

# Smarter Business Mentoring

*Sharing our business experience to support and encourage individuals to grow, develop and succeed.*

## Who we are

Ken J. Davey is the Founder & Managing Director of **Smarter Business Mentoring**. Ken was previously an Executive Team Member and the London Regional Head of the **Association of Business Mentors** and, “ABM Regional Head of the Year 2019”.

**Smarter** draws on extensive commercial and financial knowledge, and experience from Corporate and SME operations, to support and encourage business managers and owners to grow, develop and succeed in their sphere of business. As such, we help mentees find the right direction and develop robust solutions, to maximise their business potential and improve their business performance across all five stages of business growth:

1. Planning | 2. Proof of Concept | 3. Launch | 4. Growth | 5. Diversification.

## Our Areas of Specialisation

**Smarter** business mentors share knowledge and life experiences, focusing not just on business competency, but also on helping to shape business managers and owners’ character, values, self-awareness, empathy and, capacity for respect. Our areas of specialisation include:

<b>Growth</b> <ul style="list-style-type: none"><li>Start-up &amp; Expansion</li><li>International Growth</li><li>Succession Planning</li></ul>	<b>Strategy &amp; Planning</b> <ul style="list-style-type: none"><li>Business Strategy</li><li>Business Planning</li><li>Goal Setting</li></ul>	<b>Marketing</b> <ul style="list-style-type: none"><li>Finding New Markets</li><li>Taking New Products to Market</li><li>Marketing Strategy</li></ul>
<b>Sales</b> <ul style="list-style-type: none"><li>Sales Strategy</li><li>Business Development</li><li>Relationship Management</li></ul>	<b>Human Resources</b> <ul style="list-style-type: none"><li>Leadership</li><li>Building Teams</li><li>Managing People</li></ul>	<b>Finance &amp; Administration</b> <ul style="list-style-type: none"><li>Accounting</li><li>Change Management</li><li>Purchasing</li></ul>

## What clients say

*“One of the many things I enjoyed while being mentored by Ken was his holistic approach to business. Our first session reminded me of my WHY, which was absolutely transformational. Moreover, I am running a highly specialised company and yet Ken understood it fully on a much deeper level than I could have expected from someone who hasn’t specialised in my field. He has helped us reach new heights of organisational management, legal hygiene and strategy. He’s a truly exceptional mentor and I recommend him to anyone who wants to take their company to the next level.”*

**Zuzanna Kosobudzka, Co-Founder, UPLYFT Ltd**

*“Ken was everything you wish from a mentor: feedback, guidance, advice, understanding, motivation and a genuine caring that my business and I are successful. I cannot thank Ken, enough for his time, patience and expertise in the area of business, it was priceless.”*

**Elaine Powell, Founder, Elaine Powell Growth & Development Ltd**

*“Ken has a fantastic armoury of personal development knowledge and tools and has given us ongoing access to these resources. We recommend him to anyone looking for solid business advice, a direct approach and, more importantly, he is one of the good guys!”*

**Stuart Groves, Co-Founder, Shout About London Ltd**

*“I recently completed a six-session series. Ken carefully structured each session, making it relevant to my professional goals, objectives and my business. I would not hesitate to recommend Ken; his mentoring sessions are time and money very well spent.”*

**Julian Staples, Managing Director, JS Media Associates Ltd**

## Contracts & Fees

Contracts to provide 1:1 mentoring services are usually undertaken on an hourly fee basis for an agreed number of sessions.

LONDON • UNITED KINGDOM

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