

XIVA — Amazonia Lipid Architecture Formulation Challenge

Challenge Overview + Rewards

The Challenge

Create one finished cosmetic formulation using this curated set of Amazonian lipids:

Murumuru • Tucuma • Cupuaçu • Babassu • Andiroba • Açaí • Patauá

We're looking for formulas that feel premium, perform reliably, and scale realistically—built from lipid architecture, not shortcuts.

What you submit

- 1 physical sample (delivered at the BioTara booth)
- 1-page technical sheet including:
 - Full INCI
 - Use levels (%) of each oil
 - Product concept & positioning
 - Target skin/hair type
 - Brief process description

Evaluation criteria

- Technical integration & stability
- Texture + sensory excellence (glide, absorption, after-feel)
- Formulation logic & innovation
- Commercial feasibility (scale-up realism)

Rewards

Grand Prize — XIVA Formulation of the Year

- Recognition at In-Cosmetics Global
- Exclusive networking session with the expert jury (senior cosmetic industry professionals)
- Production contract: 1,000 units
- Commercial scale-up support

Audience Choice Award

- Voted by In-Cosmetics attendees at the BioTara booth

Co-creation benefits (for selected formulas)

- Credited as the developer (your name visible as the maker behind the formula)
- Royalty model (for freelancers) if your formula becomes a XIVA product
- Portfolio exposure through industry visibility and partner channels

Questions? Contact: info@xiva.world