

about **sharing**

You have influence.  
Please share your safe sleep knowledge, and sleep space, with others.  
Thank you.



about **protection as a package**

Research supports the following principles for protecting a baby's life. All are important.

**Safe sleep**



**On the back**  
**Face clear**  
**Own space**  
**Carer near**

**Strong baby**



**Breastfed**  
**Smokefree**  
**Immunised**  
**Handled gently**

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about **older babies**

Needs change as babies develop.



about **support**

Always in safe hands.



