

Arizona Cattle Growers' Association **ADVERTISING PACKET**



About Us

At Arizona Cattle Growers' Association, we protect, promote, and sustain Arizona cattle ranching for present and future generations through grassroots advocacy, policy formation, and education.



ADVERTISING

602.267.1129

P.O. Box 1267 Buckeye AZ, 85326

Cattlelog@azcattlegrowers.org

<https://www.azcattlegrowers.org/>

To Arizona Cattlelog Advertisers.....

Thank you for investing your advertising dollars in *Arizona Cattlelog*. We are dedicated to providing personalized service that will help you meet your advertising goals. We are committed to producing a reliable and credible publication that will attract quality clients to your ranch, business, or service. Sincere appreciation for placing your trust in us.

— The Staff of Arizona Cattle Growers' Association

Mechanical Specifications

- Trim size of magazine is 8.375" x 10.875". Bleed ads should extend beyond trim size a minimum of 1/8". Leave at least 1/2" margin from overall document size to live image area.
- Ads can be sent electronically to the cattlelog@azcattlegrowers.org JPEG/JPG & PNG files are preferred, but we also accept pdf, tiff, ai, or eps files. Files should be flattened, converted to CMYK, and be at least 300 dpi in resolution.
- Ads can be ordered using our online option at <https://forms.gle/Z99uGj62DRj72bSL8>

ACGA MEMBER

Ad Space-

Order less than **6** months at full rate

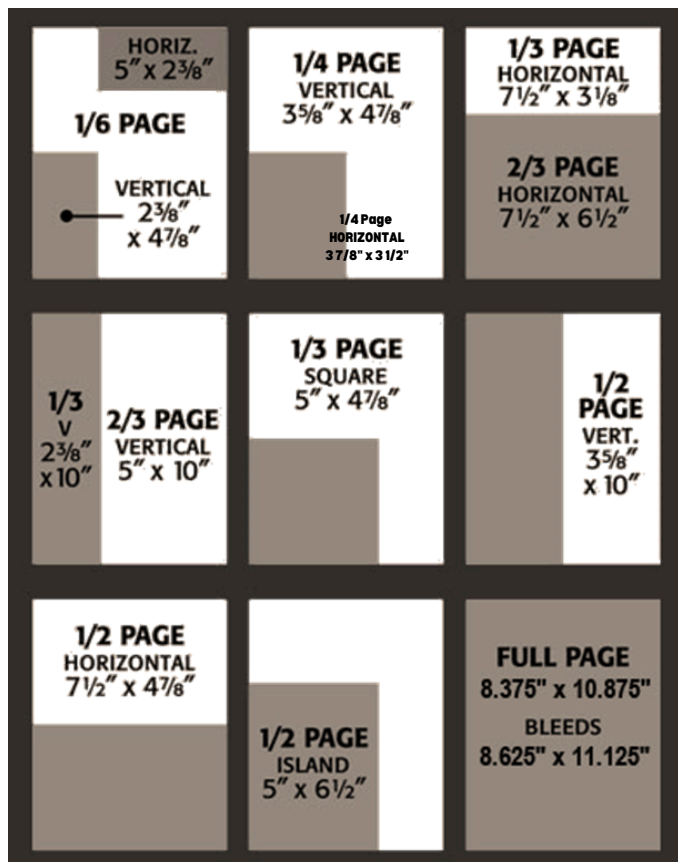
Order **6** ads in a **12-month** period 10% Discount - Choose preferred month

Order **12** ads in a **12-month** period 20% Discount - Choose preferred month

NON ACGA MEMBER

Order **6** ads in a **12-month** period

Order **12** ads in a **12-month** period



SCHEDULE

Each Issue

AD Deadline- 15th of Every Month

Projected Mailing Date- The first week of the following month (subject to change)

ADVERTISING RATES	PER ISSUE
Business Card in Marketplace/ Classified (1-1/4" x 2-3/8")	\$60
1/6 Page 2 3/4 X 4 7/8	\$250
1/4 Page 3 5/8 X 4 7/8	\$325
1/3 Page 7 1/2 X 4 7/8	\$400
1/2 Page 7 1/2 X 4 7/8	\$450
2/3 Page 7 1/2 X 6 1/2	\$575
Full Page**	\$675
Front Inside Cover (Full Page)**	\$750
Page 3 (Full Page)**	\$725
Back Cover (Full Page)**	\$750
Inside Back Cover (Full Page)**	\$750

***Purchaser of a Full Page ad receives a FREE Business Card in Marketplace**

Order Your Ads Today!

cattlelog@azcattlegrowers.org



Advertising Order Form

Business Name

Business Billing Address

Contact Name

Contact's Email

Contact's Phone Number

Date

☐ YES ☐ NO

Current ACGA Member

Membership ID

☐ Not a member, interested
in information about
becoming an ACGA Member

Ad Size

☐ 6 Months ☐ 12 Months ☐ Other

Circle Preferred Months

January February March April May June

July August September October

November December

Total Amount Due:

Please return this form with payment
Payable to ACGA
P.O. Box 1267
Buckeye AZ 85326