

7 X 5 POSTCARD - LANDSCAPE

POSTCARDS

Finished size: 7" x 5"

ARTWORK ZONES



BLEED

0.125" outside trim

7.25" x 5.25"

TRIM

Finished cut size

7" x 5"

SAFE AREA

0.25" inside trim

6.5" x 4.5"

PRINT-READY CHECKLIST

- **300 dpi**
Images at final placed size
- **CMYK**
Use intended production colors
- **Bleed**
Extend art to the page edge
- **PDF**
PDF/X-4 or PDF/X-1a preferred
- **Fonts**
Embed or outline all fonts
- **Guides**
Remove guide art before output

IMPORTANT

Extend backgrounds and images to the outer bleed edge.

Keep text, logos, borders and QR codes inside the safe area.

EXECUPRINT CUSTOMER CARE

Questions about your artwork?
A real person is happy to help.

661.220.5213 CustomerCare@execuprint.com

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REFERENCE GUIDE - REMOVE BEFORE FINAL OUTPUT