

2025-2026 Sponsorship Program

Since 1903, the Arizona Cattle Growers' Association (ACGA) has supported our state's beef producers in many ways. Our mission statement reads: "At Arizona Cattle Growers' Association, we protect, promote and sustain Arizona cattle ranching for present and future generations through grassroots advocacy, policy formation and education." We partner with local, state, and national organizations and businesses to accomplish this goal.

ACGA is a very active association. We host events throughout the year and support our members in various types of activities. Wherever you find cattle operations and beef promotions, you will likely find ACGA members. Our website, our monthly magazine called the *Arizona Cattlelog*, and our weekly e-newsletter, *Herd That!* all serve to promote beef and educate others about the beef industry. From equipment, tack and feed, to technology and records management tools, we support businesses that support the beef community. It is through these partnerships that we are able to continue our advocacy and promotional activities.

This year we have redesigned our sponsorship program to offer better advertising opportunities to our supporters, with an eye toward exposure and sales. This new format is easier to understand to tailor to the needs of our sponsors at all levels. As you will see we have incorporated more social media, online advertising and direct member contact.

We hope you find a sponsorship level that meets your needs. Please contact us at 602-267-1129 to secure your spot in our media and meetings. We look forward to helping you increase your business as we improve our program, and we thank you for supporting Arizona ranching community.

Sincerely,



President

























Brian deGanahl



Executive Director

Suzanne Menges

Sponsorship Levels and Benefits

<u>Sponsorship Levels</u>	<u>\$500</u>	<u>\$1,500</u>	<u>\$3,000</u>	<u>\$5,000</u>	<u>\$8,000</u>	<u>\$10,000</u>
Membership		U	★	★		
Print	U	U	★	★		
Cattlelog ad			★	★		
Social media		U	★	★		
Website ad		U	★	★		
Ad space in weekly e-newsletter						
Convention booth	U	U	★	★		
Short presentation at event of choose			★	★		
Supporter sign for advertising						
Membership decal	U		★	★		
Present an award at event				★		
Item in swag bag	U	U	★	★		

\$500

- Prints – Recognition and company logo or name on all printed materials at summer convention and winter meeting
- Booth at Convention which includes one registration
- Ten ACGA membership decals – Enjoy some decals, place on car bumpers, entrance doors
- Item in Swag Bag (rack cards, flyers, business cards, coupons, trinkets) Quantity 300

\$1,500

- Associate membership for one year
- Prints- Recognition and company logo or name on all printed materials at summer convention and winter meeting
- Social media - Logo placed in Instagram Partner Section, two shout-outs on Facebook
- Website Ad – Three-month ad
- Booth at Summer Convention with one person registration
- ACGA membership decals - Enjoy some decals, place on car bumpers, entrance doors
- Item in Swag Bag (rack cards, flyers, business cards, coupons, trinkets) Quantity 300

\$3,000

- Associate membership for one year
- Print- Recognition and company logo or name on all printed materials at summer convention and winter meeting
- CattleLog Ad – 1/6-page ad for 3 months
- Social media - Logo placed in Instagram Partner Section, four shout-outs on Facebook
- Website Ad – Three-month ad and logo placed in Partner Section
- Booth at either Summer Convention, two registrations included
- Short Presentation – Up to 2-minute presentation at your choice of event, Board meeting, Conventions, Rollover Auctions or Winter Meeting. Prior request must be submitted to speak at desired event
- ACGA membership decals - Enjoy some decals, place on car bumpers, entrance doors
- Item in Swag Bag (rack cards, flyers, business cards, coupons, trinkets) Quantity 300

Sponsorship Levels and Benefits

\$5,000

- Business Member Voting membership for one year
- Print – Recognition and company logo or name on all printed materials at summer convention and winter meeting
- CattleLog – 1/4-page ad for 6 months, Informational article about product/service
- Social Media - Logo placed in Instagram Partner Section, 6 post on Facebook
- Website Ad – Six-month ad and logo placed in Partner Section
- Booth at Convention Summer Convention, three-person registration
- Short Presentation – Up to 3-minute presentation at your choice of event; Board meeting, Conventions, Rollover Auctions or Winter Meeting... Prior request must be submitted to speak at desired event
- ACGA Supporter sign for advertising – Proudly advertise a “Partnership” sign in your office to show off our partnership
- ACGA membership decals – Enjoy some decals, place on car bumpers, entrance doors
- Present an award at an ACGA event – Have the opportunity to present an award at an ACGA event.
- Item in Swag Bag (rack cards, flyers, business cards, coupons, trinkets) Quantity 300

\$8,000

- Business Voting membership for one year
- Print – Recognition and company logo or name on all printed materials at summer convention and winter meeting
- CattleLog – 1/2-page ad for 9 months, Informational article about service/product
- Herd That! - Logo with link for 9 months
- Social Media - Logo placed in Instagram Partner Section 9 posts on Facebook
- Website Ad – Logo placed in Partner Section for 9 months, Ad with logo and company's mission
- Booth at Convention – Summer Convention, four-person registration
- Short Presentation –Up to 5-minute presentation at your choice of event, Board meeting, Conventions, Rollover Auctions, Winter Meeting. Prior request must be submitted to speak at desired event
- ACGA Supporter sign for advertising – Proudly advertise a “Partnership” sign in your office to show off our partnership
- ACGA membership decals – Enjoy some decals, place on car bumpers, entrance doors
- Present an award at an ACGA event – Have the opportunity to present an award at an ACGA event.
- Item in Swag Bag (rack cards, flyers, business cards, coupons, trinkets) Quantity 300

\$10,000

- Business Voting membership for one year
- Print – Recognition and company logo or name on all printed materials at summer convention and winter meeting
- CattleLog – 1/2-page ad for 12 months, Informational article about service/product
- Herd That! -Logo with link for 12 months
- Social Media - Logo placed in Instagram Partner Section, 12 posts on Facebook
- Website Ad – Logo placed in Partner Section for 12 months, Ad with logo and company's mission
- Booth at Summer Convention, five-person registration
- Short Presentation –Two 10-minute presentations at your choice of event, Board meeting, Convention, Rollover Auctions, or Winter Meeting. Prior request must be submitted to speak at desired event.
- ACGA Supporter signs for advertising – Proudly advertise two “Partnership” sign in your offices to show off our partnership
- ACGA membership decals – Enjoy some decals, place on car bumpers, entrance doors
- Present a Premier award at an ACGA event – Have the opportunity to Sponsor and present an award at an ACGA event.
- Item in Swag Bag (rack cards, flyers, business cards, coupons, trinkets) Quantity 300

SPONSORSHIP FORM

LEVEL INFORMATION

Company Name:

Date :

Business Type :

Sponsor Level :

☐ \$500

☐ \$1,500

☐ \$3,000

☐ \$5,000

☐ \$8,000

☐ \$10,000

Ad Month :

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

☐ September

☐ October

☐ November

☐ December

Website:

PERSONAL INFORMATION

Contact Name :

Ad Designer Name:

(If different)

Phone Number :

Email Address :

Mailing Address :

City :

State :

Zipcode :

PAYMENT INFORMATION

Preferred Method of Payment :

☐ Check (Make payable to ACGA)

☐ Credit Card

Card Number :

Expiration Date :

CCV :

Billing Zip Code :

Please add specific request or additional information in the box below:

Applicant's / Account Holder's Name :

Name of person submitting this form if different :

THANK YOU FOR YOUR SUPPORT!

More Information :

P.O. Box 1267, Buckeye AZ, 85326

(602) 267-1129 (Office) / Operations@azcattlegrowers.org

www.azcattlegrowers.org