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**WINE**  
★★★★ **FOR** ★★★★★  
**WARRIORS**  
**GALA**

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**SPONSORSHIP OPPORTUNITY**

PRESENTED BY SILK ROAD WINES





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# WINE

★★★ **FOR** ★★★

# WARRIORS

# GALA

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IN SUPPORT OF:



**JOIN US SEPTEMBER 11, 2021 FOR OUR WINE FOR WARRIORS GALA & LIVE AUCTION.**

Kick off the Department of Defense 2021 Warrior Games and help make a difference in the lives of first responders and veterans in our Wine for Warriors Gala. Our event will be held at the Rosen Shingle Creek Resort in Orlando, Florida. This charity dinner will also be complimented by a live and silent auction offering some of Florida's most sought after items.

Proceeds from the Wine for Warriors Gala support the Tunnel to Towers Support Foundation and the Wounded Warrior Support Foundation - Republic of Georgia.



# EVENT DETAILS

## ABOUT OUR EVENT



### DATE AND TIME:

September 11, 2021  
from 6:00P - 10:00P



### CHARITIES:

Our event will support the  
Tunnel to Towers Foundation  
and Wounded Warrior  
Support Foundation -  
Republic of Georgia.



### VENUE:

**Rosen Shingle Creek**  
9939 Universal Boulevard  
Orlando, FL 32819

## EVENT HIGHLIGHTS:

High profile guests and speakers  
including Ambassador David  
Bakradze representing the country  
of Georgia and athletes competing  
in the 2021 Warrior Games.



**SILK**  
ROAD



# ABOUT SILK ROAD WINES

## PROUDLY VETERAN OWNED

Silk Road Wines is a proud veteran owned and operated importer of Georgian Wine based in Orlando, Florida. Our founders Yanick Arakelov and Barry Greer began the Silk Road Wines journey in January of 2020.

Yanick was born in the country of Georgia. He came to the United States when he was 13 years old and served 4 years active duty and continues to serve as a Major in the U.S. Army Reserves while Barry served as a Firefighter-Paramedic for 15 years. Apart from this event we donate 10% of our proceeds to supporting first responders and veterans. Our goal is to make a difference in these heroes lives and provide them with the physical and emotional support they deserve.



SILK  
ROAD





# FRIENDS AND PARTNERS

## WHY GEORGIAN VETERANS DESERVE YOUR SUPPORT

Most people don't know about the long-standing allegiance between the U.S and the country of Georgia. As a U.S. ally in the war against terror, Georgia was the third largest troop contributor in the Iraq War and currently represents the largest per-capita contributor to the U.S. led mission in Afghanistan.

Thousands of Georgian soldiers put their lives on the line to help support our country. We honor their bravery, courage, and willingness to risk their lives for ours.





## **ABOUT TUNNEL TO TOWERS FOUNDATION**

Tunnel to Towers is a charity that supports first responders by building them smarter and more accessible homes. The foundation was started in honor of Stephen Siller, who died in the World Trade Center on 9/11.



## **ABOUT WWSE REPUBLIC OF GEORGIA**

Wounded Warriors Support Foundation – Republic of Georgia supports veterans by providing them with financing of higher education, access to emotional and physical care, as well as assisting their underage children with medical support.



# OUR EVENT WILL FEATURE



## HIGH PROFILE GUESTS

Meet members of the Georgian embassy as they join us for the kick off of the DOD 2021 Warrior Games and hear a special message from Frank Siller, the founder of the Tunnel to Towers Foundation.



## DINNER & WINE PAIRING

Enjoy a Georgian inspired dinner and premium quality Georgian wines at the Rosen Shingle Creek Resort.



## LIVE AUCTION

Bid on exciting auction items from a 1929 Model A Roadster to a one week stay at Seaside Condo.



# AUCTION ITEM LIST



## VINTAGE CAR

1929 Model A Roadster



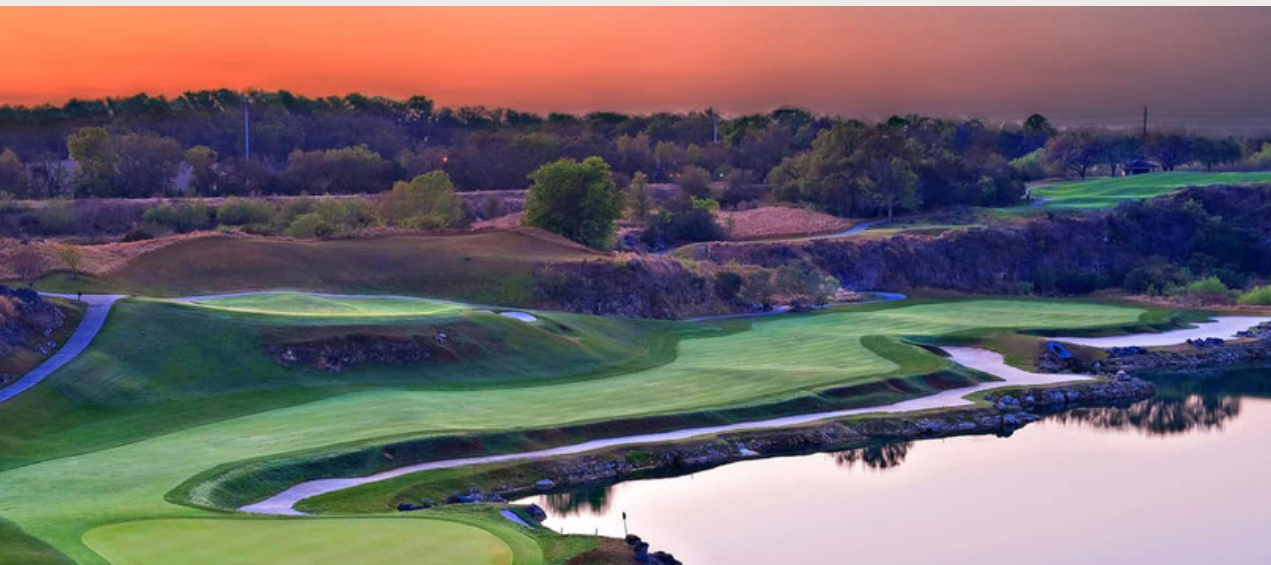
## LUXURY DATE NIGHT

Roundtrip private plane ride to Tampa with two bottles of Silk Road Wine and dinner for two.



## BEACH GETAWAY

One week stay at Seaside Condo at Jensen Beach directly on the Atlantic Ocean with a spa day at a nearby resort.



## VIP GOLF EXPERIENCE

Four day stay and two rounds of golf at Black Diamond Ranch Golf Club for up to four guests. Complimentary Sunday Brunch included.



## GOLDEN RETRIEVER

Golden Retriever puppy up for auction from a renowned breeder. Both breeds are well recognized as therapy dogs.



## LABRADOR RETRIEVER

Labrador Retriever puppy up for auction from a renowned breeder.



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★★★  
**CHAMPION  
SPONSORS**

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## **CHAMPION SPONSORSHIP PACKAGE - SOLD OUT**

The Champion Sponsors will be acknowledged as the premium supporters of the Wine for Warriors Gala, enjoying maximum exposure both before and during the event, with the highest priority of branding in all documentation and on-site signage.

### **CHAMPION SPONSOR PACKAGE BENEFITS INCLUDE THE FOLLOWING:**

#### **Exclusive Sponsorship Element**

- Exclusive branding as "Presenting Sponsor" of the Wine for Warriors Gala. Presenting sponsors will have their logo placed next to the 1929 Model A Roadster and on a puppies vest during the auction.
- Recognition as a premium sponsor of the event, with highest priority branding among sponsor levels.
- Opportunity for a representative from your organization to give a brief address at the social networking event.

#### **Charity Attendance**

- One table for eight guests from the presenting sponsors organization.
- Two complimentary drinks for each guest in your party.
- Four rooms at the Rosen Shingle Creek Resort.
- One bottle of Silk Road Wines per guest.

#### **Pre-Event Advertising / Website**

- Logo included in all event collateral including event website homepage and sponsor section (with web link), brochure, flyers, etc.
- Promotion via Silk Road Wines, Tunnel to Towers, and WWSF-Republic of Georgia social media outlets, including Facebook and Instagram.

#### **On-Site Promotion**

- Official recognition of sponsor at the event opening and closing sessions.
- Logo included in all on-site event collateral including on-site event signage, table tops, etc.

#### **Additional Benefits**

- Logo and coverage of sponsor's charity dinner involvement to be included in the pre and post - event report to be promoted nationally, locally, and internationally before and after the event.\*\*

**CHAMPION SPONSORSHIP PACKAGE COST: \$5,000**

**SOLD OUT**







# MVP SPONSORSHIP PACKAGE

The MVP Sponsors will receive recognition as an elite sponsor of the gala.

## MVP SPONSOR PACKAGE BENEFITS INCLUDE THE FOLLOWING:

### Charity Attendance

- One table for eight guests from the sponsors organization.
- Two rooms at the Rosen Shingle Creek Resort.

### Pre-Event Advertising / Website

- Logo included in event website sponsor section (with web link).
- Promotion via Silk Road Wines social media outlets, including Facebook and Instagram.

### On-Site Promotion

- Logo included in all on-site event collateral including on-site event signage, table tops, etc.
- Two complimentary bottles of Silk Road Wines per table.

### Additional Benefits

- Logo and coverage of sponsor's Charity Dinner involvement to be included in the pre and post-event report.

### MVP SPONSORSHIP PACKAGE COST: \$3,500

NAME:

DATE

SIGNATURE:







## ALL STAR SPONSORSHIP PACKAGE

The All Star Sponsors will receive recognition as a sponsor of the Wine for Warriors Gala.

### ALL STAR SPONSOR PACKAGE BENEFITS INCLUDE THE FOLLOWING:

#### Charity Attendance

- One table for eight guests from the sponsors organization.

#### Pre-Event Advertising / Website

- Logo included in event website sponsor section (with web link).
- Promotion via Silk Road Wines social media outlets, including Facebook and Instagram.

#### On-Site Promotion

- Logo included in all on-site event collateral including table tops for the event dinner.

**ALL STAR SPONSORSHIP PACKAGE COST: \$2,000**

NAME:

DATE

SIGNATURE:





# CONTACT INFORMATION

WE THANK OUR SPONSORS FOR THEIR GENEROUS SUPPORT OF THESE AMAZING CHARITIES AND HELPING MAKE OUR WINE FOR WARRIORS GALA A HUGE SUCCESS!



TO BECOME A SPONSOR PLEASE CONTACT US:

## PHONE NUMBER

321-946-4788

## EMAIL

wineforwarriorsgala@gmail.com

## SPONSORSHIP CONTACT

Esmeralda Struyk

## WEBSITE

wineforwarriorsgala.com

