

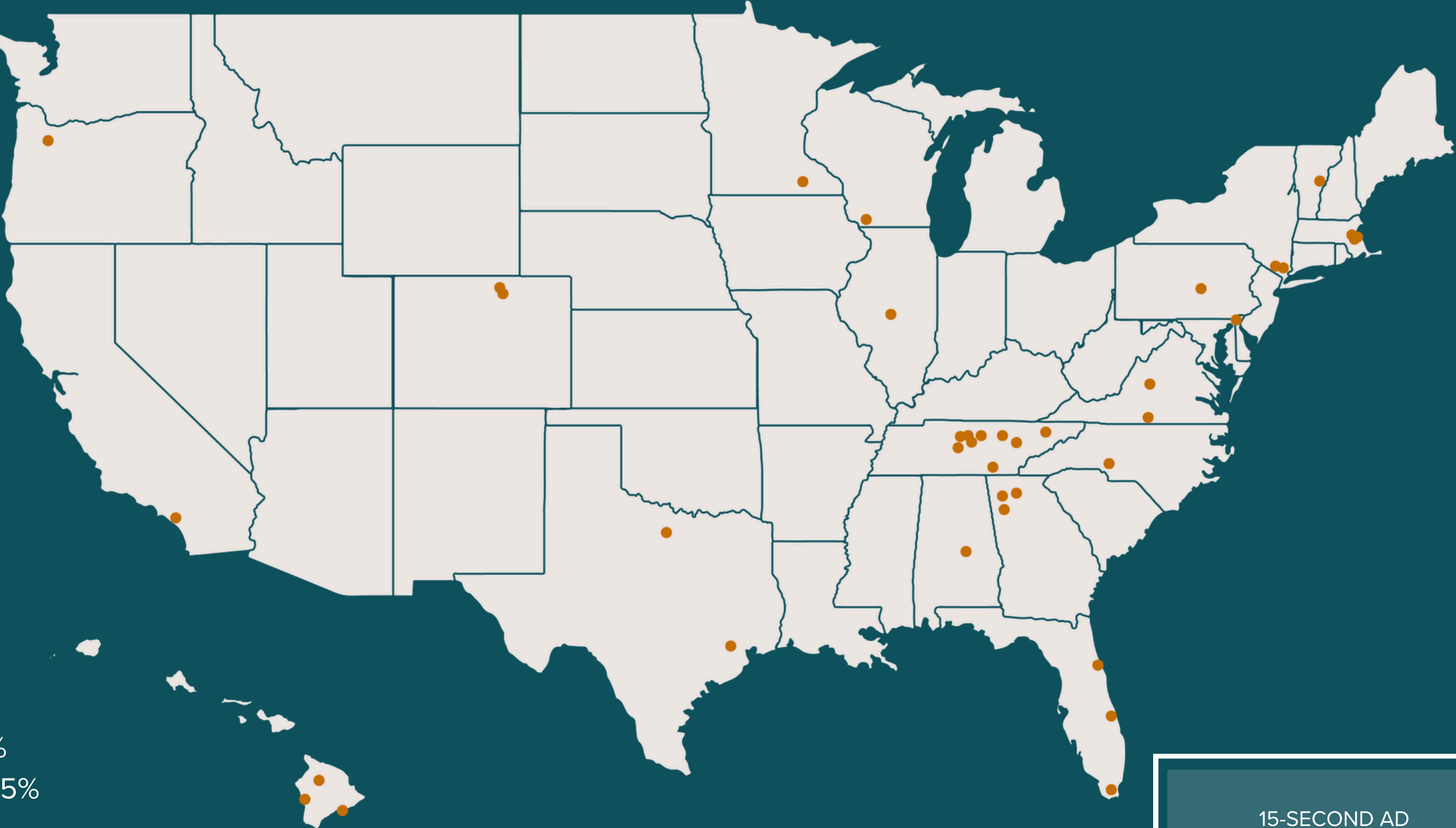


# DRS Health & Fitness Network Overview

# DRS DISPLAY NETWORK



5 Bridges serves a highly engaged community of wellness-focused adults who prioritize consistent fitness and healthy living. With a strong population of active, lifestyle-driven members, the club offers brands reliable visibility among consumers with stable spending power and a commitment to maintaining an active lifestyle.



**185,000+**  
ACTIVE MEMBERS

**71 MINUTE**  
DWELL TIME

**818,000+**  
AVERAGE MONTHLY VISITS

**261 SCREENS**  
AVG. 979 PLAYS PER DAY, PER SCREEN

Young Professionals (25–34): 19%  
Prime Earners (35–54): 30%  
Active Adults 55+: 25%

Male: 55%  
Female: 45%

Average HHI: \$146.6k  
62% Have a College Degree

15-SECOND AD  
\$9300/MONTH  
  
30-SECOND AD  
\$13600/MONTH

# 5 BRIDGES

5 Bridges serves a highly engaged community of wellness-focused adults who prioritize consistent fitness and healthy living. With a strong population of active, lifestyle-driven members, the club offers brands reliable visibility among consumers with stable spending power and a commitment to maintaining an active lifestyle.

## 5 BRIDGES HEALTH & WELLNESS

4450 OAKHURST BLVD, HARRISBURG, PA 17110

**6,150+**  
ACTIVE MEMBERS

**77 MINUTE**  
DWELL TIME

**15,200**  
AVERAGE MONTHLY  
VISITS

**4 SCREENS**  
AVG. 40 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 18%

Male: 49%

Prime Earners (35–54): 22%

Female: 51%

Active Adults 55+: 52%

Average HHI: \$135.6k

61% Have a College Education



15-SECOND AD  
\$100/MONTH

30-SECOND AD  
\$200/MONTH

SPONSORED CONTENT  
\$75/MONTH

# 5 BRIDGES



# CLUB FIT

Club Fit caters to one of New York City's most affluent suburban communities, offering an elevated environment where well-to-do members maintain a healthy lifestyle amid demanding schedules. With a membership base of young families and active empty-nesters, your brand is showcased to health-conscious adults with significant disposable income.

## BRIARCLIFF

584 N STATE RD, BRIARCLIFF, NY, 10510

**4,800+**  
ACTIVE MEMBERS

**86 MINUTE**  
DWEELL TIME

**46,650**  
AVERAGE MONTHLY  
VISITS

**7 SCREENS**  
AVG. 48 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 8%  
Prime Earners (35–54): 23%  
Active Adults 55+: 30%

Male: 47%  
Female: 53%

Average HHI: \$206.8k  
64% Have a College Education

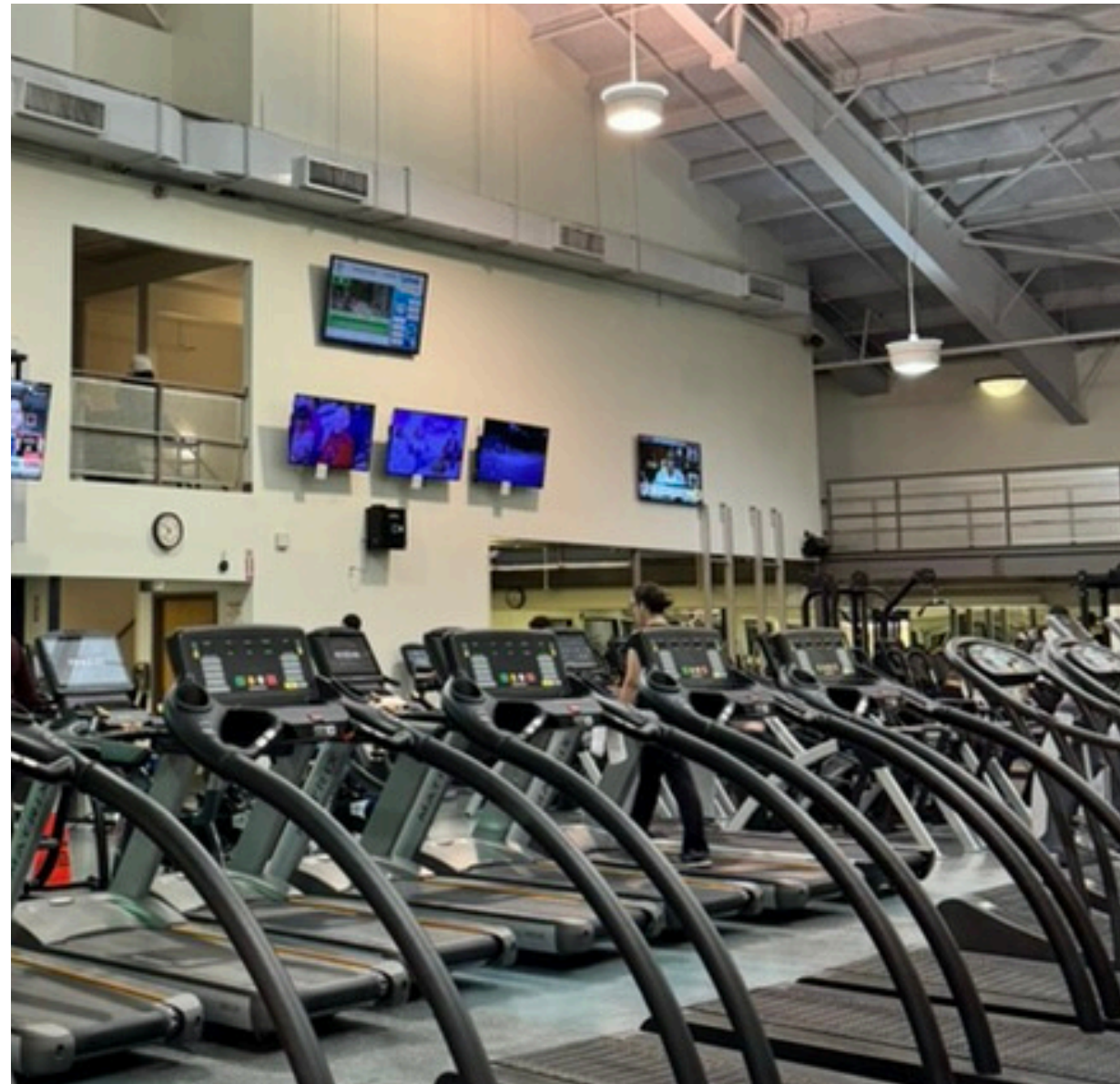


15-SECOND AD  
\$300/MONTH

30-SECOND AD  
\$500/MONTH

SPONSORED CONTENT  
\$200/MONTH

# CLUB FIT BRIARCLIFF



# CLUB FIT

Club Fit caters to one of New York City's most affluent suburban communities, offering an elevated environment where well-to-do members maintain a healthy lifestyle amid demanding schedules. With a membership base of young families and active empty-nesters, your brand is showcased to health-conscious adults with significant disposable income.

## JEFFERSON VALLEY

600 BANK RD, JEFFERSON VALLEY, NY, 10535

**3,400+**  
ACTIVE MEMBERS

**86 MINUTE**  
DWEELL TIME

**29,300**  
AVERAGE MONTHLY  
VISITS

**8 SCREENS**  
AVG. 48 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 8%

Prime Earners (35–54): 21%

Active Adults 55+: 31%

Male: 49%

Female: 51%

Average HHI: \$179.8k

60% Have a College Education



15-SECOND AD  
\$200/MONTH

30-SECOND AD  
\$300/MONTH

SPONSORED CONTENT  
\$100/MONTH

# CLUB FIT JEFFERSON VALLEY



# CORPUS CHRISTI ATHLETIC CLUB

Corpus Christi Athletic Club is the premier fitness and lifestyle hub in South Texas, attracting an affluent, health-focused, multi-generational audience that spends meaningful time onsite. Advertisers gain high visibility and strong message recall in a trusted, community-driven environment where attention is naturally engaged.

2101 AIRLINE ROAD, CORPUS CHRISTI, TX 78414

**13,000+**  
ACTIVE MEMBERS

**84 MINUTE**  
DWELL TIME

**45,175**  
AVERAGE MONTHLY  
VISITS

**14 SCREENS**  
AVG. 48 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 13%  
Prime Earners (35–54): 31%  
Active Adults 55+: 20%

Male: 48%  
Female: 52%

Average HHI: \$123.9k  
49% Have a College Education



CORPUS CHRISTI  
ATHLETIC CLUB

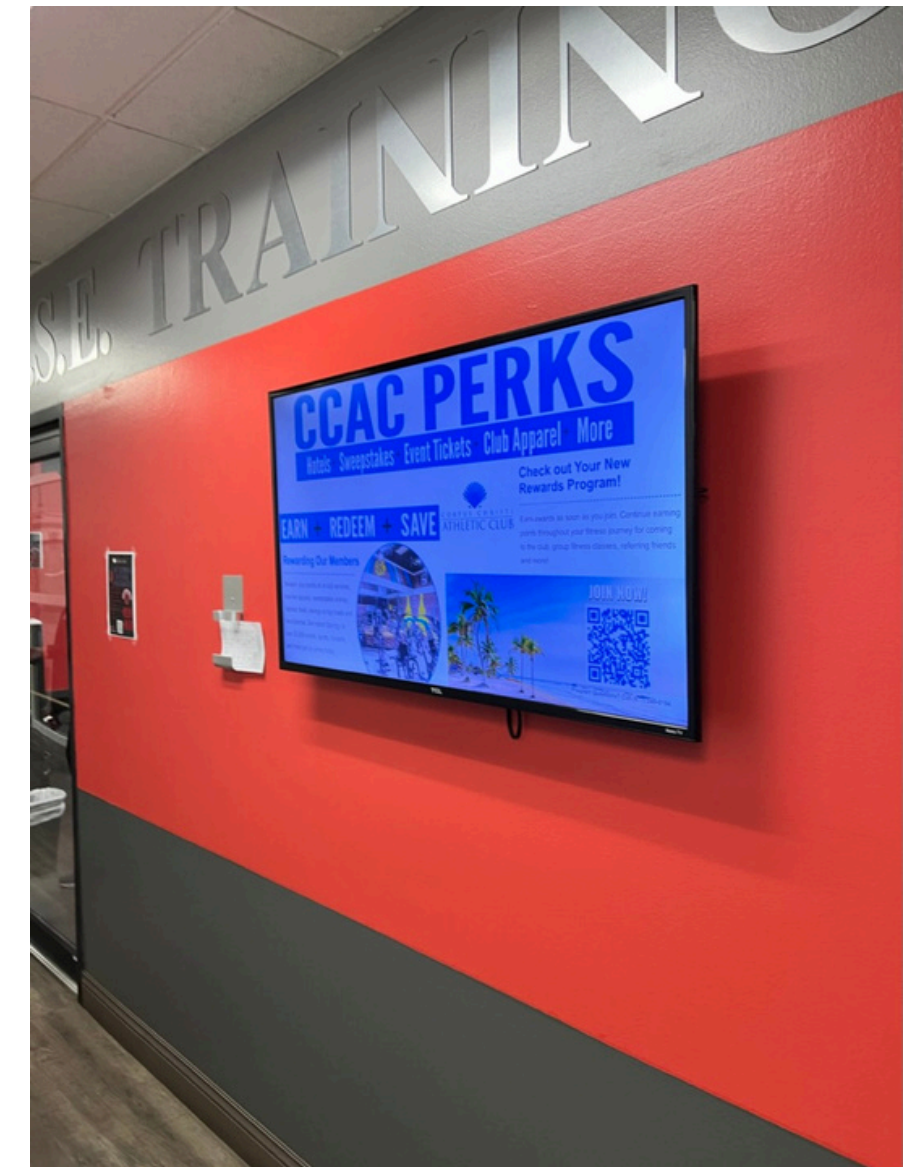
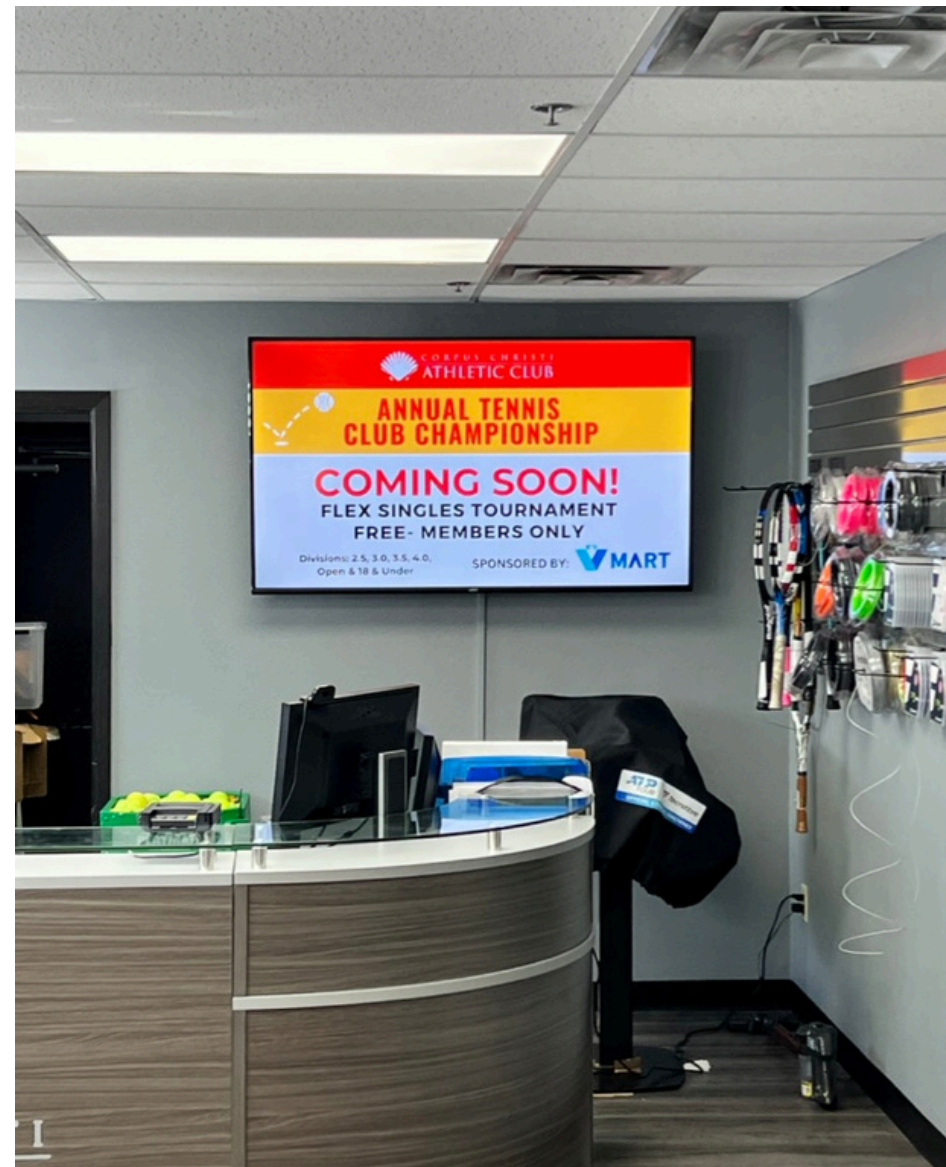


15-SECOND AD  
\$400/MONTH

30-SECOND AD  
\$600/MONTH

SPONSORED CONTENT  
\$300/MONTH

# CORPUS CHRISTI ATHLETIC CLUB



# DENVER HEALTH AND FITNESS (NORTH AND SOUTH)

Denver Health & Fitness is a full-service, community-driven gym in Denver, North Carolina, operating two expansive locations—DHF North and DHF South—with a combined 100,000 square feet of fitness space. The club offers 24/7 access, large strength and cardio floors, indoor and outdoor turf areas, cycle studios, a CrossFit zone, and a deep slate of live and virtual group classes led by expert coaches. Beyond training, members enjoy racquetball, pickleball, and basketball courts, a Kid Zone for families, and recovery-focused amenities like sauna, steam, and Hydromassage. Known for its “fitness family” culture, DHF emphasizes strong programs, supportive people, and a welcoming community where members of all levels train, connect, and thrive together.

3273 N NC 16 BUSINESS HWY, DENVER, NC 28037

364 NC-16 BUS, DENVER, NC 28037\*

**17,000+**  
ACTIVE MEMBERS

**79 MINUTE**  
DWELL TIME

**45,175\***  
AVERAGE MONTHLY  
VISITS

**13 SCREENS**  
AVG. 72 PLAYS PER  
DAY, PER SCREEN

Average HHI: \$158k  
61% Have a College Education

Male: 55%  
Female: 45%

*\*South is brand new and third-party data has not updated yet.*



**DENVER**<sup>24/7</sup>  
HEALTH & FITNESS

15-SECOND AD  
\$300/MONTH

30-SECOND AD  
\$400/MONTH

SPONSORED CONTENT  
\$200/MONTH

# FIT FACTORY BOSTON

Fit Factory, with 5 locations in Massachusetts, serves a diverse membership base including families and professionals. The club offers modern fitness equipment, group fitness classes, and amenities such as saunas, childcare, and cafes. Popular services include personal training and wellness programs.

46 HIGHLAND COMMON E, HUDSON, MA 01749  
288 WOOD RD SUITE 100,, BRAINTREE, MA 2184  
10 FOXBOROUGH BLVD, FOXBORO, MA 2035  
101 KINGSTON COLLECTION WAY, KINGSTON, MA 2364  
473 E WASHINGTON ST, N. ATTLEBORO, MA 2760

**19,000+**  
ACTIVE MEMBERS

**76 MINUTE**  
DWEELL TIME

**109,250**  
AVERAGE MONTHLY  
VISITS

**23 SCREENS**  
AVG. 49 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 31%  
Prime Earners (35–54): 28%  
Active Adults 55+: 15%

Male: 58%  
Female: 42%

Average HHI: \$136.3K  
58% Have a College Education



FIT FACTORY

15-SECOND AD  
\$1000/MONTH

30-SECOND AD  
\$1500/MONTH

SPONSORED CONTENT  
\$500/MONTH

# FIT FACTORY BOSTON



FIT FACTORY



# FITNESS FOREVER

With three locations across Hawaii's Big Island, Fitness Forever reaches a loyal, health-conscious audience with strong on-site dwell time and frequent repeat visits. Advertisers gain exposure in a trusted wellness environment where brands become part of members' everyday routines, driving meaningful and memorable engagement.

75-5597 PALANI RD, KAILUA-KONA, HI 96740

68-1820 WAIKOLOA RD #601, WAIKOLOA, HI 96738

15-2714 PAHOA VILLAGE RD SUTE K2, PĀHOA, HI 96778

**3,400+**  
ACTIVE MEMBERS

**79 MINUTE**  
DWELL TIME

**19,775**  
AVERAGE MONTHLY  
VISITS

**6 SCREENS**  
AVG. 53 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 19%

Male: 56%

Prime Earners (35–54): 33%

Female: 44%

Active Adults 55+: 32%

Average HHI: \$92.6k

39% Have a College Education

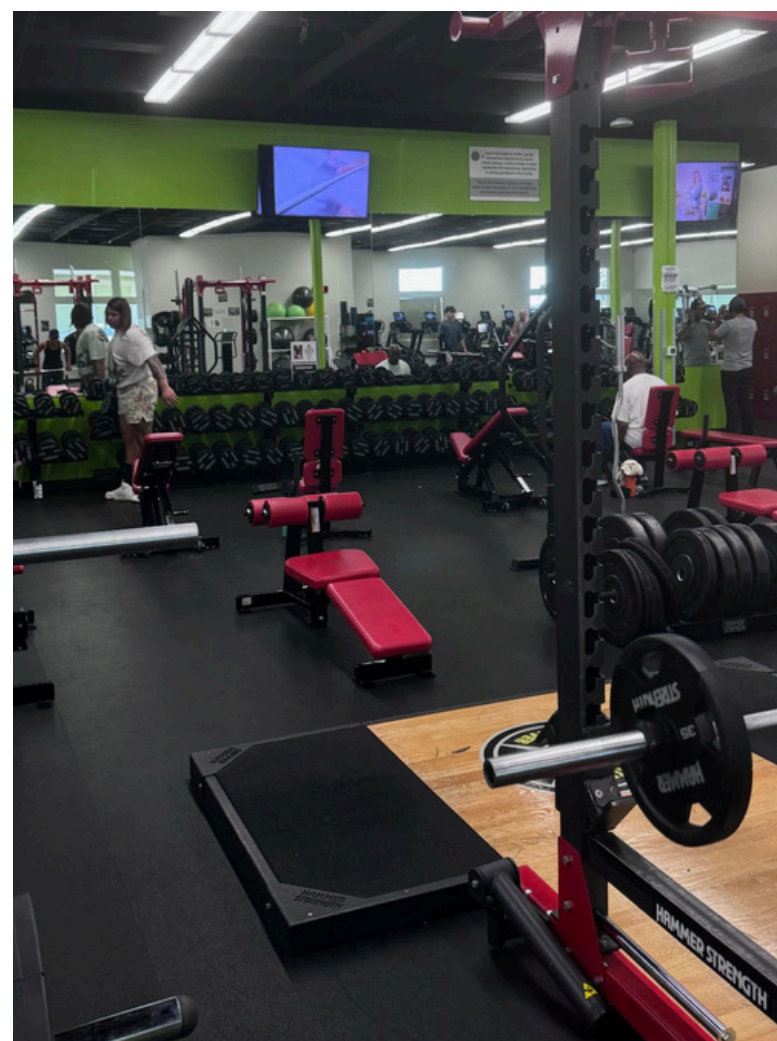


15-SECOND AD  
\$225/MONTH

30-SECOND AD  
\$300/MONTH

SPONSORED CONTENT  
\$150/MONTH

# FITNESS FOREVER



# HOCKESSIN ATHLETIC CLUB

Hockessin Athletic Club is Delaware's premier family-focused fitness destination, built on a mission to enhance lives and create real community. Set on a spacious 11.6-acre campus, the 109,000-square-foot club offers a world-class gym experience with extensive cardio and strength areas, functional turf training, more than 200 group and aqua classes weekly, and a standout five-pool aquatic complex. Beyond adult fitness, HAC is known for its deep youth and family programming—over 100 kids' classes each week, childcare, a café, and recreation that make it a true “home away from home” for members of all ages.

100 FITNESS WAY, HOCKESSIN, DE 19707

**13,800+**  
ACTIVE MEMBERS

**89 MINUTE**  
DWEELL TIME

**37,400**  
AVERAGE MONTHLY  
VISITS

**15 SCREENS**  
AVG. 45 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 11%

Male: 49%

Prime Earners (35–54): 27%

Female: 51%

Active Adults 55+: 35%

Average HHI: \$187.3k

85% Have a College Education

HAC 



15-SECOND AD  
\$1025/MONTH

30-SECOND AD  
\$1350/MONTH

# HOCKESSIN ATHLETIC CLUB



# QNTM FIT LIFE

QNTM Fit Life in Nashville, TN, attracts a varied membership of fitness enthusiasts and professionals. The club offers modern fitness equipment, functional training areas, and amenities such as saunas and cafes. Popular services include group fitness classes, personal training, and wellness programs.

114 GEORGE L. DAVIS BLVD, NASHVILLE, TN 37203

**3,200+**  
ACTIVE MEMBERS

**90 MINUTE**  
DWELL TIME

**35,000**  
AVERAGE MONTHLY  
VISITS

**7 SCREENS**  
AVG. 72 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 60%

Male: 68%

Prime Earners (35–54): 20%

Female: 32%

Active Adults 55+: 10%

Average HHI: \$136.8k

69% Have a College Education

# QNTM

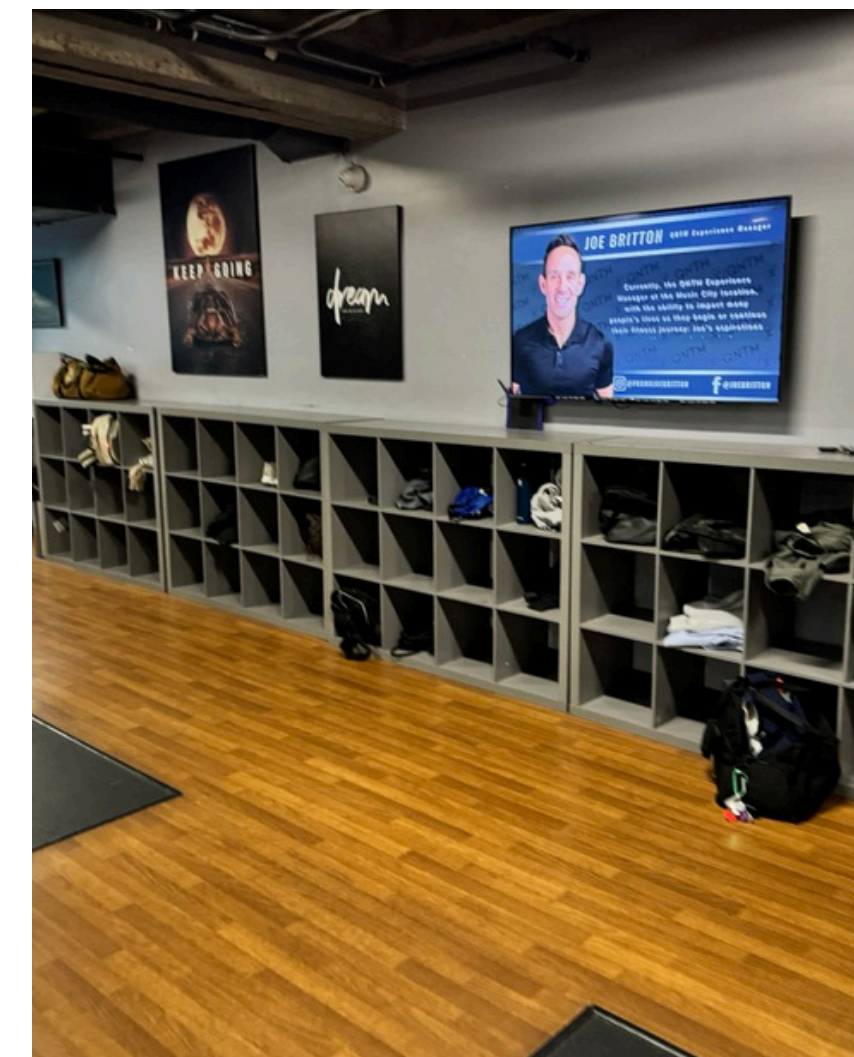
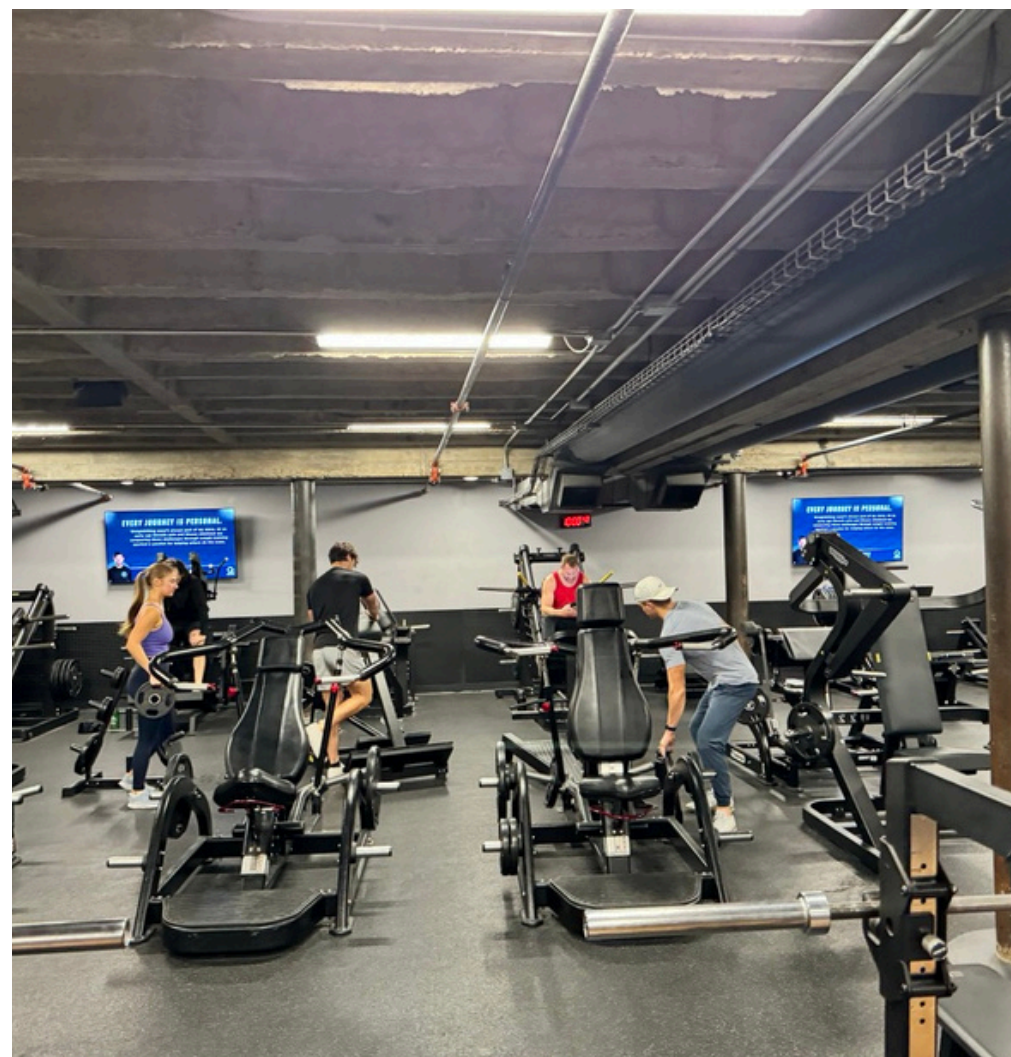


15-SECOND AD  
\$300/MONTH

30-SECOND AD  
\$500/MONTH

SPONSORED CONTENT  
\$200/MONTH

# QNTM FIT LIFE



# RAINTREE CLUBS

Alive by Raintree and Raintree Athletic Club attract a highly engaged community of wellness-focused adults, young families, and active professionals. With strong daily usage and a balanced mix of prime earners and active adults, the clubs offer brands consistent visibility among consumers who prioritize health, routine, and elevated lifestyle choices.

## RAINTREE ATHLETIC CLUB

2555 S. SHIELDS ST, FORT COLLINS, CO 80526

## ALIVE BY RAIN TREE

932 WEST DRAKE RD, FORT COLLINS, CO 80526

**10,800+**  
ACTIVE MEMBERS

**80 MINUTE**  
DWELL TIME

**42,400**  
AVERAGE MONTHLY  
VISITS

**15 SCREENS**  
AVG. 61 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 24%

Male: 52%

Prime Earners (35–54): 27%

Female: 48%

Active Adults 55+: 17%

Average HHI: \$117k

70% Have a College Education

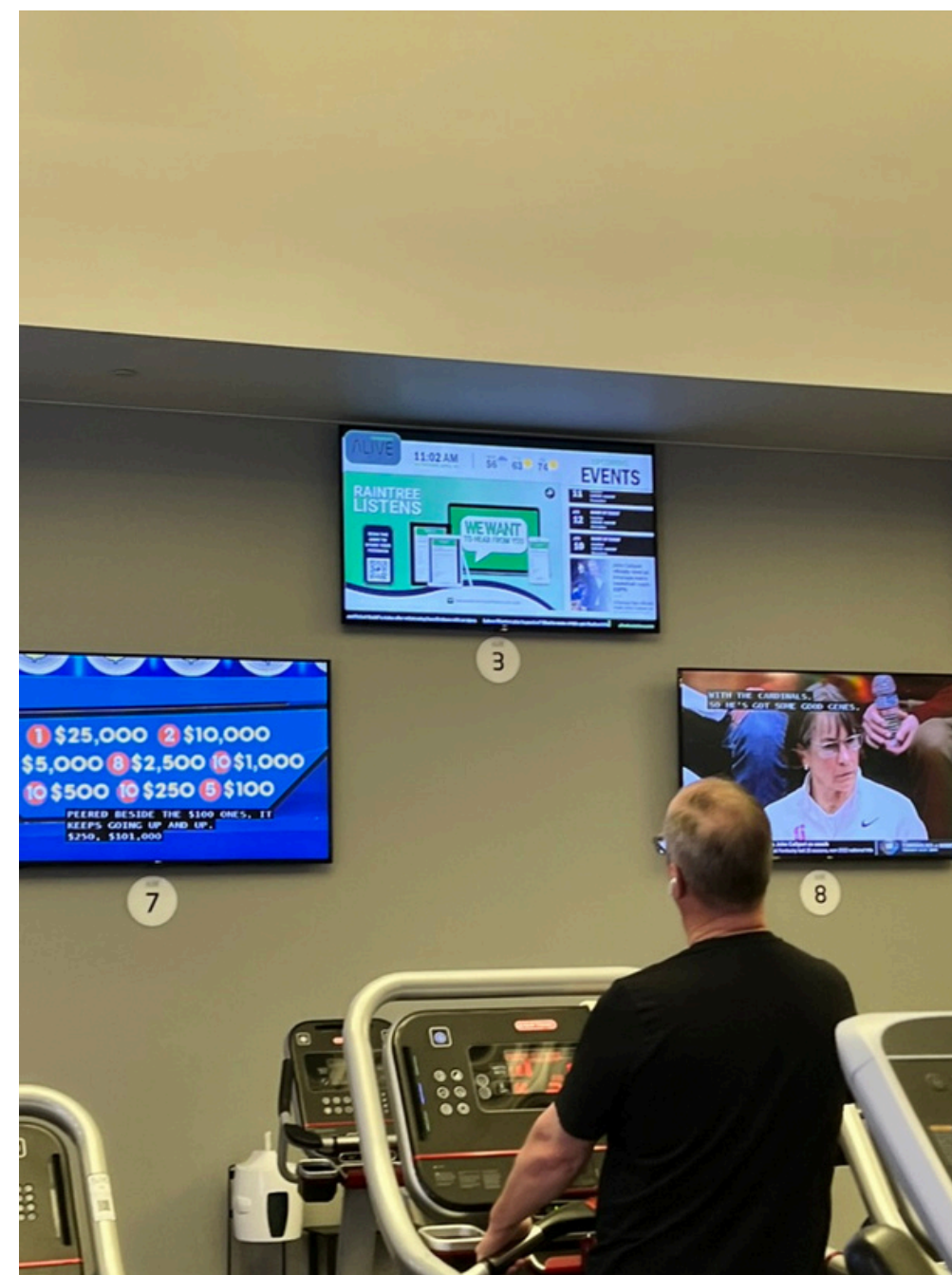
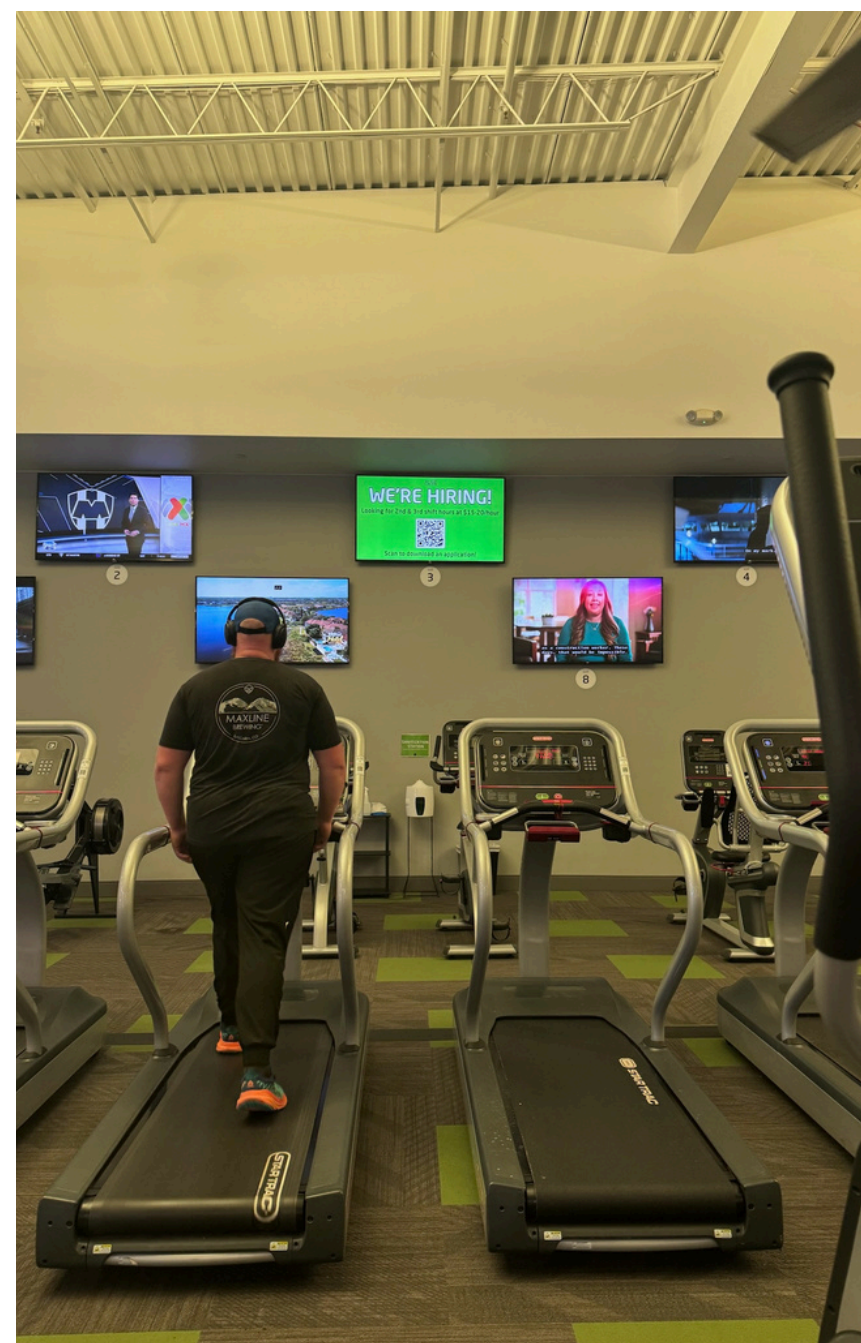
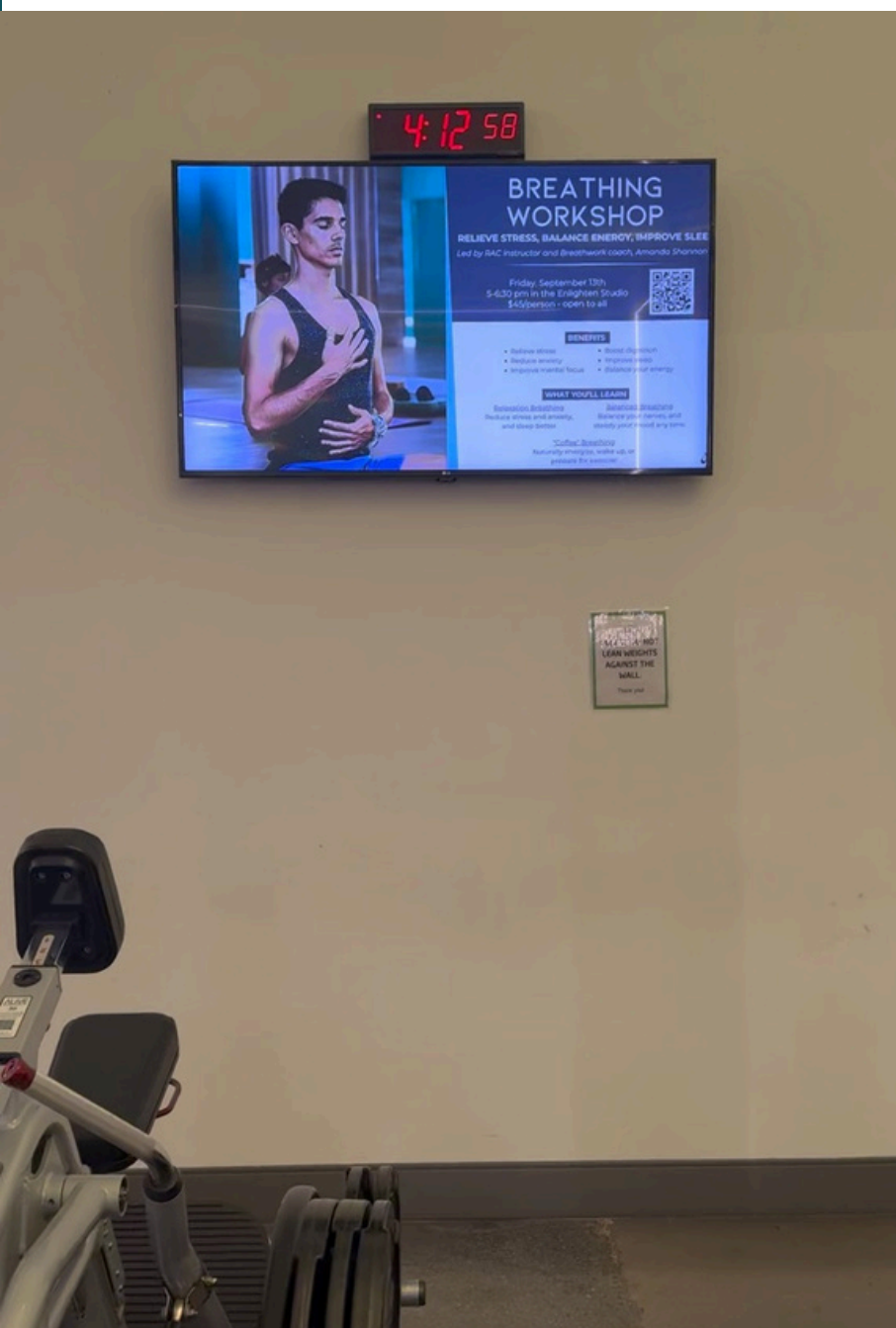


15-SECOND AD  
\$300/MONTH

30-SECOND AD  
\$500/MONTH

SPONSORED CONTENT  
\$200/MONTH

# RAINTREE CLUBS



# RENAISSANCE CLUB SPORT

ClubSport is an elevated fitness and lifestyle club serving a health-focused, multi-generational audience. Members spend about 90 minutes per visit and return consistently, supporting strong repetition. With roughly 4,158 active members and about 30,000 visits monthly, brands gain premium visibility among high-income consumers.

50 ENTERPRISE, ALISA VIEJO, CA 92656

**4,150+**  
ACTIVE MEMBERS

**87 MINUTE**  
DWELL TIME

**40,000**  
AVERAGE MONTHLY  
VISITS

**8 SCREENS**  
AVG. 50 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 8%  
Prime Earners (35–54): 31%  
Active Adults 55+: 28%

Male 52%  
Female 48%

Average HHI: \$190k  
67% Have a College Education



ClubSport®



15-SECOND AD  
\$300/MONTH

30-SECOND AD  
\$500/MONTH

SPONSORED CONTENT  
\$200/MONTH

# RENAISSANCE CLUB SPORT



# ROCHESTER ATHLETIC CLUB

Rochester Athletic Club (RAC) in Rochester, MN, caters to a diverse membership base, including families, professionals, and fitness enthusiasts. The club offers an extensive range of facilities, including state-of-the-art fitness equipment, aquatics, tennis courts, and racquetball. Popular offerings include group fitness classes, personal training, and youth programs.

3100 19TH ST. NW, ROCHESTER, MN 55901

**15,400+**  
ACTIVE MEMBERS

**92 MINUTE**  
DWEELL TIME

**71,500**  
AVERAGE MONTHLY  
VISITS

**13 SCREENS**  
AVG. 50 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 9%  
Prime Earners (35–54): 31%  
Active Adults 55+: 20%

Male: 51%  
Female: 49%

Average HHI: \$159.5K  
69% Have a College Education



15-SECOND AD  
\$750/MONTH

30-SECOND AD  
\$1000/MONTH

# ROCHESTER ATHLETIC CLUB



# STAFFORD HILLS CLUB

Stafford Hills Club is a premier family-oriented wellness and racquet club centered on fitness, tennis, and aquatics. It offers extensive indoor and outdoor tennis, a year-round heated saltwater pool with kids' features, and a full-service fitness center with group classes. With a Pacific Northwest-style campus, café amenities, and strong youth programming, the club blends high-quality training with a welcoming, community feel.

5916 SW NYBERG LN TUALATIN, OR 97062

**3,100+**  
ACTIVE MEMBERS

**86 MINUTE**  
DWEELL TIME

**17,400**  
AVERAGE MONTHLY  
VISITS

**9 SCREENS**  
AVG. 48 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 7%  
Prime Earners (35–54): 45%  
Active Adults 55+: 35%

Male: 45%  
Female: 55%

Average HHI: \$197.3  
73% Have a College Education

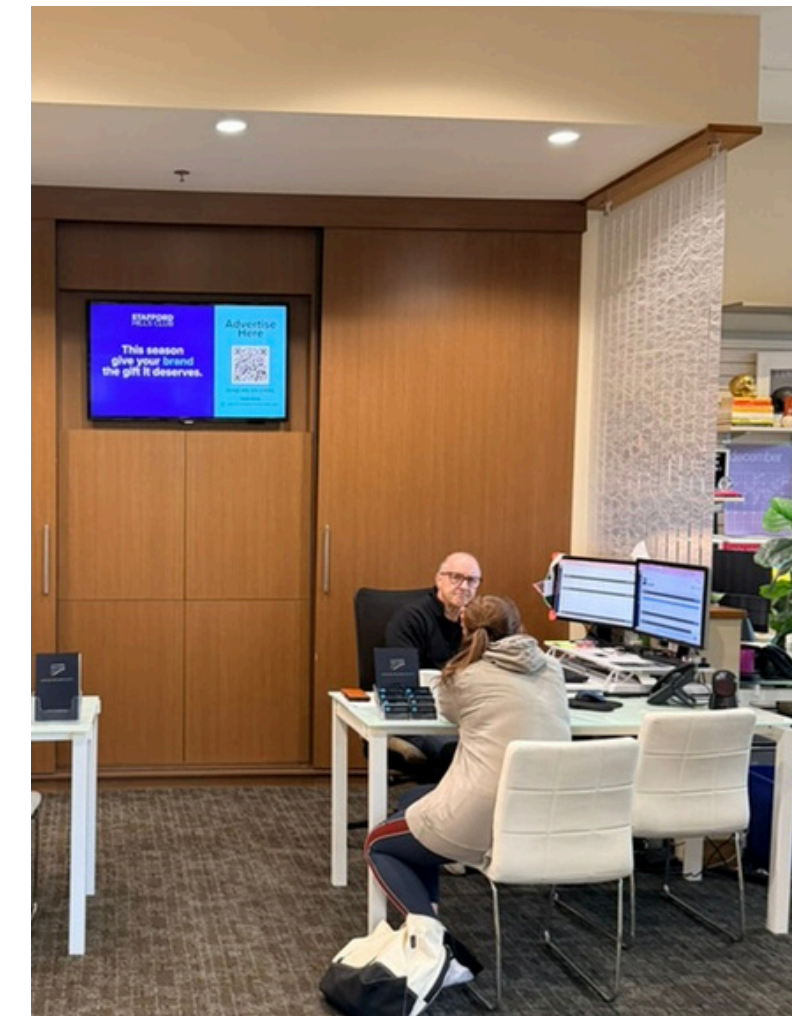
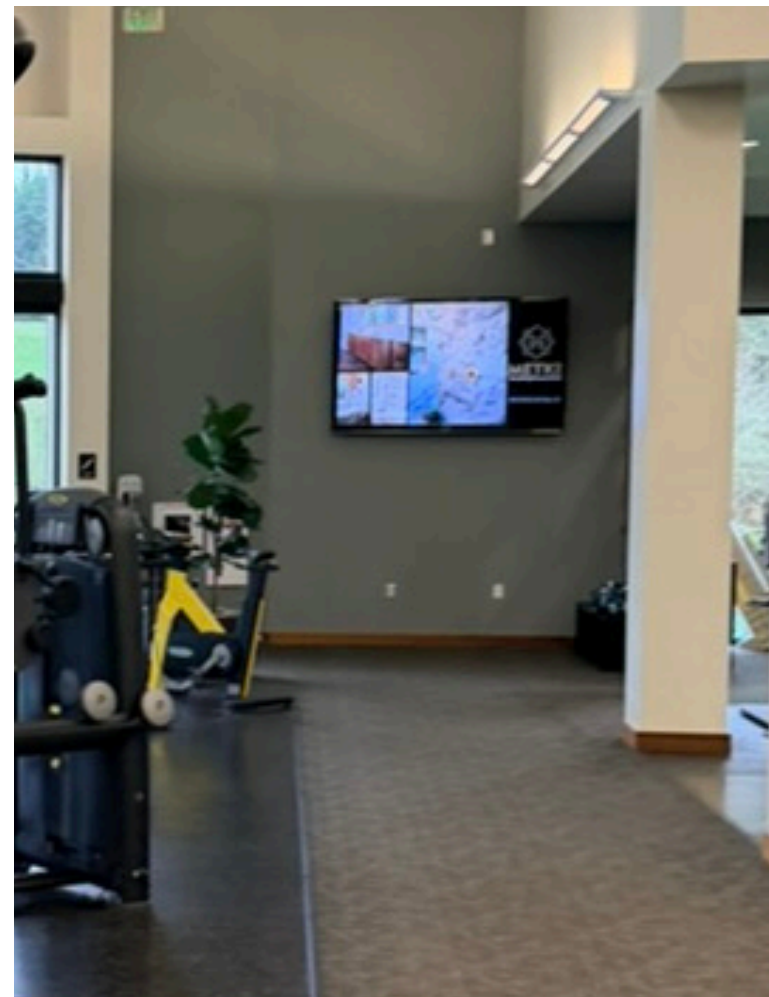
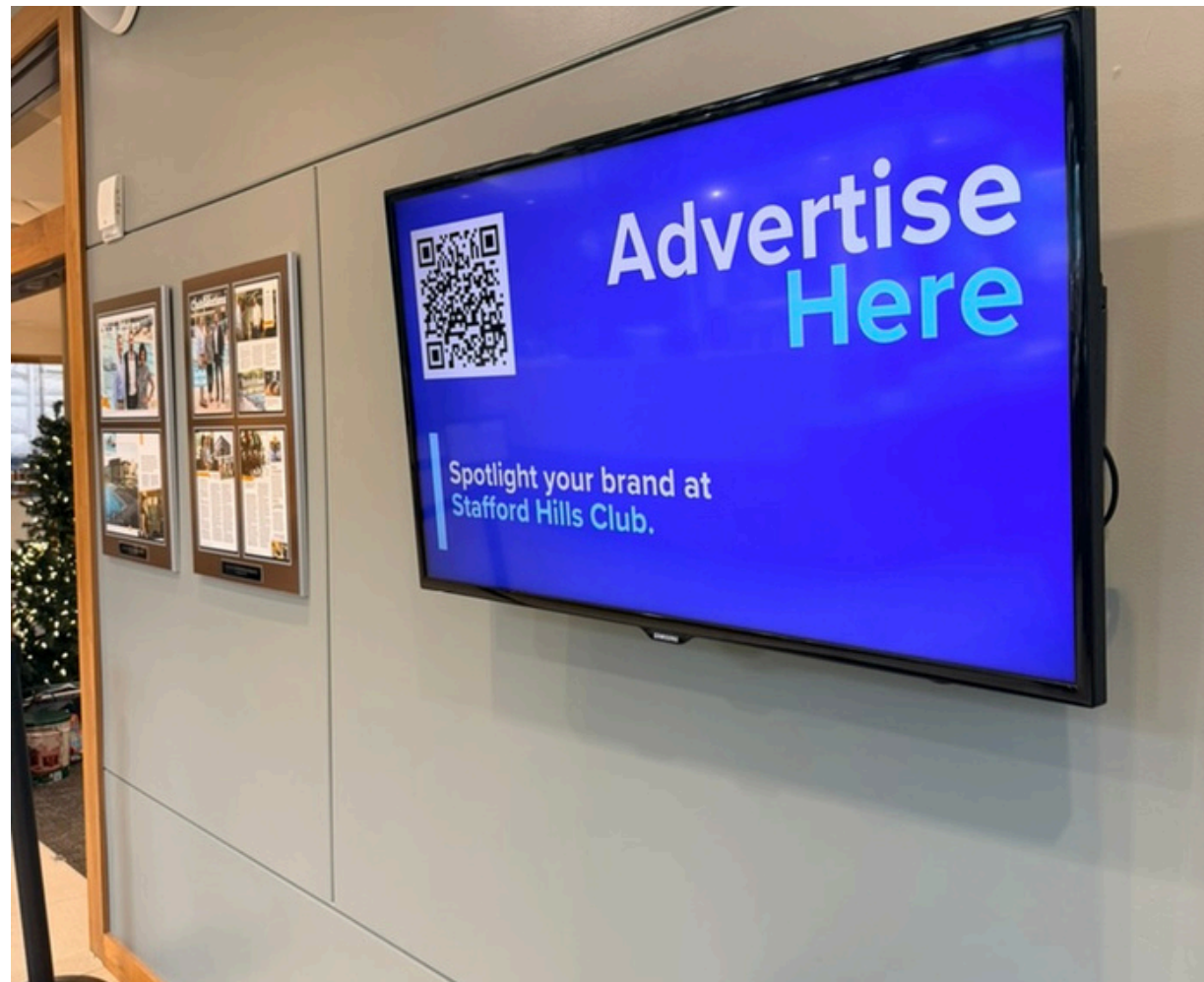


15-SECOND AD  
\$400/MONTH

30-SECOND AD  
\$600/MONTH

SPONSORED CONTENT  
\$300/MONTH

# STAFFORD HILLS CLUB



# THE HOUSTONIAN

The Houstonian Club is Houston's premier private fitness and racquet destination, set on a serene wooded campus near Memorial Park and designed for a luxury wellness lifestyle. The 175,000-square-foot club features an expansive fitness floor, weekly classes, elite personal training, racquet sports, resort-style pools, and spa-level recovery services. With an exclusive, community-minded membership and a "sanctuary in the city" feel, The Houstonian blends performance, family-friendly amenities, and social connection into one of Texas's most recognized clubs.

111 N POST OAK LN, HOUSTON, TX 77024

**12,300+**

ACTIVE MEMBERS

**99 MINUTES**

DWELL TIME

**67,800**

AVERAGE MONTHLY  
VISITS

**5 SCREENS**

AVG. 48 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 5%

Prime Earners (35–54): 25%

Active Adults 55+: 38%

Male: 53%

Female: 47%

Average HHI: \$299.9k

82% Have a College Education

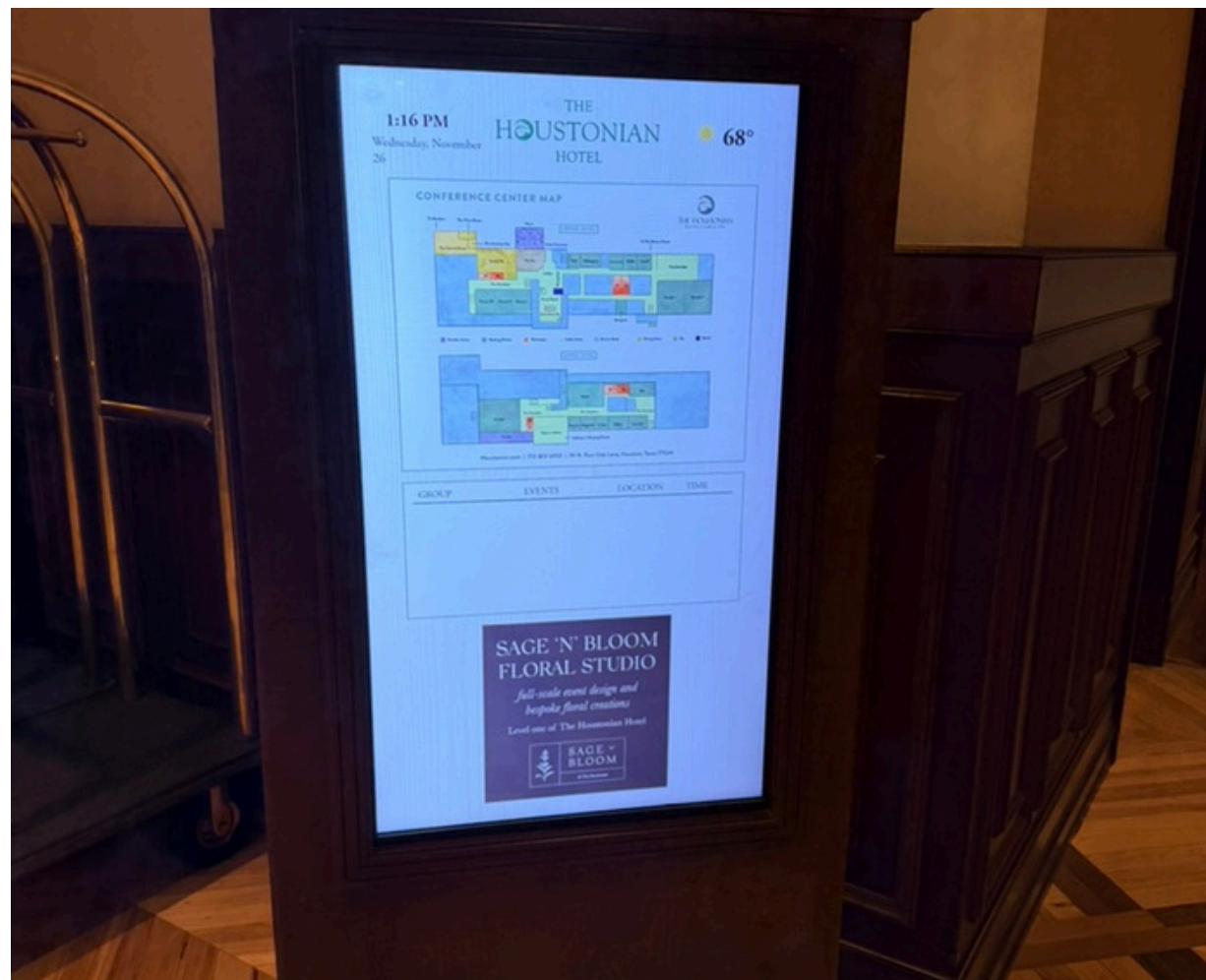


15-SECOND AD  
\$1250/MONTH

30-SECOND AD  
\$1000/MONTH

SPONSORED CONTENT  
\$325/MONTH

# THE HOUSTONIAN CLUB



# WESTERN RACQUET AND FITNESS CLUB

Western Racquet & Fitness Club in Green Bay, WI, attracts a diverse membership including families, professionals, and fitness enthusiasts. The club features state-of-the-art fitness equipment, tennis courts, and wellness services like massage therapy and nutrition coaching. Popular offerings include group fitness classes, personal training, and racquet sports.

2500 S ASHLAND AVE, GREEN BAY, WI 54304

**3,200+**  
ACTIVE MEMBERS

**83 MINUTE**  
DWEELL TIME

**18,200**  
AVERAGE MONTHLY  
VISITS

**7 SCREENS**  
AVG. 46 PLAYS PER  
DAY, PER SCREEN

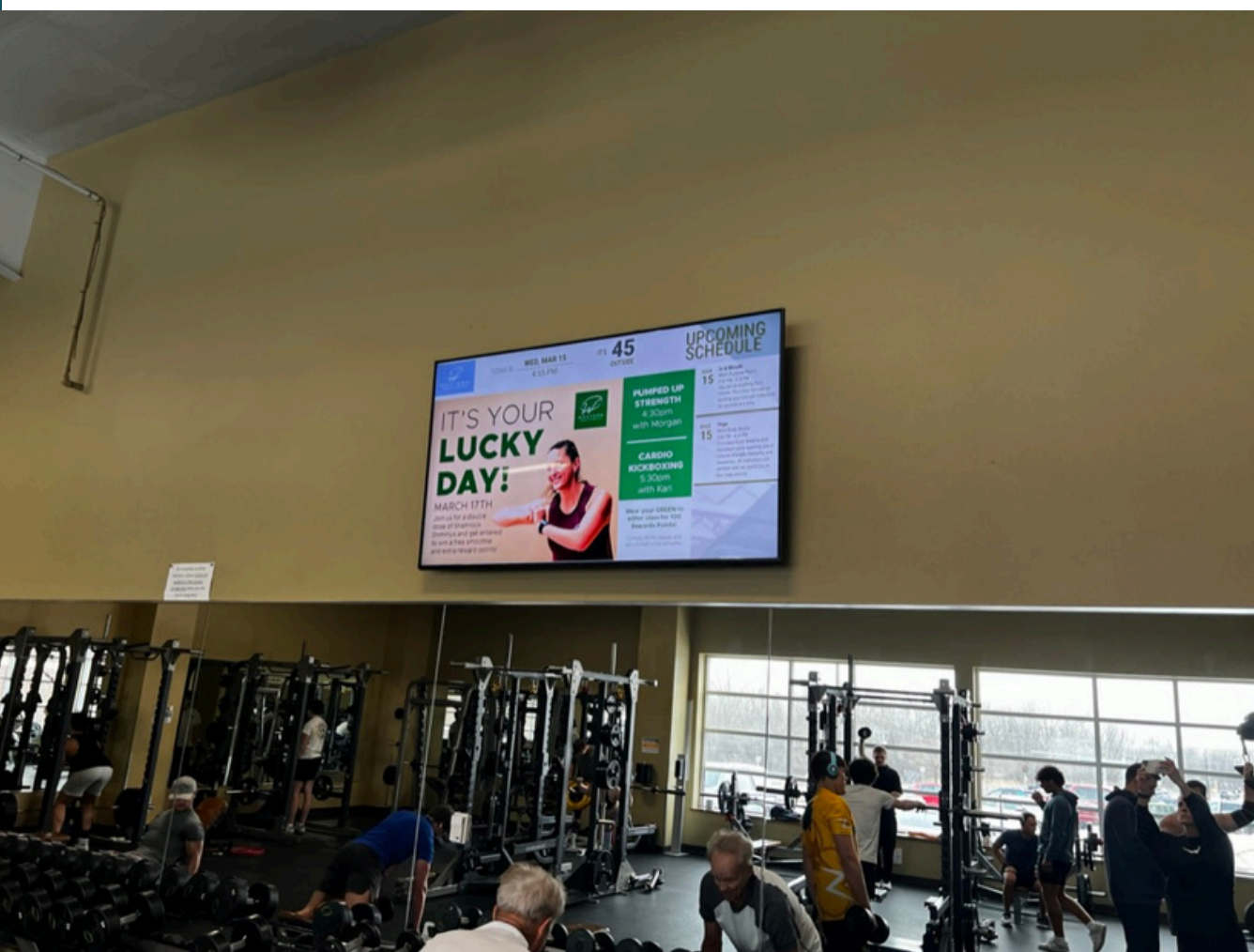
Young Professionals (25–34): 23%      Male: 51%  
Prime Earners (35–54): 28%      Female: 49%  
Active Adults 55+: 37%

Average HHI: \$109k  
53% Have a College Education



15-SECOND AD  
\$300/MONTH  
30-SECOND AD  
\$500/MONTH  
SPONSORED CONTENT  
\$200/MONTH

# WESTERN RACQUET AND FITNESS CLUB



# WORKOUT ANYTIME

SYLACAUGA, AL - 544 W FORT WILLIAMS ST, SYLACAUGA, AL 35150  
ROME, GA - 132 HICKS DR SE, ROME, GA 30161  
CALHOUN, GA - 516 W BELMONT DR, CALHOUN, GA 30701  
CHATSWORTH, GA - 960 GI MADDOX PKWY, CHATSWORTH, GA 30705  
HOMESTEAD, FL - 28600 SW 137TH AVE, HOMESTEAD, FL 33033  
PALM BAY, FL - 5270 BABCOCK ST NE STE 22, PALM BAY, FL 32905  
PORT ORANGE, FL - 3840 S NOVA RD STE C, PORT ORANGE, FL 32127  
COOKEVILLE, TN - 120 S WILLOW AVE STE D, COOKEVILLE, TN 38501  
CROSSVILLE, TN - 65 CUMBERLAND PLAZA, CROSSVILLE, TN 38555  
HERMITAGE, TN - 4656 LEBANON PIKE,, HERMITAGE, TN 37076  
HIXSON, TN - 5922 HIXSON PIKE, HIXSON, TN 37343  
MORRISTOWN, TN - 2340 SANDSTONE DR, MORRISTOWN, TN 37814  
SPRINGHILL, TN - 4886 PORT ROYAL RD STE 200, SPRING HILL, TN 37174  
ARLINGTON, TX - 1701 W RANDOL MILL RD, SUITE 542B, ARLINGTON, TX 76012  
CASAVIEW, TX - 2425 GUS THOMASSON RD, CASA VIEW, TX 75228  
TERRELL, TX - 111 STATE HWY 205 #106, TERRELL, TX 75160  
DANVILLE, VA - 211 NOR-DAN DR STE 1020, DANVILLE, VA 24540  
LYNCHBURG, VA - 7621 TIMBERLAKE RD SUITE 1000, LYNCHBURG, VA 24502

**34,550+**  
ACTIVE MEMBERS

**70 MINUTE**  
DWELL TIME

**157,500\***  
AVERAGE MONTHLY  
VISITS

**85 SCREENS**  
AVG. 72 PLAYS PER  
DAY, PER SCREEN

Young Professionals (25–34): 27%  
Prime Earners (35–54): 31%  
Active Adults 55+: 19%

Male: 66%  
Female: 34%

Average HHI: \$86.5k  
82% Have a College Education



**WORKOUT  
ANYTIME**

15-SECOND AD  
\$1800/MONTH

30-SECOND AD  
\$2700/MONTH

SPONSORED CONTENT  
\$1350/MONTH