

# 8.5 X 5.5 POSTCARD / MAILER

## POSTCARDS

Finished size: 8.5" x 5.5"

### ARTWORK ZONES



#### BLEED

0.125" outside trim

8.75" x 5.75"

#### TRIM

Finished cut size

8.5" x 5.5"

#### SAFE AREA

0.25" inside trim

8" x 5"

### PRINT-READY CHECKLIST

- **300 dpi**  
Images at final placed size
- **CMYK**  
Use intended production colors
- **Bleed**  
Extend art to the page edge
- **PDF**  
PDF/X-4 or PDF/X-1a preferred
- **Fonts**  
Embed or outline all fonts
- **Guides**  
Remove guide art before output

#### IMPORTANT

**USPS planning layout: postage and the delivery address must read parallel to the longest edge.**

This size can qualify for commercial card pricing when all preparation standards are met. Mailing review is required.

#### EXECUPRINT CUSTOMER CARE

Questions about your artwork?  
A real person is happy to help.

**661.220.5213** [CustomerCare@execuprint.com](mailto:CustomerCare@execuprint.com)

## NON-MAILING SIDE

FINISHED: 8.5" x 5.5"

REFERENCE GUIDE - REMOVE BEFORE FINAL OUTPUT

**RETURN ADDRESS - UPPER LEFT**

SENDER NAME · STREET · CITY ST ZIP

**COMMERCIAL POSTCARD SIZE - 0.009-0.016 IN. STOCK RECOMMENDED FOR THIS SIZE**

FINAL PERMIT ART, ADDRESS DATA AND POSTAL ACCEPTANCE REQUIRE MAILING REVIEW

**POSTAGE / INDICIA**

STAMP · METER · PC POSTAGE · PERMIT

0.25" TOP/RIGHT - 0.5" LEFT/BELOW CLEAR

USPS OCR AREA - 0.5" SIDE MARGINS; 0.625"-2.75" FROM BOTTOM

**DELIVERY ADDRESS - 8 PT MINIMUM; SANS SERIF / ALL CAPS PREFERRED****RECIPIENT NAME**  
**COMPANY NAME**  
**1234 STREET ADDRESS**  
**CITY ST 12345-6789**

ADDRESS-BLOCK IMb PLACEHOLDER - MAILING DATA SUPPLIER ADDS FINAL BARCODE

**LOWER-RIGHT BARCODE CLEAR ZONE - 4.75" x 0.625"**

KEEP CLEAR UNLESS A QUALIFYING IMb IS IN THE ADDRESS BLOCK