

## Sponsorship Opportunities

The Career-Connected L/Earning Conference invites participants across the education-to-workforce ecosystem to engage in this exciting, future-focused conference. No single policy, program, or organization can solve the complex problems of educational attainment and social mobility alone. Join us and let's work together to drive collaboration to build education-to-workforce systems that support every learner on their path to family-living wage employment and economic opportunity

## 2026 Career-Connected L/Earning Conference

At the Career-Connected L/Earning Conference on **October 29–30, 2026**, The Attainment Network in partnership with Peak Education, Colorado Equitable Economic Mobility Initiative (CEEMI), and Business & Education Alliance, will bring together leaders from K–12, higher education, industry, government, and philanthropy at a moment of major statewide alignment and action. With Colorado elevating The Big 3—postsecondary credit, work-based learning, and industry-recognized credentials—and doubling down on coordinated postsecondary and workforce transformation, this year's conference will offer timely space to explore what this shift means for communities, institutions, and learners.

Participants will dig into emerging practices from the state's new regional workforce plans, strengthen connections across K–12 and higher education, and engage with actionable strategies for high-quality career-connected pathways. Evidence-building and the use of meaningful, learner-centered data will be woven throughout, supporting partners as they measure progress, refine strategies, and continuously improve outcomes. A strong focus on career advising and navigation will anchor the program, helping the field make sense of the growing opportunities and translate them into equitable experiences for learners and earners.

Through dynamic workshops, compelling speakers, and collaborative problem-solving, attendees will leave with tools, partnerships, and shared clarity to advance their local, regional, and statewide work. The conference continues to grow—after selling out in previous years, we're expanding to a larger venue to accommodate up to 600 participants.

## Conference Partners



## New Location: Beautiful Colorado Springs

This conference will be held at The Antlers Hotel in Colorado Springs. The city's commitment to education, a diversified economy, low unemployment rates, and a strong quality of life is a prime example of economic and workforce development success in Colorado and a model for other regions aiming to bolster their economic growth and workforce capabilities. With a population exceeding 480,000, Colorado Springs has seen a 20% increase in job opportunities since 2010, particularly in sectors such as technology, healthcare, and aerospace. The city is home to over 15 institutions of higher education, which collectively produce a skilled workforce equipped for today's job market. The region has a strong retention rate of graduates entering the workforce, thanks to initiatives that connect educational programs with local businesses. This collaboration between education and economic development positions Colorado Springs as an exemplary representation of how Colorado fosters workforce readiness and highlights the vital importance of collaboration in driving sustained growth in the state.

## Sponsorship Packages

### Conference Co-Host — \$100,000

- Collective ownership and representation with the conference's leading host, The Attainment Network, on the event content development and programming, messaging, promotions, and communications, all branding and visual assets, and event production.
- Shared opening remarks at the conference.
- Shared decision-making power on scholarship recipients for conference admissions (excluding those provided by a dedicated scholarship sponsor).
- Category exclusivity.
- Opportunity to present an award that aligns with conference content in a plenary session or cocktail reception.
- 10 conference registrations.
- Access to all conference video recordings to be used in your promotion of choice after the conference.
- All offerings included in the Title Track OR Half Day Session Sponsorship package.

To learn more about The Attainment Network, visit [attainmentnetwork.org/](https://attainmentnetwork.org/) or email [rana@attainmentnetwork.org](mailto:rana@attainmentnetwork.org)



### Title Track Sponsor — \$50,000

- A full “track” of breakout session programming (approximately 5-6 related content sessions) for the duration of the conference.
- Production of a short video describing the conference track, illustrating the values and support of your organization’s commitment to the topic, circulated to promote the conference on social media channels.
- Opportunity to review session proposals and provide written input on non-sponsored sessions.
- Premier logo representation on all conference branding and “sponsored by” recognition for the breakout session track on all conference promotions and communications.
- 6 conference registrations.
- Access to all plenary sessions and sponsored breakout track video recordings taken at the conference to be used in your promotion of choice after the conference.
- All offerings included in the Plenary Panel Session Sponsorship package.

### Plenary Panel Session Sponsorship — \$30,000

- Panel presentation co-developed with conference hosts for plenary session (panel participants invited by your selection or approval).
- Premier logo representation on all conference branding and “sponsored by” recognition for the plenary panel session on all conference promotions and communications.
- 4 conference registrations .
- Access to video recording of sponsored panel session to be used in your promotion of choice after the conference.
- All offerings included in the Session Sponsorship package.

### Half-Day Session Sponsorship — \$40,000

- Half-day programming of your choice for an extended breakout session (i.e. presentations, focus groups, workshops).
- Opportunity to introduce/ discuss half-day session programming on stage at the conference.
- Category exclusivity within industry or topic.
- Premier logo representation on all conference branding and “sponsored by” recognition for the half day session on all conference promotions and communications.
- 4 conference registrations.
- Access to video recording of half-day session to be used in your promotion of choice after the conference.
- All offerings included in the Session Sponsorship package.

### Keynote Sponsorship — \$30,000

- Opportunity to co-develop conference information brief and participate in briefing meeting with Keynote speaker before the conference, introduce keynote speaker on stage at the conference and conduct a question-and-answer session with the speaker on stage following keynote remarks.
- Premier logo representation on all conference branding and “sponsored by” recognition for the keynote speaker on all conference promotions and communications.
- 4 conference registrations.
- Access to video recording of keynote introduction, speech and meet and greet session to be used in your promotion of choice after the conference.
- All offerings included in the Session Sponsorship package.

### Cocktail Reception — \$25,000

- Opportunity to show your organization's visual content during the cocktail reception, present an award or brief remarks.
- Cocktail reception "Sponsored by" recognition on all conference promotion and communications.
- Category exclusivity within sponsorships.
- 2 conference registrations.
- Premier seating for general sessions.
- Social media promotion in advance of and following the event.

### Session Sponsorship — \$15,000

- One 50-minute breakout session developed and facilitated by your organization with "sponsored by" recognition on all conference promotions and communications.
- Opportunity to submit a question with organization mention for the question-and-answer session during a General Session presentation.
- 2 conference registrations.
- Premier seating for general sessions.
- Access to video recording of sponsored breakout session to be used in your promotion of choice after the conference.
- Display of your organizational promotional materials or print collateral at the information desk throughout the duration of the conference.
- Social media promotion in advance of and following the conference.

### Case Study/Product Showcase — \$20,000

- One 50-minute breakout session developed and facilitated by your organization to present your product offering in a format of your choosing with "sponsored by" recognition on all conference promotions and communications.
- Display of your organizational promotional materials or print collateral at the Information Desk and the opportunity to maintain an exhibit table throughout the duration of the conference.
- 2 conference registrations.
- Premier seating for general sessions.
- Social media promotion in advance of and following the event.

### Scholarship Sponsorship — \$5,000 – \$10,000

- Scholarship announcement with "sponsored by" recognition on all conference promotions and communications.
- Opportunity to review scholarship requests and allocate 50% of scholarships sponsored to your attendees of choice.
- Premier seating for general sessions
- Access to video recording of one general session presentation to be used in your promotion of choice after the conference.
- Display of your organizational promotional materials or print collateral at the Information Desk throughout the duration of the conference.
- Social media promotion in advance of the event.

### Collaboration Session Sponsorship — \$5,000

- One 50-minute working session developed and facilitated by your organization or The Attainment Network, with invited attendees with learner, industry, or regional expertise to collaborate and collect insights on a specific issue of your choice.
- Premier seating for general sessions
- Access to a video recording of the session that may be used in your promotion of choice after the conference.
- Display of your organizational promotional materials or print collateral at the Information Desk throughout the duration of the conference.
- Social media promotion in advance of the event.

### Coffee Break Sponsorship — \$3,500

- One coffee break “sponsored by” recognition on all conference materials and signage display at the coffee station during the conference.
- Premier seating for general sessions
- Access to video recording of one general session presentation to be used in your promotion of choice after the conference.
- Display of your organizational promotional materials or print collateral at the Information Desk throughout the duration of the conference.
- Social media promotion in advance of and following the event.

### Exhibit Sponsorship — \$1,000

- Premier seating for general sessions
- Display of your organizational promotional materials or print collateral at an exhibit table throughout the duration of the conference.

Career-Connected L/Earning  
**CONFERENCE** 

