

GUERRILLA MARKETING FOR SMALL BUSINESS NEW CLIENT FORM

CLIENT INFORMATION

Company Name: _____ Date Founded: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Website: _____

E-mail: _____

Primary Contact: _____ Title: _____

Contact Phone: _____ E-mail: _____

Secondary Contact: _____ Title: _____

Contact Phone: _____ E-mail: _____

Description of Company: _____

Hours of Operation:

Location (Restaurant, Deli, Happy Hour)	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

Do you have a company color or any specific color request? _____

Do have a specific font you use or any preference in style? _____

☐ Basic ☐ Block ☐ Brush ☐ Calligraphic ☐ Cartoon ☐ Comic ☐ Curly ☐ Cursive ☐ Fancy ☐ Foreign Look ☐ Futuristic ☐ Gothic

☐ Graffiti ☐ Groovy ☐ Handwritten ☐ Medieval ☐ Modern ☐ Old School ☐ Retro ☐ San Serif ☐ Script ☐ Serif ☐ Skinny ☐ Stencil

☐ Techno ☐ Typewriter ☐ Western ☐ Other _____

Do you have examples of work that you like? _____

Please check any of the following styles that appeal to your vision for the graphic design/s: ☐ Bold ☐ Clean ☐ Flowing ☐ Fun

☐ Modern ☐ Organic ☐ Vintage ☐ Other _____

ADDITIONAL NOTES • KEYWORDS • PRODUCTS • SERVICES • SERVICE AREA • ETC.

Account Representative	Account Manager Assigned	Date
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SOCIAL MEDIA

☐ Facebook ☐ NO

Username:	Password:
Page Username:	<input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri <input type="checkbox"/> Sat

☐ Instagram ☐ NO

Username:	Password:
Page Username:	<input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri <input type="checkbox"/> Sat

☐ Twitter ☐ NO

Username:	Password:
Page Username:	<input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri <input type="checkbox"/> Sat

☐ TikTok ☐ NO

Username:	Password:
Page Username:	<input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri <input type="checkbox"/> Sat

☐ YouTube ☐ NO

Username:	Password:
Page Username:	<input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri <input type="checkbox"/> Sat

☐ LinkedIn ☐ NO

Username:	Password:
Page Username:	<input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri <input type="checkbox"/> Sat

☐ Pinterest ☐ NO

Username:	Password:
Page Username:	<input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri <input type="checkbox"/> Sat

☐ Trip Advisor ☐ NO

Username:	Password:
Page Username:	<input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri <input type="checkbox"/> Sat

☐ Yelp ☐ NO

Username:	Password:
Page Username:	<input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri <input type="checkbox"/> Sat

SEARCH ENGINES

☐ Bing ☐ DuckDuckGo ☐ Google ☐ Safari ☐ Yahoo

ADDITIONAL SERVICES

<input type="checkbox"/> Banners	<input type="checkbox"/> Drone Marketing	<input type="checkbox"/> Loyalty Program	<input type="checkbox"/> SEO	<input type="checkbox"/> Website
<input type="checkbox"/> Billboard	<input type="checkbox"/> E-mail Marketing	<input type="checkbox"/> Menus	<input type="checkbox"/> SMS Marketing	<input type="checkbox"/> Wi-Fi Marketing
<input type="checkbox"/> Blog	<input type="checkbox"/> Flyers	<input type="checkbox"/> Packaging	<input type="checkbox"/> eCommerce Website	<input type="checkbox"/> Other
<input type="checkbox"/> Booklet	<input type="checkbox"/> Forms	<input type="checkbox"/> Newsletters		
<input type="checkbox"/> Business Branding	<input type="checkbox"/> Graphic Design	<input type="checkbox"/> Photography		
<input type="checkbox"/> Brochure	<input type="checkbox"/> Letterheads	<input type="checkbox"/> Poster		
<input type="checkbox"/> Business Cards	<input type="checkbox"/> Logo Design	<input type="checkbox"/> Rack Cards		