

5" x 7" POSTCARD

PORTRAIT

CLIENT ARTWORK GUIDE

Finished size: 5.00" wide x 7.00" high

ARTWORK ZONES



BLEED

0.125" outside trim
Document: 5.25" x 7.25"

TRIM

Finished cut size
5.00" x 7.00"

SAFE AREA

0.25" inside trim
4.50" x 6.50"

PRINT-READY CHECKLIST

- **300 dpi**
Images at final size
- **CMYK**
Use intended print colors
- **Fonts**
Embed or outline
- **PDF**
PDF/X-4 or PDF/X-1a
- **2 sides**
Front and back as 2 pages
- **Mailing**
Confirm postal clear zones

IMPORTANT

Extend backgrounds and images to the outer bleed edge.

Keep text, logos, borders and QR codes inside the safe area.

5" x 7" PORTRAIT

POSTCARD TEMPLATE

PAGE SIZE: 5.25" x 7.25" (includes bleed)

BLEED

TRIM

SAFE

Extend backgrounds to the outer page edge.

The solid magenta line is the final 5" x 7" trim.

Keep all important content inside the dashed
blue safety line.

SAFE AREA: 4.50" x 6.50"

0.25" inside trim on every side

SAFE AREA