

3.5 X 4 FOLDED BUSINESS CARD

BUSINESS CARDS

Finished size: 3.5" x 2"

Flat size: 3.5" x 4"

ARTWORK ZONES



BLEED

0.125" outside trim
3.75" x 4.25"

TRIM

Finished cut size
3.5" x 4"

SAFE AREA

0.25" inside trim
3" x 3.5"

PRINT-READY CHECKLIST

- **300 dpi**
Images at final placed size
- **CMYK**
Use intended production colors
- **Bleed**
Extend art to the page edge
- **PDF**
PDF/X-4 or PDF/X-1a preferred
- **Fonts**
Embed or outline all fonts
- **Guides**
Remove guide art before output

IMPORTANT

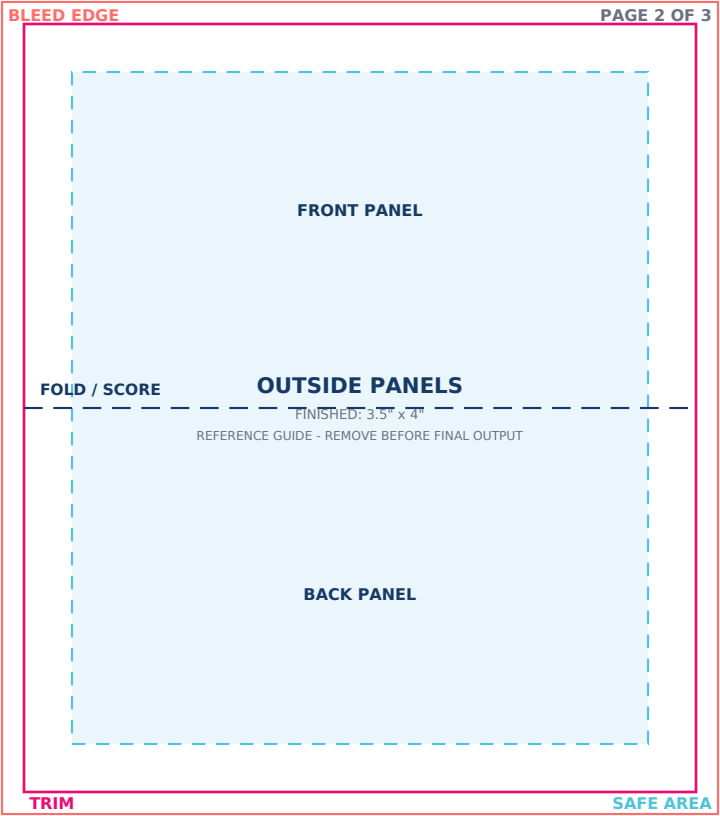
Score before folding for a cleaner edge.

Flat size is 3.5 x 4 inches; final folded size is 3.5 x 2 inches. Make a paper mock-up to confirm panel orientation.

EXECUPRINT CUSTOMER CARE

Questions about your artwork?
A real person is happy to help.

661.220.5213 CustomerCare@execuprint.com



FRONT PANEL

FOLD / SCORE

OUTSIDE PANELS

FINISHED: 3.5" x 4"

REFERENCE GUIDE - REMOVE BEFORE FINAL OUTPUT

BACK PANEL

INSIDE UPPER

FOLD / SCORE

INSIDE PANELS

FINISHED: 3.5" x 4"

REFERENCE GUIDE - REMOVE BEFORE FINAL OUTPUT

INSIDE LOWER