGE WHERE SURVIVORS OF VIOLENCE CAN RECLAIM THEIR DIGNITY, SOVEREIGNTY, AND POWER. WHEN YOU GIVE, YOU LIGHT THE PATH FOR GENERATIONS OF HEALING.



EMAIL SAMPLE

Subject: Help Me Support Healing for Survivors

Body:

Hi [Name],

I'm raising funds to support to teach families about body safety, help end cycles of abuse, and support survivors with restorative healing spaces.

I am participating in Amor Latino Counseling's retreat for women who've experienced interpersonal violence. The retreat offers therapy, ceremony, and cultural healing.

I'm passionate about helping Casa Madre Center--Amor Latino Counseling create a permanent sanctuary for healing. Will you join me in donating? Every dollar helps.

You are a lighthouse. Thank you for helping us pass the power and heal our lineages.

Fundraising Link: <https://givebutter.com/passthepower>

With deep gratitude,

The Heal One, Rise All Team

TALKING POINTS

- “This is more than a fundraiser—it's a movement to protect, educate, and restore.”
- “Your donation helps teach a child about body safety or gives a couple trauma-informed communication tools.”
- “Part of the proceeds go toward Missing and Murdered Indigenous Women and Relatives, honoring lives and preventing future violence.”
- “These issues are real—1 in 3 women experiences violence, and our children deserve better.”

SOCIAL MEDIA SAMPLE

POST 1 – LAUNCH MESSAGE:

I'VE JOINED THE #HEALONERISEALL FUNDRAISER
TO SUPPORT SACRED EDUCATION AND HEALING
FOR SURVIVORS, FAMILIES, AND FUTURE
GENERATIONS. WE'RE CREATING SAFETY, NOT
SILENCE.

HELP ME REACH MY GOAL:

[HTTPS://GIVEBUTTER.COM/PASSTHEPOWER](https://givebutter.com/passthepower)

AD CAMPAIGN CREATIVE

CAMPAIGN HASHTAGS:

#HEALONERISEALL #WOMBWISDOM
#MMIWR #PASSTHEPOWER
#SACREDSAFETY

SOCIAL MEDIA SAMPLE

POST 2 – EDUCATION FOCUS:
EVERY CHILD DESERVES TO FEEL SAFE IN THEIR
BODY. EVERY COUPLE DESERVES THE TOOLS TO
COMMUNICATE WITH LOVE. THIS IS WHAT WE'RE
FUNDING.
JOIN ME:
[HTTPS://GIVEBUTTER.COM/PASSTHEPOWER](https://givebutter.com/passthepower)

SEO CAMPAIGN CREATIVE
CAMPAIGN HASHTAGS:
#HEALONERISEALL #WOMBWISDOM
#MMIWR #PASSTHEPOWER
#SACREDSAFETY

SOCIAL MEDIA SAMPLE

POST 3 – MMIWR HONOR:
WE RISE FOR OUR MISSING SISTERS. WE RISE FOR
THE MOTHERS WHO NEVER STOPPED SEARCHING.
PART OF THE PROCEEDS GO TO MMIWR
ADVOCACY. #MMIWR #WOMBWISDOM
#RISEINPOWER

SEO CAMPAIGN CREATIVE
#MMIWR #WOMBWISDOM
#RISEINPOWER



GET IN TOUCH

WWW.CASAMADRECOUNSELING.COM

HELLO@CASAMADRECOUNSELING.COM

312-222-7532

PLEASE GET IN TOUCH AND MY TEAM WILL GET
BACK TO YOU IN 1-2 BUSINESS DAYS.