

8.5 X 11 HALF-FOLD

BROCHURES

Finished size: 5.5" x 8.5"

Flat size: 11" x 8.5"

ARTWORK ZONES



BLEED

0.125" outside trim

11.25" x 8.75"

TRIM

Finished cut size

11" x 8.5"

SAFE AREA

0.25" inside trim

10.5" x 8"

PRINT-READY CHECKLIST

- **300 dpi**
Images at final placed size
- **CMYK**
Use intended production colors
- **Bleed**
Extend art to the page edge
- **PDF**
PDF/X-4 or PDF/X-1a preferred
- **Fonts**
Embed or outline all fonts
- **Guides**
Remove guide art before output

IMPORTANT

Score cover-weight stocks before folding.

Two equal 5.5 x 8.5 panels; make a paper mock-up to confirm front and back.

EXECUPRINT CUSTOMER CARE

Questions about your artwork?
A real person is happy to help.

661.220.5213 CustomerCare@execuprint.com

Make a paper mock-up before final output.

BACK

FRONT

Make a paper mock-up before final output.

INSIDE LEFT

INSIDE RIGHT