

StyleMaker

LONG-DISTANCE/VIRTUAL COLOR ALLIANCE COLOR ANALYSIS

What colors make you look healthier, younger and more vibrant? Do you look better in cool or warm color clothing, accessories, and makeup? Now you, too, can have your own "before" to "after" transformation!

We use a highly individualized computer analysis of your skin, hair, and eye colors to determine your unique color harmony. From the analysis results, we prepare a custom palette of forty colors that harmonize with your coloring. The palette comes in a small zippered case—perfect for shopping.

\$150 - Analysis includes personalized Lifestyle Color Palette

"I am having SO much fun shopping with my new colors and styles - it is a game changer"! – Client

INSTRUCTIONS FOR PHOTOS TO SEND:

Send a close-up picture of yourself from the neck up without makeup, hair down and in natural lighting but not direct sunlight. You will want to face the window with the camera in between. Face the window directly so there is no shadowing on one side. Do not use a flash or have lights on over or behind you. No window behind you. Also, send a close-up of your eyes.

DESCRIPTION OF ANALYSIS FROM YOUR PICTURES:

- Match skin, hair, and eye colors to co-ordinates (for overall representation of your coloring).
- Pick best hue level drapes (to determine hue of your skin).
- Computer assisted – input information – determine seasonal name; for example, True Lustrous Summer.
- Call you with information; order your individualized color palette with your exact hue, value and chroma in coloring. A must for shopping.
- Palette is shipped to me where I mark it and photograph it.
- Send the palette to you and schedule an online appointment to show a personalized presentation with your photos illustrating the process of the analysis.
- Use drapes of different colors with your picture to demonstrate how color interacts with you.
- Introduce your personalized color palette and discuss best harmony of colors, best basics, enhancers, and intensifiers.
- Show how to combine colors for their best balance – receive Wardrobe Guidelines.
- Go over your best colors of makeup and makeup techniques for your eye shape, lip shape, etc.



Examples of how we select coordinates to represent your unique coloring.



SIGNIA: SILHOUETTE/STYLE ANALYSIS

Do you want to know what type of hairstyle or eyeglass shape is best for you? Do you wonder what your best clothing styles are? Necklines? Accessories?

Discover this and more with Signia, our computerized system of silhouette analysis. As you find out your face shape and body balance, you will see what styles will harmonize with you. Learn how to enhance your best features, de-emphasize figure flaws, and add or minimize height and weight. Learn what clothing qualities to look for, and how to coordinate a versatile wardrobe. You will receive a guidebook written for you about you.

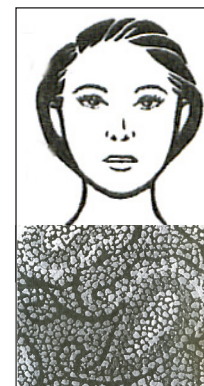
\$150 - Consultation includes personalized Signia portfolio

INSTRUCTIONS

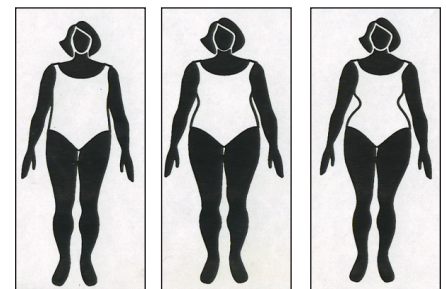
- Signia Data Sheet completed
- Submit 3 photos as follows:
 - A. Pull your hair back so I can see the outside lines of the face. Look straight ahead without tilting the head up, down, or sideways. Take the picture close up from the neck to the top of the head.
 - B. Wear clothing that is not bulky. For example, pants and knit top. It is important to see the silhouette of the body from the front. It should be taken straight forward of the entire body, from the bottom of foot to the top of the head.
 - C. Follow the instructions in Step B for same attire. This time take the picture with a side profile with you looking straight ahead. Again, take it with the full silhouette from the bottom of foot to top of head.
- There will be detailed instructions that are given in the Signia Questionnaire for you to follow on taking the measurements.

DESCRIPTION OF THE SILHOUETTE ANALYSIS/SIGNIA:

- Measurements of outside width and circumference will determine body balance for clothing styles.
- Analysis of the face shape will show best choices in necklines, patterns, accessories, eyewear, and hairstyles.
- Determination of body challenges will show how to create illusion of proportion.
- From this analysis, your Signia portfolio will be ordered. This is a book, written to you about you, your best choices in clothing style, patterns, prints, accessories, hairstyles, and eyewear.
- The Signia portfolio will then be shipped to you. This individualized portfolio will give suggestions to enhance your own physical features and body shape. This information makes shopping more fun.
- An online appointment will be scheduled to go over a personalized presentation introducing your Signia.



What is the mimic and balance for your face shape?



Discover your outside line!