

## **XIVA Amazonia Lipid Architecture Challenge**

**Can you build the next generation lipid formulation?**

### **Rewards**

#### **Grand Prize — XIVA Formulation of the Year**

- Recognition at **In-Cosmetics Global**
- Private networking session with the expert jury
- Production run of **1,000 units**
- Commercial scale-up support

#### **Audience Choice Award**

Voted by **In-Cosmetics attendees** at the BioTara booth.

#### **Co-Creation Opportunities**

If your formula becomes a XIVA product:

- Credited as the **developer behind the formula**
- **Royalty model for freelance formulators**
- Industry exposure through XIVA and partner channels

### **The Challenge**

Create one finished cosmetic formulation using a curated palette of Amazonian lipids.

We are looking for formulas that deliver **premium sensory experience, technical excellence, and real commercial potential** — built from intelligent lipid architecture.

Independent formulators, cosmetic chemists, and R&D professionals are welcome.

#### **The Lipid Palette**

Formulations should include one or more of these Amazonian lipids:

**Murumuru • Tucuma • Cupuaçu • Babassu • Andiroba • Açaí • Patauá**

Simple concept formulas are welcome if the lipid architecture is intelligent and effective.

### **What You Submit**

- **1 physical sample** delivered at the BioTara booth
- **1-page technical sheet** including:
  - Full INCI list
  - Use levels (%) of each oil
  - Product concept & positioning

- Target skin or hair type
- Brief process description

### **Evaluation Criteria**

- Technical integration & stability
- Texture and sensory excellence
- Formulation logic & innovation
- Commercial feasibility

### **Call to Action**

Submit your formulation at the **BioTara booth during In-Cosmetics Global.**

**Show what Amazonian lipid architecture can do.**