

DOUBLE-SIDED BANNER ALIGNMENT GUIDE

WIDE FORMAT

JOB-SPECIFIC • APPROVED DIELINE REQUIRED

WHAT THIS GUIDE DOES

Coordinate artwork with final size, viewing distance, finishing and hardware so important content remains visible after hemming, mounting or assembly.

COMMON OPTIONS

- Front and back reading orientation
- Opaque blockout material
- Pole-pocket or grommet alignment
- Bleed and registration tolerance
- Confirm whether artwork mirrors or rotates

CONFIRM BEFORE DESIGN

- Finished size, orientation and printing sides
- Material or substrate and expected thickness
- Finishing, hardware, folds, seams or assembly
- Supplier, product SKU, die number or approved structural file
- Shipping, mailing, installation or pack-out requirements

SAFE HANDOFF WORKFLOW

- 1 Choose** Confirm the exact product, size, material and finishing.
- 2 Request** Obtain the approved dieline or supplier imprint template.
- 3 Design** Keep art, white ink, cut paths and variable data on named layers.
- 4 Review** Make a mock-up and let Execuprint check the production setup.

IMPORTANT

Use this as a buyer-friendly planning guide. The approved production dieline or supplier template controls final artwork.

Send the exact product details to Execuprint before design begins; we will help confirm the correct file setup.

PAGE 1 OF 2

EXECUPRINT CUSTOMER CARE

Questions about your artwork?
A real person is happy to help.

661.220.5213 CustomerCare@execuprint.com

START WITH THE EXACT PRODUCTION METHOD

Coordinate artwork with final size, viewing distance, finishing and hardware so important content remains visible after hemming, mounting or assembly.

COMMON FORMATS / SETUPS

- Front and back reading orientation
- Opaque blockout material
- Pole-pocket or grommet alignment
- Bleed and registration tolerance
- Confirm whether artwork mirrors or rotates

DETAILS TO CONFIRM

- Finished size, orientation and printing sides
- Material or substrate and expected thickness
- Finishing, hardware, folds, seams or assembly
- Supplier, product SKU, die number or approved structural file
- Shipping, mailing, installation or pack-out requirements

FILES TO HAND OFF

- Print PDF with bleed and fonts embedded or outlined
- Named production layers for cut, fold, white, foil or variable data
- A low-resolution proof or mock-up showing intended assembly
- The approved supplier dieline kept on a nonprinting reference layer