



# LeadingAge® Nebraska

| Business Associate Member Levels 2026                                         | Diamond  | Platinum | Gold    | Silver  | Bronze  | Small Business |
|-------------------------------------------------------------------------------|----------|----------|---------|---------|---------|----------------|
| RATE                                                                          | \$25,000 | \$10,000 | \$5,000 | \$2,750 | \$1,250 | \$100          |
| Exclusive EXPO representation for one industry category for endorsed partners | X        |          |         |         |         |                |
| Featured prominently on all LAN events throughout the year                    | X        |          |         |         |         |                |
| One targeted email to primary contacts                                        | X        |          |         |         |         |                |
| Free standard ad in LAN weekly education update                               | X        |          |         |         |         |                |
| Extra Large Booth at EXPO                                                     | X        | X        |         |         |         |                |
| Registration for two additional EXPO staff (total of four)                    | X        | X        |         |         |         |                |
| Guaranteed advertorial webinar presentation to LAN members                    | X        | X        |         |         |         |                |
| One advertorial article in the LAN weekly member update annually              | X        | X        |         |         |         |                |
| Featured prominently in all marketing for Annual Conference                   | X        | X        |         |         |         |                |
| Invitation to meet with LAN Board of Directors                                | X        | X        |         |         |         |                |
| Prominent placement at EXPO                                                   | X        | X        | X       |         |         |                |
| Use of Endorsed Partner Logo (if applicable)                                  | X        | X        | X       |         |         |                |
| Advertisement placement in conference app                                     | X        | X        | X       |         |         |                |
| EXPO booth at no additional cost to the member                                | X        | X        | X       |         |         |                |
| Complete member contact list with emails for key staff                        | X        | X        | X       |         |         |                |
| Invitation to participate in LAN Business Associate Advisory Council          | X        | X        | X       |         |         |                |
| Priority consideration for breakout session at Annual Conference              | X        | X        | X       | X       |         |                |
| Rotating brand recognition on LAN website                                     | X        | X        | X       | X       |         |                |
| Sponsor recognition in annual membership directory according to level         | X        | X        | X       | X       | X       |                |
| Use of LAN Sponsor Logo according to level                                    | X        | X        | X       | X       | X       |                |
| Early access to EXPO registration                                             | X        | X        | X       | X       | X       | X              |
| Listing in annual membership directory (online)                               | X        | X        | X       | X       | X       | X              |
| Referrals based on member inquiries                                           | X        | X        | X       | X       | X       | X              |
| Opportunities for paid advertisement in LAN weekly member updates             | X        | X        | X       | X       | X       | X              |
| Member-only access to website and email updates                               | X        | X        | X       | X       | X       | X              |
| Discounted (member) rates for LAN events                                      | X        | X        | X       | X       | X       | X              |
| Access to member-only industry and legislative updates at free member events  | X        | X        | X       | X       | X       | X              |
| Priority for additional sponsorships prioritized by sponsorship level         | X        | X        | X       | X       | X       | X              |