



Cleveland Bay Horse Society

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FUNDRAISING REPORT

Annual General Meeting 2026

What a Fabulous Year for Fundraising!

I would like to start by saying a huge thank you to every single person who has contributed to our fundraising initiatives this year. Your generosity, enthusiasm and support have made an incredible difference.

“80 Bays Around the World”

Our fabulous “80 Bays Around the World” photo display has been a huge success at both the Royal Windsor Horse Show and the Great Yorkshire Show.

The display has attracted fantastic crowds, showcasing our beautiful horses doing what they do best — breeding, dressage, showing, showjumping, eventing, driving, skijoring (yes, it really is a thing!) and so much more!

The project is ongoing and costs £12 per photograph, which is displayed on a three-year rotational basis. At the end of the three years, your photograph will be returned to you.

If you would like to have your horse featured, please send your photograph and payment to the CBHS office and we will arrange for it to be printed and added to the display.

We will continue to take the full display to every opportunity where the Society has a presence.

Both Royal Windsor and the Great Yorkshire Show brought fantastic numbers to our stands. At Royal Windsor, we were even delighted to welcome The Princess Royal and Martin Clunes, among many other visitors.

A Huge Thank You to Our Volunteers

Our stands were supported by an amazing team of volunteers. Without their time, energy and commitment, our Society simply could not operate. Thank you all so much.

A special thank you also goes to Mel Ellis for your incredible commitment during what has been a very difficult year. You contacted hundreds of businesses seeking prizes for our Golden Ticket Lucky Dips at Royal Windsor and GYS. Your Three Peaks challenge alone raised around £600 — an amazing achievement!

Thank You to Our Donors and Supporters

I would also like to thank all the individual and corporate donors who have given so generously to our charity.

In particular, a heartfelt thank you to one anonymous member who donated an incredible £3,000, saying it was the least they could do for the breed.

That generosity means so much to us. On behalf of our members and, most importantly, the horses — thank you.

Thank you also to Don French Publishing for the fantastic display materials and for your innovative ideas and support in helping us bring these projects to life.

Thank You to Council and Our Members

I would like to thank Council for giving me the freedom and confidence to pursue ideas which may, at times, seem a little radical — but which have produced wonderful results and such positive responses.

And finally, a massive thank you to every member of the CBHS who has donated, supported and contributed to our fundraising efforts.

Together, we have reached our 2026 target!!

This is very much an ongoing project, and I would love to hear from anyone who has ideas about how we can continue to build on this success.

Thank you all for your incredible support. Together, we really can make a difference.

Coleen Benfold