

8.5 X 11 COUNTER CARD WITH EASEL SAFETY

TABLE PIECES

Finished size: 8.5" x 11"

ARTWORK ZONES



BLEED

0.125" outside trim
8.75" x 11.25"

TRIM

Finished cut size
8.5" x 11"

SAFE AREA

0.25" inside trim
8" x 10.5"

PRINT-READY CHECKLIST

- **300 dpi**
Images at final placed size
- **CMYK**
Use intended production colors
- **Bleed**
Extend art to the page edge
- **PDF**
PDF/X-4 or PDF/X-1a preferred
- **Fonts**
Embed or outline all fonts
- **Guides**
Remove guide art before output

IMPORTANT

Standard 8.5 x 11 planning size with a conservative back easel zone.

Easel footprint, board thickness, angle and placement vary. Confirm hardware before printing the back.

EXECUPRINT CUSTOMER CARE

Questions about your artwork?
A real person is happy to help.

661.220.5213 CustomerCare@execuprint.com

COUNTER CARD - FRONT

FINISHED: 8.5" x 11"

REFERENCE GUIDE - REMOVE BEFORE FINAL OUTPUT

The diagram shows a large rectangular area with a light blue background. A dashed blue line outlines the entire page area. Inside this, a larger yellow rectangle with rounded corners is defined by a dashed yellow line. The text 'POTENTIAL EASEL ATTACHMENT AREA' is centered within the yellow rectangle, with a sub-note below it.

POTENTIAL EASEL ATTACHMENT AREA

Keep critical back-side content outside this zone.