

Lions Insight




Lion,
Don't Hang
Up Your Vest

Your service still matters.
Your community still
needs you.
Lionism is stronger
because of you.

**YOU ARE ONE OF THE
BEST DECISIONS
YOUR CLUB EVER MADE**

Lions of Multiple District 35

In this newsletter
you can expect:

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**“We are not in this for the
spotlight. We are not in
this for the Glory. We are
in it for the Impact.”**

Past International President Brian Sheehan



District Governor Message

Dear Lions,

As we move through the 2025–2026 Lions year, we are working to highlight and document the incredible service our clubs provide to the communities we serve.

To help us do that, we are requesting each club share a brief summary of **non-profit contributions** your club has **made or plans to make** during the 2025–2026 Lions year.

Please send your information to Brittny no later than March 18, 2026.

All contributions will be **compiled and reviewed during our District Mini Convention in Tallahassee in April 2026.**

When responding, please include:

- Name of the non-profit organization
- Type of contribution (financial, in-kind, volunteer support, etc.)
- Amount or estimated value (if applicable)
- Whether the contribution has already been made or is planned

This information allows our district to:

- Accurately report the impact of our service
- Strengthen grant opportunities
- Celebrate and share the amazing work of our clubs

If your club does not have contributions planned at this time, a quick response letting us know is appreciated.

Thank you for all you do to serve with Lion hearts and make a lasting difference in our communities. We look forward to sharing the strength of our service at the mini convention.

In Lionism We Serve,

Suzi
Suzi Rodgers
DG 35 L



DISTRICT 35 L ADVISORY MEETING

Hosted By:
Tallahassee Lions Club

Tallahassee Moose Lodge
1478 Capital Circle NW
Tallahassee, FL 32303

APRIL 11, 2026

LIONS REGISTRATION | 8:30 AM CST

BREAKFAST | 8:30-9:30 AM CST

Start your day off with coffee and an assortment of donuts or pastries.

BOARD MEETING | 9:00-10:15 AM CST

Includes all cabinet officers and zones.

GENERAL SESSION | 10:30 AM CST

BRAG ABOUT YOUR CLUB

Plan to come and BRAG about YOUR club's past and future plans. Make sure you let all the members in your area know to come and join us for this fun day!



LUNCH | \$25.00

Sonny's Barbeque

REGISTER NOW

Carol Dobson
ckdobson1950@hotmail.com

Pay at the Door



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District 35-L Is Seeking a 2nd Vice District Governor

Our district is currently accepting nominations for the office of **Second Vice District Governor** for the upcoming Lions year. If you have a heart for service, a vision for leadership, and a desire to strengthen our district, we encourage you to prayerfully and thoughtfully consider this opportunity.

Eligibility Requirements

A candidate for Second Vice District Governor must:

1. **Be an Active Member in good standing** of a chartered Lions club in good standing within the district.
2. **Secure endorsement** from his/her club or a majority of the clubs in the district.
3. **Have served (or will have served by the time of taking office) as:**
 - A Lions club **President** for a full term or major portion thereof, **and**
 - A member of a club **Board of Directors** for no less than two (2) additional years; **and**
 - One of the following positions for a full term or major portion thereof:
 - Zone Chairperson
 - Region Chairperson
 - District Global Extension Team Coordinator
 - District Global Leadership Team Coordinator
 - District Global Membership Team Coordinator
 - District Global Service Team Coordinator
 - LCIF District Coordinator
 - Cabinet Secretary and/or Treasurer

(None of the above service positions may have been served concurrently.)

4. **Must not have completed a full term or major portion thereof as District Governor.**

Serving as Second Vice District Governor is an opportunity to grow, lead, and make a lasting impact across our district.

If you are interested or would like to learn more about the responsibilities and process, please contact District leadership.

Together, we continue to serve with purpose and impact.





Use this QR code to register using your phone or tablet.

Here Ye!
Here Ye!
Here Ye!



The Convention is Coming!

2026 MD-35 Convention May 1st - 3rd, 2026 Registration is Open!

To register click the link below or type in your browser.
<https://buytickets.at/lionsofmd35/1914970>

Go to district35l.com to View/Download and registration link.

You Spoke.
We Listened.



Follow us on Instagram:

[@lionsdistrict35l](https://www.instagram.com/lionsdistrict35l)



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Special Olympics Needs Your Help

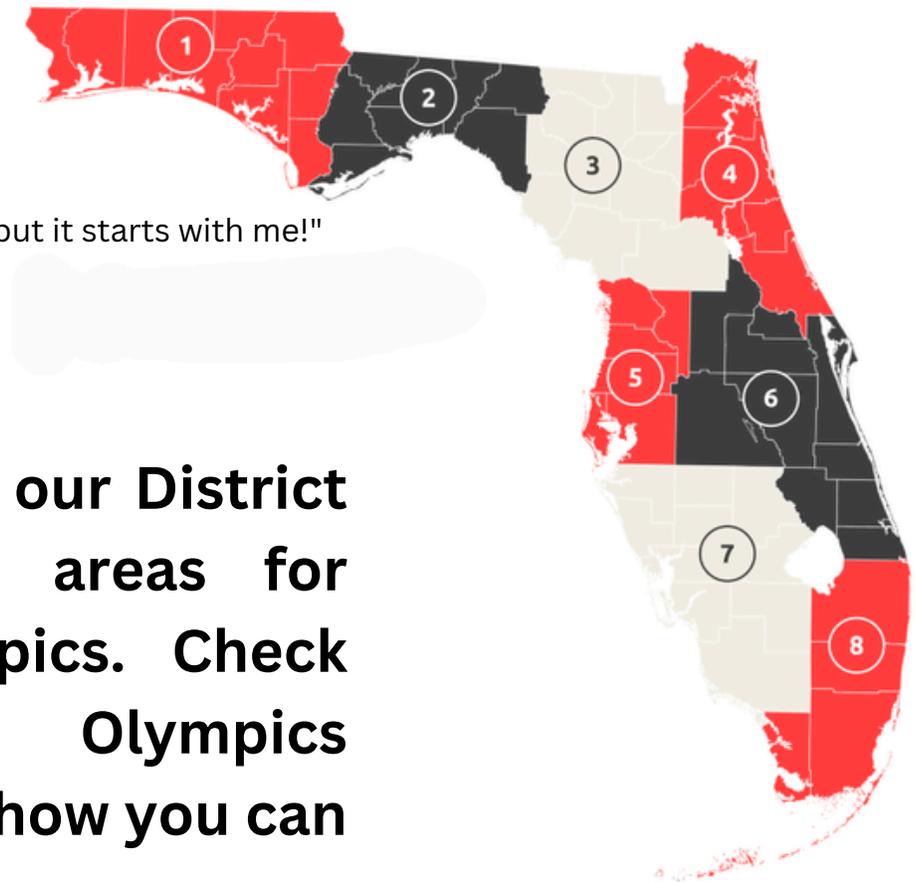
Hello Fellow Lions,

This PDG Bob Armstrong your MD Special Olympics Chair. I am asking for a donation to support 4 athletes to attend the Special Olympics. Each athlete will be chosen from each district if possible. The 2026 Special Olympics USA Games will be held in Minnesota from June 20–26, 2026. If we can get each club to donate \$25 a piece minimum, we can reach our goal of \$5,000. We encourage clubs and individual donations as well. This is a very easy obtainable goal. You can send your donation via Check, Cash App, or Zelle.

Checks written to The Davenport Lions Foundation Inc
PO Box 205
Davenport, FL 33836
Cash App \$DavenportLions
Zelle davenportlionsclub@gmail.com

Thank You
PDG Bob Armstrong
District 35-0
lionbobarm@gmail.com
863-206-3901

"If it is going to be, it is up to we... but it starts with me!"



Did you know our District alone has 4 areas for Special Olympics. Check out Special Olympics Florida to see how you can help today!





Build The Club People Want to Join

Evolve what you can. Build what you need.



Growth Resources You Need, Only A Click Away

Access all the Let's Grow series tools/resources 24/7.

<https://bit.ly/LetsGrowMaterials>

**4 Sessions designed to help you...
Evolve what you can. Build what you need.**

Session 1: Grow Membership & Impact

- What You'll Learn in This Session:
- The 2 non-negotiable truths behind sustainable Lions growth
- Why volunteers aren't disappearing — they're just volunteering differently
- How episodic & micro-volunteering attract busy professionals, families, and younger generations
- The difference between traditional vs modern volunteer models
- The simple philosophy that unlocks growth:
- Evolve what you can. Build what you need.

Session 3: Stop Posting. Start Inviting.

- Why visibility drives membership growth
- The difference between posting to members and inviting the community
- A simple framework for every project: Before → During → After
- How to make your club easier to find (Google matters)
- The "minimum effective dose" for social media consistency
- The 6 photos that make every event marketable
- How small posting shifts lead to real member growth

Session 2: More Lions. More Impact. A New Way to Grow

- What You'll Learn (Practical + Immediately Usable)
- The mindset shift: Recruit → Invite
- The Invitation Ladder: Notice → Ask → Share → Invite → Follow Up
- Asset Mapping + ABCD (find the "doers" already serving in your community)
- How to grow your club without pressure, guilt, or awkward scripts
- How Lions can meet modern volunteer trends and build a better member experience

Session 4: Build the Club People Want To Join.

- The #1 growth problem: the handoff (and how to fix it fast)
- How to create a "front door" experience people love (Open House vs. Service Project)
- How to make the next step crystal clear (QR code list, volunteer pass, next date/time)
- How to close the "back door" (people drifting away after one visit)
- The Sprint Method (10–14 days): one barrier + one upgrade + one metric



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No Tech Skills Needed

Level Up Your Socials

Many clubs know they should be posting more consistently. The challenge isn't commitment — it's knowing what to post and how to make it look professional.

The LionsUSA Social Media Kits solve that.

Each kit includes:

- Professionally designed graphics
- Ready-to-use captions
- Clear, welcoming language that speak to your neighbors who are unfamiliar with Lions or who don't realize that they can use their skills to make our hometown better

No design skills required.

No marketing background needed.

No starting from scratch.

Use the posts/designs on:

- Facebook / Instagram / LinkedIn
- Your website
- Flyers or posters

Important Details:

- Graphics are currently available in English and cannot be customized
- Captions can be edited and translated
- Add #volunteer[YourHometown] to every post (Example: #volunteerMadisonWI)

How to Get Results:

- Pick one kit and post it consistently for 30 days.
- You don't need to master social media.
- You just need to show up consistently.

Consistency builds visibility.

Visibility builds credibility.

Credibility builds membership.

Pick A Post. Copy & Paste. Post.

The LionsUSA team has created:

- Professionally designed graphics
 - Monthly themes
 - Target audiences (young professionals, families, early retirees, new clubs, etc)
 - Social Media Manager recruitment
- Clear, welcoming captions
- Messaging for people who may not know Lions yet

Go to the LionsUSA Facebook Group

<https://www.facebook.com/groups/lionsusa>

1. Click on MEDIA → ALBUMS → FOLDER you are interested in
2. Choose a graphic - copy it, then paste it to a post on your page
3. Copy the caption, then paste to your post
4. Post



Growth Sprint Check Lists



Choose 1 & Do It!

EVOLVE + BUILD NEW

- Easier to volunteer
- Easier to be proud (marketing)
- Easier to connect (asset mapping)
- Doers Map + Volunteer Invite

BUILD NEW

- Prototype Launch

EVOLVE EXISTING

- Easier to stay (onboarding)
- Easier to show up (meetings)



The 14-Day Growth Sprint Challenge

A Sprint is a short, focused push—10–14 days, not a forever project.

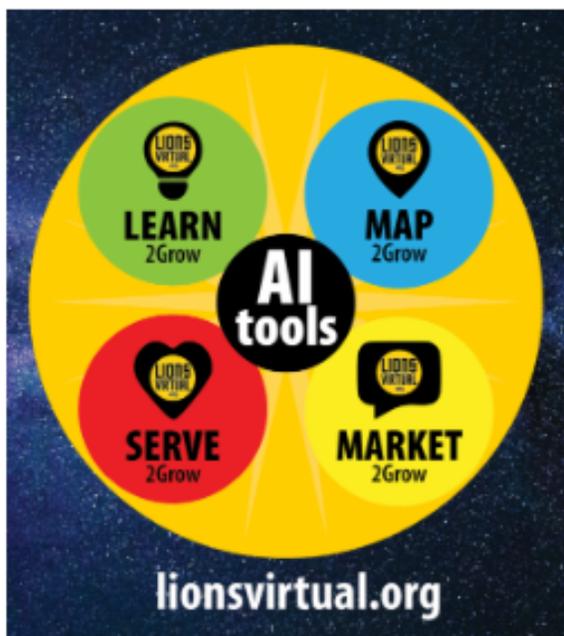
Pick one thing that's slowing growth (volunteers, retention, visibility, follow-up), make one simple upgrade, and track one number to prove it worked.

The Sprint = 4 steps:

1. Name the barrier
2. Build one repeatable fix (follow-up, invite, event format, partnership, etc.)
3. Run it for 10–14 days
4. Track one metric

That's the point: small, fast, repeatable wins.

Sprint checklists + templates are in the **Session 4: Build the Club People Want to Join** resource folder <https://bit.ly/LetsGrowMaterials>
—grab them and go.



Lead Smarter. Serve Better. Grow Faster—with AI

Smart. Free. Built just for Lions & Leos.

Learn2Grow – Build skills & leadership

Map2Grow – Grow your club

Serve2Grow – Service to increase impact

Market2Grow – Promote like a pro



- Free to use
- Works in ChatGPT (Free or Pro)
- Start now at lionsvirtual.org

Let AI help you increase your impact.



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REPORT YOUR SERVICE

Because Numbers Tell Our Story.



87 Families Fed
1,265 Volunteer Hours

Why Report?

- ✓ Strengthens Our Story
- ✓ Builds Partnerships
- ✓ Shows Our Pride

District 35-L
We Serve



lionsclubs.org/service-reporting



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All MD 35 Lions are invited to attend our
2026 ANNUAL MEMBERSHIP MEETING
ON ZOOM

Date: Saturday, March 14, 2026

Time: 10:00 am - 11:00 am

Beauty of Sight will not host our usual in-person Membership Meeting & Open House this year. Instead, an Open House will be held at our NEW facility once construction is complete.

Join our ZOOM meeting using the link or QR CODE below to:

- Receive an update on the work of Beauty of Sight
- Participate in the 2026-2027 Election of Officers



Scan Me

<https://us02web.zoom.us/j/86558913943>



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DID YOU KNOW?

Lions Member Perks!

Reward yourself for *servicing others*. ✨



International & U.S. benefits ✨ available

Lions Clubs International Member Benefits Program

Savings & services just for Lions – and often their families, too!  

Learn more: lionsclubs.org/en/join/why-become-a-lion/



Florida Lions • District 35-L
We Serve



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Photo © Alex Stanivoy

Memphis sign on Mud Island.



Photo © Julian Harper

100 Days of Blues billboard on Beale Street.

REGISTER TODAY at
www.lionsforum.org



Photo © Julian Harper

Elvis statue at Memphis Welcome Center.



Since the very first Forum in 1976, the mission of the USA/CANADA LIONS LEADERSHIP FORUM is to develop leaders, motivate and educate attendees, provide an open exchange of ideas and support programs and goals of Lions International.

REGISTER TODAY at

www.lionsforum.org

Phone 605.723.4007

SEPTEMBER 3-5, 2026

MEMPHIS, TENNESSEE



A RECORD OF DEVELOPING LEADERS

MEMPHIS, TENNESSEE • SEPTEMBER 3-5, 2026



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IGNITE | A Fresh New Lions Growth Experience

powered by Lions USA & Lion Clubs International RLLI curriculum

Good evening fellow Lions,

I am writing to inform you of an amazing training opportunity that is being held in Lebanon, TN (30 minutes southeast of Nashville, TN) that is available to ALL Lions who have a desire to grow more in Lionism.

IGNITE: A Lions & Leo Growth Incubator will take place Thursday evening, April 16, 2026 through Sunday afternoon, April 19, 2026. This event is set up similarly to an RLLI (Regional Lions Leadership Institute) and I am looking forward to having Lions from all over the south with us for a great weekend of learning, fun and friendships that will last a lifetime.

The cost for the event is one of the lowest I've ever seen!!! For a double occupancy room (two attendees rooming together) for 3 nights (with continental breakfast included) , four meals (Friday lunch and dinner and Saturday lunch and dinner) and training materials, the total cost will be \$150.00/person. WHAT A DEAL!!!!!! If you wish to have a private hotel room with all the other items listed above the cost will be \$275.00/person.

DON'T WAIT!!! SIGN UP TODAY!!!!!! Please visit <https://www.zeffy.com/en-US/ticketing/2025-rlli> to sign up now! Registration will close for this event March 26, 2026

I encourage you to please send this information out to your members ASAP so we can spread the word about this amazing learning opportunity and continue to grow our clubs, districts and multiple districts with members who have a passion for Lionism!

If you have any questions, please feel free to contact me:

Tawnya Buster

tawnyabuster@gmail.com

615-945-9906



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sheLeads: A Global Call to Unite is a global, virtual gathering spotlighting women who are leading real change in communities around the world.

From education & clean water to food security & community trust, women are stepping forward – building systems, strengthening communities, & expanding opportunity through volunteer leadership. sheLeads brings their stories, strategies, & impact to a global stage.

This is more than a webinar.
It's a movement.

On March 8, 2026, join women leaders & allies online from across continents for an energizing, purpose-driven event that explores:

How women are redefining leadership through volunteer action

Why inclusive leadership strengthens communities

What allyship looks like in action

How each of us can move from awareness to responsibility

Whether you are a seasoned leader, an emerging changemaker, a student, a professional, or an ally – this event is for you.

Global. Virtual. Open to all.

Join the movement...

Invite your friends.

Host a watch party.

Be in the space where the future is being shaped.

[Reigster today for sheLeads](#)



11 APRIL

**DISTRICT 35L MINI
DISTRICT CONVENTION -
TALLAHASSEE**

1-2 MAY

**MD 35 SPRING
CONVENTION - ORLANDO**

**2026
LIONS
EVENTS**



ONLINE DIRECTORY

March 3

International Eye Care day
World Hearing Day

March 8

Daylight Savings Time Starts

March 12

World Glaucoma Day

Lions became an international organization March 12, 1920, with the establishment of the Border Cities Lions Club in Ontario, Canada. The club was later named Windsor and was joined by clubs formed in Toronto and Hamilton Ontario.

March 17

St. Patrick's Day

March 19

Lions Day with the UN

March 20

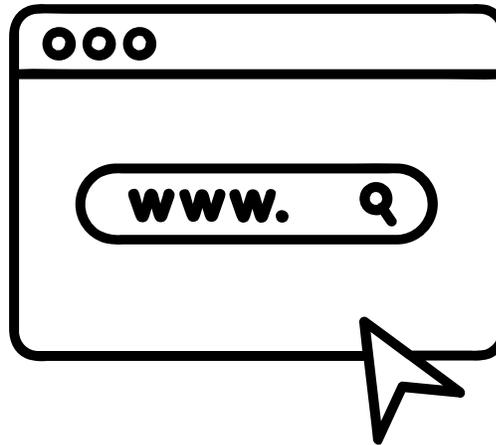
First Day of Spring



L I O N S O N L I N E R E S O U R C E S

WEBSITES

- lionsclubs.org
- [LCIF Website](#)
- lionsvirtual.org
- [Lions Portal](#)
- Lionsmd35.com
- district35L.com
- district35i.com
- district35o.com
- district35n.com
- lionsdistrict35n.org



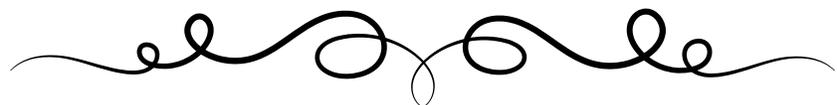
YOUTUBE

- [Lions International](#)
- [@LionsVirtualLive](#)
- [@USLionsRock](#)
- [Lions Video Center](#)

FACEBOOK

- [Lions International](#)
- [LCIF](#)
- [Lions USA](#)
- [Lions Virtual](#)
- [Global Lions Forum](#)
- [Lions of Multiple District 35](#)
- [Florida Lions District 35-L](#)
- [Florida Lions District 35-I](#)
- [Florida Lions District 35-O](#)
- [Florida Lions District 35-N](#)





Lions of Multiple District 35
Peace Poster Contest
 2026–2027

“Harmony in Humanity”

LIONS INTERNATIONAL
PEACE POSTER
 Inspire young people to express peace through art and imagination
 Get the Digital Kit Today
lionsclubinternational.org
 Peace begins with understanding

- ✓ Digital Contest Kit Available
- ✓ Contest Guide & Rules
- ✓ Certificates & Winner Sticker
- ✓ Includes Peace Essay Contest Rules & Entry Form

Turn E-Waste into Impact

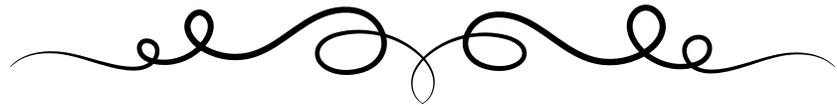
Environment Week of Service
 April 18–26, 2026



Collect • Recycle • Protect Our Communities



Lions of Multiple District 35
 Amplify Your Club's Impact During Weeks of Service



Lions of Multiple District 35
Learn in the Lion Portal
 Discover Learning Opportunities



Log in regularly to explore new courses



Lions of Multiple District 35
 Log in regularly to explore new courses



Lions of Multiple District 35
Planning Your Next Service Project?

Use Lions International Service Project Planners



- ✓ Step-by-step guidance
- ✓ Easy-to-use templates
- ✓ Proven service ideas
- ✓ Organized project planning

Find them at LionsClubs.org

We Serve



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2025–2026

Club Excellence Award Checklist

Membership

- Net gain of 2 new members or **20% growth** for clubs with more than 20 members
- Or sponsored a new Lions club

Service

- Reported at least four service activities
- Activities cover the following areas:
 - Mental Health
 - Hunger
 - Environment
 - Any other approved cause

Leadership

- Newly elected club officers reported in **Lion Portal** by May 15
- At least **10%** of club members completed three courses each in the **Lions Learning Center**
- Club President and at least one of the following completed **Club Officer Training**:
 - Vice President
 - Secretary
 - Treasurer

Donations to LCIF

- Contributed to LCIF a minimum of: Club membership × US \$20

Final Confirmation

- All sections completed and evidence available
- Ready for District Governor endorsement



Giveaway Fundraiser Ocoee Lions Club

OFF-ROAD PERFORMANCE FOR
THE NEXT GENERATION

Kid-friendly performance that grows with them and all the safety features parents need. For riders ages 10+ with adult supervision.

Don't miss your chance to own this awesome

Polaris SXS valued at \$7,000 for just \$12.50 a ticket

Will deliver in state, out of state we will work something out.



Power That Grows
Easily adjustable top speed

Kid-Friendly 4-Stroke Power
Reliable and easy starting with EFI



Easy Stopping
4-wheel hydraulic disc brakes

If multiple quantities are chosen your order/raffle number will be entered that many numbers of times.

<https://www.floridalionsraffles.com/product/Raffle-Tickets-Polaris-SXS>



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Awards and Contests

Lions do not serve others in order to receive rewards. The rewards they seek are less tangible, but no less real. Lions' rewards lie in the satisfaction of demonstrating their commitment to the work of Lionism; serving as an effective team member on club, district and international projects and activities; and focusing on the community in terms of less fortunate individuals and projects and activities for the betterment of the community.

While the purpose of being a member of this wonderful organization is not to receive awards, we do recognize that members who make a significant contribution are deserving of recognition, encouragement, and appreciation. We encourage every club and every member to become familiar with the available awards and work toward obtaining one or more. Nominations should be submitted to the appropriate Awards Chair by the dates indicated for each award.

See www.district35l.com/award-information for ALL Awards information and applications. See lionsclubs.org for International Awards.

Governor's Achievement Award – New Lion

This award is designed to assist the NEW LION member to become thoroughly familiar and fully involved in the activities and purposes of Lionism.

This award is available only to NEW members in their first year of membership, beginning with induction.

See www.district35l.com/award-information for ALL Awards information and applications.

Anchor Award

The purpose of this award is to provide recognition for the "Grass Root Lions" who are the anchors and stability of our association.

The club secretary shall collect each tally sheet, tabulate its points, and submit it to the District Awards chair by July 31st of each year to be eligible.

See www.district35l.com/award-information for ALL Awards information and applications.

Order of the Golden Chain

Any Lion who completes the requirements between January 1st and December 31st shall earn the Golden Chain Award. The award may be earned each year the qualifications are met.

See www.district35l.com/award-information for ALL Awards information and applications.

Governor's Achievement Award – Transfer Lion

This award is designed to assist the new Transfer Lion to become thoroughly familiar and fully involved in the activities and purposes of Lionism. This award is available only to new Transfer Lions in their first year of membership, beginning with induction into the club they transferred.

See www.district35l.com/award-information for ALL Awards information and applications.

Peace Poster

For over three decades, Lions clubs around the globe have been sponsoring a very special art contest in schools and youth groups. Creating peace posters gives children everywhere the chance to express their visions of peace and inspire the world through art and creativity.

www.lionsclubs.org/en/start-our-approach/youth/peace-poster

35L Chair: Blanche Day

lionblanche2015@gmail.com



Awards and Contests

Dr. Walter H. Campbell Pilot Award for Lionism

The Pilot Award is designed to recognize a Past District Governor (PDG) in each of the Districts, and a PDG in MD-35, with a prestigious award for outstanding efforts, dedication, and contributions during the preceding calendar year on behalf of Lionism. All entries must be submitted to the Multiple District 35 (MD) Office and postmarked no later than January 31st of the following year to the contest.

See www.district35l.com/award-information for ALL Awards information and applications.

Millard Conklin Crusader for Lionism Award

The Millard Conklin Crusader for Lionism Award is designed to encourage participation of "Grass Root" Lions in each district and club and to select one from each district to be rewarded for outstanding dedication and contributions for their current calendar year efforts made to Lionism, and to be presented for a District award. The award shall cover the accomplishments realized only during the contest period from January 1st through December 31st of each calendar year

See www.district35l.com/award-information for ALL Awards information and applications.

Membership Satisfaction Award

When a Lions club meets or exceeds the expectations of its members, it leads to membership satisfaction and retention. Satisfied members will keep coming back, which will keep your club healthy and vital to the community

See lionsclubs.org for International Awards.

See www.district35l.com/award-information for ALL Awards information and applications.
See lionsclubs.org for International Awards.

District 35-L Newsletter

Brittney Young

FLdistrict35L@gmail.com

Send all newsletter and website items by the 26th of the month.

Photos are used if the quality and content are suitable. If possible, the name or names of the person or persons shown in a photo must accompany the photo.

Photos can be accepted as JPEG or PNG.

Email articles as plain text typed body of email, PDF, or as a Microsoft Word attachment.

Include Club Name, Contact person's email, phone number, and a physical address. All Events must have a date, location, and time. Raffles need to be sent with where to buy tickets.

