PPG leaders transform Boys & Girls Club through COLORFUL COMMUNITIES project in Florida

FORT LAUDERDALE, Fla., Jan. 24, 2022 – PPG (NYSE:PPG) today announced the completion of a COLORFUL COMMUNITIES® project in collaboration with Heart of America to revitalize the Lester H. White Boys & Girls Club of Broward County in Florida. The project brought together around 100 of PPG’s top global leaders, who spent a portion of their annual global leadership meeting making a difference in the lives of the club’s students and staff.

The club offers after-school and summer programs to more than 200 students to support academic success, good character and citizenship, and healthy lifestyles.

The PPG Foundation also provided a $25,000 grant to the Lester H. White Club to support educational science, technology, engineering and mathematics (STEM) activities.

The employee volunteers beautified and painted the club’s game room, music room, entrance, hallways and a variety of outdoor spaces with a mix of neutral and vibrant PPG colors including Sugar Soap (PPG1084-1), Blue Blood (PPG1034-6), Misty Surf (PPG1034-4), Fuzzy Navel (PPG1197-7) and more. Local artist Constance McKnight also created an uplifting mural in the club’s entryway with the help of the volunteers. Incorporating motivational messaging shared by PPG’s social media followers, the mural aims to inspire hope and resiliency for all who enter the space.

As part of the project, Ben Sorensen, Fort Lauderdale City Commissioner, and Ryan Thomas, community outreach director, Fort Lauderdale, District 4, presented PPG with a Proclamation to mark the club’s transformation.

“What a memorable impact PPG and Heart of America has made for our members at the Lester H. White Boys & Girls Club! This partnership and project represent a new beginning and a fresh start to a brand-new year at the club and we are excited about the club’s transformation,” said Tiara Reid, program manager, Boys & Girls Club of Broward County. “Our members will have a more modern and inviting space to learn, grow and play.”

During the Colorful Communities project, PPG volunteers also participated in activities such as building bikes and assembling STEM kits for the club’s students.

“PPG understands that color can enhance learning and create spaces where students feel comfortable and encouraged,” said Malesia Dunn, executive director, corporate global social responsibility and PPG Foundation. “At a time when students and the world are seeking resiliency and hope, our leaders aimed to create welcoming new spaces, infusing the Boys & Girls Club with a fresh palette of colors to foster creativity, collaboration and engagement.”
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For this project, PPG teamed up with Heart of America, which is an education equity nonprofit organization that transforms learning spaces, bridges the resource gap, and strengthens communities to give all students room to learn, discover and thrive.

“At Heart of America, we believe every student deserves an inspiring space, equipped with the right resources, to learn and thrive. And behind that belief is a deep commitment to collaboration with our partners to bring this dream into reality,” said Jill Heath, president and CEO of Heart of America. “With the people power of more than one hundred volunteers, this project brings the global community together to celebrate and support the powerful work this club and its young learners are doing every day.”

“We are truly blessed to have PPG and Heart of America modernize our club to give our members a renewed space to learn and play. From the new look of the club, the science kits, the bicycles, the school supplies and more, PPG and Heart of America have not only transformed the club, but have transformed so many minds and hearts,” said Andreana Holliman, director, Boys & Girls Club of Broward County.

The Colorful Communities program provides PPG volunteers and paint products, along with financial contributions, to bring color and brightness to communities where the company operates around the world, such as in Fort Lauderdale and Broward County, where PPG has three PPG PAINTS™ stores.

The Colorful Communities program, PPG’s signature initiative for supporting communities, aims to protect and beautify the neighborhoods where PPG operates around the world. Through the Colorful Communities program, PPG’s committed volunteers contribute their time and PPG paint products to help transform community assets – from painting classrooms, to bringing color to a maternity ward and redesigning a playground. Since 2015, PPG has completed more than 380 Colorful Communities projects, impacting more than 6.8 million people in 42 countries.

PPG’s global community engagement efforts and the PPG Foundation aim to bring color and brightness to PPG communities around the world. We invested $13 million in 2020, supporting hundreds of organizations across more than 30 countries. By investing in educational opportunities, we help grow today’s skilled workforce and develop tomorrow’s innovators in fields related to coatings and manufacturing. Plus, we empower PPG employees to multiply their impact for causes that are important to them by supporting their volunteer efforts and charitable giving. Learn more at communities.ppg.com.

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At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for nearly 140 years. Through dedication and creativity, we solve our customers’ biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 75 countries and reported net sales of $16.8 billion in 2021. We serve customers in construction, consumer products, industrial and transportation markets and aftermarket. To learn more, visit www.ppg.com.

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