

# ARIZONA CATTLE GROWERS' ASSOCIATION

123rd Annual Summer Convention & Trade Show



## EXHIBITOR APPLICATION & RESOURCE GUIDE

July 22–24, 2026

Thatcher/Safford, Arizona

### ***Red, White & Beef!***

We invite you to join us for the 123rd Annual ACGA Summer Convention, where Arizona's ranching community comes together for industry connection, education, and opportunity.

The Trade Show offers a valuable platform for businesses to engage directly with producers, decision-makers, and industry leaders from across the state. With expanded exhibit time and a strong attendee presence, this event is designed to maximize your visibility and impact.

#### Important Information Inside:

- Submission Requirements & Key Deadlines
- Exhibitor Guidelines & Requirements
- Booth Pricing & Details
- Application & Contract Forms
- Registration Form

#### Requirements to Exhibit:

##### All exhibitors must:

- Submit completed application by the deadline
- Provide a certificate of liability insurance naming ACGA as an additional insured
- Submit company logo and completed forms required for including in the program
- Complete payment in full by July 1, 2026

#### Key Deadlines

- June 5, 2026 – Application & Logo Submission
- June 26, 2026 – Cancellation Deadline
- July 1, 2026 – Final Payment Due

#### Contact Information

(602) 267-1129 or Suzanne Menges at 928-458-1470  
operations@azcattlegrowers.org  
[www.azcattlegrowers.org](http://www.azcattlegrowers.org)

# Arizona Cattle Growers' Association 123rd Annual Convention and Trade Show Exhibitor Guidelines

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*THANK YOU for your interest in participating in our convention trade show! This year's event will allow for much more time for our attendees to visit with you at your booth. We value your support of our industry.*

DATES: July 22-24, 2026

LOCATION: 601 N 3rd Ave, Thatcher, AZ 85552

EVENT SPACE CONTRACT: Booth spaces are \$375 (\$3.75/square foot) each and are sold on a 10' x 10' basis. Exhibitors may combine spaces to form larger spaces such as 10' x 20', 20' x 20', etc. but will be charged accordingly. Your booth purchase includes one 6-foot table (limited availability, you may be asked to supply your own), two chairs, and one (1) convention registration for EACH 10' x 10' space purchased. Wi-Fi and electricity are included.

BOOTH STAFF REGISTRATION: **All staff working at the booth must be registered by July 1, 2026.** If additional staff members do not register by July 1st, meals will not be available.

PAYMENT: Full payment *must* be made by **July 1, 2026.**

Please make checks payable to: **Arizona Cattle Growers' Association** and mail to:  
**P.O. Box 1267**  
**Buckeye, AZ 85326**

CANCELLATIONS: Refunds will be made only if ACGA is notified in writing by June 26, 2026. Any cancellations made on or after June 26, 2026, will not be refunded. Booth payments cannot be applied to future events.

PRINTING DEADLINE: Exhibitors selecting and/or paying for space after **June 5, 2026**, may not be listed in the official program handbook.

COMPLIANCE, AUTHORITY, AND RESPONSIBILITIES: The guidelines outlined by ACGA establish its authority in interpreting and enforcing the rules and regulations for exhibitors, with any amendments being equally binding. This Exhibit Space Contract signifies a binding agreement between parties, requiring exhibitors to adhere to federal, state, and city laws. ACGA reserves the right to rearrange or remove exhibits deemed contrary to the Convention's or the beef industry's interests, without refund or liability. Exhibitor fees cover designated exhibit spaces, with strict guidelines on signage. Compliance with public policy laws is the exhibitor's responsibility, including flameproof decorations and noise control. Cooking and distribution of food or beverages require written authorization, and no subletting or photography of other exhibitors is permitted. Facility maintenance mandates cleanliness and prohibits fastening decorations without authorization or the use of glitter or confetti.

LIABILITY, INDEMNIFICATION, SECURITY, AND COMPLIANCE: Exhibitors bear sole responsibility for any injury, loss, or damage, except in cases of negligence or willful acts. They agree to assume all risks related to their property and indemnify ACGA and the convention facility against claims, losses, or damages, excluding those caused solely by trade show management or the convention facility.

Exhibitors release ACGA and the convention venue from liability and must ensure the security of personal belongings, as no private security is provided. Compliance with the Americans with Disabilities Act (ADA) is required, and all contract-related notices must be in writing to be effective.

Trade Show Move-In (for both Standard Booth and Large Equipment)

Move-in is scheduled for Wednesday, July 22nd, from 1 PM to 5 PM. If you need more time, or have special requests, please contact the Executive Director (below) and we will do our best to accommodate your requests. All exhibitors must be in place by 7:00 AM on July 23rd—no exceptions. Empty booth spaces will be reassigned to preserve the flow for attendees.

Trade Show Hours:

Thursday, July 23rd 7:00 AM - 4:00 PM

Friday, July 24th 7:00 AM - 12:00 PM

Trade Show Move-Out:

Friday, July 24th 12:00 PM – 2:00 PM

Booths must be removed from the venue by **2:00 PM** on July 24, 2026

*Additional questions?*

Call or email Suzanne Menges, Executive Director, (928) 458-1470, executive@azcattlegrowers.org  
OR Sidnie Conerly at (928) 800-2865, operations@azcattlegrowers.org

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We look forward to seeing you at the show!

My signature below indicates that I understand and agree to comply with the Trade Show Exhibitor Guidelines and the Event Space Contract as described in this document.

Name of Company: \_\_\_\_\_

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Trade Show Attendee Name

Date

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Email Address

**2026 ACGA Summer Convention**  
**Red, White and Beef!**  
**Trade Show Exhibitor Application**  
**July 22-24, 2026**  
Thatcher High School  
**601 N Third Ave, Thatcher, AZ 85552**

**CONTACT INFORMATION**

**Business / Company Name:** \_\_\_\_\_

(As you would like it listed in ACGA publications & signage)

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Website:** \_\_\_\_\_ **Primary Contact:** \_\_\_\_\_

(For billing and the main account holder on our neon membership site, IF YOU WOULD LIKE TO ADD OTHER CONTACTS PLEASE LET THE OFFICE KNOW.)

**Phone :** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Authorized Representative Onsite:** \_\_\_\_\_ **Email:** \_\_\_\_\_ **Cell Number:** \_\_\_\_\_

Each exhibitor is required to designate at least one individual as the authorized representative responsible for the installation, operation, and dismantling of their exhibit. This designated representative accepts full responsibility for the exhibit and is authorized to enter into service contracts on behalf of the exhibitor. Please provide the email and cell number of this authorized representative, as the office may need to contact them.

**Email to [operations@azcattlegrowers.org](mailto:operations@azcattlegrowers.org) by June 5, 2026.**

- Company logo
  - Specifications: JPEG/JPG & PNG files are *preferred*, but we also accept PDF, TIFF, AI, or EPS files. Files should be flattened, converted to CMYK, and be at least 600 dpi in resolution.
- Link to the preferred website

**Optional (Per sponsorship level)**

- 50-word company/service description

**All exhibitors must provide a certificate of insurance prior to setting up at the event; showing their own liability insurance and naming Arizona Cattle Growers' Association as an additional insured.**

**Terms & Conditions:**

The undersigned know that by completing this form, they are applying for a contract to show with ACGA at its Summer Convention & Trade Show, as outlined above. It is understood that exhibit space allocation will be based on a first-come, first-served basis, and ACGA reserves the right to reject any application. As the exhibitor, I have thoroughly reviewed and agreed to adhere to the rules and regulations detailed in the 2026 Annual Convention and Trade Show Exhibitor Resource Guide, which are deemed integral to this contract. The individual whose name is provided below confirms that they have the authority to enter into this agreement for the respective company or organization. This application constitutes a legally binding contract.

**SELECTION:**

Sponsorship amount: \$ \_\_\_\_\_

Exhibitor booth only: \$ \_\_\_\_\_

Business Type or Service : \_\_\_\_\_

**BUSINESS MEMBER:**

NAME ON MEMBERSHIP ACCOUNT: \_\_\_\_\_

**BRINGING LARGE EQUIPMENT**

YES \_\_\_ NO \_\_\_

**SIGN & RETURN CONTRACT TO:**

Arizona Cattle Growers' Association

PO BOX 1267 Buckeye, AZ 85326

Email: [executive@azcattlegrowers.org](mailto:executive@azcattlegrowers.org)

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**Sponsorship opportunities with ACGA are infinite! We are always open to creating new partnerships to serve our members better. Flexible sponsorship packages are available. For more information, contact the office at 602.267.1129 or [operations@azcattlegrowers.org](mailto:operations@azcattlegrowers.org). We look forward to partnering with you!**

**OFFICE USE ONLY**

Level/ Vendor : \_\_\_\_\_

Payment Date : \_\_\_\_\_ Payment Type : \_\_\_\_\_

Staff Initials : \_\_\_\_\_ Date : \_\_\_\_\_

# **Exhibit Rules and Regulations**

## **1. General**

ACGA has sole authority to interpret and enforce all rules and regulations contained herein. Amendments and all subsequent correspondence shall be binding on Exhibitors equally with all rules and regulations. The "Exhibit Space Contract", when executed properly, shall be considered a binding agreement between the two parties. Exhibitors shall abide by federal, state, and city laws, ordinances, and regulations.

## **2. Undesirable Activities**

If ACGA decides Exhibitor is engaged in activities or is displaying any items (products or services) contrary to the best interests of the Convention, or the best interest of the beef industry, or which appear to be unethical or a breach of law, ACGA may at its sole discretion rearrange or remove such articles or cancel entirely any allocation of space, without liability for refund.

## **3. Space Rental**

The exhibitor fee includes an exhibit space as defined on the show floor plan. Only one company name per booth will be listed on the booth sign and in official on-site publications.

## **4. Exhibits and Public Policy**

ACGA and service contractors have no responsibility pertaining to compliance with public policy laws as far as individual Exhibitor space, materials, and operation are concerned. All booth decorations, including carpeting, must be flameproof and all hangings must clear the floor.

## **5. Prohibited Activities**

No cooking may take place in Exhibitor's space and no food and/or beverage products may be distributed by Exhibitors without written authorization from ACGA and the Convention Center. No beer or wine may be served by Exhibitors without prior written permission from ACGA. Exhibits that include the operation of musical instruments, radios, TV, sound motion picture equipment, public address systems, or any noise-making machines must be operated so resulting noise will not annoy or disturb adjacent Exhibitors or their patrons. No photographing of other Exhibitors. No subletting of Exhibitor space.

## **6. Facility Maintenance**

Decorations, signs, banners, etc., may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, walls, doors, painted surfaces, or columns unless otherwise authorized by ACGA Staff. The exhibitor is required to maintain the cleanliness of the booth.

## **7. Assignment of Space**

Space assignment for the 2026 show in Thatcher, AZ will begin on June 5<sup>th</sup>, 2026.

## **8. Dismantling and Removal of Exhibits**

Exhibits must remain intact until the official close of the show set by ACGA. Dismantling may begin July 24th at 12:00 p.m., and all items shall be removed no later than July 24th at 2:00 p.m.

## **9. Registration and Housing**

See page 2 for prices. Additional badges may be purchased for personnel in advance or on-site at the posted registration fee. A block of hotel rooms has been set aside for all registrants, and the hotel has set deadlines for registering. Early registration is suggested. Exhibitor registration and hotel reservation information will be available online.

## **10. Liability for Loss or Damage**

No parties to this contract shall be responsible for any injury, loss, or damage except in the event that such injury, loss, or damage arises out of negligence or willful act of such party. The Exhibitor hereby agrees to assume all risks relating to such property and shall hold ACGA harmless from all loss or liability related thereof.

## **11. LIABILITY / INDEMNIFICATION / INSURANCE**

**A.** Exhibitor hereby assumes entire responsibility and hereby agrees to hold harmless, indemnify, and defend ACGA and the Convention Center, and each of their respective, employees, officers, directors, and agents against all claims, losses, or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibit hall or a part thereof, or its operation or activities, excluding any such liability caused by the sole negligence of Show Management or the Convention Center and each of their respective employees and agents.

**B.** Exhibitor hereby RELEASES, ACQUITS, and FOREVER DISCHARGES and COVENANTS NOT TO SUE ACGA and/or Convention Center.

## **12. Security Information**

ACGA does not provide private security. All personal and/or valuable material should be removed each day, or when Exhibitor is away from his/ her booth.

## **13. Americans with Disabilities Act (ADA)**

The Exhibitor represents and warrants that they or he/she complies with the ADA, its regulations, and its guidelines.

## **14. Notices**

All notices pertaining to this contract must be in writing and will become effective when delivered and received by the intended recipient.

# ACGA 123rd Annual Summer Convention

July 22 - 24, 2026

## RED, WHITE & BEEF!

	# of Tickets	Amount \$
<b>ALL-INCLUSIVE:</b> Cattlemen's College, Welcome Reception, All Sessions, Trade Show, Trade Show Reception, Lunches and Auction/Dinner/Dance <b>\$200</b>		
<b>THURSDAY ONLY:</b> Thursday Sessions, Trade Show, Lunch, Joint Cattle Industry Auction/Dinner/Dance <b>\$150</b>		
<b>FRIDAY ONLY:</b> Friday Sessions, Trade show, Lunch, General Membership Meeting <b>\$100</b>		
<b>CATTLE CLUB:</b> (Must be 8-18 years) Includes all meals, Cattle Club Judging Contest, and a Cattle Club Membership <b>\$50</b>		
Early bird registration closes on June 30th. Registrations must be postmarked by this date. After July 1st, the cost increases by \$25, with an additional \$25 fee for Non-Members. <b>TOTAL</b>		

NAME \_\_\_\_\_

COUNTY \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

FOOD ALLERGIES? \_\_\_\_\_

ADDITIONAL NAME BADGES: \_\_\_\_\_

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PREFERRED NAME FOR CATTLE CLUB NAME BADGES:

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**\*Registration fees are non-refundable.\* Convention registration fees may be tax deductible. Please check with your tax preparer.**



### PAYMENTS CAN BE MADE BY:

Credit Card: To make a credit card payment please contact the office at (602) 267-1129.

Check: If paying by check, make checks payable to ACGA with the memo: Convention Registration

**Return this form with payment to**  
ACGA | PO BOX 1267 Buckeye, AZ 85326

To access lodging accommodations, visit our website: [www.azcattlegrowers.org/2026-acga-summer-convention](http://www.azcattlegrowers.org/2026-acga-summer-convention)

Check here if you do NOT want your contact information shared with trade show associates