

9 X 6 POSTCARD / MAILER

POSTCARDS

Finished size: 9" x 6"

ARTWORK ZONES



BLEED

0.125" outside trim

9.25" x 6.25"

TRIM

Finished cut size

9" x 6"

SAFE AREA

0.25" inside trim

8.5" x 5.5"

PRINT-READY CHECKLIST

- **300 dpi**
Images at final placed size
- **CMYK**
Use intended production colors
- **Bleed**
Extend art to the page edge
- **PDF**
PDF/X-4 or PDF/X-1a preferred
- **Fonts**
Embed or outline all fonts
- **Guides**
Remove guide art before output

IMPORTANT

USPS planning layout: postage and the delivery address must read parallel to the longest edge.

This is the current maximum commercial postcard size; class, stock, aspect ratio and mailing preparation require review.

EXECUPRINT CUSTOMER CARE

Questions about your artwork?
A real person is happy to help.

661.220.5213 CustomerCare@execuprint.com

NON-MAILING SIDE

FINISHED: 9" x 6"

REFERENCE GUIDE - REMOVE BEFORE FINAL OUTPUT

RETURN ADDRESS - UPPER LEFT

SENDER NAME · STREET · CITY ST ZIP

MAXIMUM COMMON COMMERCIAL POSTCARD SIZE - VERIFY 0.009-0.016 IN. STOCK

FINAL PERMIT ART, ADDRESS DATA AND POSTAL ACCEPTANCE REQUIRE MAILING REVIEW

POSTAGE / INDICIA

STAMP · METER · PC POSTAGE · PERMIT

0.25" TOP/RIGHT - 0.5" LEFT/BELOW CLEAR

USPS OCR AREA - 0.5" SIDE MARGINS; 0.625"-2.75" FROM BOTTOM

DELIVERY ADDRESS - 8 PT MINIMUM; SANS SERIF / ALL CAPS PREFERRED**RECIPIENT NAME
COMPANY NAME
1234 STREET ADDRESS
CITY ST 12345-6789**

ADDRESS-BLOCK IMb PLACEHOLDER - MAILING DATA SUPPLIER ADDS FINAL BARCODE

LOWER-RIGHT BARCODE CLEAR ZONE - 4.75" x 0.625"

KEEP CLEAR UNLESS A QUALIFYING IMb IS IN THE ADDRESS BLOCK