

Business Associate Member Levels 2026	Diamond	Platinum	Gold	Silver	Bronze	Small Business
Rate	\$25,000	\$10,000	\$5,000	\$2,750	\$1,250	\$100
Exclusive EXPO representation for one industry category for endorsed partners	X					
Featured prominently on all LAN events throughout the year	X					
One targeted email to primary contacts	X					
Free standard ad in LAN weekly education update	X					
Extra Large Booth at EXPO	X	X				
Registration for two additional EXPO staff (total of four)	X	X				
Guaranteed advertorial webinar presentation to LAN members	X x4	X x1				
One advertorial article in the LAN weekly member update annually	X	X				
Featured prominently in all marketing for Annual Conference	X	X				
Invitation to meet with LAN Board of Directors	X	X				
Prominent placement at EXPO	X	X	X			
Use of Endorsed Partner Logo (if applicable)	X	X	X			
Advertisement placement in conference app	X	X	X			
EXPO booth at no additional cost to the member	X	X	X			
Complete member contact list with emails for key staff	X	X	X			
Invitation to participate in LAN Business Associate Advisory Council	X	X	X			
Priority consideration for breakout session at annual conference	X	X	X	X		
Rotating brand recognition on LAN website	X	X	X	X		
Sponsor recognition in annual membership directory according to level	X	X	X	X	X	
Use of LAN Sponsor Logo according to level	X	X	X	X	X	
Early access to EXPO registration	X	X	X	X	X	X
Listing in annual membership directory (online)	X	X	X	X	X	X
Referrals based on member inquiries	X	X	X	X	X	X

Opportunities for paid advertisement in LAN weekly member updates	X	X	X	X	X	X
Member-only access to website and email updates	X	X	X	X	X	X
Discounted (member) rates for LAN events	X	X	X	X	X	X
Access to member-only industry and legislative updates at free member events	X	X	X	X	X	X
Priority for additional sponsorships prioritized by sponsorship level	X	X	X	X	X	X

Custom sponsorship packages are negotiable for any investment level. Contact Natalie McCormick for more information at natalie.mccormick@leadingagene.org