

2027 Sponsorship Packages



**Your go-to guide to 2027
LeadingAge Nebraska year-long
and conference sponsorship
opportunities.**

**2027 LeadingAge Nebraska Spring Conference: March 15-17, 2027 (Kearney)
2027 Fall Symposium: September 30, 2027 (Lincoln)**

LeadingAge Nebraska | www.leadingagene.org | 402-975-8436

Sponsorship Packages

As a leader in senior advocacy, education, and collaboration, LeadingAge Nebraska would like to invite you to join us in 2027 as a sponsor! Our strength is rooted in partnering with like-minded and trusted organizations who provide essential products and services. Combining our expertise and resources amplifies and advances our calling, to make Nebraska a better place to age!

We are excited to offer two sponsorship tracks in 2027. You may choose 1. A pre-built, year-long sponsor package or 2. You may choose to build your own package from our à la carte sponsorship menu. Together we can tailor a package that works for you and your organization. Note that sponsorship opportunities may be added throughout the year.

Be sure to take into account your preferred level of Business Associate membership—different levels include different options. If you have questions, please reach out to Natalie and we will help you build a 2027 package that gives your organization the best value and exposure!



For more information contact:
Natalie McCormick, Director of
Marketing & Professional Development
402.327.9252
natalie.mccormick@leadingagene.org

Step 1: Choose your Business Associate Membership level

Membership levels include benefits listed PLUS all benefits in the levels below. Visit www.leadingagene.org/business-associate-membership to learn more about each level.

DIAMOND \$25,000

- Exclusive EXPO representation for one industry category
- Featured prominently on all LAN events throughout the year
- One targeted email to primary contacts
- Free standard ad in LeadingAge NE weekly education update

PLATINUM \$10,000

- Extra Large Booth at EXPO + two extra exhibitors
- Guaranteed advertorial webinar presentation to LAN members
- One advertorial article in the LAN weekly member update annually
- Featured prominently in all marketing for Annual Conference
- Invitation to meet with LeadingAge NE Board of Directors
- Fall Symposium Vendor Booth

GOLD \$5,000

- Prominent placement at EXPO
- Use of Endorsed Partner Logo (if applicable)
- Advertisement placement in conference app
- EXPO booth at no additional cost to the member
- Complete member contact list with emails for key staff
- Invitation to participate in LAN Business Associate Advisory Council

SILVER \$2,750

- Priority consideration for breakout session at Annual Conference
- Early access to EXPO registration
- Rotating brand recognition on LeadingAge Nebraska website
- Rotating brand recognition in weekly member update
- Priority for additional sponsorships prioritized by sponsorship level

BRONZE \$1,250

- Sponsor recognition in annual membership directory according to level
- Use of LeadingAge NE Sponsor Logo according to level
- Priority for additional sponsorships prioritized by sponsorship level
- Opportunities for paid advertisement in weekly member updates

SMALL BUSINESS \$100

- Listing in annual online membership directory
- Referrals based on member inquiries
- Member-only access to website and email updates
- Discounted (member) rates for LAN events
- Access to member-only industry/legislative updates at member events

Step 2:

Choose Your Sponsorship Package

These sponsorship opportunities are available in addition to your membership benefits and are subject to change. Sponsorship packages can be customized and combined with à la carte sponsorship opportunities to create an option that works best for your organization. Contact Natalie at natalie.mccormick@leadingagene.org to discuss options.

Leadership Partner (\$9000)

- Sponsorship of Leadership Fellowship (\$2500 value)
- Conference Main Keynote sponsor with speaking opportunity (\$2500 value)
- Conference Welcome Reception sponsor with speaking opportunity (\$2000 value)
- Midwest State Night Reception sponsor, in Minneapolis, MN in 2027 (\$2000 value)
- Fall Symposium Vendor Booth (\$550 value)
- Sponsorship of 1-2 hour webinar (\$500 value)

Champion (\$5500)

- Pre-Conference sponsorship with speaking opportunity (\$1500 value)
- Conference Signature Social sponsor (\$2000 value)
- LeadingAge Nebraska Scholarship donation (\$1500 value)
- Fall Symposium Vendor Booth, subject to availability (\$550 value)
- Sponsorship of 1-2 hour webinar (\$500 value)

Advocate (\$4000)

- Sponsorship of Advocacy Day Legislative Reception (\$1500 value)
- Conference Prize sponsor (\$1500 value)
- LeadingAge Nebraska Scholarship donation (\$1500 value)
- Fall Symposium Vendor Booth, subject to availability (\$550 value)
- Sponsorship of 1-2 hour webinar (\$500 value)

Friend (\$3000)

- Conference Nametag sponsor (\$1500 value)
- Fundraiser Silent Auction Sponsorship (\$1000 value)
- Fall Symposium Vendor Booth, subject to availability (\$550 value)
- Sponsorship of 1-2 hour webinar (\$500 value)

Sponsorships are a valuable way to showcase your organization, connect with LeadingAge Nebraska members, and build meaningful relationships with the leaders and decision-makers who serve older adults across Nebraska. Just as importantly, your sponsorship demonstrates your commitment to our members, our association, and our shared mission of strengthening aging services and improving the lives of older adults.

Whether you’re looking to increase visibility, connect with potential clients and partners, support an event, or build your presence throughout the year, we have a variety of opportunities to help you meet your goals.

Step 3:

Review the Sponsorship à la Carte Menu

Didn’t find a sponsorship package that’s quite the right fit? Build your own! Choose from the à la carte sponsorship opportunities below to create a package that works for your organization and goals. Many sponsorship opportunities are offered on a first-come, first-served basis, so early commitment is encouraged.

Have an idea you don’t see on the list? Ask us! We love creative ideas and we are happy to work with you to develop a unique engagement opportunity that fits your organization and brings your vision to life.

Year-Long Sponsorship Opportunities

- Leadership Fellowship sponsor (runs August of 2027 through April of 2028, \$2500)
- Webinar sponsor (Logo on all webinar communications + opportunity to speak on 1 webinar/yr, \$1000)
- Member Update sponsor (logo in Member Update email that sends weekly to full email list, \$1000)
- Education Update sponsor (logo listed in Education Update that sends weekly to full email list, \$1000)
- LeadingAge Nebraska Scholarship Donation (\$1500 minimum)

Conference Sponsorship Opportunities

- Pre-conference Session sponsor with speaking opportunity (\$1500)
- Welcome Reception sponsor with speaking opportunity (\$2000)
- Welcome Reception Drinks or Food sponsor (\$1500)
- Main Keynote sponsor with speaking opportunity (\$2500)
- Award Luncheon sponsor with speaking opportunity (\$2500)
- Signature Social sponsorship (entertainment, drinks, or dinner, \$2000 each)
- General Session sponsor with speaking opportunity, if applicable (\$2000)
- Conference App Advertisement (\$500)
- Prize, Swag, or Nametag/Lanyard sponsor (\$1500 each)
- Conference Break sponsor (\$1000)

Conference Booth Pricing

- Diamond, Platinum, & Gold Business Associate Booths (\$0, included in membership)
- Silver Business Associate Booth (\$499)
- Bronze and Small Business Associate Booth (\$950)
- Non-member Booth (\$2500)

Event-Specific Sponsorship Opportunities

- Advocacy Day sponsor (\$2000)
- Legislative Reception sponsor (\$2500)
- Fall Symposium booth, limited availability (\$550)
- Fall Symposium coffee cart sponsor (\$1000)
- Midwest State Night sponsor (\$2000 or \$6000 industry exclusive co-host)

