



# SUSTAINABLE COFFEE PROGRAM OUTREACH REPORT

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In case of divergence in the interpretation between versions in different languages, the wording contained in the official version in Brazilian Portuguese shall prevail.





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## 1 INTRODUCTION:

## What is Sustainability?

According to the Aurélio Dictionary, sustainability is the "quality or property of what is sustainable, of what is necessary for the conservation of life". This concept goes beyond a simple definition, encompassing the balance between economic, social, cultural, and environmental development. Sustainability implies development that meets the needs of the present without compromising the ability of future generations to meet their own needs, promoting the intelligent management of natural resources.

In line with these principles, COOCACER Araguari implemented the Sustainable Coffee Program. This program is based on the criteria established by the Equivalence Mechanism of the Global Coffee Platform, which defines minimum standards for the production, processing and management of coffee properties. Through rigorous internal audits, COOCACER ensures that its partners, customers and suppliers follow sustainable practices throughout the supply chain, resulting in high-quality, traceable and, above all, reliable products. This commitment to sustainability reaffirms COOCACER's responsibility to promote a more sustainable future for coffee growing, without compromising the resources that sustain the life and well-being of the next generations.

## 2 COOCACER

Founded on December 20, 1993, COOCACER was born from the need to promote improvements in coffee growing, with the objective of working with its cooperative members, whether individuals or legal entities, to encourage, value and improve coffee production in the Cerrado Mineiro region. To this end, the cooperative invests in actions, diversified events, research, agreements and partnerships, always seeking to strengthen the sector.

With more than twenty years of experience, COOCACER has established itself as an important agent of adding value to the coffee business of its cooperative members. Throughout these years, we have focused on sustainability and the continuous development of the sector, building a solid foundation of knowledge and good practices. It is with this trajectory of learning and growth that we announce our management strategy for the coming years, based on three main pillars, the result of collective thinking and constant dialogue with the cooperative members.





## **Our Commitment to Cooperativism**

COOCACER promotes cooperativism through a series of essential services, including the intermediation, marketing, storage and preparation of coffee (Reprocessing). To ensure quality and excellence at each stage, we have a robust structure composed of the Controllership and Logistics/Maintenance, Quality, Business and Technical departments. These departments work in an integrated manner to ensure that each cooperative member receives the necessary support to thrive and reach new levels of quality and competitiveness in the global market.

BUILD and DEVELOP
partnerships, actions
and relationships
aimed at the
sustainability of the
cooperative's activities

PROMOTE and
SUPPORT the
improvement of quality
processes in the
production, storage,
preparation and
marketing of coffee by

VALUE our producers,
the origin and the
products through the
organization and
structure of the
Cerrado Mineiro
Region.

## 3 SUSTAINABLE COFFEE PROGRAM

## 3.1 About the program

Today, the search for sustainable development that encompasses various spheres of society has become a global priority. The Sustainable Coffee Program of COOCACER Araguari MG aligns with this vision, integrating five fundamental pillars that support this journey: Educational, Environmental, Social, Economic and Governance. These pillars not only guide the cooperative's actions, but also inspire a collective commitment to practices that promote a more balanced and responsible future.





## a. Educational Pillar:

Education is the foundation of human progress and essential to empowering individuals and communities with the knowledge, skills, and values needed to address contemporary challenges. An inclusive and quality education system promotes equal opportunities and drives sustainable development, preparing future generations to be agents of change.

## b. Environmental Pillar:

Recognizing the interdependence between humans and the environment, this pillar highlights the importance of conserving natural resources, mitigating climate change, and protecting biodiversity. Environmental sustainability is not just a choice, but a necessity to ensure that the resources that sustain life are available for future generations.

## c. Social Pillar:

The focus of the social pillar is on promoting social justice, equity, and respect for human rights. This includes the eradication of poverty, the reduction of inequalities, and universal access to health and education. Promoting social inclusion and valuing diversity are essential for building a fairer and more balanced society.

## d. Economic Pillar:

This pillar addresses the need to promote economic growth in a sustainable way, going beyond financial profit to include the well-being of people and the preservation of natural resources. This involves ethical business practices, encouraging innovation and responsible entrepreneurship, creating decent jobs, and reducing economic disparities.

### e. Governance Pillar:

Governance refers to the mechanisms and institutions that regulate and coordinate the actions of the various social actors in search of the common good. Effective and transparent governance is essential to promote citizen participation, fight corruption, and ensure the provision of quality services, reinforcing society's trust in its institutions.





In this context, collaboration between clients, companies, civil society and local communities plays a crucial role in promoting sustainable development in all its dimensions. Only with a collective and coordinated effort will it be possible to achieve a prosperous and sustainable future for all.

## 3.2 Scope

COOCACER's Sustainable Coffee Program applies its requirements to all properties participating in the verification process. Compliance must be demonstrated from the beginning of the crop year in which the term of adhesion to the program was signed. For example, for a term signed in December 2023, evidence from September 2023 will be considered.

The basis for defining the requirements is the Rural Environmental Registry (CAR), according to the Brazilian Forest Code (Law No. 12,651/2012). In addition to the property under verification, legal reserves are also evaluated that have been compensated to comply with environmental legislation. Producers with lease contracts must prove the legal compliance of the site in relation to environmental requirements, such as CAR, licensing and grants.

The applicable requirements mainly focus on coffee cultivation and related activities. Environmental requirements, however, cover all operations and areas of participating properties. Producers who are listed in the Employers' Registry for working conditions analogous to slavery, embargoed by IBAMA, or who have converted forests or natural ecosystems after January 1, 2014 are automatically unfit for the program.

The framework of the program requirements is aligned with continuous improvement practices. Non-compliance with these requirements is seen as opportunities for improvement, with a 90-day deadline for implementing corrective actions. Failures in this process can reclassify non-compliance as a critical practice, affecting producer certification.

Audits can be individual or group, with properties undergoing external audits at least once every three years and internal audits annually.

## 4 PROGRAM GOALS

COOCACER Araguari's Sustainable Coffee Program aims to promote more responsible and sustainable coffee growing, aligning with the values and challenges of the sector in the Cerrado Mineiro. To achieve this goal, the program establishes clear





and strategic goals, which guide the actions of all participants, from cooperative members to partners and suppliers. Program goals include:

## a. Improve Coffee Quality and Traceability:

Ensure that 100% of participating properties implement traceability systems, ensuring that each batch of coffee is fully traceable from origin to the final consumer.

Raise the quality standards of the coffee produced, encouraging agricultural practices that result in a superior and more competitive product in the global market.

## b. Reduce Environmental Impact:

Decrease the use of natural resources through sustainable management practices, including the conservation of soil, water, and biodiversity.

Reduce carbon emissions and implement climate change mitigation techniques at participating properties.

## c. Promoting Social Inclusion and Improving Working Conditions:

Ensure that all participating properties comply with minimum requirements for working conditions, including the eradication of slave-like labor practices and the promotion of safe and fair work environments.

Foster the training of workers and producers, promoting continuing education and professional development.

## d. Increase the Economic Efficiency and Sustainability of the Business:

Support producers in optimizing their production processes to increase profitability and efficiency, reducing costs and waste.

Encourage fair and transparent business practices, strengthening the economic resilience of producers and local communities.

## e. Strengthen Governance and Transparency:

Improve the program's governance mechanisms, ensuring rigorous auditing and verification processes that ensure compliance with established standards.

Promote transparency at all stages of the program, providing clear and accessible information on the progress of the goals and results achieved.





These goals reflect COOCACER's commitment to sustainability and continuous improvement, aiming not only at economic success but also at the social and environmental well-being of coffee communities.

## 5 SUSTAINABLE COFFEE PROGRAM

## 5.1 History of Operation

Launched in January 2023, the Sustainable Coffee Program brought COOCACER's cooperative producers a new perspective on sustainable practices in coffee growing. From the beginning, the participating producers have had continuous monitoring and specialized advice from the cooperative's technical team. This partnership has driven the growth of producers, enabling them to adopt more sustainable practices that are in line with the demands of the global market.

In the experimental phase of the program, only farms with previous experience in auditing processes were selected for the initial certification process. This strategic approach ensured a high standard of compliance from the outset, leveraging growers' existing knowledge to ease the transition to the Sustainable Coffee protocol.

These farms underwent intensive training conducted by COOCACER's technical team, in addition to a rigorous monitoring and consulting process. They have also undergone internal and external audits to assess compliance with the protocol's requirements.

This continuous cycle of improvement reflects the Sustainable Coffee Program's commitment to excellence and constant evolution, aiming to further strengthen sustainability in the coffee production chain.

## 5.2 Scope and Results Obtained

COOCACER has set the ambitious goal of certifying 80 of its cooperative producers by 2030. This goal, once achieved, will have a significant impact on the Cerrado Mineiro region, especially in and around Araguari, strengthening the sustainability of local coffee farming and promoting practices in line with global standards.

In July 2025, the program has a group of 10 certified producers, covering a total of 18 member farms. This initial group is essential for testing and validating the program's processes, laying a solid foundation for future expansion.





With the planned evolution and expansion of the program, COOCACER continues to offer technical support and advice to its cooperative members, with the expectation that more producers will join the movement towards more sustainable and responsible coffee production. This continuous effort not only benefits producers, but also contributes to strengthening the image of the cooperative and the region as a hub of excellence in sustainable coffee production.

## **Certified Farm:**

- 2. Sucupira Farm
- 3. Furnas Farm
- 4. Santa Cecilia Farm
- 5. Quilombo Farm
- 6. Furnas Farm Engenho Velho
- 7. High Bridge Farm
- 8. Cultiva Farm
- 9. Capelo and Cunhas Farm

- 10. Two Bridges Farm
- 11. Fazenda Estância Paraíso
- 12. Paradise Farm
- 13. Seven Brothers Farm
- 14. Cristalina Farm And others
- 15. Macedo Farm
- 16. Spring Farm
- 17. Bela Vista Farm
- 18. Boa Vista Farm





## **Participating Producers / Municipalities:**

PRODUCERS	MUNICIPALITY
1 - Dheison Moreno	Indianópolis MG
2 - Douglas Fortunarto Ferrarini	Indianópolis MG
3 - Evanete Peres Domingues	Araguari MG
4 - Luiz Antônio Mameri	Araguari MG
5 – Mario Takanobu Watanabe	Araguari MG
6 – Kazuhiro Nomura	Indianópolis MG
7 - Rubens Tome Moreno	Indianópolis MG
8 - Takao Yanagi	Indianópolis MG
9 - Heder Luiz Miranda	Araguari MG
10 - Ivani Ferreira	Araguari MG

Table 01 - Producers and Municipalities

## **General Results:**

	Area in Hectares	%
Total Certified Area:	2.263,23	100%
Preservation Area:	644,52	28,47%
Production Area:	1.267,70	56,01%
	60 kg bags	Total in Kg
Production 2023:	70.440,25	4.226.415,00
Production 2024:	56.349,20	3.380.952,00
Estimate 2025 (Estimate):	59.752,29	3.585.137,40
Certified Coffee Sold 2023:	0	0
Certified Coffee Sold 2024:	0	0

Table 02 – Data from Certified Areas

A fact that deserves to be highlighted is the volume of certified coffee obtained in the years 2023 and 2024, which showed a reduction of 20%. This drop can be explained by several factors, including adverse climatic aspects and an intrinsic characteristic of the coffee crop: the biennial production. In other words, the coffee tree tends to alternate years of high and low production. Despite the still present effects of the lack of rainfall,





there is already a gradual recovery in production in 2025, with a growing trend in harvested volumes — representing an estimated increase of 6.04% compared to 2024.

## 6 OTHER RESULTS OBTAINED BY THE PROGRAM

## a. Exceptions granted regarding the criteria of the Sustainable Coffee Program.

Since the beginning of the Sustainable Coffee Program, no requests for exceptions have been received in relation to the criteria of the protocol. This demonstrates the strong commitment of the participating producers to the established requirements and guidelines, evidencing their dedication to maintaining the proposed sustainability standards. The exceptions report is always released in September of each year, and you can access the full report by downloading it through the following link: https://www.cafesustentavel.org/programa-cafe-sustentavel in the download section.

## b. Training Conducted

One of the pillars of the Sustainable Coffee Program is the awareness promoted through training aimed at COOCACER's technical team. These trainings aim to sensitize employees about the various aspects of the program, covering social, agricultural and environmental criteria. The topics covered include respect for workers' rights, environmental preservation practices, responsible use of agrochemicals, as well as prevention and safety measures at work. This integrated approach aims to ensure that everyone involved is aligned with the principles of sustainability and social responsibility.

After the update of the Sustainable Coffee Program, carried out in 2024 with the launch of version 2.0, COOCACER's Sustainability Department became responsible for training all stakeholders — including owners and employees — in all program requirements, whether related to labor legislation, occupational safety, environmental management, among others. The objective is to bring knowledge to all links in the chain, strengthening engagement and contributing to even more positive results in the sustainable development of coffee growing.

## c. Consultancies Carried Out





The technical department team has played a key role in advising producers, closely monitoring their evolution in relation to the criteria of the Sustainable Coffee Protocol. This is a challenging process of awareness-raising, especially considering the diversity of experiences among producers; While some are already familiar with certification processes, others are receiving guidance to adapt to the established requirements.

The Sustainable Coffee Program aims not only to benefit large producers with ample resources, but also to support small farmers who aspire to grow and innovate in a sustainable way in their production practices. This inclusive approach is essential to promote sustainability throughout the production chain, ensuring that all producers have the opportunity to participate and develop within the program.

These consultancies have brought to the producer access to new methodologies and production techniques, access to technical knowledge about production and management of their business.

## d. Results of Internal Audits

The internal audit process was carried out by the Agrocert Ltda. team, which, in an impartial manner, verified compliance with all the requirements of the protocol in 100% of the certified farms. This procedure is extremely important, as it allows properties a detailed view of improvement points and aspects that do not yet comply with the protocol, contributing directly to the continuous improvement process and to the preparation of properties for external audit.

To date, all properties have participated in the internal audit and certification processes, according to the criteria applicable to years 01 and 02. The results were satisfactory, with audits conducted smoothly. No critical nonconformities were identified, and all observed nonconformities were adequately and effectively addressed. This positive performance demonstrates the commitment of producers to the criteria of the Sustainable Coffee Program, as well as the effectiveness of the guidance and support offered by COOCACER's technical team.

### e. External Audit

To strengthen the credibility of the certification process in the Sustainable Coffee Program, the annual certification audits — carried out on 33.33% of the farms, as





required by the protocol — were conducted by Savassi Certificadora. The choice of Savassi, a company accredited by the National Institute of Metrology, Quality and Technology (INMETRO), added even more transparency, reliability and effectiveness to the process.

The audits took place smoothly, with the direct involvement of the producers, who received both the technical team of COOCACER and the auditor of Savassi. The entire process was conducted in a clear and organized manner, resulting in satisfactory evaluations, with a high degree of transparency and effectiveness.

## f. Continuous Improvement

The process of continuous improvement of producers, especially among small farmers who previously did not have a well-structured management system, has been evident. It is already possible to evidence some positive impact of the program on properties, promoting not only the adoption of better management practices, but also boosting training and awareness about sustainability. This transformation not only strengthens the competitiveness of small producers, but also contributes to more sustainable development in the Cerrado region of Minas Gerais.

## g. Evaluation of Consultants and Auditors

To date, no formal complaints have been registered in relation to the technical consultants or auditors involved in the Sustainable Coffee Program. Informally, it is observed that producers have received the certification process in a very positive way, demonstrating acceptance and alignment with the principles of the protocol.

In an evaluation conducted by COOCACER's Sustainability Department, both the internal auditors of the company Agrocert Ltda. and the external auditor of Savassi Certificadora obtained full approval regarding the conduct of the work. The analysis considered several criteria, such as professional posture, technical mastery, clarity in communication and ethical conduct, all of which were evaluated as fully satisfactory.

## h. Updates and Main Changes in the Sustainable Coffee Program

The Sustainable Coffee Program is in a constant process of being updated, with the aim of ensuring that its impact is increasingly effective in the Cerrado Mineiro region. COOCACER, through its Sustainability Department, is committed to offering all the





necessary support for this evolution to occur smoothly and efficiently, facilitating the alignment of producers with the new guidelines.

The last update of the protocol took place in 2024, as part of the verification process and search for equivalence with the Global Coffee Platform (GCP), an objective that was achieved in December of the same year. With this, the protocol now meets all the equivalence requirements defined by GCP, officially entering its version 2.0.

To ensure the correct implementation of this new version, COOCACER's Sustainability Department, with the technical support of the Agrocert Ltda. team, promoted training for all stakeholders. These actions were fundamental to ensure full compliance with the new requirements of the program, reinforcing the commitment to continuous improvement and sustainability in the coffee chain.

## i. Tree Planting

The certified producers of the Sustainable Coffee Program together with COOCACER have been working to impact the environment, so far with the planting of 6,444 tree seedlings, totaling 35 hectares of regenerated areas. In addition, COOCACER also adopts sustainable practices in all its events. Aware of the carbon emission associated with these activities, the cooperative entered into a partnership with ECOOAR, a company specializing in carbon offsetting, to plant trees and neutralize its emissions. This initiative reflects COOCACER's commitment to a more sustainable future. To learn more, visit: <a href="https://www.ecooar.com/perfil/973/coocacer-araguari/">https://www.ecooar.com/perfil/973/coocacer-araguari/</a>.

COOCACER maintains an already consolidated partnership with **Viveiro Atitude**, a non-profit company maintained by the cooperative and other entities in the region. The nursery project is focused on the production of native seedlings from the Cerrado Mineiro, which are sold at symbolic prices to interested parties. The amounts collected from the sale of these seedlings return to COOCACER, which, in turn, allocates the resources for donations to philanthropic entities in the city of Araguari.

One of the goals of the Sustainable Coffee Program is to encourage producers to purchase seedlings from the Attitude Nursery. In this way, in addition to regenerating their properties with native species, producers contribute directly to supporting institutions and the local community.

The Attitude Nursery also goes beyond the simple sale of seedlings: it provides a specialized professional who accompanies producers throughout the planting





process, ensuring that the seedlings have the right conditions to grow, develop and fulfill the objective of regenerating the local ecosystem. This initiative not only strengthens producers' commitment to sustainability, but also integrates a cycle of benefits for the community and the environment, reflecting COOCACER's vision of a greener and more prosperous future.

# 7 POSITIVE IMPACTS OF COOCACER IN THE CERRADO MINEIRO REGION

COOCACER, in its essence, was born in Araguari, MG, with the purpose of promoting a prosperous future for the region and its cooperative members. Throughout its history, the cooperative has invested not only in the city of Araguari, but in the entire Cerrado Mineiro region, with a special focus on education and sustainable development. Through the partnership with its cooperative members, COOCACER has provided growth based on knowledge and teaching, holding a series of events that reflect its pillars of action.

Among the events are Elas no Café, which values the role of women in agribusiness, and others aimed at strengthening environmental knowledge, such as the Sustainable Agribusiness Forum. These initiatives involve discussions and lectures that bring a modern and responsible vision of agribusiness, focused on sustainability and To visit links: innovation. learn more, the Elas no Café <a href="https://www.coocaceraraguari.com.br/elas-no-cafe-2023">https://www.coocaceraraguari.com.br/elas-no-cafe-2023</a>> and Sustainable <a href="https://www.coocaceraraguari.com.br/fórum-do-agronegócio-">https://www.coocaceraraguari.com.br/fórum-do-agronegócio-</a> Agribusiness Forum sustentável>.

In addition, COOCACER has highlighted the importance of the female role in agriculture, with celebrations such as International Women's Day, reinforcing the relevance of women in coffee production. Access more information here: <a href="https://www.coocaceraraguari.com.br/dia-internacional-mulher-2024">https://www.coocaceraraguari.com.br/dia-internacional-mulher-2024</a>. In the field of sports, the cooperative supports the local community, as evidenced in the tribute to the karate athletes who represented Brazil in Japan. Learn more: Tribute to Karate.

Recognizing the value of the quality of the coffee produced in the region, COOCACER, in partnership with the Cerrado Mineiro Federation, holds contests that reward the best quality coffees. For more details on these initiatives, visit: https://www.coocaceraraguari.com.br/cópia-homenagem-atletas-karatê-2024.





COOCACER's commitment goes beyond coffee production. The cooperative invests in the technical development of producers, training them in management, business control and good agricultural practices, in partnership with Educampo. Through its technical team, COOCACER offers constant support in strategic decisions, such as pest control, harvesting and post-harvest techniques, as well as commercial guidance, helping producers to identify the best times to negotiate their coffees. Access: <a href="https://www.instagram.com/educampocoocacer?igsh=MWI1MWhtaTY1MmVn">https://www.instagram.com/educampocoocacer?igsh=MWI1MWhtaTY1MmVn</a>

The cooperative also offers one of the few ISO 9001:2015 certified laboratories for physical and sensory analysis of coffee, ensuring that producers understand the real quality of their production and obtain better market conditions. In addition, COOCACER provides a modern warehouse equipped with state-of-the-art technology for the reprocessing and safe storage of coffee, ensuring traceability and product quality.

COOCACER, in addition to its environmental preservation initiatives, has been actively promoting a vision of regenerative agriculture among its producers. The cooperative encourages producers to be certified in the Regenerative Production Protocol, which prioritizes sustainable agricultural practices aimed at protecting and recovering the soil, reducing the use of pesticides and chemical fertilizers, and encouraging the use of organic fertilizers and biological pesticides. This approach not only improves the health of the soil and local ecosystems, but also reinforces the commitment to more sustainable and conscious coffee production, aiming for a balanced and responsible agricultural future. Access: https://www.instagram.com/reel/C95oS2qRFAA/?igsh=NnpndmxjMG5mcWZv.

These actions reflect COOCACER's commitment to promoting sustainable development, innovation and the success of its cooperative members, creating a promising future for the entire Cerrado Mineiro region.

## 8 ANALYSIS OF THE RESULTS

COOCACER's Sustainable Coffee Program, started in 2023, was created with an innovative proposal and bold goals. Since its launch, 10 producers have already been certified, and the established goal is to certify 80 of its cooperative members by the year 2030. This initiative seeks to significantly expand the adoption of sustainable practices in coffee growing in the Cerrado Mineiro region.





This expansion represents strategic opportunity to drive positive а transformations in coffee production, with gains for both producers and the environment. The Cerrado Mineiro region, recognized as one of the most important coffee producers in Brazil, brings together about 4,500 coffee growers. Together, they produce between 6 and 7 million bags per year, distributed in more than 55 municipalities and occupying approximately 253 thousand hectares. COOCACER aims to be at the forefront of this movement, encouraging its cooperative members — who are part of this universe — to adopt a more sustainable and future-oriented approach.

The long-term proposal of the Sustainable Coffee Program is clear: to transform regional coffee growing through a new sustainable model, aligned with the demands of the global market. With continuous dedication and technical support, the program has the potential to generate positive and lasting impacts, contributing to the socio-environmental development of the Cerrado Mineiro and benefiting all those involved in the production chain.





## Impacts of the Scheme and COOCACER

The impacts of the Program are already noticeable in Araguari and throughout the Cerrado Mineiro region. These benefits reach not only coffee farmers, but also farmworkers, the environment, and sustainable soil management practices. Through actions focused on education, technical training and encouragement of regenerative agricultural methods, COOCACER has been building a more sustainable future for the entire local community.

These advances represent only the beginning of a promising trajectory. With a clear vision of growth and transformation of regional agriculture, COOCACER projects that, by 2030, all its cooperative members will be incorporated into the Sustainable Coffee Program. With the increase in participation, it is expected that agricultural, social and environmental practices will be continuously renewed, promoting constant sustainable development.

## 9 GLOBAL ANALYSIS:

## **COOCACER's Sustainable Coffee Program: Advances, Goals and Impacts:**

COOCACER's Sustainable Coffee Program, launched in 2023, marks an important advance towards the transformation of coffee growing in the Cerrado Mineiro region. To date, the program has certified 10 producers and 18 farms, reflecting significant progress in sustainable agricultural practices, environmental conservation, and producer development.

**Results Obtained:** The results achieved so far are encouraging and indicate a promising path for the protocol in the coming years.

**Goals and Market Vision:** COOCACER has set the goal of certifying 80 cooperative producers by 2030. This initiative will expand the reach of the program and strengthen the cooperative's position as a reference in sustainability in regional coffee growing. The strategy includes intensifying the dissemination of the program and encouraging all cooperative members to join.

Vision of Sustainability: The program aims to promote responsible agricultural practices that respect and preserve the local environment. The certification of environmental preservation areas and the continuous improvement of cultivation techniques demonstrate the commitment to sustainability, in line with global requirements and the conservation of the region's ecosystems. The constant training of





producers and the technical support offered are essential to ensure the adoption and maintenance of these sustainable practices.

Regional Impact and Future Perspectives: The implementation of the Sustainable Coffee Program has already been promoting significant improvements in coffee growing in the Cerrado Mineiro, raising production standards and establishing a new sustainability model. With the expansion of the protocol and the inclusion of all cooperative members, it is expected to expand the socio-environmental benefits, consolidating COOCACER as an innovative cooperative, committed to sustainable development.

## 10 CONCLUSION

COOCACER's Sustainable Coffee Program demonstrates a solid and consistent trajectory towards the promotion of sustainability and certification in coffee growing in the Cerrado Mineiro. With firmly established foundations and a clear strategic vision, the program is poised to drive significant transformations in regional production, promoting wide-ranging benefits ranging from strengthening producers to environmental conservation and the development of local communities.

Continuity of engagement, qualified technical support, and cooperation among all stakeholders are crucial elements to ensure sustainable growth and expansion of the program. In this way, COOCACER reaffirms its commitment to a more sustainable future, aligned with the demands of the global market and the socio-environmental needs of the region, consolidating itself as an agent of transformation and innovation in Brazilian coffee production.

Araguari MG, July 23, 2025.

Sustainability Department.





## 11 TECHNICAL RESPONSIBILITY

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