

11 X 17 HALF-FOLD

BROCHURES

Finished size: 8.5" x 11"

Flat size: 17" x 11"

ARTWORK ZONES



BLEED

0.125" outside trim

17.25" x 11.25"

TRIM

Finished cut size

17" x 11"

SAFE AREA

0.25" inside trim

16.5" x 10.5"

PRINT-READY CHECKLIST

- **300 dpi**
Images at final placed size
- **CMYK**
Use intended production colors
- **Bleed**
Extend art to the page edge
- **PDF**
PDF/X-4 or PDF/X-1a preferred
- **Fonts**
Embed or outline all fonts
- **Guides**
Remove guide art before output

IMPORTANT

Score heavy stocks before folding.

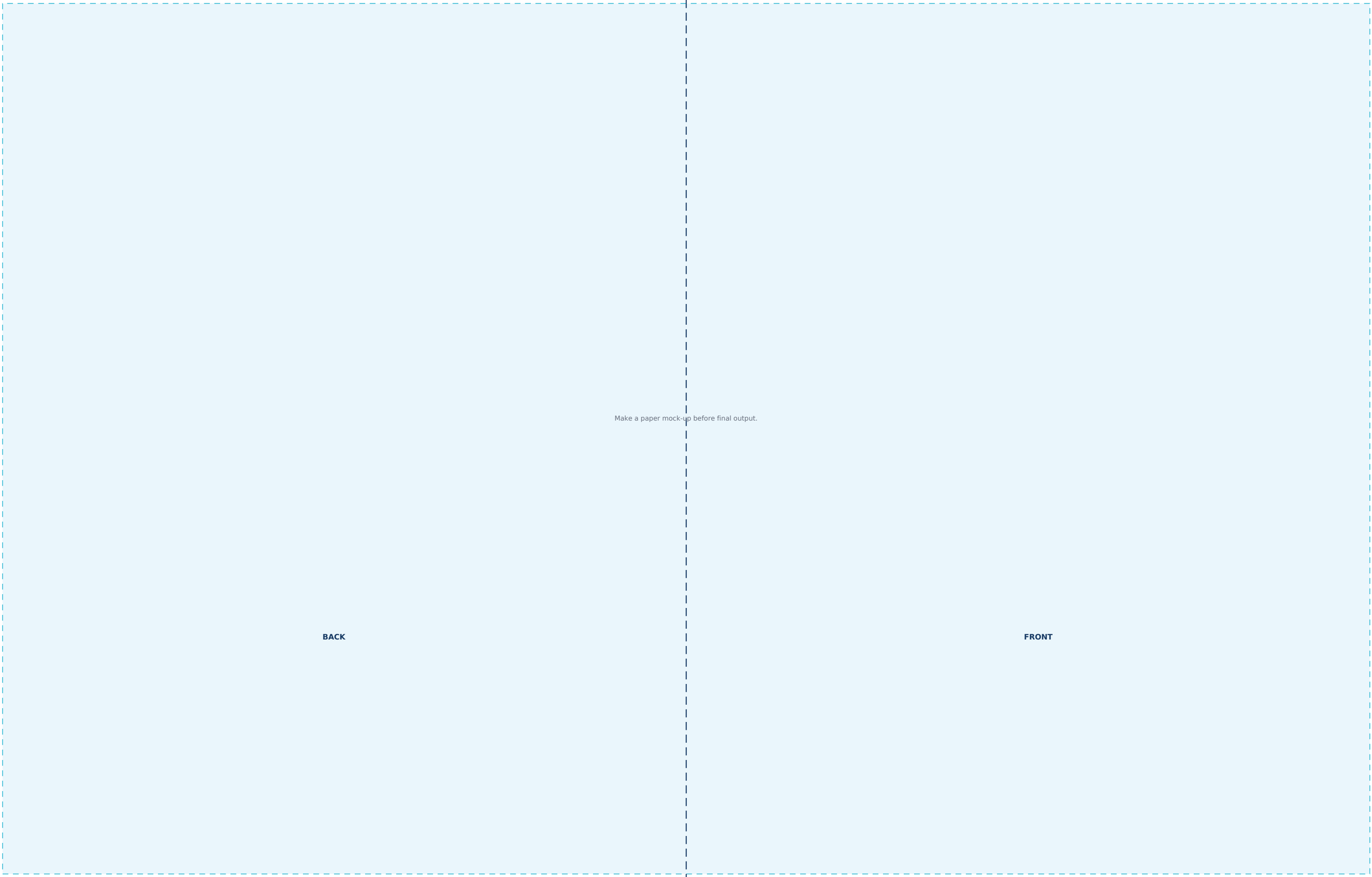
Two equal 8.5 x 11 panels; make a paper mock-up to confirm page orientation.

EXECUPRINT CUSTOMER CARE

Questions about your artwork?

A real person is happy to help.

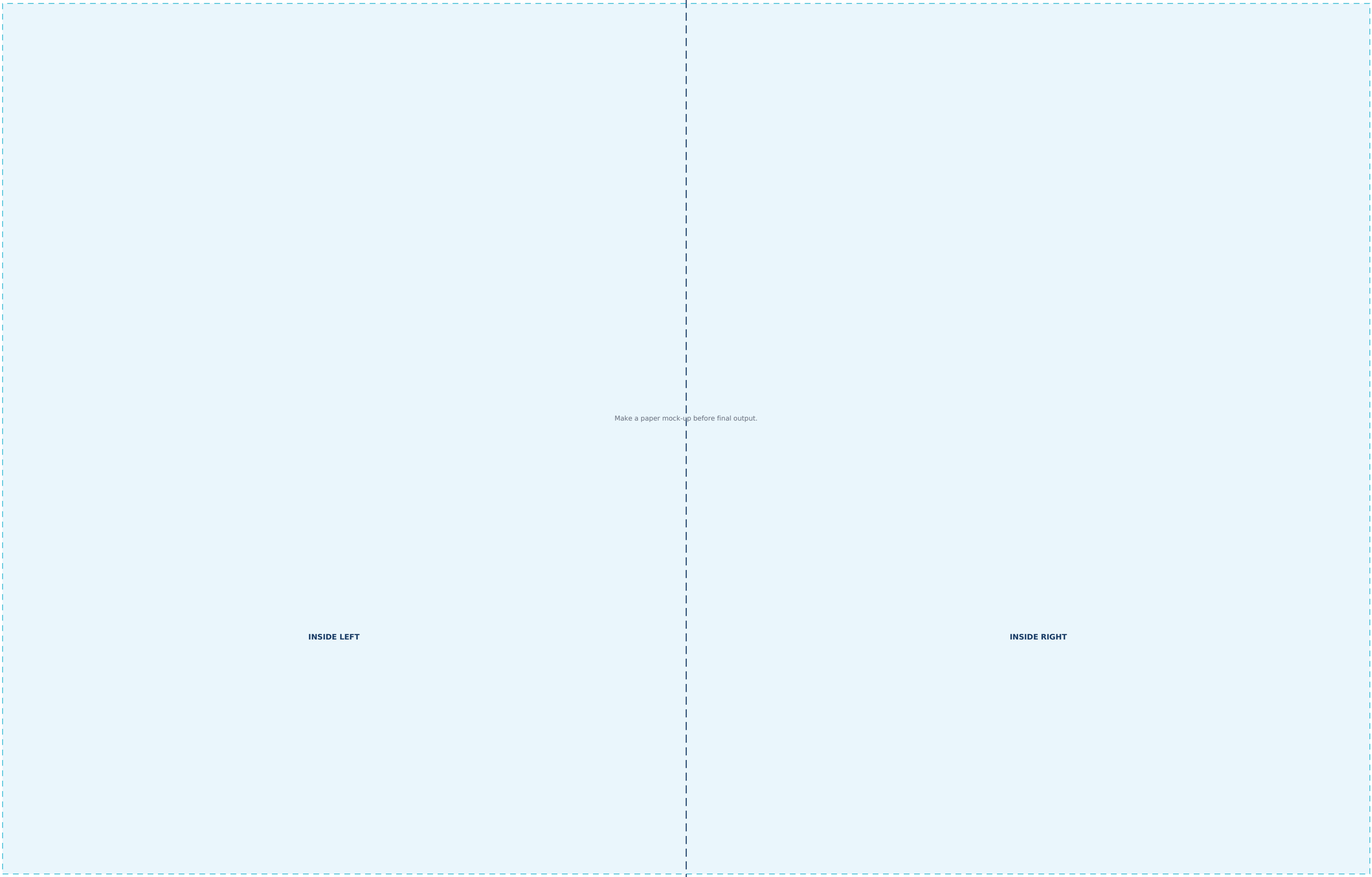
661.220.5213 CustomerCare@execuprint.com



Make a paper mock-up before final output.

BACK

FRONT



Make a paper mock-up before final output.

INSIDE LEFT

INSIDE RIGHT