

11 X 6 POSTCARD / MAILER

POSTCARDS

Finished size: 11" x 6"

ARTWORK ZONES



BLEED

0.125" outside trim

11.25" x 6.25"

TRIM

Finished cut size

11" x 6"

SAFE AREA

0.25" inside trim

10.5" x 5.5"

PRINT-READY CHECKLIST

- **300 dpi**
Images at final placed size
- **CMYK**
Use intended production colors
- **Bleed**
Extend art to the page edge
- **PDF**
PDF/X-4 or PDF/X-1a preferred
- **Fonts**
Embed or outline all fonts
- **Guides**
Remove guide art before output

IMPORTANT

USPS planning layout: postage and the delivery address must read parallel to the longest edge.

This size is within letter dimensions but exceeds commercial postcard size. Mailing review is required.

EXECUPRINT CUSTOMER CARE

Questions about your artwork?
A real person is happy to help.

661.220.5213 CustomerCare@execuprint.com

NON-MAILING SIDE

FINISHED: 11" x 6"

REFERENCE GUIDE - REMOVE BEFORE FINAL OUTPUT

RETURN ADDRESS - UPPER LEFT

SENDER NAME · STREET · CITY ST ZIP

LETTER-SIZE CARD - NOT POSTCARD-PRICE; VERIFY STOCK, WEIGHT AND MAIL CLASS

FINAL PERMIT ART, ADDRESS DATA AND POSTAL ACCEPTANCE REQUIRE MAILING REVIEW

POSTAGE / INDICIA

STAMP · METER · PC POSTAGE · PERMIT

0.25" TOP/RIGHT - 0.5" LEFT/BELOW CLEAR

USPS OCR AREA - 0.5" SIDE MARGINS; 0.625"-2.75" FROM BOTTOM

DELIVERY ADDRESS - 8 PT MINIMUM; SANS SERIF / ALL CAPS PREFERRED

RECIPIENT NAME
COMPANY NAME
1234 STREET ADDRESS
CITY ST 12345-6789

ADDRESS-BLOCK IMb PLACEHOLDER - MAILING DATA SUPPLIER ADDS FINAL BARCODE



LOWER-RIGHT BARCODE CLEAR ZONE - 4.75" x 0.625"

KEEP CLEAR UNLESS A QUALIFYING IMb IS IN THE ADDRESS BLOCK