

2022

# CITY OF HAMPTON - DRAFT COMPREHENSIVE DEVELOPMENT PLAN



[This Page Intentionally Left Blank]



**2022**  
**CITY OF HAMPTON COMPREHENSIVE  
DEVELOPMENT PLAN**

**MAYOR**

Steve Birdsall

**COUNCIL MEMBERS**

Bill Hodge  
Barry Lamos  
Richard Lukensmeyer

Steve Birdsall  
Jim Davies  
Patrick Palmer

**PLANNING & ZONING COMMISSION**

Robert DeSloover  
Chad Murray  
Carolee Philpott

Don Warneke  
Jesse Mollenbeck

**CITY ADMINISTRATOR**

Ron Dunt

**PUBLIC WORKS DIRECTOR**

Doug Tarr

**PREPARED BY**

North Iowa Area Council  
of Governments

## TABLE OF CONTENTS

CHAPTER 1: INTRODUCTION .....	1
<b>PLAN PURPOSE</b> .....	1
<b>PLANNING AREA</b> .....	1
<b>AUTHORITY TO PLAN</b> .....	4
<b>PREVIOUS PLANNING DOCUMENTS</b> .....	4
<b>IOWA SMART PLANNING PRINCIPLES</b> .....	4
<b>IOWA SMART PLANNING ELEMENTS</b> .....	5
<b>PLAN ORGANIZATION</b> .....	8
<b>DATA SOURCES</b> .....	9
<b>PLAN ADOPTION AND IMPLEMENTATION</b> .....	10
<b>PLAN REVIEW AND AMENDMENT</b> .....	10
CHAPTER 2: PUBLIC INPUT & VISION.....	12
<b>PLANNING AND ZONING COMMISSION</b> .....	12
<b>SWOT ANALYSIS</b> .....	12
<b>COMMUNITY SURVEY</b> .....	15
<b>VISION &amp; GUIDING PRINCIPLES</b> .....	18
CHAPTER 3: HISTORY & CHARACTER.....	19
<b>DOUBLE SQUARE HISTORIC DISTRICT</b> .....	20
<b>Courthouses</b> .....	20
<b>G.A.R. Hall</b> .....	21
<b>County Jail</b> .....	21
<b>City Park and Band Shell</b> .....	22
<b>Windsor Theater</b> .....	22
<b>Lutheran Hospital</b> .....	23
<b>Library</b> .....	23
<b>FURTHER HISTORY</b> .....	24
<b>Cemetery</b> .....	24
<b>Railroads</b> .....	24
<b>Ferris Nursery (Source: Latham Seeds)</b> .....	25
<b>Harriman-Nielsen Historic Farm</b> .....	25
<b>United Methodist Church</b> .....	25

<b>H.E. Boehmler House</b> .....	26
<b>First Bank Hampton</b> .....	26
<b>Kum and Go</b> .....	27
<b>CHAPTER 4: COMMUNITY SERVICES &amp; FACILITIES</b> .....	28
<b>CITY HALL</b> .....	28
<b>POLICE AND FIRE FACILITIES</b> .....	28
<b>HEALTHCARE &amp; SOCIAL SERVICES</b> .....	29
<b>Franklin Medical Center – Mercy One North Iowa Affiliate</b> .....	29
<b>Hampton Clinic – Iowa Specialty</b> .....	31
<b>Community Health Center – Mason City</b> .....	31
<b>Franklin Wellness Center</b> .....	31
<b>Franklin County Public Health</b> .....	32
<b>Franklin County Community Resource Center</b> .....	32
<b>North Iowa Community Action Organization</b> .....	33
<b>EDUCATION</b> .....	33
<b>Franklin County Iowa State University Extension</b> .....	33
<b>Franklin County Fairgrounds</b> .....	33
<b>Ellsworth Community College</b> .....	34
<b>North Iowa Area Community College</b> .....	34
<b>La Luz Centro Cultural</b> .....	34
<b>Hampton-Dumont-CAL Community School District</b> .....	34
<b>FOOD SERVICES</b> .....	37
<b>Groceries</b> .....	37
<b>Food Pantries</b> .....	37
<b>Hampton Farmers Market</b> .....	37
<b>Community Gardens</b> .....	38
<b>CHAPTER 5: PARKS &amp; NATURAL ENVIRONMENT</b> .....	39
<b>PARKS &amp; TRAILS</b> .....	39
<b>City Owned Parks</b> .....	39
<b>Hampton Cemetery</b> .....	42
<b>Tree Canopy and Tree Board</b> .....	44
<b>Compost/Brush</b> .....	47
<b>Multi-Use Recreational Trails</b> .....	47

<b>Nearby Recreational Areas</b> .....	51
<b>SURFACE WATER</b> .....	52
<b>West Fork Cedar Watershed &amp; Cedar River Basin</b> .....	52
<b>Streams and Subwatersheds</b> .....	55
<b>Flood Zones</b> .....	59
<b>Wetlands</b> .....	61
<b>SOILS</b> .....	63
<b>Alluvial Deposit</b> .....	63
<b>Soil Condition</b> .....	65
<b>Soil Drainage</b> .....	65
<b>Surface Runoff and Slope</b> .....	66
<b>BEDROCK AND AQUIFERS</b> .....	70
<b>Radon</b> .....	70
<b>Bedrock</b> .....	70
<b>Aquifers &amp; Groundwater</b> .....	70
<b>CHAPTER 6: DEMOGRAPHICS, HOUSING &amp; CRIME</b> .....	76
<b>POPULATION PROFILE</b> .....	76
<b>HOUSEHOLDS</b> .....	83
<b>HOUSING</b> .....	87
<b>Housing Needs Analysis</b> .....	91
<b>Owner-occupied Housing Rehabilitation Program</b> .....	93
<b>Residential Zoning</b> .....	93
<b>Tiny Homes</b> .....	93
<b>Metal Residential Buildings</b> .....	94
<b>Public Survey Responses</b> .....	94
<b>CRIME</b> .....	95
<b>CHAPTER 7: ECONOMIC DEVELOPMENT</b> .....	98
<b>URBAN REVITALIZATION</b> .....	98
<b>INDUSTRY</b> .....	98
<b>Franklin County Development Corporation (FCDC)</b> .....	98
<b>Industrial Businesses</b> .....	99
<b>CHILDCARE</b> .....	100
<b>YOUNG PROFESSIONALS</b> .....	102

<b>RETAIL &amp; COMMERCIAL</b> .....	102
<b>Chamber of Commerce</b> .....	102
<b>Survey Responses</b> .....	103
<b>Retail Trade Analysis</b> .....	103
<b>Downtown Businesses and Organizations</b> .....	104
<b>Main Street</b> .....	106
<b>OTHER ECONOMIC DEVELOPMENT ORGANIZATIONS</b> .....	109
<b>North Central Iowa Alliance</b> .....	109
<b>North Iowa Area Council of Governments (NIACOG)</b> .....	109
<b>NIACC John Pappajohn Entrepreneurial Center</b> .....	109
<b>ECONOMIC DATA</b> .....	110
<b>Income</b> .....	110
<b>Labor Force</b> .....	115
<b>Laborshed Analysis</b> .....	125
<b>CHAPTER 8: LAND USE, INFRASTRUCTURE, &amp; UTILITIES</b> .....	127
<b>CURRENT LAND USE &amp; COVER</b> .....	127
<b>HAZARD MITIGATION</b> .....	131
<b>WATER TREATMENT</b> .....	133
<b>CONTAMINATED SITES</b> .....	138
<b>WASTE MANAGEMENT</b> .....	141
<b>COMMUNICATIONS</b> .....	141
<b>ELECTRIC &amp; GAS</b> .....	142
<b>TRANSPORTATION</b> .....	143
<b>Airport</b> .....	143
<b>Railroad</b> .....	143
<b>Road Network</b> .....	146
<b>Bridges</b> .....	149
<b>Means of Transportation, Sidewalks, and Public Transit</b> .....	153
<b>CHAPTER 9: FUTURE LAND USE</b> .....	155
<b>CHAPTER 10: GOALS AND STRATEGIES</b> .....	157
<b>GENERAL LAND USE PLANNING</b> .....	157
<b>RESIDENTIAL</b> .....	159
<b>PUBLIC INFRASTRUCTURE &amp; SERVICES</b> .....	161

<b>ECONOMIC DEVELOPMENT</b> .....	164
<b>PARKS, RECREATION, &amp; OPEN SPACE</b> .....	166
APPENDIX A: COMMUNITY SURVEY FORM QUESTIONS .....	168
APPENDIX C: COMMUNITY SURVEY RESULTS.....	177

## FIGURES

<b>Figure 1: Hampton Location</b> .....	2
<b>Figure 2 - North Iowa Region</b> .....	3
<b>Figure 3 - Hampton-Dumont-CAL School District Boundary</b> .....	36
<b>Figure 4 - Public Parks, Playgrounds, and Athletic Fields</b> .....	41
<b>Figure 5 - Hampton Cemetery</b> .....	43
<b>Figure 6 - Tree Canopy Density in Hampton</b> .....	46
<b>Figure 7 - Trail Spurs</b> .....	48
<b>Figure 8 - Existing and Proposed Trails in Hampton</b> .....	49
<b>Figure 9 - Franklin County Trails</b> .....	50
<b>Figure 10 - Iowa Portion of Cedar River Basin and West Fork Watershed</b> .....	53
<b>Figure 11 - Jurisdictions within West Fork Watershed</b> .....	54
<b>Figure 12 - Subwatersheds (12-unit HUCs)</b> .....	57
<b>Figure 13 - Hampton Waterbodies</b> .....	58
<b>Figure 14 - FEMA Special Flood Hazard Areas</b> .....	60
<b>Figure 15 - Wetlands</b> .....	62
<b>Figure 16 - Hampton Soil Classifications</b> .....	64
<b>Figure 17 - Hampton Soil Condition</b> .....	67
<b>Figure 18 - Alluvial Deposits</b> .....	68
<b>Figure 19 - Soil Drainage Classifications</b> .....	69
<b>Figure 20 - Landform Regions</b> .....	72
<b>Figure 21 - Silurian-Devonian Aquifer Water Quality</b> .....	73
<b>Figure 22 - Groundwater Vulnerability Regions</b> .....	75
<b>Figure 23 - Population of Hampton, 1900 – 2020</b> .....	77
<b>Figure 24 - Hispanic Percentage of Population</b> .....	79
<b>Figure 25 - 2020 Cultural Composition</b> .....	80
<b>Figure 26 - Age Distribution, 2000 to 2020</b> .....	81
<b>Figure 27 - Language Spoken at Home, % of Population 5 years and over, 2010 - 2020</b> .....	86
<b>Figure 28 - Housing Value Trends, 2010 - 2020</b> .....	91
<b>Figure 29 - Potential Housing Improvement Areas: How important is it to dedicate new or additional resources to address the following in Hampton?</b> .....	94
<b>Figure 30 - Hampton Industrial Park</b> .....	101
<b>Figure 31 - Hampton Main Street Program District</b> .....	108
<b>Figure 32 - Hampton Laborshed, 2022</b> .....	126

<b>Figure 33 - Current Land Use</b> .....	128
<b>Figure 34 – 2021 Land Cover with Flood Zone Area</b> .....	129
<b>Figure 35 - Land Cover Type Percentages</b> .....	130
<b>Figure 36 - Well Locations</b> .....	134
<b>Figure 37 - Wastewater Treatment Facility</b> .....	137
<b>Figure 38 - Contaminated Sites</b> .....	140
<b>Figure 39 - Hampton Municipal Airport</b> .....	144
<b>Figure 40 - Railroads</b> .....	145
<b>Figure 41 - Federal Road Classifications</b> .....	147
<b>Figure 42 - Pavement Condition</b> .....	148
<b>Figure 43 - AADT</b> .....	150
<b>Figure 44 - Crash Severity</b> .....	151
<b>Figure 45 - Bridges</b> .....	152
<b>Figure 46 –Means of Transportation, 2010 - 2020</b> .....	153
<b>Figure 47 - Future Land Use</b> .....	156

## TABLES

<b>Table 1 - Hampton Population Projections, 2030 - 2060</b> .....	78
<b>Table 2 - Population Change Comparisons with State and County</b> .....	78
<b>Table 3 - Median Age Comparisons, 2000 - 2020</b> .....	80
<b>Table 4 - Rural Iowa Comparisons</b> .....	82
<b>Table 5 - 2019 Sex Proportion</b> .....	82
<b>Table 6 - Household Types, 2000 - 2020</b> .....	83
<b>Table 7 - Marital Status, 2000-2020</b> .....	84
<b>Table 8 – Fertility (% Women Aged 15-50 who gave birth in last 12 months)</b> .....	85
<b>Table 9 - Language Primarily Spoken at Home for Population 5 years and over, 2020</b> .....	86
<b>Table 10 - Housing Occupancy Comparisons, 2020</b> .....	87
<b>Table 11 - Housing Occupancy Trend, 2000- 2020</b> .....	88
<b>Table 12 - Types of Housing, 2020</b> .....	88
<b>Table 13 - Age of Housing</b> .....	89
<b>Table 14 - Rental Housing Costs, 2020</b> .....	90
<b>Table 15 - Housing Values, 2020</b> .....	90
<b>Table 16 - Community Crime Index Comparisons, 2010 - 2019</b> .....	96
<b>Table 17 - Crimes in Hampton, 2000-2009</b> .....	96
<b>Table 18 - Crimes in Hampton, 2010 - 2020</b> .....	97
<b>Table 19 - Rural Iowa Economic Comparison</b> .....	110
<b>Table 20 - Household Income Comparisons, 2010 – 2020</b> .....	111
<b>Table 21 - Households Living in Poverty, 2010-2020</b> .....	112
<b>Table 22 - Household Earnings Types, 2020</b> .....	114
<b>Table 23 - Households Renting Home, % of Income towards Rent</b> .....	114
<b>Table 24 - Households with Mortgage, % of Income towards Mortgage</b> .....	114

<b>Table 25 - Labor Force Percent of Population 2010 – 2020 .....</b>	<b>115</b>
<b>Table 26 - Unemployment Rate, 2010 - 2020 .....</b>	<b>116</b>
<b>Table 27 – Occupations of Labor Force, 2020 .....</b>	<b>116</b>
<b>Table 28 – Industries of Labor Force, 2020 .....</b>	<b>118</b>
<b>Table 29 - Educational Attainment of Population 25 years and over, 2010 &amp; 2020 .....</b>	<b>119</b>
<b>Table 30 - Median Employment Earnings of Population 25 years and over with Educational Attainment, 2020 .....</b>	<b>119</b>
<b>Table 31 - Location of Employment for Hampton Residents, 2010 - 2019 .....</b>	<b>120</b>
<b>Table 32 - Direction of Hampton Residents from Home to Work, 2010 - 2019 .....</b>	<b>121</b>
<b>Table 33 - Mean Commute Time, 2010 - 2020 .....</b>	<b>121</b>
<b>Table 34 - Residents' Distances to Work, 2019.....</b>	<b>122</b>
<b>Table 35 - Place of Residence for Individuals Working in Hampton.....</b>	<b>123</b>
<b>Table 36 - Hampton Workers' Direction from Work to Home .....</b>	<b>123</b>
<b>Table 37 - Workers' Distances from Work to Home .....</b>	<b>124</b>
<b>Table 38 - Percent Change in Estimated Total Number of Jobs within Hampton .....</b>	<b>124</b>
<b>Table 39 - Percent Change in Hampton Workers.....</b>	<b>125</b>
<b>Table 40 - Water Supply Wells Details .....</b>	<b>133</b>



# CHAPTER 1: INTRODUCTION

## PLAN PURPOSE

The 2021 City of Hampton Comprehensive Development Plan is designed to guide the City's actions in shaping the future of the community. It is also known as a general plan, master plan or land use plan. Comprehensive development plans can be a single document or umbrella document that cross-references more detailed sub-plans. This Plan is originally intended to be a standalone document; however, opportunities exist for the City and other organizations to develop detailed sub-plans in the future.

This guidance primarily assists the City in conducting the following:

- Providing the City's future elected officials and staff a framework for addressing land uses
- Balancing competing interests
- Protecting public investments
- Protecting natural resources
- Shaping appearance of overall community
- Promoting economic development
- Providing justification for decisions
- Fostering a collective vision
- Better understanding the community's residents, whom the City serves

In general, the goal of planning is to maximize the health, safety, and economic well-being of residents in ways that reflect the unique needs, desires, and culture of those who live and work within the community. This document should be the most important planning tool for the City of Hampton.

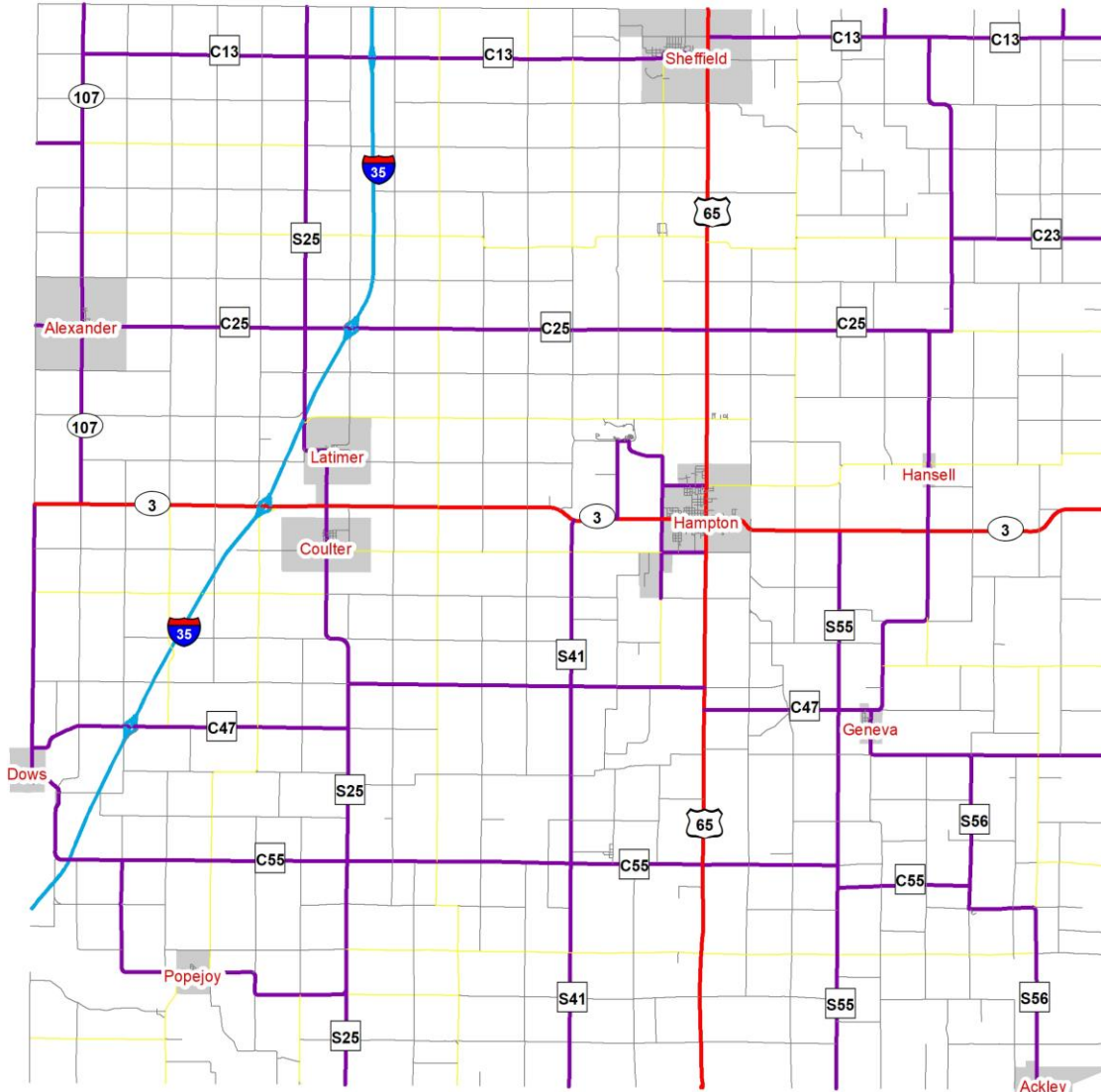
## PLANNING AREA

The area this Plan applies to is the existing corporate limits of the City of Hampton and potentially future annexed land. The corporate limits include all land, structures, and open space that has currently been annexed by the City.

The City is centrally located in Franklin County, Iowa and is the county seat of government. Franklin County is located in north central Iowa. Hampton is approximately 10 miles east of Interstate 35 (I-35). Des Moines, Iowa's capitol, is located approximately 95 miles south of Hampton along I-35. Minneapolis/St. Paul, Minnesota is approximately 170 miles to the north. A

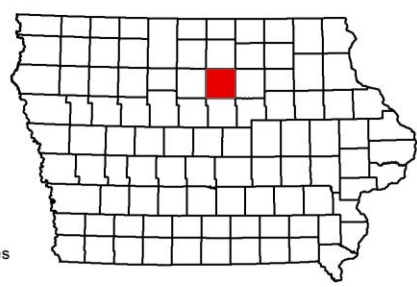
general map of Hampton’s location is show in **Figure 1: Hampton Location**. More detailed maps of the planning area will be provided throughout this document.

**Figure 1: Hampton Location**



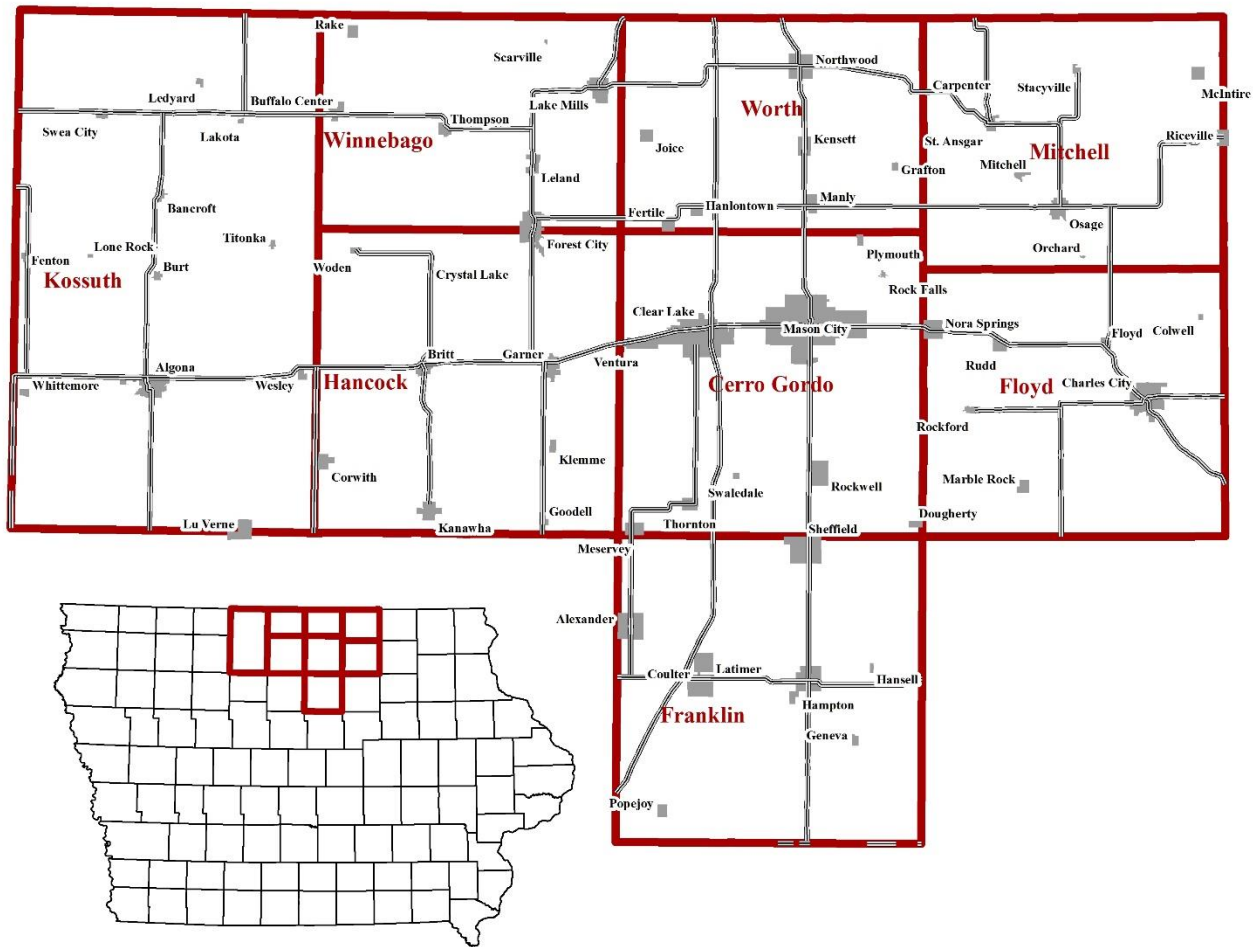
**Legend**

- Franklin County Boundary
- Interstate
- Other Principal Arterial
- Major Collector
- Minor Collector
- Local
- City Limits



The City of Hampton is within the North Iowa Area Council of Governments (NIACOG) eight-county region. Besides Franklin County and the City of Hampton, this region includes the jurisdictions within Cerro Gordo, Floyd, Hancock, Kossuth, Mitchell, Winnebago, and Worth Counties. The region’s service hub, where the NIACOG office is located, is Mason City in Cerro Gordo County. Mason City is approximately 30 miles north of Hampton on Highway 65. The overall region is shown in **Figure 2 - North Iowa Region**.

**Figure 2 - North Iowa Region**



## AUTHORITY TO PLAN

The Code of Iowa provides the basis for city planning in Chapter 414. This chapter is referred to as enabling legislation by the State of Iowa because it empowers cities to plan and regulate their physical development. Although the code subsection pertaining to comprehensive development plans is brief, it specifically states that zoning regulations must be made in accordance with a local comprehensive plan. This Chapter of the Iowa Code also states that the comprehensive plan ‘shall be made with consideration of the smart planning principles’. Also, the code requires the platting and subdivision of land and urban renewal activities to be consistent with a comprehensive development plan.

## PREVIOUS PLANNING DOCUMENTS

The City of Hampton City Council adopted the previous Comprehensive Development Plan on March 12, 2002. The plan was prepared by the North Iowa Area Council of Governments (NIACOG). A plan update was initiated in 2006; however, that update was never completed and approved by the Council.

Additionally, the City Council has been conducting goal setting sessions. Most recent reports developed from these sessions exist for the following years: 2020, 2016, 2014, 2012, and 2010.

In 2016, Hampton community members and city staff, along with the representatives from the Iowa Department of Transportation, participated in the Iowa Living Roadways Community Visioning Program. The final report and feasibility study is provided [here](#). This report will be discussed further in Chapter 5: Parks and Natural Environment

## IOWA SMART PLANNING PRINCIPLES

The Plan’s development was assisted by the Smart Growth and Sustainable Principles found in Iowa Code 18B.1 and the development guidelines found in Iowa Code 18B.2. The City of Hampton may consider and apply the principles during deliberation of all appropriate planning, zoning, development and resource management decisions. The principles considered during this document’s planning process are the following:

- 1. Collaboration:** Governmental, community, and individual stakeholders, including those outside the jurisdiction of the entity, are encouraged to be involved and provide comment during deliberation of planning, zoning, development, and resource management decisions and during implementation of such decisions. The state agency, local government, or other public entity is encouraged to develop and implement a strategy to facilitate such participation.

2. **Efficiency, Transparency, and Consistency:** Planning, zoning, development, and resource management should be undertaken to provide efficient, transparent, and consistent outcomes. Community members and governmental entities should share in the responsibility to promote the equitable distribution of development benefits and costs.
3. **Occupational Diversity:** Planning, zoning, development, and resource management should promote increased diversity of employment and businesses opportunities, promote access to education and training, expand entrepreneurial opportunities, and promote the establishment of businesses in locations near existing housing, infrastructure, and transportation.
4. **Revitalization:** Planning, zoning, development, and resource management should facilitate the revitalization of established town centers and neighborhoods by promoting development that conserves land, protects historic resources, promotes pedestrian accessibility, and integrates different uses of property. Remediation and reuse of existing sites, structures, and infrastructure is preferred over new construction in undeveloped areas.
5. **Housing Diversity:** Planning, zoning, development, and resource management should encourage diversity in the types of available housing, support the rehabilitation of existing housing, and promote the location of housing near public transportation and employment centers.
6. **Community Character:** Planning, zoning, development, and resource management should promote activities and development that are consistent with the character and architectural style of the community and should respond to local values regarding the physical character of the community.
7. **Sustainable Design:** Planning, zoning, development, and resource management should promote developments, buildings, and infrastructure that utilize sustainable design and construction standards and conserve natural resources by reducing waste and pollution through efficient use of land, energy, water, air, and materials.
8. **Transportation Diversity:** Planning, zoning, development, and resource management should promote expanded transportation options for residents of Hampton. Consideration should be given to transportation options that maximize mobility, reduce congestion, conserve fuel, and improve air quality.

## IOWA SMART PLANNING ELEMENTS

Iowa Code (18B.2) states that a city “may include” the elements listed below, if applicable, when developing or amending a comprehensive plan or when developing or amending other local land development regulations. The smart planning elements utilized are:

1. **Public Participation:** Information relating to public participation during the creation of the this Plan, including documentation of the public participation process, and a compilation of objectives, policies, and goals identified in the public comment received.
2. **Issues and Opportunities:** Information relating to the primary characteristics of Hampton and a description of how each of those characteristics impacts future development of the community. Such information may include historical information, the geography, natural resources, natural hazards, population, demographics, types of employers and industry, labor force, political and community institutions, housing, transportation, educational resources, and cultural and recreational resources. The Plan may also identify characteristics and community aesthetics that are important to future development of Hampton.
3. **Land Use:** Objectives, information, and programs that identify current land uses within the Hampton and that guide the future development and redevelopment of property, consistent with Hampton’s characteristics identified as issues and opportunities. The Plan may include information on the amount, type, intensity, and density of existing land use, trends in the market price of land used for specific purposes, and plans for future land use throughout the municipality. The comprehensive plan or land development regulations may identify and include information on property that has the possibility for redevelopment, a map of existing and potential land use and land use conflicts, information and maps relating to the current and future provision of utilities within the municipality, information and maps that identify the current and future boundaries for areas reserved for water supply conservation, flood control, and surface water drainage and removal. An analysis of the current and potential impacts on local watersheds and air quality may also be included in the Plan.
4. **Housing:** Objectives, policies, and programs to further the vitality and character of established residential neighborhoods and new residential neighborhoods and plans to ensure an adequate housing supply that meets both the existing and forecasted housing demand. The comprehensive plan or land development regulations may include an inventory and analysis of the local housing stock and may include specific information such as age, condition, type, market value, occupancy, and historical characteristics of all the housing within the municipality. The comprehensive plan or land development regulations may identify specific policies and programs that promote the development of new housing and maintenance or rehabilitation of existing housing and that provide a range of housing choices that meet the needs of the residents of the municipality.
5. **Public Infrastructure and Utilities:** Objectives, policies, and programs to guide future development of sanitary sewer service, storm water management, water supply, solid waste disposal, wastewater treatment technologies, recycling facilities, and telecommunications facilities. The comprehensive plan or land development regulations may include estimates regarding future demand for such utility services.



6. **Transportation:** Objectives, policies, and programs to guide the future development of a safe, convenient, efficient, and economical transportation system. Plans for such a transportation system may be coordinated with state and regional transportation plans and take into consideration the need for diverse modes of transportation, accessibility, improved air quality, and interconnectivity of the various modes of transportation.
7. **Economic Development:** Objectives, policies, and programs to promote the stabilization, retention, or expansion of economic development and employment opportunities. The comprehensive plan or land development regulations may include an analysis of current industries and economic activity and identify economic growth goals for the municipality. The comprehensive plan or land development regulations may also identify locations for future brownfield or grayfield development.
8. **Community Facilities:** Objectives, policies, and programs to assist future development of educational facilities, cemeteries, health care facilities, child care facilities, law enforcement and fire protection facilities, libraries, and other governmental facilities that are necessary or desirable to meet the projected needs of the municipality.
9. **Community Character:** Objectives, policies, and programs to identify characteristics and qualities that make the municipality unique and that are important to the municipality's heritage and quality of life.
10. **Hazards:** Objectives, policies, and programs that identify the natural and other hazards that have the greatest likelihood of impacting the municipality or that pose a risk of catastrophic damage as such hazards relate to land use and development decisions, as well as the steps necessary to mitigate risk after considering the local hazard mitigation plan approved by the Federal Emergency Management Agency.
11. **Intergovernmental Collaboration Element:** Objectives, policies, and programs for joint planning and joint decision-making with other municipalities or governmental entities, including school districts and drainage districts, for siting and constructing public facilities and sharing public services. The comprehensive plan or land development regulations may identify existing or potential conflicts between the municipality and other local governments related to future development of the municipality and may include recommendations for resolving such conflicts. The comprehensive plan or land development regulations may also identify opportunities to collaborate and partner with neighboring jurisdictions and other entities in the region for projects of mutual interest.
12. **Implementation:** A compilation of programs and specific actions necessary to implement any provision of the comprehensive plan, including changes to any applicable land development regulations, official maps, or subdivision ordinances. A municipality's comprehensive plan developed using the guidelines under this section shall address prevention and mitigation of, response to, and recovery from a catastrophic flood.

## PLAN ORGANIZATION

To streamline the Plan’s organization, certain Iowa Smart Planning Elements are combined into same chapters. Iowa Smart Planning Principles will be incorporated throughout the document with a summary matrix provided in the goals and strategies chapter. The Plan is presented in the following way:

- **Chapter 2: Public Input and Vision** – This chapter discusses the process of developing a draft of this Plan by gathering input from the City’s Planning and Zoning (P & Z) Commission and the overall public through a community survey. A vision statement, alongside guiding principles, for this Plan and the community’s future were formulated by the P & Z Commission following the public’s community survey input. Discussion of survey results will be included throughout the Plan with full results provided in the Appendices.
- **Chapter 3: History and Character** – This chapter discusses Hampton’s history historical landmarks and how they have created the City’s present character.
- **Chapter 4: Community Services & Facilities** – This chapter provides a summary of institutions and organizations serving the public.
- **Chapter 5: Parks and Natural Environment** – This chapter provides detailed descriptions of existing park space, tree canopy, waterbodies, soils, agricultural land, watersheds, flood zones, wetlands, and natural hazards.
- **Chapter 6: Demographics, Housing, and Crime** – This chapter discusses Hampton’s population data trends. It will also provide information on Hampton’s housing. Data on crime is also provided.
- **Chapter 7: Economic Development** – This chapter provides detailed descriptions on Hampton’s existing employers, industrial space, commercial development, and workforce.
- **Chapter 8: Land Use, Infrastructure, and Utilities** – This chapter provides a summary of the City’s current land use and land cover; details on publically and privately owned utilities currently offered in Hampton; discussion on modes of transportation, which includes railways, airport, and roads; and hazard mitigation and protection of critical infrastructure.
- **Chapter 9: Future Land Use Map** – This chapter presents a visual guide to Hampton’s future. It brings together all of the previous elements discussed in this Plan.
- **Chapter 10: Goals and Strategies** – This chapter provides a complete list of this Plan’s goals and strategies. Strategies will be cross-referenced with previous chapters.



- **Appendices:**

**Appendix A: Detailed Future Land Use Maps:** Zoomed-in maps of Hampton’s proposed future land use are provided.

**Appendix B: Community Survey Form:** The community survey form completed by the public is provided with a link to its electronic version.

**Appendix C: Community Survey Results:** The results of the public’s community survey input are provided with charts and graphs.

## DATA SOURCES

Various sources have been used to gather data and information for this Plan. For population and economic data, the primary sources have been 2000, 2010, and 2020 US Census and 2010 – 2019 American Community Survey (ACS) 5-year estimates. U.S. Census, which takes place every ten years, provides the actual count of persons dwelling in U.S. residential structures. This includes citizens, non-citizen legal residents, non-citizen long-term visitors and undocumented immigrants. The Census also provides data on persons’ age, sex, and race. The 2020 Census count’s information on race has been released. 2020’s information pertaining to age and sex will be publically available for Hampton by end of 2022. Individual cities may conduct their own census independent of the U.S. Census Bureau.

The ACS estimates provides more detailed information on population characteristics. The 2015-2019 estimate, publically released in December 2020, was the last estimate released by the U.S. Census Bureau for the City of Hampton. Due to the COVID-19 response of the Federal government, detailed 2020 and 2021 ACS population characteristics estimates were not released in a timely manner.

In the beginning of February 2022, the U.S. Census Bureau announced that the 2020 ACS 5-year estimates will be released for communities down to the census block group level. After facing data collection disruptions, the Census Bureau revised its methodology to reduce nonresponse bias in data collected in 2020. After thoroughly evaluating the effectiveness of the new methodology, the Bureau determined the resulting data is fit for public release.

Furthermore, this Plan uses Longitudinal Employer-Household Dynamics data from the U.S. Census Bureau’s Center for Economic Studies. The most recent data, for 2019, was publically made available in November 2021. Data for that year and previous years was obtained and analyzed by using the Bureau’s OnTheMap software.

Additional data and information was obtained from the following: City of Hampton staff; City of Hampton Planning and Zoning Commission; City of Hampton City Council; NIACOG planning staff; Franklin County, Franklin County Development Association; Hampton Main Street/Greater Franklin County Area Chamber; National Register of Historic Places; Iowa Department of Natural Resources; Iowa Department of Transportation; Iowa State Department of Economics; Iowa State Extension Community and Economic Development; State of Iowa Open Geospatial Data; History

of Franklin County, Iowa; 1883; Hampton Chronicle; and Iowa Workforce Development 2022 Laborshed Analysis.

## PLAN ADOPTION AND IMPLEMENTATION

This Plan before and after adoption has the following requirements:

1. There will be only one official comprehensive plan.
2. The legislative body will formally adopt the plan.
3. There will opportunity for a lengthy period of public debate prior to adoption.
4. The plan will be available and understandable to the public.
5. The plan's education potential and historical documentation will be utilized.

The process for adopting a Comprehensive Plan Update for a city is set forth in the Code of Iowa 414.3. The City of Hampton's P & Z Commission will hold a properly noticed public hearing where the proposed Comprehensive Plan is presented and discussed with any interested parties. Following discussion, the P & Z Commission will make their recommendation for approval to the City Council.

The City Council also holds a properly noticed public hearing on the proposed Comprehensive Plan and then acts to approve or modify the proposed Plan draft, or they can refer it back to the Planning and Zoning Commission for further study and a new recommendation. An action to approve the Comprehensive Plan by the City Council is by a Resolution of Adoption.

There is a difference between approving a Resolution and an Ordinance. A Resolution is a policy action and the approved Comprehensive Plan is to serve as a policy plan or approved guidance plan for the considerations and actions by decision makers regarding the future land uses and development activities in the city. An Ordinance is a law and the decision-makers must follow the procedures and requirements provided in an ordinance, or must amend or change the ordinance if some other procedure or requirements are to be followed.

Following its adoption, copies of the comprehensive plan will be sent or made available to the county in which the city is located, neighboring counties and cities, the council of governments or regional planning commission where the city is located, and public libraries within the city. In order for the Plan to provide value to the City and its community, its goals and objectives should be known and considered by the public, city staff, and elected officials. When deemed necessary by elected officials, implementation of the Plan's objectives will occur.

## PLAN REVIEW AND AMENDMENT

Following its adoption, a comprehensive plan may be amended by the council at any time. After reviewing the Plan, the City Council can amend it for any of the following reasons:

- Land use changes to allow a proposed development.
- Changes resulting from community development activities.
- Routine updates to incorporate new information or update a public facilities element
- Text changes to revise a goal, objective or land use category

Similar to the Plan's original adoption, the Council will hold a properly noticed public hearing on the Plan amendment before voting on the amendment approval. The Council can also refer to the P & Z Commission for approval recommendations on potential amendments.

## CHAPTER 2: PUBLIC INPUT & VISION

The public input utilized in this plan was provided by the City of Hampton Planning and Zoning (P & Z) Commission and a community survey. During initial input sessions, the P & Z Commission participated in a SWOT analysis of the community. A vision statement, alongside guiding principles, for this Plan and the community's future were set by the P & Z Commission following the public's community survey input. In order to further public input and develop detailed sub-plans, the City of Hampton has the opportunity to facilitate community focus groups in the future.

### PLANNING AND ZONING COMMISSION

Prior to the Hampton City Council's discussion of the Plan draft and official vote of adoption, it was shared with the P & Z Commission. The P & Z Commission's primary role, as its name implies, is to plan. The P & Z Commission is a body of citizens that act as an advisory group to the City Council and staff on issues and policies related to planning, land use regulation, and community development. The Commission also assisted with formulating and reviewing the draft of the future land use map, community survey, and the Plan's goals and strategies.

### SWOT ANALYSIS

The SWOT analysis was used by the P & Z Commission to discuss the community's strengths, weaknesses, opportunities, and threats. Strengths and weaknesses are factors the City of Hampton has control over. Opportunities and threats are issues outside of Hampton that the City has very limited control over.

To streamline the discussion, strengths and opportunities were combined into positives. In addition, threats and weaknesses were combined into concerns. Prior to SWOT discussion, NIACOG presented preliminary information on the following subjects to the P & Z Commissioners: Housing and Community Character; Economic Influencers; Community Facilities, Urban Agriculture, and Natural Resources; and Public Infrastructure.

Following the generation of a list of positives and concerns, the Commissioners individually ranked the positives and concerns by voting. The ranking from highest to lowest importance, based on number of votes, is below:

## Strengths and Assets

- Franklin County Economic Development Corporation
- Downtown Square
- Aquatic Center and Progress Park Amenities
- Rolling Prairie Trail with Spurs
- Ag Industry Job Diversity
- Chamber/Main Street
- Full Industrial Park
- Empty Spec Building(s)
- Fairgrounds/Fair/New Convention Center/Arena
- Fiber Optic
- Amenities that attract new residents (hospital/theater/trails/clinic)
- Central Location (Near I-35 and railroad)
- Remodeling of Hospital
- Windsor Theater
- Fire Facilities/New Equipment
- Wellness Center and Partnership with Hospital
- Updated 100-year-old Methodist Church (offers free meals every Thursday)
- Active Group maintaining cemetery with City investment
- Brand new sewer treatment facility
- Water Main Looping
- Land to East
- NIACC Training/Opportunities
- Local Banking
- Kiwanis/Rotary
- Wellness Center/2 Private Gyms
- Opportunity for Online Distribution Center
- Diversity of Food
- Support of REC
- Working with County/Zoning
- Convenience Stores
- Fareway
- Safety
- Seabee
- Todd Hall Global Ag
- Des Moines Bolt
- Omnium
- Redneck Trailer
- Liquid Grow
- Wholesalers
- Ellsworth
- Tree Board
- Hampton Cemetery Board
- ABCM
- Rockwell Telephone/Community Investments
- WMTEL
- US Cellular
- Orange Possum
- Rustic Brewing
- Investment/Brookers
- Prestage in Eagle Grove
- Renewable Energy/Wind Turbines
- Law Enforcement Center (West Side)
- Condition of High School
- North Side School Renovation
- Newer Middle School
- Consolidation of Hampton-Dumont and CAL
- Library Model Completed Fully
- Mental Health Drop-In Center
- Auditorium at Old Middle School - Reuse of it

- Variety of Churches that are well maintained
- Tree Survey Study/Active Tree Board/Tree City USA
- Two Major Highways
- Lift Stations Operational
- Popularity of Harriman Park
- G.A.R. Memorial Hall

### Concerns:

- Vacant Big Box Store – Former Shopko (**now currently Hy-Vee Dollar Fresh Grocery Store**)
- Maintenance of Residences (both owner and renter occupied)
- South Elementary is too small
- Maintenance of Private Property Around Downtown Square
- Lack of Retail
- Diversity Challenges/Culture Clash
- Need for Better Gateways
- Issues with nightlife/bar activity
- Increase in children eligible for free and reduced lunch
- Social Challenges of School District/Need for ESL Instruction
- Lack of “necessity” stores
- Money leaving community
- Feeling of State of Iowa/Elected Officials ignoring Hampton's concerns and issues
- Former Baptist Church is vacant
- Rampant drug abuse
- Homelessness
- Mental Health
- Court System
- Human Trafficking
- Tennis Court Maintenance
- Undocumented residents not counted towards community receiving Federal Dollars
- Feeling of USDA not being able to meet the needs of Hampton
- Water Treatment (Middle Aged)
- Collection System/Distribution Upgrade Needed
- Old Sewer Treatment is a brownfield
- Lack of Auditorium, for School District
- Need for reorganization County-wide Fire Services
- Impact of REC
- Potential for employees not able to pass pre-employment screening
- Can't buy new car (lack of car retailers)
- Potential Workers leave to Wright County
- Need for additional types of eating places
- Lack of properly skilled workforce
- Utility Rates/Water Bills

## COMMUNITY SURVEY

The community survey was prepared by NIACOG following input from the P & Z Commission, City staff, and Hampton City Council. The survey form and results are included in [Appendix B](#) and [Appendix C](#) respectively. The survey process, with a total of 19 questions, provided an efficient and inclusive opportunity to incorporate community input into the Plan. A total of 453 responses were received from citizens following community-wide promotion of the survey via electronic and printed format. The survey allowed Hampton residents to answer the following open-ended questions below. A visual representation with most common words or phrases is provided with each question. Words and phrases that more commonly used in responses are appear larger.

**If you could change two (2) things about Hampton, what would they be?**



### What do you like most about Hampton?

communities comes mind today activities attractive safe comes alleys housing important Make  
 city streets affordable decent housing Sports complex job opportunities affordable run  
 options course job kids difficult many options yards Fill empty storefronts Clean properties  
 side walks Blight keep people retail continue work restaurants Clean junk add bike trail  
 downtown traffic Clean town full town Funding sidewalks go  
 businesses daycare make shopping park fill work development  
 jobs maintain Improve business Fill empty roads  
 Street improvements Clean want Streets affordable housing  
 houses Bring new business need improvements buildings  
 people repair Attract store rentals city old properties money  
 homes spaces Fix spend Hampton lowering taxes Street repair  
 New business streets sidewalks young people better store fronts Bring bring business  
 Infrastructure new business Fill Fixing roads Clean main street Big many options course  
 family course job opportunities Start opportunities affordable decent also decent housing important  
 Main Street community attractive safe Lower property taxes safe comes mind areas  
 mind today tomorrow live opportunities

### What would be your highest priority for the City of Hampton in the next 12 months?

things basic availability needed library friends near basic events small enough Close court house  
 pool raise family quiet everyone shopping atmosphere need hospital  
 Small town atmosphere stores feeling use love streets family walking  
 safe aquatic center school system many diversity caring  
 businesses courthouse great feel safe  
 Small town feel way good Hometown  
 community still people available  
 Small town want schools good schools Hampton  
 Lots parks really city restaurants friendly people place raise families  
 friendly services friendliness work Small kept living trails home Overall  
 Size around Wellness Center enjoy grew Cost living Safety specialty shops nice  
 Small town environment part near basic availability friendly community  
 availability needed items make



**What is one thing that needs to be addressed as we develop a long range plan for Hampton?**

retail High school many safe pleasant living afford make affordable safe make town  
 going please everyone Streets sidewalks Keeping young families Employment retail store owners  
 big city Industry Unsure activities appealing things drug coming spending areas updates  
 professionals services Making Maintaining Create go affordable housing starting  
 Improve well new problem city growth live Street repairs clean people want  
 good side businesses leave jobs help need ages  
 housing move town parking people paying jobs  
 keep new businesses community city services Hampton  
 inclusion Streets High properties prices families Lots Continue run  
 quality infrastructure Attracting options bring stay look will roads plan building Find  
 provide Make sure youth bring people Ways shop local homes high speed internet  
 Bring business please everyone best rental housing affordable safe pleasant local  
 pleasant living experience taxes Child care Repair

## VISION & GUIDING PRINCIPLES

The Vision and Guiding Principles provide a framework for connecting this Plan’s goals and strategies together. Simply put, they act as the “glue” for this Plan. The Vision defines concisely what Hampton is now and in the future. This Plan in its entirety is a blueprint to achieve the Vision. Guiding Principles, which are lasting values shared by residents within the community, illustrate the Vision. As action-oriented values, the principles direct the City and community in all circumstances, regardless of changes in the City’s goals and objectives within this Plan. In effect, they remain unchanged overtime.

The Vision and Guiding Principles, as set by the P & Z commission after reviewing the values and critical issues shared by residents in the community survey and the City Council’s most recent goal setting session, are the following:

### VISION:

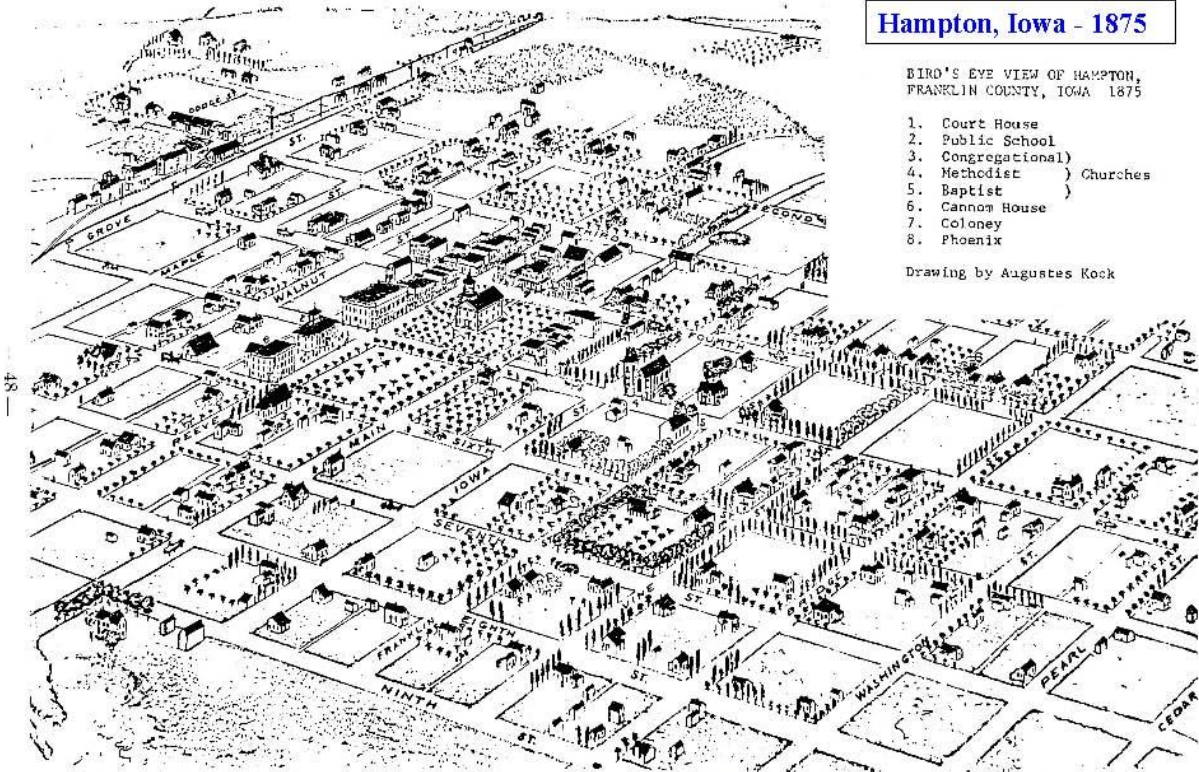
The City of Hampton partners with its citizens to efficiently and responsibly develop economic and social opportunities that will allow its citizens to live in a City that is safe, comfortable, and thriving

### GUIDING PRINCIPLES:

- Encourage community growth while preserving Hampton’s rural character.
- Promote development of businesses and industry.
- Plan positively for diversity while finding common ground.
- Plan and coordinate City services to efficiently enhance quality of life in Hampton.

# CHAPTER 3: HISTORY & CHARACTER

This chapter provides narrative on Hampton’s history and historical landmarks. The historical landmarks give Hampton character, sense of community, and connection to the past. The City and other community groups have completed a significant amount of work to preserve these landmarks. The preservation, which includes rehabilitation and ongoing maintenance of the landmarks, attracts investment, residents, and tourism into Hampton.



**Hampton, Iowa - 1875**

BIRD'S EYE VIEW OF HAMPTON,  
FRANKLIN COUNTY, IOWA 1875

- 1. Court House
- 2. Public School
- 3. Congregational
- 4. Methodist ) Churches
- 5. Baptist )
- 6. Cannon House
- 7. Colony
- 8. Phoenix

Drawing by Augustus Kock

CEDAR = SEVENTH ST E PEARL = SIXTH ST E WASHINGTON = FIFTH ST E BRIDGE = FOURTH ST E (U.S. HWY 65) VINE = THIRD ST E FRANKLIN = SECOND ST E IOWA = FIRST ST E	MAIN = FEDERAL ST REEVE = FIRST ST W WALNUT = SECOND ST W MAPLE = THIRD ST W GROVE = FOURTH ST W DODGE = FIFTH ST W	SE COND ST = THIRD AVE N THIRD ST = SE COND AVE N FOURTH ST = FIRST AVE N FIFTH ST = CENTRAL AVE (U.S. HWY 3) SIXTH ST = FIRST AVE S SEVENTH ST = SE COND AVE S EIGHTH ST = THIRD AVE S	NINTH ST = FOURTH AVE S  CURRENT STREET/AVENUE NAMES
---	--	---	--

## DOUBLE SQUARE HISTORIC DISTRICT

While many county seats in Iowa have a courthouse square, the double-square design in Hampton is rare. Along with the Courthouse Square, Hampton has the City Park Square directly to the south to create the design. This design is one of two double-square platted in Iowa that has survived to present day. Of those two, Hampton has the only symmetrical double square in the state.

The double square was officially listed on the National Register of Historic Places as a historic district in 2003. At the time of nomination, it contained 28 contributing buildings, two contributing sites, 10 non-contributing buildings, one non-contributing site, one non-contributing structures, and one non-contributing object. The district's period of significance is from 1856, when Hampton was founded, to 1935. In 1935, the last contributing building was constructed. Buildings constructed in the District are largely commercial in Italianate design with the Congregational Church and a few public and government buildings. Included in the district are the Courthouse, G.A.R Hall, Jail, and Hampton Public Library.

The original buildings on the north and east of the Courthouse Square have been demolished while the west side still exists today. The west side includes the Marchall Building, National Bank, and Empire Block, which consists of two story buildings with tall slender segmental arched windows on the second floor. The Empire Block has been refaced, but the original windows and hoodmolds reflect the 1872 appearance. The National Bank building is a clear example of commercial Italianate design.

On the east side of the Courthouse Square, the Harriman Opera House was built in the late 1870's; however, it eventually burned in 1945. This was a two story, four storefront brick building with business rooms on the first floor and the opera house on the second. On the north side was a large brick, three story building with portions known as Beede Block and Rule Block. This building, in 1913, was described as "the largest and most pretentious business block ever erected in Hampton." According to the District's application for the National Register, the loss of these buildings "causes a break in the rhythm of the facades along the sidewalks."

Hampton's current downtown is discussed in [Chapter 7: Economic Development](#). This chapter discusses existing businesses and Hampton's Main Street District.

### Courthouses

Due to Hampton's central location, the City was chosen against Maysville, at the time 5 miles south of Hampton, for the county seat. When Hampton, originally called "Benjamin", was selected to be the county seat in March, 1856, 40 acres of land was sold and proceeds used to start building the first of three county courthouses. The first courthouse, a small frame building located on the southeast corner of the present square, was an all-purpose center of activities. It was a place for judge, jury, lawyer, a place to seek wedding license, religious and political meetings, entertainment and even dances were held.

Following the Civil War in 1866, the second courthouse was built in Hampton at its current location in the center of the north square. It was a two story limestone Greek Revival building.

When the second courthouse was 23 years old, it was condemned "by reason of decrepitude and indications of falling down".

The construction of the current courthouse, a massive red brick and limestone Romanesque Revival building, began in the spring of 1890 and was completed in 1891. At the completion of its construction, it was considered to have "harmonious proportions, pleasing architectural lines and substantial construction". The material is pressed brick, with cut and carved stone trimmings from Maiden Rock, Wisconsin, and a slate roof.

The courthouse's domed Tower Clock, also Romanesque Revival style, was installed at the same time and was donated by the graduating class of 1892. There are clock faces on each of the four sides and four classical figures stand at each corner of the tower. A fifth figure, Blind Justice, stands atop the dome. Restoration and Remodeling of the courthouse began in 1976.

### **G.A.R. Hall**

During the Civil War, 169 men from Hampton and the surrounding area, who were members of the Grand Army of the Republic (G.A.R.) McKenzie Post No. 81, chose to leave their homes and families to fight in battle. There were 519 G.A.R. posts in Iowa. The G.A.R. became the fraternal organization for veterans of the Union Army, Navy, and Marines.

Following the War, it remained one of the most important advocacy groups within U.S. politics seeking benefits and recognition for veterans. This included supporting voting rights for black veterans, promoting patriotic education, making Memorial Day a national holiday, establishing regular veterans' pensions. Its peak membership was 410,000 members in 1890. The organization was dissolved in 1956 after the death of its last member. The organization was succeeded by the Sons of Union Veterans of the Civil War.

Of the 169 G.A.R. members who fought, a total of 44 died. The men were honored through the construction of the G.A.R. Hall, also called the Soldiers' Memorial Hall, in Hampton by the local post. It was completed in 1889 and is the only one of its type west of the Mississippi River. It primarily served as a location for the G.A.R. members to meet.

The G.A.R. Hall is an octagon-shaped structure in the Gothic Revival style. It is one of the very few examples of that type of architectural style in the area. The building contains ten marble tablets with the names of Franklin County Civil War soldiers engraved on them. The seven arched, stained glass windows each have a different motif, incorporating Civil War themes relating to weaponry and the soldiers' gear that were used in the war. The Union Soldier on Guard statue atop of the building is made of white zinc. The hall was individually listed on the National Register of Historic Places in 1991. In 2003, it was included as a contributing property in the Hampton Double Square Historic District.

### **County Jail**

The Franklin County Jail and Sheriff's house immediately east of the G.A.R. Hall and ½ block east of the Courthouse Square, is listed on the National Register of Historic Places in 1996. It was built in 1880 in the Italianate architectural style with hip roof and projecting front gable. The building and cells were built by J. Pauly and Brothers. The design of the cell block is an excellent historical



example of the first lever locking mechanism for closing multiple cells, an innovation that J. Pauly patented in 1874. The Jail was in use for 108 years. Criminals of every kind were incarcerated in the jail until it closed in 1988.

The Jail is the only place in the world where selected guests can visit and find out firsthand what being in jail would have been like during the years that this facility was in operation. They can be the inmate in a jail role playing experience where they will step back into time...fifty or more years ago. The jail is also available as an Airbnb, for ghost hunters to study, and for film and television projects.

### **City Park and Band Shell**

The City of Hampton has the second-oldest band shell in Iowa. It was built in 1959 in City Park at a cost of \$4,400 using funds from an estate and the park board. Music and architecture enthusiasts should be sure to visit the recently renovated Hampton Band Shell in the summer. In 2010, the band shell was deemed structurally unsound. With consulting from RDG Planning and Design in Des Moines, the community pitched in to raise more than \$90,000, enough to restore the historic structure and begin an endowment for future improvements. Its predecessors were bandstands erected in 1922 and prior to 1892. The nearby fountain in the park is a replica of an earlier version. South side of the City Park Square is the First Congregational church built in 1857.

The Hampton Municipal Band performs concerts each Tuesday night in June as part of the Chamber's Tues-days on the Town event, which is held downtown in Band Shell Park across from the Franklin County Courthouse. Guests are encouraged to bring lawn chairs or use the park's many benches to take in the unique music experience.

### **Windsor Theater**

The Phoenix Hotel, the northeast eyetooth corner of Courthouse Square, was built on Block 12 of Gillette Lots 5 & 6 in 1856. The heavy lumber used in construction was hewn from surrounding timber. The Phoenix Hotel served as a stopping place for stage coaches. The Hotel was opened by E.S. Stiles and lasted until the Spring of 1912 when it gave way for the Windsor Theater. The Windsor Theater functionally replaced the Harriman Opera House within the Hampton community.

The second floor of the Theater once served as headquarters for the Windsor Lodge No. 71 of the Grand Lodge of Knights of Pythias (also known as "The Windsor Company). This fraternal organization built the theater in 1913. The upper floors were used by the group until later owners divided the space into three apartments. There is another apartment downstairs.

The first play performed at the Windsor was "A Modern Eve" by Mort H. Singer. The first film shown by Charles Peterson and his family, who leased the theater, was "A Romance of the Redwoods" in 1917

Windsor Theatre closed in May 1996 due to lack of attendance, non-upgraded movie selections, poor heating and cooling conditions, and supposed lack of community support. A Hampton-Dumont High School class for youth leadership and community development, sponsored by ISU Extension and the Hampton Area Chamber of Commerce proposed the idea of reopening the Windsor Theatre. Twenty

students and 13 adults met together for two sessions. Through the efforts of the students and their fact finding mission, a group of community leaders was assembled to look at the feasibility of re-opening the theatre.

Eventually, the non-profit Windsor Theater Development Corporation was formed. The non-profit organization, made up of adults and students from the community interested in re-opening the theater, purchased the building for building and inventory for \$115,000. \$138,000 of building improvements were added.

### **Lutheran Hospital**

Doctors J.C. Powers and C. Osborne of Hampton purchased one of the first private hospitals in Franklin County in 1910. The two doctors realized the need for a modern hospital facility to accommodate the growing number of patients. They approached Reverend Otto von Gemmingen and the pastor of the Beeds Lake Zion Lutheran Church to propose that the Lutherans organize a hospital association. The German Lutheran Society voted to build a \$50,000 hospital. Construction of the new hospital began in December with the laying of the cornerstone on December 6, 1914. The three-story “Lutheran Hospital” was located on the southwest side of the City Park Square (now remodeled into senior housing).

### **Library**

The first attempt to establish a public library in Hampton by use of tax supported funds was made in 1869 shortly after the Civil War. This early tax initiative failed. Approximately twenty years later, in the winter of 1889, the subject was brought up again to establish a library in Hampton. At the time, school districts could establish a tax to support a community library. At that point, the public library was now funded and established. The Hampton Public Library was officially formed by a vote of the Hampton citizens in 1889. In January 1892, a contract was made between the library board and the county board of supervisors to procure a new location for the library. The library was then moved to the southwest basement corner of the courthouse. The room had not been plastered or completed. The room was poorly suited for the library and in 1896 the library board requested to rent an adjacent room in the basement. Another contract was drawn up, and this room also had to be plastered and finished by the library board before books and other materials could be moved in. The new room was used as a reference and reading room and expanded library services to the community.

Early in 1901, it was brought to the attention of the library board and several interested citizens that Andrew Carnegie was offering grants to build public libraries. Senator J.P. Dolliver contacted Andrew Carnegie personally about obtaining a grant for Hampton, and an offer was made. Liebbe, Nourse, & Rasmussen Architects from Des Moines designed the building.

The Carnegie library building took approximately two years to complete. The Carnegie grant did not include such important things as heating, electric light fixtures, shelving and other furnishings. Other funds had to be raised to complete the project. It located on the east side of the City Park Square.

The library building was formally opened and dedicated October 6, 1905. The new building was and still is faced with buff-brick and adorned with terracotta dental trim. Above the arched doorway is a terracotta plaque stating "Hampton Public Library Gift of Andrew Carnegie. The interior has fine quarter sawn oak woodwork and furnishings. A small art glass dome with

electrolier fixtures graces the ceiling above the charge desk. Oak Ionic columns still face each side of the charge desk.

The building was modernized in the 1960's, and all of the original oak tables and chairs were removed as well as the original circulation desk. New windows were added and the building renovated carefully to retain its original historical value and to provide for handicap accessibility in 1987. The building was added to the National Register in 1983 and again in 2003 as part of the Historical District of Hampton.

In 2016, Hampton business owner, Belen Krabbe, has challenged members of the community to step forward to contribute donations to the City of Hampton for the reconstruction of the curved wall at the library. The project maintained the look of the 21 windows in the wall while bringing back historical elements that were removed in the 1960's.

In the public survey, approximately **86%** of respondents stated that it is highly or somewhat important to dedicate new or additional resources to the library. Approximately **80%** of respondents are very satisfied or satisfied with the current quality of library services.

## FURTHER HISTORY

### Cemetery

A cemetery provides the overall community and individual families a valuable historic and cultural resource. The original burial ground in Hampton was located west of the City's initial settlement, on the south side of Squaw Creek. The first Hampton resident to be buried on the site died from hypothermia in the winter of 1856/1857. In 1863, Hampton community members formed a cemetery association with adopted by-laws and constitution. This association later purchased 12 acres, which today is known as the Hampton Cemetery. Many notable Hampton residents are buried within the Cemetery, including Thomas John Bright Robinson, former U.S. congressman and president of the Citizens National Bank of Hampton.

In the 1800s, communities like Hampton, concerned about health and sanitation, planned cemeteries away from the busy downtown. While doing this, cemeteries were not only designed for burying the deceased, but also for recreation and relaxation. Cemeteries can be considered both the precursor and inspiration for modern public parks. The Cemetery, as part of the city's green infrastructure, will be discussed further in [Chapter 5: Parks and Natural Environment](#).

### Railroads

Following the Civil War, in the spring of 1868, the St. Louis and St. Paul Company was organized for the purpose of building a railroad from Ackley north via Hampton, Mason City and Northwood to the Minnesota line. This railroad was completed the following year and greatly helped to advance the growth of the community. The Dubuque and Dakota Railroad, now the Chicago Great Western, was extended into Hampton from Waverly in 1876. The current railroad infrastructure in Hampton will be discussed in [Chapter 8: Land Use, Infrastructure, and Utilities](#).



### **Ferris Nursery (Source: Latham Seeds)**

The Ferris Nursery opened in Hampton in 1899. The Ferris family originally sold and delivered nursery stock by wagon throughout the Midwest prior to arriving in Hampton. Hampton was chosen as the company's headquarters because of the expanding railway facilities within the community. The company's primary customers were new settlers from the East needing to plant orchards for produce and evergreens for windbreaks against prairie winds and snow. A new method at the time, the Ferris Nursery started mail order in 1905. In 1907, the first product catalog was printed and distributed. The nursery at that time consisted of 360 acres of trees, shrubs, flowers, bulbs, and evergreens. Approximately 400,000 catalogs were mailed in both the springs and fall all over the United States, including Alaska. At one point, the catalogs represented half of the business at the Hampton Post Office. Wayne Ferris, Sr, who became the owner in 1945, later served as president of the American Association of Nurseryman and director of the Iowa State Horticultural Society. Additionally, he was president of the Franklin County Izaak Walton League when the group helped restore Beeds Lake (discussed in [Chapter 5: Parks and Natural Environment](#)). Trees have been an important part of Hampton's past and present. Hampton's current tree activities are also discussed in Chapter 5.

### **Harriman-Nielsen Historic Farm**

Dr. Oscar Bryan Harriman, originally from the east coast, lived in Hampton for 40 years from 1865 until 1905. Dr. Harriman invested time and money into the development of Hampton, He owned the local newspaper, opened the City's first drugstore, and built and operated the Harriman Opera House. He and his family lived on a 45-acre property on the west edge of town. It is now known as Harriman-Nielsen Historic Farm.

The house is the only original structure still on the property and only remaining building in Hampton that can be directly attributed to Harriman. Built in 1881 in Italianate style, it was listed on the National Register of Historic Places in 1987. The house is a two-story "T" plan and retains the majority of its original roof and porch detailing. It is currently part of the Franklin County Historical Museum with several pieces of antique farm equipment on site for visitors to observe. Following the death of owner Nielsine Nielsen in 2001, the house, existing 20 acres, and considerable personal Nielsen family property was given to the Franklin County Historical Society. Annually, the Historical Society organizes a Harvest Weekend on the grounds.

### **United Methodist Church**

In September of 1857, four settlers of Methodist background invited the circuit rider to visit Hampton to establish a congregation. In 1866 Hampton was recognized as having its first Methodist Minister. In 1869 our congregation numbered 35 members, which included Chapin and Shobe's Grove. These early members met in schools, homes and other places until they started to build a frame Gothic structure, on the existing property, in September of 1870, at a cost of \$6000. Their new church was dedicated New Years Day of 1871.

For twenty-one years this wooden church stood strong, supporting growth with their first cherished place of worship. In 1892, with a growing community it was decided to build a red brick Victorian Gothic structure. The old frame building was sold and the new construction began. Construction was completed in 1893, with a membership of 362 and at a cost of \$26,500. The new church had

been designed to accommodate a pipe organ, but for the first ten years the reed organ from the old church was used. On April 12, 1904 the first boxes of the new organ were unloaded.

In 1949 the basement was remodeled to add folding partitions to divide classrooms. Since there was still a basic need of office and education space, in 1958 a capital campaign was created to raise the money necessary to complete the education, library, and office wing in Nov, 1959.

In 2004 a capital stewardship campaign raised over \$700,000 in pledges to repair, restore, and update this 100-year-old church building. This was done to assist in preserving the church as one of the centerpieces of the community

### **H.E. Boehmler House**

The Boehmler House, built in 1915, is Hampton's only true example of Prairie School architecture. The house was completed at the height of Prairie School influence in North Iowa. It is located in one of Hampton's oldest residential neighborhoods approximately 4 blocks from City Park Square. Mr. Boehmler, the owner, was a local pharmacist and his wife conducted art classes in the home. In 1991, it was listed on the National Register of Historic Places. The Mason City firm, Jeffers and Broaten, designed the structure.

The project was primarily supervised by architect Einar Broaten. Broaten was a Norwegian immigrant who previously completed the Drake House in Mason City. He was chosen to complete that project over the more nationally well-known architects, Walter Burley Griffin and Francis Barry Byrne. Broaten designed approximately 13 buildings, including the Boehmler House, in North Iowa that are considered by many to be exemplary of Prairie School. In the past, Broaten's works have been mistakenly credited to famous architect, Frank Lloyd Wright.

Prairie School design, inspired by the simultaneous Arts and Crafts Movement in the U.K., expressed a close connection with nature by using natural materials and colors. Additionally, it was an attempt at producing an American form of architecture away from the classical architecture of Europe. In addition to using natural materials, the Boehmler house features banded windows, belt courses, a low hipped roof, wide eaves, and a connecting arbor-and-fence extension from the house to the garage. These features are representative of prairie school. Furthermore, the residences surrounding the house are vertically-oriented whereas the Boehmler House is horizontally-oriented. The horizontal lines of the Prairie School structures evoke the wide, flat, treeless expanses of America's native prairie landscape. Before European settlement, a significant majority of Hampton and Franklin County was covered with prairie.

### **First Bank Hampton**

The First Bank Hampton started in November of 1933 when a group of Hampton businessmen obtained a National Charter and named Dana Bramwell as the first president of newly organized First National Bank of Hampton. On January 1, 1970, the bank was purchased by the A.M. Saylor family with continued ownership today.

Under the leadership of A.M. Saylor, President of FBH, total assets grew from less than ten million dollars, until eventually a larger facility was necessary. In 1974, a new building was constructed

at the present location. This facility featured two drive-through lanes, a walk-up window for expanding hours of operations. The 1980's and 1990's showed continued growth with over 90 million in assets, as well as the addition of a 24-Hour ATM in the bank's entry, telephone banking and the beginning of online banking. On June 25, 2013, First National Bank converted its National Charter to a State Charter and became First Bank Hampton.

### **Kum and Go**

Two Hampton entrepreneurs, W.A. Krause and T.S. Gentle, founded Kum & Go (KG) on September 1, 1959 under the original name of the Hampton Oil Company. Hampton Oil eventually became the Krause Gentle Corporation, which is Kum & Go's parent company (now called Krause Group). The Kum & Go name was adopted in 1975 to unify the company's array of stores under a single brand. It was a play on the phrase "come and go" using the initials of founders Krause and Gentle. The family-owned company has grown to encompass more than 430 convenience stores in eleven states with 5,000 employees. The company is now based in Des Moines. The Krause Group now also includes Solar Transport, the Des Moines Menace Soccer team, and Italian wineries Vietti and Enrico Serafino, in addition to real estate and agriculture operations.

## CHAPTER 4: COMMUNITY SERVICES & FACILITIES

Within the community of Hampton, there are several organizations that currently provide services to residents. Services are provided by the City of Hampton or through community partners. Public infrastructure utilized by community partners is funded by the City. The City of Hampton can encourage the use of the community partners' services; however, these services are mostly funded independent from city government. The City currently does not plan on developing a parks and recreation department.

In this chapter, information is provided on emergency services, healthcare, social services, education, and food services. City parks and recreation will be discussed in [Chapter 5: Parks and Natural Environment](#). Information on economic development organizations is provided in [Chapter 7: Economic Development](#). The City's transportation network and utilities are described in [Chapter 8: Land Use, Infrastructure and Utilities](#).

### CITY HALL

The Hampton City Hall is presently located on 1<sup>st</sup> Avenue N.W. in the northwest portion of the downtown area. The City Council Meeting Room is also located in the building and is served by a separate entrance from 2<sup>nd</sup> Street N.W. Four individuals are staffed within the building. These individuals provide the City's management, public works, zoning, and code enforcement supervision. The space within City Hall is currently considered adequate. The location is convenient, and parking is available across the street to the west.

Hampton's elected officials consist of a mayor, two at-large council members, four members representing wards. The following boards are used by Hampton: Board of Adjustment/Housing Appeals Board; Planning and Zoning Commission; Municipal Communications Utility Board; Library Board of Trustees; Historic Preservation Commission; and Housing Rehabilitation Program Grievance Committee.

In the public survey, approximately 70% of respondents are very satisfied or satisfied with services at City Hall. Ninety percent of respondents believe it is highly to somewhat important to dedicate new or additional resources to city services.

### POLICE AND FIRE FACILITIES

The City of Hampton provides its own police services to residents. The police department is located in the same building as the City Hall, and is entered from 2<sup>nd</sup> Street N.W. adjacent to the

entrance to the City Council Meeting Room. There are 7 full-time officers, 5 reserves, and 1 administrative assistant. The mission of the department is the following: “The Hampton Police Department believes in providing quality and professional police services, in partnership with the community of Hampton, to ensure the highest quality of life for our residents, visitors and businesses.” In addition to providing general law enforcement services and dispatch, the police department conducts or enforces the following: parking regulations; snow removal ordinance; pet regulations; open burning regulations; nuisance ordinances (junk and vehicles); snowmobile regulations; bicycle, rollerblades, skateboards, and bicycle safety; D.A.R.E instruction; burglary prevention; fingerprinting; business emergency contacts collection; and vacation watch.

There is not a jail within Franklin County. Inmates are housed in the following cities: Eldora; Allison; Clarion; or Mason City. Hampton’s crime data is provided in [Chapter 6: Demographics, Housing, and Crime](#).

In the public survey, approximately 90% of respondents state that it is highly or somewhat important to dedicate additional or new resources to law enforcement. Approximately 75% of respondents are very satisfied or satisfied with the current quality of police services in Hampton; however, 23% are currently very satisfied or satisfied with the City’s current level of nuisance enforcement. This includes approximately 92% of respondents who believe it is important or somewhat important to dedicate new or additional resources to remove junk and junk vehicles from private property.

The Fire Department station is located 2 blocks north of City Hall on 2<sup>nd</sup> Street N.W. Personnel currently consists of 26 volunteer members. The Department has mutual agreements with adjacent fire departments. The closest fire departments to Hampton are in Hansell, Geneva, Coulter, Latimer, Dumont, Aredale, and Sheffield. About 85% of respondents in the public survey are very satisfied or satisfied with the quality of fire services in Hampton.

The Mason City Fire Department (30 miles north of Hampton) is the home station of the 10 county North Iowa North Central Regional Emergency Response Commission Team (NCRERC) formed in 1993. The Team is administered by the North Central Regional Emergency Response Commission, with representatives from each of the ten counties. When a hazmat incident occurs, a team of technicians is assembled for response.

## HEALTHCARE & SOCIAL SERVICES

### **Franklin Medical Center – Mercy One North Iowa Affiliate**

A \$15.5 million renovation of the Franklin General Hospital (FGH) was completed in 2012. Additions included administration/business offices, physical therapy, cardiac rehab, all private patient rooms on medical/surgical unit, updated surgical suite, and emergency center. A 3.4 million remodeling of the Nursing Facility began in 2006. It consisted of adding a dining room, a new

entrance, 12 private rooms, a library, and a NF conference room in addition to the remodel of all resident rooms. Currently, FGH plans a \$4-5 million building expansion at its current site.

The site also includes the Franklin Country View Nursing Facility. The facility is a 52-bed, intermediate care facility attached to Franklin General Hospital. Twelve (12) of the rooms are private with separate shower and bathroom. Staff provide 24-hour care. Also provided is wireless internet, DISH Network television, beauty and barber shop, library, whirlpool bath and courtyard areas. Housekeeping and laundry services are also provided. Many residents live in the facility on a temporary basis while doing rehabilitation therapy to gain the strength they need to return home.

Other medical services available at the Nursing Facility in-house include: lab, radiology, respiratory therapy, physical therapy, occupational therapy and emergency services. Appointments with many specialists are also available in-house. Those include orthopedics, cardiology, podiatry, ENT, neurology, urology, ophthalmology, audiology and palliative care/pain clinic. Franklin Country View also works closely with MercyOne North Iowa Hospice.

Radiology Services at FGH are available to patients, based on referrals, Monday through Friday, 8 a.m. to 4:30 p.m. Emergency coverage is provided 24 hours a day. Services include the following:

- CT Scanning
- DEXA Scanning
- Diagnostic Radiology
- 3D Mammography
- Magnetic Resonance Imaging (MRI)
- Nuclear Medicine
- Ultrasound
- Vascular Ultrasound
- Cardiovascular Ultrasound
- Echocardiogram

Franklin Medical Center's 3 clinic locations and 7 full-time providers provide a full continuum of care from well-child care to health promotion to end of life care. Other services offered on site at the Medical Center include the following:

- Orthopedic Surgery
  - Endoscopic Carpal Tunnel Release
  - Trigger Finger Release
- Cataract Surgery
- Endoscopic Procedures
  - Colonoscopy
  - Gastroscopy (Stomach Scope)
- ENT Procedures
  - Tonsillectomy
  - Ear Tube Placement (BMT)
- General Surgery
  - Hernia Repair
- Laparoscopic Cholecystectomy (Gall Bladder)
- Lesion Removal
- Port Placement (Long-Term Intravenous Access)
- Outpatient Services
  - Pain Management
  - IV Therapy
    - Antibiotic
    - Hydration
  - Outpatient Injections
    - Depo Provero
    - Depo Testosterone
    - Neulasta
    - Procrit

- Vitamin B12
- Allergy Treatment
- Blood Transfusion

### **Hampton Clinic – Iowa Specialty**

In addition to the Franklin County’s Medical Center, healthcare services are provided at the Hampton Clinic, which is located at 700 2<sup>nd</sup> St SE. Hampton Clinic is affiliated with Iowa Specialty Hospitals and Clinics with main campuses in Belmond and Clarion (both located approximately 30 miles from Hampton). The Hampton Clinic offers the following services:

- Counseling & Therapy Services
- Family Medicine
- Gastroenterology
- Psychiatric Medication Services
- Telehealth

### **Community Health Center – Mason City**

The Community Health Center services are available to residents of Hampton regardless of insurance status. The center provides a financial advocate for assistance. It is located at 404 N. Federal in Mason City. The following services are provided:

- Chronic disease management
- Annual exams
- Oral health screenings
- Mental wellness screening/management
- Acute care
- Immunizations
- Well child checks
- Sports, work, and DOT physicals

### **Franklin Wellness Center**

A group of community leaders formed R.A.C.E., Residents Active in Community Exercise in 2004. The goal of R.A.C.E. was to “create a facility that will bring the entire community together, a place where youth can gather after school, where adults of all ages can exercise and socialize, and where the entire family can reap the benefits of physical activity”. The Center officially opened on December 5, 2005.

Currently, the purpose of the Franklin Wellness Center is to provide people of all ages a future that includes a healthy lifestyle, family fun, and a positive outlook that comes with a successful community effort. The Center includes the following along with various fitness activities:

- Gymnasium
- Lap Pool
- Therapy Pool
- Multipurpose Room
- Men's Locker Room/Women's Locker Room/Family Changing Room
- Fitness/Strength Area
- Walking Track



### Franklin County Public Health

Franklin County Public Health offices are located in Hampton near the Franklin County Wellness Center and Medical Center. The address is 1600 Central Ave. East. Services provided are the following:

- **Home Health Care (Certified)**
  - Skilled Nursing Services
  - Therapy Services
  - Home Health Aide Services
- **Public Health Services**
  - Environmental Health Services
  - Food Service Inspections
- Emergency Preparedness
- Clinics and Screenings
- **Community Services**
  - Community Health Education
  - Breast and Cervical Cancer Program
  - Case Management Services
  - Communicable Disease

### Franklin County Community Resource Center

Community Services is the county department that provides social services to residents of Franklin County. There are services for people with disabilities, including mental health disabilities. There are also services for people without disabilities and people with substance use concerns. These programs and offices are located in the Community Resource Center.

- **CICS** - Provides assessment, referral and coordination services for people with mental health needs and disabilities. CICS is made up of 11 counties that work together to develop support for people looking for help with mental health or developmental disabilities. Each county has a service coordinator that will help you find and apply for programs and services to reach your goals. CICS is also able to pay for services for eligible individuals.
- **Disability Services Coordination** - Disability Services Coordination is designated as the "single entry point" for people with disabilities. Franklin County's Mental Health/Disabilities Policies seek to provide individualized supports that ensure choice, empowerment, and community integration for people with a mental illness, an intellectual disability, or other developmental disabilities, while effectively managing costs. The Disability Services Coordination process includes determining eligibility, assisting with referrals to service providers, monitoring services, tracking all service costs, and establishing a quality assurance program.
- **General Assistance** - Community Services administers the General Assistance program based on the Franklin County General Assistance Policy Manual approved by the Board of Supervisors. Franklin County General Assistance may offer short-term financial assistance to qualified people for such things as rent, utilities, prescription medications, transportation, and burial/cremations. Assistance is limited to the following: (1) "Poor Persons", meaning a person who has no property, exempt or otherwise, who are unable, because of physical or mental disabilities, to earn a living by labor. (2) "Needy Persons", who are those not meeting the definition in #1 above, yet meeting the financial eligibility of the County Assistance policies.
- **Substance Abuse/Addiction Services** - Substance Abuse/Addiction Services may be coordinated through the Franklin County Community Services Office. Individuals wishing to apply for county-funded detoxification services and are financially eligible may download the Central Iowa Community Services Application at



[www.co.franklin.ia.us/pages/substance\\_abuse](http://www.co.franklin.ia.us/pages/substance_abuse), complete the information requested and return the completed form to: Franklin County Community Services, PO Box 58, Hampton, IA 50441 or you may fax the form to 641-456-2852.

### **North Iowa Community Action Organization**

The North Iowa Community Action Organization (NICA), a not-for-profit, organization, provides services to residents within a 9 county area. Hampton is located in the service area. NIACO provides services in the following categories: individual and family support; home and energy; health and nutrition; and early childhood learning through Head Start. NIACO focuses on assisting low-income individuals and families.

## **EDUCATION**

This section provides information on organizations that provide educational opportunities in Hampton. Data pertaining to education is provided in the Economic Development chapter of this plan.

### **Franklin County Iowa State University Extension**

Franklin County Iowa State University Extension office is located at 3 First Avenue NW in Hampton. The Franklin County Extension Council, county staff and ISU Extension and Outreach staff work to provide research-based learning opportunities for the residents of Hampton. Through this partnership, Franklin County Extension carries Iowa State University's land-grant mission to Hampton. Specific services provided by the organization are the following:

- Strengthens Families Program: For Parents and Youth 10-14
- Provides hand-on engineering and science experience for teenage children
- Supports value-added agriculture enterprises, businesses and regional food systems
- Offer ServSafe® Certified Food Protection Manager Courses

### **Franklin County Fairgrounds**

Since 1859, it has existed to educate the public and promote Franklin County's agricultural history and industry. The Fairgrounds, on the west side of Hampton, include the Franklin County Convention Center and is the home to the Franklin County Fair. The Fair is held annually for five days in mid-July. Historically, the Fairgrounds have focused on providing a large space for buying and selling goods with occasional entertainment and leisure opportunities. Other attractions on the Fairgrounds are the Franklin County Historical Museum, Pleasant Hill (turn of the century village with stores, crafters, old west shows, music and entertainment), and Grandpa's Farm (all phases of farming demonstrated with vintage implements powered by draft horses, steam engines and antique tractors).

### **Ellsworth Community College**

Iowa Valley Community College District operates Ellsworth Community College (ECC). IVCCD also operates Marshalltown Community College (MCC) and Iowa Valley Grinnell, a satellite campus of MCC. ECC is located in Iowa Falls, which is approximately 18 miles from Hampton. Careers and degree programs are listed [here](#).

### **North Iowa Area Community College**

Hampton is located within the service area of North Iowa Area Community College (NIACC). NIACC is a nationally-ranked, two-year institution headquartered in Mason City that serves students of all ages and abilities. The College started in 1918 as the Mason City Junior College and it's the oldest Iowa community college. Transfer agreements currently exist between NIACC and over 40 four-year institutions.

Additionally, NIACC operates a community education center in Hampton. The education center includes a coordinator's office and a classroom located at Center 1. Classes are offered at various locations including the high school, other school buildings, Franklin General Hospital, and the National Guard Armory. Local sites for classes over the Iowa Communications Network (ICN) include the armory, the high school and the hospital.

In the public survey, approximately 97% of respondents stated that it is highly or somewhat important to dedicate new or additional resources to students learning skilled trades. Skilled trades include the following: building (carpentry, flooring, masonry, and plumbing); mechanical (auto mechanic, HVAC installer, machinist, mechanical drafter, locksmith, mechanical insulator, and mechanical installer); industrial trades (steam engineer, cargo freight agent, ironworker, line installer and repairer, paving equipment operator, metal fabricator, and asbestos worker). Existing employment within Hampton will be discussed in [Chapter 7: Economic Development](#).

### **La Luz Centro Cultural**

La Luz was founded in March 2013. The organization provides English classes, citizenship tutors, interpretation, translation, legal assistance, referrals to social services, and public notary. La Luz helps provide a combination of educational services and programs for all residents of Hampton through continuing dialogue between various community stakeholders. Certain services apply primarily to low-income, immigrant, or Spanish-speaking residents. Annually, the organization organizes the Gran Festival. The event emphasizes Hampton's cultural diversity and serves as a fundraiser for the organization. It includes live music, folklore dances, games, vendors, and food.

In the public survey, 75% of respondents stated that it is highly or somewhat important to dedicate new or additional towards inclusivity and cohesiveness in Hampton.

### **Hampton-Dumont-CAL Community School District**

Hampton-Dumont-CAL CSD is headquarter in Hampton. It is in Franklin and Butler counties, serving Hampton, Dumont, Hansell, Aredale, Alexander, Latimer, and Coulter. The District's

boundaries are provided in [Figure 3 - Hampton-Dumont-CAL School District Boundary](#). As of 2020, the district had 1,275 students and includes the following schools:

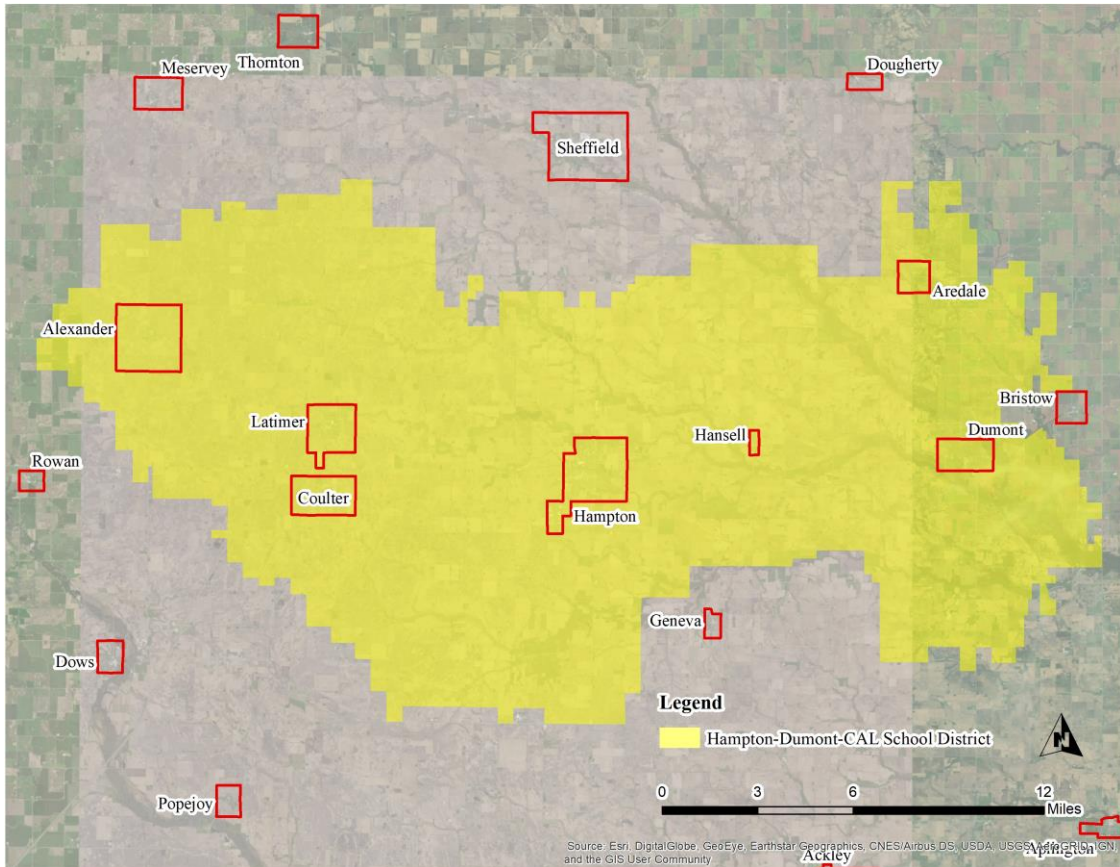
- North Side Elementary
- South Side Elementary
- Hampton-Dumont Middle School
- Hampton-Dumont High School

It was established on July 1, 1995, by the merger of the Dumont and Hampton school districts. The two districts had established a grade sharing agreement in 1989. The district was scheduled to begin sharing a superintendent with the CAL Community School District in 2016. The school board of Hampton-Dumont CSD approved the arrangement, effective July 1 that year. In 2018, the Hampton district entered into a whole grade-sharing agreement with CAL, with the latter sending its secondary students to Hampton-Dumont.

For sports, the School District competes in the North Central Conference in the following sports:

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• Cross Country</li> <li>• Volleyball</li> <li>• Football             <ul style="list-style-type: none"> <li>○ 2007 Class 2A State Champions</li> </ul> </li> <li>• Basketball             <ul style="list-style-type: none"> <li>○ Girls' 2-time State Champions (1926, 1933)</li> </ul> </li> <li>• Swimming</li> <li>• Wrestling</li> <li>• Track and Field</li> </ul> | <ul style="list-style-type: none"> <li>• Golf             <ul style="list-style-type: none"> <li>○ 2007 Boy's Class 2A State Champions</li> <li>○ 2007 Coed Class 1A State Champions</li> <li>○ 2008 Girls' Class 2A State Champions</li> </ul> </li> <li>• Soccer</li> <li>• Baseball</li> <li>• Softball</li> </ul> |
|--|---|

**Figure 3 - Hampton-Dumont-CAL School District Boundary**



**Source:** Map prepared by NIACOG.

## FOOD SERVICES

This section discusses opportunities for residents to obtain food within Hampton. Additional food sources are available in Mason City (approximately 30 miles north of Hampton). Food security exists in Hampton for individuals and households through a variety of safe food choices providing adequate levels of nutritional value.

### Groceries

Residents of Hampton have various locations to purchase groceries. These locations are Fareway Grocery, Dollar Fresh Market (Hy-Vee), Dollar General, and convenience stores (Kum n Go, Casey's, and Kwik Star). Three of the four (excludes Dollar General), provide fresh produce and meat.

The City of Hampton is not considered a food desert. A food desert, according to the USDA, is a place where at least a third of the population lives greater than one mile from a supermarket. About 19 million people in the United States reside in areas considered food deserts.

### Food Pantries

Four food pantries currently exist within Hampton. These are located at La Luz Centro Cultural, St. Patrick Crisis Fund/Food Pantry, and Franklin County Community Food Pantry. Franklin County Community Food Pantry is located in the former Hampton Gospel Hall at 302 5<sup>th</sup> Ave NE. Three of the four food pantries (excludes La Luz) are affiliated with the Hawkeye Harvest Food Bank in Mason City and the Food Bank of Iowa headquarter in Des Moines.

A food bank, such as Hawkeye Harvest, is an organization that collects product from the food industry and food drives, inventories and stores it, and distributes it to agencies such as food pantries, that provide food directly to individuals in need. A food bank has the capacity to distribute millions of pounds of grocery product every year. Food banks make it easy for agencies to obtain food at low cost in the quantities they need for their clients.

A food pantry is an individual site that distributes bags or boxes of food directly to those in need who reside in a specified area. A food pantry is a member agency of, and obtains food from, a food bank.

### Hampton Farmers Market

The Hampton Iowa Farmers' Market is made up of vendors selling local produce, baked goods, and other products. In the public survey, approximately 75% of respondents stated that the farmers market is highly or somewhat important.

Generally speaking, a farmers market is a public and recurring assembly of local farmers and producers, or their representatives, selling directly to consumers. The following is a list of items residents can potentially purchase:

- Locally grown farm products - fruits, veggies, and flowers

- Animal products - meats, eggs, and dairy
- Value added items - honey, jams/jellies and cheeses
- Baked goods - breads, pies, cookies, and cakes
- Craft/Artisan products - soaps, pottery, and wooden items
- Prepared foods - food truck foods, on-site grill, and drinks

The organizers of the Hampton Farmers Market set the guidelines and operating rules that are followed by registered vendors. The market is open on Tuesday & Friday from 4:30-6:30pm from late spring to early fall. The current location of the market is to the east of Hardees on HWY 3 in Hampton.

In the public survey, **75%** of respondents stated that it is highly to somewhat important to dedicate new or additional resources to the Farmers Market.

The Hampton Farmers Market is a partner of Healthy Harvest of North Iowa (HHNI). HHNI's is a non-profit organization that connects and educates farm and food business owners, consumers, elected officials, community leaders, public health, educators, economic development, and other groups in support of North Iowa's regional food system.

With new trends for healthier living, locally grown foods have become a popular commodity. Locally grown foods can potentially provide various environmental and economic benefits to a community while connecting consumers closer to their food supply. Certain individuals believe that decreasing the number of steps between consumers and food sources decreases the likelihood for food contamination.

Ongoing discussion has occurred within municipalities around the U.S. on whether or not to allow certain urban agriculture activities. In order to allow these activities, accommodations need to be made in a municipality's adopted ordinances, including zoning. Nationally, the most common forms of agriculture other than producing crops includes raising bees, chickens, fish, and miniature goats. In Iowa, with a significant increase in farmland values by approximately 30% statewide from 2020 to 2021 along with expected future price increases (for land, equipment, and supplies), the ability to "hobby farm" in unincorporated areas is becoming more difficult. This has helped to increase the public's interest in urban agriculture.

### **Community Gardens**

Community gardens currently do not exist within Hampton. The reason for this is based on the following issues: no public education and maintenance support in place for garden; lack of available water supply; potential theft and vandalism; and availability of garden space on private property. Community gardens, while having several benefits for the public, are primarily vital in highly developed metropolitan centers. However, for children's' educational purposes and not for use by the general public, a school garden is located at the Hampton-Dumont middle school grounds.



## CHAPTER 5: PARKS & NATURAL ENVIRONMENT

This chapter discusses parks and recreation, multi-use recreational trails, streams, flooding, natural hazards mitigation, wetlands, watersheds slopes, soil, and bedrock. This information provides the City of Hampton and overall community vital information on where and how to preserve existing recreational and natural areas. The overall focus is on “green” and “brown” infrastructure. Traditional “gray” infrastructure is discussed in [Chapter 8: Land Use, Infrastructure, & Utilities](#).

### PARKS & TRAILS

Several parks and trails exist within and near the City of Hampton. These include outdoor recreational space owned and operated by the City in addition to the school district’s playgrounds and athletic fields. Franklin County Conservation also maintains park area around the city. A map of park locations within Hampton are provided in [Figure 4 - Public Parks, Playgrounds, and Athletic Fields](#).

According to the community survey results, approximately 71% of respondents are very satisfied or satisfied with the City’s park and recreational facilities. Additionally, the percentage of respondents who stated that it is highly or somewhat important to dedicate new or additional resources towards the following is provided below:

- **Parks and Natural Areas in General:** 93%
- **Tennis Courts Improvements:** 39%
- **Aquatic Center/Progress Park:** 81%
- **Lighting for Parks, Trails, and Sidewalks:** 93%
- **Bike Trails Network Expansion:** 72%

Hampton-Dumont School District’s athletic fields and playgrounds are considered public property; however, similar to the City of Hampton, the District can restrict Hampton residents’ usage of the areas they own. Communities often adopt shared-use agreements between the school district, city, and other groups as a cost-effective and efficient way to make the most use out of a community’s recreational space. Agreements can broaden or open access to the community’s underutilized open space.

#### City Owned Parks

The largest two city parks are Harriman Park (north part of town) and East Park. The City is currently planning improvements to East Park, in partnership with other organizations, which include soccer fields, new drive, tree plantings, bridge, and playground equipment. Some of these improvements are included in the community’s 2016 Iowa Living Roadways visioning. A summary of Hampton’s major city-owned parks are below:



**Band Shell Park/Hampton City Park (1.6 acres)** - Centrally located south of the Franklin County Courthouse, along U.S. Highway 3. A popular public venue for the Hampton Municipal Band summer concerts, festival celebrations & other community events. 2nd oldest band shell in Iowa. Deemed structurally unsound in 2010. Funds were raised to restore the structure and begin an endowment for future improvements.

**East Park (14.26 acres)** – Includes disc golf course, soccer fields, picnic shelter, playground equipment and wide-open spaces. Shelter house and concession stand built in 2009 with funds from Rotary and the City. Highway 3 East Disc Golf & Soccer Fields

**Progress Park (6.74 acres)** – Includes the Aquatic Center, baseball diamond, skate park, two new play structures, and renovated basketball, tennis and sand volleyball courts (in 2013). Recreational trail connects the Park to the main line a block north. **The Hampton Family Aquatic Center** – Opened in May 2011. Replaced previous city pool that was approximately 50 years old at the time. Cost \$3 million.

**Harriman Park (10.23 acres)** – Located in valley with numerous trees. Includes picnic shelters, playground equipment, and fishing at the Spring Creek dam. Improvements completed in 2016 with installation of a 66-foot zip line by Kiwanis. Pond was dredged in 1999/2000 for fishing. Four season shelter, built in 2001 features air conditioning.

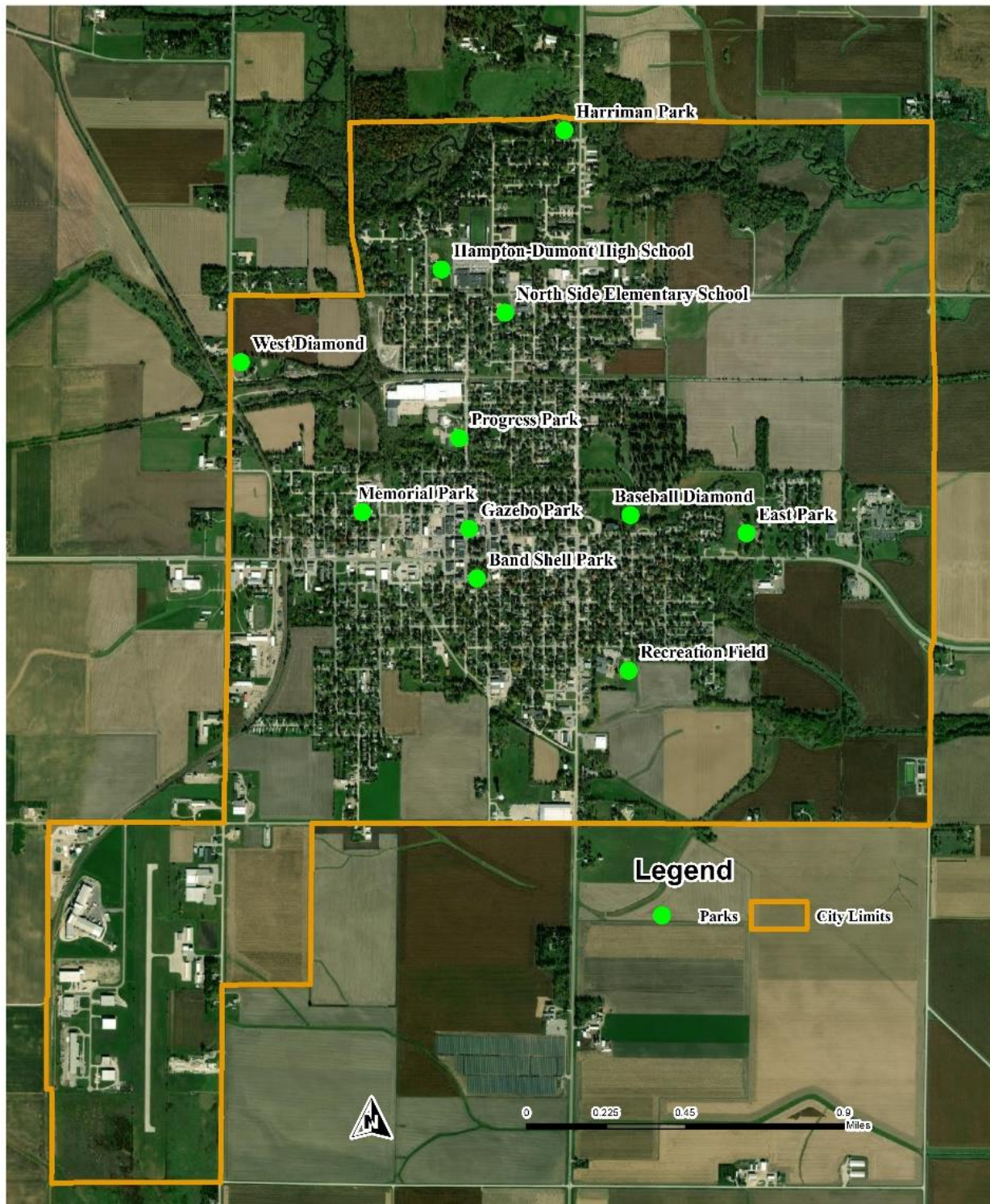
**Memorial Park (.19 acres)** – Includes playground equipment and one shelter.

**West Diamond** (approximately 19 acres, includes abandoned right-of-way and city compost/brush site) - Located north of Highway 3 along Olive Avenue on the west edge of Hampton. Venue for little league and adult softball and baseball games (two diamonds).

The City of Hampton has been considering additional improvements to its park systems during the past few years. Some of the potential improvements are discussed in the [2016 Iowa Living Roadways Community Visioning Final Report](#). Currently, the City and community members are interested in additional playground equipment in two of the parks, a public off-leash recreational area (“Dog Park”), and Progress Park skate park relocation.

With Hampton’s strong soccer culture and the increasing popularity of the sport, the City and community members are interested in expanding the number of soccer fields and installing a mini-pitch. A mini-pitch is a hard-court surface with a rebound board system that is designed for fast paced pick-up soccer. Furthermore, according to the Living Roadways steering committee, East Park is overwhelmed with cars on “Soccer Saturdays”. This has led to interest in repaving/reconfiguring the drive into East Park.

**Figure 4 - Public Parks, Playgrounds, and Athletic Fields**



**Source:** Map prepared by NIACOG.

### Hampton Cemetery

The Hampton Cemetery contributes to the city’s green infrastructure and is a de-facto city park. It is located on a plateau overlooking the City on the north bank of squaw creek. Entrances are along 4th St./Hwy. 65 (the main entry), 3rd Avenue and 6th Avenue. The overall site is organized into 33 different sections. A map of the site’s boundary is provided in [Figure 5 - Hampton Cemetery](#).

Thoughtfully designed cemeteries, like the Hampton Cemetery, promote natural resources conservation. The cemetery provides Hampton residents open space, a variety of mature trees, shade, and recreational opportunities through cemetery walks and various group maintenance tasks coordinated by the “Friends of Hampton Cemetery”. Individuals may also use the Cemetery for quietness and reflective thought.

The City Council has adopted rules and regulations to properly maintain the Cemetery as open space and burial grounds. Pets, bicycling, horses, motorcycles, snowmobile, and all-terrain vehicles are prohibited within the Cemetery. Picnicking is not prohibited; however, many cemeteries in the U.S. have banned the practice outright due to littering. The rules and regulations allow Hampton’s past to be preserved and protected while allowing usage by current residents. Hampton Cemetery rules and regulations are provided [here](#).

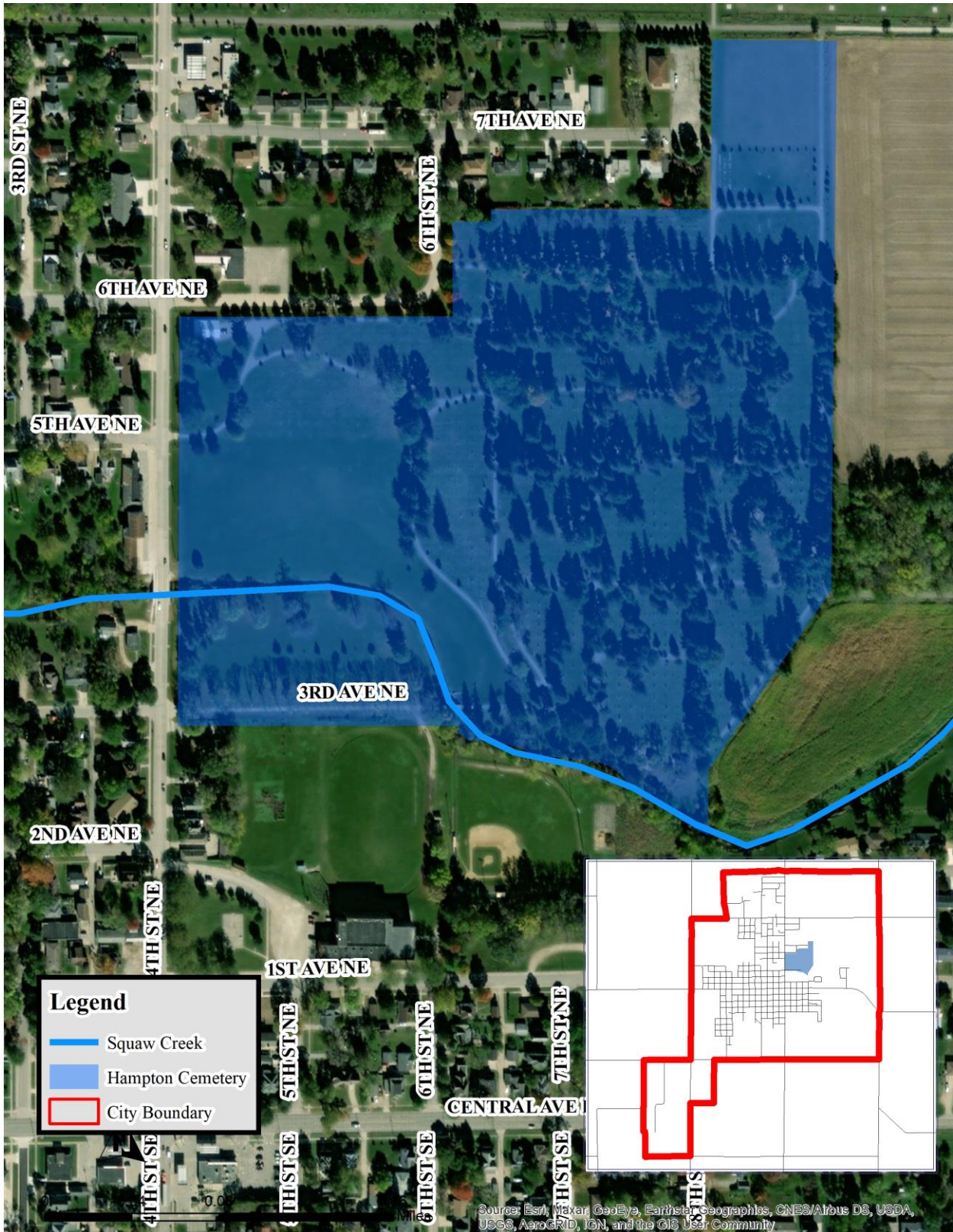
The following are activities that can be done by a community, which have been partially initiated by the Hampton community, to enhance its local cemetery:

- **Devote staff and volunteer time to public outreach and engagement beyond burial services:** The Hampton community does this through the efforts of “Friends of Hampton Cemetery”.
- **Ask members of the public about what they believe should or shouldn’t be allowed in the cemetery:** This allows for a better understanding of the current community’s accepted social and religious customs.
- **Support the arts:** A cemetery, as a cultural resource in a community with existing monuments and sculptures, has opportunity to attract additional art installations.
- **Support the community’s history:** Two important activities are guided explorations and restoration efforts. In Hampton, “Friends of Hampton Cemetery” assists with these activities. The restoration efforts by the City and community groups are especially necessary when the decedents of the deceased are no longer within Hampton or do not express interest.
- **Evaluate existing and consider new revenue streams:** Develop events to raise funds for management, encourage stewardship, and allow for continued use.

“Friends of the Hampton Cemetery” started a multi-step project in late 2018 to clean up and refresh the area. New signs at all 3 entrances were installed. Signs include maps of the cemetery with sections and landmarks highlighted. Additionally, each section has or will have brand new signs. Another priority is to refurbish and maintain the two mausoleums.



Figure 5 - Hampton Cemetery



Source: Map prepared by NIACOG.

### Tree Canopy and Tree Board

Hampton's trees are an important part of the city's green infrastructure. The City has officially been designated as a "Tree City" by Tree City USA. To be a "Tree City", Hampton has met the four standards set by the National Arbor Day Foundation and National Association of State Foresters. The standards are the following:

- The community must have a tree board or department.
- The community must have established a community ordinance for tree care.
- There must be a community forestry program with an annual budget of at least \$2 per capita.
- The community must have an Arbor Day observance and proclamation.

By actively planting and maintaining trees, the City of Hampton is developing a healthy tree canopy. Improving the tree canopy in Hampton does the following:

- Reduces outdoor summer peak temperatures and air pollution/carbon dioxide. According to Tree City USA, neighborhoods with trees can be up to nine degrees Fahrenheit cooler.
- Reduce energy costs by shading buildings
- Enhances property values
- Provides for wildlife
- Provides aesthetic benefits
- Improve social ties among residents
- Attract businesses and new residents

**Figure 6 - Tree Canopy Density in Hampton** displays Hampton's tree coverage. It shows the percent tree canopy estimates by calculating the amount of tree canopy per map area pixels. A tree canopy refers to the layer of tree leaves, branches, and stems that provide tree coverage of the ground when viewed from above by satellite imagery. An ongoing Urban Tree Canopy Assessment with available mapping data can help Hampton measure, monitor, and improve tree cover over time, and combat threats that can lead tree canopy loss. It would show the community the amount that currently exists and the amount that could exist in the future.

Around the U.S., communities are losing tree canopy due to a wide range of threats. These threats include insects, disease, poor soil/iron deficiency, natural disasters, lack of investment in care and maintenance, and development. The Iowa Department of Natural Resources, in cooperation with Iowa forestry professionals and USDA Forest Service, conducts inventories and completes management plans for Iowa communities of 5,000 residents or less on an ongoing basis. The Plan provided to Hampton is meant to provide the community the following:

- Monetary valuation of the numerous benefits that the trees provide.
- Where is it financially efficient in Hampton to plant trees? - Creation of a long-term management plan and justification for allocation of necessary public and private funding.
- Identification and assessment of hazard trees, which pose a potential threat to life and property.

- Where is it socially desirable to plant trees in Hampton? - Determination of short and long-term management and canopy goals.
- Prioritization of Hampton’s tree resources, including staff time and equipment, and increased efficiency of such resources.
- Maintenance and growth of a safe, healthy, and productive urban forest

The Plan was last updated by the Iowa DNR in 2012 and is available by [clicking here](#). The City provides residents an acceptable tree list [here](#).

In recent years, The Hampton Tree Board, usually around Arbor and Earth days, has planted trees. Part of the reason for this effort is to replace dead, dying, or diseased trees that have been removed. If the City receives funds from tree services companies after harvesting lumber, the funds go towards replacement trees.

The Board planted 30 trees in East Park. These trees included the following types: Sugar Maples, Swamp White Oak, Swamp Bur Oak, Northern Catalpa, Northern Red Oak, White Pine, Eastern Red Cedar, Cathedral Elm, and Red Bud. By planting a variety of types, the risk of damage by Emerald Ash Borer, Burr Oak Blight, and other insects and diseases is mitigated.

Also, the Tree Board partnered with the Hampton Rotary Club and Lions Club to plant 13 trees near the playground near the playground at Harriman Park and the Franklin County Law Enforcement Center as a windbreak.

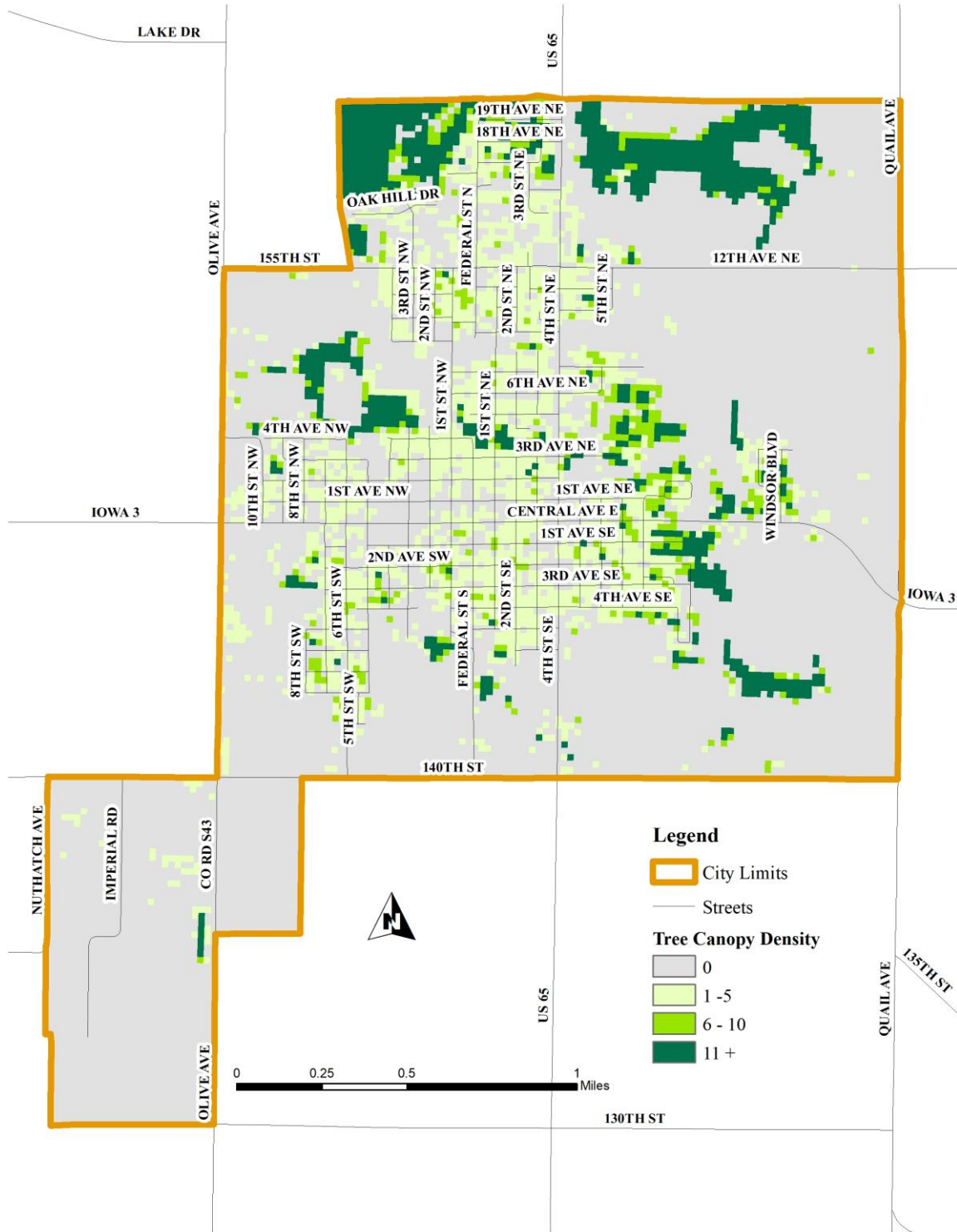
Around the Rolling Prairie Trail (discussed later in this Chapter), the Board planted several trees with a \$2,500 donation from First Bank of Hampton. The trees selected are popular with pollinating insects and birds. This assists in providing balance to the natural ecosystem in Hampton. Additionally, Hampton residents are welcome to collect fruit from any trees that produce fruit. Trees were also planted at Harriman Park, Progress Park, and 12<sup>th</sup> Avenue NW, and around the Hampton-Dumont Middle School that year.

Additionally, Mid American Energy, which provides electrical utility to Hampton residents, has been designated with a “Tree Line USA Award” from Tree City USA. Mid American has done the following within Hampton and the other communities it serves:

- Quality tree care/trimming
- Annual tree worker training
- Tree-based energy conservation programming (“Plant Some Shade” and “Trees Please!” programs)
- Arbor Day participation



**Figure 6 - Tree Canopy Density in Hampton**



**Source:** Map prepared by NIACOG. Data obtained from 2016 USGS National Land Cover Database using 2019 analysis from Multi-Resolution Land Characteristics Consortium



### **Compost/Brush**

Residents of Hampton may transport their yard and garden waste and tree limbs to the City's compost/brush site without paying gate fees. Gate fees apply to those using the site who live outside of city limits. The site is located at 1500 Block Olive Avenue in Hampton between the West Diamond softball fields and Rolling Prairie Trail.

The site opened in 1993 with many improvements throughout the years. Using the Iowa DNR's Solid Waste Alternatives program funding, the City purchased equipment in 2007. Previously, the City composted yard waste by utilizing a front end loader to create windrows and a crude finished product. This created a large amount of leftover product that needed to be hauled from the site. With a company grinding and screening the compost, the quality of the compost and Hampton residents' demand for it has increased. Finished compost is available for pick up free of charge to citizens residing within the corporate city limits on a first come/first serve basis during scheduled site hours

A portion of revenue from monthly utility bills supports the operation of the facility, including 2-3 seasonal part-time employees for maintenance of the site, with occasional assistance from full-time staff. The facility is typically open from the last weekend of March through the first weekend of December.

According to the EPA, a community producing and using compost does the following:

- Suppress plant diseases and pests.
- Reduce or eliminate the need for chemical fertilizers.
- Promote higher yields of agricultural crops.
- Facilitate reforestation, wetlands restoration, and habitat revitalization efforts by amending contaminated, compacted, and marginal soils.
- Cost-effectively remediate soils contaminated by hazardous waste.
- Remove solids, oil, grease, and heavy metals from stormwater runoff.
- Capture and destroy 99.6 percent of industrial volatile organic chemicals (VOCs) in contaminated air.
- Provide cost savings of at least 50 percent over conventional soil, water, and air pollution remediation technologies, where applicable

In the public survey, approximately 54% of respondents are very satisfied or satisfied with the quality of the compost site facility and services. Approximately 35% of respondents were neutral.

### **Multi-Use Recreational Trails**

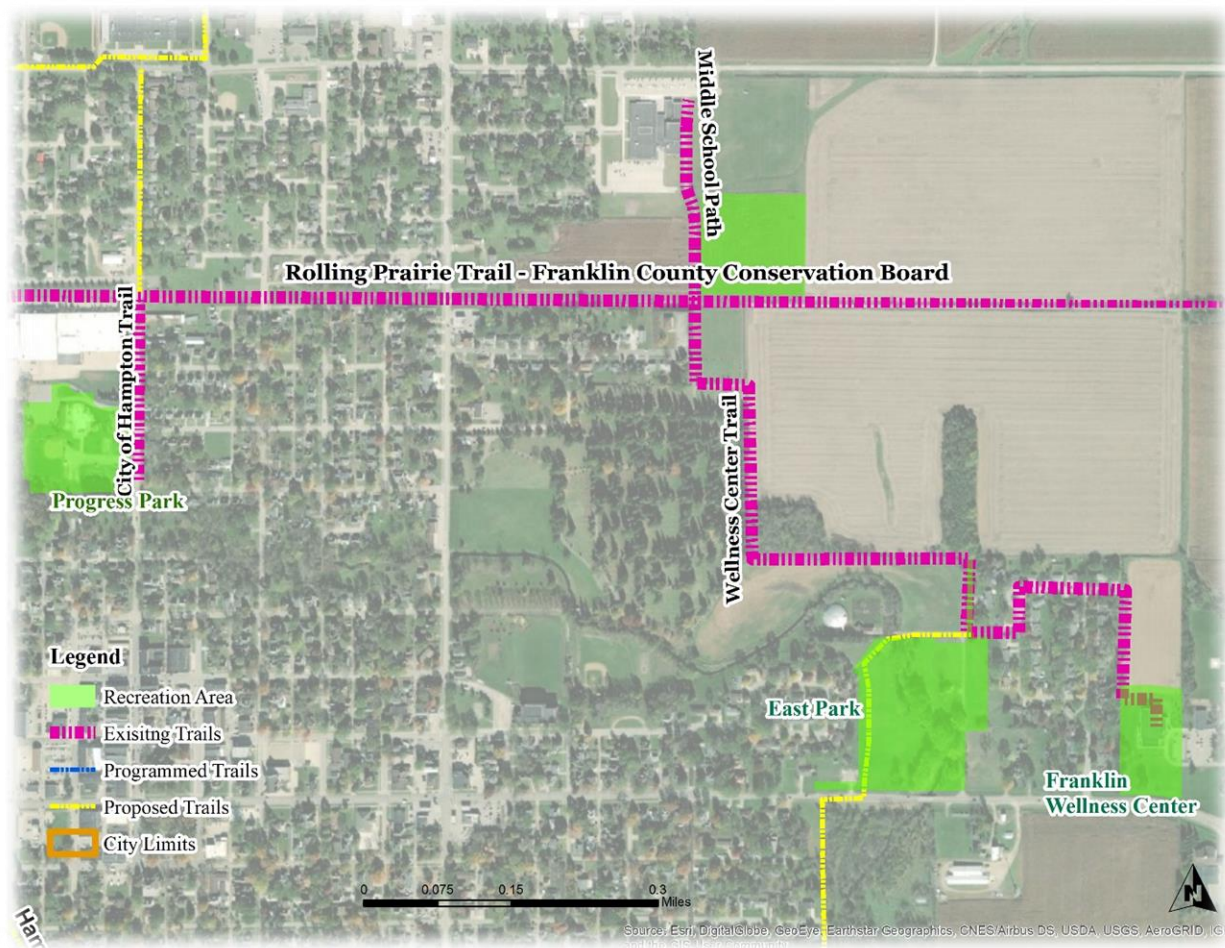
The Rolling Prairie Trail, managed by Franklin County Conservation, travels through Hampton east to west. Segments of the trail are made of either asphalt or crushed limestone. Spurs connect the trail to Progress Park, the Middle School, East Park, and the Franklin County Wellness Center.

The Franklin County portion of the overall Rolling Prairie trail, which opened in 2011, is a 20-mile multi-recreational path. It runs from Coulter, through Hampton and Hansel, then to the Butler County line. A trail detour to Beeds Lake is included before reaching Hampton from Coulter.

Outside of Franklin County, the Rolling Prairie Trail System is being further developed. When complete, it will connect several communities and two state parks as it travels through northeastern Iowa prairie. Following an 80-mile east-west route, the trail system will traverse the counties of Franklin, Butler, Bremer, and Fayette.

**Figure 7 - Trail Spurs** shows the three spurs that extend off of the Rolling Prairie Trail on the eastern section of Hampton. **Figure 8 - Existing and Proposed Trails in Hampton** shows Hampton's overall trail system, including potential future trails initially proposed through City and County discussion with NIACOG in 2015. **Figure 9 - Franklin County Trails** shows how Hampton's trail system connects to other trails in Franklin County.

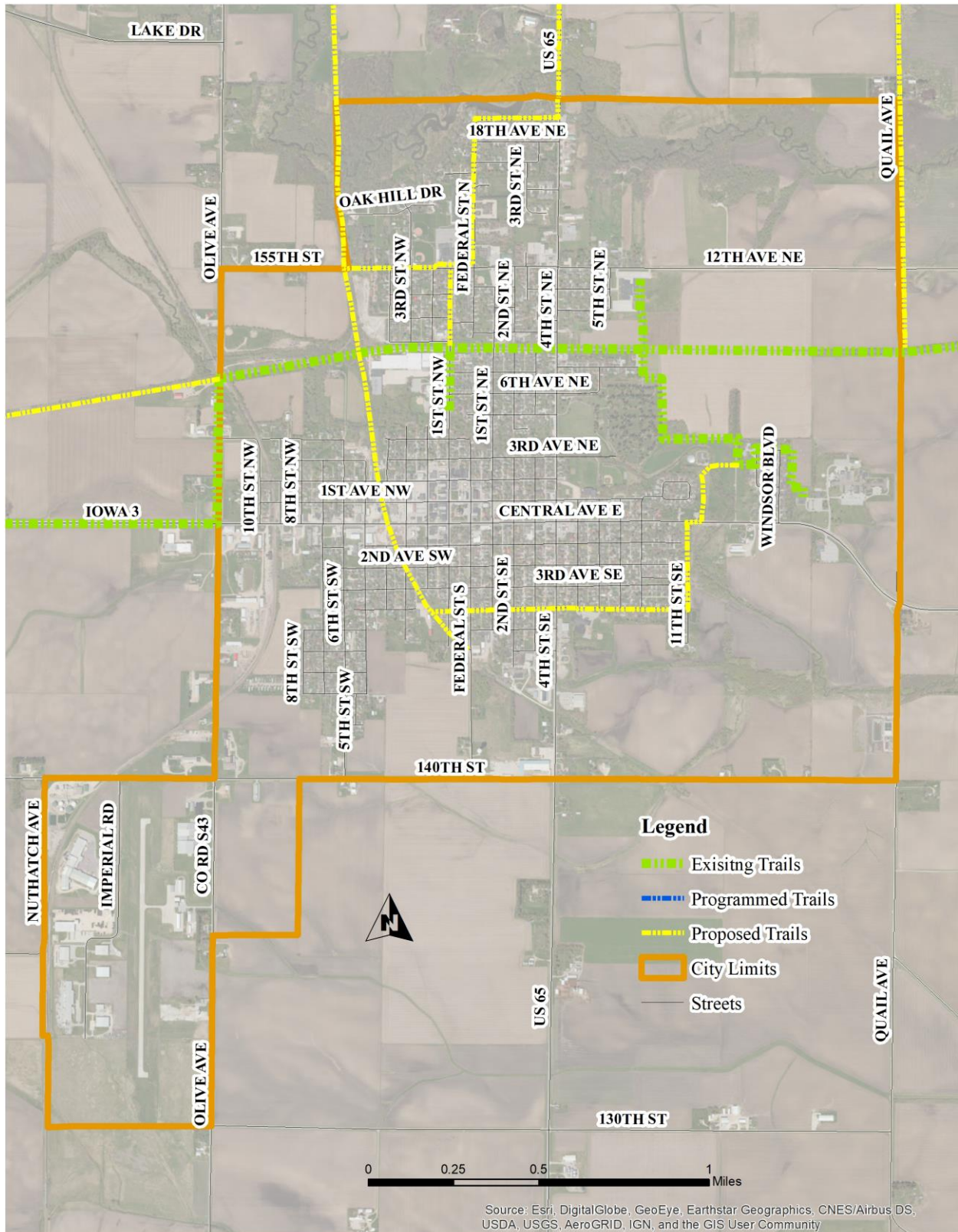
**Figure 7 - Trail Spurs**



**Source:** Map prepared by NIACOG

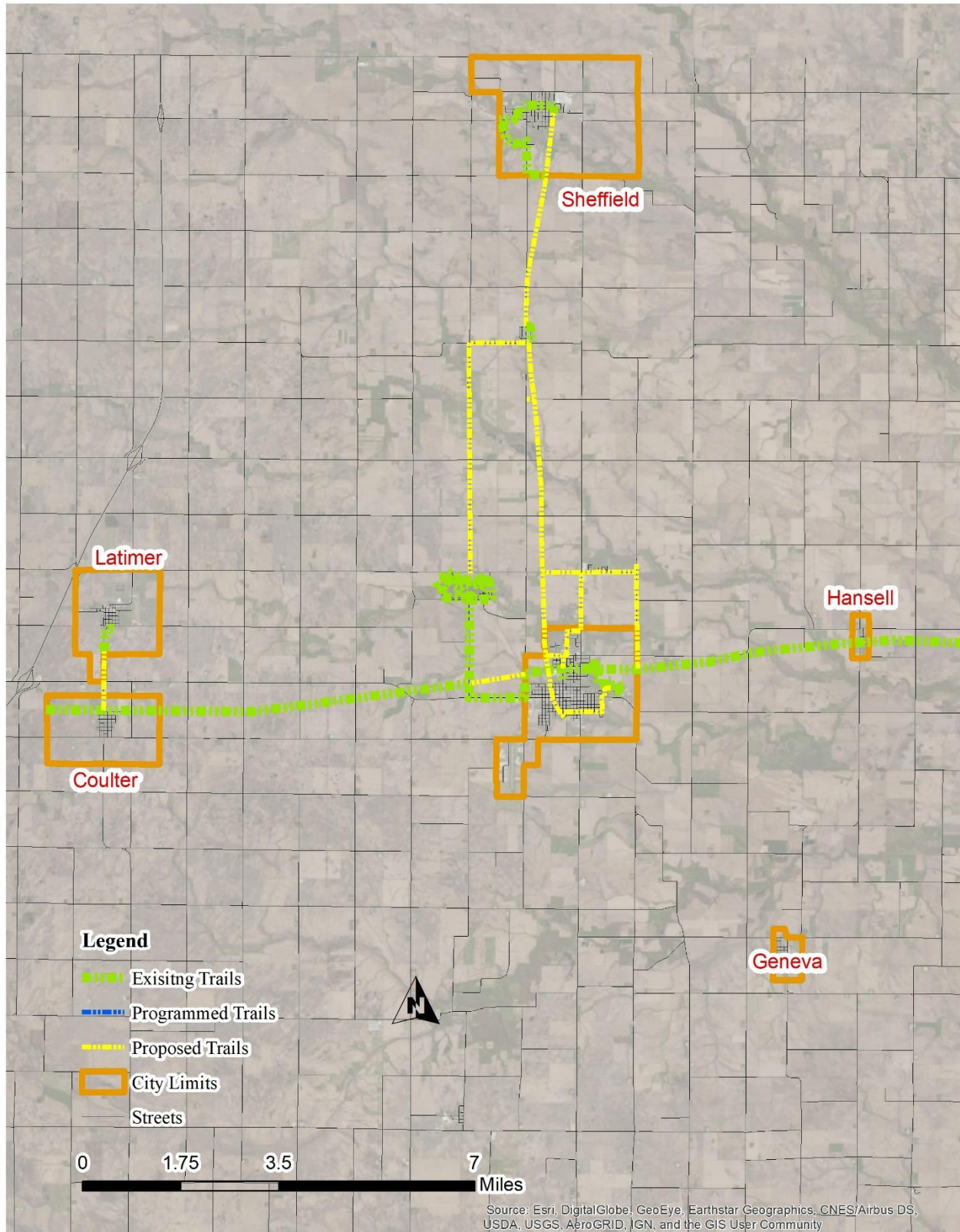


**Figure 8 - Existing and Proposed Trails in Hampton**



Source: Map prepared by NIACOG

Figure 9 - Franklin County Trails



Source: Map prepared by NIACOG



### Nearby Recreational Areas

**Beeds Lake State Park**, listed on the National Register of Historic Places, is located approximately 3 miles northwest of Hampton. It is made up of 319 acres of land that surround a 99-acre reservoir. The reservoir was created by the damming of Springbrook Creek for a sawmill in 1857. In the mid-1930s, when the sawmill, along with a flour mill, closed down, Hampton residents expressed interest in developing the area as a park. With assistance from the Izaak Walton League of Franklin County and other community organizations, the City of Hampton purchased the property to give to the State of Iowa to operate as a state park. The City of Hampton and residents also requested that the Civilian Conservation Corps (CCC) be used to develop the park.

The local CCC Company 217 was first organized on July 4<sup>th</sup>, 1934. They established camp at the Franklin County Fairgrounds in Hampton soon after that date. Within Hampton and the surrounding area, the company conducted the following: cleared undergrowth; built erosion control dams along 32 miles of drainage area to prevent silting of Beeds Lake; engaged in insect control; constructed roads and over 3 miles of foot trails with stone steps; cut timber; peeled logs; gathered boulders; and planted trees and shrubs. Much of this work was done within the future Beeds Lake State Park.

Between August 4<sup>th</sup> and September 1936, the primary focus of the CCC Company was construction of the Beeds Lake dam and spillway. The 170-foot-long by 34-foot-wide by 56-foot-high spillway consumed 5000 cu. yds. of concrete in addition to the 1000 cu. yds. of limestone. The dam consumed 18,000 cu. yds. of earth. According to the Iowa Department of Natural Resources, the park's dam, including the spillway, is the most photographed dam in the Midwest. The park also includes a swimming beach, fishing, camping facilities, and a two-mile trail around the lake.

Beeds Lake State Park first opened officially for public use on June 5, 1938 but had 24,000 visitors as early as the 1936-1937 season. In 1937-1938, it rose only to 25,000 but in 1938-1939 reached 49,500 and in 1939-1940 rose to over 67,000. The primary purpose of Beeds Lake State Park, according to the Iowa State Conservation Commission during the park's construction, is to "build and restore natural features and beauty destroyed during the last 75 years of settlement and agricultural development."

Beeds Lake, within the same subwatershed as the northern portion of the City of Hampton, will be discussed further in this Chapter.

**Maynes Grove**, approximately 5 miles south of Hampton, is the site of the first settlement of European descendants within Franklin County. It is a 280 acre multi-use recreational area that includes restored prairie, upland oak and hickory timber, and 12-acre pond. The natural features provide residents of Hampton opportunities for fishing, hiking, horseback riding, picnicking, and public hunting. For special events, Maynes Grove also includes a four-season lodge with a maximum capacity of 107 people.

## SURFACE WATER

### West Fork Cedar Watershed & Cedar River Basin

A watershed is an area of land that drains to a particular water body, such as a lake, stream, or river. The commonly understood boundaries of all watersheds in the U.S. have been determined by U.S. Geological Survey (USGS) in cooperation with the U.S. Water Resource Council and USDA Natural Resources Conservation Service (NRCS). The boundaries are generally defined by a ridge or line of highest elevation encompassing areas of lower elevation.

Basins are large watersheds that drain to a primary river. The City of Hampton is in the Cedar River Basin. This Basin ([Figure 10 - Iowa Portion of Cedar River Basin and West Fork Watershed](#)) drains to the Mississippi River in conjunction with the Iowa River. This means water flows from the northwest to the southeast of the Basin's subwatersheds. Beginning in southern Minnesota near Austin and continuing southeastward to the Cedar River's outlet at the Iowa River near Columbus Junction, the Basin covers 5,020,914 acres (7,485 square miles). It includes Mason City, Charles City, Cedar Falls, Waterloo, and Cedar Rapids. A total of six smaller subwatershed units (8-digit HUCs) form the Basin. They are the following:

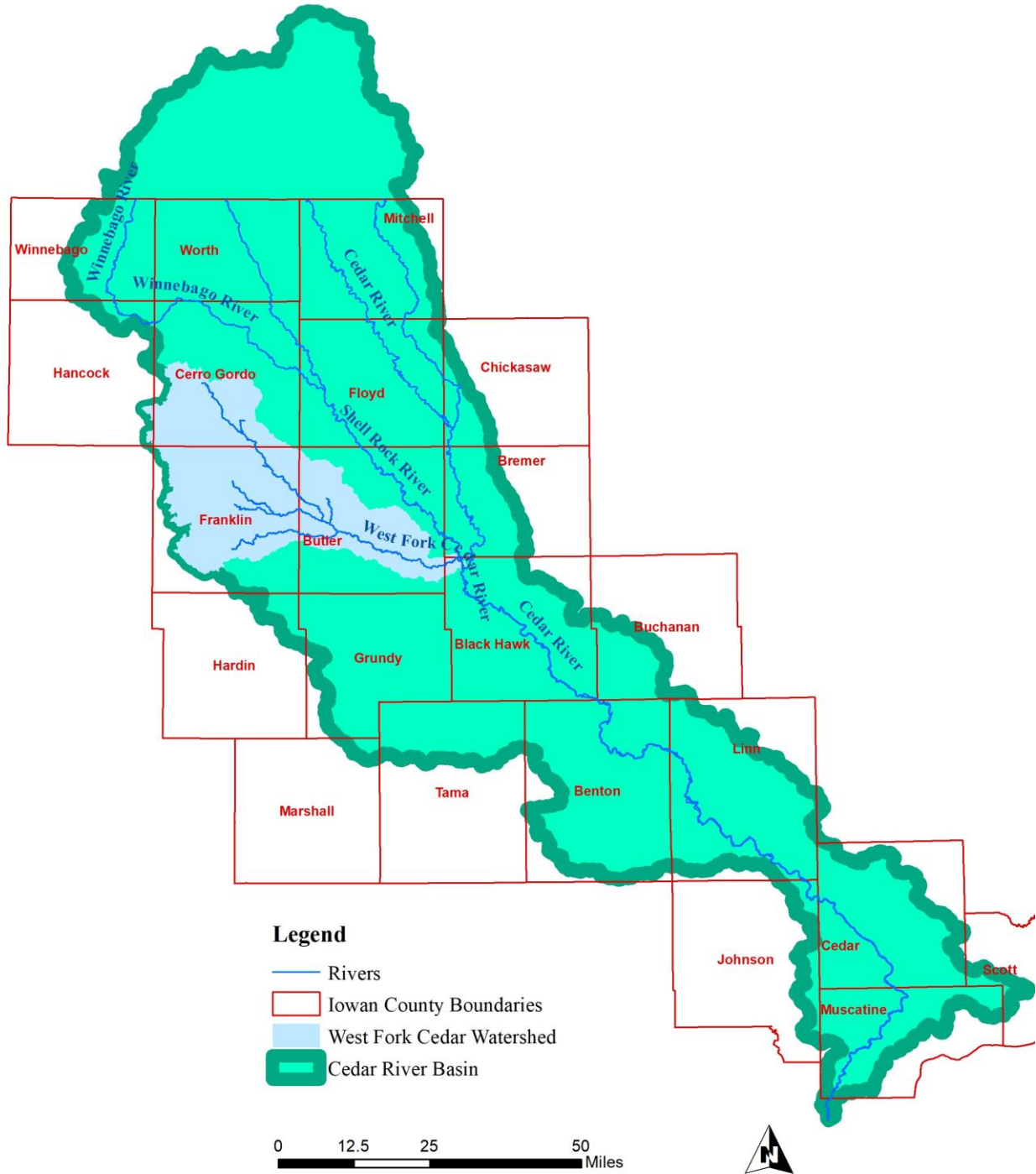
- Lower Cedar
- Middle Cedar
- Upper Cedar
- West Fork
- Shell Rock
- Winnebago

Two of the subwatersheds above currently have a watershed management plan, authority, and coalition. These are for the Middle Cedar and Upper Cedar. The Lower Cedar and Shell Rock have management authorities and coalitions, but do not currently have completed plans. West Fork Cedar, which includes Hampton, and the Winnebago (which includes Mason City and Clear Lake to the north), currently do not have active Watershed Management Authorities with plans. This watershed is shown in [Figure 11 - Jurisdictions within West Fork Watershed](#).

Watershed management authorities' activities may include assessing and reducing flood risk; accessing and improving water quality; monitoring federal flood risk activities; educating residents; and allocating funding made available by the authority for purposes of water quality and flood mitigation. Generally speaking, the benefits of conducting these activities allows for comprehensive planning on a watershed scale, multi-jurisdictional partnerships and coalitions, leveraging resources (such as funding and technical expertise), and facilitating stakeholder involvement in watershed management.

Watershed management planning also incorporates hazard mitigation planning and vice versa. Both of these types of planning activities occur in order to initiate localized flooding control for communities and their surrounding areas. Hazard mitigation will be discussed further in this chapter.

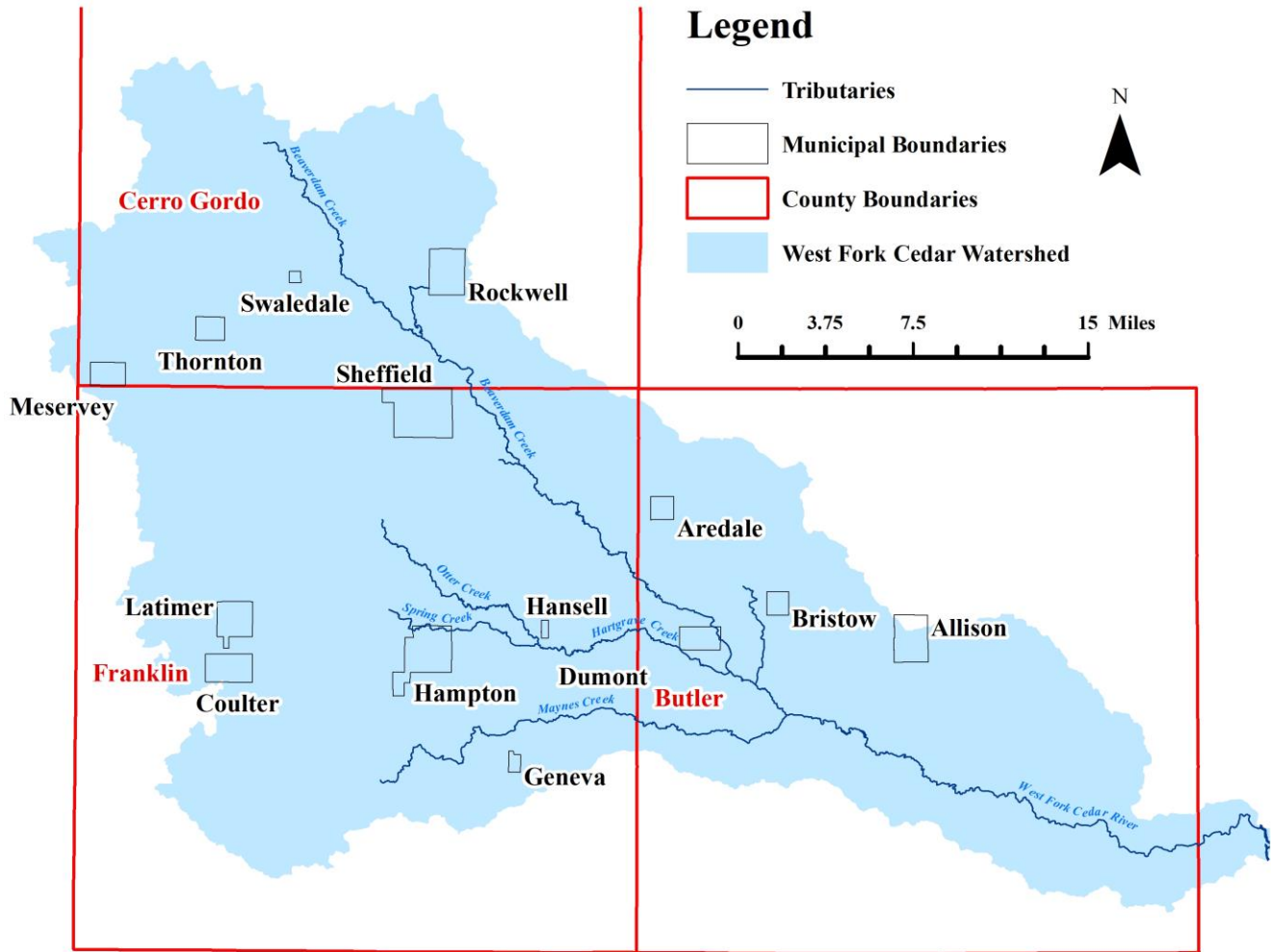
**Figure 10 - Iowa Portion of Cedar River Basin and West Fork Watershed**



**Source:** State of Iowa Open Geospatial Data. Map prepared by NIACOG.



**Figure 11 - Jurisdictions within West Fork Watershed**



**Source:** State of Iowa Open Geospatial Data. Map prepared by NIACOG.

### Streams and Subwatersheds

The West Fork Cedar Watershed can be subdivided into additional 10-digit and 12-digit HUC subwatersheds. The 12-digit HUC subwatersheds are the most local watersheds and focus on small tributary systems. When initiating watershed management planning, it is beneficial to start at this level. [Figure 12 - Subwatersheds \(12-unit HUCs\)](#) shows the boundaries of the subwatersheds that are within Hampton in addition to included streams.

Hampton's waterbodies are shown in [Figure 13 - Hampton Waterbodies](#). Hampton does not have significant rivers that flow through the community; however, the Squaw, Spring, and Otter Creeks do transverse through it. The City of Hampton has been conducting watershed improvement projects on the Squaw and Spring Creeks. These improvement projects, along with the implementation of the standard practices of the [Iowa Storm Water Management Manual](#), are expected to have a positive impact on watershed health. The effect of slope, soil type, and vegetation on the landscape will be discussed further in the [SOIL](#) section of this Chapter.

According to the Iowa DNR 2020 Integrated Report and Impaired Waters List submitted to the EPA, there are currently no impaired streams within Hampton; however, Beeds Lake, with an outlet that flows towards Hampton, is an impaired water. Impaired waters are lakes, wetlands, streams, rivers, and portions of rivers that do not meet all State of Iowa water quality standards. The failure to meet water quality standards might be due to an individual pollutant, multiple pollutants, "pollution," or an unknown cause of impairment.

In order to fund its water treatment plant (discussed further in [Chapter 8: Land Use, Infrastructure, and Utilities](#)), the city bonded about \$6.3 million from the Clean Water State Revolving Fund program. The program allows interest incurred on the loan to be set aside to be used watershed projects approved by the State of Iowa. Within the City's East Park, 30 trees were removed to install boulders and plant new vegetation to assist with erosion control and water filtration. Overall, the City of Hampton and or community members have been considering the following type of projects.

- **Stream Corridor Stabilization** – downcutting stream beds with riffle pool structures, sloping banks back to maintain a minimum 33% slope (falls 1 ft. for every 3 ft horizontal distance), and establish vegetation and rock protection within Progress Park, Cemetery, East Park, Harriman Park, and Memorial Park.
- **Bioswale/Bioretenion** – installing channels or soil beds with deep rooted plants designed to treat or store surface water runoff located at Memorial Park, Middle School, High School, and 12<sup>th</sup> Avenue NW.
- **Water and Sediment Control Basin** – developing terrace(s) at lower ends of slopes to reduce erosion and runoff rates at an area of Highway 3.
- **Bridge Replacement** – removing bridges in Memorial Park and East Park and replacement of culverts to reduce stream bank erosion.
- **Floodplain Buyout** – replacing Future Farmers of America cropland, owned by the School District and located in the City's floodplain, with natural grasses and wetlands.

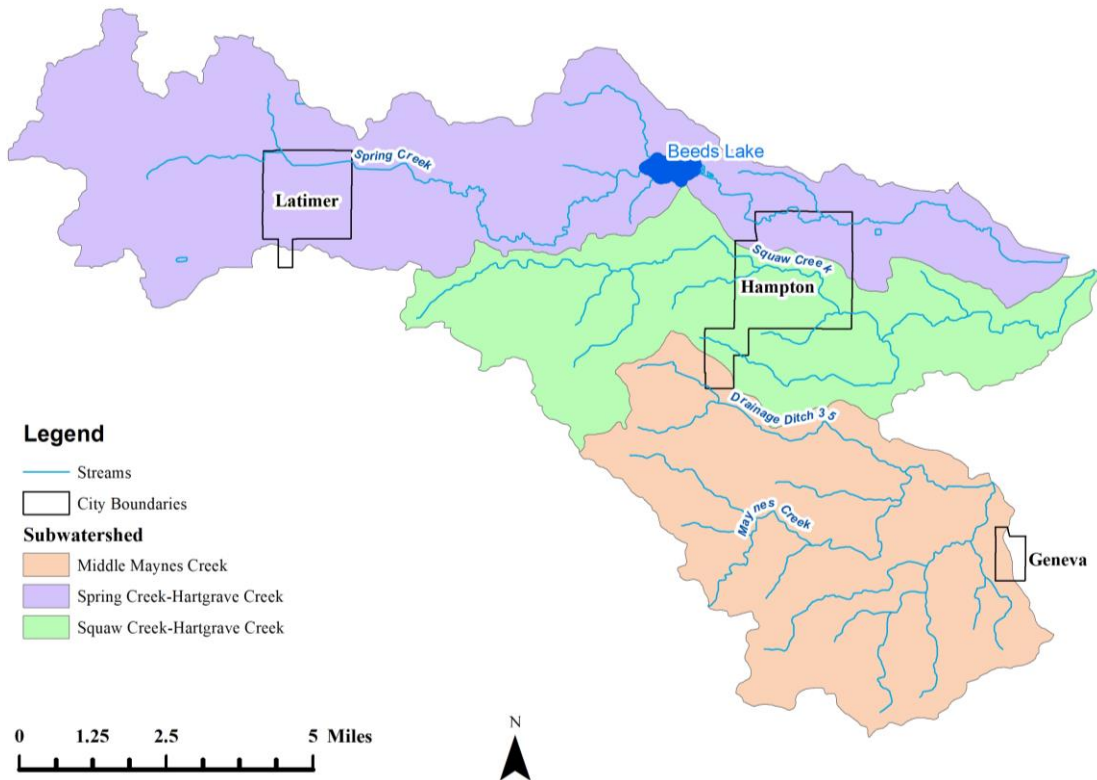
- **Native Landscaping/planting** – planting native landscaping at High School.

An additional project community members are interested in is improving the health of Beeds Lake. The Lake is outside the City of Hampton; however, it is located within the Spring Creek-Hartgrave subwatershed, which also contains the northern portion of Hampton, and is a popular recreational destination for City residents. A primary improvement that the lake needs is a sedimentation trap. The DNR has also recommended the following practices by various watershed residents:

- Decrease the population of geese near the beach at Beeds Lake State Park, and or remove fecal matter from the beach area.
- Limit cattle access to streams and explore other water sources for cattle.
- Improve manure application and reduce soil erosion.
- Relocate the beach to a new space along the lake.

From 1994 to 1998, watershed residents participated in a DNR-sponsored project to reduce sediment and nutrients. In recent years, “Friends of Beeds Lake”, which includes Hampton residents, has been fundraising and volunteering for park improvements; however, past efforts have focused on installing new benches, registration station, historical markers, pollinator prairie, bike racks, concession stand, toilets, and lighting. The group has discussed issues of high levels of phosphorus, blue-green algae, E. coli bacteria, and general water quality with the DNR. Additionally, the sediment issues at Beeds Lake has caused silt buildup within Spring Creek at Hampton’s Harriman Park.

**Figure 12 - Subwatersheds (12-unit HUCs)**



**Source:** Map prepared by NIACOG. Data obtained from State of Iowa Open Geospatial Data.



**Figure 13 - Hampton Waterbodies**



**Source:** State of Iowa Open Geospatial Data. Map prepared by NIACOG

### **Flood Zones**

Hampton's Special Flood Hazard Area (SFHA) is shown in [Figure 14 - FEMA Special Flood Hazard Areas](#). SFHA represents the area subject to inundation by 1-percent-annual chance flood and are at high risk of flooding. The SFHAs contain zones A and AE. Structures located within the SFHA have a 26-percent chance of flooding during the life of a standard 30-year mortgage. Federal floodplain management regulations and mandatory flood insurance purchase requirements apply in these zones. Flood zones are primarily determined by the history of flooding in Hampton.

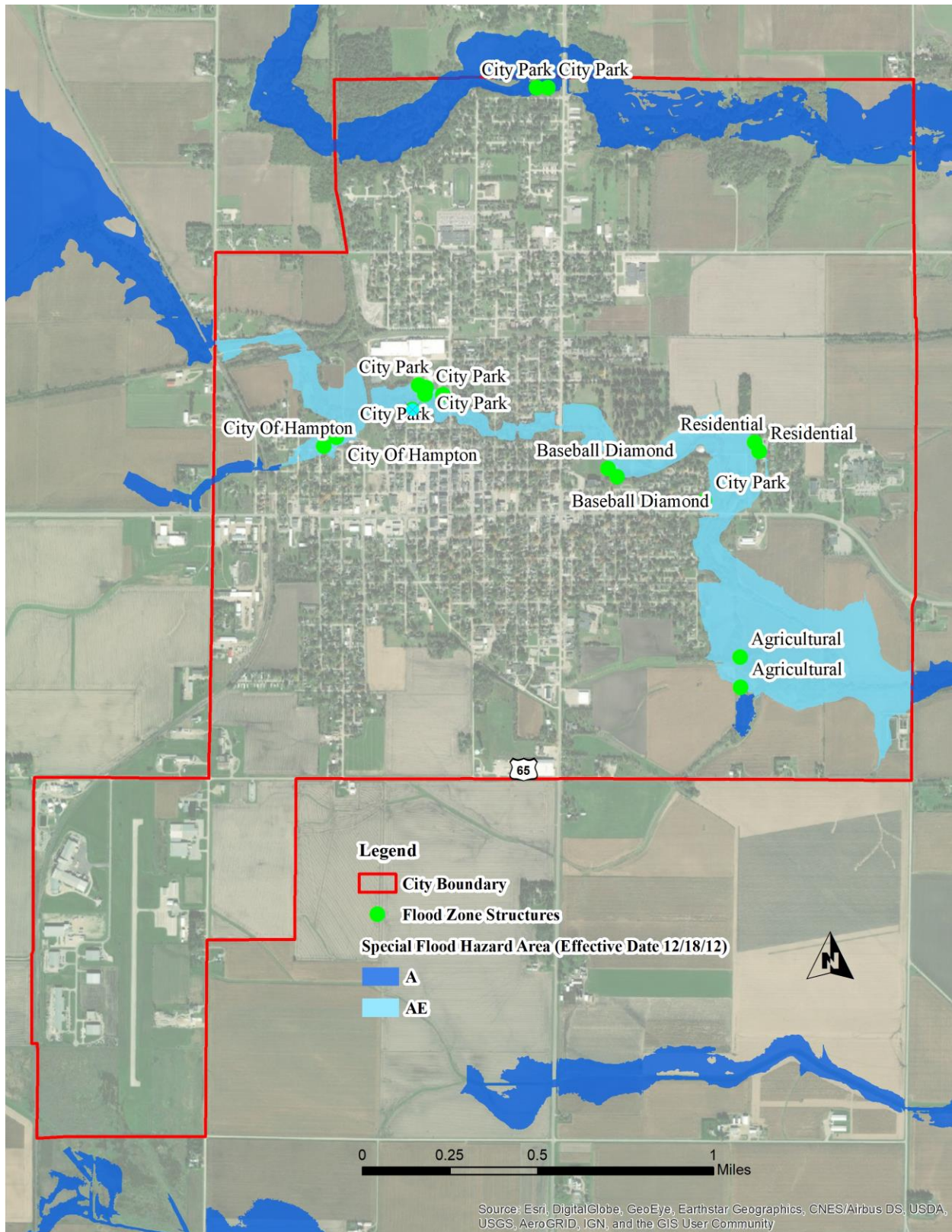
Along the Squaw Creek, 3 residences are located within SFHA. Additionally, 9 structures owned by the City of Hampton (storage and or park structures) and 2 agricultural structures are located within SFHA along Squaw Creek. SFHA along Otter Creek includes two structures within the City's Harriman Park. The location and amount of developed space within the floodplain will be discussed further in [Chapter 8: Land Use, Infrastructure, and Utilities](#).

Area not included in Zones A or AE are moderately to minimally at risk of flooding as Zone X. However, buildings in Zone X could be flooded by severe, concentrated rainfall coupled with inadequate local drainage systems. Hampton's soil drainage classes are provided later in the soil section of this Chapter.

Local storm water drainage systems are not normally considered in a community's flood insurance study. The failure of a local drainage system can create areas of high flood risk within these zones. Flood insurance is available in participating communities, but is not required by Federal regulation in these zones. Nearly 25-percent of all flood claims filed are for structures located within this zone.



**Figure 14 - FEMA Special Flood Hazard Areas**



**Source:** State of Iowa Open Geospatial Data. Map prepared by NIACOG



## Wetlands

Hampton is historically part of the Prairie Pothole region of the United States and Canada. The region, before European settlers, was mostly shallow wetlands, or potholes, surrounded by tallgrass prairie. These potholes are less than 1 acre depressions that are filled with rainfall or snowmelt. They assist with recharging groundwater supplies, slowing and storing floodwaters, support migratory waterfowl for feeding and nesting, and potentially reduce damage to roads.

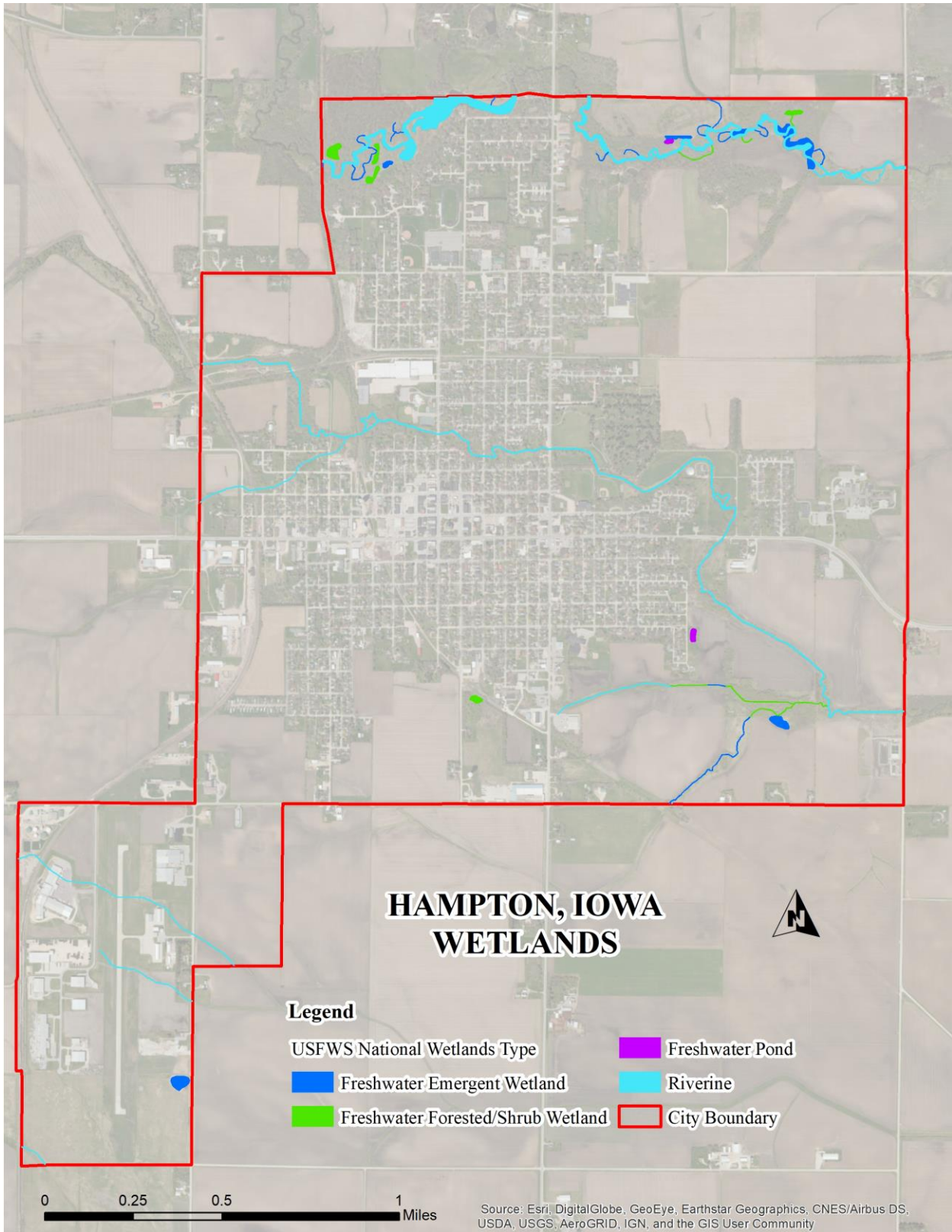
Within Hampton, a very limited amount of wetlands currently exists in the northern and southeastern portions of the Cities along the two creeks. The primary wetland types are freshwater emergent, freshwater forested/shrub, freshwater pond, and riverine. Riverine wetlands are the channels of the Squaw and Otter Creeks and their associated streamside vegetation. Hampton's wetlands are shown in [Figure 15 - Wetlands](#).

An emergent wetland is shallow and subjected to extended periods of flooding. At least thirty percent of the surface area is covered by herbaceous vegetation. A freshwater emergent wetland is considered a marsh (natural area vegetated with cattails, bulrushes, bur-reeds, etc); fen (peat-forming bog filled with steady source of groundwater); swale (man-made shallow channel for storm-water run-off); or wet meadow (usually agricultural land formerly forested wetland). Existing and future freshwater emergent wetlands in Hampton are most likely marshes, swales, or wet meadows.

Freshwater forested and shrub wetlands are dominated by trees and shrubs, such as cottonwood, willow, ash, elm and sycamore that tolerate wet soils. They are also referred to as swamps. These areas are located next to rivers that seasonally rise.

These wetlands can be considered an important land use for several reasons. Similar to the historic prairie potholes, they provide water quality improvement, flood protection, erosion control, recreational opportunities, and aesthetic appreciation. Wetlands and the included vegetation function as natural sponges that trap and slowly release surface water, rain, snowmelt, groundwater, and flood waters. This lowers flood heights and reduces erosion while providing animal habitat. Wetlands are usually a low cost alternative to expensive dredge operations and levees. Hampton faces a lower risk of flooding than communities downstream in the Cedar River basin, such as Cedar Rapids; however, wetland preservation and creation is a consideration to be made in future land development within Hampton.

**Figure 15 - Wetlands**



**Source:** State of Iowa Open Geospatial Data. Map prepared by NIACOG.

## SOILS

Hampton has various types of soil. Different types of soil will affect a building's foundation in different ways. This affects a project's construction and future repairs. Soil type also affects plant growth. A map displaying the overall soil types is provided in [Figure 16 - Hampton Soil Classifications](#).

Most soil in Hampton is a type of loam. Loam is a combination of sand, silt, and clay. Normal loam is approximately equal parts silt, clay, and sand. This type of soil is the best for construction. It generally does not shift, expand, or shrink drastically and handles the presence of water very well. It usually holds a high calcium and PH level that allows various plants to grow.

If a loam is considered clay, it has more clay than other soil types and better water storage. This also means it holds onto plant nutrients well but also doesn't drain properly at times. Clay is not an ideal soil for buildings due to its tendency to shift around as it dries or moistens. This can cause cracks or fissures in the building and result in uneven floors unless drilled pier or slab-on-grade foundations are used. Drilled piered foundations anchor deep into clay for more structural stability while slab-on-grade foundations combat clay soil's ability to shrink and expand.

If a soil is silty, it includes small particles and can be smooth to the touch. It has great moisture retention, but drains poorly. Silty soil is great for plants that need a lot of water. Silty soil is a poor option for building due to its prolonged ability to retain water. This causes the soil to shift and expand which puts a building under repeated stress. Silty soil is less suitable than normal loam or clay.

Sandy loam can potentially be useful for building. When moist and compacted, sand holds together relatively well. Additionally, it doesn't retain water well, which assists in supporting structures. However, the sand particles can wash away over time, leaving gaps beneath foundations.

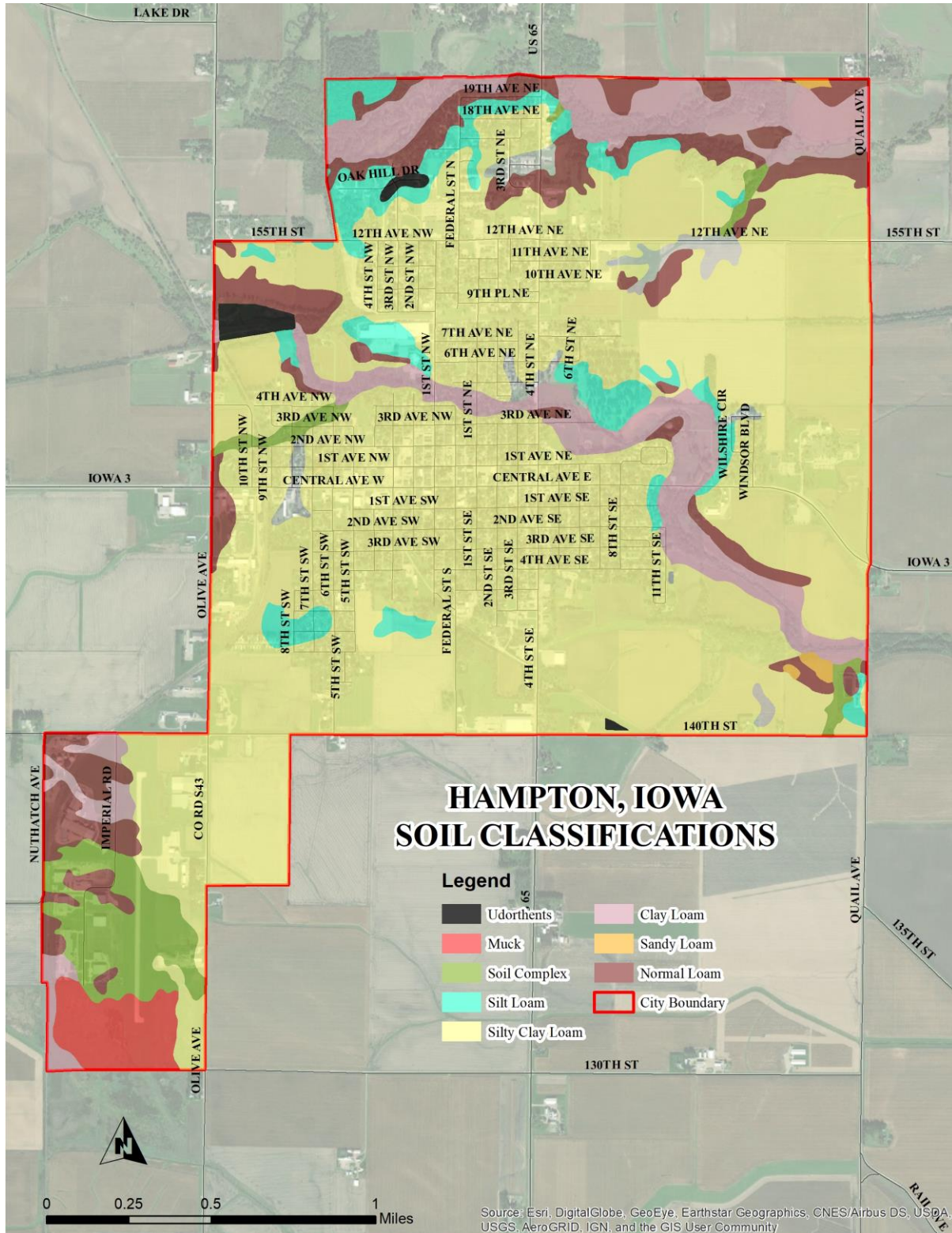
### Alluvial Deposit

Other types of soil classifications within Hampton include complexes and mucks. Complexes are often considered to be alluvial. Generally, the most naturally fertile soil is within Hampton's alluvial deposits (shown in [Figure 18 - Alluvial Deposits](#)). However, this does not mean the soils' inorganic properties are ideal for the growth of trees and landscaping plants. In the alluvial deposit area, which is partially within FEMA special flood hazard areas, periodic flooding rejuvenates soil fertility depositing organic-matter rich in sediment on the soil surface. Since floods periodically deposit new sediment at the surface, alluvial soils can potentially have a unique layered look of various types of loam. This is different than other soils, which are made through a long process of rock transformation.

Muck, located on the southwest portion of Hampton, is considered to be highly decomposed organic material within the alluvial deposit area. Muck tends to subside or sink at a steady rate. Mucks can be developed if considerable investment and skill is used to improve the soils condition.



**Figure 16 - Hampton Soil Classifications**



**Data Source:** U.S. Department of Agriculture, Natural Resource Conservation Service Web Soil Survey. Map prepared by NIACOG.

Below, a summary of the types of soils within Hampton are listed:

- **Normal Loam:** Lawler, Saude, Bolan, Floyd, Rockton, Aredale, Marlean, Kenyon, Turlin, Clarion, and Nicollet
- **Sandy Loam:** Dickinson
- **Clay Loam:** Coland, Marshan, Webster, and Canisteo
- **Silty Clay Loam:** Muscatine, Colo, Garwin, Klinger, Dinsdale, Maxfield, Calco, Judson, Sawmill
- **Silt Loam:** Ripon, Rossfield, Port Byron, Ansgar, Franklin, and Waubeek
- **Complex:** Colo-Ely, Coland-Terril, Webster-Nicollet, and Harps-Okoboji.
- **Other:** Anthropotic Udorthents and Muck

### Soil Condition

Soil condition within Hampton is provided in [Figure 17 - Hampton Soil Condition](#). Soil condition is best measured by using Iowa State University's CSR 2 rating. The index is scaled from 100, for the most productive soils, to 0 as the least productive. Factors, primarily derived from rocks and their degradation products, that affect this rating are particle sizes, water holding capacity, slope, flooding, ponding, erosion, topsoil thickness, and soil depth. CSR 2 rating does not consider the following impacts: irrigation; artificial drainage; land-leveling or terracing; level of soil management; and amount of organic material. From a sustainability standpoint for the Hampton community, preserving productive soil assists in regulating water quality, sustaining wildlife biodiversity and trees, and filtering pollutants.

### Soil Drainage

Soil can also be classified by drainage class. Drainage class refers to the frequency and duration of a soil's wet periods. Alterations of the water flow by human activities, either through drainage or irrigation, are not a consideration unless they have significantly changed the morphology of the soil. Soil that drains well has a better chance of not flooding during flash flood events. The following (shown in [Figure 19 - Soil Drainage Classifications](#)) is a description of the 7 drainage classes:

- **Excessively Drained** - Water is removed very rapidly. The occurrence of internal free water commonly is very rare or very deep. The soils are commonly coarse-textured and have very high hydraulic conductivity or are very shallow
- **Somewhat Excessively Drained** - Water is removed from the soil rapidly. Internal free water occurrence commonly is very rare or very deep. The soils are commonly coarse-textured and have high saturated hydraulic conductivity or are very shallow.
- **Well Drained** – Water is removed from the soil readily but not rapidly. Internal free water occurrence commonly is deep or very deep; annual duration is not specified.
- **Moderately Well Drained** - Water is removed from the soil somewhat slowly during some periods of the year. Internal free water occurrence commonly is moderately deep and transitory through permanent. They commonly have a moderately low or lower saturated hydraulic conductivity in a layer within the upper 1 m, periodically receive high

rainfall, or both.

- **Somewhat Poorly Drained** - Water is removed slowly so that the soil is wet at a shallow depth for significant periods. The occurrence of internal free water commonly is shallow to moderately deep and transitory to permanent.
- **Poorly Drained** - Water is removed so slowly that the soil is wet at shallow depths periodically. The occurrence of internal free water is shallow or very shallow and common or persistent. Free water at shallow depth is usually present. This water table is commonly the result of low or very low saturated hydraulic conductivity of nearly continuous rainfall, or of a combination of these.
- **Very Poorly Drained** - Water is removed from the soil so slowly that free water remains at or very near the ground surface during much of the growing season. The occurrence of internal free water is very shallow and persistent or permanent. The soils are commonly level or depressed and frequently ponded. If rainfall is high or nearly continuous, slope gradients may be greater.

Generally, dense soil will hold water, while loose soil will allow water to pass through quickly. Sand or sandy loam soils have high infiltration rates. Silt loam or normal loam has a moderate infiltration. Any soil that is chiefly clay, has a very low infiltration rate. Hampton is mostly silty clay loam that is moderately well drained with an acceptable infiltration rate.

Udorthent soil is very heterogeneous, fill material that has been placed on poorly drained to somewhat excessively drained soils on uplands, terraces, and flood plains to provide sites for buildings, roads, railroads, recreation areas, and other uses.

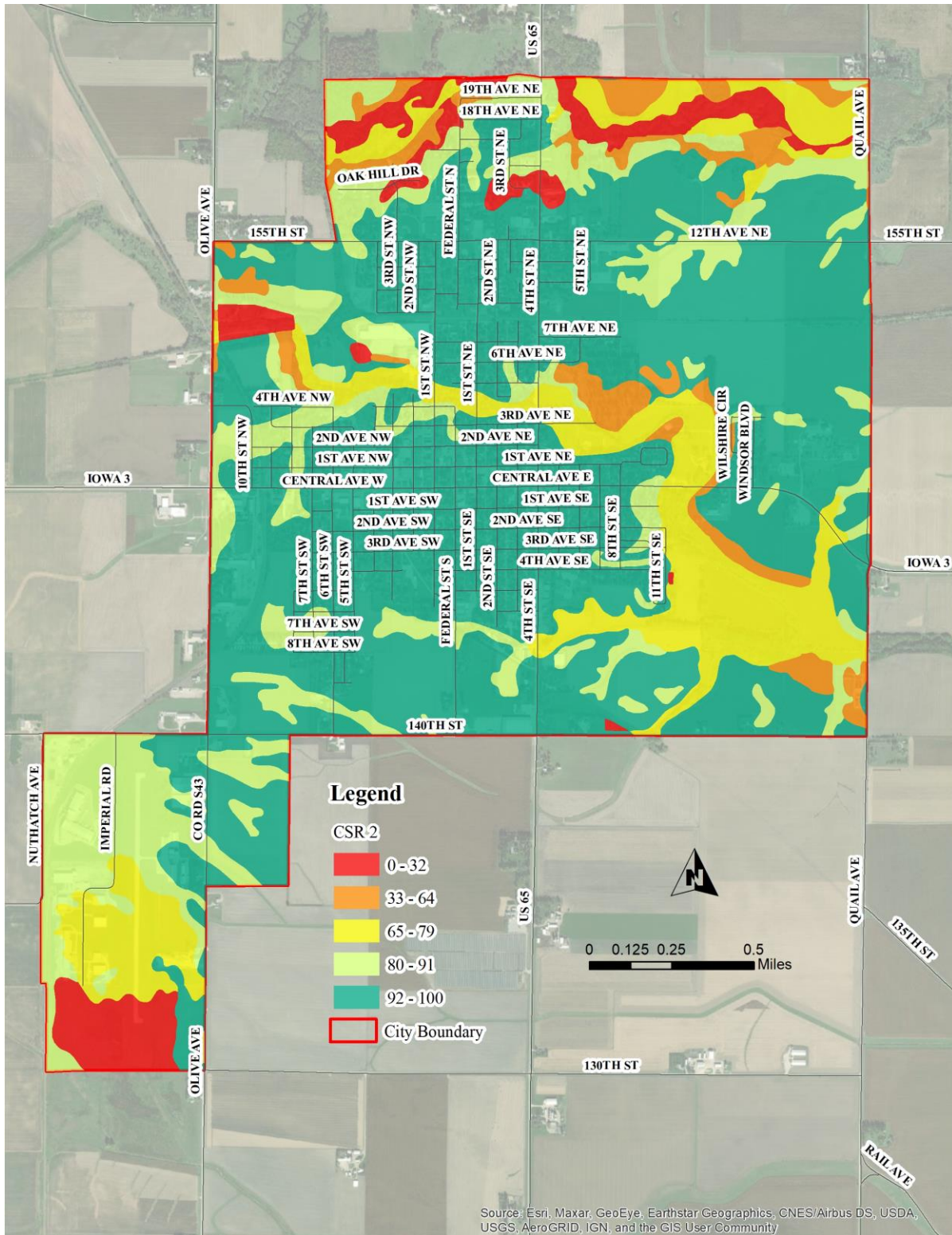
### Surface Runoff and Slope

Another important factor when it comes to soil is surface runoff and erosion. Clay soil, with particles that stick strongly to each other, does not easily erode. Both silty and sandy soil are both likely to erode easily if not covered in dense vegetation. Slope of the ground, especially when no vegetation is present, should also be considered. Generally, steeper slopes allow for water to run off at faster rates. This causes increased erosion. However, dense vegetation on steep slopes can significantly mitigate erosion.

Uncontrolled runoff can undermine development in addition to causing harm to the natural environment. In order to control runoff, terracing and swales and berms can be installed. Terracing (with rock, wood, or brick) is the most efficient way to control runoff on steep slopes. It also has the potential to add aesthetics and increased planting space to the landscape. On less steep slopes, swale and berms can be developed. A swale is a broad, shallow ditch, with excavated soil from the ditch place just downhill from it to create a berm (a low mound). The purpose is for the water to collect in the ditch and slowly percolate into the ground. Similar to traditional terracing, the swales can be used for plantings. Additionally, mulch and or erosion control fabric can be installed to prevent soil loss.



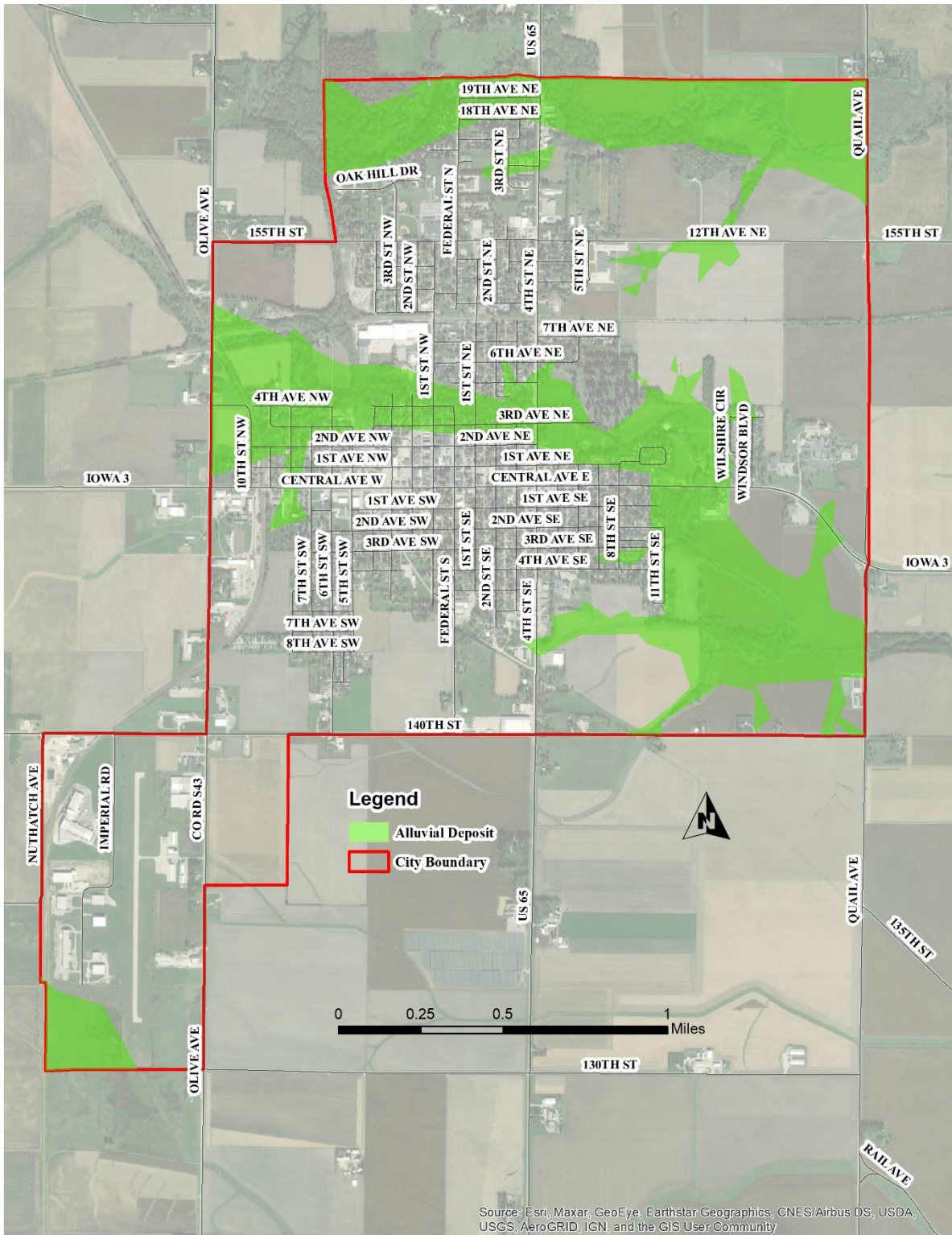
**Figure 17 - Hampton Soil Condition**



**Source:** U.S. Department of Agriculture, Natural Resource Conservation Service Web Soil Survey. Map prepared by NIACOG



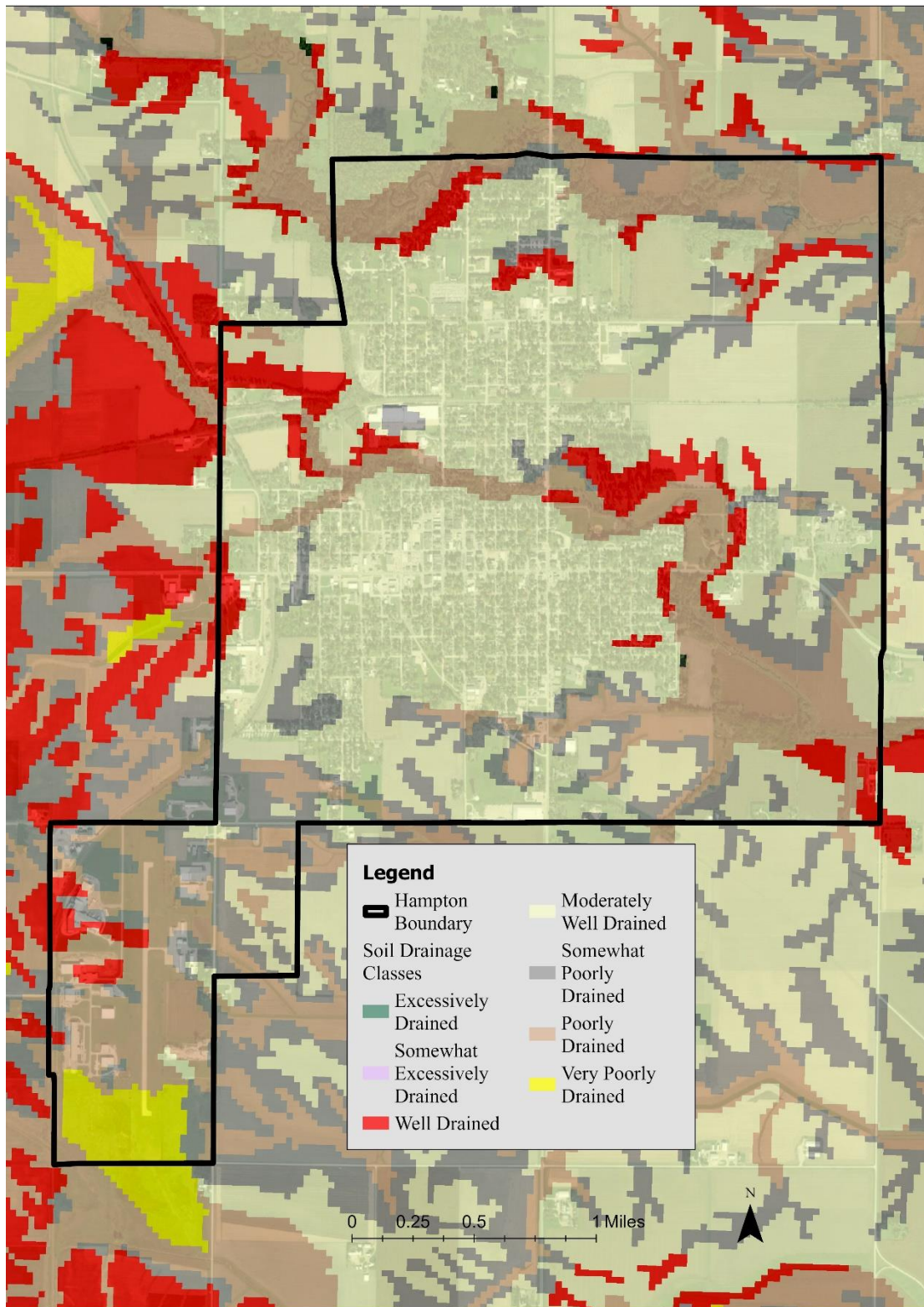
Figure 18 - Alluvial Deposits



Source: Esri, Maxar, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community

Source: Map prepared by NIACOG. Data obtained from Iowa Department of Natural Resources

**Figure 19 - Soil Drainage Classifications**



**Source:** Map prepared by NIACOG. Data obtained from Natural Resources Conservation Service



## BEDROCK AND AQUIFERS

The City of Hampton is primarily in the Iowan Surface landform region (shown in [Figure 20 - Landform Regions](#)). A small portion of southwest Hampton is included in the Des Moines Lobe region. Each major landform region on Earth has a unique set of physical features caused by their glacial histories. In total, Iowa has 7 of these regions.

According to the Iowa Geological Society, the Iowan Surface is slightly inclined to gently rolling with long slopes, low relief, and open views to the horizon. Fieldstones, known as glacial erratics, are commonly found in the region with many existing as boulders. Well drillers throughout the region occasionally move well sites some distance away after encountering enormous buried erratics that resist drill bits.

### Radon

These erratics originated from the igneous and metamorphic rocks that forms the bedrock foundations of Canada, Minnesota, and Wisconsin. Glaciers during various stages carved landscapes and carried rock as they drifted south. As the glaciers came over Iowa, they deposited finely ground rocks that contain radium. Because the rocks that make up our soils are so finely ground, they have a large surface area to emit radon gas. Radon gas can enter even through small cracks in the foundation or openings in the foundation of homes like sump pumps or spaces around pipes. All of Iowa is considered high risk for radon gas in homes. Nationally, Iowa has the highest average indoor radon concentration due to its glacial history.

### Bedrock

Bedrock is the hard, solid rock beneath surface such as soil and gravel. The oldest layer of bedrock in Iowa is Precambrian geologic layer. Overlaying the Precambrian layer is often bedrock from various other geologic periods, such as the following from earliest to later: Cambrian, Ordovician, Silurian, Devonian, Mississippian, Pennsylvanian, Permian, Quaternary. These layers in Iowa are primarily limestone and dolomite with each consisting of different types of fossilized life.

### Aquifers & Groundwater

Aquifers are a body of porous bedrock or loose sediment below the surface that has enough permeability to allow water to flow through it. Precipitation that eventually becomes groundwater percolates through the soil and can resurface through natural springs or manmade wells. The aquifers are often named after the geologic period of the bedrock they are located within. Aquifers naturally filter groundwater by forcing it to pass through small pores and between bedrock and sediments, which helps to remove substances from the water. This natural filtration process, however, may not be enough to remove all of the contaminants.

Aquifers are either unconfined or confined. Unconfined aquifers are near the surface and include the groundwater table. Below the groundwater table is a saturated zone with an unsaturated zone above it. Generally, groundwater follows the land surface and moves from higher elevations to

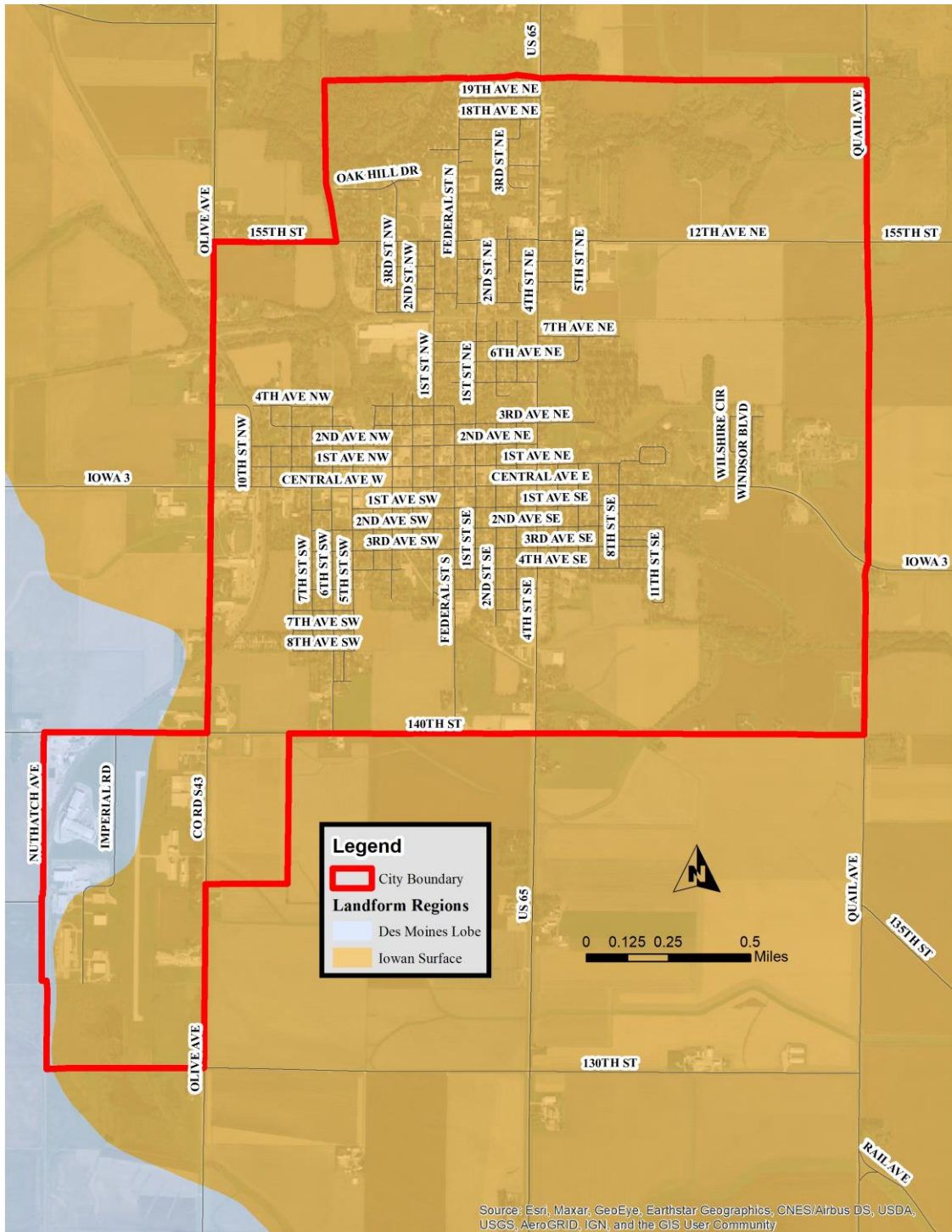
lower elevations similar to surface water. Unconfined aquifers include shallow sand and gravel deposits containing alluvial aquifers that sit just below floodplains. Confined aquifers are capped by aquitards, which are semi-permeable rock layers that allows little to no water movement.

Most of the water used for domestic and industrial purposes in Hampton comes from confined aquifers. The public water supply is currently drawn from the shallow Quaternary bedrock aquifer. The closer an aquifer is to the surface, the less time there is for groundwater to filter contaminants. Also, aquifers near the surface can be contaminated by surface runoff entering sinkholes. Sinkholes are caused by karst dissolution, which is the dissolving of limestone or other easily soluble rock. Fortunately, according to the Iowa DNR, Hampton and the surrounding area does not contain karst area

Below this aquifer are the following bedrock aquifers from closest to farthest away from the surface: Mississippian, Silurian-Devonian, and Cambrian-Ordovician. Hampton previously drew water from the Silurian Devonian and Cambrian-Ordovician. The Cambrian-Ordovician aquifer, also known as the Jordan or Prairie du Chien aquifer, is the most extensive and widely used aquifer in Iowa. The State of Iowa is currently monitoring the strain on the Joran Aquifer in certain areas where it is being drawn down faster than it can recharge. Furthermore, the City of Hampton is entirely within the Mississippian bedrock/aquifer region, which underlies about 60 percent of the State.

The currently expected quality of groundwater obtained from the Silurian-Devonian bedrock aquifer compared to surrounding area is shown in [Figure 21 - Silurian-Devonian Aquifer Water Quality](#). Hampton is located above fair quality water within that aquifer. Water quality data and mapping for the other aquifers are not currently available. Problems with highly mineralized groundwater generally increases with depth below ground and greater distance from an aquifers recharge area. However, deeper aquifers are less likely to be contaminated by surface runoff. Water wells, treatment, and potential sources of contamination will be discussed further in [Chapter 8: Land Use, Infrastructure, and Utilities](#).

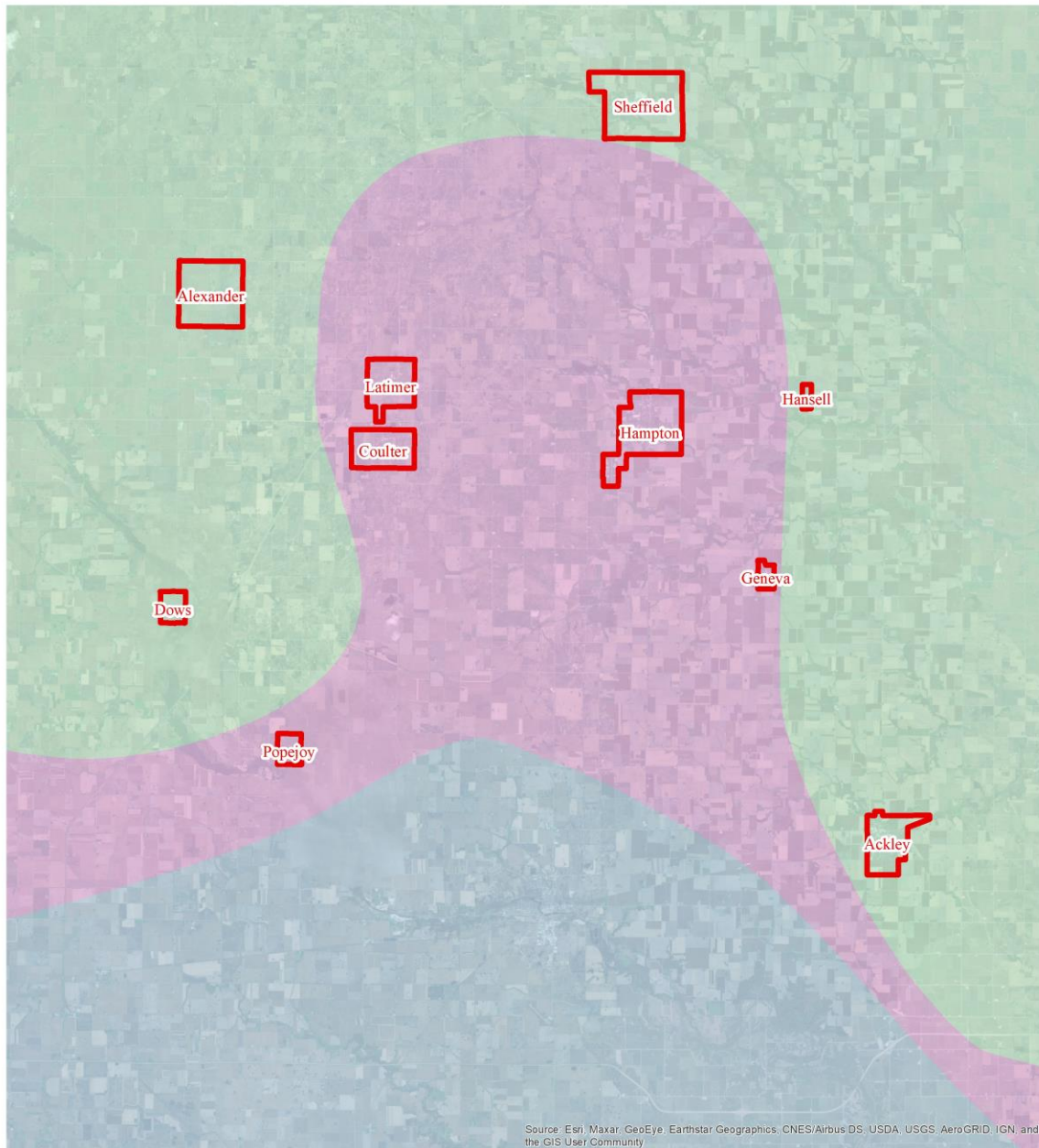
**Figure 20 - Landform Regions**



**Source:** Map prepared by NIACOG. Data obtained from Iowa Open Geospatial Database.



**Figure 21 - Silurian-Devonian Aquifer Water Quality**



**Legend**

- City Limits
- Good water quality
- Fair water quality
- Poor water quality

0 1.75 3.5 7 Miles

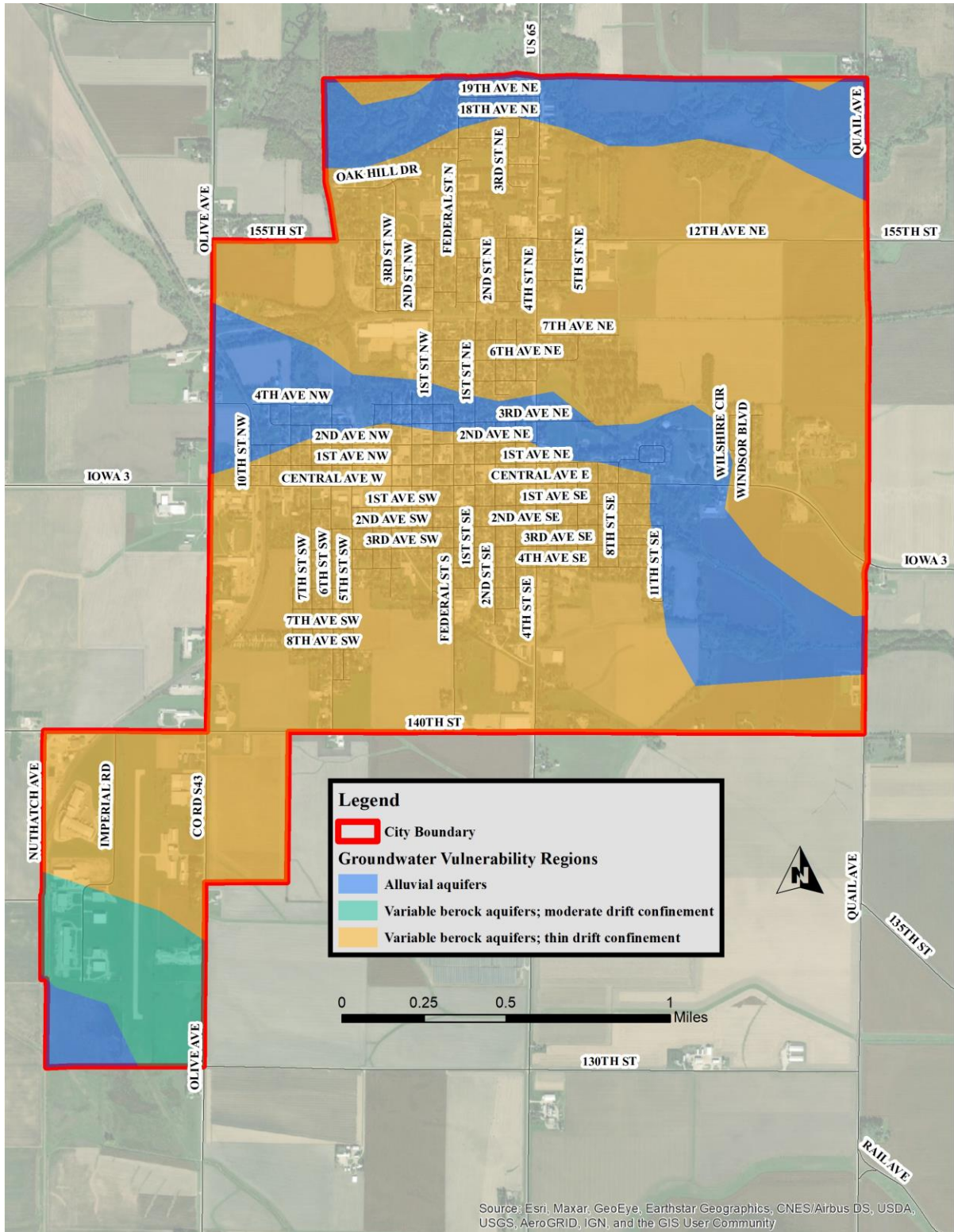


**Source:** Map prepared by NIACOG. Data obtained from Iowa DNR.

Regions that have similar hydro geological characteristics within Hampton are shown in **Figure 22 - Groundwater Vulnerability Regions**. These regions were developed by the Iowa DNR to assist communities in better understanding the complex issue of groundwater contamination. Hampton's potential highest quality groundwater region is located below Hampton's industrial park and airport in the southwestern portion of the City. A summary of all three regions within Hampton is below:

- **Alluvial Aquifers:** area underlain by sand and gravel aquifers situated beneath floodplains along stream valleys and includes alluvial deposits associated with stream terraces and benches, contiguous windblown sand deposits, and glacial outwash; very shallow; natural water quality generally excellent but high potential for groundwater contamination.
- **Variable Bedrock Aquifer/Thin Drift Confinement:** Varies considerably in natural water quality; less than 100 feet of glacial drift overlies aquifer; moderate to high potential for aquifer contamination.
- **Variable Bedrock Aquifer/Moderate Drift Confinement:** Varies considerably in natural water quality; 100 to 300 feet of glacial drift overlies aquifer; low potential for aquifer contamination.

**Figure 22 - Groundwater Vulnerability Regions**



**Source:** Map prepared by NIACOG. Data obtained from Iowa DNR.

## CHAPTER 6: DEMOGRAPHICS, HOUSING & CRIME

This chapter provides information on Hampton’s population trends, households, housing stock, and crime. Under population profile, data is included on age, race, ethnicity, and gender. For households, information is provided on language spoken at home, marital status, fertility, and type of households. Housing stock includes data on housing age, changes in amount of owner-occupied housing, vacancy rate, and type of housing units. This chapter primarily uses U.S. Census and American Community Survey data from 2019 and earlier. 2020 American Community Survey data was publically reported on March 17, 2022; however, certain elements of the data in line with 2019 data have not been publically reported.

In general, demography is the study of human populations with respect to size, composition, spatial distribution, and changes to the population over time. Not only do demographics provide the community information needed to plan future investments and services, the data also helps determine Federal funds and grants, where assistance programs are targeted, and what businesses might move to the community.

### POPULATION PROFILE

Hampton’s population since 1900 is shown in [Figure 23 - Population of Hampton, 1900 – 2020](#). For the past 60 years, Hampton has had a steady population. During that time, the City’s highest population was recorded in 1980 with the lowest population in 1990. During the 1980s, the population decline was predominantly caused by the most recent U.S. farm crisis. The crisis reached its peak by the mid-1980s. It was caused by the debt loads of farmers for land and equipment purchases, high interest rates, drop in farmland value, U.S. export decline, drought, oil prices, and inflation. This had a negative effect on Hampton, which has a significant reliance on the agricultural industry. From 1980 – 1990, Hampton’s population declined by approximately 11%. However, with a strengthening agricultural economy within the U.S., Hampton’s population partially recovered.

Currently, Hampton is facing other potential causes of population decline. From 2010 to 2020, even within an increase in percentage of Hispanic residents, Hampton had a slight population decrease of 2.8%. Downward movements in population can be attributed to lower fertility rates, an aging population, increasing mortality rates/premature deaths, and rural to urban migration. This are issues faced by many rural communities throughout the Midwest.

The conditions that contribute to premature death are different from community to community and local solutions within Hampton can be found that account for the community’s health needs. Lifestyle changes can help prevent premature deaths by reducing mental and physical risk factors.



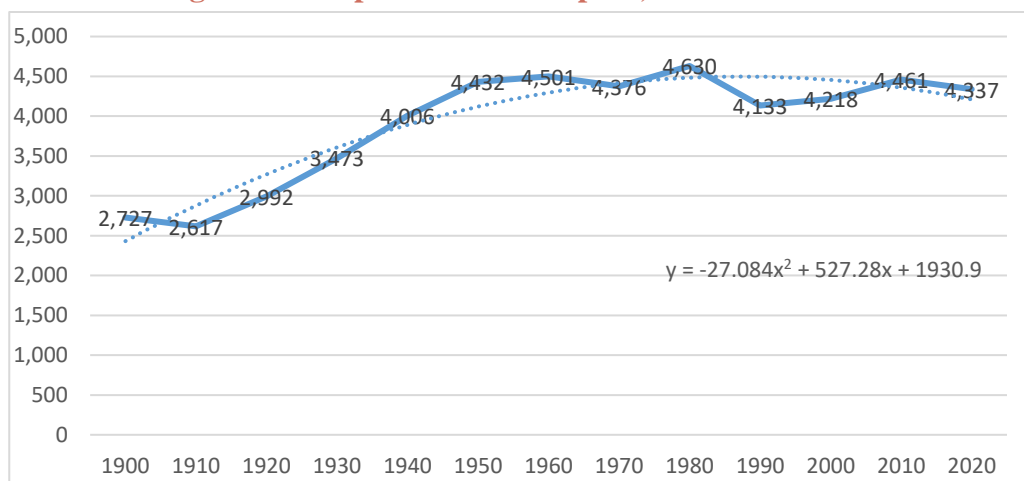
This can include changes in diet, exercise, alcohol consumption, and tobacco/drug use. Other possible reasons for premature deaths are environmental and occupational hazards.

Decreased fertility rate within Hampton and throughout the United States is caused by various reasons. Reasons that exist are a focus on careers over children, easily accessible birth control and children often becoming an economic concern caused by housing, education, and other costs involved in raising them. Following national trends, couples/women are delaying starting families which leads to a true decline in fertility levels and reduced chance of conception. Birth rate data in Hampton is discussed in [Table 8 – Fertility](#).

The rural to urban migration away from Hampton and other communities is primarily driven by diverse employment opportunities within the metropolitan areas of Iowa and other states. Within rural communities, certain farming operations require less manpower than they have in the past, which forces people to leave to seek employment elsewhere. In turn, a larger workforce creates better access to services. Metropolitan areas have a higher concentration of cultural attractions, schools, shopping, and social/medical services that attract new residents away from rural areas.

While young people in their twenties are likely to move to metropolitan areas, Hampton and other rural communities have the potential to attract existing urban residents in their thirties and forties. These are individuals who are seeking a simpler life without traffic and long lines, safety and security, affordable housing, outdoor recreation, and quality schools. Another factor making the shift away from metropolitan areas possible is the growing ability for individuals to work remotely. With technology making remote work easier and companies in need of talent wherever they can find it, the location of the employer doesn't necessarily dictate the location of the employee. Additionally, the COVID-19 pandemic pushed many employers to allow remote capable employees to work from home.

**Figure 23 - Population of Hampton, 1900 – 2020**



**Source:** Population counts obtained from US Census. Equation generated by NIACOG.



Using the population counts from 1900 to 2020, a trendline equation is generated (shown in Figure 15). This equation is used to project population numbers for the next 40 years. The projections are provided in [Table 1 - Hampton Population Projections, 2030 - 2060](#). From 2020 – 2060, the population of Hampton is currently projected to decrease by 29% based on the causes described earlier in this section. In 2030, with the next release of U.S. Census counts, the projections can be adjusted by generating a new trendline equation. [Chapter 7: Economic Development](#) will summarize the ongoing opportunities and strengths that Hampton has for mitigating potential population decline. These opportunities can potentially prevent population decline by retaining and attracting residents. According to preliminary U.S. Census population estimates, Hampton declined -0.21% in 2021. Using the 2020 actual Census Count, this would be a net decrease of approximately 10 residents.

**Table 1 - Hampton Population Projections, 2030 - 2060**

2030 Population	2040 Projection	2050 Projection	2060 Projection
4,004	3,746	3,434	3,067

Calculated by NIACOG with equation in figure 15.

While Hampton has recovered from the farm crisis of 1980s with a 5% population increase from 1990 - 2020, Franklin County has faced a significant population decline of approximately 12%. In 1990, Hampton’s population consisted of 36.4% of Franklin County’s total population. In 2020, that percentage increased to 43.3%. This has occurred while the State of Iowa, primarily fueled by growth in metropolitan areas, has increased in population by 15% since 1990. The comparisons are provided in [Table 2 - Population Change Comparisons with State and County](#).

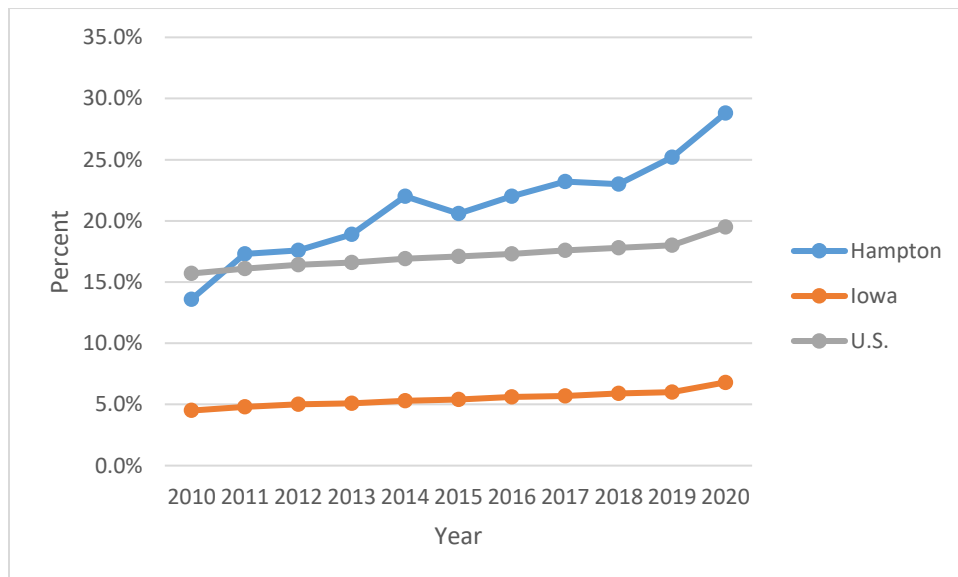
**Table 2 - Population Change Comparisons with State and County**

	1990	2000	2010	2020	% Change 1990-2020
Hampton	4,133	4,218	4,461	4,337	+4.9%
Franklin County	11,364	10,704	10,680	10,019	-11.8%
State of Iowa	2,776,755	2,926,324	3,046,355	3,190,369	+14.9%

Source: US Census

The increase in Hampton’s population from 1990 to 2020, while Franklin County decreased, was primarily caused by increasing Hispanic in-migration. Hispanic refers to people of any race whose heritage is derived from Spanish speaking countries. While other areas of rural Iowa and the Midwest have been aging and losing population, Hampton and other communities with growing Hispanic populations have held steady or grown. Hampton’s percentage of population that is Hispanic is shown in comparison to Iowa and the United States in [Figure 24 - Hispanic Percentage of Population](#). The current percentages of residents within various cultural groups in Hampton is provided in [Figure 25 - 2020 Cultural Composition](#).

**Figure 24 - Hispanic Percentage of Population**



**Source:** US Census; American Community Survey Estimates

**Figure 25 - 2020 Cultural Composition**

	Hampton	Franklin County	Iowa
White alone	73%	84%	84%
Black or African American alone	1%	0%	4%
American Indian/ Alaska Native alone	1%	1%	0%
Asian alone	1%	0%	2%
Native Hawaiian/Pacific Islander	0%	0%	0%
Some Other Race alone	14%	8%	3%
Two or More Races	11%	7%	6%

**Source:** 2020 US Census

In **Table 3 - Median Age Comparisons, 2000 - 2020**, Hampton's median age is compared to Franklin County and Iowa. According to the 2020 American Community Survey estimate, Hampton has a higher median age than the County and State.

**Table 3 - Median Age Comparisons, 2000 - 2020**

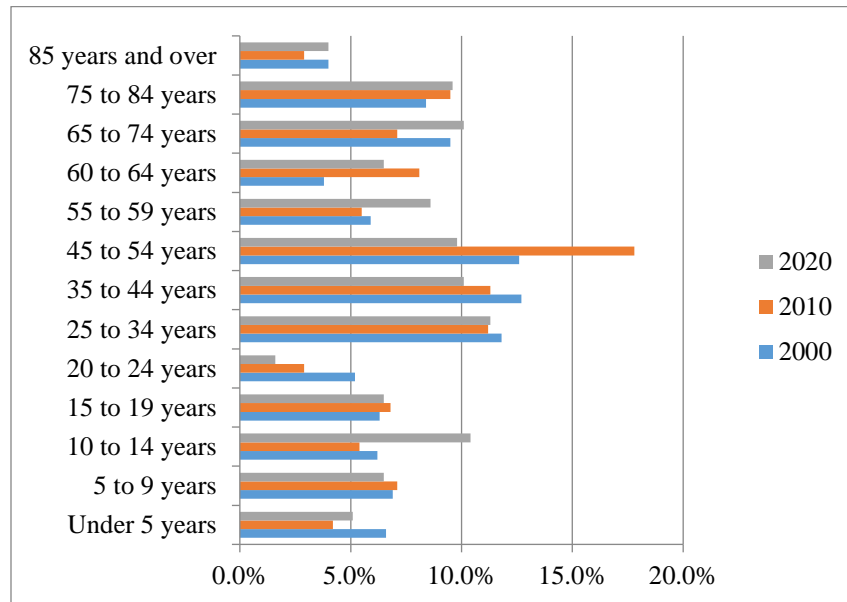
	Hampton	Franklin County	Iowa
2020 Median Age	44.2	43.5	38.3
2010 Median Age	46.1	43.3	38.0
2000 Median Age	41.1	41.5	36.6

**Source:** US Census; American Community Survey 5 Year Estimates

**Figure 26 - Age Distribution, 2000 to 2020** provides Hampton's age distribution. At the start of 2010, Hampton had an increased percentage of individuals in the 45 to 54 age range. However, the age range's percent decreased below the 2000 level during the 2020 estimate. The 2020 estimate also shows a larger percentage of school-aged children 10-14 years compared to the other two years. Additionally, 2020 shows a shrinking percentage of young adults 20-34. Individuals in this range are beginning to enter family formation years. An increase in this group would potentially mean an increase in school-aged children in the future. This range also includes whom a community should want to develop as its future leaders.

For housing, which is later in this chapter, 30 to 34 years olds are usually first time homebuyers while individuals 35 to 49 are looking to upgrade their housing. Those 55 years or older are usually looking for smaller homes with less maintenance.

**Figure 26 - Age Distribution, 2000 to 2020**



**Source:** US Census; American Community Survey 5 Year Estimates

In **Table 4 - Rural Iowa Comparisons**, Hampton is compared to rural Iowa. The table uses Iowa State Extension’s “Rural Iowa at a Glance” study, last publically provided in 2018. Iowa State Extension’s definition of “rural Iowa” is areas that have no urban center of 10,000 people or more. This includes Hampton. However, this is different than the U.S. Census Bureau’s classification. According to the Bureau, Hampton is an “urban cluster”, which is a densely settled area of at least 2,500 people but fewer than 50,000.

According to the table, Hampton has an increasing percentage of young adults, high school/college age students, and children age 14 and under while rural Iowa is declining in those areas. For minority population, rural Iowa has a greater rate of increase compared to Hampton, but Hampton has a larger percentage of its population being minority. Hampton’s minority population could stabilize or decrease in the future while the minority population in other parts of rural Iowa continues to grows.

There has also been a decrease in 45-54 years olds in both Hampton and rural Iowa, with increase in those between 55-74. This has occurred as “baby boomers”, those born between 1946 to 1964, have aged. However, the “baby boomers” in the age range 55-74 are at a significantly higher percentage within rural Iowa overall than in Hampton. In Hampton, this can be explained by an influx of younger, child bearing individuals and those retiring moving outside of Hampton.

**Table 4 - Rural Iowa Comparisons**

	Rural Iowa	Hampton
Population Change 2016 -2017	↓ 0.4%	↓ 0.3%
Population Change 2013 -2017	↓ 1.5%	↓ 2.7%
Children (14 and under)	↓ 2.5%	↑ 2.6%
High School/College Age Students (15-24)	↓ 2.3%	↑ 3.6%
Working Age Young Adults (25-34)	↓ 1.3%	↑ 2.6%
35-44 year olds	Stable	↓ 2.7%
45-54 year olds	↓ 14.2%	↓ 7.1%
Near Retirement (55-64)	↑ 3.8%	↑ 0.8%
Seniors (Ages 65-74)	↑ 11.3%	↑ 0.5%
Elders (75 and older)	Approx. ↓ 5%	↓ 0.4%
<b>Total Minority Population in 2017</b>	<b>7.4%</b>	<b>26.6%</b>
Change since 2016	↑ 3.7%	↑ 1.6%
Change since 2013	↑ 14.7%	↑ 6.4%

**Source:** Iowa State Extension Rural Iowa at a Glance; American Community Survey Estimates

**Table 5 - 2019 Sex Proportion** provides the male and female percentages for Hampton compared to the County and Iowa. All three areas have more females than males. However, Hampton's difference is greater than the other two populations. Generally, populations will have a higher number of male than female births. A community's existing ratio that includes a greater number of females potentially shows that women have a higher life expectancy than men. This is caused by female resistance to disease and or tendency to engage less in risky behavior. Another explanation is men more likely to leave Hampton following divorces or end of relationships. 2020 American Community Survey estimate data on sex has not been made publically available.

**Table 5 - 2019 Sex Proportion**

	Hampton	Franklin County	Iowa
Male	46.0%	48.8%	49.8%
Female	54.0%	51.2%	50.2%

**Source:** 2019 American Community Survey 5-year Estimate. Sex proportion not provided in 2020 data.



## HOUSEHOLDS

This section provides available data on household, marital status, fertility and language spoken at home Hampton. In [Table 6 - Household Types, 2000 - 2020](#), the changes in Hampton’s types of households is provided. Information pertaining to household income values and sources is provided in [Chapter 7: Economic Development](#).

According to Table 7, the number of households with married couples has slightly decreased. While this has happened, the percentage of married couples with children has also slightly decreased. The number of single parent households at the same time has increased.

From 2000-2020, there was a 2.6% decrease in number of households with individuals living alone. Within this group living alone, there has been a significant decrease in the percentage that are 65 years and over. This can be explained in part by the increase in Hampton’s younger population. Another potential explanation is individuals moving into skilled nursing or long term care facilities sooner in life. Additionally, the average household size of owner-occupied housing has decreased slightly while the average size of households in renter-occupied housing has moderately increased from 2000-2020. Hampton’s average household size is less than both Franklin County (2.37) and Iowa (2.38).

**Table 6 - Household Types, 2000 - 2020**

	2000	2010	2020
Total Households (estimate)	1,770	1,825	1,741
Married –couple family	<b>51.5%</b>	<b>52.8%</b>	<b>52.9%</b>
With children under 18 yrs.	18.9%	17.1%	Not reported
Cohabiting couples	<b>Not reported</b>	<b>Not reported</b>	<b>5.8%</b>
Living Alone	<b>33.1%</b>	<b>29.5%</b>	<b>30.5%</b>
65 years and over living alone	18.9%	18.4%	15.7%
With one or more Children under 18 years	27.7%	24.2%	30.8%
Male or Female Householder with no spouse nor partner present and children under 18 years	5.6% (female only reported)	6.0%	Not reported
Households with one or more people 60 years and over	Not reported	Not reported	36.0%
Average Household Size	2.30 people	2.37 people	2.34 people
Owner-occupied housing	2.51	2.49	2.25
Renter-occupied housing	1.81	2.10	2.57

**Source:** U.S. Census Bureau; American Community Survey Estimate

**Table 7 - Marital Status, 2000-2020**

	2000	2010	2020
<b>Males 15 years and over (estimate)</b>	1,576	1,714	1,515
Never Married	21.2%	25.1%	23.7%
Married (not separated)	59.1%	56.6%	61.0%
Separated	2.2%	0.0%	0.6%
Widowed	4.3%	5.4%	1.5%
Divorced	9.4%	12.9%	13.2%
<b>Females 15 years and over (estimate)</b>	1,822	1,968	1,771
Never Married	17.2%	22.9%	22.4%
Married (not separated)	50.9%	47.0%	55.2%
Separated	2.4%	2.8%	4.1%
Widowed	19.9%	14.9%	8.2%
Divorced	5.4%	12.4%	10.0%

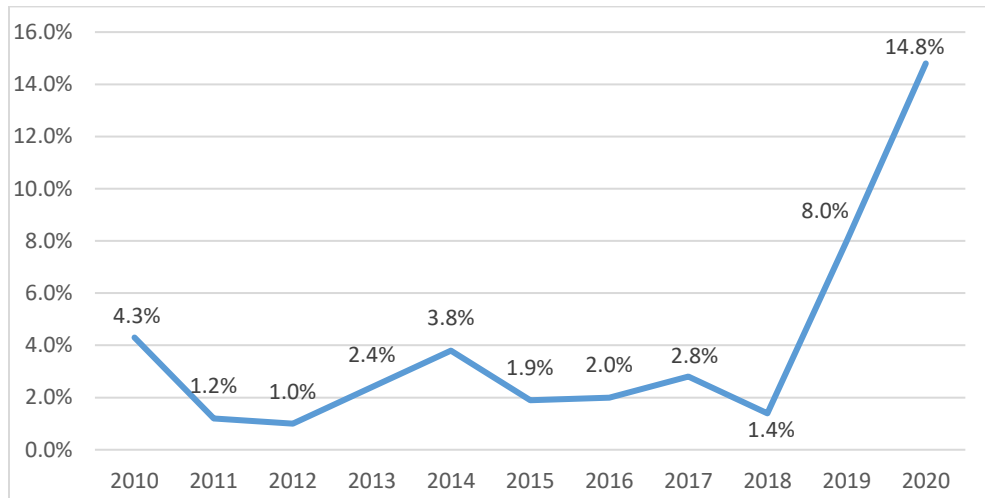
**Source:** U.S. Census Bureau; American Community Survey 5-year estimates

**Table 7 - Marital Status, 2000-2020** shows the changing marital status of residents over 15 years old in Hampton from 2000 – 2019. There has been an increase in individuals divorced. The number of individuals never married has also been increasing. Data on number of individuals cohabitating is not provided.

In **Table 8 – Fertility**, the estimated percentage of women in Hampton, age 15 to 50, who gave birth within the last 12 months is provided from 2010 to 2020. From 2013- 2014, Hampton followed the national birth rate increase. In recent years, the birth rate has declined in the U.S. Nationally, the 2019 birth rate is 5.8%, which is down approximately 0.1% from 2018. However, according to the estimates, Hampton had a significant birth increase in from 2019 to 2020 after declining in 2018.

This increased birth rate, along with in-migration, has helped to lessen Hampton’s population decline from 2010 to 2020 (Figure 23 - Population of Hampton, 1900 – 2020). Generally, rates are low for women in their teens, peak for women in their 20s or early 30s, and decline thereafter. Birth rates are influenced by education, race, religion, and many social, economic, and cultural factors.

Table 8 – Fertility (% Women Aged 15-50 who gave birth in last 12 months)

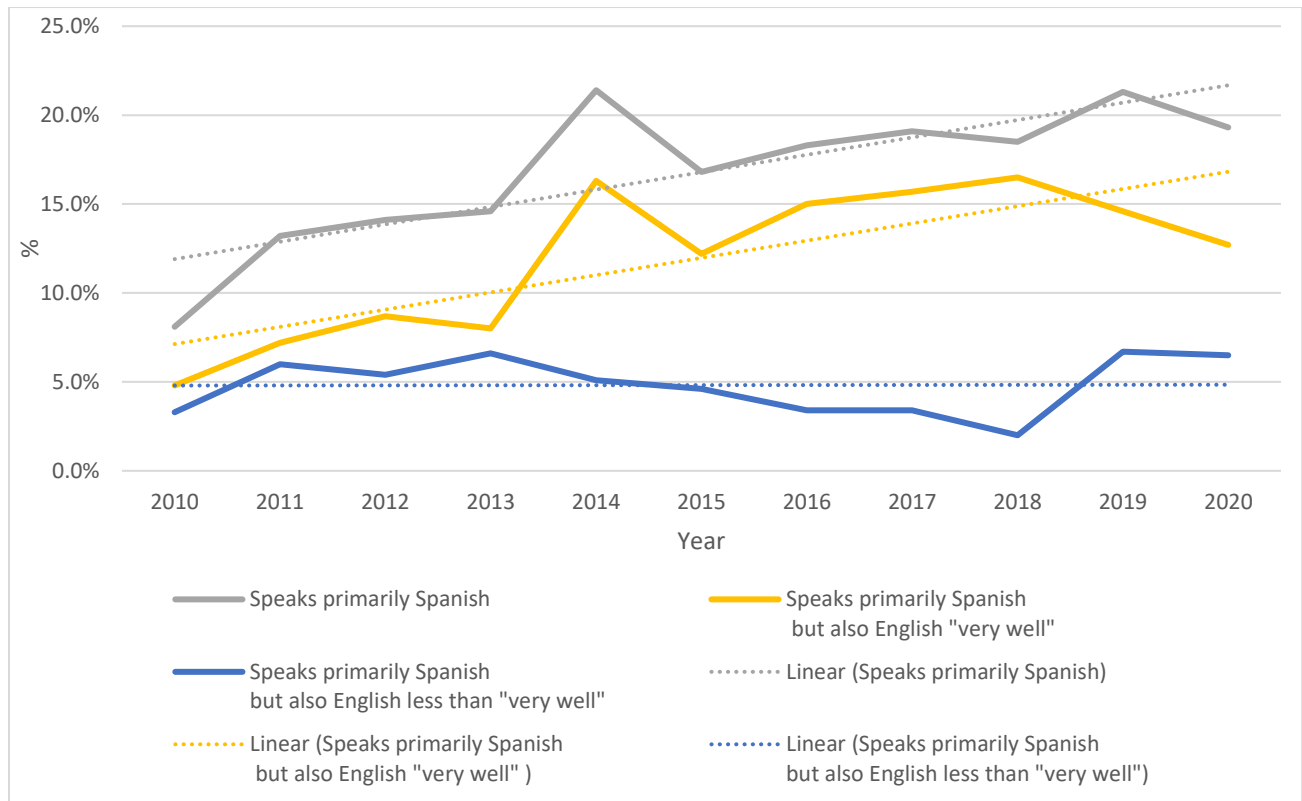


**Source:** American Community Survey Estimates

### Language Spoken at Home

The increased number of residents speaking Spanish conveys Hampton’s growing diversity. The percentage of Spanish speakers in Hampton is compared to Franklin County and Iowa in Table 9 - Language Primarily Spoken at Home for Population 5 years and over, 2020. Hampton has a larger percentage of Spanish speakers; however, those who do speak Spanish in Hampton are slightly more likely to also speak English fluently compared to Spanish speakers in the County and State. Figure 27 - Language Spoken at Home, % of Population 5 years and over, 2010 - 2020 shows the change in language spoken in Hampton over the last decade. Overall, Hampton has had a steady increase in the percentage of those 5 years or older who primarily speak Spanish but also English fluently. From 2018 – 2019, there was a decrease in the percentage; however, this can potentially be explained by the methodology used by the U.S. Census Bureau at the time. Linear trendlines generated on the figure project a continuing increase in Spanish speakers who also speak English fluently. Growing bilingual potential within Hampton allow for a greater number of social and economic opportunities for residents.

**Figure 27 - Language Spoken at Home, % of Population 5 years and over, 2010 - 2020**



**Source:** American Community Survey 5 year estimates

**Table 9 - Language Primarily Spoken at Home for Population 5 years and over, 2020**

	Hampton	Franklin County	Iowa
Speaks Only English	80.7%	87.9%	91.6%
Speaks Spanish	19.3%	11.0%	4.1%
Also speaks English "very well" (% of Spanish speakers)	66.1%	62.6%	59.9%
Speak English less than "very well" (% of Spanish speakers)	33.9%	37.4%	40.1%

**Source:** 2019 American Community Survey 5 year estimates

## HOUSING

Information on Hampton’s housing occupancy is provided in [Table 10 - Housing Occupancy Comparisons, 2020](#) and [Table 11 - Housing Occupancy Trend, 2000- 2020](#). According to Table 10, Hampton’s vacancy is similar to Franklin County, but slightly greater than Iowa. Housing units are classified as vacant unless occupants are absent only temporarily, such as on vacation, in hospital for short stay, or on a business trip. They are also classified as vacant if they are temporarily occupied entirely by individuals who have residence elsewhere at the time of enumeration. These individuals are usually retired or older and migrate to warmer localities in winter.

In Hampton, the number of vacant properties, shown in Table 11, has grown since 2000; however, there are less vacant properties in 2020 than 2010. A potential reason for the increase in vacancy in 2010 was the housing disruption caused by the 2008 national economic crisis. Often, a “buyers” market in the local housing industry will cause an increase in vacancies. A buyer’s market occurs when there is a high inventory of homes for sale with a shortage of interested buyers. This causes homes to linger on the market longer. However, low mortgage interest rates in 2020 and 2021 are expected to have decreased Hampton’s vacancy rate.

Homeowners are more likely to properly maintain their home and yards, which helps elevate property values and positive impressions of the surrounding neighborhood and overall community. In Hampton, the home ownership rate is currently slightly less than the County and Iowa. Also in Hampton, the community’s owner-occupied housing has been decreasing while renter-occupied has been increasing. Historically, young adults and minorities have been more likely to rent than other groups. Additionally, rental rates have increased among these two groups over the past decade nationally. The primary reasons for renting over owning housing are financial considerations.

**Table 10 - Housing Occupancy Comparisons, 2020**

	Hampton	Franklin County	Iowa
Occupied Units	86.6%	86.6%	90.5%
Vacant Units	13.4%	13.4%	9.5%
Owner-Occupied	69.7%	70.5%	71.2%
Renter-Occupied	30.3%	29.5%	28.8%

**Source:** 2020 American Community Survey 5-year estimate



**Table 11 - Housing Occupancy Trend, 2000- 2020**

Hampton	2000	2010	2020
Occupied Units	91.7%	83.6%	86.6%
Vacant Units	8.3%	16.4%	13.4%
Owner-Occupied	70.6%	69.5%	69.7%
Renter-Occupied	29.4%	30.5%	30.3%

**Source:** US Census Bureau and American Community Survey 5-year estimate

The types of housing structures in Hampton compared to the County and State is provided in **Table 12 - Types of Housing, 2020**. Hampton has a greater percentage of traditional 1-unit, detached housing than Iowa, but less than the County. Within Hampton, there is also a slighter greater percentage of structures with two units than in the County and State. Iowa, primarily from the metropolitan areas, has a greater percentage of structures consisting of 3 or more units and 1-unit attached. 1-unit attached are townhouses, rowhouses, and duplexes (if households are not living above another one). As new construction, townhouses have been growing in popularity with various age groups for reasons of convenience and cost, especially when built and designed as entry level (less than 1,600 sq. ft.). In Iowa from 2011-2019, 1-unit attached have grown by approximately 1 percent while one unit-detached have decreased by about 1.5%.

**Table 12 - Types of Housing, 2020**

Units in Structure/Type	Hampton	Franklin County	Iowa
1-unit, detached	80.3%	88.9%	73.1%
1-unit, attached	2.7%	1.3%	4.1%
2 units	6.0%	2.8%	2.2%
3 or 4 units	2.0%	1.2%	3.4%
5 to 9 units	2.2%	1.2%	3.6%
10 or more units	4.5%	1.9%	10%
Mobile home or other type of housing	2.2%	2.7%	3.6%

**Source:** American Community Survey 2020 5-year estimate

The year ranges when housing was built in Hampton is provide in **Table 13 - Age of Housing**. The table provides comparison with Iowa and the County. Both Hampton, and Franklin County overall, have an older housing stock than Iowa. However, the three areas have a similar percentage of housing stock built between 1960 and 1990. From 1990 to present with developer's primary focus on growing metropolitan areas, there has been a greater amount of housing development in Iowa than in Hampton and the County

**Table 13 - Age of Housing**

Year Built	Hampton	Franklin County	Iowa
Built 2014 or later	0.0%	0.6%	3.6%
Built 2010 to 2013	0.0%	0.1%	2.9%
Built 2000 to 2009	2.6%	3.7%	10.9%
Built 1990 to 1999	6.8%	4.9%	10.7%
Built 1980 to 1989	8.6%	6.5%	7.4%
Built 1970 to 1979	17.2%	15.6%	14.2%
Built 1960 to 1969	6.2%	9.6%	10.1%
Built 1950 to 1959	22.1%	15.6%	10.1%
Built 1940 to 1949	7.1%	6.1%	5.0%
Built 1939 or earlier	29.5%	37.3%	25.2%

**Source:** American Community Survey 2020 5 year-estimate

Hampton has significantly higher rental housing costs than the surrounding areas of Mason City (Cerro Gordo County), Iowa Falls (Hardin County), and Allison (Butler County). However, since 2010, Hampton’s median rental cost has decreased while Iowa’s is increasing. This is caused by an increase in number of rental properties combined with decreasing demand within Hampton. As older residents leave their residence in Hampton for various reasons, owner-occupied housing has been increasingly likely to become renter-occupied. However, the 2020 and 2021 lowered mortgage interest rates have increased the interest of families, previously renting, to purchase homes. Starting in 2022, these interest rates are expected to increase. The increase would potentially decrease the demand for purchasing homes.

According to **Table 14 - Rental Housing Costs, 2020**, Hampton’s median value for rental is currently greater than Wright County (includes cities of Clarion, Eagle Grove, and Belmond); however, Hampton’s median rental costs has decreased since 2010 while Wright County’s has increased. Wright County now contains the Prestage Foods pork processing plant near Eagle Grove. Prestage began operations on March 4, 2019 employs over 1,000 workers. Hampton is approximately 44 miles to the plant. This is discussed further in **Chapter 7: Economic Development**.

Increasing home values negatively affect the real income of households; however, they positively affect government revenue. In **Table 15 - Housing Values, 2020**, Hampton is compared to the State and both Franklin and Wright Counties. Of the four areas, Hampton has recovered from the 2008 National housing crisis at the slowest rate. However, Hampton’s median housing values being lower than surrounding areas can help the community compete against the other areas in attracting new residents. An increase in home value is partially caused by natural appreciation. Fluctuations in supply and demand will also cause increases or decreases in home values based on various economic factors.

With the efforts of the City of Hampton and other organizations to stabilize or increase Hampton’s population, housing developers will express more interest investing in Hampton. Often, developers are wary of the risk involved in developing within rural communities where populations are declining. However, as explained in [Chapter 7: Economic Development](#), the number of jobs in Hampton has increased from 2010 – 2019 with a portion of these jobs being filled by residents of communities outside of Hampton. These individuals may prefer to live closer to employment within Hampton if adequate housing is available to meet their household’s needs.

**Table 14 - Rental Housing Costs, 2020**

2020 Rental unit \$ per Month	Hampton	Franklin County	Wright County	Iowa
Less than \$500	20.8%	31.9%	22.2%	14.2%
\$500 to \$999	70.1%	62.7%	67.3%	58.1%
\$1,000 to \$1,499	9.1%	5.3%	7.1%	20.9%
\$1,500 to \$1,999	0.0%	0.0%	2.7%	4.5%
\$2,000 to \$2,499	0.0%	0.0%	0.4%	1.2%
\$2,500 to \$2,999	0.0%	0.0%	0.0%	0.3%
\$3,000 or more	0.0%	0.0%	0.3%	0.7%
<b>2020 Median value</b>	<b>\$719</b>	<b>\$647</b>	<b>\$644</b>	<b>\$806</b>
<b>2010 Median value</b>	<b>\$937</b>	<b>\$966</b>	<b>\$457</b>	<b>\$1,147</b>
<b>2010 – 2020 change in median value</b>	<b>-23.3%</b>	<b>-33.0%</b>	<b>+40.9%</b>	<b>-29.7%</b>

**Source:** American Community Survey 5-year estimates

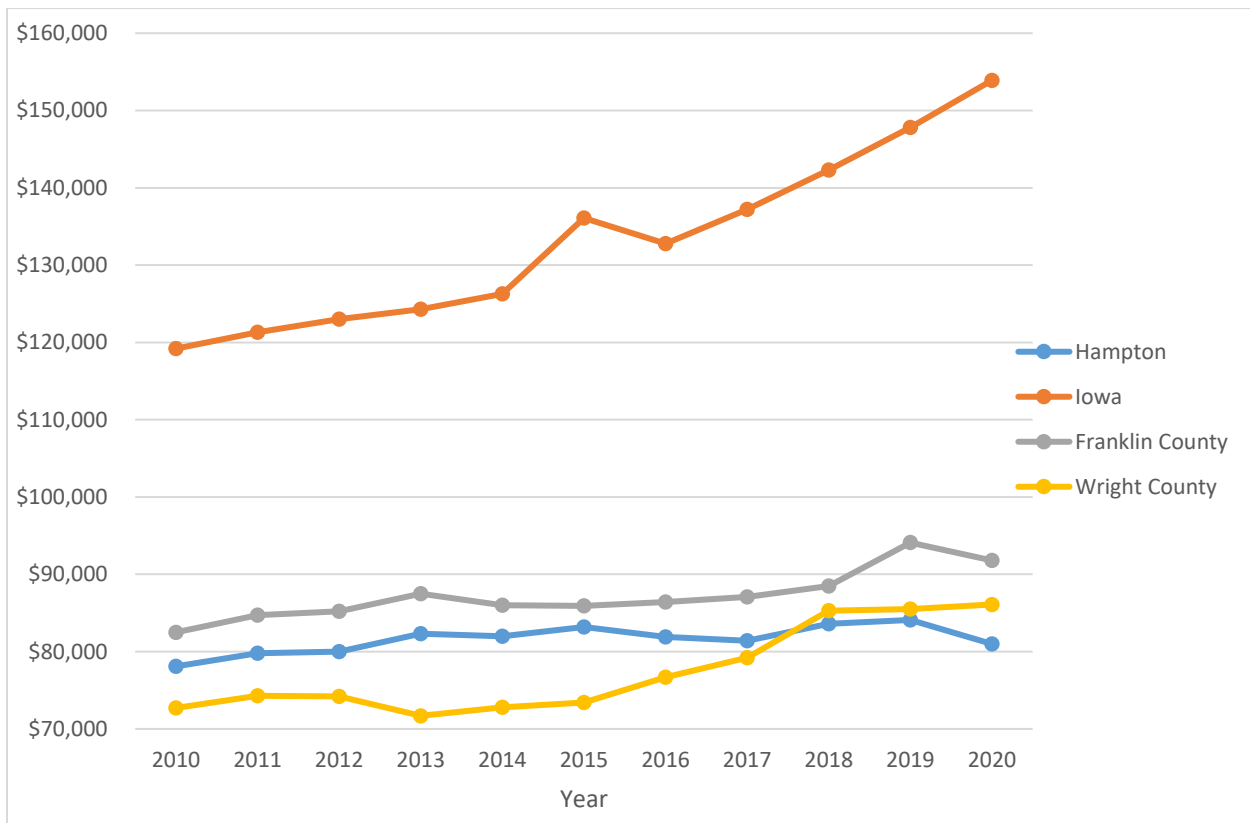
**Table 15 - Housing Values, 2020**

2020 Value of Owner-occupied housing unit	Hampton	Franklin County	Wright County	Iowa
Less than \$50,000	19.7%	17.6%	19.1%	8.4%
\$50,000 to \$99,999	46.2%	35.9%	41.6%	19.6%
\$100,000 to \$149,999	16.0%	17.4%	17.3%	20.4%
\$150,000 to \$199,999	12.7%	18.2%	11.2%	17.2%
\$200,000 to \$299,999	1.2%	7.9%	7.9%	19.3%
\$300,000 to \$499,999	4.3%	3.1%	2.3%	11.6%
\$500,000 to \$999,999	0.0%	0.0%	0.4%	3.0%
\$1,000,000 or more	0.0%	0.0%	0.0%	0.6%
<b>2020 Median value</b>	<b>\$81,000</b>	<b>\$91,800</b>	<b>\$86,100</b>	<b>\$153,900</b>
<b>2010 Median value</b>	<b>\$78,100</b>	<b>\$82,500</b>	<b>\$72,700</b>	<b>\$119,200</b>
<b>2010-2020 change in median value</b>	<b>+3.7%</b>	<b>+11.3%</b>	<b>+18.4%</b>	<b>+29.1%</b>

**Source:** American Community Survey 5-year estimates

Figure 28 - Housing Value Trends, 2010 - 2020 shows the changes in median housing values from year to year for Hampton, Iowa, and Franklin and Wright Counties. Hampton's values have stayed stable from 2013 – 2020 following the national housing crisis. Iowa has had an exponential increase (excluding the dip from 2015-2016). Wright County had increasing housing values prior to the opening of the Prestage pork processing plant; however, housing values stabilized following the closure or downsizing of other employers in the area. Franklin County, partly fueled by Sheffield, headquarters of Sukup manufacturing and approximately 12 miles north of Hampton, has seen a more significant jump in housing values overall than Hampton.

Figure 28 - Housing Value Trends, 2010 - 2020



Source: American Community Survey Estimates

### Housing Needs Analysis

In April 2017, a comprehensive housing needs analysis was completed for Franklin County Development by Maxfield Research and Consulting. The study projects housing demand through 2025, and provides recommendations on the amount and type of housing that could be built within Franklin County to satisfy demand from current and future residents.

The City of Hampton is not addressed separately in the study. However, the Hampton submarket is discussed briefly. The Hampton submarket includes the cities of Hampton, Hansell, and Geneva, and the townships of Ingham, Reeve, Mott, and Geneva.

The study provides the following forecasted demand for the Hampton Submarket:

- 62 new for-sale housing units through 2025, which is about half of the total for-sale demand in the county. Hampton has six subdivisions with a total of 15 vacant lots. Current supply meets the short-term demand; however new lots will need to be platted to meet long-term demand
- 70 new rental units across all affordability levels through 2025. This includes demand for about 35 market rate units and 34 affordable/subsidized units. It is recommended that these units be both traditional rental housing and townhome rentals.
- 240 senior housing units through 2025. This includes active adult housing with 48 units, followed by congregate housing with 48 units. As the largest community in Franklin County, Hampton would be the most likely location for higher concentrations of new senior housing in the county.

The document also reports that no housing developments are currently under construction, planned, or pending in the Hampton submarket. For existing apartment complexes within Hampton, it provides details on the following: Sherwood; Parkway; former Hampton House; Coonley; Parkview; Arbor Gardens; Birchwood; Hampton Community Housing; Lantern Park (subsidized); Oak Tree (subsidized) and renovated Downtown upper-story. Information on Hampton's senior housing is provided for the following complexes: Heritage Place; Apple Valley Assisted Living; and Leahy Grove Independent and Assisted Living. For active single-family subdivisions, details are provided on the following: Oak Hill 1<sup>st</sup> (platted in 1970s); Oak Hill 2<sup>nd</sup> (platted in 2004); Parkridge (platted in 1990s); and Ferris 2<sup>nd</sup> Addition (platted in 1970s).

The document presents discussion on Housing Choice Voucher program, also called Section 8. These vouchers assist lower income households afford market-rate rental housing. It is funded by the Department of Housing and Urban Development (HUD), and managed by the Northern Iowa Regional Housing Authority (HRA). The program issues qualified households a voucher that allows that household to pay approximately 30% of adjusted gross income for rent and utilities. The federal government pays the remainder of rent to the landlord. The HRA maintains a waiting list for the use of vouchers and applicants may wait at least a year for a voucher to be available to them. Potential advantages and disadvantages of Section 8 housing for property owners are below:

#### Advantages –

- Stable and guaranteed rent payments
- Higher monthly rental income
- Incentives for tenants to maintain property
- Longer-term renters

#### Disadvantages -

- Increased government regulations
- Delayed rent payments
- Costly inspections
- Limited recourse for damages caused by tenants.
- Challenging process to address delinquent tenant portion of rent



### **Owner-occupied Housing Rehabilitation Program**

Within Hampton, NIACOG is currently administering Community Development Block Grant (CDBG) funding to rehabilitate owner-occupied housing. The projects, with a total of six houses, primarily benefit low to moderate income individuals (according to the U.S. Department of Housing and Urban Development definition). Owner occupied rehabilitation is focused on three areas of improvement: Energy efficiency, exterior improvements and the removal of architectural barriers to allow aging in home. The maximum award amount is \$24,999 per unit plus lead hazard reduction & technical services. Applications for rehabilitation and homebuyer assistance are accepted on an ongoing basis as funds are available.

### **Residential Zoning**

The City of Hampton currently has 4 zoning districts for residential development. These districts are single-family (R-1), two-family (R-2), multi-family (R-3), and mobile home (M-H).

The intent of the single-family district is to provide for low to medium density residential development with a limited number of institutional and recreational facilities permitted. Two-family district provides for medium density residential development and neighborhoods. Multi-family residential district provides for living areas within the City for development of multiple family residential environment that is medium to high density.

Mobile homes, also known as manufactured housing, at present are usually installed as permanent and fixed housing by modern industrial methods. Certain segments of the population, such as first-time homebuyers and retirees, see mobile homes as efficient and economical. Often, local tax officials are faced with a licensed vehicle, which is usually an owner-occupied permanent home on a lot (usually rented) from which it may theoretically move. Hampton has one contiguous area as a mobile home district.

### **Tiny Homes**

Tiny Homes are either on wheels or foundations. Tiny homes on wheels are legally considered a recreational vehicle (RV). A tiny home on a foundation in most instances is legally considered an accessory dwelling unit (ADU). An ADU is a permanent secondary home that is only allowed to be built on a pre-existing single-home or single-family lot. Additionally, tiny homes are smaller than the minimum square footage for standalone new-construction homes in most communities; however, communities like Hampton can reduce that square footage to allow development of tiny homes on separate lots.

A collection of tiny homes is known as a tiny home community. This would be similar to a mobile home community. Usually, the tiny homes in these types of development are on permanent foundations without wheels and require hookups to local utilities. The tiny homes can surround larger structures, such as club house, fitness center, or retail space. Amenities can include dog park, community garden, storage units, and laundromat.

### Metal Residential Buildings

Metal residential buildings, increasing in popularity, are also known as “Shouses” Morton Buildings, and “barndominiums”. The buildings have open floor plans and tall ceilings. This allows for easier storage, more workspace, and better airflow and natural light. However, city zoning regulations, such as Hampton’s, usually prohibit the use of metal exterior walls. This prevents the construction of “shouses” within residential districts. With improvements in design and construction methods of metal residential buildings, cities have been reevaluating their zoning regulations.

### Public Survey Responses

The public survey, with 447 of 453 respondents answering, asked the following question provided in Figure 29 - Potential Housing Improvement Areas: How important is it to dedicate new or additional resources to address the following in Hampton? Constructing new housing received the highest weighted average. Included under that, receiving the second and their highest averages, is constructing housing for new housing for workforce and rental housing. The lowest weighted average was given to rehabilitate existing rental housing. However, the majority of respondents believe each improvement area is highly to somewhat important.

**Figure 29 - Potential Housing Improvement Areas: How important is it to dedicate new or additional resources to address the following in Hampton?**

	HIGHLY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Rehabilitate Rental Housing	48.65% 216	37.16% 165	7.43% 33	6.76% 30	444	1.45
Rehabilitate Owner-Occupied Housing	42.15% 188	41.48% 185	8.74% 39	7.62% 34	446	1.51
Emergency Home Repair Assistance	35.83% 158	46.49% 205	8.39% 37	9.30% 41	441	1.54
Construct New Rental Housing	30.23% 133	40.45% 178	19.77% 87	9.55% 42	440	1.70
Construct New Housing for Workforce	27.69% 121	48.28% 211	15.33% 67	8.70% 38	437	1.70
Construct New Senior Housing	31.97% 141	46.49% 205	13.61% 60	7.94% 35	441	1.66
Construct New Homes	21.32% 94	45.58% 201	23.13% 102	9.98% 44	441	1.82
Develop Affordable Housing	52.15% 230	32.43% 143	9.98% 44	5.44% 24	441	1.47

## CRIME

**Table 16 - Community Crime Index Comparisons, 2010 - 2019** provides calculated crime indexes for Hampton and surrounding county seats in north central Iowa. The indexes are calculated by weighing serious crimes and violent crimes more heavily. A higher index means more serious and violent crimes have occurred within the community. In the U.S., the average index value for a community is 270.6. The calculation adjusts for the number of visitors and daily workers commuting into cities. Hampton, within the list of communities provided, is considered the safest or second safest community every year from 2010 – 2019.

**Table 17 - Crimes in Hampton, 2000-2009** and **Table 18 - Crimes in Hampton, 2010 - 2020** provide reported and cleared crime cases for the past two decades. According to the Federal Bureau of Investigation's (FBI) Uniform Crime Reporting Program, cleared crimes are offenses that are closed by arrest (then formal charge and prosecution through court) or exceptional means. Exceptional means includes circumstances that prohibited law enforcement from arresting, charging, and prosecuting the offender.

According to the FBI's crime data explorer, crimes are either classified as property or violent. Drug/narcotic and weapons law violations are not included. Property crimes include destruction/damage/vandalism, arson, burglary/breaking and entering, larceny-theft, and motor vehicle theft. Violent crimes include homicide, rape, robbery, kidnapping, abduction, simple assault, and aggravated assault. In Hampton, reported property crime decreased approximately 67% in the last decade compared to the 2000s. However, the number of violent crimes, significantly less than property crimes, has been about the same in both decades.

**Table 16 - Community Crime Index Comparisons, 2010 - 2019**

Year	2010	2011	2012	2013	2014	2015	2016	2017	2019
Hampton, IA	33.9	27.5	36.6	67.3	57.3	78.1	76.8	43.3	35.7
Iowa Falls, IA	126.5	119.9	128.4	160.1	137.6	71.2	104.3	NA	153.4
Mason City, IA	250.3	242.9	286.1	295.8	237.4	189.2	250.2	224.0	313.5
Charles City, IA	141.1	107.1	80.6	197.3	164.8	161.3	220.3	212.7	109.5
Osage, IA	71.6	62.7	83	62.2	165.2	122.4	129.3	137.5	50.9
Forest City, IA	69.6	116.4	NA	110.6	46.6	NA	83.6	82.6	91.4
Algona, IA	84.2	118	80.3	92.1	126.8	125.6	130.8	90.4	106.8
Clarion, IA	65.9	179.1	140.8	NA	NA	89.2	79.2	NA	82.8

**Source:** City-Data Crime Index. 2018 crime index is not reported.

**Table 17 - Crimes in Hampton, 2000-2009**

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	TOTAL
Property Crime Reported	106	53	54	55	34	24	26	12	9	22	<b>395</b>
Property Crime Cleared	13	5	1	7	5	9	12	8	8	9	<b>77</b>
Violent Crime Reported	2	0	1	3	1	6	10	9	0	3	<b>35</b>
Violent Crime Cleared	2	0	1	2	1	5	10	7	0	2	<b>30</b>

**Source:** Federal Bureau of Investigation Crime Data Explorer

**Table 18 - Crimes in Hampton, 2010 - 2020**

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	TOTAL
Property Crime Reported	23	18	22	17	12	13	14	13	9	16	5	162
Property Crime Cleared	9	14	9	10	8	2	8	7	8	9	7	91
Violent Crime Reported	1	3	6	3	1	5	6	6	4	4	5	44
Violent Crime Cleared	2	3	5	3	1	4	5	5	3	4	5	40

**Source:** Federal Bureau of Investigation Crime Data Explorer



## CHAPTER 7: ECONOMIC DEVELOPMENT

As Franklin County’s retail and service center, Hampton’s economic development is a concerted effort in attracting and growing businesses, creating and retaining jobs, and improving the quality of life for residents. In this chapter, economic development is discussed by providing a description of existing Hampton businesses and affiliated economic development organizations. It also provides data trends on Hampton’s labor force, educational attainment, income values and sources, and retail performance.

### URBAN REVITALIZATION

The City of Hampton has an adopted Urban Revitalization Plan. The plan allows for partial or full tax abatement on eligible residential, multi-residential, commercial, and industrial within the City’s urban revitalization target area. The target area is considered by the Hampton City Council as an area with a substantial number of deteriorated or deteriorating structures. It is based on [Chapter 404 of the Iowa Code](#). Future updates to the Urban Revitalization Plan must be compatible with this Comprehensive Plan.

### INDUSTRY

#### **Franklin County Development Corporation (FCDC)**

The FCDC was conceived as the Hampton Development Corporation in 1965 due to a growing recognition among Hampton business leaders of the need for a more organized and comprehensive approach to facilitate Hampton’s growth. Officially declared a non-profit in 1980 the organization joined with Franklin County to become a county-wide service and in 1990 changed the organization’s name to the Franklin County Development Association (FCDA). FCDA is a 501c(6) non-profit corporation governed by a Board of Directors consisting of unpaid volunteers from the public and private sectors. A full time Executive Director staffs the FCDA office. Contributions from the public and private sectors fund the Franklin County Development Association.

FCDC’s primary objective is to facilitate industrial growth and development within Hampton and Franklin County by providing technical and financial assistance to existing industry thereby enabling them to create or retain jobs and increase tax base. The organization assists businesses with site selection, coordinating and communicating with utility partners to provide necessary services, and providing access to revolving loan funds. A close secondary objective is to recruit new business projects which create new jobs and tax base.

Franklin County Development Association prepares and updates a strategic marketing plan for Hampton and the surrounding area. The plan, which is not for public distribution, includes strategies within the following areas: business development; quality of life; and partnerships. It

takes into consideration Hampton’s assets, the availability of sites and ground, and workforce skills.

According to Karen Mitchell, former FCDC executive director, the following applies to economic development in Hampton:

- Outside market forces are the biggest industrial drivers in Hampton.
- Market forces, primarily in agricultural production, are community pricing and stability, steel production stability and affordability, and gas and oil production.
- The City of Hampton is a key player through granting tax incentives and utilizing a zoning process that allows for appeals and an efficient application process. Hampton also maintains and upgrades city-owned utilities at the capacities needed for industry.
- Reliable electrical and natural gas utility company partnerships are necessary for future needs and development. Utilities will be discussed further in [Chapter 8: Land Use, Infrastructure and Utilities](#).
- The Franklin Rural Electric Cooperative provides necessary funding for industrial park development through its access to Federal loan and grant programs that are exclusive to rural REC’s. These funds are used to help a company expand, construct buildings, obtain equipment, and purchase ground for development.
- Hampton’s banks and lending institutions providing affordable financing to companies is important to company expansion. A bank’s role is to provide lending terms and conditions to protect the bank’s interest and to provide attractive packages to a company.
- Within Hampton’s industrial park, the following factors are important: internet capacity, primarily fiber optic; abundant electric utility capacity; adequate water and wastewater; adequate space for semi-trucks and trailers on hard surfaced roads; available natural gas; and interstate proximity. Hampton is 15 minutes from I-35.
- The primary concerns in Hampton’s economic development is not enough skilled workers to meet the demand of businesses and lack of available, affordable land near utilities.

### **Industrial Businesses**

Iowa Area Development Group (IADG), affiliated with the Corn Belt Power Cooperative, provides a statewide inventory of available industrial buildings and sites. IADG provides business and community development support for over 220 member owned electric cooperatives, municipal utilities, and independent telecommunications companies throughout Iowa. IADG’s inventory is provided [here](#). As of December 2021, the Hampton Industrial Park does not have any available sites; however, it does have 1 building available. The map of Hampton’s Industrial Park is in [Figure 30 - Hampton Industrial Park](#) with a summary of Hampton’s industry below:

- **Seabee Corporation** (located outside of the Industrial Park)  
Founded in 1976 and located in Hampton, Iowa, Seabee provides some of the world’s largest equipment manufacturers with hydraulic cylinders and engineered solutions. Seabee is a fully integrated cylinder manufacturer, with the capability to offer chrome plating and specialty steel castings to a wide array of industries.

Seabee offers a wide spectrum of value added services for our customers. We can build to your exacting specifications or custom engineer a design to meet your application needs regardless of the volume. With capabilities to build cylinders up to 30” in bore diameter, pressure ratings up to 10,000 psi and single stroke lengths of up to 420”, we are the industry experts in large and long cylinders.

- **Omnium** - manufacturing of crop protection, adjuvant and plant nutrition products. Corporate headquarters is in St. Joseph Missouri.
- **Buresh Building Systems** – single source design-build contractor
- **Consolidated Energy Company** - propane and refined fuels terminal distributing refined fuels, propane, and lubricants directly to agricultural, commercial, industrial, and residential accounts in throughout Wisconsin, Minnesota, and Iowa. Regional Office is in Mason City, Iowa
- **J-T Machine & Tool Company, Inc** - Full CNC machine shop (milling & turning). Also includes manual machine shop, welding, fabricating
- **Sukup** – Sukup Manufacturing Co., headquartered in Sheffield, Iowa, expanded to the Hampton Industrial Park in 2021. Sukup is the world’s largest family-owned and operated manufacturer of grain storage, grain drying and handling equipment, and steel buildings

In the public survey, **98%** believe it is highly or somewhat important to dedicate new or additional resources to add new jobs. Within the survey, this was one of the highest percentages from respondents.

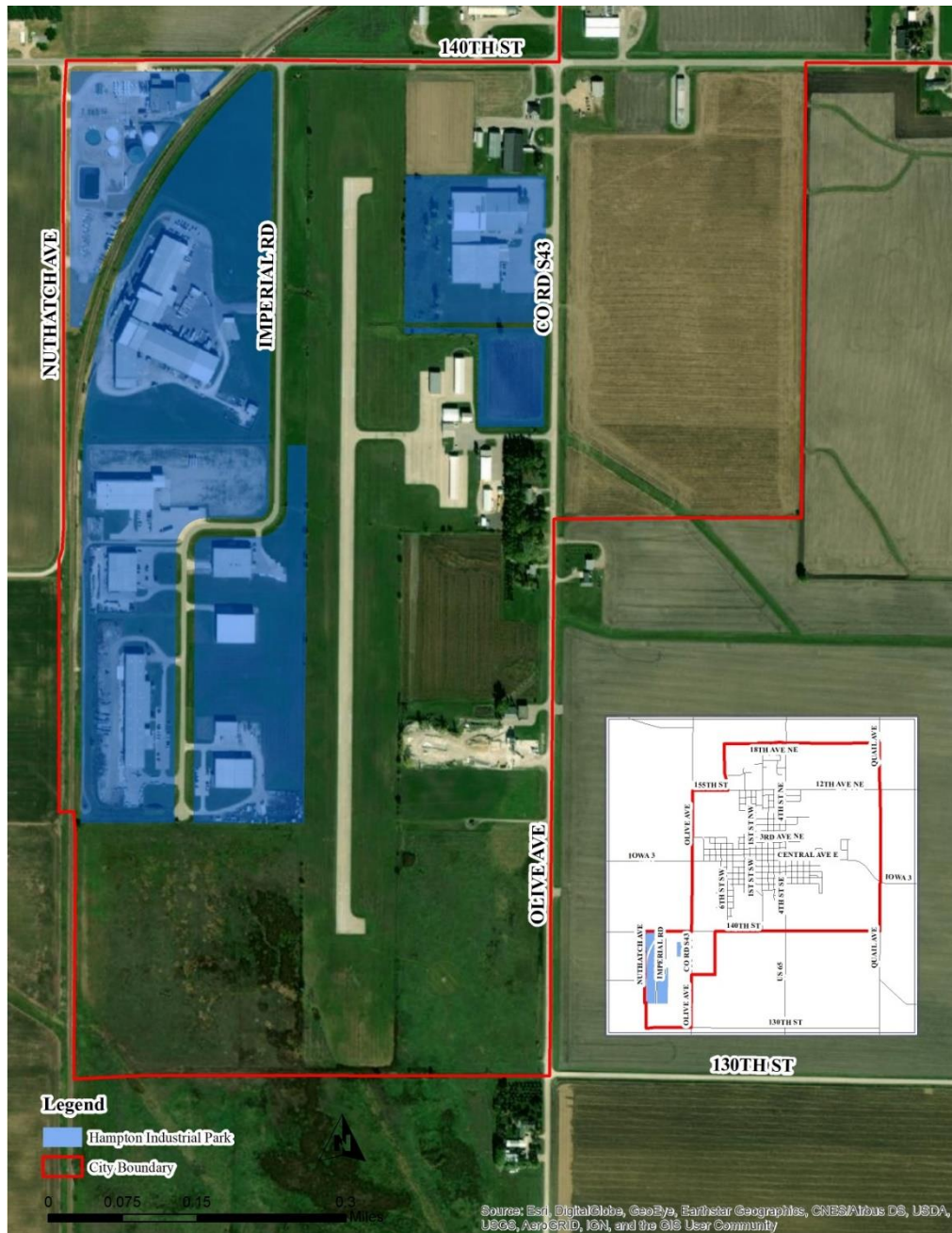
## CHILDCARE

Childcare providers in Hampton include centers with larger number of children and group home daycares with limited numbers. According to the Iowa Department of Human Services (DHS), there are currently five group home daycares within the City in addition to Wee Ones Christian Preschool (maximum capacity 14 children). The Hampton Community Christian Daycare is the only large childcare center in Hampton. It provides care for children from birth through 12 years old. Additionally, the center is open year around with before and after school care and summer camps. Iowa State Extension provides ongoing childcare provider training that can go towards DHS certification.

Childcare is an important economic driver in Hampton. Parents with young children need childcare in order to obtain and retain a job. Access to stable, high-quality childcare in Hampton allows parents to improve labor productivity by increasing work hours, missing fewer workdays,

and pursuing further education. Additionally, childcare plays a critical human development role for children. In the public survey, approximately **78%** of respondents stated that it is highly or somewhat important for the community to dedicate new or additional services to daycare providers.

**Figure 30 - Hampton Industrial Park**



Map prepared by NIACOG

## YOUNG PROFESSIONALS

For the recruitment and retention of young professionals, Hampton currently does not have structured programming focusing on those endeavors. The Hampton Junior Chamber (Jaycees), affiliated with Junior Chamber International (JCI), officially folded in 2017 after previously being inactive. However, the Hampton community has sustained local Kiwanis and Rotary groups. These two service groups are accommodating to young professionals.

## RETAIL & COMMERCIAL

### Chamber of Commerce

The Mission of the Chamber of Greater Franklin County ([hamptoniowa.org](http://hamptoniowa.org)) is “working together by supporting and encouraging growth in the downtown district and beyond. The organization’s vision statement is “Unifying the downtown and all businesses in the Greater Franklin County area to become a prosperous destination that embraces our diversity and heritage.” The Chamber does the following for the City of Hampton and overall community:

- Promote member businesses;
- Host business networking events;
- Help create events to keep community active;
- Act as goodwill ambassador;
- Provide development through business services;
- Help individuals get involved in community;
- Provide center for professional services and references.

Increasing the ability of Hampton businesses to compete with the online retailers would enhance the commercial business climate. Similar to industrial development, local banks and a revolving loan can provide potential assistance for commercial expansion. Additionally, the Hampton community struggles to find workers to fill part-time, healthcare (nurses and CNA’s), and banking positions.

The Chamber and partnering organizations also organizes various events for the Hampton community. A few of these events are the Summerfest, Car Show, Halloween Howl, Wine Walk, Holly Dazzle, and Tuesday on the Town. The following committees facilitate these events and other activities under the Chamber: organization; economic vitality; promotions; design; tourism; and CIRP. A larger budget, through non-dues revenue, and more volunteers can potentially allow the Chamber to be more effective. Currently, 20-40 volunteers support the organizations projects and events.



### Survey Responses

In the public survey, approximately **90%** of respondents believe that it is highly or somewhat important to dedicate new or additional resources to the availability of retail. In regards to types of new or additional retail, the following is the percentage of respondents who state that Hampton needs the following:

- Bix Bog Discount (ex. Wal-Mart) – **44%**
- Small Discount – **34%**
- Drugstore – **9%**
- Clothing Store – **44%**
- Grocery Store – **23%**
- Boutique/Gift Store – **9%**
- Farm Supply – **36%**
- Restaurant – **60%**
- About **3%** of respondents stated that no additional retail is needed in Hampton.

Restaurants increase their likelihood to succeed if they diversify into catering, which has lower food and labor costs. Future surveys conducted within Hampton can assist in identifying the level of demand for various types of restaurants. Popular restaurant types are fast food, fast casual, casual dining, contemporary casual, and cafes. Since the completion of survey, God Fuel, a fast casual health food restaurant, opened in Hampton in the summer of 2021. God Fuel's menu items are dairy and gluten free with locally sourced produce.

### Retail Trade Analysis

The Iowa State University Department of Economics provides a retail trade analysis for Hampton. The most recent analysis is available at the link below:

[https://www.icip.iastate.edu/sites/default/files/retail/retail\\_1933960.pdf](https://www.icip.iastate.edu/sites/default/files/retail/retail_1933960.pdf)

According to the analysis, Hampton's actual retail sales falls within the range of expected sales; however, since 2016, Hampton's actual sales have been near the lower end of the range. Additionally, 62% of taxable sales in Franklin County originate from Hampton.

For trade measures, Hampton has had a trade surplus in every year between 2010 – 2019 except for 2016 and 2011. A trade surplus or leaking is calculated by using the statewide average spending per person multiplied by a local income adjustment. The result of this is then multiplied by Hampton's population estimates for a breakeven sales target. A surplus means that Hampton residents shopping outside of the community is counteracted by the local sales from non-residents. A leakage means there is no offsetting from purchases made from individuals living outside of Hampton. In 2016, Hampton had a slight trade leakage of -0.5. In 2011, trade was at a break-even level. Break-even means that sales lost from Hampton residents shopping elsewhere is exactly offset by local sales from non-residents within city limits.

For Hampton’s trade capture area value, the value is about even or slightly above the resident population from 2010 – 2019. When a community’s trade capture area falls below the resident population, this means trade overlaps or is consumed by nearby community. The nearby communities that present that greatest threats to Hampton’s trade capture area are Mason City and Iowa Falls. Mason City is approximately 30 miles north of Hampton and Iowa Falls is 18 miles south. However, in the last decade, Hampton and Iowa Fall’s pull factors, which are the ratios of estimated trade capture area values divided by number of residents, have held steady while Mason City has been slowly declining.

Growing e-commerce nationwide presents challenges to local retailers. While competing against both small and large retailers, such as Amazon and Wal-Mart, retailers need to consider many other factors. These factors are the following:

- Cybersecurity
- Competitive pricing
- Order fulfillment
- Customer experience
- Quality website with required maintenance/updating
- Visitor conversion
- Search engine visibility
- Return and refund policies
- Market demand
- Support diverse customer base

Once all the factors above have been addressed, a business should develop strategies to increase sales numbers. Strategies would include discounted products, free shipping/returns, flash sales, “buy more, save more”, giveaways/branded gifts, loyalty points, coupons, competitions, price matches, and holiday promotions.

### **Downtown Businesses and Organizations**

Hampton’s downtown provides the City a major stimulator for economic growth and community development. For Hampton, it represents the largest concentration of businesses in the community and serves as an incubator for new business. Besides concentration of business, the downtown provides a concentration of cultural and civic activities for residents and visitors. This concentration facilitates business, learning, and cultural exchange. Additionally, the downtown is the historic core of Hampton. Many of the buildings are historically significant and help highlight Hampton’s history. The downtown also provides Hampton’s residents a sense of community and place. In summary, Hampton’s downtown can provide the following for residents:

- Economic health of the community;
- Partnerships between private and public sector;
- Local quality of life;
- Local pride;
- Community history;

- Key element in industrial, commercial, and professional recruitment;
- Economic opportunity.

To attract visitors, specialty shops within Hampton have organized a specialty shop network. Through the network, the businesses combine resources to promote special events and activities. The network includes the following:

- Got You Covered – screen printing and embroidery;
- Carol’s Flower Box – florist;
- Christensen Jewelry;
- Orange Possum – women’s clothing store;
- The Wood Cellar – gift shop.

Hampton’s downtown includes many other businesses. These businesses are currently the following as of December 2021:

- Diana’s Place – clothing store
- US Cellular by Cellular Advantage
- B & C Kitchen – Chinese restaurant
- La Amiguita – Mexican restaurant
- La Frontera – Mexican restaurant
- La Chozita Antojitos Mexicanos y Mariscos – Mexican restaurant
- Flowers on Fourth
- Castle Dick & Kelch Insurance
- Rustic Brew – coffee shop and microbrewery
- Willie’s Bar and Grill
- First Security – bank
- Fireside Gifts
- NAPA Auto Parts
- Project X Nightclub
- Franklin County Abstract Co.
- First and Second Vintage – home goods store
- Ez Tax Services
- Dog House Designs
- Troves of Treasure – thrift store
- PJ’s Barber Shop
- Top Knot Salon & Boutique
- Wize Bize Wholesale
- Weldin’s Auto Body
- Abbott Realty
- Hampton Chronicle/Mid-American Publishing Corporation
- Tienda Y Carniceria El Valle – grocery store
- Koerner- Whipple Pharmacy
- First Bank of Hampton
- Foley Ink’d Tatto Studio
- Millers Allignment
- Weldin’s Auto Body
- Pit Row Pub Company
- Dancin’ With Roxie
- Mandie’s House of Hair
- Cano’s Golden Shears
- Cutting Edge
- Panasche Salon
- Studio 13

Also located downtown is the City Hall, the Public Library, the G.A.R Memorial Hall, Franklin County Extension Office, La Luz Centro Cultural, Franklin County Courthouse, Hampton City Park/Band shell Park, and the US Post Office, and Franklin County Historic Jail.

## Main Street

Hampton’s Main Street Program is located within the same office as the Chamber. Main Street Hampton’s goal is “create a place where we can share the history of our downtown for future generations as well as encourage people to visit our downtown.” The organization is currently one of three Main Street programs within North Iowa. The other North Iowa communities with programs are Mason City and Charles City. The program’s district is shown in [Figure 31 - Hampton Main Street Program District](#).

Through partnership with Main Street American and Main Street Iowa, Main Street Hampton works to capitalize on the unique identity, assets, and character of Hampton’s historic commercial district. Assistance from the Main Street Iowa team includes training workshops, architectural and design assistance, business assistance, and a number of other technical assistance opportunities. Currently have 20 – 40 volunteers to support Main Street/Chamber projects and events. The joint organization has the following committees/groups: Organization; Economic Vitality; Promotions; Design; Tourism; and CIRP

The Chamber/Main Street, funded by City of Hampton, has offered an incentive-based program made available to property/business owners within the Hampton downtown TIF district. The Chamber’s Design Committee believes improvements to building facades will enhance the overall appearance of our community and encourage other business owners to make improvements. Funds have been utilized towards the following:

### Awnings and Signage

- Awning material must be fabric
- Vinyl backlight or hand-painted signs will not be considered.
- Awnings/signage must satisfy the Chamber Design Committee and Hampton City Code.
- Signage is offered only to existing businesses, and may only be for the name of the business, not merchandise.

### Exterior Painting

- Color scheme is subject to approval of the Chamber Design Committee.

### Window Repair or Replacement

- Lower or upper level

### Sidewalk Repair or Replacement

#### Exterior Structural Repairs

- Tuck pointing of lower and upper level
- Structural engineers’ cost may be included
- Foundation work
- Roof repair

### Interior Repairs

- Floors, walls, and ceilings
- Electrical and plumbing

According to Main Street Hampton, the largest concerns for downtown development and the organization is the age and condition of the buildings, limited budget, and buy-in from property owners to major repairs and upkeep. The following is a list of what has or has not been achieved in Hampton’s downtown.

- Limited exterior building repair or maintenance has been done with some tuck-pointing at a couple of buildings.
- ADA crosswalks have been added.
- Discussions on adding more lighting.
- Mill and overlay project has started in downtown with more streets in downtown that need to be done.
- Exploration of low-interest loans and grant opportunities
- No formal downtown design standards have been adopted.
- The City of Hampton advocates/endorse guiding principles in rehabilitation, remodeling, and new construction activities within the Hampton Main Street District. These guidelines help property owners and developers make sound investment decisions in building improvements while enhancing the area's historic character.
- A downtown façade on a multiple building level has not been pursued
- Residential development: Around 40 downtown, upper story apartments in fair condition currently exist. Another 5-8 apartments are possible. Are in fair condition.

In the public survey, various percentages of respondents believe it is highly or somewhat important to dedicate new or additional resources to the following

- Private property on or near Main Street – **48%** of respondents
- Filling vacant storefronts – **98%** of respondents



**Figure 31 - Hampton Main Street Program District**



Map prepared by NIACOG

## OTHER ECONOMIC DEVELOPMENT ORGANIZATIONS

### North Central Iowa Alliance

The North Central Iowa Alliance (NCIA) is a seven county consortium of development professionals with deep experience. NCIA's multi-county marketing partnership features participation from economic development groups in Cerro Gordo, Floyd, Franklin, Hancock, Mitchell, Winnebago and Worth Counties. The NCIA remains an important force for regional economic development today, serving as a local, regional, state and federal resource pool which markets greater North Central Iowa to prospects throughout the county. On a regional level FCDA is a partner with the North Central Iowa Alliance. The Alliance focus is on warehouse and distribution, plant and animal biotech, metal fabrication, food production, ag-related industries and financial services.

### North Iowa Area Council of Governments (NIACOG)

NIACOG is a voluntary association of local governments established for the purpose of promoting intergovernmental cooperation and strengthening local units of government. By working collectively through the Council of Governments, local governments like Hampton share professional and technical services, alongside regional long-range planning, they could otherwise not afford. NIACOG provides Hampton and other member communities the following type of services: community development; grant administration; housing; personnel planning; safety training; technical assistance; and transit and transportation planning (discussed further in [Chapter 8: Land Use, Infrastructure, and Utilities](#)). The agency also prepares and updates the North Iowa region's Comprehensive Economic Development Strategy (CEDS).

### NIACC John Pappajohn Entrepreneurial Center

The NIACC Pappajohn Center was founded in 1997 and is located in Mason City. The NIACC Center and four other similar centers across the State of Iowa have helped create and launch over 1,000 companies. The Center provides the following in North Iowa:

- Entrepreneurial education for communities and students;
- Business coaching resources;
- Community economic development tools;
- Growth and owner transitions;
- One-on-one business counseling;
- Business start-up and expansion services;
- Innovation and acceleration services;
- Technical assistance;
- Financial advice and access to capital;
- Creation of entrepreneurial communities and regions;
- Entrepreneurial education.

In the public survey, approximately **93%** of respondents stated that it is highly or somewhat important to dedicate new or additional resources to develop/improve small business skills. Additionally, **85%** stated it is highly important or somewhat important to dedicate new or additional resources to retiring business owners' transitions.

## ECONOMIC DATA

This section provides trends and comparisons for Hampton's household income, poverty level, and employment. Employment data includes changes in unemployment rates, employment classifications of both Hampton residents and those working within Hampton, and location and distance of employment for Hampton residents working outside the City.

### Income

In **Table 19 - Rural Iowa Economic Comparison**, Hampton is compared to rural Iowa and Franklin County. The table uses Iowa State Extension's "Rural Iowa at a Glance" study, last publically provided in 2018. Iowa State Extension's definition of "rural Iowa" is areas that have no urban center of 10,000 people or more. Hampton has a slightly smaller unemployment rate than rural Iowa and the County. Additionally, since 2013, Hampton's unemployment rate decreased at a faster pace. The City has a higher percentage of individuals below the Federal poverty level with a lower median income than rural Iowa; however, from 2016 – 2017, Hampton had a larger increase in median household income than rural Iowa. At the same time median household income in Hampton and rural Iowa was increasing, Franklin County was facing a decrease.

**Table 19 - Rural Iowa Economic Comparison**

	Rural Iowa	Hampton	Franklin
<b>Median Household Income in 2017</b>	<b>\$54,920</b>	<b>\$43,438</b>	<b>\$48,172</b>
Change since 2016	↑ 1.0%	↑ 3.1%	↓ 1.4%
Change since 2013	↑ 3.6%	↓ 6.4%	↑ 0.4%
<b>Population below poverty level in 2017</b>	<b>10.4%</b>	<b>20.4%</b>	<b>15.6%</b>
Change since 2016	↓ 0.7	↑ 1.8%	↑ 0.9%
Change since 2013	↓ 1.3	↑ 7.7%	↑ 4.5%
<b>Unemployment in 2017</b>	<b>3.0%</b>	<b>2.7%</b>	<b>4.6%</b>
Change since 2016	↓ 0.5%	↓ 0.1%	↓ 0.8%
Change since 2013	↓ 1.6%	↓ 2.4%	↓ 0.0%

**Source:** Iowa State Extension; American Community Survey 5-year estimates

**Table 20 - Household Income Comparisons, 2010 – 2020** compares Hampton to Franklin County and the State of Iowa. Hampton had a significantly smaller increase in median household income from 2010 to 2020 than the County and State. The reason for this is households making over \$100,000 being a smaller percentage of the population of Hampton than in the County and Iowa.

**Table 20 - Household Income Comparisons, 2010 – 2020**

	Less than \$10,000	\$10,000 to \$14,999	\$15,000 to \$24,999	\$25,000 to \$34,999	\$35,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	Median
<b>2020</b>											
Hampton	9.8%	7.7%	6.1%	14.9%	16.8%	21.1%	12.5%	6.7%	3.0%	1.3%	\$42,238
Franklin County	10.4%	4.3%	6.4%	9.7%	14.9%	22.3%	14.3%	12.7%	3.0%	2.1%	\$55,630
Iowa	4.9%	3.8%	7.9%	8.3%	12.7%	18.7%	14.4%	16.6%	6.5%	6.2%	\$65,600
<b>2010</b>											
Hampton	9.2%	6.5%	11.9%	13.4%	24.8%	18.1%	11.8%	3.5%	0.9%	0.0%	\$41,788
Franklin County	7.4%	5.9%	9.7%	13.4%	21.1%	21.7%	11.8%	6.7%	1.2%	1.0%	\$44,863
Iowa	6.3%	5.9%	11.6%	11.5%	15.9%	20.7%	12.9%	10.3%	2.7%	2.3%	\$48,872

**Source:** American Community Survey 5-year estimates

**Table 21 - Households Living in Poverty, 2010-2020** shows the changes in Hampton’s poverty level. It also shows changes on percent of households receiving food stamps/SNAP. The federal poverty level is based on household income level and number of individuals in that household. It does not consider geographical differences and local housing, transportation, child care, and medical costs. However, by using the Federal poverty level, Hampton has had a greater increase in households living below the poverty level than the County and State. This has occurred in conjunction with an increase in Hampton’s number of single parent households, which is shown in **Table 6 - Household Types, 2000 - 2020**.

Nationally, the expenses and time required for raising children are one of the primary reasons for households falling into poverty. Other reasons are unemployment, underemployment, lack of reliable transportation, insufficient skills and training, and physical and mental disabilities.



**Table 21 - Households Living in Poverty, 2010-2020**

	2010	2020	% Difference 2010 - 2020
<b>Households Living Below Federal Poverty Level</b>			
Hampton	12.3%	20.2%	<b>+7.9%</b>
Franklin County	10.8%	16.3%	<b>+5.5%</b>
State of Iowa	11.9%	11.4%	<b>-0.5%</b>
<b>Households Receiving Food Stamps/SNAP</b>			
Hampton	7.6%	9.5%	<b>+1.9%</b>
Franklin County	6.9%	5.8%	<b>-1.1</b>
State of Iowa	10.8%	9.8%	<b>-1.0</b>

**Source:** American Community Survey 5-year estimates

**Table 22 - Household Earnings Types, 2020** compares the percentages of Hampton households that receive certain types of earnings with Franklin County and State of Iowa. Hampton has a larger percentage of households that receive public assistance, and a smaller percentage that receive earnings from employment. The percentage of Hampton households receiving social security is nearly identical to the State and County. Households receiving supplemental security income, distributed to certain blind or disabled individuals, is at a smaller percentage in Hampton.

**Table 23 - Households Renting Home, % of Income towards Rent** and

Household Income	Hampton	Franklin County	Iowa
<b>Household Income Percentage Used For Mortgage</b>			
<b>Less than 20.0 percent</b>	7.4%	9.4%	14.1%
<b>20.0 to 24.9 percent</b>	5.3%	12.6%	15.6%
<b>25.0 to 29.9 percent</b>	5.1%	11.2%	9.0%
<b>30.0 to 34.9 percent</b>	1.5%	11.6%	5.5%
<b>35.0 percent or more</b>	16.0%	12.6%	13.9%

**Table 24 - Households with Mortgage, % of Income towards Mortgage** provides the most recent percentages of Households' incomes going to housing for those households renting or paying a monthly mortgage. Hampton, which has lower housing costs than the State (shown in **Table 14 - Rental Housing Costs, 2020** and **Table 15 - Housing Values, 2020**), also has a larger percentage of households who pay 35% or more of monthly income towards rent. However, in Hampton compared to the County and State, a significantly greater percentage of households with a mortgage pay less than 20% of income monthly.





**Table 22 - Household Earnings Types, 2020**

Earnings Type	Hampton	Franklin County	Iowa
Employment Earnings	60.0%	69.4%	77.5%
Social Security	40.6%	33.8%	31.6%
Retirement Income	23.1%	19.2%	23.8%
Supplemental Security Income	2.5%	2.5%	4.4%
Public Assistance Income	5.2%	2.7%	2.6%

**Source:** American Community Survey 5-year estimates

**Table 23 - Households Renting Home, % of Income towards Rent**

Household Income Percentage Used For Rent	Hampton	Franklin County	Iowa
Less than 15%	19.1%	37.6%	17.5%
15% - 19.9%	16.1%	15.1%	14.5%
20% - 24.9%	7.4%	9.4%	14.1%
25% - 29.9%	10.3%	6.5%	11.2%
30% - 34.9%	1.0%	1.7%	8.0%
35% or more	46.2%	29.7%	34.7%

**Source:** 2020 American Community Survey 5-year estimates

**Table 24 - Households with Mortgage, % of Income towards Mortgage**

Household Income Percentage Used For Mortgage	Hampton	Franklin County	Iowa
Less than 20.0 percent	72.0%	51.9%	56.0%
20.0 to 24.9 percent	5.3%	12.6%	15.6%
25.0 to 29.9 percent	5.1%	11.2%	9.0%
30.0 to 34.9 percent	1.5%	11.6%	5.5%
35.0 percent or more	16.0%	12.6%	13.9%

**Source:** 2020 American Community Survey 5-year estimates

### Labor Force

A community's labor force includes all people age 16 and older who are either working or actively looking for employment and also reside within the community. It does not include retired persons, full-time students, those taking care of children or other family members full-time, discouraged workers, and individuals with substantially limiting medical or physical impairments. According to

**Table 25 - Labor Force Percent of Population 2010 – 2020**, Hampton's percentage of population in the labor force decreased at the largest percentage. Franklin County also decreased, but at a slightly lower percent than Hampton and the State.

	2010 %	2020%	% Change 2010 - 2019
Hampton	64.4%	53.0%	<b>-11.4%</b>
Franklin County	65.0%	60.6%	<b>-4.4%</b>
State of Iowa	68.6%	67.1%	<b>-1.5%</b>

For the labor forces median age, Iowa is slightly younger than Hampton and the County. In 2010, Hampton's labor force was younger than Franklin County's; however, this changed in 2019.

**Table 25 - Labor Force Percent of Population 2010 – 2020**

	2010 %	2020%	% Change 2010 - 2019
Hampton	64.4%	53.0%	<b>-11.4%</b>
Franklin County	65.0%	60.6%	<b>-4.4%</b>
State of Iowa	68.6%	67.1%	<b>-1.5%</b>

**Source:** American Community Survey 5-year estimates

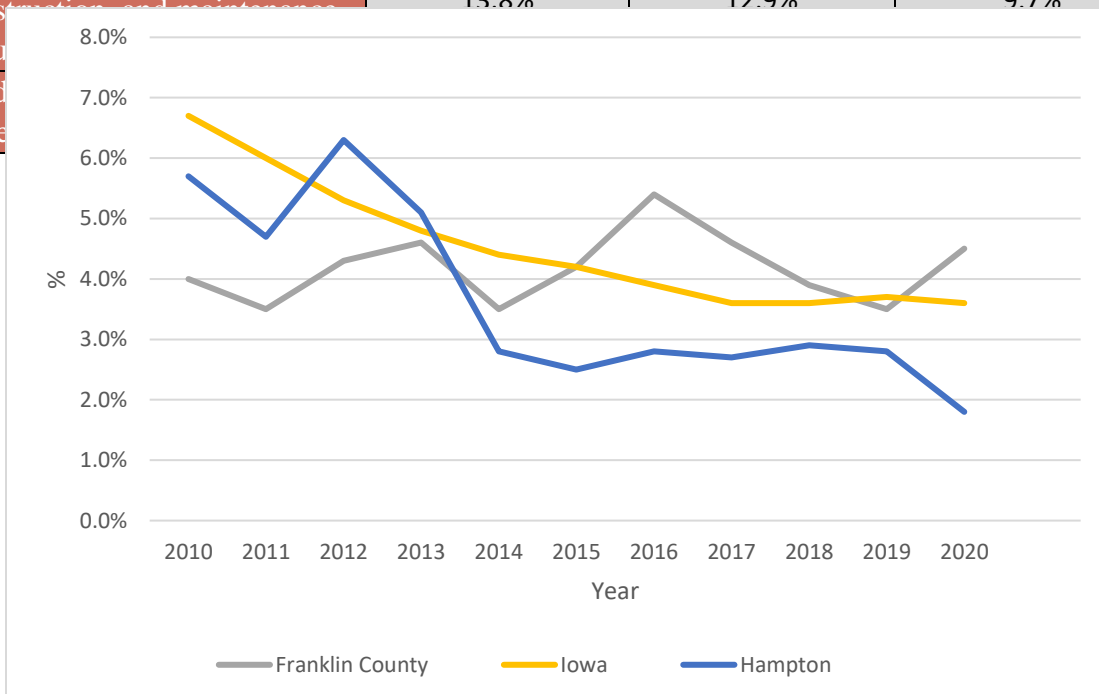
**Table 26 - Unemployment Rate, 2010 - 2020**

**Source:** American Community Survey 5-year estimates

Unemployment trends are provided in **Table 26 - Unemployment Rate, 2010 - 2020**. In the beginning of the last decade, Hampton had a larger unemployment rate than Franklin County. By the end of the decade, Hampton’s unemployment rate decreased below the County’s rate. Hampton’s rate also dropped lower than the State’s. Overall, Hampton has had a stable unemployment rate since 2014.

**Table 27 – Occupations of Labor Force, 2020**

Occupations	Hampton	Franklin County	Iowa
Management, business, science, and arts occupations	23.2%	29.7%	39.0%
Service occupations	15.4%	13.9%	14.8%
Sales and office occupations	20.5%	19.7%	19.7%
Natural resources, construction, and maintenance occupations	13.8%	12.9%	9.7%
Production, transportation, and material moving occupations			



**Source:** American Community Survey 2020 5-year estimates

Table 27 – Occupations of Labor Force, 2020 and Table 28 – Industries of Labor Force, 2020 provides details on the types of employment. For types of occupations, Hampton’s labor force has a higher percentage of workers than the County and State in the following: sales and office occupations; natural resources, construction, and maintenance; and production, transportation, and material moving. The State and County have a higher percentage of workers than Hampton within management, business, science, and arts positions. The State’s percentage within those positions is about 12% higher than Hampton’s percentage. Additionally, the State overall, with a larger amount of large events and tourist attractions, has a higher percentage of workers in the “arts, entertainment, and recreation, and accommodation and food services” industry than Hampton and the County. The County, being more rural than the City of Hampton, has a greater percentage of workers within the “agriculture, forestry, fishing and hunting, and mining” industry. In the United States, the highest paid occupations are within management, business, and finance. These occupations are followed by computer, engineering, and science occupations.



**Table 28 – Industries of Labor Force, 2020**

Industries	Hampton	Franklin County	Iowa
Agriculture, forestry, fishing and hunting, and mining	2.21%	8.5%	3.8%
Construction	7.24%	7.9%	6.5%
Manufacturing	22.62%	18.4%	14.7%
Wholesale trade	1.56%	3.3%	2.8%
Retail trade	13.52%	10.3%	11.5%
Transportation and warehousing, and utilities	6.22%	9.0%	5.0%
Information	0.54%	0.5%	1.6%
Finance and insurance, and real estate and rental and leasing	4.91%	4.2%	7.8%
Professional, scientific, and management, and administrative and waste management services	4.43%	4.2%	7.4%
Educational services, and health care and social assistance	24.66%	21.0%	24.3%
Arts, entertainment, and recreation, and accommodation and food services	3.17%	4.7%	7.2%
Other services, except public administration	3.29%	4.5%	4.4%
Public administration	5.63%	3.5%	3.1%

**Source:** American Community Survey 2020 5-year estimates

Table 29 - Educational Attainment of Population 25 years and over, 2010 & 2020 shows the changes in the labor force's level of education from 2010 to 2019. The potential labor force in Hampton is increasingly becoming more educated. The percentage of those with at least a high school diploma or equivalent has increased by approximately 7% since 2010. Hampton workers are less likely to have graduate or professional degrees compared to Iowa as a whole; however, Hampton has seen a larger increase in the percentage of those with a bachelor's degree than both the County (+3.0%) and State (+2.7). Hampton experienced an increase of 4.6% for those with bachelor's degrees since 2010.

**Table 29 - Educational Attainment of Population 25 years and over, 2010 & 2020**

	Less than 9th grade	9th to 12th grade, no diploma	High school graduate (includes equivalent)	Some college, no degree	Associate's degree	Bachelor's degree	Graduate or professional degree	High school graduate or higher	Bachelor's degree or higher
<b>2020</b>									
Hampton	3.4%	7.6%	37.5%	22.6%	9.8%	15.4%	3.6%	89.0%	19.0%
Franklin County	4.6%	5.0%	35.7%	21.8%	14.3%	15.3%	3.3%	90.4%	18.6%
Iowa	2.7%	3.9%	30.3%	20.6%	12.0%	20.7%	9.9%	93.3%	30.5%
<b>2010</b>									
Hampton	7.8%	12.0%	35.0%	24.6%	8.5%	9.4%	2.7%	80.2%	12.1%
Franklin County	5.3%	10.3%	34.5%	24.3%	11.0%	10.9%	3.6%	84.3%	14.4%
Iowa	3.9%	5.5%	33.7%	21.8%	10.0%	17.1%	7.9%	90.6%	24.9%

**Source:** American Community Survey 5-year estimates

**Table 30 - Median Employment Earnings of Population 25 years and over with Educational Attainment, 2020**

Educational Attainment	Hampton	Franklin County	Iowa
Population 25 years and over with employment earnings	30,421	31,570	44,644
Less than high school graduate	28,503	37,473	32,775
High school graduate (includes equivalency)	40,259	35,682	36,727
Some college or associate's degree	50,366	46,888	41,100
Bachelor's degree	72,017	63,083	55,434
Graduate or professional degree	30,421	31,570	70,977

**Source:** American Community Survey 5-year estimates

Table 30 - Median Employment Earnings of Population 25 years and over with Educational Attainment, 2020 compares Hampton's median earnings for each attainment level with Franklin County and Iowa. Individuals with a graduate or professional degree earn more in the County and

State overall than in Hampton. For bachelor’s degrees, the differences between median earnings in Hampton compared to the County and State mirror the differences in median household incomes (Table 20 - Household Income Comparisons, 2010 – 2020). Generally, an individual increasing their level of education and obtaining a degree allows him or her to be paid more; however, pay is ultimately based on field of study, occupation, and industry. Overall economic development is dependent on certain skills required in the local economy.

Hampton’s labor force disperses among several communities in the region. Table 31 - Location of Employment for Hampton Residents shows where Hampton residents are employed. The percentage of residents working within Hampton has decreased from 2010 – 2019. The percentage working in “other locations” has increased. This includes communities in Wright County, which is also the location of the Prestage pork processing plant. Another noticeable change is a decrease in the percentage of Hampton residents working in Iowa Falls by almost half.

**Table 31 - Location of Employment for Hampton Residents, 2010 - 2019**

Locations	2010	2019
Hampton, IA	38.1%	35.7%
Sheffield, IA	7.2%	8.2%
Mason City, IA	7.5%	6.5%
Des Moines, IA	1.0%	2.2%
Iowa Falls, IA	3.9%	2.1%
Clear Lake, IA	1.1%	1.3%
Cedar Falls, IA	1.1%	1.0%
All Other Locations (includes Ames, Clarion, Eagle Grove, Fort Dodge, Forest City, Webster City, Garner, etc)	41.1%	43.0%

**Source:** U.S. Census Center for Economics Longitudinal Employer-Household Dynamics Data and OnTheMap. 2019 data is most recent data as of Oct. 2022.

Table 32 - Direction of Hampton Residents from Home to Work, 2010 - 2019 shows the change in percentages of Hampton residents, who are employed, and the direction they travel to work. The percentage of residents driving north to employment, which is primarily Sheffield and Mason City, has held steady. The biggest increase is in residents driving west, which includes previously mentioned Wright County. There was also an increase in the percentage of residents driving to the northwest. Employment centers northwest of Hampton include Forest City, Clear Lake, and Garner.

**Table 32 - Direction of Hampton Residents from Home to Work, 2010 - 2019**

Direction	2010	2019	Percent Change 2010 - 2019
North	25.7%	25.5%	<b>-0.2%</b>
Northeast	7.9%	7.7%	<b>-0.2%</b>
East	9.6%	7.6%	<b>-2.0%</b>
Southeast	9.7%	9.5%	<b>-0.2%</b>
South	15.1%	14.5%	<b>-0.6%</b>
Southwest	11.5%	11.9%	<b>+0.4%</b>
West	13.2%	15.2%	<b>+2.0%</b>
Northwest	7.2%	8.1%	<b>+0.9%</b>

**Source:** U.S. Census Center for Economics Longitudinal Employer-Household Dynamics Data and OnTheMap. 2019 data is most recent data as of Oct. 2022.

**Table 33 - Mean Commute Time, 2010 - 2020** compares the commute time for Hampton residents with that of Franklin County and Iowa. Increased commute time potentially increases the strain and health of workers. This can in effect decrease worker's productivity. The mean commute time for Hampton has held steady while Franklin County has significantly decreased and Iowa slightly increased. Hampton has remained below the County and State for residents' commute time. As certain employers convert to remote work for employees, mean commute time is expected to decrease in the future.

**Table 33 - Mean Commute Time, 2010 - 2020**

	2010 Mean Commute Time (minute)	2020 Mean Commute Time (minute)
Hampton	15.1	15.4
Franklin County	18.4	17.5
Iowa	19.1	19.7

**Source:** American Community Survey 5-year estimates

**Table 34 - Residents' Distances to Work, 2019** shows that Iowa has a larger percentage of individuals that drive 10 miles or less to work each day. Iowa also has a smaller percentage of individuals that drive more than 50 miles per day. However, a higher percentage of Iowa residents might drive significantly more than 50 miles per day than in Hampton in order for Hampton to have a smaller mean commute time.

**Table 34 - Residents' Distances to Work, 2019**

	Hampton	Franklin County	Iowa
Less than 10 miles	38.8%	29.4%	51.8%
10 to 24 miles	14.4%	26.1%	21.6%
25 to 50 miles	19.8%	19.3%	9.8%
Greater than 50 miles	27.1%	25.2%	16.8%

**Source:** U.S. Census Center for Economics Longitudinal Employer-Household Dynamics Data and OnTheMap. 2019 data is most recent data as of Oct. 2022.

Hampton's population contributing to the labor force does not include individuals residing in other communities working within Hampton. **Table 35 - Place of Residence for Individuals Working in Hampton** shows the changes in percentages of workers from 2010 - 2019. While a greater percentage of Hampton residents are working in Sheffield (Table 32), there has also been an increase in the percentage Hampton workers who reside in Sheffield. Additionally, the percentage of those residing in Dumont and Iowa Falls has increased. The percentage of Hampton workers residing in Latimer has decreased by half.

**Table 36 - Hampton Workers' Direction from Work to Home** shows the change in workers direction home from 2010 – 2019. The most noticeable increase is in the percentage of workers from the south and southeast of Hampton. A noticeable decrease in percentage of workers from the west and southwest has occurred.

**Table 37 - Workers' Distances from Work to Home, 2019** compares Hampton to the Franklin County and the State. Iowa has a larger percentage of workers less than 10 miles from home. The State also has a smaller percentage of workers working 50 miles or more from home than Hampton and Franklin County.



**Table 35 - Place of Residence for Individuals Working in Hampton**

Residence	2010	2019
Hampton, IA	32.7%	28.8%
Sheffield, IA	3.3%	4.3%
Mason City, IA	2.7%	2.4%
Iowa Falls, IA	1.6%	2.1%
Dumont, IA	0.9%	2.0%
Clear Lake, IA	1.1%	1.1%
Des Moines, IA	1.4%	1.1%
Latimer, IA	1.6%	0.8%
All Other Locations	55.5%	57.4%

**Source:** U.S. Census Center for Economics Longitudinal Employer-Household Dynamics Data and OnTheMap. 2019 data is most recent data as of Oct. 2022.

**Table 36 - Hampton Workers' Direction from Work to Home**

Direction	2010	2019
North	16.9%	16.0%
Northeast	11.8%	11.8%
East	14.3%	14.9%
Southeast	12.4%	13.4%
South	14.2%	16.7%
Southwest	10.2%	8.9%
West	11.5%	10.4%
Northwest	8.7%	8.2%

**Source:** U.S. Census Center for Economics Longitudinal Employer-Household Dynamics Data and OnTheMap. 2019 data is most recent data as of Oct. 2022.

**Table 37 - Workers' Distances from Work to Home, 2019**

	Hampton	Franklin County	Iowa
Less than 10 miles	40.0%	33.8%	51.3%
10 to 24 miles	20.3%	30.6%	21.5%
25 to 50 miles	14.4%	14.3%	9.7%
Greater than 50 miles	25.3%	21.3%	17.5%

**Source:** U.S. Census Center for Economics Longitudinal Employer-Household Dynamics Data and OnTheMap. 2019 data is most recent data as of Oct. 2022.

**Table 38 - Percent Change in Estimated Total Number of Jobs** shows that Hampton had a similar increase in percent change of jobs as Franklin County. However, Hampton and Franklin increased at a slightly smaller percentage than the State of Iowa. Iowa had an estimated increase of 0.6% more than Hampton and the County from 2010 – 2019.

**Table 38 - Percent Change in Estimated Total Number of Jobs within Hampton**

	2010 Jobs	2019 Jobs	Percent Change 2010 - 2019
Hampton	2,029	2,187	+7.9%
Franklin County	3,535	3,812	+7.8%
Iowa	1,432,157	1,554,350	+8.5%

**Source:** U.S. Census Center for Economics Longitudinal Employer-Household Dynamics Data and OnTheMap. 2019 data is most recent data as of Oct. 2022.

**Table 39 - Percent Change in Hampton Workers** is a combined analysis of estimated total jobs within Hampton added to jobs filled by residents outside of the City. It shows that “workers employed in Hampton living outside of the community” percentage of total jobs has increased by about 3%. The biggest decrease in percentage of total has been with those “living and working in Hampton”. Hampton’s future population gain and housing development will be dependent on persuading its workers who currently live outside of Hampton to move within its city limits. Within the survey, 57.3% of respondents work within Hampton. This is slightly greater than the 53.1% of workers in **Table 39**.

**Table 39 - Percent Change in Hampton Workers**

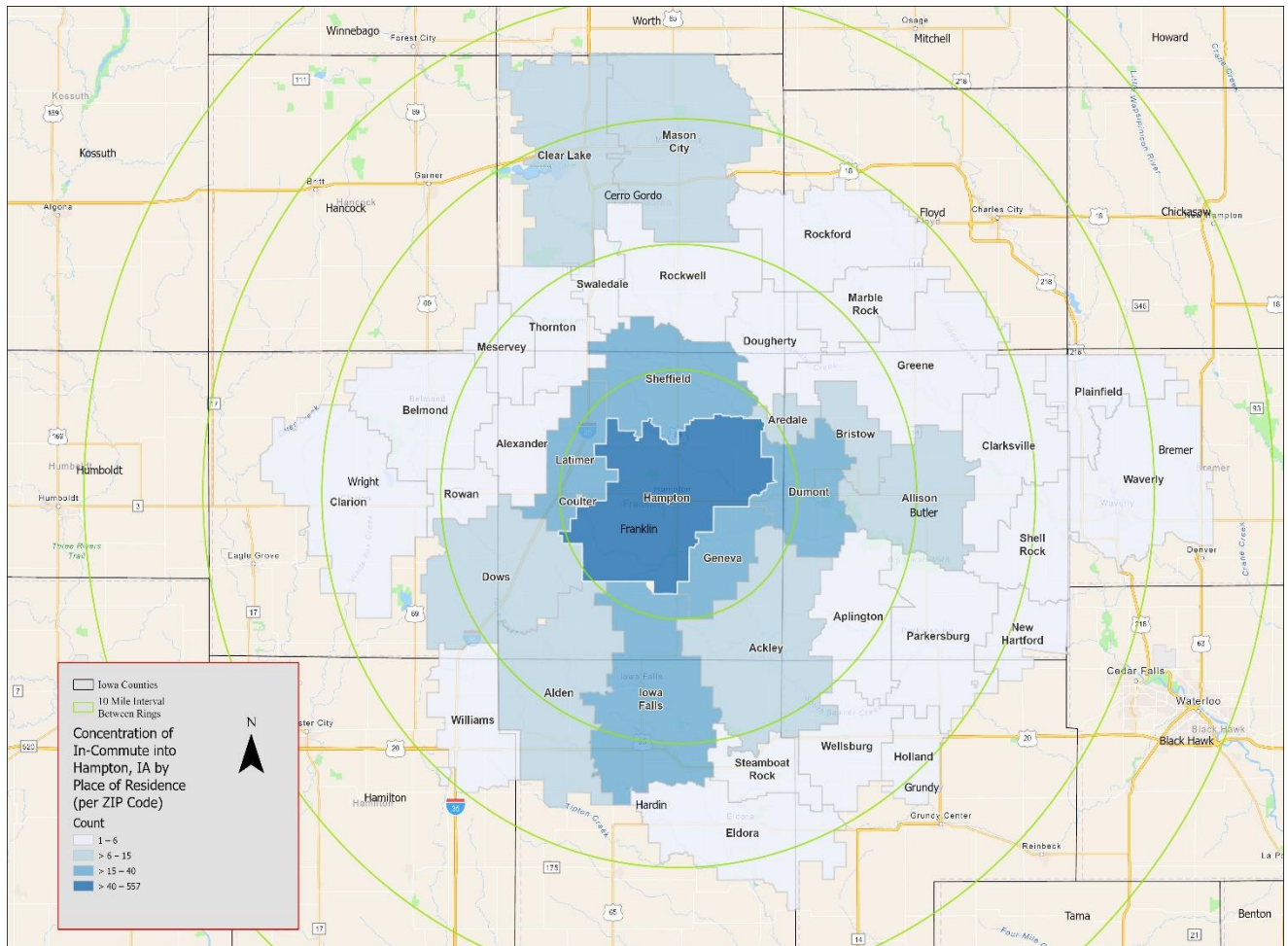
Direction	2010	2019	Percentage Difference 2010 - 2019
Employed in Hampton but Living Outside City	43.9%	46.9%	<b>+3.0%</b>
Employed and Living in Hampton	21.4%	19.0%	<b>-2.4%</b>
Living in Hampton but Employed Outside City	34.7%	34.1%	<b>-0.6%</b>

**Source:** U.S. Census Center for Economics Longitudinal Employer-Household Dynamics Data and OnTheMap. 2019 data is most recent data as of Oct. 2022.

### Laborshed Analysis

Iowa Workforce Development conducts laborshed analyses for various communities across Iowa. A laborshed analysis is the area or region from which a community, as an employment center, draws its commuting workers. The most recent laborshed analysis for Hampton was released on February 2, 2022. The analysis is determined by using a survey of the region's workforce. It estimates that the population of Hampton's laborshed is 59,917 people with 13,048 who are willing to consider employment in Hampton. The areas current Hampton workers live in, according to the study, are shown in [Figure 32 - Hampton Laborshed, 2022](#). The executive summary of the study is provided [here](#).

**Figure 32 - Hampton Laborshed, 2022**



**Source:** Map prepared by NIACOG. Data obtained from Iowa Workforce Development.

## CHAPTER 8: LAND USE, INFRASTRUCTURE, & UTILITIES

This chapter provides a description of Hampton’s current land use, land cover, and existing transportation network. The transportation network includes air, roads, rail, and bridges. Information on roads will include crash data, pavement roughness, federal classifications, and average annual daily traffic. Additionally, discussion is provided on hazard mitigation, contaminated sites, water treatment, internet and communications, electrical, gas, and waste management services.

### CURRENT LAND USE & COVER

Existing land uses are identified using aerial imagery, input from city staff, Franklin County GIS parcel data, and State of Iowa GIS structure point data from Iowa Geospatial Data. The map of current land use is shown in [Figure 33 - Current Land Use](#). Land use refers to the “human use” of the land. This is different than zoning, which defines and regulates what type of uses are legally allowed by the City on specific parcels. Zoning is a valuable tool for implementing this Plan.

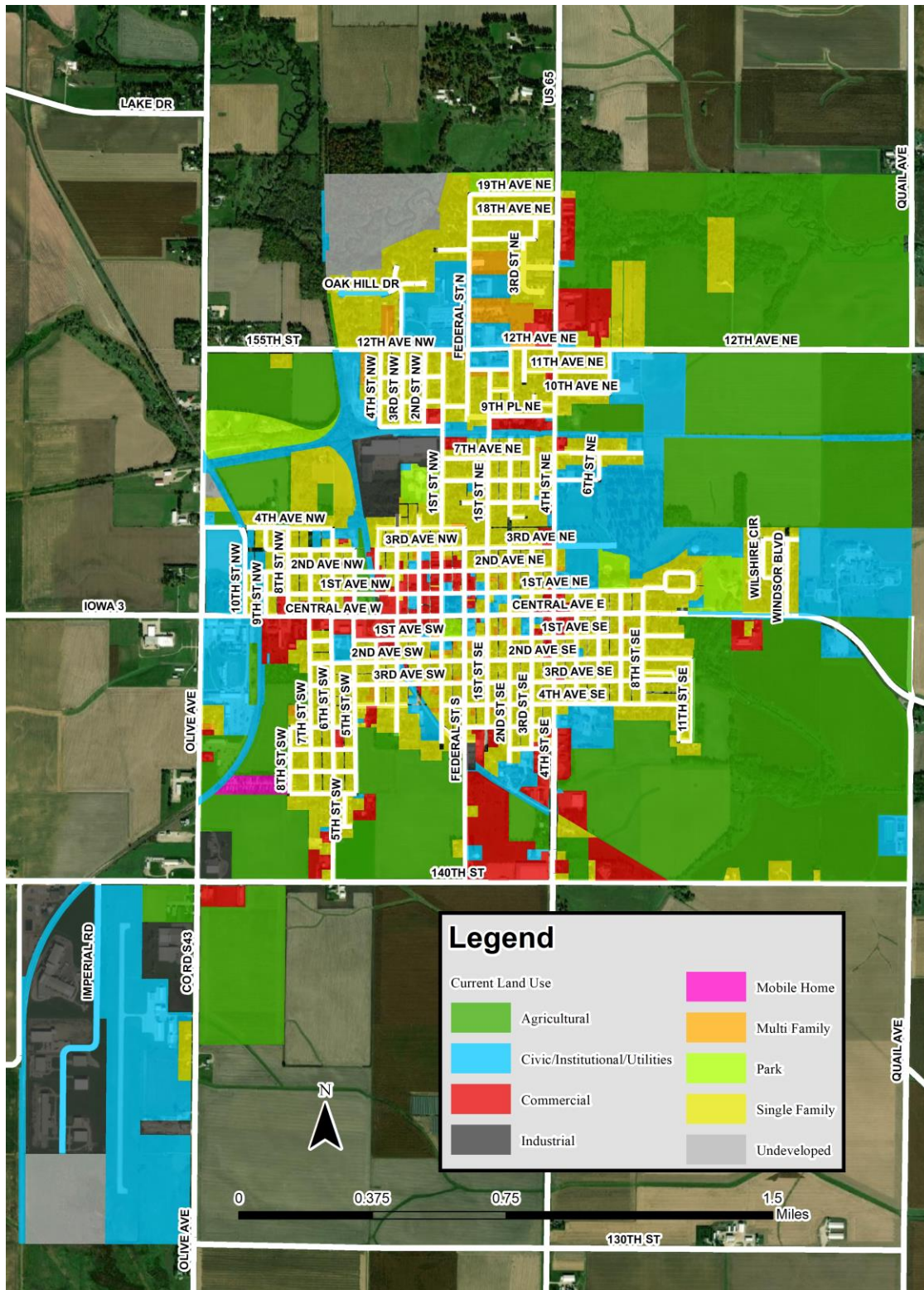
The vast majority of development in the Hampton community has occurred within the incorporated areas of the City where adequate infrastructure is available. The exceptions are residential neighborhood development on the north side of Beeds Lake (northwest of the City) and south of the Hampton Country Club (north of the City). Within Hampton City limits, residential development is scattered around the eastern portion. Commercial development is located in three type of locations: along 4<sup>th</sup> St SE/Highway 65; Central Ave/Iowa Highway 3; and downtown Hampton. Industrial development is primarily in the southwest portion of Hampton with limited industrial development more centrally located.

Alternatively, Hampton’s current land cover can be observed. Land cover is the combination of the existing natural areas and human development of the land within Hampton. It is generally more detailed than land use and is analyzed by map area pixels instead of parcel boundaries. The City’s 2021 land cover, developed from satellite imagery and ground truth, is provided in [Figure 34 – 2021 Land Cover with Flood Zone Area](#).

The City of Hampton consists of approximately 2,833 acres of land and water. This area includes 337 acres of flood zone area (A and AE). That is approximately 12% of Hampton’s total area. In [Figure 35 - Land Cover Type Percentages](#), the approximate percentage of each significant land cover is provided for Hampton overall and its flood zone area.

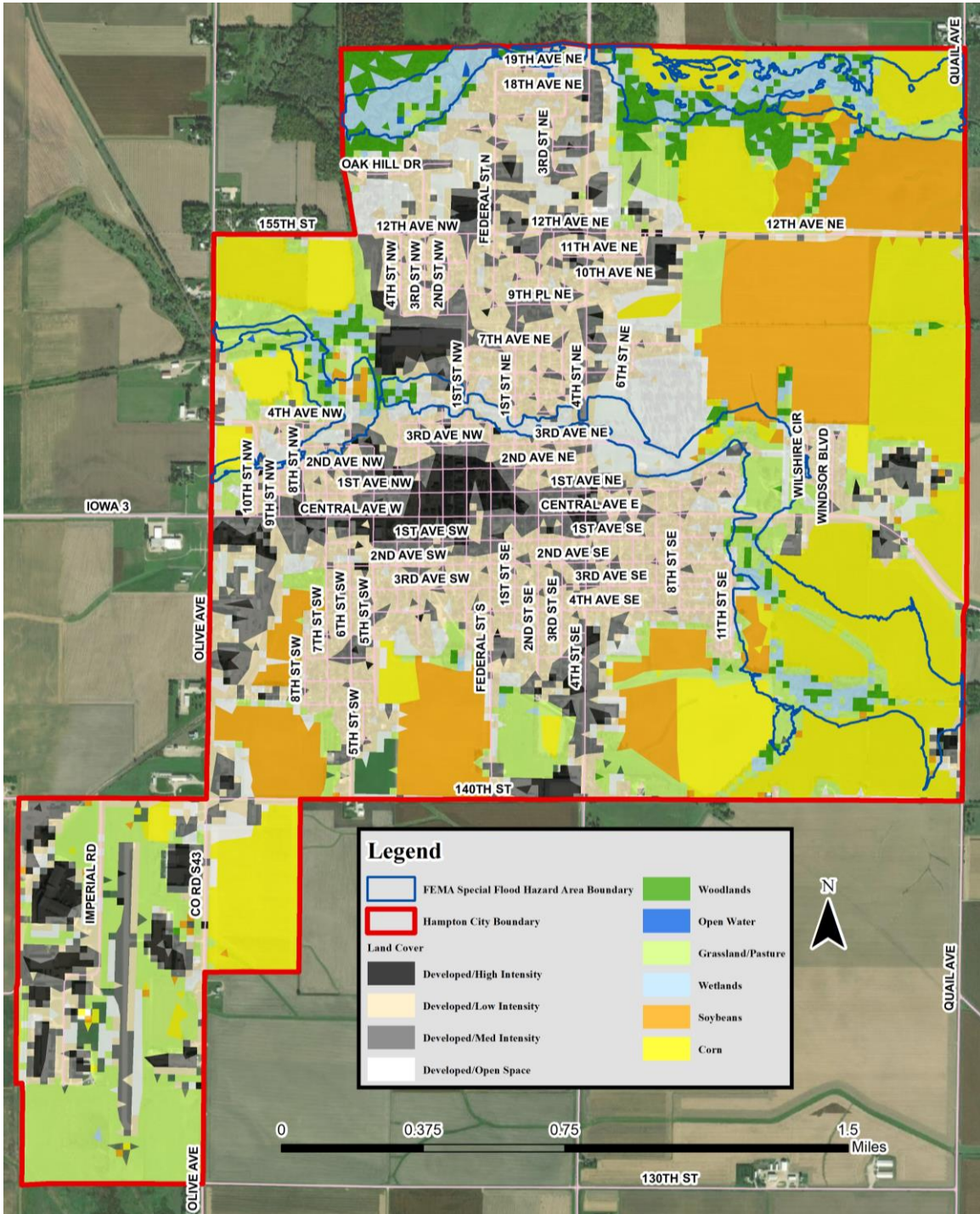


**Figure 33 - Current Land Use**



**Source:** Map prepared by NIACOG. Land use determined by Franklin County GIS parcel data State of Iowa GIS structure point data from Iowa Geospatial Data

Figure 34 – 2021 Land Cover with Flood Zone Area



Source: Map prepared by NIACOG. Data obtained from USDA



**Figure 35 - Land Cover Type Percentages**

Land Cover	Hampton Total Area	Hampton Flood Zone
Open water	0.1%	0.9%
Woodlands (mixed, deciduous, and evergreen)	3.2%	9.5%
Wetlands (herbaceous and woody)	3.4%	18.9%
Grassland pasture	13.3%	18.7%
Developed open space/parks	9.0%	10.9%
Developed low intensity	22.9%	4.8%
Developed medium intensity	11.1%	1.3%
Developed high intensity	4.6%	0.2%
Soybeans	12.0%	5.1%
Corn	19.5%	29.4%

**Source:** Calculated by NIACOG from USDA 2021 Land Use Cover GIS data

Approximately 53% of Hampton’s flood zone area’s land cover is agricultural as grassland/pasture, soybeans, or corn. Agricultural land cover within flood zones increases likelihood of crop loss, ground and surface water contamination, soil erosion, equipment loss, debris deposition, and the spread of invasive species. However, flood zone area is attractive option for farmland since it includes the fertile soil within the alluvial deposit. Floods carry nutrient-rich silt and sediment, and distribute it across a wide area. Additionally, floodplains are flat and often have few boulders or other large obstacles that hinder farming operations.

Furthermore, 6.3% of Hampton’s flood zone is low to high intensity development. City-wide, low intensity is often single-family residential while high intensity is primarily Hampton’s industrial area, downtown, schools, hospital, and certain commercial areas. When these types of developments are within the flood zones, it diminishes the ability for the floodplain to absorb water. Also, “fill-and-build” on the floodplain creates runoff that may inundate older, lower development. Ideally, a community should desire for the floodplain and flood zones to be woodlands, wetlands, open water, or developed open space. The next section of this Chapter discusses mitigation flooding and other natural hazards while protecting critical facilities and services.

## HAZARD MITIGATION

The Franklin County Multi-Jurisdictional Plan Update, which incorporates participation from the City of Hampton, was finalized on June 10, 2021 and expires on June 10, 2026. The plan prioritizes mitigation efforts against the following hazards: animal/plant/crop disease, drought, extreme heat, flash flood, grass or wild-land fire, hailstorm, hazardous materials, human diseases, infrastructure failure, levee failure, river flooding, severe winter storms/cold, terrorism, thunderstorms and lightning, tornado, transportation incidents, and windstorms. Jurisdictions, including Hampton, are recommended by the Federal Emergency Management Agency and Iowa Homeland Security to review the plan each year for relevancy. The plan's goals are to protect critical infrastructure, educate the public on hazards, strengthen communication between agencies and the public, and minimize the vulnerability of residents and their property.

The FEMA-approved plan allows Hampton to be eligible for federal hazard mitigation funding to conduct the following:

- **Hazard Mitigation Grant Program (HMGP)**
  - Acquisition of hazard prone homes and businesses which enable owners to relocate to safer areas (acquisition)
  - Protecting homes and businesses with permanent barriers to prevent floodwater from entering (levees, floodwalls, flood proofing)
  - Elevating structures above known flood levels to prevent and reduce losses (elevation)
  - Reconstructing a damaged dwelling on an elevated foundation to prevent and reduce future flood losses
  - Structural retrofits to make a building more resistant to floods, earthquakes, wind, wildfire and other natural hazards
  - Retrofits to utilities and other infrastructure to enhance resistance to natural hazards (utility retrofits)
  - Construction of safe rooms for both communities and individual residences in areas prone to tornado activity
  - Slope stabilization projects to prevent and reduce losses to structures
  - Drainage improvement projects to reduce flooding (flood risk reduction projects)
  - Post-disaster code enforcement
- **Hazard Mitigation Grant Program Post Fire**
  - Soil stabilization
  - Flood diversion
  - Reforestation projects
- **Flood Mitigation Assistance** (compatible with Watershed Management Planning)
  - Localized flood control
  - Floodwater storage and diversion
  - Floodplain and stream restoration

- Storm water management
- Wetland restoration/creation
- **Building Resilient Infrastructure and Communities (BRIC)**
  - Evaluate which code adoption and enforcement activities are best suited for the jurisdiction. Evaluation activities include staff time or external labor consultants necessary for evaluations and expenses for code review committees. BRIC may also allow a community the option to decide to enter a Memorandum of Agreement or Intergovernmental Agreement with an adjacent jurisdiction or third-party provider to permit and enforce appropriate building codes.
  - Adopt building codes or develop building code requirements, including publication of those requirements, related to land use, zoning, floodplain management, infrastructure, urban-wildland defensible space (e.g., building, storm water management regulations), or other area, that help make the community more resilient.
  - Improve or modify current or existing building code requirements to reflect the latest code edition, exceed the latest code edition, or develop or modify building code-coordinated requirements, including publication of those requirements, related to land use, zoning, floodplain management, infrastructure, urban-wildland defensible space (e.g., storm water management regulations), or other area, that help make the community more resilient.
  - Enhance existing adopted codes and enforcement to incorporate more current requirements, higher standards, electronic permitting, online model code access, virtual inspection technology, and remote building codes administration.
  - Provide or pursue training, including individual certification courses (inspector, plans reviewer, certified floodplain manager, etc.) and training for both the public and private sectors.
  - Develop planning, training, and exercises for post-disaster building code enforcement through the International Code Council's When Disaster Strike's Institute training course.
  - Develop activities related to improving code enforcement (evaluate processes, implement an inspection program, improve Building Code Effectiveness Grading Schedule [ BCEGS] score, improve Community Rating System [CRS] rating, etc.).
  - Develop or acquire software and hardware, and associated training, to assist with plan reviews, permitting, inspections, and records retention.
  - Purchase publications, or obtain digital license or printing permissions of publications, to support building code activities.
  - Engage consulting services to support activities related to building codes.
  - Cover costs associated with building department accreditation.
  - Conduct public awareness outreach activities (related to new requirements

The primary focus of hazard mitigation is on addressing and prioritizing mitigation efforts towards the following natural hazards: animal/plant/crop disease, drought, sinkholes, extreme heat, flash flood, grass or wild-land fire, hailstorm, human diseases, river flooding (including dam and levee failure), severe winter storms, extreme cold, thunderstorms and lightning, tornados, and windstorms. It might also include discussion on manmade hazards such as transportation incidents, hazardous materials release, terrorism, and infrastructure failure. Overall, the goal of



hazard mitigation is to reduce or eliminate the long-term risk to life and property from hazard events.

## WATER TREATMENT

A city's public water supply system consists of several components. Components are a source of water (groundwater, pond, lake, or man-made reservoir), a system to extract and transport water (groundwater wells, aqueducts, or water pipelines), a facility to treat the water so as to remove impurities and make it potable before use, and a water storage system that holds excess water and provides for periods of low water supply or evens out flows during periods of variable usage.

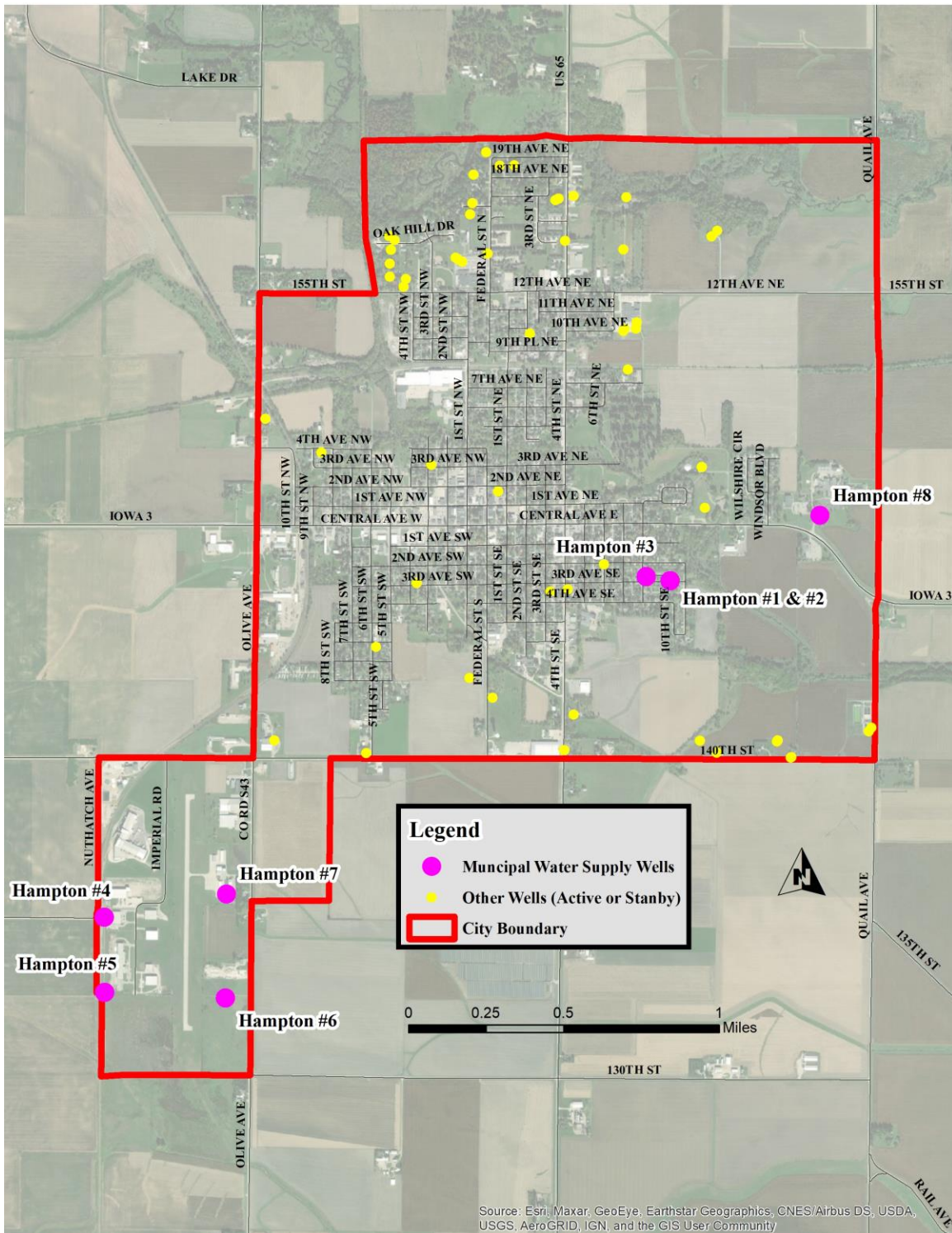
The Hampton public water supply currently uses 5 of its 8 groundwater wells drawn from Quaternary bedrock aquifer. Aquifers and bedrock are previously discussed in [Chapter 5](#). A map of the City's municipal water supply wells along with other wells is shown in [Figure 36 - Well Locations](#). The details of Hampton's water supply wells, active and inactive, is provided below in [Table 40 - Water Supply Wells Details](#).

**Table 40 - Water Supply Wells Details**

Public Water Supply Wells	Status	Aquifer	Natural Water Quality	Contamination Susceptibility	Depth	Drilling Date
#1	Capped	Devonian, Cambrian-Ordovician	Varies	Low	1709 ft.	1/01/1900
#2	Capped	Cambrian-Ordovician	Varies	Low	1700 ft.	2/02/1926
#3	Standby	Cambrian-Ordovician	Varies	Low Susceptibility	1763 ft.	6/01/1952
#4	Active	Quaternary - "Buried Sand & Gravel"	Varies	Susceptible	55 ft.	3/11/1971
#5	Active	Quaternary - "Buried Sand & Gravel"	Varies	Highly Susceptible	44 ft.	3/31/1971
#6	Active	Quaternary - "Buried Sand & Gravel"	Varies	Highly Susceptible	43 ft.	1/01/1975
#7	Active	Quaternary - "Buried Sand & Gravel"	Varies	Highly Susceptible	67 ft.	4/02/1975
#8	Standby/ disconnected	Unknown				

Source: Table prepared by NIACOG. Data obtained from Iowa DNR and IIHR—Hydroscience & Engineering/University of Iowa

**Figure 36 - Well Locations**



**Source:** Map prepared by NIACOG. Data obtained from Iowa DNR and IIHR—Hydroscience & Engineering/University of Iowa

Three of Hampton’s active water supply wells ( #4, #5, and #6) are located in a well field west of the water treatment plant (1246 Olive Avenue) with each equipped with a vertical turbine pump. The fourth active well, #7, is located nearby next to the airport and equipped with a submersible pump. The water supply runs well #5 and #6 for a month, then alternates to #4 and #7 for the next month.

The other wells are inactive or in standby. Well #8, located at the hospital, will never be used and is disconnected from the distribution system. Wells # 1 and #2, drilled in 1900 and 1926, are inactive. Well #3, currently in standby, has water high in radium. Deep bedrock aquifers, like well #3 at 1,763 feet deep, frequently contain levels of radium that exceed health-based regulatory standards. Most shallow aquifers, like what is currently used by the City, do not usually contain high levels of radium. Water with a high level of radium is only harmful to those using it for cooking and drinking. A discussion on the origin of radium below the surface is discussed in [Chapter 5](#).

Once at the plant, treatment consists of various methods. First, the water goes through induced draft aeration followed by injections of gas chlorination, fluoride, and potassium permanganate. It eventually goes to a detention tank before having an anionic polymer added to assist in coagulation of iron particles. The water is then run through two pressure iron/manganese filters. Four vertical turbine high service pumps send the finished water to the distribution system and water tower. The water tower, built in 2000 at 1002 Federal St S, has a 1-million-gallon capacity. There is also a below ground, 75,000-gallon capacity storage tank. The water distribution infrastructure is in fair condition and consisting of cast iron, ductile iron, plastic and copper piping. Hampton has an ongoing need for mapping and increased treatment capacity. In the most recent reporting, the IA DNR has noted no deficiencies in Hampton’s water treatment infrastructure and system management.

In the public survey, approximately 67% of respondents are very satisfied or satisfied with the equality of water services in Hampton.

### **Source Water Protection**

Due to the shallow depth, thin confining layer, and locations of Hampton’s current water supply wells, the Iowa DNR highly recommends that the City updates and implements a Source Water Protection Plan. The DNR also recommends that a contingency plan for the provision of potable water during emergencies be developed and updated on an annual basis. With assistance from the Iowa Rural Water Association, the City has done the following:

- Installed ‘Water Supply Protection Area’ signs near public water supply delineation areas.
- Abandoned/Private Well maintenance letters sent.
- Underground Storage Tank maintenance letters sent.
- Basic Principles of Wellhead Protection pamphlet’s made available.
- Letters mailed to associated landowners that are located within the 2000’ wellhead protection area.

- Passed a ‘Public Water Supply Wellhead Protection Regulations’ ordinance.

The mapping of potential containment sources for Hampton’s current groundwater water supply is provided [here](#). The sources do not include agricultural uses. Groundwater can become contaminated when an excessive amount of pesticides and herbicides are sprayed on fields. The following are potential contaminant sources according to the Iowa DNR. The sources are the following:

- Hampton Municipal Airport
- 1 underground storage tank (unknown affiliate)
- Tier II Chemical Storage (Twin State, Inc.)
- Underground storage tank (Concrete, Inc. – Hampton)
- Air permit (Concrete, Inc. – Hampton)
- Tier II Chemical Storage (Concrete, Inc. – Hampton)
- Hazardous Spill (Transportation Incident - 1220 Imperial Rd)
- Hazardous Spill (Hampton Municipal Water Works)
- Hazard Spill (Twin State. Inc.)

The Iowa DNR provides more information on source water planning [here](#).

### Private Wells

In September 2019, there were 1839 water service connections in Hampton. Most residents prefer city water that requires significantly less individual responsibility and maintenance than a private well. However, as shown in [Figure 36 - Well Locations](#), there are various other wells (currently active and not plugged) than just those for Hampton’s public water supply. If a property owner does decide to utilize a private well, that individual is responsible for monitoring the safety of the well at least annually. Private wells can potentially do the following for property owners:

- Potential increased property value with appeal of independent water source.
- No monthly bill; however, investment is required for initial building and maintenance.
- Limited or no usage of chemicals compared to municipal water. This can potentially contribute to health benefits for the individuals and surrounding ecosystem.
- Potential increased reliability (cities are often face issues of broken mains, boil advisories, and other emergencies)
- Private wells can also become hazardous if not monitored regularly

### Wastewater

The City of Hampton’s new \$8.4 million Wastewater Treatment Facility was completed in 2017. The facility project was in development since 2009. In order to fund the project, the City Council approved incrementally raising sewage rates and bonded about \$6.3 million from the Clean Water State Revolving Fund program. The site is located at 1310 Quail Ave ([Figure 37 - Wastewater Treatment Facility](#)), in the southeastern portion of Hampton, on a total of 6 acres of former agricultural land purchased by the City in June 2021. The new facility is now connected to the infrastructure of the City’s former disposal plant at 1120 Central Ave. E north of East Park.



Figure 37 - Wastewater Treatment Facility



Source: Map prepared by NIACOG.



The primary treatment process of Hampton’s wastewater consists of several methods. Wastewater entering the facility is screened for hard items such as wood, rocks, and dead animals that are later sent to the Landfill of North Iowa. Additional material that will either float or readily settle out by gravity goes through processes of comminution, grit removal, and sedimentation. Next, the wastewater is pumped to aeration ponds/pit. The pond system stabilizes organic material through natural processes involving sunlight, water, nutrients, algae, oxygen, and aerobic bacteria. The equalization basin is lined with impervious material/artificial liner to prevent contamination of groundwater and surface water sources in the area. The wastewater’s bacteria are eventually killed by UV lighting. This disinfects the effluent before being released into Squaw Creek.

Proper wastewater treatment, monitored by the Iowa DNR, is necessary to address environmental and human health concerns. If decaying organic matter is released into streams, it will use up dissolved oxygen needed for aquatic life. Additionally, excessive nutrients from wastewater can cause eutrophication. Eutrophication is the over fertilization of water. This causes excessive plant growth, reduced oxygen, harm to spawning grounds, and altered habitats. If bacteria, viruses, and other disease-causing pathogens enter waterways, human recreation and water consumption can potentially be hindered. Furthermore, inorganic compounds (certain metals, chlorine, and pharmaceutical and personal care products) can cause acute effects on wildlife if not removed or neutralized.

Approximately 68% of survey respondents are very satisfied or satisfied with sewer services in Hampton.

## CONTAMINATED SITES

Sites contaminated by hazardous materials or wastes are regulated by the Iowa DNR. The Iowa DNR deals with a range of situations that involve a release of hazardous materials or hazardous waste products. The two primary State of Iowa contaminated site programs are Chapter 133 (groundwater cleanup rules) and Chapter 137 (Land Recycling Program). A history of Hampton’s contaminated sites ([Figure 38 - Contaminated Sites](#)) is below:

- **Closed** - Hampton Coal Gas owned by MidAmerican Energy Company (MEC) - Presence of coal tar residuals in the soil and groundwater at the site observed in 1993. Monitoring wells were installed and soil samples collected. Under direction of Iowa DNR, 3,650 tons of soil were removed and the excavated areas were backfilled with clean sand and topsoil in 1997. MEC enrolled in Iowa DNR’s Land Recycling Program.
- **Open** – United Hydraulics owned by Tower, LLC - Owner at time in 1987 began conducting investigations of potential soil and groundwater contamination. A combination of monitoring wells and soil borings revealed an area of chromium contamination in the groundwater at the southeast corner of the facility and an area of hydrocarbon contamination at other locations near the main building. Further investigations in 1988 and 1989 found the chromium contamination in the shallow groundwater extends at least 1300 feet east-southeast of the site. The DNR does not believe the contamination will affect

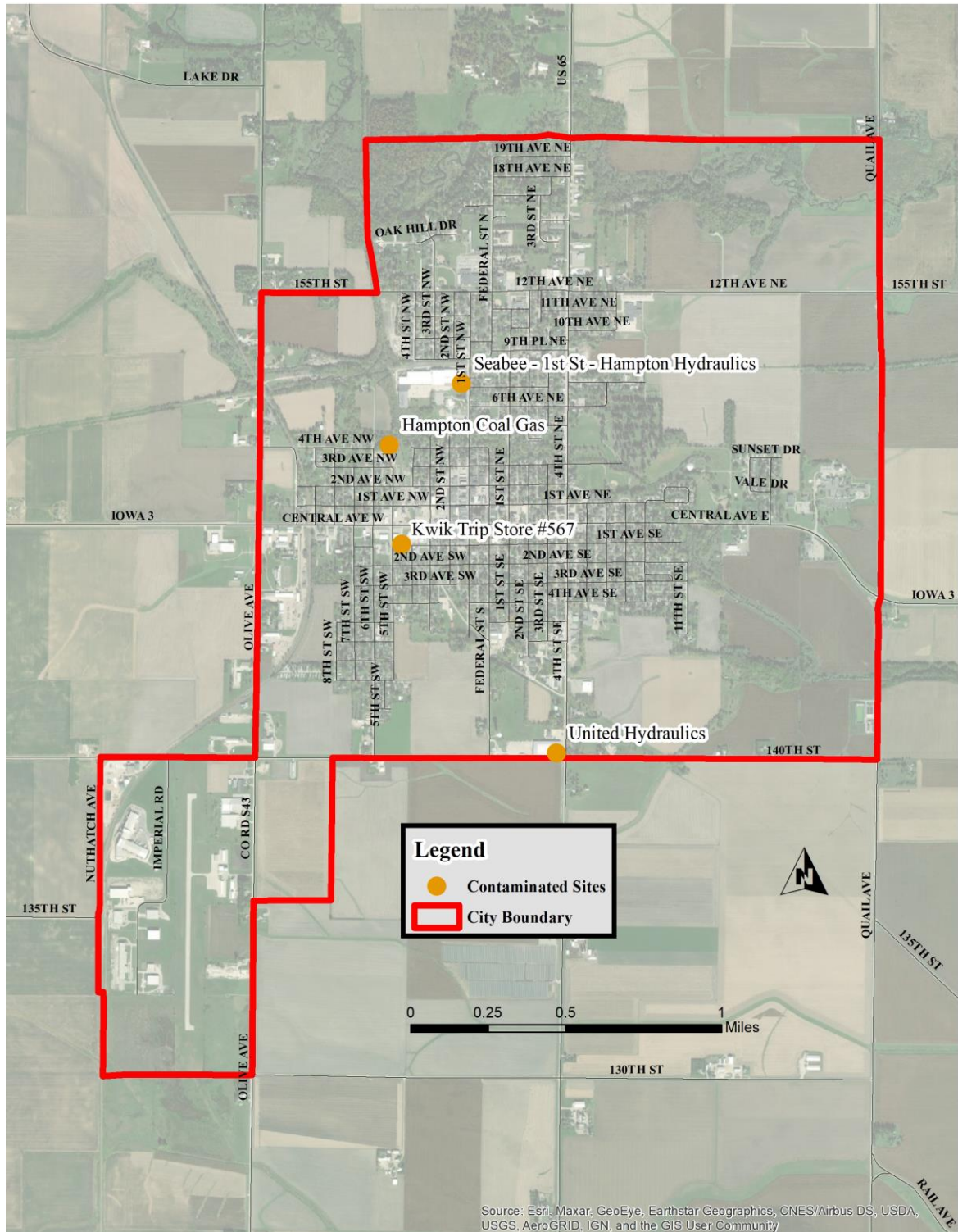
the City's public water supply. Another investigation was conducted in 1991 in conjunction with the development of a remedial action plan. A total of 34 monitoring wells have been installed and sampled during these investigations. Remedial actions were taken from 1992 to 1999. Long term monitoring results show no real decreasing trend in the chromium in the groundwater plume. The 22.4-acre site is used for general warehousing and office space. The site is enrolled in the DNR's Chapter 133 program.

- **Closed** – Seabee - Hampton Hydraulics - The site was once covered by a building housing a canning factory. There was a boiler room located in the building. In May 1980 the building was destroyed in a fire. There were four chrome tanks in the building during the fire. In September 1997, Seabee contractors began collecting groundwater samples from four monitoring wells to test for chromium. The company enrolled in the DNR's Land Recycling Program.
- **Open** – Kwik Star – Following site purchase by Kwik Trip, Phase I Environmental Site Assessment and Limited Site Investigation were conducted on the 2.38-acre site. The site was formerly the Rainbow Feeds and See Store, Murphy's Heating and Plumbing and Franklin County Auto Body. Murphy's Heating and Plumbing was formerly Hanson Tire. Hanson Tire was declared a Leaking Underground Storage Tank site in 1997 after petroleum contamination was discovered during the removal of three USTs. Soil and groundwater testing and site assessment activities were conducted on the property from 1997 through 2004. The IDNR approved the LUST site for No Action Required in 2004 and issued a Certificate of No Further Action in 2005. In 2017, prior to the construction of the Kwik Star, soil samples were screened for volatile organic vapors using a PID as a guide for environmental sampling. Temporary monitoring wells were placed in the exploratory borings upon completion of the exploratory borings for delayed water level readings and groundwater sampling. The Limited Site Investigation did not suggest the likely existence of a hazardous condition. Kwik Star enrolled in the DNR's CERCLA pre-remedial program. The company did not enroll in the Land Recycling Program, which would require a more thorough investigation and assessment of risks associated with possible use of the property.

The Iowa DNR also cooperates with the EPA on CERCLA (Comprehensive Environmental Response, Compensation, and Liability Act) and Brownfield programs. The CERCLA is often called "Superfund" and includes emergency removal and remedial targeted at more seriously contaminated sites. The CERCLA pre-medial program, utilized by Kwik Star, is designed to evaluate sites for eligibility for the remedial portion of the CERCLA program. "Brownfields" are sites where contamination, or even perception of contamination, has hindered interest in site reuse. "Brownfield" designations are the result of Federal EPA funds issued to communities. Through this program, the Iowa DNR may make up to \$250,000 in cleanup funds available to eligible applicants and projects. Up to forty percent of the loan is forgivable if the goals of the project are met on a timely basis.

Contaminated Sites in Hampton do not include Leaking Underground Storage (LUST) sites. In Hampton's history, 17 LUST's have occurred as of February 2022 and require no further action. According to the Environmental Protection Agency, a typical leaking underground storage tank (LUST) scenario involves the release of a fuel product from an underground storage tank (UST) that can contaminate surrounding soil, groundwater, or surface waters, or affect indoor air spaces.

**Figure 38 - Contaminated Sites**



**Source:** Map prepared by NIACOG. Data obtained from Iowa Department of Natural Resources

## WASTE MANAGEMENT

The City of Hampton is in the Landfill of North Iowa (LNI) service area. LNI is a publicly owned sanitary landfill that serves over 70,000 people in North Central Iowa. It is located 1/2 mile south of County Road B-35 between Mason City and Clear Lake (15942 Killdeer Ave. Clear Lake, IA), which is approximately 32 miles from Hampton. The Landfill’s services fall within the following categories: education, garbage, hazardous, and recycling. A complete list of services is provided [here](#).

## COMMUNICATIONS

The internet (along with desktop or laptop), smartphones, and “smart speakers” are the primary means of communication. This is different from the past when households relied on radio and landline phones. Hampton residents can access the internet through dial-up connection, ISDN, DSL, traditional cable, satellite, fiber optic, mobile phone connection. Most residents obtain internet through DSL, fiber optic, and traditional cable. Mediacom offers internet via traditional cable. Rockwell Telephone, Century Link (in addition to landline telephone) and WM Tel. offer DSL or fiber optic internet. Metronet is also installing fiber into homes in Hampton. Various other companies provide satellite and mobile phone services. According to the 2019 American Community Survey 5 year estimate, the following are the communication tools used by certain households in Hampton:

- Desktop or laptop (one or more) - 65.7% of households
- Smartphone (one or more) – 62.7% of households
- Tablet (one or more) – 41.4% of households
- Internet – 66.4% of households
  - Dial-up without other internet – 2.0%
  - Cellular data plan without other internet – 12.7% %
  - Satellite – 8.6%
  - Cable, fiber optic or DSL – 47.7%

Approximately 34% of households in Hampton do not currently have internet access available within their residence. Additionally, about 25% of households do not have a computer. However, the Hampton library provides broadband internet (DSL, cable, or fiber optic) via Wi-Fi and computers to city residents. Statewide, 8.4% of households do not have a computer, and 15.6% do not have internet access within their residence.

According to the Federal Communications Commission (FCC), broadband internet (satellite, DSL, fiber optic, or cable) provides a minimum of 25 megabits per second for downloads and 3 megabits per second for uploads. Broadband is “reliable internet” for one user with one connection. Ultimately, many factors affect internet speeds and performance. These factors, such as adding several connected devices and high definition (HD/4K) downloading/streaming, can significantly



hinder performance and decrease internet speeds. Internet speeds of over 100 megabits can usually handle multiple online activities and multiple users at once without major interruptions in service. Satellite internet, available almost anywhere, has several disadvantages for residents of Hampton. Compared to cable and DSL internet, it is usually slower, more expensive, suffers from latency issues primarily caused by weather, and has restrictive data caps. Additionally, providers often require a lengthy contract to be signed by customers.

In the community survey, approximately **90%** of respondents stated it is highly or somewhat important to dedicate new or additional resources to communications (phone/TV/internet).

## **ELECTRIC & GAS**

MidAmerican provides most electricity and natural gas to Hampton's households and businesses. Franklin Rural Electric Cooperative (a Touchstone Energy Cooperative) provides some additional electricity, primarily to Hampton's industrial park. Consolidated Energy and Farm Services provides LP gas/fuel oil. For house heating, approximately 68% of households use natural gas while 28% use electric. The remaining households use LP gas/fuel oil.

MidAmerican Energy serves more than 795,000 electric customers in Iowa, Illinois and South Dakota. Electricity is generated at a generation facility, such as a wind farm (MidAmerican has over 3,300 wind turbines in Iowa), and transported across many miles via large high-voltage transmission lines. The smaller lines that transport electricity to homes and small businesses are called distribution lines. Distribution wires operate a much lower voltage than transmission lines. Service drops are individual wires that connect homes or businesses to the electrical grid.

In 2021, MidAmerican Energy announced the company's first small-scale solar projects. These project currently total 141 megawatts of additional energy to add to the 7,300 megawatts already generated in wind energy. One of the projects is the Franklin solar project near Hampton, which produces 7 megawatts. Some of the solar projects connect directly into the local distribution system, so energy produced is used in the area where the projects is located.

When a natural gas deposit is located, a well is drilled to bring the gas to, or close to, the earth's surface where it is pumped to a processing plant. Natural gas travels from the processing plant through large underground pipelines. These pipelines are designed, constructed, maintained and operated by Northern Natural Gas. From the pipelines, MidAmerican operates 13,000 miles of natural gas systems, including 12,800 miles of natural gas distribution lines and equipment.



## TRANSPORTATION

Transportation in Hampton includes the railroad, airport, road network, bridges, and transit services. For roads, discussion is provided on federal classifications, annual average daily traffic (AADT), traffic incidents, and pavement condition. Additionally, information is provided on sidewalks and commuters preferred method of transportation.

### Airport

The Hampton Municipal Airport was built in August 1969. It is located near the Hampton Industrial Park. The airport falls under the Minneapolis Air Route Traffic Control Center (ARTCC). An ARTCC is a facility responsible for controlling aircraft flying in the airspace of a given flight information region (FIR) at high altitudes between airport approaches and departures. The Fort Dodge Flight Service Station provides aviation assistance by communicating with pilots for briefings, flight plans, inflight advisory services, search and rescue initiation, aircraft emergencies, and Notices to Airmen (NOTAMs). Under the Flight Service Station, pilots have access to the weather camera program. This program allows pilots to observe the current weather and make decisions to improve aviation safety before flying.

The airport's primary feature is its runway. The concrete runway, considered in good condition, is 4,020 ft. by 75 ft. The airport has hangars, tiedowns, and 24 hour self-service fueling. From April to May 2019, the airport averaged 86 aircraft operations per week. Sixty percent of these operations was local general aviation. The remaining forty percent was transient general aviation. **Figure 39 - Hampton Municipal Airport** provides a map of the airport. Approximately **62%** of survey respondents' satisfaction towards the airport is neutral.

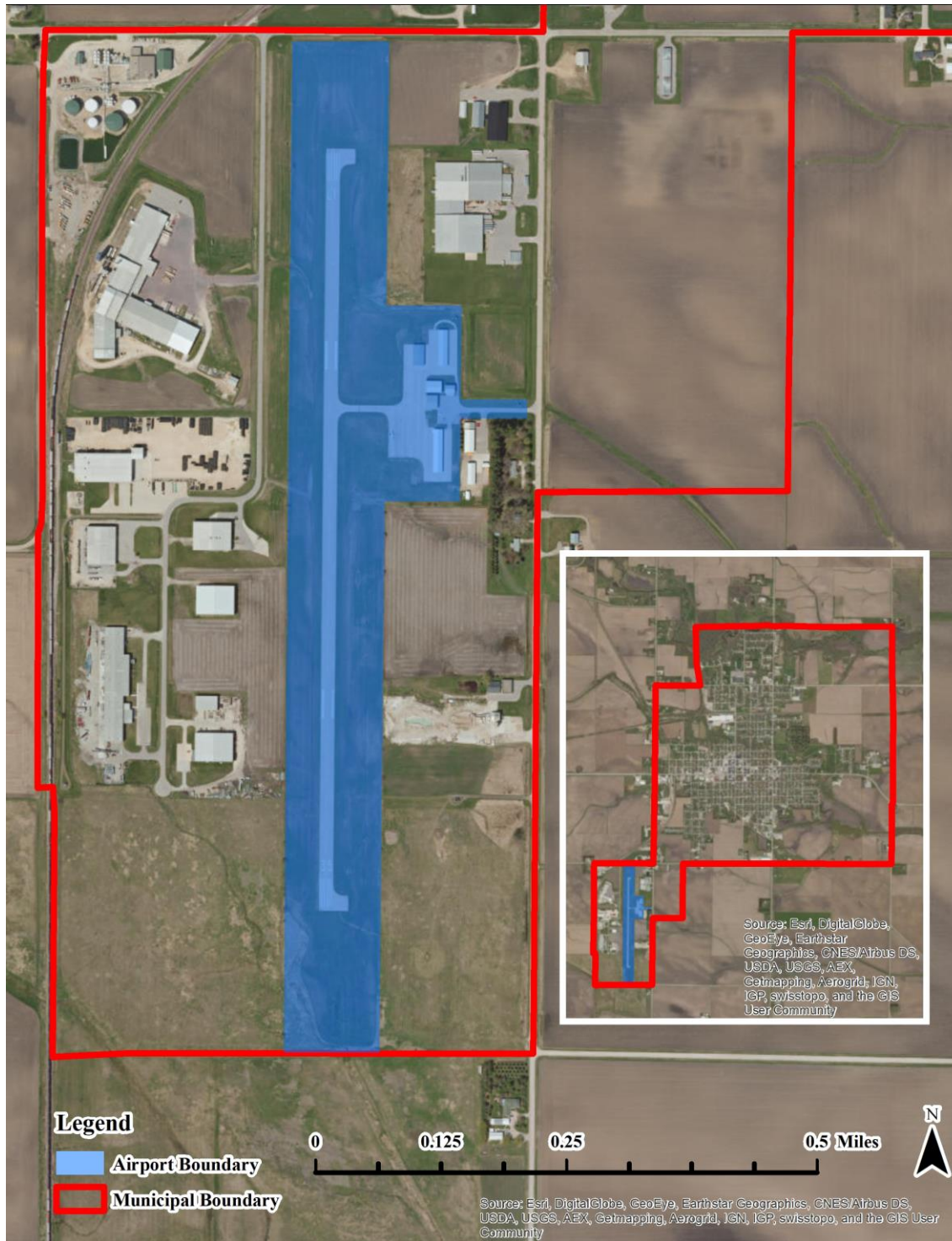
### Railroad

One active railroad, Union Pacific, currently transverses the western portion of the City of Hampton. This railroad runs through Des Moines connecting Minneapolis-St. Paul to Kansas City. Union Pacific carries Iowa's corn, soybean and oats crops. The railroad's trains transport millions of tons of coal to utility and agricultural-based customers. Ethanol is another principal commodity moved by Union Pacific. Additionally, Union Pacific's subsidiary Loup Logistics provides door-to-door shipping and logistics services to work with customers and deliver turbine components to distribution centers. From there, the parts are trucked to wind farm projects. The top five commodities shipped from Iowa through Union Pacific are the following: biofuels and sweeteners; feed ingredients; grain; intermodal-wholesale; meals and oils. For commodities shipped to Iowa, the top five are the following: coal; feed ingredients; fertilizer; industrial chemicals; intermodal-wholesale.

**Figure 40 - Railroads** provides a map of Hampton active and former railroads. It also shows the existing railroad crossings. Four the crossings are within city limits and have swing arm traffic control devices. Furthermore, the rails are enhanced with GPS, specialized sensors, and in some areas, Positive Train Control (PTC). PTC is a system designed to automatically stop a train before train-to-train collisions and derailments occur caused by excessive speed or misaligned track

switches. Also, Unmanned Aerial Systems (UAS), or drones, allow Union Pacific to assess its railroad infrastructure.

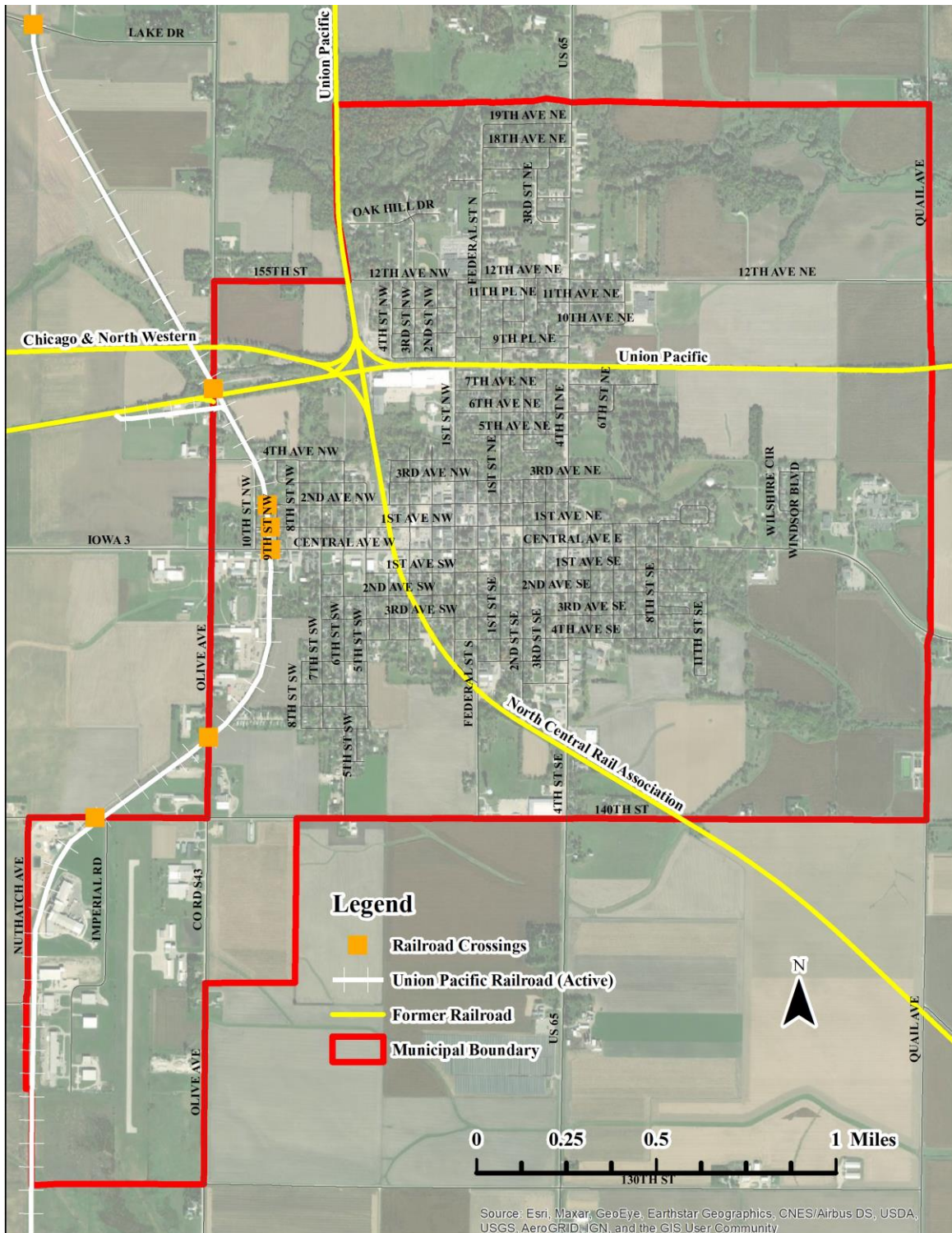
**Figure 39 - Hampton Municipal Airport**



Source: Map prepared by NIACOG.



**Figure 40 - Railroads**



Source: Map prepared by NIACOG. Data obtained from Iowa DOT.

### Road Network

The roads within Hampton are federally classified as principal arterial, major collector, minor collector, and local. Principal arterial roads are designed to connect neighboring cities. These roads are of regional and statewide importance with moderate to high volumes of traffic. Major and minor collectors connect local roads with arterials. Collectors provide less mobility than arterials at lower speeds and for shorter distances. The local roads are primarily used to gain access to residences. **Figure 41 - Federal Road Classifications** shows the map of Hampton’s roads. In the community survey, approximately **96%** of respondents stated that it is highly or somewhat important to dedicate new or additional resources to improve city streets.

**Figure 42 - Pavement Condition** shows the road surface roughness measured by the International Roughness Index (IRI). Reported in units of inches-per-mile, the IRI describes how much total vertical movement a standard passenger vehicle's body would experience if driven over a 1-mile segment of the subject pavement at 50 mph. IRI is useful for assessing overall pavement ride quality. A higher IRI value indicates a rougher road surface. The national standard in the U.S. for IRI thresholds is below:

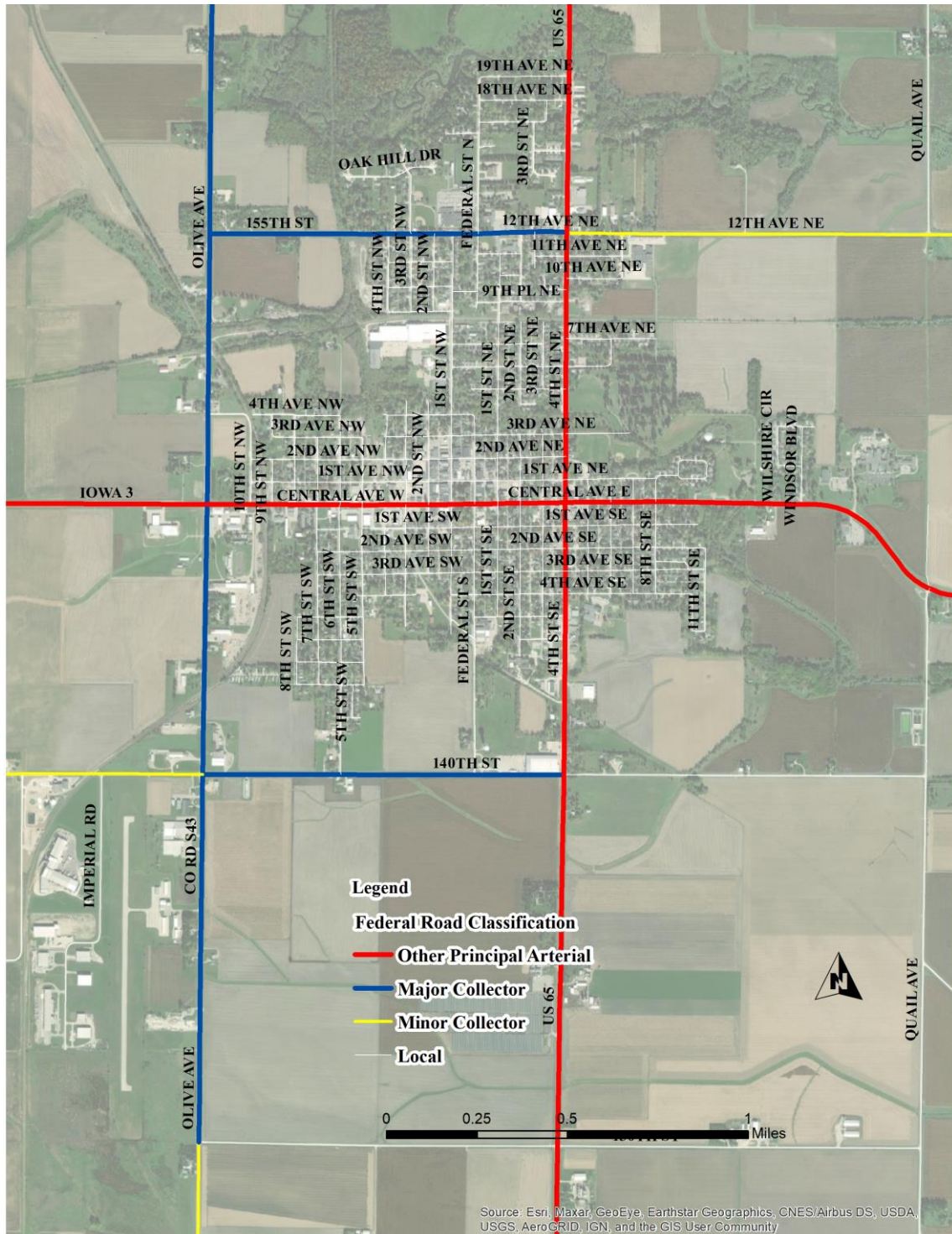
- **Good:** IRI less than 95 inches/mile
- **Fair:** IRI between 95 and 170 inches/mile
- **Poor:** IRI greater than 170 inches/mile

According to recent IA DOT data, most of Hampton’s principal arterial and collector roadways are in “fair” condition. The majority of Hampton’s local roads are considered to be in “poor” condition. However, the consensus is that the national standards for IRI may not reflect the general perception of pavement smoothness by road users locally.

For determining where maintenance dollars are spent, a roadway’s pavement is one of the factors. Most drivers choose to drive on a smooth surface as opposed to a rough surface. Good pavement makes for a more pleasant driving experience and is safer. Deteriorating or poor pavement can be uncomfortable for vehicle occupants, unsafe and a contributing factor in crashes. Poor roadways can also cause increased wear and damage to vehicles and decrease fuel economy. For this reason, all roads are regularly inspected for wear, cracking, and deterioration. The amount of cracking and level of deterioration is a factor in determining priority for road reconstruction and rehabilitation. Only 22% of survey respondents are very satisfied or satisfied with the condition of city streets.



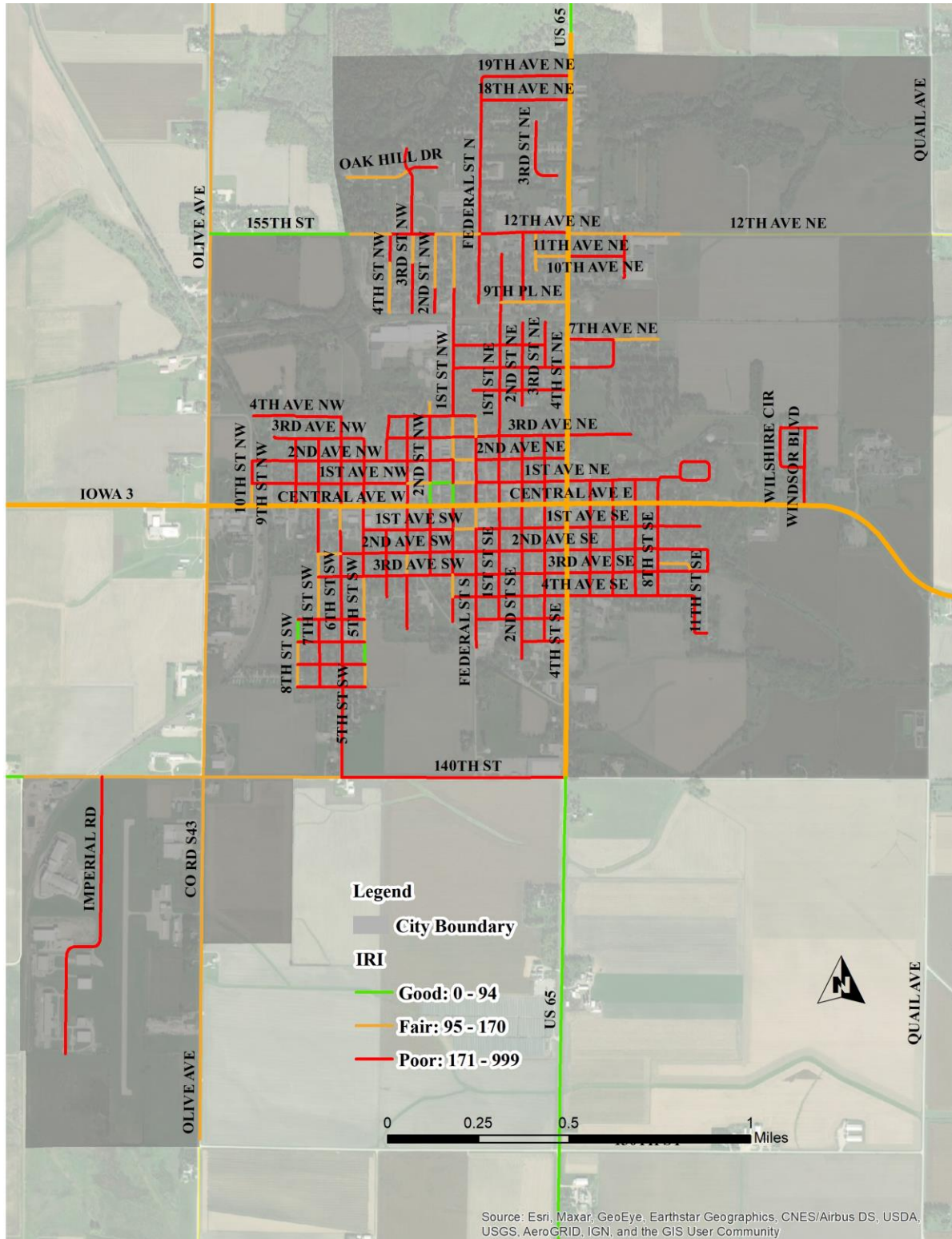
**Figure 41 - Federal Road Classifications**



**Source:** Map prepared by NIACOG. Data obtained from Iowa DOT.



**Figure 42 - Pavement Condition**



**Source:** Map prepared by NIACOG. Data obtained from Iowa DOT (2020).

Traffic accidents and average annual daily traffic (AADT) are two other important factors for determining where road maintenance dollars are spent. AADT is the total volume of vehicle traffic on a highway or road for a year divided by 365 days. It is the standard measure for vehicle load on a section of road. The measuring is conducted by automated traffic counter, hiring an observer to record traffic, or licensing estimated counts from GPS data providers. **Figure 43 - AADT** shows the AADT on Hampton's roads

**Figure 44 - Crash Severity** shows the type of traffic accidents that have occurred in Hampton from 2011 to 2021. During that time, no fatalities and only two serious injuries occurred. These injuries occurred within the same accident at the intersection of Olive Ave. and 140<sup>th</sup> St. Approximately 47% of the accidents had property damage only. Suspected minor injury crashes were approximately 7% of all accidents. The remaining accidents were unknown or possible injuries. In total, there was 941 accidents from 2011 to 2021.

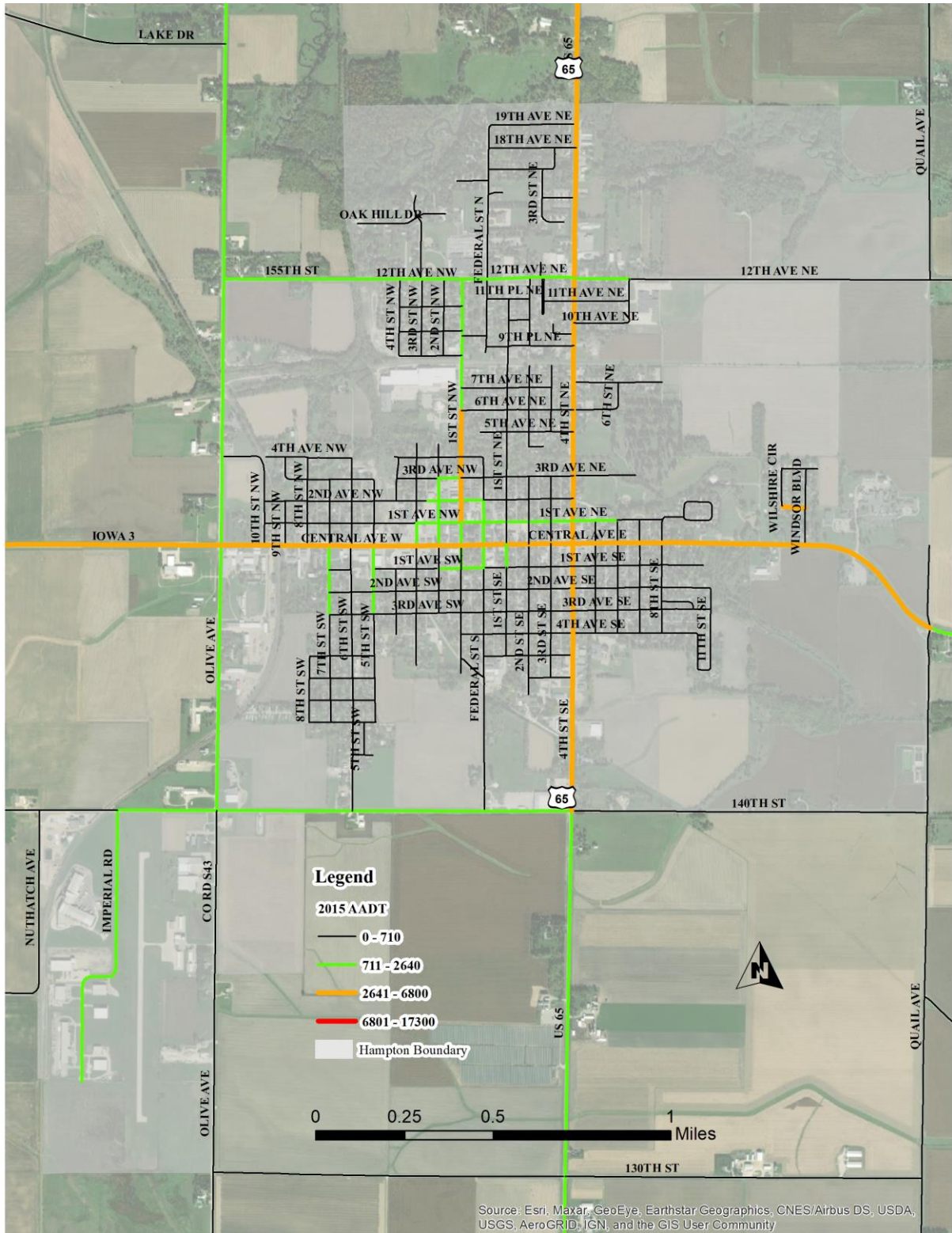
### **Bridges**

The structural condition of bridges is evaluated based on a statewide system called the Bridge Sufficiency Rating System. This rating system provides a standard evaluation of a bridge's condition based on several categories. This information is then used to help prioritize structures for future funding and improvements. The Bridge Sufficiency Rating System includes four categories of criteria that are used to evaluate a bridge's condition, including: structural adequacy and safety; serviceability and functional obsolescence; essentiality for public use; and special reductions.

The sufficiency rating is on a scale of 0 to 100 with zero being a completely insufficient bridge and 100 being a completely sufficient bridge. Bridges with a rating of 81 or higher can generally be considered to be in "good" condition, those with a rating between 51 and 80 in "fair" condition, and those with a rating of 50 or below in "poor" condition. Bridges in "poor" condition should be monitored more closely for further deterioration and given a high priority for repair or rehabilitation if they are on high traffic or other priority routes. Bridges on low traffic and non-priority routes that are in "poor" condition may be maintained using other methods, such as abutment stabilization or load posting. The table below illustrates the sufficiency rating for bridges in each of the RPA 2 counties.

**Figure 45 - Bridges** displays the sufficiency of bridges in Hampton. On Squaw creek, north of the wastewater treatment plant on Quail Ave), the bridge has a sufficiency of 45. This is considered poor condition. The bridge is on the Hampton/Franklin County boundary. However, the road segment the bridge is located on has low traffic volume/aadt. The remaining bridges in Hampton are in good or fair condition.

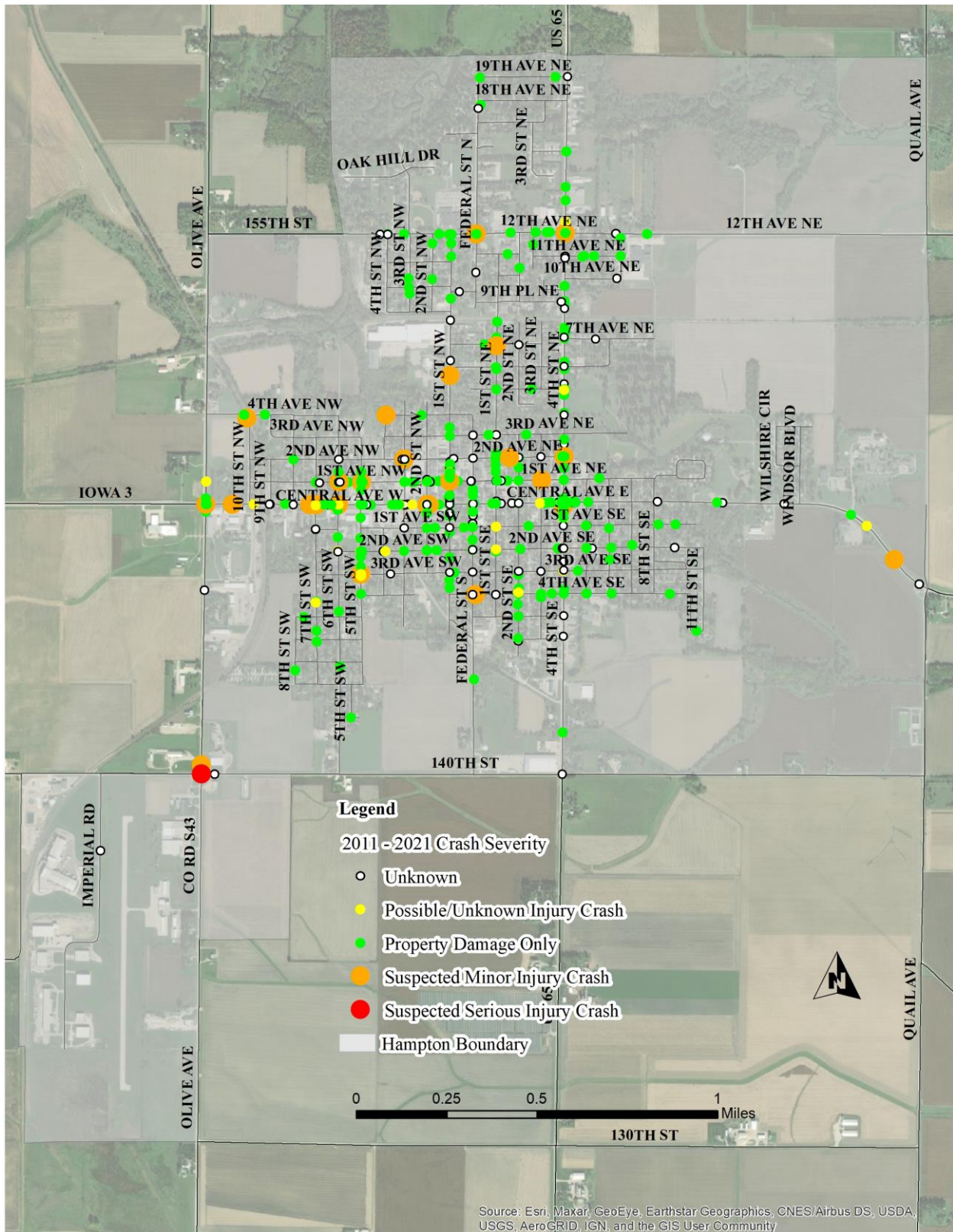
**Figure 43 - AADT**



**Source:** Map prepared by NIACOG. Data obtained from Iowa DOT.

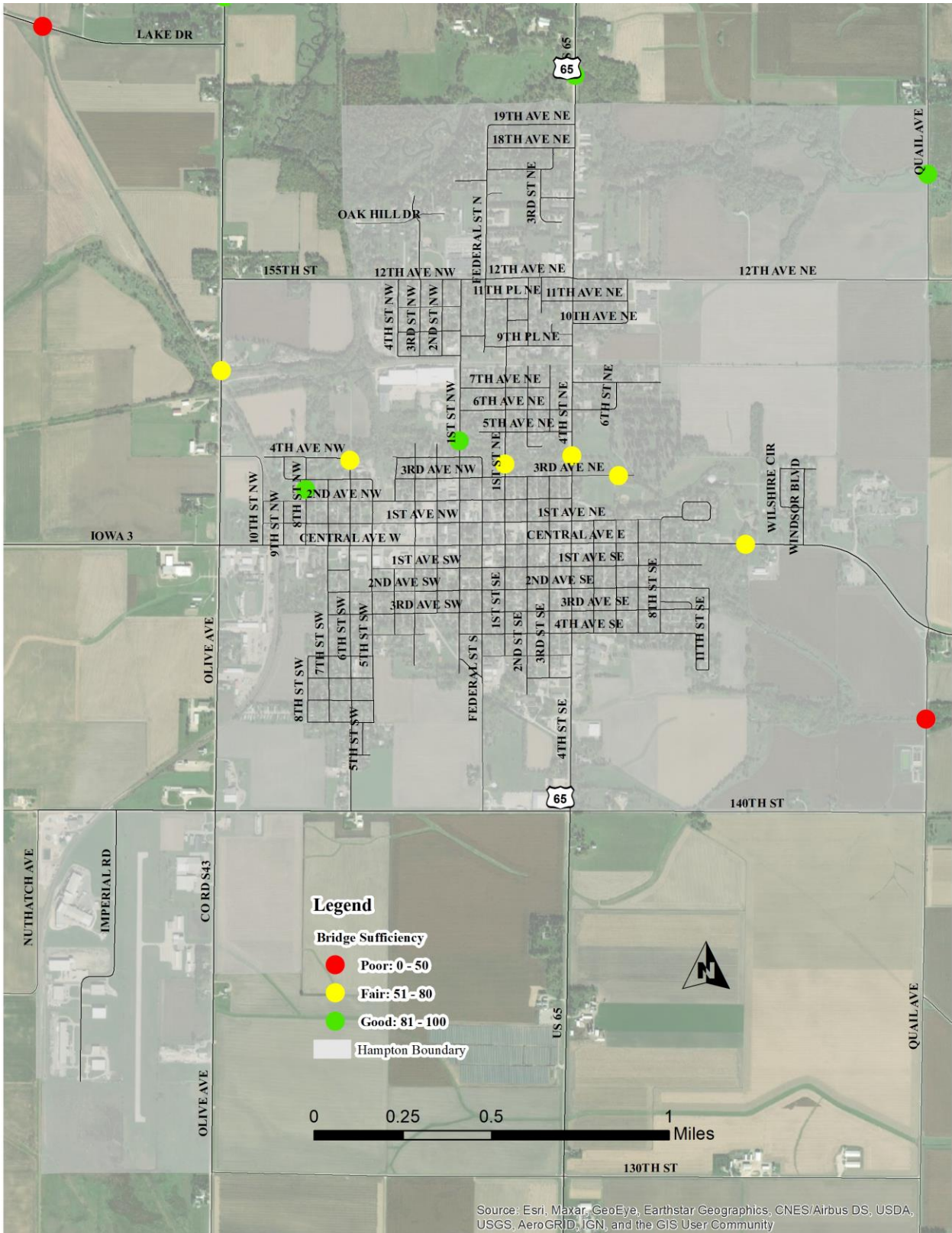


**Figure 44 - Crash Severity**



**Source:** Map prepared by NIACOG. Data obtained from Iowa DOT (2011-2021).

Figure 45 - Bridges



Source: Map prepared by NIACOG. Data obtained from Iowa DOT (2021).



### Means of Transportation, Sidewalks, and Public Transit

Figure 46 –Means of Transportation, 2010 - 2020 shows the percentage of Hampton’s labor force for each type of transportation. The primary means of transportation for Hampton residents is automobile. From 2010 – 2019, the percent of the labor force utilizing an automobile, whether alone or carpooling, has remained stable. Those who walk to work has decreased during that time. However, Hampton’s percentage of those walking is higher than the national percentage (according to Bloomberg News). Nationally, only 2.7% of workers walked to work under 2019 estimates.

**Figure 46 –Means of Transportation, 2010 - 2020**

	Total Workers 16 years and over (estimate)	Car, truck, or van -- drove alone	Car, truck, or van -- carpoled	Public transportation (excluding taxicab)	Walked	Taxicab, Motorcycle, Bicycle, or other means	Worked from home
<b>2010</b>	2,138	78.3%	7.5%	0.4%	9.8%	0.9%	3.0%
<b>2020</b>	1,671	84.5%	5.6%	0.2%	6.3%	0.0%	3.5%

**Source:** American Community Survey Estimates

Sidewalks and trails are the two primary city amenities that support walking. [Chapter 5: Parks and Natural Environment](#) provides information on trails. For sidewalks, in the public survey, only 22% of respondents are very satisfied or satisfied with the condition of existing sidewalks. Approximately 91% of respondents state it is highly or somewhat important to dedicate new or additional resources to sidewalks.

Sidewalks are one of the more controversial city amenities. Residents will oppose these amenities for various reasons. Reasons involve costs placed on property owners and decreased privacy. Certain individuals do not desire residents walking in front of their properties and support visually greener, more rural in character neighborhoods. In addition, it is ultimately the property owner’s responsibility to maintain the sidewalks regardless of who installs the sidewalk. If the sidewalk adjoins private property, property owners must maintain the sidewalk and clear snow. When there are no sidewalks, it is usually recommended that residents walk facing oncoming traffic.

Bicycling, a popular seasonal recreational activity, is not common for commuting. While it is easier to adapt to changing weather while walking, it is not as easy with bicycling. For costs, obtaining and maintaining a reliable bike and proper accessories can become expensive for the average resident. The benefit to cost ratio for bicycling is not as significant as an automobile. Automobiles have significantly more cargo space and can be more easily used year-around. Similar to cars, bikes face many mechanical issues, but with a more limited number of repair shops. If a community like Hampton decides to develop its bicycling infrastructure, the following can be considered:

- Bicycle Lanes
  - Conventional bicycle lanes
  - Painted buffer lanes
  - Additional off-street trails
  - Shared-used streets
  - Protected bicycle lanes
  - Contraflow bicycle lanes
- Parking
- Identification of popular bicycling routes
- Cycling signs and road markings
- Bicycle Racks
- Specialized Traffic signals
- Redesigned infrastructure
- Traffic calming methods (timing of traffic signals, speed bumps, raised curb extensions, and chicanes)

For public transit, Hampton is in NIACOG's Regional Transit Authority service area. All services and bus lines are open to the general public, including commuters, shoppers, students, seniors, persons with disabilities and travelers of all types. The bus, van or car will pick riders up at their door and deliver them to their job, medical appointment, meal site, school, bus depot, airport or shopping center. The Region 2 Transit System is funded in part through the Federal Transit Administration, Iowa Department of Transportation, Elderbridge Area Agency on Aging, Contract revenue and fares.

In the community survey, approximately **70%** of respondents stated that is it highly or somewhat important to dedicate new or additional resources to public transit system.

## CHAPTER 9: FUTURE LAND USE

The primary theme of this plan is to identify and promote the most productive use of land throughout the City of Hampton, while assuring a high compatibility with adjacent land uses. Various types of land uses must be permitted for productive use of the land, but specific uses may need to be reasonably regulated and controlled in order to properly safeguard the rights of adjacent property owners and the overall benefit of the general public.

The land uses in this map have been determined by the City of Hampton to be most appropriate for the City in the future. The determination is based on anticipated development, demographics, topography and terrain, and market conditions. Based on unforeseen circumstances during the life of this Plan, the Hampton City Council can change the Future Land Use Map through an amendment. The City of Hampton's Zoning Ordinance will be used to implement the Future Land Use Map. The Future Land Use Map of Hampton is shown in [Figure 47 - Future Land Use](#). Detailed, zoomed-in, versions of the map are provided in [Appendix A](#).

The Map does not currently consider annexation. Any annexation should use the “voluntary annexation” provisions of Iowa annexation law. Areas should not be annexed under “involuntary” procedures. The drawbacks of involuntary procedures is the following:

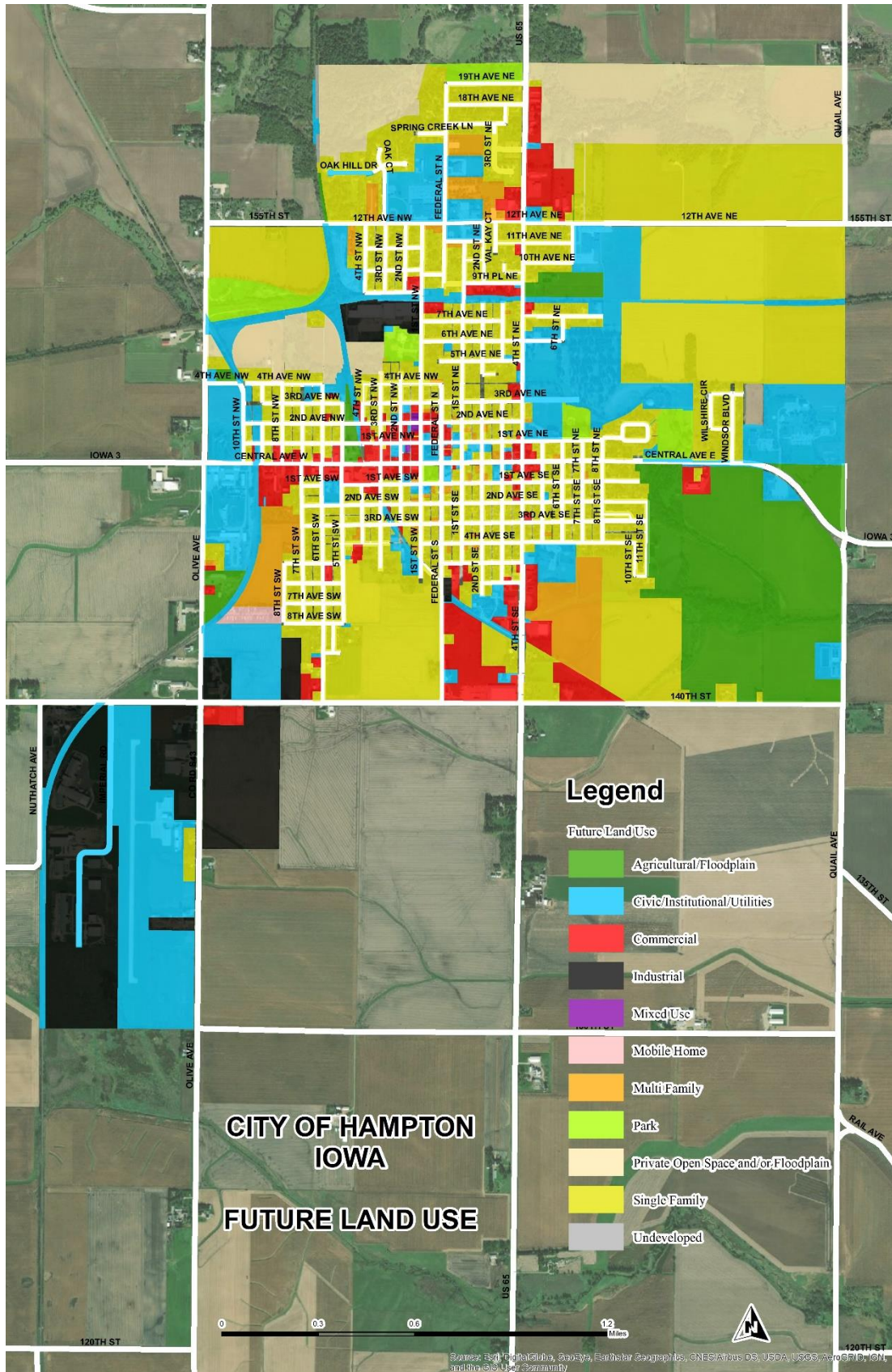
- More complex annexation process;
- Confrontation with land owners;
- Susceptibility to court challenges, which add delays and expense;
- Costly extension of city services is mandated within a short time period, even if development is not imminent.

The benefits of voluntary annexation are the following:

- Allows city to promote areas for development without having to install costly infrastructure ahead of that development;
- The annexation/infrastructure extension plan becomes a negotiated process between the property owner, developer and the city;
- Does not require the city to “pick winners and losers” among potential annexation areas. Instead, the private market determines development timing and location;
- Simpler process, less controversial.

Potential annexed areas should not be zoned for future uses until the areas are voluntarily annexed and a negotiated development deal is accomplished. Discussion of appropriate zoning, consistent with the Future Land Use Map, should be a part of the negotiation process.

Figure 47 - Future Land Use





## CHAPTER 10: GOALS AND STRATEGIES

Below are factors the City of Hampton considered prior to adoption of this Plan with provided goals/strategies. The City will consider these factors in future Plan updates.

- **Social:** Will the strategy be acceptable to the general public? Could it have an unfair effect on a particular segment of the population?
- **Technical:** Is the strategy technically feasible? Are there secondary impacts? Does it offer a long-term solution?
- **Administrative:** Are there adequate staffing, funding, and maintenance capabilities to implement the strategy?
- **Political:** Will there be adequate political and public support for the strategy?
- **Legal:** Does Hampton have the legal authority to implement the strategy?
- **Economic:** Is the strategy cost-beneficial? Is there funding available? Will the action contribute to Hampton's economy?
- **Environmental:** Will there be negative environmental consequences from the strategy? Does it comply with environmental regulations?

The goals and strategies contained in this Plan below are not presented in any particular order of importance. The City recognizes that there are discernible conflicts and inconsistencies between and among some goals and strategies. When making decisions based on the Plan's contents, not all of the goals and strategies can be met to the same degree in every instance, otherwise it would be an inflexible and unworkable document. Use of the Plan requires a balancing of its various components on a case-by-case basis, as well as the selection of those particular items and factors most pertinent to the issue at hand. In addition, it is important to realize that the written portion of the Plan text should take precedence over the Future Land Use Map, where apparent conflicts or inconsistencies may occur.

### GENERAL LAND USE PLANNING

1. **GOAL: Comprehensive Plan Adopted** - Adopt the Comprehensive Development Plan goals and objectives by City Council resolution
  - a. **STRATEGY:** Adopt updated City zoning, subdivision, floodplain, and health regulations as needed to fully implement the Goals and Objectives of the adopted City of Hampton Comprehensive Development Plan
2. **GOAL: Plan Used to Guide Development** - Establish an organized pattern of future development in City of Hampton using the approved Comprehensive Development Plan
  - a. **STRATEGY:** Utilize the Plan when making decisions that affect development, environment, health, safety, and the general welfare of the City and its citizens



- b. **STRATEGY:** Provide opportunities for citizen input in all pertinent land use decisions, or other decisions which follow this Comprehensive Development Plan and the Goals and Objectives in this Plan
        - c. **STRATEGY:** Review, evaluate and amend the Comprehensive Development Plan as needed to maintain and improve its relevancy and effectiveness as the City's planning guide for the present and the future
- 3. **GOAL: Balanced Land Uses** - Guide the basic land use patterns and the incremental land use decisions made for the city
  - a. **STRATEGY:** Encourage a balance of land uses from land preservation and environmental protection, to residential, commercial, and industrial, which generate revenue for essential services and natural resource protection
- 4. **GOAL: Protect Property Rights** - Protect individual property rights that don't abridge other property owner rights nor conflict with the City's policies
  - a. **STRATEGY:** Encourage citizens to develop and utilize appropriate implementation strategies
- 5. **GOAL: Land Put to Highest & Best Use** - Protect, promote, and enhance the use of land in the highest and best manner and preserve its continued use for future generations.
  - a. **STRATEGY:** Encourage local officials to establish mutual agreements to plan, facilitate, coordinate, and resolve possible conflicts of proposed development within the municipal fringe areas
- 6. **GOAL: Consider Fiscal Impact On City** - Provide that all land use considerations shall be made with the consideration of the fiscal impacts on local government
  - a. **STRATEGY:** Encourage city officials to include only those lands within the corporate boundary, which they are capable of serving with municipal utilities and necessary for the orderly growth of the community
- 7. **GOAL: Existing Extraterritorial Growth** - Systematically consider the impact of extraterritorial growth and any needed action to enhance its impact on the city
  - a. **STRATEGY:** Conduct a cost-benefit analysis for annexation
  - b. **STRATEGY:** Consider whether the fees paid for city utilities outside of the city are adequate to cover current and future supply and maintenance costs including all costs associated with supplying and maintaining lines for the specific development and a fair share of overall utility system costs
- 8. **GOAL: Future Land Use Map** – Use the Future Land Use Map as a guide.
  - a. **STRATEGY:** Use the Future Land Use Map to assist with making decisions about future zoning map changes.
  - b. **STRATEGY:** Use the Future Land Use Map to assist with making decisions about potential growth areas
  - c. **STRATEGY:** Adopt amendments to Future Land Use Map based on changing land use trends

## RESIDENTIAL

1. **GOAL: Housing Rehabilitation** - Continue to seek strategies that would aid in the rehabilitation of existing housing.
  - a. **STRATEGY:** Select and prioritize areas of the community for rehabilitation and apply to ongoing sources that fund the rehabilitation of owner-occupied units such as the Iowa Economic Development Authority's Community Development Block Grant Program
  - b. **STRATEGY:** Pursue other funding sources such as the Federal Home Loan Bank Affordable Housing Program for housing rehabilitation work
  - c. **STRATEGY:** Seek opportunities that would fund both multi-family and scattered site rental rehabilitation programs
  - d. **STRATEGY:** Consider supplying exterior paint to property owners to improve neighborhood attractiveness through paint voucher program.
  
2. **GOAL: Improve Nuisance Abatement** – Continue nuisance abatement efforts to combat the negative effects of potential blight and decay within neighborhoods. Common nuisances include junk accumulation, animals, noise, dangerous buildings, sewage and unsanitary conditions, and encroachments on the public right-of-way that interfere with pedestrian passage.
  - a. **STRATEGY:** Prioritize personal accountability over City financial incentives for property owners
  - b. **STRATEGY:** Consider closure and demolition activities on abandoned residences, where the owners fail to carry out the conditions of nuisance abatement orders, under Iowa Code Section 657A.10, as a last resort
  - c. **STRATEGY:** Consider working with community organizations on developing neighborhood cleanup program offering free dumpster use and lot maintenance tools such as rakes, shovels, pruners
  - d. **STRATEGY:** Continue working with community organizations on developing property recognition program
  - e. **STRATEGY:** Continue meetings and discussions between City and landlords regarding improving properties
  - f. **STRATEGY:** Continue strict rental housing inspections policy.
  - g. **STRATEGY:** Continue to educate public on responsible pet ownership
  - h. **STRATEGY:** Continue taking active role identifying and initiating adopted abatement processes against problem properties while responding to complaints from citizens.
  - i. **STRATEGY:** Continue to engage capable property owners in carrying out repairs, closures and demolitions in timely and competent manner
  - j. **STRATEGY:** Consider developing amnesty day(s) program to forgive or reduce fines after property owners abate nuisance(s).
  - k. **STRATEGY:** Continue developing a property information system to track properties subject to nuisance abatement orders, their status and disposition. Consider use of software.

- l. STRATEGY:** Continue addressing absentee landlord issues by requiring property owners to identify a local point of contact for issues that arise at their property
  - m. STRATEGY:** Continue to explore compatibility between the City’s needs and the goals of the Iowa Department of Natural Derelict Building Grant Program
  - n. STRATEGY:** Continue applying for IDNR Solid Waste Alternatives funding (both individuals and local governments can apply)
  - o. STRATEGY:** Continue consideration of applying to IEDA Nuisance Property and Abandoned Building Remediation Loan Program
- 3. GOAL: Enhanced Availability of Senior Housing** – Continue to promote the construction and offering of senior housing alternatives
- a. STRATEGY:** Consider use of public/private partnerships (with the use of TIF financing as needed)
  - b. STRATEGY:** Consider the use of the Iowa Finance Authority Multi-Family Housing Loan Program
  - c. STRATEGY:** Consider applying for assistance under the Iowa Finance Authority HOME Partnership Rental New Construction Program
  - d. STRATEGY:** Consider the use of the Iowa Finance Authority Affordable Assisted Living Program
  - e. STRATEGY:** Promote the Iowa Finance Authority Home and Community Based Services Programs
  - f. STRATEGY:** Consider applying for assistance under the Iowa Finance Authority Project Based State Housing Trust Fund
  - g. STRATEGY:** Promote benefits available under the Iowa Department on Aging Programs
  - h. STRATEGY:** Promote benefits available under the Elderbridge Agency Services Annually meet with the agency’s staff
  - i. STRATEGY:** Consider the use of the Federal Home Loan Bank Affordable Housing Program
  - j. STRATEGY:** Consider the use of the USDA Rural Development Multi-Family Housing Programs
- 4. GOAL: Encourage Land Uses That Promote Orderly Growth Near Existing Infrastructure**
- a. STRATEGY:** Encourage residential living that is in conformance with City of Hampton’s housing strategies.
    - i. Discourage non-residential development within residential areas, except on a scale and format not disruptive to the neighborhood
    - ii. Encourage live-work spaces, home based businesses, and new urbanist growth/walkability that is compatible with the surrounding neighborhood
  - b. STRATEGY:** Develop reasonable and planned growth strategies for the neighborhoods in City of Hampton
    - i. Consider annexation where sufficient provisions are made for community infrastructure utilities (sewer and water) and such development is adjacent to an existing developed residential area that is in the best interest of Hampton.

- c. **STRATEGY:** Create living areas that are compact and identifiable, near employers, offering overall security and affording freedom of choice for types of residential dwellings, social opportunities, and creative individual living
  - i. Allow single family residential uses where it is shown safe and proper provisions are made for public utilities
  - ii. Recruit and financially assist housing developers
- 5. **GOAL: New Single-Family Housing Constructed** - Consider strategies that would aid in the construction of new single-family housing.
  - a. **STRATEGY:** Continue public/private partnerships in the City of Hampton, which would create incentives for single family residential developments, and result in the availability of moderately priced lots
  - b. **STRATEGY:** Consider the use of the Iowa Finance Authority Project Based State Housing Trust Fund
  - c. **STRATEGY:** Consider the use of the Iowa Economic Development Authority’s Workforce Housing Tax Credit Program if available
- 6. **GOAL: Construction of New Rental Housing Units** – Actively promote the creation of new rental housing units with emphasis on lower density projects
  - a. **STRATEGY:** Consider the use of the Iowa Finance Authority Multi-Family Housing Loan Program
  - b. **STRATEGY:** Consider applying for assistance under the Iowa Finance Authority HOME Partnership Rental New Construction Program
  - c. **STRATEGY:** Consider applying for assistance under the Iowa Finance Authority Project Based State Housing Trust Fund
  - d. **STRATEGY:** Promote the use of the Federal Home Loan Bank Affordable Housing Program to prospective developers/builders
  - e. **STRATEGY:** Encourage redevelop vacant downtown upper stories and/or vacant building into rental housing or condominium housing

## PUBLIC INFRASTRUCTURE & SERVICES

- 1. **GOAL – Maintain City infrastructure**
  - a. **STRATEGY:** Continue operation and preventative and routine maintenance of municipal utilities including water mains, water treatment facility, wastewater treatment, sanitary sewer mains and storm sewer mains as funding allows from fees.
    - i. Upgrade collection system/distribution
    - ii. Upgrade water treatment capacity at plant
- 2. **GOAL – Ensure sound financing of utilities**
  - a. **STRATEGY:** Continue financial analysis of utility enterprise funds.
- 3. **General Policies**
  - a. **STRATEGY:** Do not extend city utilities outside of the city limits, unless it is for a land use not suitable for close proximity to others and it offers substantial benefit to

the community, such as job creation or a rate structure that is higher than in-town residents

- b. **STRATEGY:** Continue to utilize energy efficient technologies to minimize future costs
  - c. **STRATEGY:** Promote affordable clean and renewable energy resources when making choices
  - d. **STRATEGY:** Continue long term maintenance and replacement cost when making construction design / materials decisions related to utilities
  - e. **STRATEGY:** Generally, have new developments pay the full costs of public improvements required to serve them according to the benefit derived
4. **GOAL: Consider partnership, shared use, and energy-saving strategies that create cost efficiencies**
- a. **STRATEGY:** Consider leasing or allowing fee for permit use of public land, facilities, or vendor opportunities to generate funds and offer amenities in public spaces such as the library (coffee/gift shop), parks (food/souvenirs), etc.
  - b. **STRATEGY:** Participate in the Iowa Public Buildings Benchmarking program to identify buildings that are above average for energy consumption and target them for energy saving modifications. The Iowa Energy Center is the coordinating agency for this program.
5. **GOAL: Provide public facilities and services to develop a desirable quality of life for current and future residents and taxpayers.**
- a. **STRATEGY:** Continue restriction placement of energy fuel storage facilities provided sufficient precautions are taken to protect the environment and nearby residents
  - b. **STRATEGY: Continue** Encouraging environmentally safe disposal of all wastes
  - c. **STRATEGY:** Continue maintaining City compost site and educate public on the practice of composting
  - d. **STRATEGY: Continue** encouraging the development and use of clean and renewable energy use and increased energy efficiency
  - e. **STRATEGY: Continue to** evaluate the solid waste, sewer, water service needs of the city as development occurs
  - f. **STRATEGY:** When constructing new public facilities or structures, continue to choose a design that adds to the character of the city
  - g. **STRATEGY:** Continue additional lighting in parks and along trails. Convert current light to LED.
  - h. **STRATEGY:** Promote discussion of potential reorganization of fire services countywide
  - i. **STRATEGY:** Continue maintenance, replacement, and addition of trees in Hampton Cemetery
6. **GOAL: Make available facilities and services which are necessary for the public well-being.**
- a. **STRATEGY:** Continue to prohibit the disposal of hazardous wastes, unless taken to an approved disposal location



- b. **STRATEGY:** Continue encouraging recycling efforts and allow facilities to locate and operate whose business is recycling, provided adequate precautions are taken to insure the operation will not be detrimental or injurious to the use and enjoyment of other property in the immediate area

## TRANSPORTATION

### 1. **GOAL: Maintain and expand transportation infrastructure**

- a. **STRATEGY:** Conduct annual street reconstruction and resurfacing as able with revenues.
- b. **STRATEGY:** Continue to modify sidewalks and curbs for ADA compliance
- c. **STRATEGY:** Continue to inspect sidewalks for defects, such as holes, spalled or chipped areas, wide cracks, deterioration, and areas that are damaged by tree roots and make property owners aware of requirement to fix defects
- d. **STRATEGY:** Continue to encourage property owners to repair sidewalks.
- e. **STRATEGY:** Consider a complete streets policy – The policy would state that when there is a new project, such as a new subdivision or street reconstructions, the entire roadway and scope of users is considered in designing the right-of-way for multiple users.
- f. **STRATEGY:** Continue curb ramps for wheelchairs, street widths that accommodate bike lanes, sidewalks on both sides of the streets for people who walk, and adequate space for transit buses to drop off people at the curb. Instructions for adopting a policy and a workbook are available from the National Complete Streets Coalition

### 2. **GOAL: Design and construct welcoming points that draws visitors into the City of Hampton**

- a. **STRATEGY:** Continue to support Hampton Chamber’s design and fundraising for welcoming signs.
- b. **STRATEGY:** Locate gateway signage between unincorporated Franklin County and City of Hampton boundaries on east and west sides (HWY 3) and south and north sides (HWY 65)
- c. **STRATEGY:** Give highest priority going east into the City from I- 35 (HWY 3) on west side and going south from Mason City (HWY 65) on north side.
- d. **STRATEGY:** Install visually appealing landscaping around gateway signage and coordinate with community group(s) to maintain it.

### 3. **General Policies**

- a. **STRATEGY:** Continue to provide transportation systems that are safe, efficient, and meet the needs of the residential population, businesses, industries, and community
- b. **STRATEGY:** Continue to support and promote the proper maintenance of all transportation routes
  - i. Support those modes of transportation which represent the most efficient and cost effective means of transportation
  - ii. Consider requiring sidewalks on both sides of all streets and fill in gaps within sidewalk network in commercial and residential areas

- iii. Encourage off-street parking, but allow street parking when sufficient street widths permit
- c. **STRATEGY:** Continue to provide and maintain transportation and trail systems which are planned, located, and designed to enhance the efficiency of movement both for people and goods in a cost effective way
  - i. Plan, develop, and maintain a safe and efficient transportation system to meet the present and future mobility needs of the city
  - ii. Provide a network of trails, connecting existing and future development areas, recreation facilities, and other major community features to serve both transportation and recreational services
  - iii. Design trails as loops that provide maximum accessibility and flexibility in trip length
- d. **STRATEGY:** Consider aesthetics when upgrading streets
  - i. Consider the urban context of arterial streets when upgrading functionality and consider aesthetic treatments, such as landscaped medians and street trees
  - ii. Continue to maintain wayfinding signage, visual design improvements, and enhancements into arterial street or highway projects

## ECONOMIC DEVELOPMENT

1. **GOAL: Support Franklin County Development Association:** Grow the business and employment sector to provide a stable economy, good paying jobs, quality industrial based, and increasing tax base
  - a. **STRATEGY:** Focus recruitment on new and expanding businesses and industry that have high paying jobs and value added industry that grow the local economy. Do not give incentives for industry with low paying jobs (use median, not average that includes highly paid executives). Adopt a threshold for new industry incentives that the median wage must be at least \$1 above currently average median wage for Hampton
  - b. **STRATEGY:** Promote entrepreneurial business in the schools
  - c. **STRATEGY:** Encourage on-line businesses development through education and awareness
  - d. **STRATEGY:** Participate in the Industrial Site Certification program
  - e. **STRATEGY:** Redevelop former sewer treatment site and consider applying for Brownfields/Grayfields Tax Credits
2. **GOAL: Support the Greater Franklin County Chamber of Commerce and Main Street Hampton:** Grow the commercial sector to provide a wide variety of restaurants, shops, and activities
  - a. **STRATEGY:** Encourage recruitment restaurants as an important part of recruiting and maintaining workforce
  - b. **STRATEGY:** Encourage mobile vendors around the downtown
  - c. **STRATEGY:** Encourage development of enforceable downtown design standards for the architectural design of new buildings and to define and conserve the town center

- d.
  - e. **STRATEGY:** Encourage property owners to renovate upper stories of downtown buildings
  - f. **STRATEGY:** Encourage filling vacant downtown storefronts
  - g. **STRATEGY:** Encourage analysis of market to determine the need for different types of necessity retail and housing
  - h. **STRATEGY:** Encourage strategy development for shopping locally and further promoting Hampton’s collection of specialty shops
  - i. **STRATEGY:** Encourage promotion of Hampton’s architectural character to outside audiences as an economic and cultural resource
  - j. **STRATEGY:** Encourage use of underused sites in the downtown for redevelopment projects
  - k. **STRATEGY:** Encourage Installation of streetscape improvements along the primary streets
  - l. **STRATEGY:** Encourage increase in historic preservation activities and attractions
3. **GOAL: Continue to encourage La Luz Cultural Centro:** promote cultural awareness and diversity with hospitality and supportive services for all.
- a. **STRATEGY:** Encourage bilingual and bicultural resource navigation
  - b. **STRATEGY:** Encourage job application assistance and resume creation to develop self-sufficiency
  - c. **STRATEGY:** Encourage provision of computer, financial literacy, and English as Second Language classes for adults
  - d. **STRATEGY:** Encourage the offering classes on home purchasing and property maintenance
4. **General Policies for Commercial Development**
- a. **STRATEGY:** Provide environment for commercial development that is necessary to support the economy
    - i. Encourage commercial development where infrastructure and city services can be provided
    - ii. Continue to identify sites for commercial growth
    - iii. Encourage utilizing existing abandoned sites and brownfields rather than prime agricultural land
  - b. **STRATEGY:** Allow commercial development on sites adequately served by road systems or on existing railways
    - i. Allow commercial development at intersections of highways and railroad right-of-ways as long as they satisfy the following requirements:
      - Protect the character of the area
      - Assured visual compatibility of development with the surrounding area
      - Reduce the inappropriate conversion of undeveloped land into sprawling, low-density development
      - Protect critical areas of surface water and groundwater resources
      - Protect against conflicts with the use of agricultural lands or residential districts

## 5. General Policies for Industrial Development

- a. **STRATEGY:** Continue to use existing railroad corridors as a likely area for industrial development
  - i. Ensure that proposed industrial development is appropriate for and will be compatible with its surroundings, and will have access to appropriate transportation by targeting railroad corridors and high traffic roadways
- b. **STRATEGY:** Utilize areas other than prime agricultural land.
  - i. Support the efforts of Franklin County Development Association in developing the industrial park and guiding new industry to these locations
  - ii. Encourage and support the development and expansion of industry that does not create nuisance issues and does not interfere with the existing quality of life for surrounding neighbors and property owners, but for which municipal utilities can be made in a safe and proper manner
  - iii. Provide for industrial uses that serve the needs of residents and are consistent with maintaining Hampton’s character

## PARKS, RECREATION, & OPEN SPACE

1. **GOAL:** Continue to provide the citizens with choices for the types and amount of recreational activities.
  - a. **STRATEGY:** Coordinate with non-profit, County, State, and Federal programs to utilize both public and private funds within City limits.
    - i. Encourage recreational development with Franklin County Conservation
    - ii. Encourage recreational development with Franklin County Wellness Center
    - iii. Encourage the recreational opportunities of Franklin County Extension
    - iv. Support the recreational efforts of Franklin County Fair and Convention Center
    - v. Encourage the efforts of Hampton Farmers Market/Healthy Harvest North Iowa and continue discussions on best location for market
  - b. **STRATEGY:** Provide recreational facilities which meet the needs of all citizens and ensure that future demands are met through development of new facilities and services along with the upgrading and reconstruction of existing facilities
    - i. Continue discussions with local organizations on providing site for community garden(s)
    - ii. Continue considering planting fruit trees and bushes in public park space
    - iii. Maintain current City Library services
  - c. **STRATEGY:** Encourage the locally growing soccer culture and other youth sports
    - i. Maintain soccer fields and allow continued use
    - ii. Develop and maintain soccer mini-pitch
    - iii. Encourage the recreational efforts of Hampton Youth Soccer and other youth athletic organizations
2. **GOAL:** Support the development of recreational opportunities in the city through a system of open space areas and parks

- a. **STRATEGY:** Increase park land when residential areas grow
  - b. **STRATEGY:** As new neighborhoods are established; they should include the appropriate amount of park space to serve the new neighborhood
  - c. **STRATEGY:** Site selection criteria for neighborhood parks should include ease of access, neighborhood location, and connection to greenways
  - d. **STRATEGY:** Encourage neighborhood parks over mini-parks within residential areas
3. **GOAL:** Continue to expand the trail network by reaching the areas not currently served by trails.
- a. **STRATEGY:** Designate low volume and wide roads as bikeways to enhance recreational opportunities within the City
  - b. **STRATEGY:** Use proposed trail map developed by North Iowa Area Council of Governments as guide for trail expansion
  - c. **STRATEGY:** Continue partnership with Franklin County Conservation
  - d. **STRATEGY:** Encourage development of off-leash/dog recreational park



**APPENDIX A: COMMUNITY SURVEY FORM QUESTIONS**

**What new projects would you like to see initiated in Hampton?**

# **CITY OF HAMPTON COMMUNITY SURVEY**

**You are invited to provide input!**

You are invited to provide input by completing an 18-question survey that will be used by the City of Hampton and others to develop strategies for Hampton's growth and development.

To complete the survey, go directly to the survey at [https://www.surveymonkey.com/r/Hampton\\_Community\\_Survey](https://www.surveymonkey.com/r/Hampton_Community_Survey) or scan the QR code on this flyer. Hard copies are also available at City Hall and Public Library.

**YOU COULD WIN \$100 worth of Chamber Bucks!**

**TAKE THE SURVEY AT:**

(Scanable with most smart phone cameras or QR Code Readers)

Hard Copies  
Available at City Hall and Library



**North Iowa Area Council of Governments**  
525 6th Street S.W. • Mason City, Iowa 50401  
641-423-0491 • 641-423-1637 fax  
niacog@niacog.org

**FOR IMMEDIATE RELEASE**

January 23, 2020

**CITY OF HAMPTON LAUNCHES COMMUNITY SURVEY**

The City of Hampton is conducting an online and paper survey to gather community input on what is most important to residents. The public, those who live and/or work in Hampton, are encouraged to share their opinions, concerns and desires for the community.

The community survey results will be incorporated into the City of Hampton's 2020 Comprehensive Development Plan. The Plan will set goals and priorities for economic development, parks and open space, infrastructure, land use/development and City services. The survey can be accessed at:

**[https://www.surveymonkey.com/r/Hampton\\_Community\\_Survey](https://www.surveymonkey.com/r/Hampton_Community_Survey)**

Online, after completing the survey, respondents will be provided a link for filling out an entry to win \$100 worth of donated chamber bucks.

For those unable to complete the survey online, printed copies of the survey are available at City Hall. Once completed, paper surveys can be returned to City Hall. Survey input will be collected until March 1<sup>st</sup>, 2020.

Any questions or comments may be directed to Doug Tarr, City of Hampton Zoning Administrator, at [dtarr@hamptonia.us](mailto:dtarr@hamptonia.us) or (641) 456-4853.

###

Please answer the following questions. All responses to the survey will remain entirely anonymous. The community survey results will be incorporated into the City of Hampton’s 2020 Comprehensive Development Plan. The Plan will set goals and priorities for economic development, parks and open space, infrastructure, land use/development and City services. Contact Doug Tarr, City of Hampton Zoning Administrator, at (641) 456-4853 with questions or comments. Please complete the survey by March 1st, 2020, if possible. After completing the survey, you will be provided a link to copy and paste for entering a prize drawing for \$100 of donated Hampton Chamber bucks.

\* 1. Do you live within the Hampton city limits?

- Yes
- No

2. Do you currently work within the Hampton city limits?

- Yes
- No

3. Do you rent or own your place of residence?

- Rent
- Own

4. Which category below includes your age?

- |                                |                             |
|--------------------------------|-----------------------------|
| <input type="radio"/> Under 18 | <input type="radio"/> 35-44 |
| <input type="radio"/> 18-19    | <input type="radio"/> 45-54 |
| <input type="radio"/> 20-24    | <input type="radio"/> 55-64 |
| <input type="radio"/> 25-34    | <input type="radio"/> 65+   |

5. Do children under 18 live in your home?

- Yes
- No

6. RETAIL: What type of new or additional retail stores does Hampton need (Select all that apply)

- Big Box Discount (Ex. Wal-Mart)
- Small Discount
- Drugstore
- Clothing Store
- Grocery Store
- Boutique/Gift Store
- Farm Supply
- Restaurant
- Additional retail stores are not needed

Please add here comments and any "Other" type of new retail you would most likely frequent regularly.

7. POTENTIAL LIVABILITY IMPROVEMENT AREAS: How important is it to dedicate new or additional resources to address the following in Hampton?

	Highly Important	Somewhat Important	Not Important	No Opinion
Availability of Retail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Private Property On or Near Main Street	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inclusivity/Cohesiveness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Law Enforcement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and Natural Areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Farmers Market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Removing Junk and Junk Vehicles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication (Phone/TV/Internet)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments:

8. POTENTIAL COMMUNITY FACILITY IMPROVEMENT AREAS: How important is it to dedicate new or additional resources to address the following community facilities in Hampton?

	Highly Important	Somewhat Important	Not Important	No Opinion
Improve Tennis Courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Underutilized Buildings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aquatic Center/Progress Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public Library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lighting for Parks, Trails, and Sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments:

9. POTENTIAL HOUSING IMPROVEMENT AREAS: How important is it to dedicate new or additional resources to address the following in Hampton? (Please provide comments at the end for any items that you feel strongly about.)

	Highly Important	Somewhat Important	Not Important	No Opinion
Rehabilitate Rental Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rehabilitate Owner-Occupied Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emergency Home Repair Assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Construct New Rental Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Construct New Housing for Workforce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Construct New Senior Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Construct New Homes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop Affordable Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments:



10. POTENTIAL INFRASTRUCTURE & AMENITIES IMPROVEMENT: How important is it to dedicate new or additional resources to address the following in Hampton (Please provide comments at the end for any items that you feel strongly about.)

	Highly Important	Somewhat Important	Not Important	No Opinion
Expand Bike Trails Network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrance Signage into Hampton	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve Current Streets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public Transit System	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments:

11. How important are the following economic development goals?

	Highly Important	Somewhat Important	Not Important	No Opinion
Students Learning Trades (ex: electrician)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Add new jobs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop/Improve small business skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve Internet Speeds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fill vacant storefronts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Retiring Business Owners Transferring Ownership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Additional Daycare Service Providers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments:

12. Overall Satisfaction with City Services: Please rate your overall satisfaction with City Services for each item.

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Quality of police services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of fire services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of water services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of sewer services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of library services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of city hall services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of city parks and recreation facilities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of cemetery facility and services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Condition of city streets.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Condition of city sidewalks.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enforcement of city nuisance ordinances.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of compost site facility and services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of airport facility and services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you ranked any of the above "very dissatisfied" or "very satisfied", please explain why:

13. If you could change two (2) things about Hampton, what would they be?

Change 1:

Change 2:

14. What do you like most about Hampton?

15. What would be your highest priority for the City of Hampton in the next 12 months?

16. What is one thing that needs to be addressed as we develop a long range plan for Hampton?

17. How important is it to spend city funds on a new outdoor rec-complex which would include youth soccer, football, baseball and softball fields?

- Highly Important
- Somewhat Important
- Not Important
- No Opinion

18. If the City decided to build an outdoor rec-complex, would you be willing to donate money to the project?

- Yes
- No

19. Please provide any additional comments that you might have in regards to the future of Hampton.



Thank you for completing our survey! If you wish to be entered into the drawing for \$100 of Hampton Chamber bucks after completing the community survey, please enter your information below. Only one entry per individual.

Any contact information provided for the drawing is collected separately from the anonymous community survey.

1. NAME:

2. EMAIL ADDRESS:

When returning survey, please separate this entry form from the survey responses. By March 1<sup>st</sup> 2020, please return to CITY OF HAMPTON CITY HALL OR PUBLIC LIBRARY OR mail to:

**North Iowa Area Council of Governments (NIACOG)**  
**Attn: Matt O’Brien, Regional Planner**  
**525 6<sup>th</sup> ST SW**  
**Mason City, IA 50401**

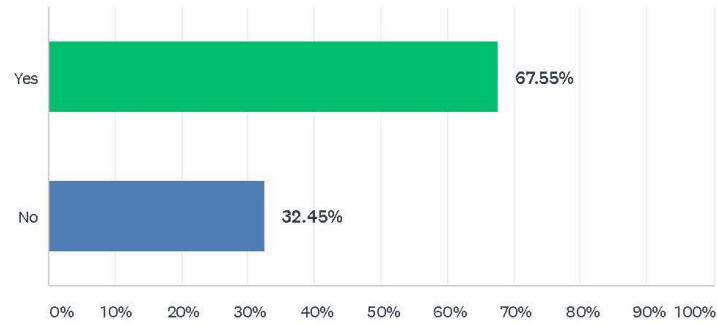
## APPENDIX B: COMMUNITY SURVEY RESULTS



CITY OF HAMPTON Community Survey

Q1 Do you live within the Hampton city limits?

Answered: 453 Skipped: 0

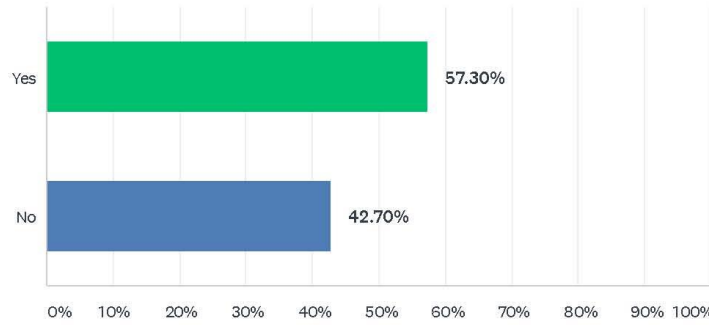


ANSWER CHOICES	RESPONSES	
Yes	67.55%	306
No	32.45%	147
TOTAL		453

CITY OF HAMPTON Community Survey

Q2 Do you currently work within the Hampton city limits?

Answered: 452 Skipped: 1

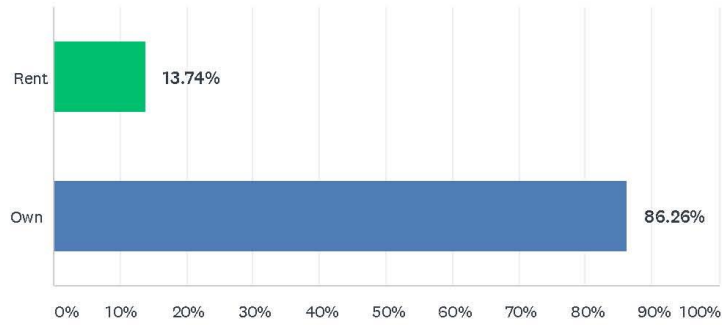


ANSWER CHOICES	RESPONSES	
Yes	57.30%	259
No	42.70%	193
TOTAL		452

CITY OF HAMPTON Community Survey

Q3 Do you rent or own your place of residence?

Answered: 444 Skipped: 9

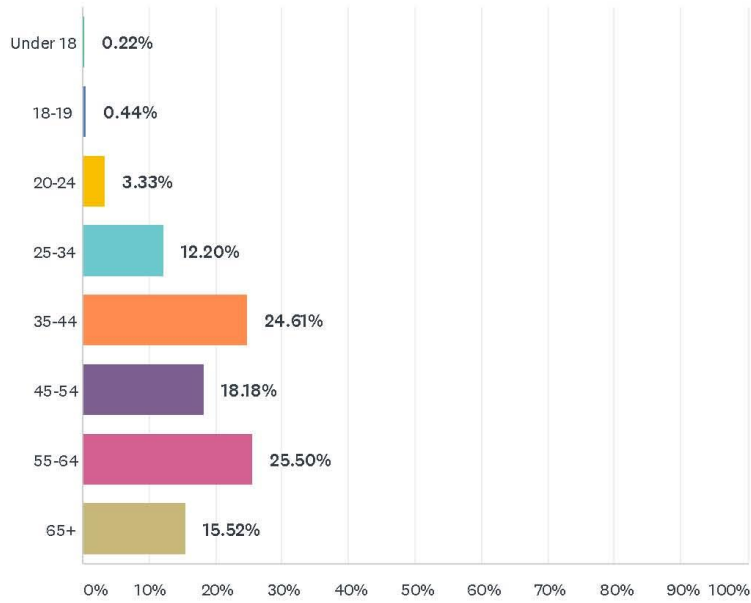


ANSWER CHOICES	RESPONSES	
Rent	13.74%	61
Own	86.26%	383
TOTAL		444

CITY OF HAMPTON Community Survey

Q4 Which category below includes your age?

Answered: 451 Skipped: 2

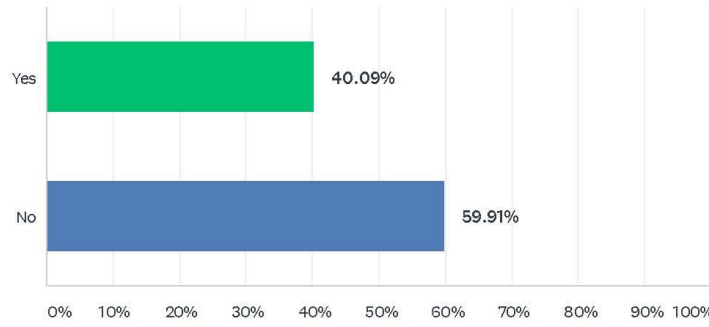


ANSWER CHOICES	RESPONSES	
Under 18	0.22%	1
18-19	0.44%	2
20-24	3.33%	15
25-34	12.20%	55
35-44	24.61%	111
45-54	18.18%	82
55-64	25.50%	115
65+	15.52%	70
<b>TOTAL</b>		<b>451</b>

CITY OF HAMPTON Community Survey

Q5 Do children under 18 live in your home?

Answered: 449 Skipped: 4



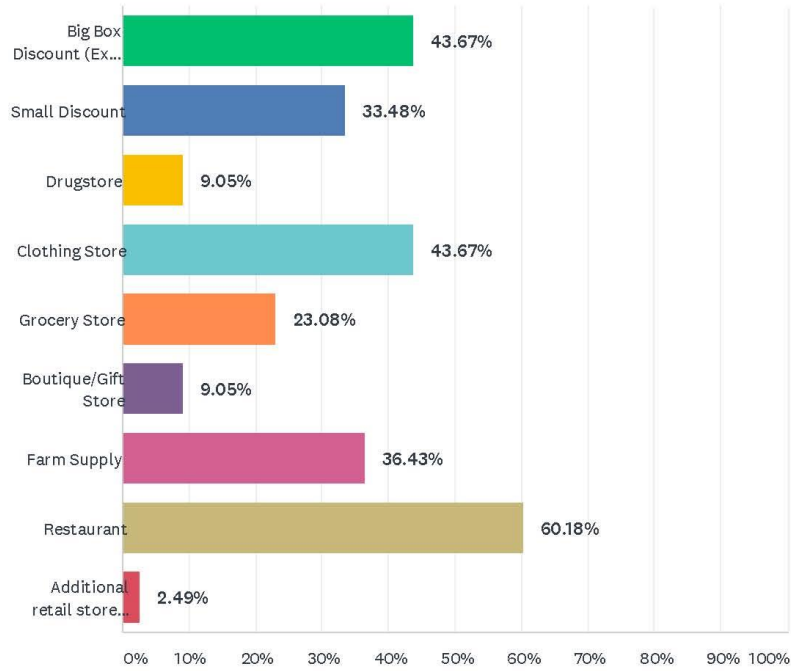
ANSWER CHOICES	RESPONSES	
Yes	40.09%	180
No	59.91%	269
TOTAL		449



CITY OF HAMPTON Community Survey

Q6 RETAIL: What type of new or additional retail stores does Hampton need (Select all that apply)

Answered: 442 Skipped: 11



ANSWER CHOICES	RESPONSES	
Big Box Discount (Ex. Wal-Mart)	43.67%	193
Small Discount	33.48%	148
Drugstore	9.05%	40
Clothing Store	43.67%	193
Grocery Store	23.08%	102
Boutique/Gift Store	9.05%	40
Farm Supply	36.43%	161
Restaurant	60.18%	266
Additional retail stores are not needed	2.49%	11
Total Respondents: 442		

#	PLEASE ADD HERE COMMENTS AND ANY "OTHER" TYPE OF NEW RETAIL YOU WOULD MOST LIKELY FREQUENT REGULARLY.	DATE
---	---	------

## CITY OF HAMPTON Community Survey

1	It's a shame Pat Palmer voted down a new business trying to come to town.	2/28/2020 8:14 PM
2	Health food grocery store with organic...I have to go out of town for my groceries. Need Healthy restaurants	2/26/2020 6:09 AM
3	Please dont make this all about mainstreet business!. We need factory jobs in this community to promote everything	2/25/2020 11:41 AM
4	Shoe store, craft/sewing/quilt, walgreens type store, farm store that caters to the farmers, another clothing store even a good quality second hand store like SAVERS , a shoe store that carries good quality shoes and athletic shoes at a reasoable price, DOLLAR TREE, antique store, and a nice liquer store and a book store like HALF PRICE BOOKS, one that would take in gently used books, bakery/candy store.get back to the basic stores, coffee/tea shop, icecream stand	2/24/2020 11:27 AM
5	Its like you learn my mind! You appear to know a lot approximately this, like you wrote the e book in it or something. I believe that you simply could do with a few % to pressure the message house a little bit, however other than that, that is magnificent blog. A great read. I will certainly be back.	2/24/2020 5:56 AM
6	No more Mexican places!!!	2/15/2020 12:26 AM
7	Appliance sales/repair. Flooring. Carpet cleaning.	2/13/2020 6:24 PM
8	Tax relief,cost of living to high	2/10/2020 3:40 PM
9	Walmart or a retail where you can buy clothing	2/10/2020 1:38 PM
10	A little more upscale pizza place or restaurant, flooring and floor covering store,	2/9/2020 6:39 PM
11	Good steak house	2/5/2020 9:20 PM
12	The city needs to repair and preserve the buildings downtown as well as other 'signature' buildings within the city limits such as the old Ferris nursery and the old lumber yard across from Seabees factory- encouraging niche businesses (nice dining or winery with fire oven) with tax incentives to restore these types of buildings. People want more than Godfathers, Willie's and McDonalds for dining options and a nicer place would bring people from outside the area to enjoy the restaurant	2/5/2020 2:53 PM
13	We basically have all of these listed already, we choose to make other choices	2/5/2020 8:08 AM
14	Healthy restaurants	2/4/2020 10:15 PM
15	A health store that carries foods not containing dairy, gluten, soy etc for people that can't eat that stuff	2/4/2020 6:50 PM
16	Steak house!	2/3/2020 10:10 PM
17	Shoe or sports store and though not retail, a dog park would be nice. Maybe at waterworks park??	2/2/2020 9:19 AM
18	A restaurant with healthier food options and/or something nicer to go out to; Some other shops like a new bakery or an ice-cream shop would be great.	1/31/2020 12:28 PM
19	sporting goods	1/30/2020 1:58 PM
20	Store that sells shoes, Grocery open on Sunday	1/29/2020 4:08 PM
21	Tyson, Walmart, Aldi's Grocery, Cheddars,	1/29/2020 3:17 PM
22	Walmart	1/27/2020 7:55 PM
23	A natural health food store, such Wildflower Market or Trader Joes'.. Hampton needs a 99cent store or a dollar tree!!	1/26/2020 10:04 PM
24	Nice sit down family restaurant (a la Perkins)	1/26/2020 8:35 AM
25	Nice family restaurant not mexican	1/26/2020 7:45 AM
26	Youth hangout	1/25/2020 11:19 PM
27	We need a store that carries basic clothing.	1/25/2020 8:41 PM

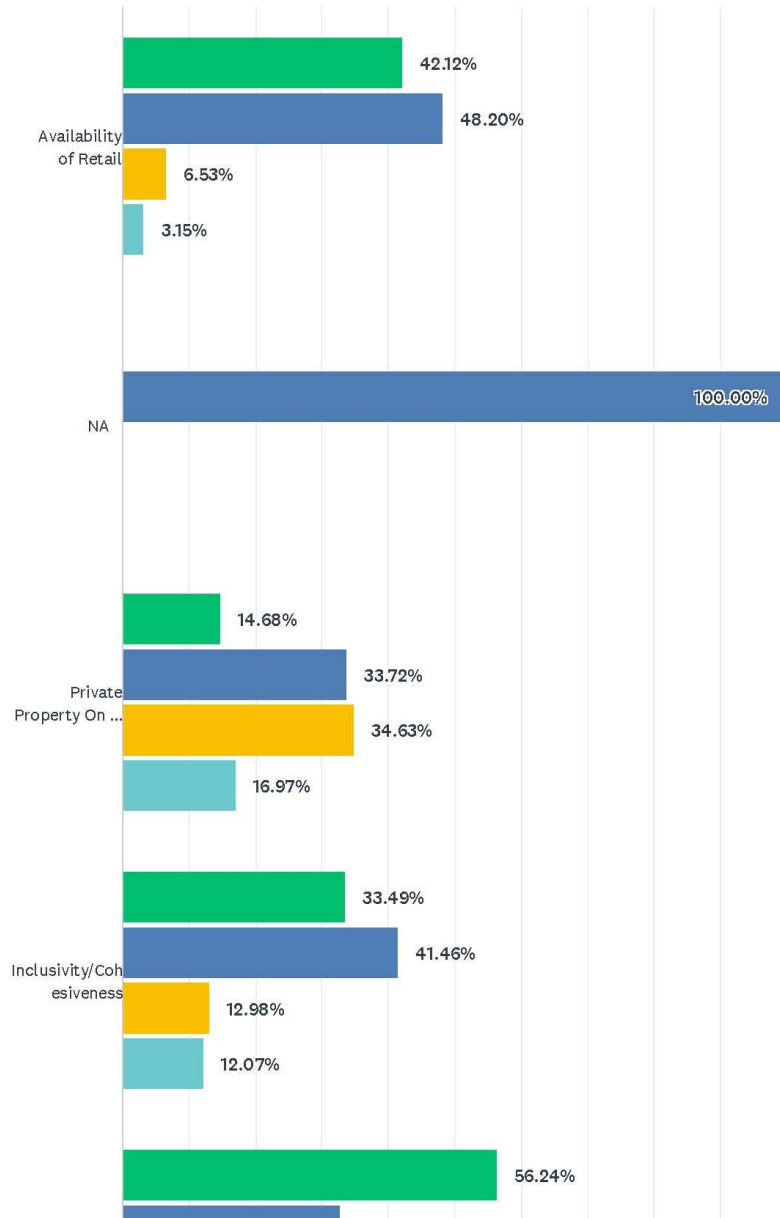
## CITY OF HAMPTON Community Survey

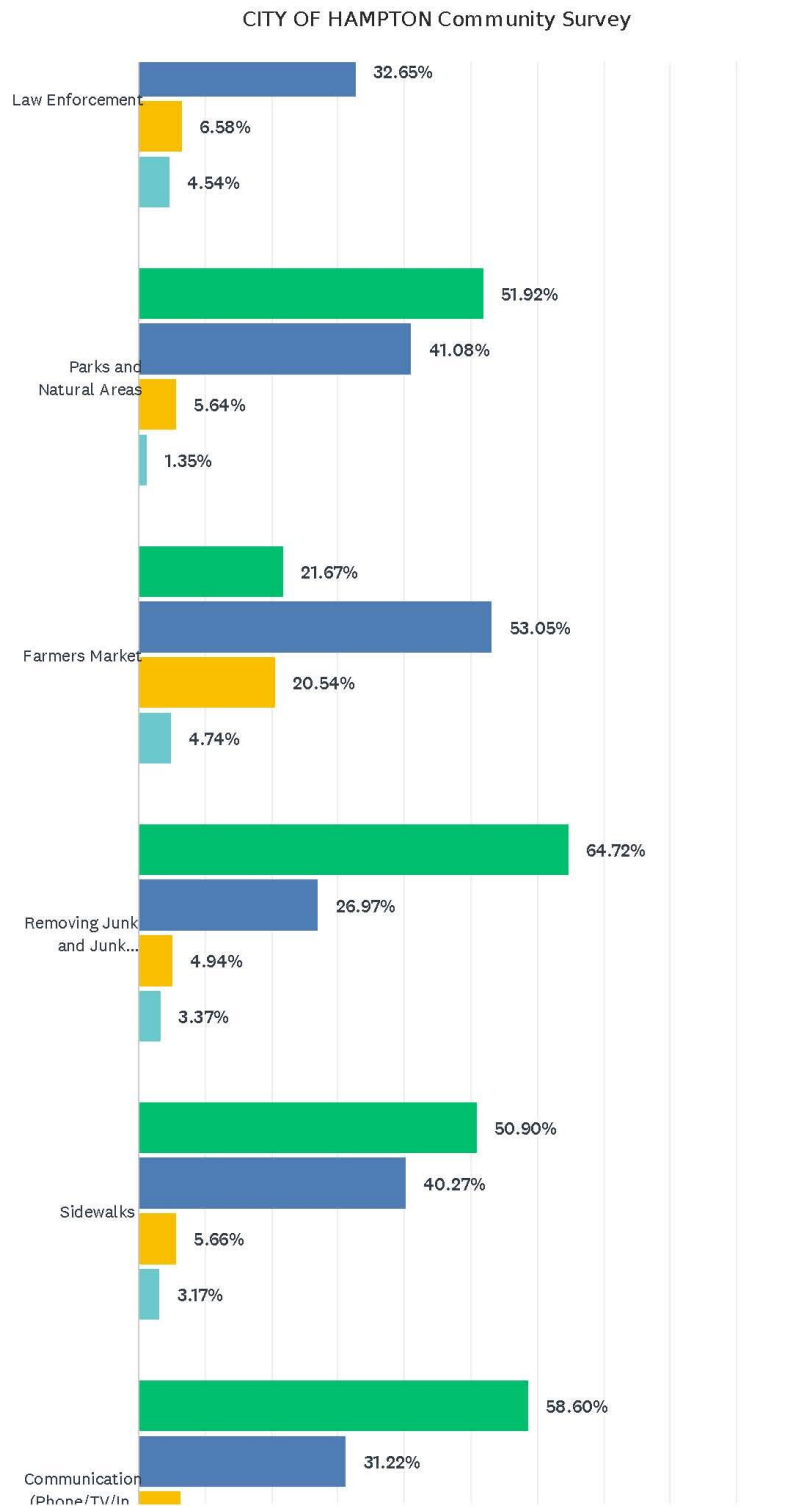
28	Shoe store with clothing retail	1/25/2020 4:15 PM
29	Need a steakhouse or nice family sit down restaurant.	1/25/2020 4:14 PM
30	We desperately need places to eat. That appeal to all of the community members	1/25/2020 3:55 PM
31	an upscale restaurant	1/25/2020 3:20 PM
32	Non Hispanic restaurants	1/25/2020 1:45 PM
33	Shoe store	1/25/2020 1:02 PM
34	Good ideas would be Wendy's, Taco Bell, Olive Garden, Walmart, etc.	1/25/2020 12:26 PM
35	Before yesterday, I would have said grocery store. Excited to see Hy-Vee Dollar Fresh coming in.	1/25/2020 10:08 AM
36	Something like Bomgaars/Theison's	1/25/2020 9:49 AM
37	Dollar tree! Or a dairy Queen	1/25/2020 9:33 AM
38	Anything other than another pizza place, mexican food or craft store.	1/25/2020 9:27 AM
39	I was born and raised in Hampton and came back for a visit in November. I moved to a bigger town and coming back to a small town was nice except having to drive to Mason City just to get clothes and food and shop at decent prices is horrible. Hampton needs a walmart.	1/25/2020 9:21 AM
40	Fabric store and clothing store that offers Big and Tall sizes and jeans of various sizes as main selling items.	1/25/2020 9:05 AM
41	Fabric store and clothing store that offers Big and Tall sizes and jeans of various sizes as main selling items.	1/25/2020 9:01 AM
42	Hyvee	1/25/2020 9:01 AM
43	Fabric store and clothing store that offers Big and Tall sizes and jeans of various sizes as main selling items.	1/25/2020 9:01 AM
44	Restaurants	1/25/2020 8:53 AM
45	a "Shopko" type store, a wide variety of offerings	1/25/2020 8:50 AM
46	Shoe Store, fine dining	1/25/2020 7:46 AM
47	Something similar to walmart/target, but on a smaller scale	1/25/2020 4:27 AM
48	book/magazine store, audio/video store (incl. movie & music selection)	1/24/2020 10:37 AM
49	Furniture store, similar to Neighborhood Home in Waverly	1/23/2020 3:15 PM

CITY OF HAMPTON Community Survey

Q7 POTENTIAL LIVABILITY IMPROVEMENT AREAS: How important is it to dedicate new or additional resources to address the following in Hampton?

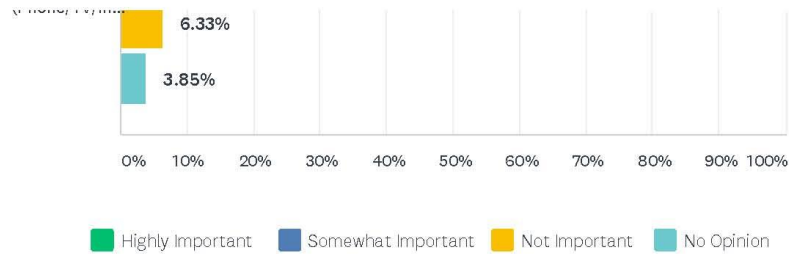
Answered: 447 Skipped: 6







CITY OF HAMPTON Community Survey



	HIGHLY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Availability of Retail	42.12% 187	48.20% 214	6.53% 29	3.15% 14	444	1.58
NA	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1	2.00
Private Property On or Near Main Street	14.68% 64	33.72% 147	34.63% 151	16.97% 74	436	1.86
Inclusivity/Cohesiveness	33.49% 147	41.46% 182	12.98% 57	12.07% 53	439	1.55
Law Enforcement	56.24% 248	32.65% 144	6.58% 29	4.54% 20	441	1.41
Parks and Natural Areas	51.92% 230	41.08% 182	5.64% 25	1.35% 6	443	1.51
Farmers Market	21.67% 96	53.05% 235	20.54% 91	4.74% 21	443	1.89
Removing Junk and Junk Vehicles	64.72% 288	26.97% 120	4.94% 22	3.37% 15	445	1.33
Sidewalks	50.90% 225	40.27% 178	5.66% 25	3.17% 14	442	1.48
Communication (Phone/TV/Internet)	58.60% 259	31.22% 138	6.33% 28	3.85% 17	442	1.40

#	COMMENTS:	DATE
1	Make property owners responsible for upkeep of houses, lawns, sidewalks - more emphasis on enforcement of city codes	3/5/2020 12:41 PM
2	We need more industry in town and franklin county. We dont need more boutiques and quaint shops. We need business that can drive to have more jobs.	2/25/2020 11:41 AM
3	With more people coming to our community and the small selection of stores we have we either have to try and grow or slowly die. When i want to shop for material, bridal, books or even shoes, i've got to go out of town, same with the farmers, they have to go out of town to go to farm feed, boots even sporting goods, gift shops don't cover our bodies or feet!	2/24/2020 11:27 AM
4	Its like you learn my mind! You appear to know a lot approximately this, like you wrote the e book in it or something. I believe that you simply could do with a few % to pressure the message house a little bit, however other than that, that is magnificent blog. A great read. I will certainly be back.	2/24/2020 5:56 AM
5	I believe we need better internet providers, with a large family there is nothing in the area that supports them all and helps with my kids schoolwork. I constantly get told "dad the internet sucks" and there's nothing I can do until a better more affordable provider moves in.	2/14/2020 11:29 AM
6	Having recently moved to town, we do a quite a bit of walking, the sidewalk's in many areas of	2/9/2020 6:39 PM

## CITY OF HAMPTON Community Survey

the city seem to be in need of major repairs, for the viability of the city this should be immediately addressed in my opinion. The walking/biking trail is nice but certainly needs to be expanded with paved trails both east and west going out of town, I assume this isn't all the city's issue but cooperation amongst those involved is essential to get this project completed. Funding I am sure is an issue, is there a site/program that funds can be pledged in support of this happening? What is the current status of finishing this project? I am aware the trail in Butler county has been recently completed with paving, how can this be completed on Franklin Counties end to link this? From where we moved from this is very important for tourism also as well as the overall health of the community.

7	Public funds should NOT be used on private property. Property owners need to be held responsible for their property.	2/7/2020 9:13 AM
8	The city and county should be touting the bike/walk path- a nice bike path brings people to/through town. Improve/ expand/widen sidewalks to allow for bikes to come off the path and to town and make the city more walkable	2/5/2020 2:53 PM
9	I don't see that the city as a role in determining in anything other than a free and capitalism system	2/5/2020 8:08 AM
10	I would love to see a new playground set at the soccer fields	2/4/2020 10:15 PM
11	Pave the bike trail all the way to Hansell so it's usable- no one maintains it	2/4/2020 5:13 PM
12	Clean up Hampton!	2/3/2020 10:10 PM
13	I check sidewalks but really, if you repair streets and get rid of sidewalks in most residential areas that would make more sense. There are so many properties that have partials and some none leading no where that repairing streets and getting rid of sidewalks would be more economical and a better idea.	2/3/2020 9:53 AM
14	Need to enforce the laws we have in place already continuously - semis not parking on city streets, which hurt our streets and are an eyesore; burning in TOWN after hours, way too much speeding down streets (need to look at way corners of town like SW, SE, NE, NW)	2/2/2020 12:44 PM
15	We would LOVE to see a dog park in Hampton, additional support/resources towards the farmers market, and increased attention to the sidewalks throughout town.	1/31/2020 12:28 PM
16	MAINTENANCE of existing structures, parks etc is NECESSARY too	1/30/2020 1:58 PM
17	Better high speed internet options very important to stream television. Why are some residents required to maintain a sidewalk while others are not?	1/29/2020 4:54 PM
18	We are in a fragile state. One big store that does everything (i.e. Walmart) and you will see the rest of the town fold up and businesses will be forced to leave or close. Need to promote what we have and come together to promote each other. We do need clothing/shoe options possibly mixed with some electronics.	1/28/2020 11:51 AM
19	Bike racks by parking areas/lots	1/28/2020 11:15 AM
20	Hampton is in desperate need of senior living apartments	1/27/2020 5:48 AM
21	Have more events going on.. like - Thursday on Main street !! Boat racing or boating events at the lake !	1/26/2020 10:04 PM
22	The internet service is awful	1/26/2020 2:11 PM
23	When we can not get mail do to no carriers they need to communicate on Facebook or on radio so people can pick it up	1/26/2020 7:45 AM
24	Need to become a community before progress happens!	1/25/2020 11:19 PM
25	We need housing that is affordable.....apartments especially.	1/25/2020 8:41 PM
26	High speed Internet infrastructure already available	1/25/2020 1:45 PM
27	The sidewalks are a hazard. If you had to use a stroller you couldnt get down a single street in this town. Walking is a challenge because they are so broken up.	1/25/2020 12:52 PM
28	Important to clean up & fix up homes that need it and remove junk from those properties.	1/25/2020 11:10 AM
29	Some of the junk homes/yards need to be cleaned up	1/25/2020 9:49 AM

## CITY OF HAMPTON Community Survey

30	Improvements would be cleaning up the town in general. Stop awarding "grant" money to business owners to fix up thier properties.	1/25/2020 9:27 AM
31	Improve the main street areas by improving snow and water removal. Also do away with parking on the streets as much as possible.	1/25/2020 9:10 AM
32	The type of retail is important. Having Vape stores seems degrading to Hampton not promoting. There are other places to get those items and a specific stores are not attractive to many people as well as tattoo parlors. I feel Hampton is trying to be inclusive in regards to both cultures in our community. That's evidenced by the Mexican restaurants and grocery store, bilingual faith options, interpreter availability and our school population. Law enforcement is always a necessity in any community. If people know their community is safe, that a huge drawing card. I feel we currently have plenty of parks available for use. Having Beeds Lake near is a plus and several parks already established in town offers opportunities. The more you have the more maintenance and surveillance. These resources could be used elsewhere. The removal of junk not only adds appearance value also not removed are health problems potential with rodents and etc making homes in junk and repopulating that could spread disease. Sidewalks that are in need of repair are liabilities as falls and injuries could occur. I also understand not everyone can afford the repairs which causes a problem on both scenarios. Communication seems to me to be the least concern for the community. As long as there is good communication for law enforcement, EMS, road/street depts the rest can be individually dealt with.	1/25/2020 9:05 AM
33	The type of retail is important. Having Vape stores seems degrading to Hampton not promoting. There are other places to get those items and a specific stores are not attractive to many people as well as tattoo parlors. I feel Hampton is trying to be inclusive in regards to both cultures in our community. That's evidenced by the Mexican restaurants and grocery store, bilingual faith options, interpreter availability and our school population. Law enforcement is always a necessity in any community. If people know their community is safe, that a huge drawing card. I feel we currently have plenty of parks available for use. Having Beeds Lake near is a plus and several parks already established in town offers opportunities. The more you have the more maintenance and surveillance. These resources could be used elsewhere. The removal of junk not only adds appearance value also not removed are health problems potential with rodents and etc making homes in junk and repopulating that could spread disease. Sidewalks that are in need of repair are liabilities as falls and injuries could occur. I also understand not everyone can afford the repairs which causes a problem on both scenarios. Communication seems to me to be the least concern for the community. As long as there is good communication for law enforcement, EMS, road/street depts the rest can be individually dealt with.	1/25/2020 9:01 AM
34	The type of retail is important. Having Vape stores seems degrading to Hampton not promoting. There are other places to get those items and a specific stores are not attractive to many people as well as tattoo parlors. I feel Hampton is trying to be inclusive in regards to both cultures in our community. That's evidenced by the Mexican restaurants and grocery store, bilingual faith options, interpreter availability and our school population. Law enforcement is always a necessity in any community. If people know their community is safe, that a huge drawing card. I feel we currently have plenty of parks available for use. Having Beeds Lake near is a plus and several parks already established in town offers opportunities. The more you have the more maintenance and surveillance. These resources could be used elsewhere. The removal of junk not only adds appearance value also not removed are health problems potential with rodents and etc making homes in junk and repopulating that could spread disease. Sidewalks that are in need of repair are liabilities as falls and injuries could occur. I also understand not everyone can afford the repairs which causes a problem on both scenarios. Communication seems to me to be the least concern for the community. As long as there is good communication for law enforcement, EMS, road/street depts the rest can be individually dealt with.	1/25/2020 9:01 AM
35	High speed internet is a must. We are falling further and further behind . With 5G becoming reality in some towns, we are sinking quickly in this realm. Business and industry, as well as private citizens require and rely more and more on fast, reliable network speeds.	1/25/2020 8:59 AM
36	Hampton needs to begin to listen to the generation of middle class working families. If you do not begin to provide more resources to our residents, then more tax payers will move to "hipper" towns and cities. We need an organized rec league, better wages for daycare providers, more bike trails/rec trails. We want better restaurant choices and a nice place to go to buy home goods, clothing and toys. City officials need to clean up the north side of Main	1/25/2020 8:43 AM

## CITY OF HAMPTON Community Survey

Street and crack down on drug infested apartments. If our city focuses more on the 25-50 year old crowd, the benefits will pay off. Please remember us!

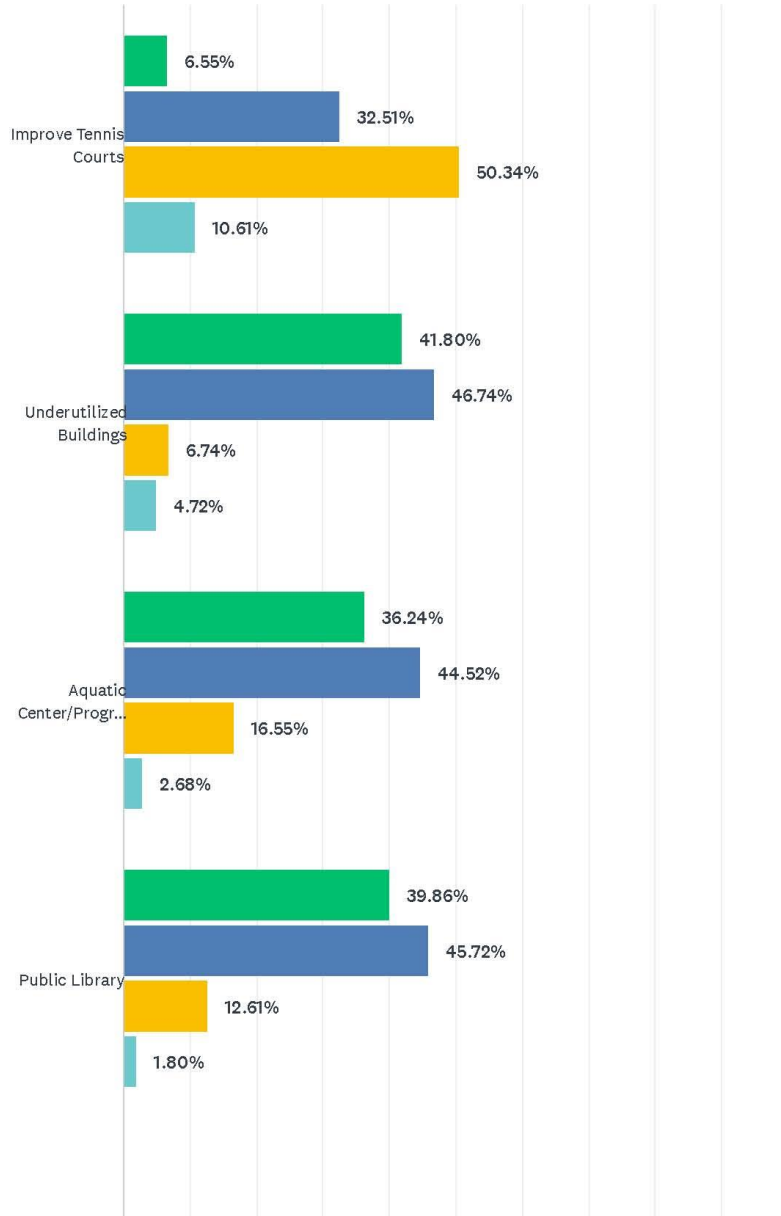
37	I feel that we should have other options of cable providers besides Mediacom. They have gotten way to expensive. Dumont Cable is local and offers great service and pricing. I'm not interested in a dish provider.	1/24/2020 12:59 PM
38	I think the city needs to enforce sidewalk maintenance. Put sidewalk maintenance on property tax bill if homeowners do not fix them after the proper process.	1/24/2020 9:25 AM
39	We desperately need to figure out some way to get additional competition for higher speed internet services.	1/23/2020 3:15 PM



CITY OF HAMPTON Community Survey

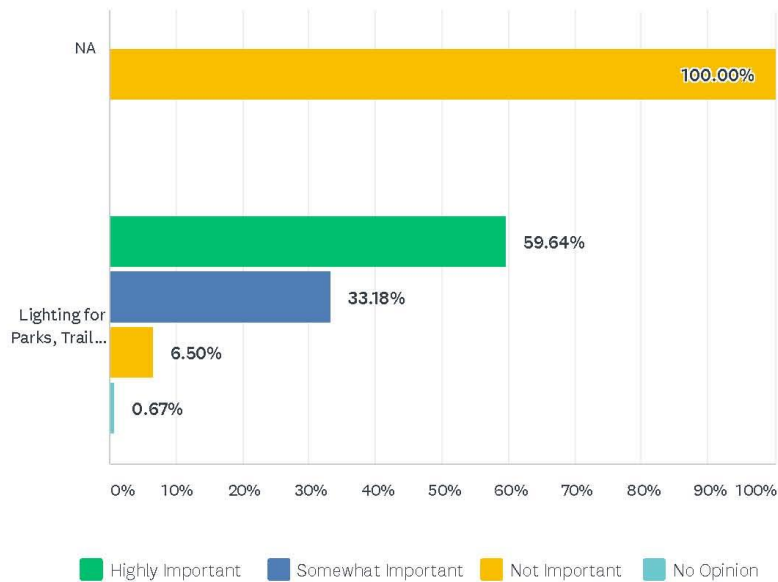
**Q8 POTENTIAL COMMUNITY FACILITY IMPROVEMENT AREAS: How important is it to dedicate new or additional resources to address the following community facilities in Hampton?**

Answered: 448 Skipped: 5





CITY OF HAMPTON Community Survey



	HIGHLY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Improve Tennis Courts	6.55% 29	32.51% 144	50.34% 223	10.61% 47	443	2.65
Underutilized Buildings	41.80% 186	46.74% 208	6.74% 30	4.72% 21	445	1.74
Aquatic Center/Progress Park	36.24% 162	44.52% 199	16.55% 74	2.68% 12	447	1.86
Public Library	39.86% 177	45.72% 203	12.61% 56	1.80% 8	444	1.76
NA	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1	3.00
Lighting for Parks, Trails, and Sidewalks	59.64% 266	33.18% 148	6.50% 29	0.67% 3	446	1.48

#	COMMENTS:	DATE
1	Are we still looking into the opportunity of ball fields/recreational facility or has that fallen through? HUGE NEED!	2/26/2020 7:57 AM
2	just need to take care of existing facilities	2/26/2020 7:24 AM
3	yes we need to keep up these areas in order to attract out of towners, but we also need to restore, clean up alot areas so the tourists will want to come back and spread the word that we have the basic small town stress to survive	2/24/2020 11:27 AM
4	Its like you learn my mind! You appear to know a lot approximately this, like you wrote the e book in it or something. I believe that you simply could do with a few % to pressure the message house a little bit, however other than that, that is magnificent blog. A great read. I will certainly be back.	2/24/2020 5:56 AM
5	Progress park and the tennis courts were just redone !!!	2/14/2020 2:41 PM
6	Would love to see tennis courts resurfaced and marked for pickleball	2/10/2020 1:17 PM

## CITY OF HAMPTON Community Survey

7	Lighting for the safety of citizens again is needed and important for safety issues on our Parks, trails and sidewalks.	2/9/2020 6:39 PM
8	Pickleball is becoming 'a thing' in other smaller towns. Consider making one or two of the tennis courts into pickleball courts.	2/5/2020 2:53 PM
9	These areas are available to all citizens to use.. if they choose to not use them is their choir	2/5/2020 8:08 AM
10	I believe that underused buildings should be marketed for usable space but buildings that are terrible and would take millions to restore maybe should be torn down.	2/3/2020 9:53 AM
11	I would like to see some dollars go toward East Park. It is highly used, but doesn't get much of the city's attention.	2/3/2020 9:17 AM
12	Dog park!	2/2/2020 9:19 AM
13	What city buildings are underutilized???? Need to focus on MAINTENANCE OF EXISTING facilities rather than always constructing NEW	1/30/2020 1:58 PM
14	Nobody needs to be out late using the trails.	1/27/2020 3:25 PM
15	So much wasted money on decrepit movie theatre and outdated library. Stop chasing the past. Need to be proactive and get ahead of the curve.	1/27/2020 10:42 AM
16	Hampton needs a bowling alley like years ago... Hampton needs a A skate rink??	1/26/2020 10:04 PM
17	Lots of worn down buildings downtown, some should either be removed or renovated	1/26/2020 2:11 PM
18	Libraries no longer needed due to internet	1/25/2020 1:45 PM
19	Bike trail needs more lighting due to people walking it after 10 at night and also more trash cans	1/25/2020 1:15 PM
20	I would love to see a Dog park in town	1/25/2020 10:16 AM
21	This town does not revolve around the tennis courts. Maybe we need more horseshoe pits or a hackey sack field.	1/25/2020 9:27 AM
22	Mitigate the impact of flooding in Progress park and improve the streets and intersections along with the sidewalks	1/25/2020 9:10 AM
23	Tennis courts have been redone to include pickle ball. They are utilized the most when school in session and not nearly as much other times. Progress Park is utilized more frequently and the Aquatic Center is busy in the summer. We live near so hear and see the activity. The Library is a great resource for people to utilize and personally don't because not a reader, but it seems they do get funding and have great programs offered already. Again lighting I feel falls into safety issues and needed to help prevent injuries or crime.	1/25/2020 9:05 AM
24	Tennis courts have been redone to include pickle ball. They are utilized the most when school in session and not nearly as much other times. Progress Park is utilized more frequently and the Aquatic Center is busy in the summer. We live near so hear and see the activity. The Library is a great resource for people to utilize and personally don't because not a reader, but it seems they do get funding and have great programs offered already. Again lighting I feel falls into safety issues and needed to help prevent injuries or crime.	1/25/2020 9:01 AM
25	Tennis courts have been redone to include pickle ball. They are utilized the most when school in session and not nearly as much other times. Progress Park is utilized more frequently and the Aquatic Center is busy in the summer. We live near so hear and see the activity. The Library is a great resource for people to utilize and personally don't because not a reader, but it seems they do get funding and have great programs offered already. Again lighting I feel falls into safety issues and needed to help prevent injuries or crime.	1/25/2020 9:01 AM
26	Lighting for the trails so we can feel safe!	1/25/2020 8:43 AM
27	I'm amazed with progress part that there is no lighting for the ids using the basketball court or small skate park. they have to turn on the tennis courts that are used maybe 10% as much.	1/25/2020 7:50 AM
28	We need more bike trails connected to other towns	1/24/2020 7:09 PM
29	The tennis courts should have lasted longer before it started to crack. We need to offer places to enjoy the outdoors and get people outside and enjoying nature and activities other than	1/24/2020 9:25 AM

CITY OF HAMPTON Community Survey

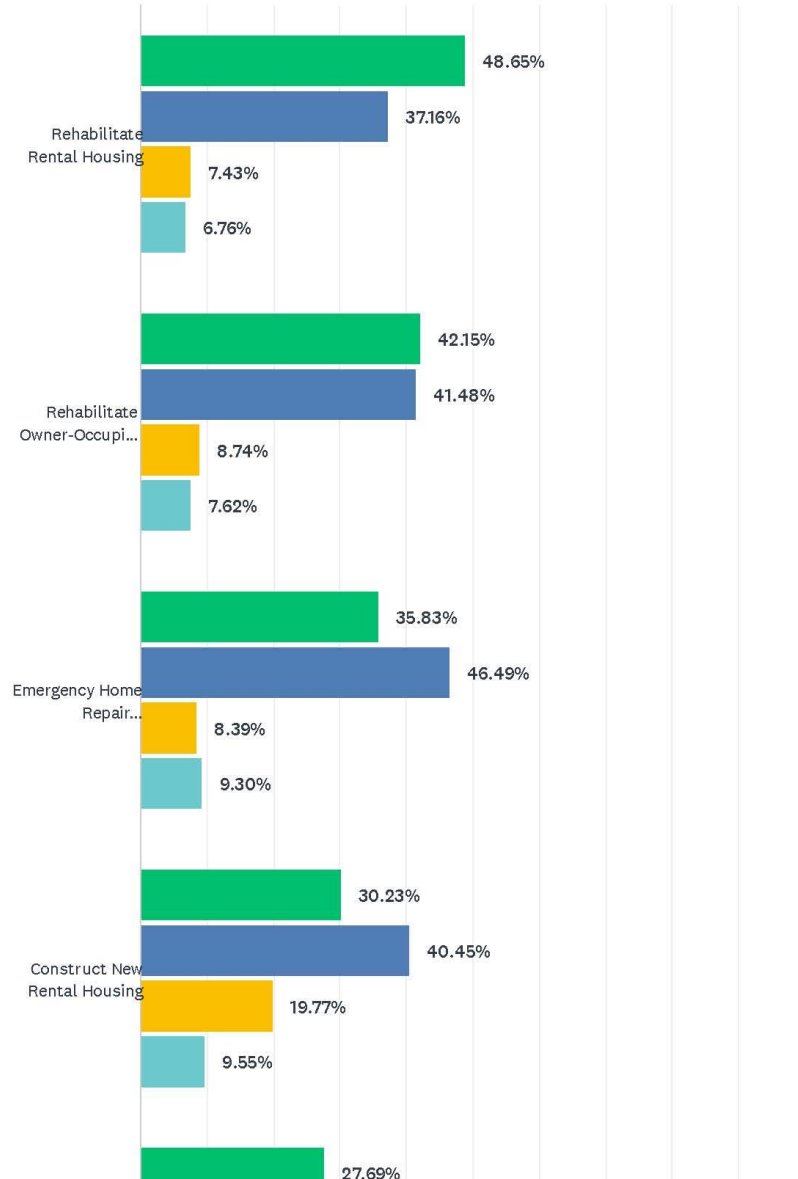
sports, video games, etc.

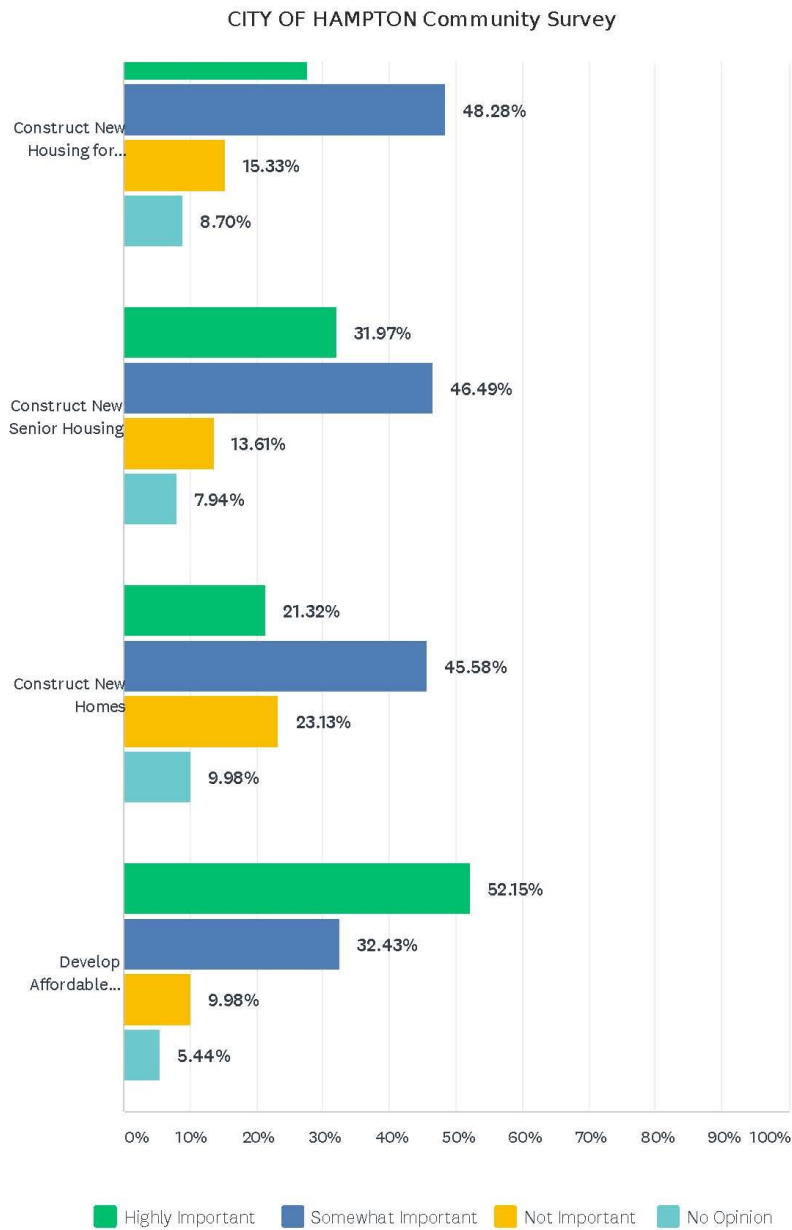
---

CITY OF HAMPTON Community Survey

**Q9 POTENTIAL HOUSING IMPROVEMENT AREAS:** How important is it to dedicate new or additional resources to address the following in Hampton? (Please provide comments at the end for any items that you feel strongly about.)

Answered: 447 Skipped: 6







CITY OF HAMPTON Community Survey

	HIGHLY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Rehabilitate Rental Housing	48.65% 216	37.16% 165	7.43% 33	6.76% 30	444	1.45
Rehabilitate Owner-Occupied Housing	42.15% 188	41.48% 185	8.74% 39	7.62% 34	446	1.51
Emergency Home Repair Assistance	35.83% 158	46.49% 205	8.39% 37	9.30% 41	441	1.54
Construct New Rental Housing	30.23% 133	40.45% 178	19.77% 87	9.55% 42	440	1.70
Construct New Housing for Workforce	27.69% 121	48.28% 211	15.33% 67	8.70% 38	437	1.70
Construct New Senior Housing	31.97% 141	46.49% 205	13.61% 60	7.94% 35	441	1.66
Construct New Homes	21.32% 94	45.58% 201	23.13% 102	9.98% 44	441	1.82
Develop Affordable Housing	52.15% 230	32.43% 143	9.98% 44	5.44% 24	441	1.47

#	COMMENTS:	DATE
1	ownership property and rental properties should be responsibility of who owns the property. Enforce the codes to improve properties	3/5/2020 12:41 PM
2	To get in new businesses	3/4/2020 10:02 AM
3	All should be private developer funding to be successful	3/3/2020 2:40 PM
4	It's time for our town to get cleaned up and get rid of the immigrants.	2/28/2020 8:14 PM
5	Clean up what we have!	2/26/2020 7:57 AM
6	people need to take care of themselves NOT rely on welfare - tax payers already subsidize too much	2/26/2020 7:24 AM
7	Few landlords own many houses in town. Most are overpriced because renting to multigenerational undocumented tenants who will pay more for no background checks	2/25/2020 7:34 PM
8	We need goo clean affordable housing for the future at the same time clean up some properties and remove houses that pose a safety issue and yet keep the taxes low enough to attract new people to come and live in our area, expand on what we have, for those that dont pay bills or escape claeaning their propertythen some action has to be taken because it's not fair to those that are law abidding people.	2/24/2020 11:27 AM
9	Its like you learn my mind! You appear to know a lot approximately this, like you wrote the e book in it or something. I believe that you simply could do with a few % to pressure the message house a little bit, however other than that, that is magnificent blog. A great read. I will certainly be back.	2/24/2020 5:56 AM
10	I would like to see landlords held accountable for wanting to fix the things they say they're going to fix without them raising rent as soon as they fix something. My landlord made an insurance claim on our roof and has yet to repair it, she has done it with multiple properties and it's getting ridiculous.	2/14/2020 11:29 AM
11	Most all of these are not the role of government except to make the improvement process unencumbered for the property owners. To shift the cost of housing to taxpayers is unsustainable. Focus city funds on city amenities to make it attractive for homeowners and entrepreneurs to want to invest their own money in Hampton private properties.	2/13/2020 6:24 PM
12	Available housing is an increasing issue in drawing workers into our labor market.	2/11/2020 11:56 AM
13	the council needs to run the city not Jack up our cost of living	2/10/2020 3:40 PM

## CITY OF HAMPTON Community Survey

14	We have houses sitting empty that should be fixed up and cleaned for people to buy or rent lower the cost of rent too it's outrageous fir Hampton there are no limits to what landowners charge !	2/10/2020 2:21 PM
15	Almost every city the size of Hampton in rural Iowa has some type of issue with housing, either from the lack of affordable housing or lack of quality affordable housing. I believe the latter to be somewhat true for Hampton. I am aware there was a study completed this past year addressing areas of blight within Hampton. I am aware that steps are being taken to tackle the problems noted. I know this will take time. I believe the City should make sure as issues are addressed these are noted in a positive way hopefully spurring on additional "wins". Are there additional programs be developed to help with the issues? Is education needed to show how maintaining properties can/will build equity in the property? Certainly economics plays a part as to whether a home increases in value and that is out of the owners control, but how can the issues that can be controlled by the home owner be addressed? A couple of coats of paint on properties would go a long ways in many cases. I believe a culture of pride of ownership whether you are a homeowner or landlord can be realized, that certainly takes time effort and money, but to keep a viable tax based for the city, homes need to be rehabbed/remodeled before letting them get to the point to having them be torn down. This problem hasn't happened overnight and will not be solved overnight but certainly needs to be addressed now.	2/9/2020 6:39 PM
16	Housing needs to be built by private investors, not the city.	2/7/2020 9:13 AM
17	There are a ton of homes in the city that are vacant- and many more that just need a coat of paint. Create incentives to provide paint at a reduced cost to lower income families and stricter policies for landlords who do not care for their rental properties.	2/5/2020 2:53 PM
18	None of these things should be done with city money;... we have laws in place for most of these issues we choose to not enforce them... and if an individual sees an opportunity to build that is up to the individual not the city.. we already have a beautiful new triplex on hwy 65 that no one has chose to live in ... who's fault is that? We get what we tolerate!!	2/5/2020 8:08 AM
19	I'd be worried that if more 'affordable housing' was available it would just get junked up.	2/5/2020 7:34 AM
20	I feel that our community is need of affordable options for rental and workforce housing. This seems to be an area of greater concern in our community.	2/4/2020 10:37 PM
21	again, make it necessary to upkeep current properties, help homeowners to repair, make landlords accountable for fixing existing. Make senior housing affordable and fix and repair there too. New construction? Well, we'd have to have people who can afford new and be able to get loans....I'd think we'd be better off fixing what exists!	2/3/2020 9:53 AM
22	There are a lot of junky homes in this town. Rehab incentives or grants would be helpful.	2/2/2020 9:19 AM
23	I am unsure what the City can do for some of these topics (i.e. rehab rental housing).	1/31/2020 12:28 PM
24	All of these items are important but, I am of the opinion that these items are also the responsibility of the owners of the property and should not be subsidized with tax-payer dollars.	1/31/2020 9:59 AM
25	I actually DO have an opinion on these - I don't believe the property tax payers should bear the burden of finding housing for EVERYONE - people need to become more self-reliant	1/30/2020 1:58 PM
26	I'm in favor of tax abatements or incentives to build but I don't know about using actual resources for private construction, and don't think the City is in the position to be building housing	1/29/2020 4:54 PM
27	\$200,000+ residential housing is too high compared to area wages	1/28/2020 11:15 AM
28	Quality housing will help bring people to Hampton	1/27/2020 6:24 PM
29	There are plenty of affordable housing. Need housing for seniors and others who can afford to pay	1/27/2020 5:48 AM
30	its not a government entity to fund private housing issues, if so reduce taxes then	1/27/2020 5:26 AM
31	Senior housing is important but it has to be affordable, also...	1/26/2020 8:58 PM
32	Bring community together first	1/25/2020 11:19 PM
33	Apartments for seniors is sadly needed	1/25/2020 8:41 PM

## CITY OF HAMPTON Community Survey

34	There are many homes in need of rehab and some people at or below poverty level that are on SS or SSD that cannot fix their homes. We need more affordadable housing. Also, landlords need to fix their homes so they are not slum homes. People need to clean their properties of trash, broken down vehicles, broken down items, junk laying around their yards or be fined until it's gone.	1/25/2020 1:15 PM
35	Rental costs in Hampton are very high, especially compared to starting wages for entry level jobs. It is hard to recruit new employees to move here.	1/25/2020 1:09 PM
36	I had lived in Hampton from the time I was born until I was 27 years old the reason I moved to dumont was because there was limited options on where to live there isnt much houses for rent. I had even bought a house with my ex that he currently lives in.	1/25/2020 12:59 PM
37	Our rental property owners need to be hela accountable for the way they let their properties run down. Slum lords are what they are. If they are going to get rent from tenants at least make sure they are clean, roach free, and not an eye sore.	1/25/2020 12:52 PM
38	There isn't enough open housing... It's hard to find somewhere to live if you want to live in Hampton cuz everything is full	1/25/2020 12:30 PM
39	We really need more AFFORDABLE housing.	1/25/2020 10:46 AM
40	The bug problems in the apartment buildings and rental houses needs to be addressed!	1/25/2020 10:44 AM
41	Affordable housing with rent being \$400 or less	1/25/2020 10:22 AM
42	Codes to address condition of properties would be great (no junk, pealing paint, etc.) but the city should not be responsible for fixing these issues. The property owners should cover these expenses.	1/25/2020 10:16 AM
43	We need quality, affordable housing for seniors, as well as homes that would be attractive to young families considering moving to the area.	1/25/2020 10:08 AM
44	I currently live in a rental property and if I report something the landlord makes us feel like we are intentionally burdening he/she. My house is in desperate need of a new roof. He/she filed an insurance claim over a year ago for roof damage and still the roof has not been repaired.	1/25/2020 10:02 AM
45	Hampton has enough affordable housing... its just occupied by illegals and lazy people who don't want to work	1/25/2020 9:50 AM
46	Low income housing will just fill up with meth heads, we have enough of them, we don't need to give them more places to live so they can invite more meth head friends to our town.	1/25/2020 9:33 AM
47	These are areas where private individuals or investors can take on. Why does government need to be involved?	1/25/2020 9:27 AM
48	Housing that is affordable is needed. Rental properties have regulations, as I understand, and enforced. Having funds for repairs is tricky, I feel, because who qualifies, are the occupants seeing the need or feeling judged because they "don't meet" standards. Some people's normal is "dumpy". But then again there is the safety issue. The presentation approach of regulations would be important. Our Senior citizens need a safe, fun community to live in. The current Senior Center, I understand, now has occupants that are sketchy. This is not good for vulnerable people. A place that offers affordability, safety, independence, one level, fellowship and good meal is needed.	1/25/2020 9:05 AM
49	Housing that is affordable is needed. Rental properties have regulations, as I understand, and enforced. Having funds for repairs is tricky, I feel, because who qualifies, are the occupants seeing the need or feeling judged because they "don't meet" standards. Some people's normal is "dumpy". But then again there is the safety issue. The presentation approach of regulations would be important. Our Senior citizens need a safe, fun community to live in. The current Senior Center, I understand, now has occupants that are sketchy. This is not good for vulnerable people. A place that offers affordability, safety, independence, one level, fellowship and good meal is needed.	1/25/2020 9:01 AM
50	Housing that is affordable is needed. Rental properties have regulations, as I understand, and enforced. Having funds for repairs is tricky, I feel, because who qualifies, are the occupants seeing the need or feeling judged because they "don't meet" standards. Some people's normal is "dumpy". But then again there is the safety issue. The presentation approach of regulations would be important. Our Senior citizens need a safe, fun community to live in. The current	1/25/2020 9:01 AM



## CITY OF HAMPTON Community Survey

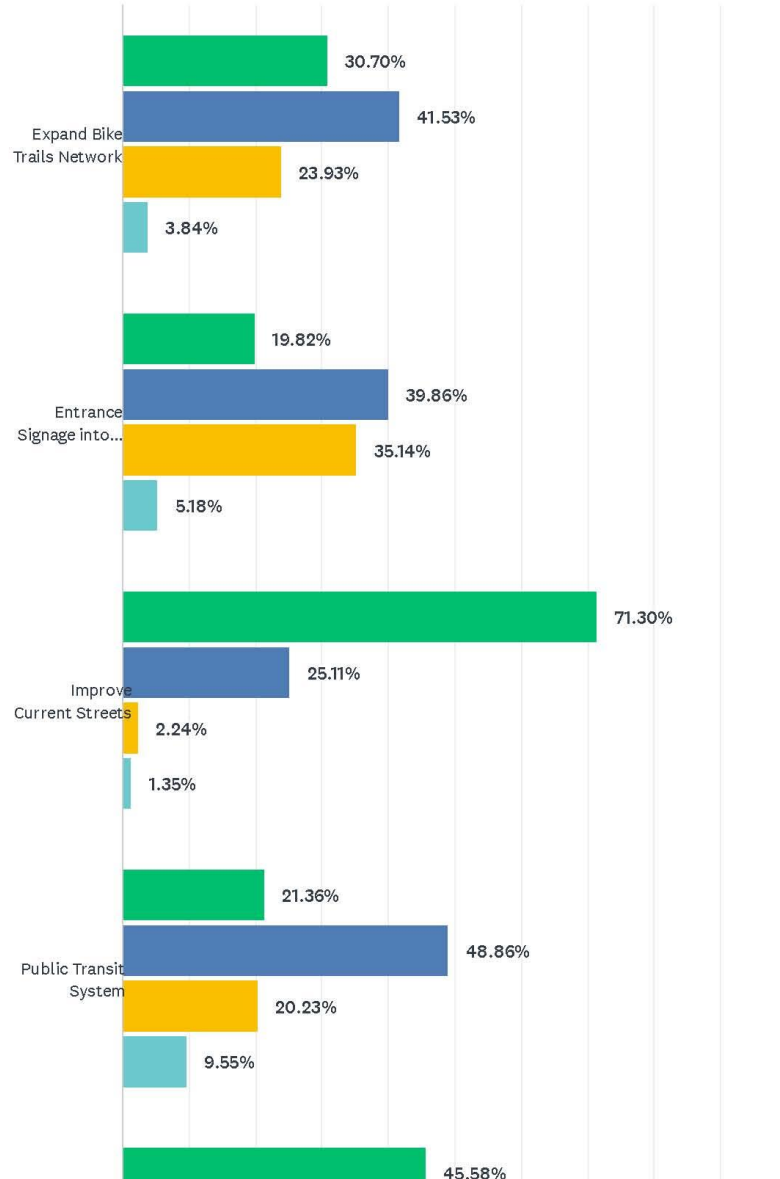
Senior Center, I understand, now has occupants that are sketchy. This is not good for vulnerable people. A place that offers affordability, safety, independence, one level, fellowship and good meal is needed.

51	As our population ages, there will be high demand in the near future for more affordable senior housing. Our demographics would point to a great potential demand for this.	1/25/2020 8:59 AM
52	Cant afford the rent now in Hampton	1/25/2020 5:17 AM
53	There is a huge lack of decent, affordable housing options for people moving to town. When I moved back here almost 6 years ago with my two kids the only option was to buy. Good rentals are very hard to come by, and if you have a pet are nearly impossible.	1/25/2020 4:27 AM
54	We have way to many blighted housing. Especially close to downtown. Makes our town look dirty and disgusting. We need to enforce more on how the structures look as well as the junk laying around. Years ago I would have been willing to live in any section of town. Not anymore and even thinking of moving away to a location that can offer more shopping, entertainment and better housing.	1/24/2020 12:59 PM
55	The city should look into developing small homes. Make it more affordable for young people to buy a small home and start that investment. We don't need more monster homes, only a select few can afford them. When I say small home, I am talking a home where a couple can live and have one kid or so, and then sell it and move to a larger home.	1/24/2020 9:25 AM
56	we need to address having a shelter for the homeless; there are way more homeless people in our town than most people realize. this is very important	1/23/2020 7:19 PM
57	There are to many run down properties in Hampton	1/23/2020 6:25 PM
58	New construction is not a necessity at this time in my opinion. I would like to see the City be more friendly to rental properties and remove barriers and regulation. Let renters decide if a space is good enough to live in.	1/23/2020 3:15 PM

CITY OF HAMPTON Community Survey

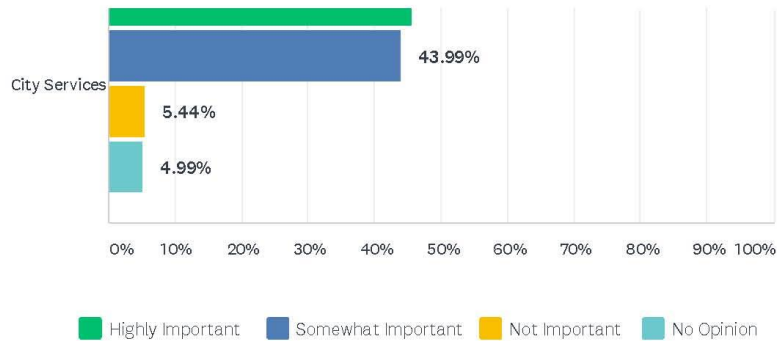
**Q10 POTENTIAL INFRASTRUCTURE & AMENITIES IMPROVEMENT:**  
 How important is it to dedicate new or additional resources to address the following in Hampton (Please provide comments at the end for any items that you feel strongly about.)

Answered: 447 Skipped: 6





CITY OF HAMPTON Community Survey



	HIGHLY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Expand Bike Trails Network	30.70% 136	41.53% 184	23.93% 106	3.84% 17	443	1.86
Entrance Signage into Hampton	19.82% 88	39.86% 177	35.14% 156	5.18% 23	444	2.05
Improve Current Streets	71.30% 318	25.11% 112	2.24% 10	1.35% 6	446	1.28
Public Transit System	21.36% 94	48.86% 215	20.23% 89	9.55% 42	440	1.80
City Services	45.58% 201	43.99% 194	5.44% 24	4.99% 22	441	1.50

#	COMMENTS:	DATE
1	more immediate snow removal/curb&gutter and general road repair!!!need more street cleaning and sweeping	3/4/2020 12:27 PM
2	Pavement on trails and expanding them throughout the county	2/26/2020 7:57 AM
3	streets & alleys SUCK - FIX THEM NOW	2/26/2020 7:24 AM
4	Not sure what city services are	2/26/2020 6:09 AM
5	Entrance to town need to lok inviting, Bring Rual recycling back some how, again these are important to keep up and improve on in order to attract new home owners and tourists	2/24/2020 11:27 AM
6	Its like you learn my mind! You appear to know a lot approximately this, like you wrote the e book in it or something. I believe that you simply could do with a few % to pressure the message house a little bit, however other than that, that is magnificent blog. A great read. I will certainly be back.	2/24/2020 5:56 AM
7	Current city services are not very good	2/10/2020 3:40 PM
8	More bike trails and add pickleball courts	2/10/2020 1:17 PM
9	See notes above on trails etc.	2/9/2020 6:39 PM
10	This fall there were many streets that were full of leaves which were then snowed on and will leave a mess this Spring. If the city wants property owners to care for their own property, it would seem the city services should do the same.	2/5/2020 2:53 PM
11	I think whatever cities do, we should keep up on. Nothing that cities do is un-important....but we need scheduled repairs and rotating importance on all issues....raise taxes!	2/3/2020 9:53 AM
12	Watch weight limits allowed on city streets	2/2/2020 12:44 PM
13	Continue to provide support throughout the community, including through parks/rec/trails, etc.	1/31/2020 12:28 PM

## CITY OF HAMPTON Community Survey

14	No Opinion: Its hard to answer without knowing exactly what specifically is being done or proposed.	1/31/2020 9:59 AM
15	The street situation in Hampton is DISGUSTING!!! With all the money the city is saving by NOT plowing the streets this winter there should be PLENTY of money to REPAIR the streets this coming summer!!! The streets are in HORRIBLE condition but it's almost as if NO ONE notices!! Don't the city crews & councilmen & managers DRIVE the city streets??? The city needs to focus on maintaining the streets AND ALLEYS - especially the alleys that are actually STREETS - don't forget the alleys as they are the only access to some people's homes.	1/30/2020 1:58 PM
16	I feel that a City Rec department would be beneficial in our community. There are many benefits to having a healthy active community wide sports/activity programs for kids AND adults. I feel this is city responsibility and Hampton is falling behind in this area. Something that is left off this list are the ball fields and the soccer fields. These are city properties and these really should be HIGH on the list to update, maintain and support financially. There are so many kids and families involved with these activities. I see further down there is a spot for a new sports complex, but no where to comment. I am not certain an entire NEW area needs to be developed - rather upgrade and utilize the areas already in use as well as utilizing the west fields (the dump). The soccer fields have great potential where they are currently located and could possibly use some space at the middle school? Or near CLW. The city field for baseball (near the pool) is a great area also but needs updated. If the west dump fields were upgraded, they could be utilized as well.	1/29/2020 2:23 PM
17	Internet/cable cooperative for Hampton would be nice.	1/28/2020 11:51 AM
18	More funds need to be put towards our streets in Hampton!!!	1/27/2020 7:12 PM
19	Connect Franklin County to our neighboring counties	1/27/2020 6:24 PM
20	Some people in government really need to losses to the people	1/27/2020 5:11 PM
21	Street cleaner needs to do better job and also snow removal terrible	1/26/2020 7:45 AM
22	Consider year round alternate side parking in residential areas.	1/25/2020 2:23 PM
23	City Management fiscally responsible	1/25/2020 1:45 PM
24	Our streets are embarrassing!! Every town that I go into has better streets than ours. I am really embarrassed that our high school street is one of the worst in town. Visitors go to that school and what impression does that give. To ride you bike on Hampton streets is a killer.	1/25/2020 12:52 PM
25	There are many high traffic streets in pretty bad shape!	1/25/2020 10:44 AM
26	We need to spend some money having our street crews actually do a decent job of plowing and clearing the streets and intersections in a timely manner. The condition of the streets in Hampton in the winter is ridiculous and embarrassing when touring with potential new residents.	1/25/2020 10:08 AM
27	Main Street needs to be wider it is often hard to get 2 vehicles down Main Street when you have LARGE trucks in the parking spots. I would also like to see transit open on a Saturday for the mornings especially for the elderly.	1/25/2020 10:02 AM
28	Roads roads roads	1/25/2020 9:33 AM
29	Start by actually doing something about nuisance abatement! Look around, there is junk all over and our streets and sidewalks need attention.	1/25/2020 9:27 AM
30	The current entrance signage could definitely be more attractive however, not at the expense of other improvements.	1/25/2020 9:26 AM
31	How much are the bike trails utilized? I feel there are other areas these resources could go vs expanding a bike trail. The entrance signs are getting faded, but a priority, I'm not sure. More transit services availability, like weekends or later in the day could have a positive impact. There is the potential for people to utilize when need to get somewhere, like grocery stores, school events, church events, movies when their own transportation is not available.	1/25/2020 9:05 AM
32	How much are the bike trails utilized? I feel there are other areas these resources could go vs expanding a bike trail. The entrance signs are getting faded, but a priority, I'm not sure. More transit services availability, like weekends or later in the day could have a positive impact.	1/25/2020 9:01 AM

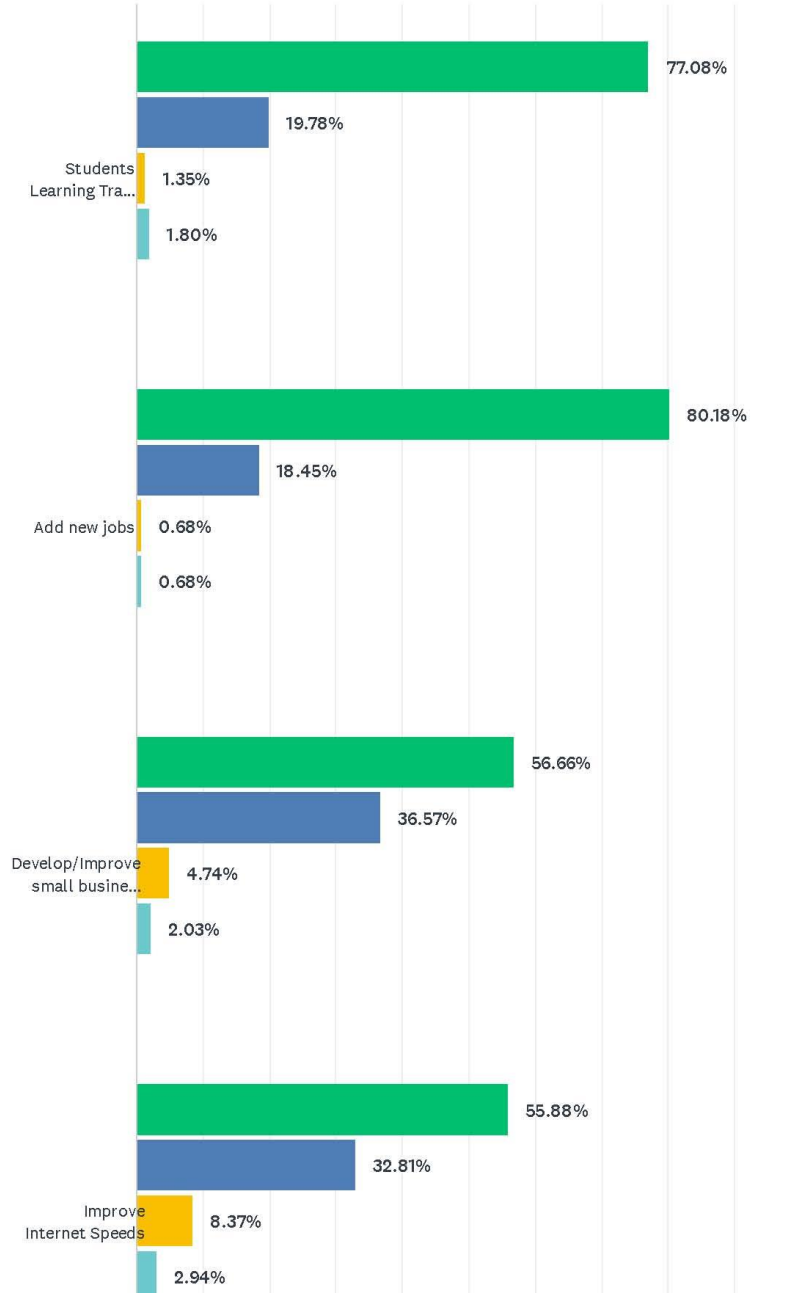
## CITY OF HAMPTON Community Survey

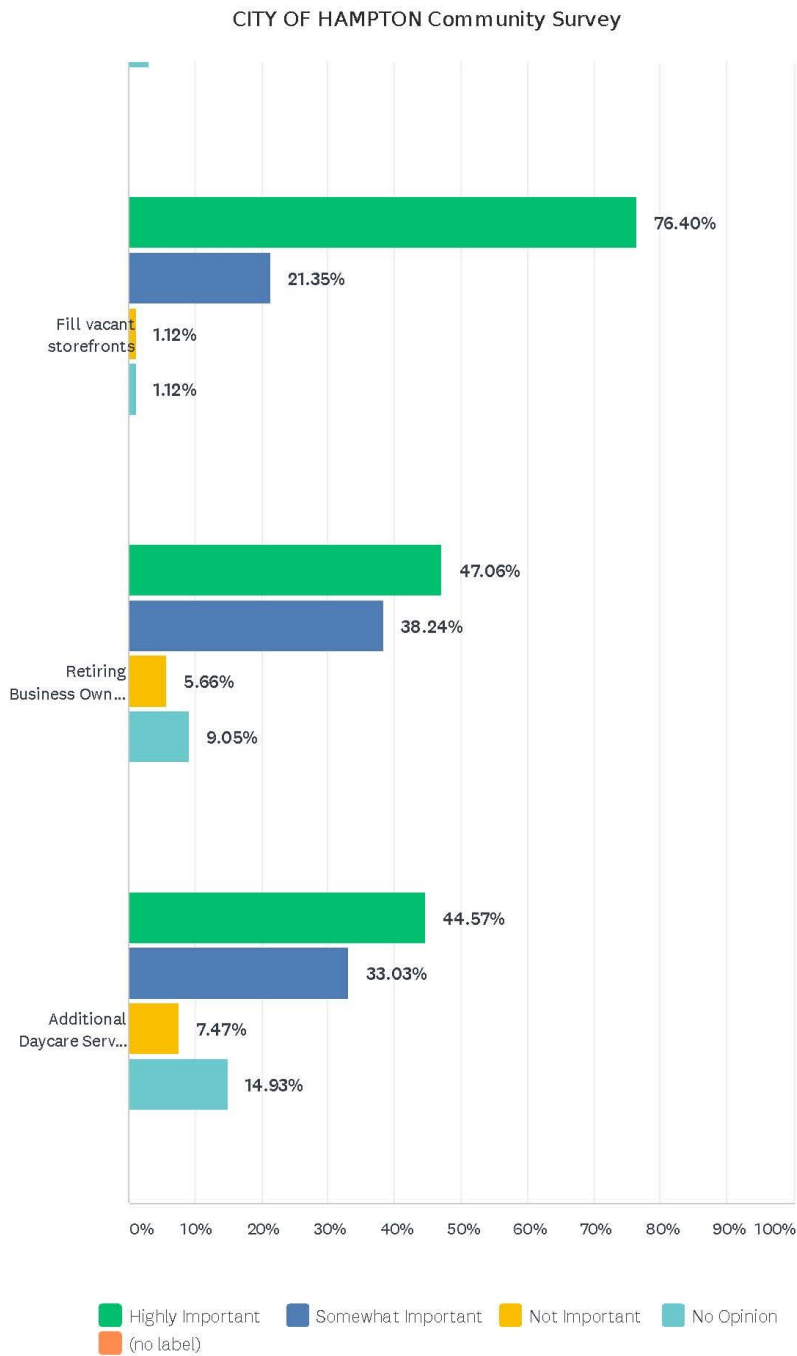
	There is the potential for people to utilize when need to get somewhere, like grocery stores, school events, church events, movies when their own transportation is not available.	
33	How much are the bike trails utilized? I feel there are other areas these resources could go vs expanding a bike trail. The entrance signs are getting faded, but a priority, I'm not sure. More transit services availability, like weekends or later in the day could have a positive impact. There is the potential for people to utilize when need to get somewhere, like grocery stores, school events, church events, movies when their own transportation is not available.	1/25/2020 9:01 AM
34	Please improve recreation connecting the city to the country! Lighting on the trail!	1/25/2020 8:43 AM
35	Sone streets in this town need addressed and I would like to see better snow removal although gotten better	1/25/2020 7:09 AM
36	We need bike trails which will bring business to town	1/24/2020 7:09 PM
37	We need more staff in the city dept to keep the street clean, and updated. Everyone is stretched too thin. Doing more with less is getting to the point where we can't do anything more.	1/24/2020 9:25 AM
38	Lets work on the streets that people use all the time. Enough money has been spent on trails.	1/23/2020 7:57 PM
39	I would like to see the snow removal policy addressed so that the city moves snow off of residential streets before midnight so I don't need a pickup to get home. If you drive a car that sits low to the ground, like most passenger cars do, it's very difficult to move around on these streets with 2-4 inches of snow. Anything more than that makes it nearly impossible and the city won't move the snow until after midnight.	1/23/2020 3:15 PM

CITY OF HAMPTON Community Survey

Q11 How important are the following economic development goals?

Answered: 447 Skipped: 6







CITY OF HAMPTON Community Survey

	HIGHLY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	NO OPINION	(NO LABEL)	TOTAL
Students Learning Trades (ex: electrician)	77.08% 343	19.78% 88	1.35% 6	1.80% 8	0.00% 0	445
Add new jobs	80.18% 352	18.45% 81	0.68% 3	0.68% 3	0.00% 0	439
Develop/Improve small business skills	56.66% 251	36.57% 162	4.74% 21	2.03% 9	0.00% 0	443
Improve Internet Speeds	55.88% 247	32.81% 145	8.37% 37	2.94% 13	0.00% 0	442
Fill vacant storefronts	76.40% 340	21.35% 95	1.12% 5	1.12% 5	0.00% 0	445
Retiring Business Owners Transferring Ownership	47.06% 208	38.24% 169	5.66% 25	9.05% 40	0.00% 0	442
Additional Daycare Service Providers	44.57% 197	33.03% 146	7.47% 33	14.93% 66	0.00% 0	442

#	COMMENTS:	DATE
1	in favor of these goals but NOT at tax payer expense until city services are improved	2/26/2020 7:24 AM
2	Fill store fronts with shops that bring people to town....not places like dental, financial biz, insurance	2/26/2020 6:09 AM
3	Downtown shops are nice but how many 9am to 4pm gift shops does one Main Street need?	2/25/2020 7:34 PM
4	Keep students here to open new businesses or take over, theres nothing more depressing than going through a small town and seeing a ghost uptown. Having a choice for daycare would be good	2/24/2020 11:27 AM
5	Its like you learn my mind! You appear to know a lot approximately this, like you wrote the e book in it or something. I believe that you simply could do with a few % to pressure the message house a little bit, however other than that, that is magnificent blog. A great read. I will certainly be back.	2/24/2020 5:56 AM
6	We have daycare centers	2/10/2020 1:38 PM
7	Maintaining a viable downtown and overall retail area is essential for small town Iowa, I realize that retail overall has changed over the past several years but ownership transfer, keeping storefronts full/keeping the building themselves maintained is vital. There needs to be ways to keep building owners accountable for upkeep etc. before the building is so far gone that it has to be torn down.	2/9/2020 6:39 PM
8	There again a lot of these items are up to an individual seeing Hampton as a good opportunity to come into town ... Hamptons role is to provide a competitive and affordable business environment	2/5/2020 8:08 AM
9	Kid are not safe at some of our day cares!	2/4/2020 12:12 AM
10	Continuing to support and have our clinic and hospital.	2/3/2020 9:17 AM
11	Filling in the empty store fronts in and around Main Street can not only attract visitors, but attracts new residents (such as ourselves).	1/31/2020 12:28 PM
12	Hampton is LUCKY to have the Christian Daycare. But we need trained employees to care and maintain a high level of care.	1/29/2020 2:23 PM
13	Strong mainstreets mean strong communities	1/27/2020 6:24 PM
14	Keeping businesses downtown is key	1/26/2020 2:11 PM
15	We need better business so we don't go out of town to shop to expensive and no choices clothes shoes	1/26/2020 7:45 AM

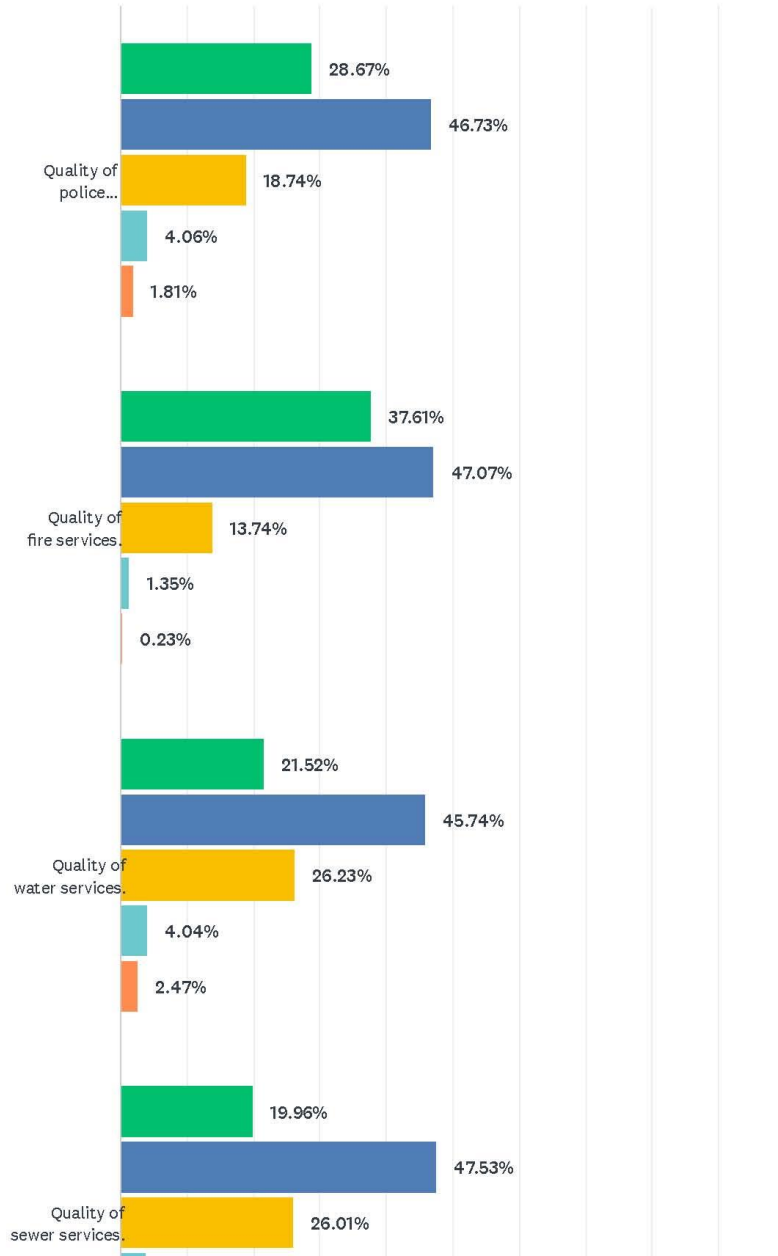
## CITY OF HAMPTON Community Survey

16	Vacant storefronts should at least be CLEANED up.	1/25/2020 8:41 PM
17	The vacant lot between the the buildings uptown would look nice if it was paved and had tables and chairs and potted plants and beautiful lighting.	1/25/2020 2:30 PM
18	Another center with extended hours for parents who work odd shifts.	1/25/2020 12:00 PM
19	Hampton, above anything else, needs affordable child care services. My family has suffered financially because of the absurd cost of the Christian daycare because they are private. No family should have to pay more to their daycare provider than their mortgage payment. It's ridiculous.	1/25/2020 10:46 AM
20	Daycare is a huge opportunity in many of the smaller cities in the area (clarion has a huge problem)	1/25/2020 10:16 AM
21	We are in VERY high need of good, reliable daycare	1/25/2020 9:20 AM
22	Offering new skills and availability for these jobs would be a positive move. It could have ripple effect. Supply the trading opportunity, have such job available, person earns wage, establishes self and family in town and benefits the community in spending and supporting Hampton. It would start small but could build as more needs are developed through the growing process-- jobs grow, resources available, people come because of opportunities and resources available. Filling vacant store fronts is important as long as business is a reputable business and not one to enhance vices. One to promote community--place to have coffee gatherings, card playing, young people gathering place not Christian based, a hang out place for all ages. Maybe elderly could share there history stories with young people. Encourage interactions between all ages. Just a thought.	1/25/2020 9:05 AM
23	Registered childcare is much needed	1/25/2020 9:02 AM
24	Offering new skills and availability for these jobs would be a positive move. It could have ripple effect. Supply the trading opportunity, have such job available, person earns wage, establishes self and family in town and benefits the community in spending and supporting Hampton. It would start small but could build as more needs are developed through the growing process-- jobs grow, resources available, people come because of opportunities and resources available. Filling vacant store fronts is important as long as business is a reputable business and not one to enhance vices. One to promote community--place to have coffee gatherings, card playing, young people gathering place not Christian based, a hang out place for all ages. Maybe elderly could share there history stories with young people. Encourage interactions between all ages. Just a thought.	1/25/2020 9:01 AM
25	Offering new skills and availability for these jobs would be a positive move. It could have ripple effect. Supply the trading opportunity, have such job available, person earns wage, establishes self and family in town and benefits the community in spending and supporting Hampton. It would start small but could build as more needs are developed through the growing process-- jobs grow, resources available, people come because of opportunities and resources available. Filling vacant store fronts is important as long as business is a reputable business and not one to enhance vices. One to promote community--place to have coffee gatherings, card playing, young people gathering place not Christian based, a hang out place for all ages. Maybe elderly could share there history stories with young people. Encourage interactions between all ages. Just a thought.	1/25/2020 9:01 AM
26	Get rid of a store that looks like a junk collection on main street by US Cellular...HIGHLY IMPORTANT	1/25/2020 6:37 AM
27	We need to teach the teachers and students about how to keep a town viable. Such as shopping local and not driving out of town for something that they can get here.	1/24/2020 12:59 PM
28	We need jobs that can support families. People drive long distances to work find work.	1/24/2020 9:25 AM

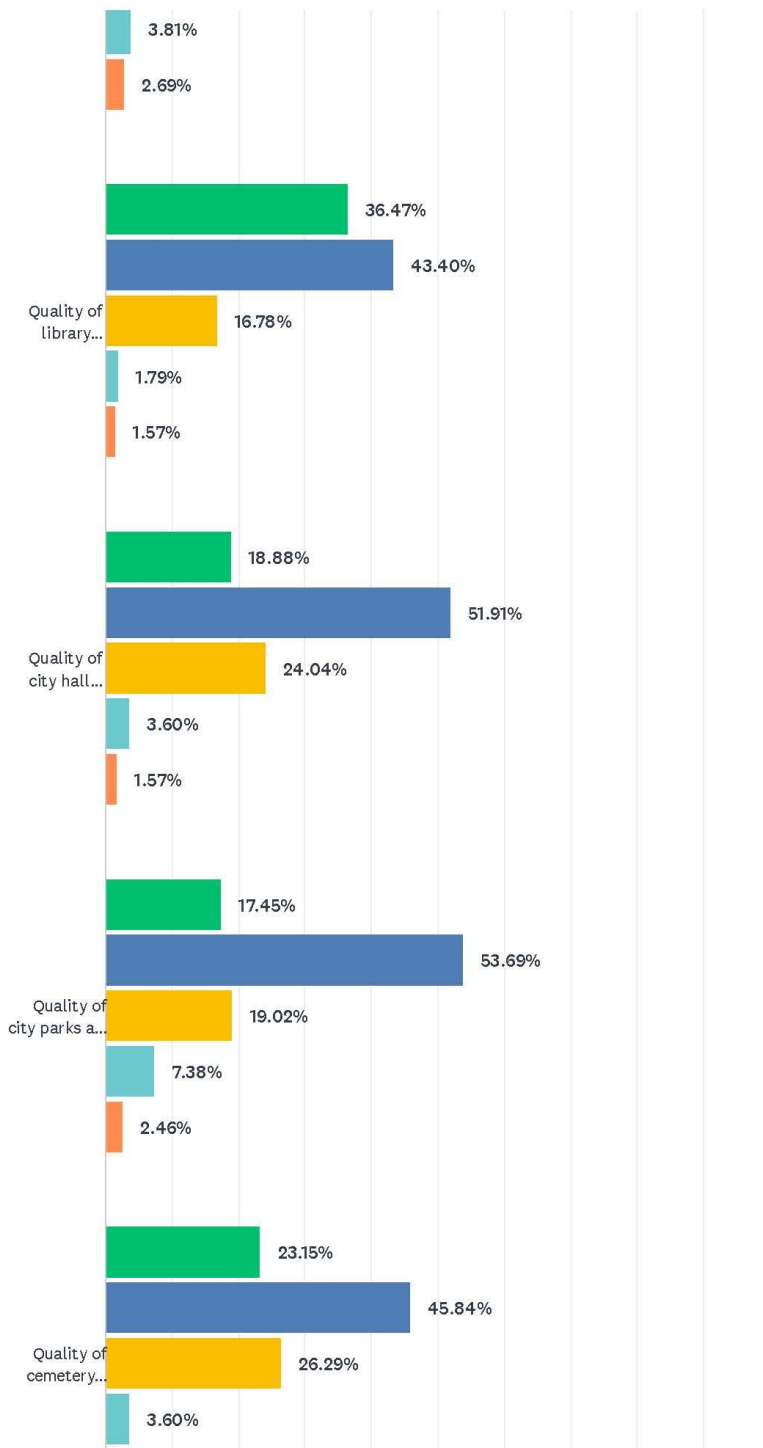
CITY OF HAMPTON Community Survey

Q12 Overall Satisfaction with City Services: Please rate your overall satisfaction with City Services for each item.

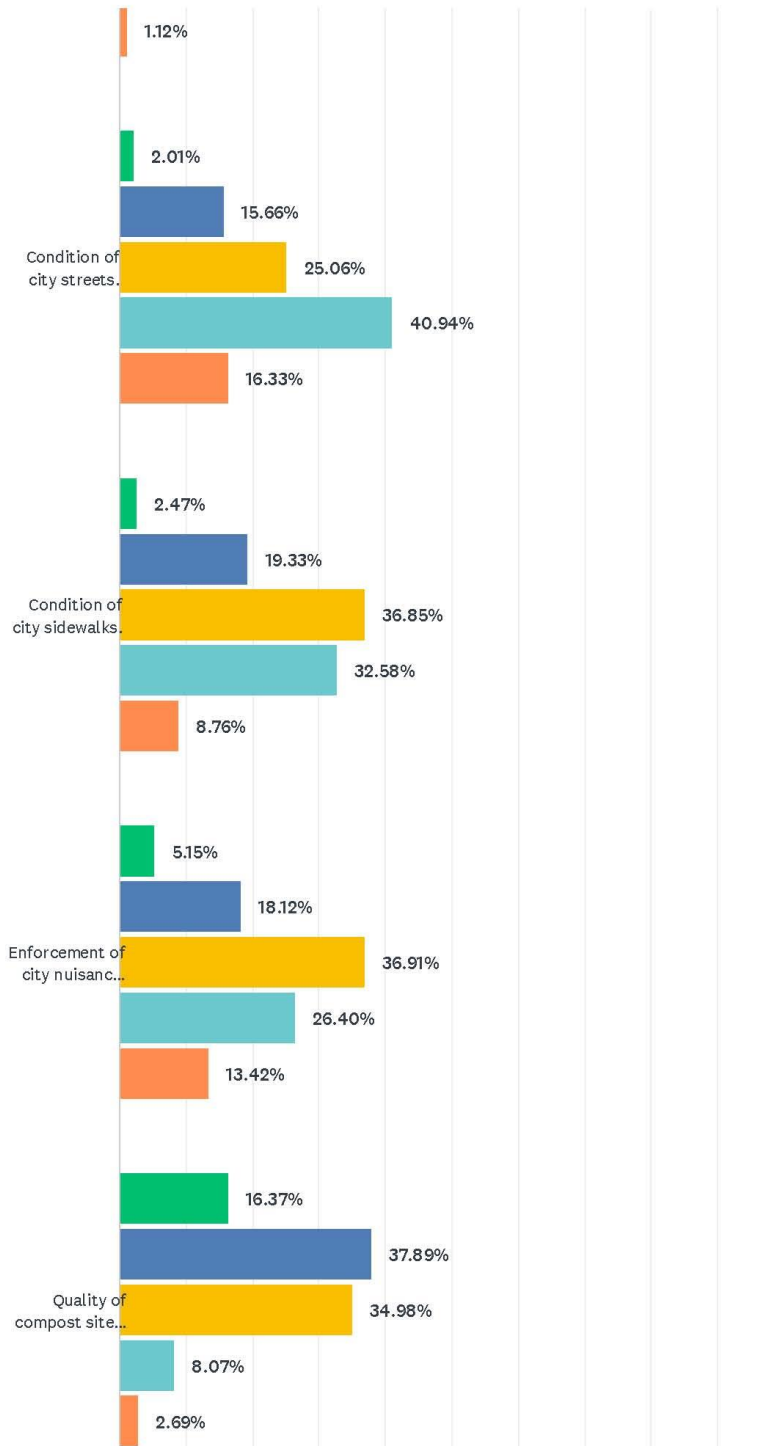
Answered: 448 Skipped: 5



CITY OF HAMPTON Community Survey

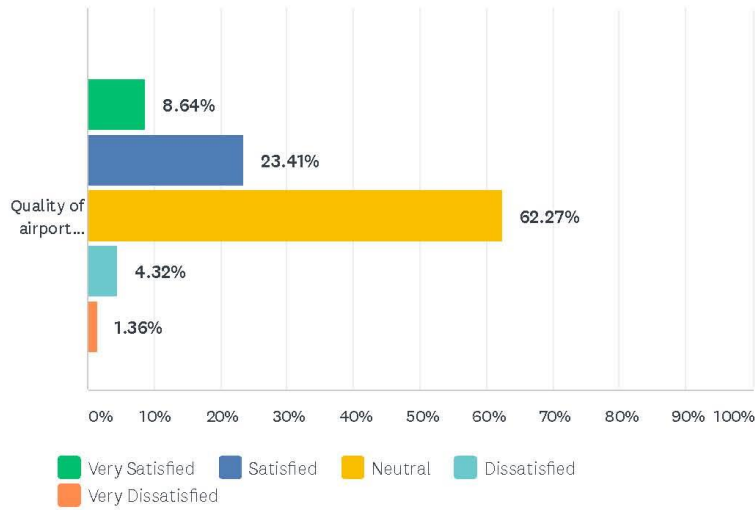


CITY OF HAMPTON Community Survey





CITY OF HAMPTON Community Survey



	VERY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	VERY DISSATISFIED	TOTAL
Quality of police services.	28.67% 127	46.73% 207	18.74% 83	4.06% 18	1.81% 8	443
Quality of fire services.	37.61% 167	47.07% 209	13.74% 61	1.35% 6	0.23% 1	444
Quality of water services.	21.52% 96	45.74% 204	26.23% 117	4.04% 18	2.47% 11	446
Quality of sewer services.	19.96% 89	47.53% 212	26.01% 116	3.81% 17	2.69% 12	446
Quality of library services.	36.47% 163	43.40% 194	16.78% 75	1.79% 8	1.57% 7	447
Quality of city hall services.	18.88% 84	51.91% 231	24.04% 107	3.60% 16	1.57% 7	445
Quality of city parks and recreation facilities.	17.45% 78	53.69% 240	19.02% 85	7.38% 33	2.46% 11	447
Quality of cemetery facility and services.	23.15% 103	45.84% 204	26.29% 117	3.60% 16	1.12% 5	445
Condition of city streets.	2.01% 9	15.66% 70	25.06% 112	40.94% 183	16.33% 73	447
Condition of city sidewalks.	2.47% 11	19.33% 86	36.85% 164	32.58% 145	8.76% 39	445
Enforcement of city nuisance ordinances.	5.15% 23	18.12% 81	36.91% 165	26.40% 118	13.42% 60	447
Quality of compost site facility and services.	16.37% 73	37.89% 169	34.98% 156	8.07% 36	2.69% 12	446
Quality of airport facility and services.	8.64% 38	23.41% 103	62.27% 274	4.32% 19	1.36% 6	440

#	IF YOU RANKED ANY OF THE ABOVE "VERY DISSATISFIED" OR "VERY SATISFIED", PLEASE EXPLAIN WHY:	DATE
---	---	------

## CITY OF HAMPTON Community Survey

1	need many repairs on roads all over the city many sidewalks are unwalkable - have to walk on street	3/5/2020 2:05 PM
2	All staff knowledgable - respectful and helpful - willing to listen has state certification. very good staff - wide offering of activities for public again, make owners responsible for sidewalks - 75% of year, the sidewalks are used daily for fitness - absolutely "the loop" should be inspected and required to be updated by owners. - put their bill on a 5 year pay plan.	3/5/2020 12:41 PM
3	need repairs	3/4/2020 1:55 PM
4	The library tries to serve all residents of Hampton. Keep adding services. Dedicated firemen. Compost workers always polite.	3/4/2020 12:48 PM
5	- make sure flouride is still placed into city's water system - Enforcement of City nuisances - 1 warning/big fines - much stricter enforcement - 90% of vehicles do not make a complete stop at stop signs. I've even seen police vehicles break this law	3/4/2020 12:27 PM
6	I think the City of Hampton does a very good job.	3/4/2020 10:02 AM
7	Loitering outside of small businesses on Main Street are discouraging to business owners	2/27/2020 3:52 PM
8	Quite a few of the city's side streets are in poor condition.	2/27/2020 8:21 AM
9	Continue to expand parks and make better	2/26/2020 7:57 AM
10	as stated above streets and alleys SUCK - with all the money the city has saved by NOT plowing snow from streets & alleys this & past winters the city SHOULD be able to FIX ALL of them in the next couple of years - glad the snow is melting - finally not too worried about not bottoming out my car :(	2/26/2020 7:24 AM
11	Not sure where to recycle now	2/26/2020 6:09 AM
12	City parks have porta potties that are disgusting and not maintained.	2/25/2020 9:13 PM
13	Never needed fire dept but glad they are there	2/25/2020 7:34 PM
14	The streets in this town have continued to deteriorate and they are not being fixed in a timely manner.	2/25/2020 5:57 PM
15	There are a lot of run down homes in Hampton.	2/25/2020 3:53 PM
16	Our streets and sidewalks are in a lot of disrepair and it takes entirely too long for them to be repaired and repaired well.	2/25/2020 11:41 AM
17	I realize that the weather has alot to do with the streets, but some of the sidewalks could be in better condition, walk around. there are homes and their lots i feel that have fallen is need of removal or repair, weather by home owner or the landlord and they have not been forced to take care of their property. Some places are noisy, pets not on leash, or in kennel, garages falling down, this doesn't empress potential homeowners to the area.	2/24/2020 11:27 AM
18	Its like you learn my mind! You appear to know a lot approximately this, like you wrote the e book in it or something. I believe that you simply could do with a few % to pressure the message house a little bit, however other than that, that is magnificent blog. A great read. I will certainly be back.	2/24/2020 5:56 AM
19	Library service is great with friendly staff. They do a lot with tight budgets in a beautiful landmark building	2/19/2020 10:48 AM
20	The city water has a very bad taste. The city streets are in bad shape-pot holes. Doesn't seem that much is done about run down properties & disturbances of the peace.	2/17/2020 9:40 AM
21	water is like drinking from a limed up swimming pool, sewer plant an over kill and a money bath, will never be completed.library needs to undergo operational restructuring if it can't be open when school is cancelled.Never see enough help in the parks to keep it looking respectable,cemetery too. streets, sidewalks just like the rest of the midwest. nuisances, the code enforcement person is lazy and has turned the police into garbage can sniffers. compost facility is just a place to burn wood to enlarge hamptons carbon footprint	2/17/2020 8:14 AM
22	Hampton is falling apart. It is one hunk house after another. Clean the town up it looks like a junk hole!	2/15/2020 12:26 AM

## CITY OF HAMPTON Community Survey

23	City streets and sidewalks are crumbling. I take my family on walks during the summer and frequently have to change sides or routes due to poor sidewalks. Need better management of nuisance. Focus of collapsing properties before how long someone's grass is.	2/14/2020 5:59 PM
24	The streets are a mess of potholes and frost heaves. As far as nuisances, too many barking dogs, cats running freely and loud people. The cemetery is always kept clean and tidy. The compost site is always open when needed and the airport is in great operating condition	2/14/2020 5:50 PM
25	Need better tree upkeep in cemetery	2/14/2020 1:56 PM
26	Everything I marked very satisfied I've never had a problem with. Doesn't mean it can't be better, but I don't take time to investigate what can be better about these services or what they need.	2/14/2020 11:29 AM
27	Many of our police officers are dirty. Man have been caught doing illegal things but have yet got punished for their crimes. I don't feel safe in a place where even law enforcement aren't getting punished for the crimes that they do	2/11/2020 8:49 PM
28	Notes are sent for yard upkeep but doesn't explain what is wrong, when u measure and nothing is more than 6 inches.	2/11/2020 3:51 PM
29	Too much junk in people's yards. People bring farm machinery, wagons, tractors, old junk out their fields and putting in housing developments. It will lower the value of our property. It has also brought rodents to town. On the positive side, police, fire,water, and compost sites are doing a good job.	2/10/2020 4:44 PM
30	There are sidewalks in this town where the sidewalk is still broken up from when I was a child and I'm 66 that is ridiculous	2/10/2020 3:40 PM
31	Pick and choose who gets tickets for parking, junk ,and late night driving with loud radios and kids all night out walking streets and people walking on roads when we have sidewalks !	2/10/2020 2:21 PM
32		2/10/2020 2:06 PM
33	Street intersections are unnecessarily graded at severe angles, have crumbling surfaces and broken or nonexistent curbing. The town would be better served by removing most sidewalks throughout town.	2/10/2020 1:38 PM
34	I do not know exactly who is responsible for code enforcement...police? city hall personnel? Junk vehicles, garbage, etc. are very visible code violations and yet have been ignored by authorities.	2/10/2020 11:28 AM
35	Noted sidewalk issues in my above comments.	2/9/2020 6:39 PM
36	Police need to work to get rid of criminals. Our town is welcoming criminals of all colors because the police aren't enforcing laws. Streets and sidewalks need to continue to be improved.	2/7/2020 9:13 AM
37	Streets are in terrible condition.	2/6/2020 9:25 PM
38	Sidewalks and streets, read above. City parks would be much improved with the lighting and expansion of the bike path.	2/5/2020 2:53 PM
39	The compost site does not have hours that are compatible to people who are working and their attitude is usually one that we are bothering them...the water and sewage services are great at their job their availability is always good... our airport seems to be ran well I do wish the pilot lounge could be updated for the in coming pilots	2/5/2020 8:08 AM
40	There are too many roads that are in bad condition. I think the city does a lot of areas well! Most people take pride in our community.	2/4/2020 10:26 PM
41	The water tastes good.	2/4/2020 6:48 PM
42	Many properties in this town are embarrassing.	2/4/2020 6:16 PM
43	Junk everywhere	2/4/2020 2:05 PM
44	I would say "very satisfied" in our police services but I chose "very dissatisfied" due to the fact that we have a known child molester roaming the streets of Hampton!!	2/4/2020 12:12 AM
45	Streets, sidewalks and keeping nuisance ordinances I think we can do better, but instead of	2/3/2020 9:53 AM



## CITY OF HAMPTON Community Survey

enforcement how can we HELP people to get their properties in order....I think the city could do better with clean up days, recycling helps, work days, LANDLORD rules....etc. And the sidewalk thing I explained above. Get rid of sidewalks. Most residences don't have them anyway....just make the streets a walkable surface!

46	Law enforcement needs to actively be enforcing this to everyone in city limits. Treat all fair.	2/2/2020 12:44 PM
47	All seems to be going well. We have noticed some sidewalks in disrepair, and don't really use the airport, so I cannot comment on its quality.	1/31/2020 12:28 PM
48	City Streets: Drive around town this time of year. Can you do it without feeling like you are driving over bumps and ruts because of the snow and ice buildup? The days when the streets are melting would be good days to push slush and snow to the sides of the roads, even if it was done with the city pickups with the plows on them. City Sidewalks: There are still sidewalks in town that have not been cleared since the last snowfall. There are places in town where it is hard to walk because of either privately owned or city trees which are overhanging the sidewalks. Enforce the sidewalk ordinance. Enforcement of city nuisance ordinances: Look around, properties with junk around them, buildings with broken windows, parking in yards etc. Dead trees. Unfortunately, it appears nuisance abatement issues are only taken care of when someone reports them vs. when the police department were supposed to be actively looking for such things. I find it hard to believe that the city had to pay someone to let them know there was "blight issue" in our town.	1/31/2020 9:59 AM
49	Streets & alleys are in TERRIBLE condition & have been for YEARS. There is NO REASON they should be in this awful state. And I'm VERY dissatisfied with the plowing of snow this winter - and the past several winters, for that matter. We pay our taxes & expect better services than what we are getting. (Although this year we ARE getting two-for-one - since the city crews didn't sweep the leaves off the streets, NOW, IF the plows actually do plow the snow, they shove the leaves back on to the parking - THANKS :())	1/30/2020 1:58 PM
50	I sometimes believe the city has gone too far with the nuisance ordinances. If city property/roads can go unrepaired the city should not be forcing residents to make repairs. Way too many rules for the "land of the free". If your neighbors are struggling offer them help rather than asking the city to punish them.	1/29/2020 4:54 PM
51	The roads and sidewalks are terrible: holes, cracks, uneven areas, crumbling parts, etc.	1/29/2020 3:16 PM
52	Library: I feel the library ladies do a good job offering programs and such, but I feel like MORE could even be done. I see smaller towns offering different programs all year long that are packed with kids. We have some options for after school programs, but only one (that I am aware) night program. Fire department: I have not had to deal with the fire dept (thank the Lord) for their services. I understand they are "under" the city with funding and yes, we do need up to date equipment - but I don't see them doing any fundraisers or community events to give the community opportunities TO donate.	1/29/2020 2:23 PM
53	I have lived here all my life, so no comparison to other cities, but....we have what we need. Our city service is great! We do need to upgrade some streets and sidewalks	1/29/2020 6:03 AM
54	We were in the city hall building last summer and my son, 5 years old, needed to go to the bathroom but the lady said they don't have a public bathroom so we had to go to kwik star. City hall is a public building. That lady needs fired.	1/28/2020 8:49 PM
55	I really use the compost site quite a bit. The only thing I would like to see if it could be open on thursday afternoons. Otherwise I am very happy with the staff and operation of this area. I feel the city Parks are very nice. Enjoy the bike/jogging trails very much. Keep working on improving these areas!	1/28/2020 11:51 AM
56	our emergency services and police do a very good job; our judicial system needs to be fixed.	1/28/2020 11:15 AM
57	Some parts of our town look like a s..t hole	1/27/2020 5:11 PM
58	Online bill payment of water bill is decades past due! Our lot has been eroding terribly due to huge sections of curb missing for 20 years. Our police force wastes resources on petty crimes while letting dangerous or more serious go. And with limited resources who cares about compost! Need a trash or dump site closer than Mason City.	1/27/2020 10:42 AM
59	Doesn't seem that the ordinance is enforced. May get a citation and nothing is done about it. I feel if it is a rental property the owner should be responsible as well as the tenant. Great to	1/27/2020 10:32 AM

## CITY OF HAMPTON Community Survey

	have a place to get rid of yard waste. The compost is not good as is full of weeds seeds etc. that grow after you bring it home.	
60	I believe the quality of the police, fire care, making people clean up their property, and right down the line of those have marked as very satisfactory Hampton is already doing a very good job with these services....	1/26/2020 8:58 PM
61	The houses still flood on the south west side of the town due to the poor sewer systems, the roads suck, and the water bills are HIGH.	1/26/2020 4:46 PM
62	Streets, walks and alleys are very poor shape.	1/26/2020 2:11 PM
63	The police do not take nuisance abatement seriously. This has been an issue for years, under several Chiefs, so it's a systemic problem, not just a leadership problem.	1/26/2020 1:41 PM
64	We need a rec facility to cater to our youth. If you look at growing communities, they are catering to the youth which attracts new families. Aside from the aquatic Center, Hampton offers much less for our youth as opposed to similar sized communities. Hampton needs a Parks and rec director again to get everything moving in the right direction. If a rec complex was built it would allow neighboring communities to come spend their dollars here and would hopefully attract families to relocate to Hampton.	1/26/2020 1:20 PM
65	Compost site never open many yards junky with garbage cars sidewalks need repaired fall risks .the others no complaints	1/26/2020 7:45 AM
66	Streets have really gone to ruin. Airport is well maintained. Fire department seems well trained.	1/25/2020 11:19 PM
67	I cannot drink the water it stinks of chlorine. I feel the City needs to start repairing stones in the cemetery and also to address the damage caused to stones by mowers. The compost site is wonderful for locals. The City streets need a lot of work.	1/25/2020 8:41 PM
68	Clean up and enforcement of clean up needs to continue. Too many junky areas in town especially downtown.	1/25/2020 8:20 PM
69	There needs to be a lot more done to enforce city nuisances. If said nuisances are being called in multiple times, something should be done beside a slap on the hand.	1/25/2020 7:57 PM
70	Many streets throughout Hampton have huge pot holes that don't get fixed. There are many streets I avoid because the roads are so bad. As for city ordinances, we don't enforce them, we have many houses during the summer that are an eye sore because of lack of care for their yard. It doesn't just effect the one house, it makes the entire neighborhood look bad.	1/25/2020 7:49 PM
71	City hall staff is not very friendly, street conditions are awful. The lack of plowing, use of s salt/sand is terrible.	1/25/2020 4:14 PM
72	We have a caring police force who make us feel secure. The same with the fire services. The cemetery always looks very nice and care for.	1/25/2020 3:58 PM
73	It seems the "park and Rec" facilities don't grow And update as the programs do. The soccer field area including parking is horrible. I support the program and I think what a great option for our youth as that is what Hampton is seriously lacking - programs and activities for the youth. And the city does not seem to Support this neat program in our town. WhT happened to the sports complex? An update on that would be helpful and make us hopeful. Folks in their 30s don't want to come and live in a town that doesn't make a point to have youth programming. And don't we want Folks to move to our town and see they can invest and stay? We just seem to Miss the mark on providing those opportunities and then having a wonderful opportunity like a sports complex to make our town More streamlined - has diminished. We need a parks and rec director rather than these "boards". It just seems that the city doesn't stand behind the youth which makes them grow up and move away.	1/25/2020 3:55 PM
74	Nuisance notices aren't sent out fairly by the laws the city claims to follow. City seems to target certain neighborhoods or families	1/25/2020 3:35 PM
75	Cemetery always looks better than most given weather issues. Nuisance enforcement? Dont believe the is any. Our town looks like trash! Compost site too limited. Other communities have 'key' option.	1/25/2020 3:34 PM
76	The parks have weeds growing everywhere. They are not being managed with the nice equipment that was put in	1/25/2020 2:39 PM



## CITY OF HAMPTON Community Survey

77	If we want to keep young families in our community or attract new families to Hampton, we must have parks and recreation facilities for our children. We often travel to other towns for sporting events and our facilities are lacking compared to other surrounding towns.	1/25/2020 1:52 PM
78	City Hall Staff, water and sewer staff very professional and knowledgeable. Very courteous.	1/25/2020 1:45 PM
79	Our city streets are in need of major repairs!	1/25/2020 1:16 PM
80	Needs to stop - People that own abandoned houses/garages that are falling apart, garages with junk and trash and now wild animals, opossums, raccoons, wood chucks, they don't clean up the property and keep adding more junk/trash to it. Landlords that do nothing to tenants that junk up the yards, ruin houses and allow noisy parties that last until 4-5:00 in the mornings.	1/25/2020 1:15 PM
81	Nuisances in my neighborhood see some improvement when c ui l Ted but then go back to the way they were or worse within a short period of time	1/25/2020 1:09 PM
82	There's a lot of run down properties, junk in yards, but I feel it's the quality of people brought into the area... It's hard to fix if you can't provide help for them, jobs, support	1/25/2020 12:30 PM
83	The city streets and sidewalks in town are a wreck!	1/25/2020 12:18 PM
84	The library has wonderful programs and my kids love going. When it comes to sidewalks, it is hard to use with kids in strollers/bikes because it is the curb and not an incline. I don't want to use the road with people who are not paying attention/distracted. And the fact there are not stop signs/yield signs, people fly right through them.	1/25/2020 12:00 PM
85	Crosswalks for pedestrians not maintained or enforced. No community recycling service.	1/25/2020 11:39 AM
86	Streets are very bumpy! Temporary fixes do not work. Get er done!!	1/25/2020 11:10 AM
87	Streets need worked on	1/25/2020 11:09 AM
88	Kim Manning does an excellent job of equipping and running the library. It is definitely her passion and it shows!	1/25/2020 10:50 AM
89	Kim Manning does an excellent job of equipping and running the library. It is definitely her passion and it shows!	1/25/2020 10:49 AM
90	The police department does the best they can with what they have but they could use some updating. There are so many streets and sidewalks in town that are in horrible condition! In the SW part of town it is safe to push a stroller on the road than on some of the sidewalks and that is a problem!	1/25/2020 10:44 AM
91	Compost site is amazing!	1/25/2020 10:16 AM
92	Winter road conditions, in particular, are very dissatisfactory. Inconsistent and limited access to the compost site is frustrating. It is hard for people working full time to access the compost site.	1/25/2020 10:08 AM
93	So many houses need to be cleaned up and taken care of. The trailer park is also terrible!!!	1/25/2020 9:49 AM
94	Most city services and employees perform their duties in an excellent manner. The library is especially important to me. It is an undervalued resource in the community. The staff there does an excellent job. I use the compost site every year. Having it available is very helpful to my efforts to keep my property well maintained. On the negative side, our streets have deteriorated beyond belief. There are so many potholes, crumbling surfaces, and the like. The car repair services probably like all the alignment and tire business our terrible streets generate, but I can't imagine the citizens appreciate how they are very much.	1/25/2020 9:34 AM
95	A nuisance only becomes a nuisance when its reported. We need PROACTIVE enforcement, not reactive. Your own blight survey shows the entire city has drooped the ball when it comes a respectable looking town. Staff in city hall does a great job in answering questions. I feel the plant manager does a great job making the public aware of where we are financially.	1/25/2020 9:27 AM
96	The drug problem in Hampton seems to be getting worse. Is law enforcement actively addressing this issue?	1/25/2020 9:26 AM
97	Hampton streets are very poor and the intersections are very rough and the storm sewers need help too. Layers of asphalt over concrete doesn't help.	1/25/2020 9:10 AM
98	The streets and sidewalks need repaired. There are too many unsafe sidewalks in town and	1/25/2020 9:04 AM

## CITY OF HAMPTON Community Survey

	some streets are rough to drive in. I'm also confused on why the plows aren't used when the snow melts. The slush just refreezes making the roads worse	
99	With the categories, that I marked "very satisfied", I feel that Hampton is doing a very good job in providing these services.	1/25/2020 8:50 AM
100	Hampton needs to step it up with a youth sports recreational program and facilities. Iowa Falls has one, citizens are heading to Mason City to participate in these leagues. Also, Clean up empty buildings or shady landlords and tenants	1/25/2020 8:43 AM
101	Look at 6th St sw	1/25/2020 8:20 AM
102	City streets and sidewalks are horrible. Need a plan to correct both of these. Instead of expanding bike trails come up with a plan to improve both of these to be used for walking and bikes also.	1/25/2020 7:50 AM
103	Streets and sidewalks are dangerous and in need of repair. There is no enforcement of residents to clean up their property.	1/25/2020 7:46 AM
104	I take regular walks with my small children in strollers and go out running and the condition of some of the sidewalks are absolutely horrible to get around in a stroller and pose a tripping hazard with how busted up some of them are.	1/25/2020 7:04 AM
105	There are many roads in town which are not in good shape at all.	1/25/2020 4:27 AM
106	I feel the city uses "band-aid" fixes on many of our streets. The use of spray rock patches damages vehicles that drive over them. Some sections of the town never see any real repair or replacement to the roads. The southeast section of town where I live is horrible.	1/25/2020 1:47 AM
107	City manager is rude, condescending, heavy handed & a misogynist.	1/25/2020 12:33 AM
108	The road I live on is very uneven and contains many potholes.	1/24/2020 9:40 PM
109	I feel the enforcement of nuisance, depends on who you are. I have seen people get harassed for little things. And another person receive nothing for bigger things. Our roads suck, but that could be a money issue.	1/24/2020 9:35 PM
110	Need recycle place	1/24/2020 7:11 PM
111	To many campers and cars sitting around that haven't moved for years	1/24/2020 6:06 PM
112	City streets and sidewalks are in very poor condition. True, there have been some improvements recently, but so many more improvements are needed. Snow removal on city/residential streets is not done if a storm comes on weekends. Many times, people drive on melting snow on weekends only to have the same snow freeze and then we drive on terrible streets. Far as enforcement of city nuisance ordinances I feel stricter follow up needs to be done. Many residences in town are a disgrace.	1/24/2020 12:59 PM
113	There are sections in town where the streets are very rough and have potholes. These should have been replaced years ago. Along with sidewalks.	1/24/2020 12:59 PM
114	It is tough to walk around town without worrying about twisting an ankle or knee. Streets always need maintenance. That is why we need more staff to keep them up. There are too many poor looking houses, enforce what we currently have on the books and help owners find grants and help them get financial assistance.	1/24/2020 9:25 AM
115	The police department needs to quit picking and choosing who they are going to "pick" on. There are bigger issues in the city of Hampton that needs to be addressed instead of sitting at business taking "radar" for over an hour. We have a huge drug problem here and the biggest place where they are dealing is the treasure trove on main street. They talk about nuisance issues, that place is horrible! Also, the streets need fixing. There's huge potholes and when we have snowfall they issue the snow ordinance and nothing is done until businesses are open on mainstreet and you have to go an extra block just to be able to park because they have the snow down the middle of the road. I realize it would be overtime, but why not get the streets cleaned off before businesses open.	1/24/2020 8:58 AM
116	our police need to deal with these know drug dealers, the huge number of illegals...those who also have no valid driver's license/insurance, etc. all the above get off too easy & it costs the rest of us too much money Also, the city needs to raise the fine or shut down the places that are being rented out illegally...not inspected & permitted	1/23/2020 7:19 PM

## CITY OF HAMPTON Community Survey

117	Plow the streets when it snows. Not when you feel like it.	1/23/2020 6:31 PM
118	I feel that any time I have needed services from our police, I have had wonderful service	1/23/2020 5:01 PM
119	Enforcement of nuisances is impossible. It's highly subjective. Leaves a lot of misunderstanding all the way around the issue.	1/23/2020 3:15 PM

CITY OF HAMPTON Community Survey

Q13 If you could change two (2) things about Hampton, what would they be?

Answered: 384 Skipped: 69

ANSWER CHOICES	RESPONSES
Change 1:	100.00% 384
Change 2:	91.67% 352

#	CHANGE 1:	DATE
1	property taxes are too high	3/5/2020 2:05 PM
2	more personal pride of property they own - appearance	3/5/2020 12:41 PM
3	jobs	3/4/2020 1:55 PM
4	Discrimination	3/4/2020 12:48 PM
5	Fix and beautify streets	3/4/2020 12:27 PM
6	get new businesses in town	3/4/2020 10:02 AM
7	Blight- taking more pride in your residence outside	3/3/2020 2:57 PM
8	Eliminate Uninsured Motorists	3/3/2020 2:40 PM
9	New entry signs	3/3/2020 2:27 PM
10	More restaurants	3/1/2020 9:46 PM
11	Be more open to change and improvements and work together to accomplish things for the good of the community, no matter who gets credit	3/1/2020 3:57 PM
12	Nuisance compliance	2/29/2020 7:34 AM
13	Enforce Yards/Junk	2/28/2020 5:24 PM
14	New home construction locations	2/27/2020 3:52 PM
15	To many colored people in town	2/27/2020 11:36 AM
16	Street quality	2/27/2020 8:21 AM
17	To many colored people in town	2/27/2020 7:41 AM
18	Hire rec services director to manage youth sports and activities	2/26/2020 7:34 PM
19	More retail options	2/26/2020 6:24 PM
20	Streets	2/26/2020 10:35 AM
21	We have received two notifications one for a muffler that was against our garage and the other for branches from the roofer who had finished our roof 2 days prior. But next door is a truck that has a flat tire and has sat in the same spot for years and nothing is done. One block down the street is a house that has two junk cars and a house that should be torn down. But we get notifications on two small things . Something needs to be fixed and changed!	2/26/2020 10:03 AM
22	Private property be kept up and more appealing to the eye	2/26/2020 7:57 AM
23	Retail in downtown area	2/26/2020 7:31 AM
24	send ALL illegals back to mexico	2/26/2020 7:24 AM
25	Fill mainstreet with clean retail businesses	2/26/2020 6:09 AM



## CITY OF HAMPTON Community Survey

26	Be more accepting of new businesses that are not owned by Hispanics	2/25/2020 9:26 PM
27	Zero opportunities for younger kids to be active. I take my 4 year old to another community for baseball.	2/25/2020 9:13 PM
28	Condition of housing by downtown	2/25/2020 8:27 PM
29	NA	2/25/2020 7:41 PM
30	Lack of big employment. Need the tax dollars	2/25/2020 7:34 PM
31	Tear down junk houses	2/25/2020 6:03 PM
32	Improve our parks	2/25/2020 5:57 PM
33	More emphasis on community building	2/25/2020 5:29 PM
34	Bring back a store like shopko (dollar general does not cut it)	2/25/2020 4:36 PM
35	Need more retail	2/25/2020 4:20 PM
36	Nepotism in hiring in the school district. Too many families; husband/wife, mother/father/child.	2/25/2020 3:53 PM
37	To bring more business to town	2/25/2020 2:17 PM
38	Centralized Sports complex for youth	2/25/2020 1:57 PM
39	Recreational opportunities	2/25/2020 1:29 PM
40	Sidewalks	2/25/2020 1:17 PM
41	more non-restaurant business (clothes, shoes, grocery)	2/25/2020 12:07 PM
42	I miss Shopko, so something like that would be great to have again	2/25/2020 11:46 AM
43	Parks & rec for kids	2/25/2020 11:45 AM
44	Less mainstreet business priorities.	2/25/2020 11:41 AM
45	More restaurants and retail	2/25/2020 11:22 AM
46	more stores	2/24/2020 11:27 AM
47	enticing larger business to Hampton with good paying jobs	2/24/2020 7:56 AM
48	Restaurant Options	2/19/2020 10:48 AM
49	Downtown parking	2/18/2020 6:36 AM
50	Having an additional grocery store	2/17/2020 10:01 PM
51	Large retail store like Wal-Mart	2/17/2020 3:45 PM
52	We need a store that offers many supplies like Shopko did.	2/17/2020 3:45 PM
53	Lower rates for water and sewage	2/17/2020 11:30 AM
54	More done about fixing things up like streets & affordable housing and Less money spent on things that aren't as important like, signage & building NEW houses.	2/17/2020 9:40 AM
55	reduce city hall employees, 2 people did the job for a long time and when the population was 5k +	2/17/2020 8:14 AM
56	I would love for our town to continue "fixing" exterior and interior conditions.	2/15/2020 1:35 PM
57	Clean up the town	2/15/2020 12:26 AM
58	Add a family restaurant	2/14/2020 5:59 PM
59	better upkeep on rundown housing	2/14/2020 5:50 PM
60	People to be more accepting and less judgemental	2/14/2020 5:28 PM
61	Get rid of rundown buildings and homes	2/14/2020 2:51 PM
62	Upkeep of homes	2/14/2020 1:56 PM



## CITY OF HAMPTON Community Survey

63	Remove the abandoned houses and fixed the damaged ones with people currently still renting.	2/14/2020 11:29 AM
64	Lesser costs for water.	2/14/2020 10:10 AM
65	Lesser costs for water.	2/14/2020 9:55 AM
66	Street repair. I know very costly but needs to be done.	2/14/2020 9:41 AM
67	To create more events surrounding the younger people. There are enough for those that are 60years of age and older.	2/13/2020 11:22 PM
68	Chamber director	2/13/2020 6:24 PM
69	Affordable rentals kept in good shape.	2/13/2020 4:19 PM
70	Law enforcement	2/11/2020 8:49 PM
71	More restaurants	2/11/2020 4:51 PM
72	Clean up rental houses	2/11/2020 2:26 PM
73	Increased unity	2/11/2020 11:56 AM
74	Retailers clothing stores availability	2/11/2020 7:38 AM
75	Find uses for empty city lots. Build housing	2/10/2020 10:21 PM
76	More senior housing	2/10/2020 9:21 PM
77	Clean up nuisance properties	2/10/2020 7:27 PM
78	City share cost for sidewalk repair with property owners	2/10/2020 6:38 PM
79	Improve downtown with new attractive business storefronts	2/10/2020 5:44 PM
80	Cleanup the junk.	2/10/2020 4:44 PM
81	City Council	2/10/2020 3:40 PM
82	And honest Police department	2/10/2020 3:02 PM
83	Better streets	2/10/2020 2:21 PM
84	Clean up houses along highways	2/10/2020 2:06 PM
85	Remove most sidewalks.	2/10/2020 1:38 PM
86	Nuisance properties	2/10/2020 1:38 PM
87	More bike trails	2/10/2020 1:17 PM
88	More variety of restaurants	2/10/2020 11:38 AM
89	Better stores uptown	2/10/2020 10:52 AM
90	Streets	2/10/2020 10:28 AM
91	Better sidewalk/trail system, ways to promote Hampton to bring in people to live here	2/9/2020 6:39 PM
92	Improve streets	2/8/2020 2:58 PM
93	Filling the old store fronts	2/7/2020 10:31 PM
94	Good Food Choices Available	2/7/2020 8:18 PM
95	Replace the druggies with nice young families	2/7/2020 9:13 AM
96	Promote business. In other words, don't block a funeral home from investing in town	2/6/2020 9:25 PM
97	Clean up properties to make neighborhoods look liveable and inviting	2/6/2020 11:08 AM
98	More restaurants	2/5/2020 9:20 PM
99	More retail stores and restaurants	2/5/2020 9:14 PM

## CITY OF HAMPTON Community Survey

100	Neighborhoods with rundown homes or buildings	2/5/2020 6:09 PM
101	Better school facilities	2/5/2020 4:44 PM
102	Streets	2/5/2020 4:33 PM
103	Stop tearing down historic building in downtown and within the city limits- restore them!	2/5/2020 2:53 PM
104	Outdoor recreation park	2/5/2020 8:53 AM
105	Fix the 4 way flashing stop	2/5/2020 8:08 AM
106	Road conditions	2/5/2020 8:04 AM
107	Bring in more industry	2/5/2020 7:34 AM
108	The curb going into Kwik trip	2/5/2020 6:43 AM
109	Stop lights.	2/5/2020 2:50 AM
110	Safer	2/5/2020 1:54 AM
111	Decrease our blight issue	2/4/2020 10:37 PM
112	The school system would improve	2/4/2020 10:26 PM
113	Free recycling dropoff location	2/4/2020 10:15 PM
114	More industry and jobs	2/4/2020 9:18 PM
115	Dilapidated houses are everywhere	2/4/2020 7:50 PM
116	More jobs	2/4/2020 7:00 PM
117	Day Care Options	2/4/2020 6:49 PM
118	Employ more people	2/4/2020 6:48 PM
119	More job opportunities	2/4/2020 6:16 PM
120	Pave the gravel road from the middle school to the end of city limits- all roads in city limits should be paved especially one that is traveled as much as 12th Ave	2/4/2020 5:13 PM
121	Streets	2/4/2020 4:41 PM
122	Having been a sanctuary city, the damage has been done.	2/4/2020 4:19 PM
123	Number of people "hanging out" downtown	2/4/2020 4:05 PM
124	A good steakhouse	2/4/2020 3:05 PM
125	Main street appearance	2/4/2020 2:57 PM
126	Increase parks and trails system	2/4/2020 2:25 PM
127	Improve streets	2/4/2020 2:13 PM
128	Better upkeep	2/4/2020 2:05 PM
129	Restore downtown business fronts to reflect their original history and architecture	2/4/2020 7:07 AM
130	I would really like to see some of the buildings/ abandoned store fronts cleaned up and for some of the owners to take better care of them, especially the ones with blacked out windows and where there are bricks falling apart.	2/4/2020 12:12 AM
131	Clean up the failing housing and junk around town.	2/3/2020 10:10 PM
132	Add sidewalks to neighborhoods that don't have them	2/3/2020 6:47 PM
133	More community activities	2/3/2020 1:33 PM
134	Better Streets	2/3/2020 9:53 AM
135	More housing options to draw people who work in town to live here.	2/3/2020 9:17 AM
136	Enforce laws that are there.	2/2/2020 12:44 PM

## CITY OF HAMPTON Community Survey

137	Fewer rundown homes/buildings	2/2/2020 9:19 AM
138	Teachers living locally	1/31/2020 6:08 PM
139	Add a dog park!	1/31/2020 12:28 PM
140	Allowing people to let their dogs bark CONSTANTLY	1/30/2020 1:58 PM
141	More store options	1/29/2020 7:48 PM
142	Eliminate drugs	1/29/2020 4:54 PM
143	Need Grocery on Sunday	1/29/2020 4:08 PM
144	Update streets	1/29/2020 3:17 PM
145	Less racism	1/29/2020 3:16 PM
146	Downtown business owners take responsibility for keeping snow, leaves and litter away from the front of their buildings.	1/29/2020 2:32 PM
147	City Rec Department promoting exercise, sports, events for the ENTIRE community utilizing our pool, wellness center, bike trails, and fields (soccer and baseball/softball - updated fields would be nice)	1/29/2020 2:23 PM
148	Encourage curb appeal of residential real estate	1/29/2020 1:52 PM
149	A nice restaurant	1/29/2020 6:03 AM
150	Add a target or Walmart	1/28/2020 8:49 PM
151	More vibrant downtown small retail and restaurants	1/28/2020 7:59 PM
152	The decline in homeowners or landlords who take care of their property.	1/28/2020 5:39 PM
153	Employees/Professionals that work in Hampton to actually live in Hampton. Teachers, FCDA, Doctors, Dentists, optometrists, etc. I don't understand! Have we asked those professionals why they won't move here? Find the reason and work on getting those people here!Think of the tax base, more kids enrolling in our schools, increased spending in town.	1/28/2020 11:51 AM
154	wider variety of retail stores	1/28/2020 11:46 AM
155	Better Streets	1/28/2020 11:30 AM
156	More shopping options	1/28/2020 11:20 AM
157	better jobs	1/28/2020 11:15 AM
158	better sidewalks to encourage more walking around the town - makes the town look more lively	1/27/2020 8:19 PM
159	Get rid of Dollar General	1/27/2020 7:55 PM
160	Streets	1/27/2020 7:12 PM
161	Add a department type store to purchase household items	1/27/2020 6:24 PM
162	Draw new stores to town	1/27/2020 3:27 PM
163	New recreation complex	1/27/2020 1:59 PM
164	More stop signs and fix the street lights	1/27/2020 12:51 PM
165	That my neighbors didn't have 17 windchimes, including two 5 feet long! That another neighbor didn't feed ear corn and peanuts to deer, rats, squirrels, skunks, raccoons, etc. She is on the highway and I've watched 4 cars hit deer she has lured here in town.	1/27/2020 10:42 AM
166	Address some of the disrepair houses all over town	1/27/2020 9:47 AM
167	Improve roads	1/27/2020 9:17 AM
168	Main Street has gotten very dirty, makes you not want to go downtown	1/27/2020 8:56 AM
169	Property taxes too high residential and need a sports complex	1/27/2020 8:24 AM

## CITY OF HAMPTON Community Survey

170	More clothing stores owned by white people	1/27/2020 7:54 AM
171	Fix stop light	1/27/2020 7:13 AM
172	Less undocumented MEXicans	1/27/2020 5:49 AM
173	Many homes need cleaned up	1/27/2020 5:48 AM
174	more industry	1/27/2020 5:26 AM
175	A Cracker Barrel restaurant	1/26/2020 10:48 PM
176	Properties be kept up	1/26/2020 10:20 PM
177	More concentration on daily retail needs vs boutique needs.	1/26/2020 10:13 PM
178	More activites for children to do	1/26/2020 10:05 PM
179	More shopping availability, whole foods/farmers markets	1/26/2020 10:04 PM
180	Main Street parking....	1/26/2020 8:58 PM
181	Better streets	1/26/2020 6:07 PM
182	Roads	1/26/2020 4:46 PM
183	traffic control at the corners of 4th street and 12th avenue during the school year	1/26/2020 4:30 PM
184	Bring in businesses that would provide long term jobs for adults and work for teens	1/26/2020 2:41 PM
185	More renovation/modernization downtown	1/26/2020 2:11 PM
186	Have more/ better sit-down restaurants	1/26/2020 1:41 PM
187	Add a rec complex	1/26/2020 1:20 PM
188	Lower the water bill	1/26/2020 12:39 PM
189	Need more restaurants	1/26/2020 12:10 PM
190	Make it a sanctuary city	1/26/2020 10:45 AM
191	Add recycling services	1/26/2020 10:40 AM
192	Getting rid of all of the illegal immigrants	1/26/2020 10:08 AM
193	Better childcare options	1/26/2020 8:35 AM
194	We need more things for our kids to do	1/26/2020 7:45 AM
195	New performance space for the schools (athletics & fine arts)	1/26/2020 6:51 AM
196	Bring community together	1/25/2020 11:19 PM
197	Water sewage cheaper	1/25/2020 10:23 PM
198	Lower rent	1/25/2020 10:00 PM
199	Better communication of city events	1/25/2020 9:49 PM
200	Improve streets	1/25/2020 9:01 PM
201	Improve streets	1/25/2020 9:00 PM
202	The parking situation, there are so many cars on streets that it is difficult to get through, some are parked out in the street.	1/25/2020 8:41 PM
203	More general retail	1/25/2020 8:20 PM
204	More recreational facilities for kids	1/25/2020 8:17 PM
205	The serious drug issues that run through this town particularly meth. There is a very real issue with this.	1/25/2020 8:14 PM
206	The amount of run down houses and buildings. Something definitely needs to be done.	1/25/2020 7:57 PM

## CITY OF HAMPTON Community Survey

207	Streets fixed	1/25/2020 7:49 PM
208	Stop putting off 6th St SW and get the re-lining and new surface applied	1/25/2020 7:42 PM
209	Better use of store fronts - fill then and get then used x	1/25/2020 7:42 PM
210	From being stagnant	1/25/2020 7:39 PM
211	Better paying jobs	1/25/2020 7:20 PM
212	Organic food or even just good produce being accessible	1/25/2020 7:16 PM
213	More retail at affordable rates	1/25/2020 7:05 PM
214	The plowing of snow	1/25/2020 6:32 PM
215	Improve fairgrounds parking	1/25/2020 6:19 PM
216	Alternate side parking all year long.	1/25/2020 6:08 PM
217	Get a large discount store like Walmart.	1/25/2020 6:06 PM
218	Fix streets	1/25/2020 5:58 PM
219	lower sewer rates	1/25/2020 5:43 PM
220	Higher level jobs	1/25/2020 4:46 PM
221	Higher end dining options	1/25/2020 4:41 PM
222	Strengthen law enforcement	1/25/2020 4:23 PM
223	More stores in town area	1/25/2020 4:15 PM
224	Street improvement	1/25/2020 4:14 PM
225	Restaurants	1/25/2020 4:07 PM
226	Condition of rundown properties.	1/25/2020 3:58 PM
227	Parks and recreation director - oversee all youth programming	1/25/2020 3:55 PM
228	Attitudes of the people running the city	1/25/2020 3:35 PM
229	Clean up residential areas	1/25/2020 3:34 PM
230	Streets need upkeep	1/25/2020 3:20 PM
231	More jobs	1/25/2020 2:54 PM
232	More places to eat	1/25/2020 2:52 PM
233	Street maintenance during winter	1/25/2020 2:48 PM
234	Makeup of our population	1/25/2020 2:39 PM
235	That vacant lot between the buildings downtown	1/25/2020 2:30 PM
236	Better streets	1/25/2020 2:30 PM
237	Towns of 4500 should not be paying employees 90 plus thousand a year. Especially if they are putting out surveys to improve the town.	1/25/2020 2:29 PM
238	Bring back another retail store	1/25/2020 2:25 PM
239	Higher paying jobs	1/25/2020 2:25 PM
240	Put year round alternate side parking in residential areas. Difficult for emergency vehicles to get through now.	1/25/2020 2:23 PM
241	The ratty homes in hampton	1/25/2020 2:18 PM
242	We need a store like Shopko again. DG just isn't enough.	1/25/2020 2:11 PM
243	Economic development/manufacturing	1/25/2020 2:05 PM



## CITY OF HAMPTON Community Survey

244	Recreational facilities for kids	1/25/2020 1:52 PM
245	Decrease number of uninsured motorists.	1/25/2020 1:45 PM
246	Better youth sport complexes	1/25/2020 1:42 PM
247	More shopping options	1/25/2020 1:41 PM
248	Condition of streets	1/25/2020 1:25 PM
249	City street conditions	1/25/2020 1:16 PM
250	Our downtown has declined. It is hard to support local businesses when they aren't any we can use and have to shop out of town. All there is are restaurants and craft stores. I realize with malls, shopping centers, internet shopping, we will never have a downtown for convenient shopping as we had in the 70's.	1/25/2020 1:15 PM
251	Address the drug problem	1/25/2020 1:09 PM
252	More downtown improvements	1/25/2020 1:08 PM
253	More housing	1/25/2020 12:59 PM
254	Houses that should be demolished should be torn down.	1/25/2020 12:52 PM
255	Empty store fronts	1/25/2020 12:34 PM
256	There would be more family friendly things to do	1/25/2020 12:30 PM
257	Add more business to Main Street	1/25/2020 12:26 PM
258	Hampton is in DIRE need of affordable rental housing! Get rid of slum loads.	1/25/2020 12:18 PM
259	Clean up areas of the city	1/25/2020 12:17 PM
260	Improve the funding for the library.	1/25/2020 12:16 PM
261	Signage for roads. i.e. stop/yield	1/25/2020 12:00 PM
262	More English Second Language Classes	1/25/2020 11:47 AM
263	Increase population of younger families	1/25/2020 11:39 AM
264	Some type of community activity to keep members in town on weekends, such as a bowling alley, etc.	1/25/2020 11:11 AM
265	Streets repaired to LAST.. even if we have to use recycled plastic	1/25/2020 11:10 AM
266	Make people keep their houses and property looking clean	1/25/2020 11:09 AM
267	Not to be a sanctuary city...and enforcing it	1/25/2020 10:56 AM
268	Reorganize the Chamber	1/25/2020 10:50 AM
269	Reorganize the Chamber	1/25/2020 10:49 AM
270	Road conditions and more sidewalks.	1/25/2020 10:46 AM
271	Better streets and sidewalks	1/25/2020 10:44 AM
272	More family activities	1/25/2020 10:41 AM
273	Address run-down homes and storefronts	1/25/2020 10:39 AM
274	Acceptance of diverse cultures	1/25/2020 10:39 AM
275	Enforce legal immigrant status.	1/25/2020 10:29 AM
276	Junk to be enforced	1/25/2020 10:27 AM
277	More family friendly restaurants besides just fast food	1/25/2020 10:24 AM
278	It would be nice if current business owners would welcome new business and not bad mouth them.	1/25/2020 10:22 AM

## CITY OF HAMPTON Community Survey

279	More restaurant options (sports bar and grill)	1/25/2020 10:22 AM
280	An additional non-Mexican restaurant not another bar with fried food	1/25/2020 10:16 AM
281	Fix deteriorating streets and have a street cleaner clean the gutters and streets more often.	1/25/2020 10:15 AM
282	Clean up things around town.	1/25/2020 10:15 AM
283	The professionals who are taking over for long-time providers actually living in Hampton, rather than just working here 2 or 3 days a week.	1/25/2020 10:08 AM
284	Add Grocery Store	1/25/2020 10:07 AM
285	Snow removal have alternate side for winter on odd days park in the odd side of the street and even park on the even sides. Some people live to far from city parking and you have families with multiple cars.	1/25/2020 10:02 AM
286	Improve the look of Main Street, specifically the empty store fronts and apartment building on corner that looks unkept	1/25/2020 9:57 AM
287	Address the houses that are in such bad shape	1/25/2020 9:55 AM
288	High cost of property taxes	1/25/2020 9:55 AM
289	More employment businesses	1/25/2020 9:50 AM
290	Getting the drugs off main street. Getting rid of that bug infested junk store would be a great start to this.	1/25/2020 9:50 AM
291	Clean up houses	1/25/2020 9:49 AM
292	More community events	1/25/2020 9:47 AM
293	Nuisance flaws	1/25/2020 9:45 AM
294	More family entertainment (restaurants,sports)	1/25/2020 9:44 AM
295	The new grocery store is resolving my biggest concern!	1/25/2020 9:41 AM
296	lack of a quality retail store for clothing...like Shopko in the past	1/25/2020 9:37 AM
297	neglected properties and vacant lots in all residential neighborhoods	1/25/2020 9:34 AM
298	More entertainment for families	1/25/2020 9:34 AM
299	More business parking	1/25/2020 9:33 AM
300	Clean up the town.	1/25/2020 9:27 AM
301	Better paying jobs	1/25/2020 9:26 AM
302	A place similar to the former Shopko where I can shop for items not currently available in town. I frequent Iowa Falls Walmart for such things now.	1/25/2020 9:23 AM
303	Add walmart	1/25/2020 9:21 AM
304	Add/enhance family based recreational activities	1/25/2020 9:20 AM
305	Better roads,streets and sidewalks not to mention the main alleys.	1/25/2020 9:10 AM
306	Affordable, decent housing	1/25/2020 9:05 AM
307	More affordable housing	1/25/2020 9:04 AM
308	Unsure at this time	1/25/2020 9:02 AM
309	Affordable, decent housing	1/25/2020 9:01 AM
310	All of the trashy housing	1/25/2020 9:01 AM
311	Affordable, decent housing	1/25/2020 9:01 AM
312	Improve streets and run down properties	1/25/2020 8:59 AM
313	I'll check people walking around town at 3:30 am	1/25/2020 8:53 AM

## CITY OF HAMPTON Community Survey

314	Have a positive and forward moving plan to take advantage of the positive aspects of Hampton. We are in a position to have great things happen.	1/25/2020 8:50 AM
315	Get a youth recreational league going- could be run by fitness center director	1/25/2020 8:43 AM
316	More kid friendly activities	1/25/2020 8:31 AM
317	Up date streets	1/25/2020 8:20 AM
318	More businesses uptown in the vacant stores	1/25/2020 8:10 AM
319	More family friendly restaurants with a variety of food.	1/25/2020 8:04 AM
320	Clean up properties	1/25/2020 8:02 AM
321	Streets	1/25/2020 8:01 AM
322	the junk that is outside so many homes with long grass	1/25/2020 7:59 AM
323	Streets/side walks	1/25/2020 7:50 AM
324	Racist Attitudes by management	1/25/2020 7:46 AM
325	Better American food restaurants	1/25/2020 7:44 AM
326	More things for families to do.	1/25/2020 7:42 AM
327	Drug	1/25/2020 7:31 AM
328	Need Better Customer Service in the fast food restaurants	1/25/2020 7:29 AM
329	Lack of affordable rentals	1/25/2020 7:25 AM
330	More new housing development options	1/25/2020 7:22 AM
331	Utilize city park more in summer with maybe a party in the park every other Friday with food vendors, music, kid games, alcohol and non alcohol beverages.	1/25/2020 7:13 AM
332	Streets	1/25/2020 7:09 AM
333	Have a park & rec program that has one board and is managed through city hall.	1/25/2020 7:07 AM
334	Sidewalk and road repair	1/25/2020 7:04 AM
335	Clean up south 65 from all the vehicles	1/25/2020 6:58 AM
336	Enforce rules on junk in yards	1/25/2020 6:37 AM
337	Clean up the houses that are in bad shape.	1/25/2020 6:23 AM
338	The police DEPT and Sheriff DEPT seem to duplicate services yet we never have major drug busts	1/25/2020 6:16 AM
339	Better eating places	1/25/2020 5:17 AM
340	Empty storefronts	1/25/2020 4:51 AM
341	Better roads	1/25/2020 4:27 AM
342	Employment prospects / opportunities	1/25/2020 4:21 AM
343	Property taxes	1/25/2020 3:00 AM
344	Streets	1/25/2020 2:34 AM
345	Fix streets	1/25/2020 1:47 AM
346	Eliminate 2-6am No Parking	1/25/2020 1:38 AM
347	City Manager	1/25/2020 12:33 AM
348	Employment opportunities	1/24/2020 11:20 PM
349	The ugly Christmas light pole decorations, they need updated.	1/24/2020 10:59 PM

## CITY OF HAMPTON Community Survey

350	Ethnic tolerance	1/24/2020 10:13 PM
351	Better Restaurants/Bars	1/24/2020 9:54 PM
352	More things to do with kids with special needs	1/24/2020 9:40 PM
353	Less drugs, less illegals	1/24/2020 9:35 PM
354	More ability to shop locally	1/24/2020 8:35 PM
355	A recycle place and pop can redemption	1/24/2020 7:11 PM
356	More middle management jobs paying at least 60,000 a year	1/24/2020 7:09 PM
357	More Restaurants	1/24/2020 7:05 PM
358	Cleaning up the town.	1/24/2020 6:06 PM
359	Coonley apartments	1/24/2020 6:06 PM
360	Better snow removal & maintenance	1/24/2020 5:56 PM
361	All of the illegals residing there	1/24/2020 5:45 PM
362	Fixing blight problem owners homes	1/24/2020 5:28 PM
363	USE THE DAM SNOWPLOWS. DONT WAIT TILL ITS PACKED DOWN. IF ITS A WARM DAY AND MELTING, GET OUT THERE AND SCRAPE OFF THE SLUSH THAT WLL REFREEZE	1/24/2020 4:07 PM
364	Improve streets	1/24/2020 2:45 PM
365	We need American food type restaurants in town	1/24/2020 12:59 PM
366	A stop light at the intersecction of 1st st and hwy 3 instead of the flashing lights	1/24/2020 12:59 PM
367	fill the empty buildings with new businesses	1/24/2020 10:37 AM
368	Better paying jobs	1/24/2020 9:25 AM
369	There needs to be more things offered as entertainment. Our town is slowly dying. There is nothing to offer the younger generation to come back and live here. If you look at our largest employer which is the school about 75% of the employees live outside of franklin county	1/24/2020 8:58 AM
370	Job opportunities	1/24/2020 8:12 AM
371	Have a discount store back like Shopko	1/23/2020 9:20 PM
372	Rental properties / slum lords	1/23/2020 8:26 PM
373	Illegal aliens getting off when breaking the law. No license or insurance	1/23/2020 7:34 PM
374	see the 2 comments on the previous section	1/23/2020 7:19 PM
375	senior housing and condos	1/23/2020 6:45 PM
376	Improve Housing	1/23/2020 6:37 PM
377	Streets and sidewalks are in terrible shape.	1/23/2020 6:31 PM
378	Enforcement of run down properties	1/23/2020 6:25 PM
379	More places to eat	1/23/2020 6:06 PM
380	Street snow removal	1/23/2020 5:01 PM
381	Add retail clothing	1/23/2020 3:42 PM
382	The nuisance ordinances need to be enforced	1/23/2020 3:19 PM
383	More focus on roads.	1/23/2020 3:15 PM
384	Move PD to sheriff's office	11/15/2019 7:57 AM
#	CHANGE 2:	DATE



## CITY OF HAMPTON Community Survey

1	move factory jobs better pay	3/5/2020 2:05 PM
2	more ??? wage jobs - push for more industry - not just for lower income people	3/5/2020 12:41 PM
3	fix and beautify sidewalks	3/4/2020 12:27 PM
4	change downtown parking	3/4/2020 10:02 AM
5	Take down church burned on hwy 3	3/3/2020 2:57 PM
6	Enforce Illegal immigration	3/3/2020 2:40 PM
7	Immigrants	3/3/2020 2:27 PM
8	Better stores	3/1/2020 9:46 PM
9	Streets	2/29/2020 7:34 AM
10	New restaurants	2/28/2020 5:24 PM
11	Declining property values due to run-down homes and properties that are not taken care of.	2/27/2020 3:52 PM
12	More things for children/families to do	2/27/2020 8:21 AM
13	Build new affordable housing	2/26/2020 7:34 PM
14	Rec department for centralized organization of sports and community activities	2/26/2020 6:24 PM
15	Hold people accountable for nuisance complaints	2/26/2020 10:35 AM
16	The city charges people for not mowing their grass but nothing when sidewalks are not shoveled. Makes no sense!	2/26/2020 10:03 AM
17	Store where farm and home things could be purchased at reasonable prices	2/26/2020 7:57 AM
18	Beautification of the town	2/26/2020 7:31 AM
19	stop barking dogs - FINE people for ignoring their "pets"	2/26/2020 7:24 AM
20	Coonley apartments	2/26/2020 6:09 AM
21	Clean up the town- it's beginning to look uncared for in lots of areas	2/25/2020 9:26 PM
22	Need more incentives or better set up for our ambulance service. Outlying communities can't rely on an ambulance to be available with current set up. Resident in Latimer had to wait 49 minutes for mason city fire to arrive because both ambulances were out on other calls and were unavailable.	2/25/2020 9:13 PM
23	Cars on yards and rental houses are horrible	2/25/2020 8:27 PM
24	NA	2/25/2020 7:41 PM
25	Quality housing for new workers and families. Too many poor quality overpriced rentals	2/25/2020 7:34 PM
26	Fix streets	2/25/2020 6:03 PM
27	Fix our roads	2/25/2020 5:57 PM
28	More opportunities for wellness (classes not at 5am, etc)	2/25/2020 5:29 PM
29	More options for restaurants	2/25/2020 4:36 PM
30	Clean up housing & downtown	2/25/2020 4:20 PM
31	Fill empty store fronts downtown	2/25/2020 3:53 PM
32	To attract more families to live, work, and stay in our community	2/25/2020 2:17 PM
33	Better fishing at Beed's	2/25/2020 1:57 PM
34	Street lights	2/25/2020 1:17 PM
35	more city pride. lets hear about great things going on	2/25/2020 12:07 PM
36	more mixing of cultures	2/25/2020 11:46 AM



## CITY OF HAMPTON Community Survey

37	Sports complex for kids sports	2/25/2020 11:45 AM
38	I would like more of our affluent business leaders to shop local. They pretend to promote this idea but still shop out of town for a lot of services.	2/25/2020 11:41 AM
39	Run down housing updated	2/25/2020 11:22 AM
40	more job oppertunities	2/24/2020 11:27 AM
41	more enforcement of nuisances	2/24/2020 7:56 AM
42	Continue adding more jobs	2/19/2020 10:48 AM
43	Better public transportation	2/17/2020 10:01 PM
44	Restaurant selection expanded	2/17/2020 3:45 PM
45	There are many streets that need to be fixed.	2/17/2020 3:45 PM
46	better street maintenance	2/17/2020 11:30 AM
47	Make the city water better.	2/17/2020 9:40 AM
48	law enforcement provided by sheriffs dept. not the redundant system in place now.	2/17/2020 8:14 AM
49	I would love even more of a working together( all shareholders) to make our community even more awesome!	2/15/2020 1:35 PM
50	Arrest and deport illegal immigrants	2/15/2020 12:26 AM
51	Fix streets	2/14/2020 5:59 PM
52	better street repair	2/14/2020 5:50 PM
53	Everyone complains about stupid stuff but doesn't jump in to fix the situations or help them	2/14/2020 5:28 PM
54	expand walking and biking trails	2/14/2020 2:51 PM
55	Nicer looking main street	2/14/2020 1:56 PM
56	Change it from being a farm community into more of a city. So people want to come here and grow and build our economy. A lot of people leave Hampton and never return. Why is that? Because there's a lack of city life that people like. I don't want Hampton to be the size of Des Moines. However if we were the population size of roughly 20,000 I think we would have more people stay and also come to Hampton further boosting our economy. Iowa is slow when it comes to a lot of things. It's slow to change. The people here don't like change but it's wha we need.	2/14/2020 11:29 AM
57	Maintenance and improvement of streets.	2/14/2020 10:10 AM
58	Maintenance and improvement of streets.	2/14/2020 9:55 AM
59	Fill retail biuldings in downtown area.	2/14/2020 9:41 AM
60	For downtown Hampton not be full of drugs in two very specific buildings. And for slum landlord to be taken care of after a certain amount of complaints to against them. Alicia Canseco is definitely a true bad image for the town. Her rentals are never up to code and Doug Tarr needs to address it as he is known to ignore the many complaints against her.	2/13/2020 11:22 PM
61	Overnight parking ban	2/13/2020 6:24 PM
62	Competitive shopping businesses to keep residents in town with their money.	2/13/2020 4:19 PM
63	Affordable housing	2/11/2020 8:49 PM
64	Fix stoplight	2/11/2020 4:51 PM
65	Clean up just k	2/11/2020 2:26 PM
66	Renaming the city streets...realizing this is unreasonable due to the immense cost and inconvenience.	2/11/2020 11:56 AM
67	Find ways to assist residents to inprove cirb appeal	2/10/2020 10:21 PM

## CITY OF HAMPTON Community Survey

68	More support of Beed's lake upkeep	2/10/2020 9:21 PM
69	Fix streets	2/10/2020 7:27 PM
70	Tear down or burn deserted houses or blighted houses	2/10/2020 6:38 PM
71	New welcome signs	2/10/2020 5:44 PM
72	Mayor	2/10/2020 3:40 PM
73	A business brought in that paid well	2/10/2020 3:02 PM
74	Cleaner neighborhood	2/10/2020 2:21 PM
75	More jobs	2/10/2020 2:06 PM
76	Improve intersections.	2/10/2020 1:38 PM
77	City attorney	2/10/2020 1:38 PM
78	Add pickleball courts	2/10/2020 1:17 PM
79	Less racism	2/10/2020 11:38 AM
80	More jobs	2/10/2020 10:52 AM
81	Dredge beeds lake	2/10/2020 10:28 AM
82	More of an upscale restaurant/pizza etc place.	2/9/2020 6:39 PM
83	Take care of run down houses	2/8/2020 2:58 PM
84	More restaurants (that are not Mexican)	2/7/2020 10:31 PM
85	More places for retail shopping	2/7/2020 8:18 PM
86	Get more professional people in town -- NEED MORE JOBS!	2/7/2020 9:13 AM
87	Encourage housing developments	2/6/2020 9:25 PM
88	Repave most city streets.	2/6/2020 11:08 AM
89	More live entertainment	2/5/2020 9:20 PM
90	More doctors and professional services	2/5/2020 9:14 PM
91	Nothing	2/5/2020 6:09 PM
92	Beeds Lake trails and play ground	2/5/2020 4:44 PM
93	Sidewalks	2/5/2020 4:33 PM
94	The city needs a good restaurant in a historic building to bring people to town (the Ferris building is along the highway and on the bike path and an excellent example of this)- Unfortunately there is a current plan to tear it down! Very very sad!	2/5/2020 2:53 PM
95	A major food chain where you can get a steak in city limits	2/5/2020 8:53 AM
96	Enforce the nuisance laws	2/5/2020 8:08 AM
97	Law enforcement, they dont follow through with issues	2/5/2020 8:04 AM
98	Clean up	2/5/2020 7:34 AM
99	The curb going out of Kwik trip	2/5/2020 6:43 AM
100	Cleaner	2/5/2020 1:54 AM
101	Increase our Main Street store fronts	2/4/2020 10:37 PM
102	Create more jobs that pay a decent wage with better opportunities for women and minorities	2/4/2020 10:26 PM
103	Healthy restaurants	2/4/2020 10:15 PM
104	More community pride	2/4/2020 9:18 PM

## CITY OF HAMPTON Community Survey

105	Cut down on city staff. Always two in a pickup driving slow	2/4/2020 7:50 PM
106	Junk cars not working need to go!! Make Hampton look junky	2/4/2020 7:00 PM
107	Fill store fronts	2/4/2020 6:49 PM
108	Fix the stoplight at highway 3 and 1st ST W!	2/4/2020 6:48 PM
109	Big businesses and restaurants	2/4/2020 6:16 PM
110	Lower property tax rate	2/4/2020 5:13 PM
111	Update wellness center.	2/4/2020 4:41 PM
112	The big building on the north east side of main street , it needs to be torn down. There is trash everywhere .	2/4/2020 4:19 PM
113	Number of homes in disrepair	2/4/2020 4:05 PM
114	Residential areas appearance	2/4/2020 2:57 PM
115	New jobs, housing, daycare	2/4/2020 2:25 PM
116	Walmart	2/4/2020 2:05 PM
117	Encourage more agricultural diversity with organics and people food rather than animal foods.	2/4/2020 7:07 AM
118	I would also like to see more of a variety of restaurants other than Mexican food.	2/4/2020 12:12 AM
119	Bike paths that connect to other bike paths	2/3/2020 10:10 PM
120	Have more job opportunities	2/3/2020 6:47 PM
121	Fewer slum lords	2/3/2020 1:33 PM
122	Maintaining homes and businesses	2/3/2020 9:53 AM
123	More proactive attempts to get the new young professionals who are working in town, to move here.	2/3/2020 9:17 AM
124	Sit down eating establishment	2/2/2020 12:44 PM
125	Dog park	2/2/2020 9:19 AM
126	Fill Main Street	1/31/2020 12:28 PM
127	Allowing people to let their cats run loose	1/30/2020 1:58 PM
128	Better street conditions	1/29/2020 7:48 PM
129	Have more local attractions	1/29/2020 4:54 PM
130	Bowling or Skating for young families in Franklin Cnty	1/29/2020 4:08 PM
131	Bring new business to town	1/29/2020 3:17 PM
132	Worry less about tall grass and more about garbage, junk, and vehicles in yards	1/29/2020 3:16 PM
133	Citizens become more involved in the activities put on for them, such as Tuesday on the Town, plays, Summerfest, etc.	1/29/2020 2:32 PM
134	Gain EXCITEMENT! Build UNITY! Get some motivated people in positions to lead this community.	1/29/2020 2:23 PM
135	Encourage people who work here to LIVE here	1/29/2020 1:52 PM
136	Less potholes	1/29/2020 6:03 AM
137	Create a rec department for more sports options for kids and even adults	1/28/2020 8:49 PM
138	More employers, manufacturers, jobs	1/28/2020 7:59 PM
139	The flashing light at Main and 65 is ridiculous...I have seen so many people run both lights. It is very confusing!	1/28/2020 5:39 PM

## CITY OF HAMPTON Community Survey

140	Crack down on illegal aliens and illegal drugs in town. What are we even doing in these areas. You never hear what the city is doing on these fronts.	1/28/2020 11:51 AM
141	do something about the nasty water	1/28/2020 11:46 AM
142	Having Shopko back	1/28/2020 11:30 AM
143	Streets	1/28/2020 11:20 AM
144	repairing properties	1/28/2020 11:15 AM
145	better understanding of cultures and implicit biases many of us have against the Spanish speaking community	1/27/2020 8:19 PM
146	Trade programs for students to be apprentices	1/27/2020 7:55 PM
147	Delapitated houses	1/27/2020 7:12 PM
148	Clean up some of the housing in our main part of town	1/27/2020 6:24 PM
149	More things in Hampton to do, for families, kids	1/27/2020 3:27 PM
150	Bigger town celebration/festivals	1/27/2020 1:59 PM
151	Take care of the residents that put the most back in to the town. Keep the people who can make a difference happy. Business 101. Limited resources allocated to maximum effectiveness!	1/27/2020 10:42 AM
152	Fixed the side street roads and install yield signs to prevent accidents	1/27/2020 9:47 AM
153	Get rid of old houses	1/27/2020 9:17 AM
154	Clean up trashy propertys	1/27/2020 8:56 AM
155	No progressive developments for new housing developments	1/27/2020 8:24 AM
156	If a house hasn't been lived in for over 4 years tear it down and build a new one	1/27/2020 7:54 AM
157	Fix slum houses	1/27/2020 5:49 AM
158	illegal immigrants issues	1/27/2020 5:26 AM
159	A nice steakhouse	1/26/2020 10:48 PM
160	Properties be kept up	1/26/2020 10:20 PM
161	More restaurants and night life places.	1/26/2020 10:13 PM
162	More retail stores	1/26/2020 10:05 PM
163	BIG move theatre! Skate rink, bowling alley!	1/26/2020 10:04 PM
164	Better news coverage in the newspaper...	1/26/2020 8:58 PM
165	More retail stores like Shopko was	1/26/2020 6:07 PM
166	Coonley apartments are an eyesore and gross living conditions	1/26/2020 4:46 PM
167	Make the wellness center more available to low income residents	1/26/2020 4:30 PM
168	Enforce rental areas be kept up to code in appearance and cleanliness	1/26/2020 2:41 PM
169	Upgrade buildings and get rid of vacant ones	1/26/2020 2:11 PM
170	Fiber optic internet	1/26/2020 1:41 PM
171	Add diversified restaurants	1/26/2020 1:20 PM
172	Make downtown more charming by fixing up vacant buildings and lots	1/26/2020 12:39 PM
173	Clean up downtown	1/26/2020 12:10 PM
174	Improve aesthetics of downtown area	1/26/2020 10:45 AM
175	More entertainment for families/people.	1/26/2020 10:40 AM



## CITY OF HAMPTON Community Survey

176	Adding another grocery store and restaurants	1/26/2020 10:08 AM
177	Better paying jobs	1/26/2020 8:35 AM
178	More shopping for up	1/26/2020 7:45 AM
179	Update streets (not just Hwy 3 & 65)	1/26/2020 6:51 AM
180	Streets	1/25/2020 11:19 PM
181	Fixing city streets	1/25/2020 10:23 PM
182	More industry	1/25/2020 10:00 PM
183	More communication of opportunities for advancement	1/25/2020 9:49 PM
184	More recreation facilities such as a soccer complex.	1/25/2020 9:01 PM
185	More recreation facilities such as a soccer complex.	1/25/2020 9:00 PM
186	There just are not enough low income apartments for retired people	1/25/2020 8:41 PM
187	Clean up downtown	1/25/2020 8:20 PM
188	Need another small retail store	1/25/2020 8:17 PM
189	Ridiculously high property tax prices	1/25/2020 8:14 PM
190	The lack of variety of restaurants.	1/25/2020 7:57 PM
191	Figure out a way to make the not so nice infrastructures updated	1/25/2020 7:49 PM
192	Implement a Parks & Recreation Dept. Re-open sports opportunities, programs and activities.	1/25/2020 7:42 PM
193	Improved sidewalks will get more people out into the community	1/25/2020 7:42 PM
194	Think outside the box	1/25/2020 7:39 PM
195	Safe & affordable housing	1/25/2020 7:20 PM
196	Clean up trashy and run down places.	1/25/2020 7:05 PM
197	Expand Babe Ruth baseball program	1/25/2020 6:19 PM
198	Small department store with necessities	1/25/2020 6:08 PM
199	Improve street conditions.	1/25/2020 6:06 PM
200	Tear down crap housing	1/25/2020 5:58 PM
201	Business owners that live in town	1/25/2020 4:46 PM
202	Better option for necessities shopping.	1/25/2020 4:41 PM
203	Road repair	1/25/2020 4:23 PM
204	Jobs	1/25/2020 4:15 PM
205	Street care-plowing, salt/sand, etc.	1/25/2020 4:14 PM
206	Farm store	1/25/2020 4:07 PM
207	Clean up of city streets... ie: leaf and dirt removal.	1/25/2020 3:58 PM
208	More eating establishments	1/25/2020 3:55 PM
209	Fix streets	1/25/2020 3:34 PM
210	Enforcement of junk in yards and unmowed grass.	1/25/2020 3:20 PM
211	Sports facilities for baseball & softball	1/25/2020 2:52 PM
212	More business	1/25/2020 2:39 PM
213	Anyone owning buildings downtown should be made to keep them neat and clean.	1/25/2020 2:30 PM



## CITY OF HAMPTON Community Survey

214	More jobs	1/25/2020 2:30 PM
215	Don't vote "no" to business that would bring in tax dollars, especially if your putting out surveys to improve the town.	1/25/2020 2:29 PM
216	Clean up abandoned properties	1/25/2020 2:25 PM
217	More money towards children's programs	1/25/2020 2:25 PM
218	Improve retail so residents do not have to travel to Mason city and Waterloo to shop.	1/25/2020 2:23 PM
219	Water service	1/25/2020 2:18 PM
220	Clean up abandoned properties.	1/25/2020 2:11 PM
221	Grocery open on Sundays	1/25/2020 2:05 PM
222	A retail store comparable to Shopko	1/25/2020 1:52 PM
223	Control number of illegal immigrants that do not assimilate.	1/25/2020 1:45 PM
224	New factory/jobs	1/25/2020 1:42 PM
225	More restaurants	1/25/2020 1:41 PM
226	Fill empty storefronts	1/25/2020 1:25 PM
227	Lack of affordable Rental properties in Hampton	1/25/2020 1:16 PM
228	Affordable housing.	1/25/2020 1:15 PM
229	Develop affordable housing	1/25/2020 1:09 PM
230	Parks	1/25/2020 1:08 PM
231	It would be nice to have a clothing store close by instead of having to drive to different cities	1/25/2020 12:59 PM
232	Roads!!!! We deserve better.	1/25/2020 12:52 PM
233	Internet	1/25/2020 12:34 PM
234	Transportation services for out of town surrounding communities to come and enjoy, the kids come to Hampton for school, but then during the summer months there's no transportation for kids to be involved in sports, etc	1/25/2020 12:30 PM
235	Add more rental opportunities	1/25/2020 12:26 PM
236	WalMart would be nice or something similar	1/25/2020 12:18 PM
237	Add more businesses	1/25/2020 12:17 PM
238	Return the stop light across from the bandshell to how it was.	1/25/2020 12:16 PM
239	Add some detail that is open on Sundays.	1/25/2020 12:00 PM
240	Junk removed from properties	1/25/2020 11:47 AM
241	Offer more education for older populations	1/25/2020 11:39 AM
242	Affordable retirement living	1/25/2020 11:11 AM
243	Last night LaAmigita's was packed.. great Mexican restaurant but we need a steak house like the Viking from bygone days. Have to go to Geneva for a steak.	1/25/2020 11:10 AM
244	Need clothing store not expensive	1/25/2020 11:09 AM
245	Revitalize downtown	1/25/2020 10:50 AM
246	Revitalize downtown	1/25/2020 10:49 AM
247	More places for kids to do things, more family oriented activities.	1/25/2020 10:46 AM
248	Better variety of restaurants	1/25/2020 10:44 AM
249	Address sidewalks	1/25/2020 10:39 AM

## CITY OF HAMPTON Community Survey

250	Inclusion of people with disabilities	1/25/2020 10:39 AM
251	Clean up houses and rentals, esp around downtown stores and businesses.	1/25/2020 10:29 AM
252	More stuff for kids to do	1/25/2020 10:27 AM
253	Ability to shop for all household needs within the city limits. Dollar General is handy in a bind, but a larger, more affordable retail store would be so nice. I would definitely shop in Hampton more than traveling to Mason City twice a week!	1/25/2020 10:24 AM
254	It would be nice if business owners took pride in their buildings and get them updated. Also if their hours would not be the same hours as people working so we can use them.	1/25/2020 10:22 AM
255	More grocery options	1/25/2020 10:22 AM
256	Dog park. We currently drive to Iowa falls to use theirs and in turn stop and shop or dine there as well. I would love to keep that activity in Hampton.	1/25/2020 10:16 AM
257	Take down houses that are in terrible shape and no longer be lived in.	1/25/2020 10:15 AM
258	Improve Needs lake camping play ground	1/25/2020 10:15 AM
259	Rehab empty storefronts in the Main Street District and clean up housing on the main thoroughfares.	1/25/2020 10:08 AM
260	Add a Tourist Attraction (museum, etc)	1/25/2020 10:07 AM
261	Volunteer opportunities for the younger generation mowing lawns for the elderly and removing snow off the sidewalk also. Job shadowing for the younger generation for city to see how the government works at the smallest levels.	1/25/2020 10:02 AM
262	Make all the businesses downtown accessible-remove step that several business still have.	1/25/2020 9:55 AM
263	Water quality	1/25/2020 9:55 AM
264	Health food store	1/25/2020 9:50 AM
265	Finding a town celebration that targets ALL age ranges... stop with the Summerfest joke. It use to be fun with bands and a beer garden and fun for all. Now its bouncy houses for littles and the White Sidewalls for the elderly.	1/25/2020 9:50 AM
266	More restaurants	1/25/2020 9:49 AM
267	Less run down buildings	1/25/2020 9:47 AM
268	Overall City operations	1/25/2020 9:45 AM
269	Add a Walmart	1/25/2020 9:44 AM
270	Additional family activities	1/25/2020 9:41 AM
271	partnerships between the city and the school district regarding facilities, playing fields, and the like need to be addressed.	1/25/2020 9:34 AM
272	More job opportunities	1/25/2020 9:34 AM
273	Regular care of roads of uptown sidewalks	1/25/2020 9:33 AM
274	Enforce the nuisance abatement.	1/25/2020 9:27 AM
275	Stricter enforcement of codes and laws	1/25/2020 9:26 AM
276	Clean up main Street, mainly the trashed coonley apartments!	1/25/2020 9:23 AM
277	Racist people	1/25/2020 9:21 AM
278	Control the illegal immigration	1/25/2020 9:20 AM
279	Clean up the neighborhoods of junk and poor homes. Hold home owners and landlord responsible.	1/25/2020 9:10 AM
280	Job opportunities	1/25/2020 9:05 AM
281	City following their own ordinances- lawn mowing, snow removal	1/25/2020 9:04 AM

## CITY OF HAMPTON Community Survey

282	Unsure at this time	1/25/2020 9:02 AM
283	Job opportunities	1/25/2020 9:01 AM
284	Job opportunities	1/25/2020 9:01 AM
285	More restaurants and retail	1/25/2020 8:59 AM
286	Need more business in Hampton	1/25/2020 8:53 AM
287	More cooperation and leadership from all community stakeholders	1/25/2020 8:50 AM
288	restaurant choices and a place to shop.	1/25/2020 8:43 AM
289	Kid friendly wellness center	1/25/2020 8:31 AM
290	Check on the price of utilities	1/25/2020 8:20 AM
291	Improvements towards sidewalks/roads.	1/25/2020 8:10 AM
292	An athletic/park complex for youth sports and a family friendly wellness center	1/25/2020 8:04 AM
293	Retail opportunities	1/25/2020 8:02 AM
294	New sit down restaurant-not fast food	1/25/2020 8:01 AM
295	the properties that are in such a disreputable shape.	1/25/2020 7:59 AM
296	Improve Parks/Rec	1/25/2020 7:50 AM
297	Housing improvements	1/25/2020 7:46 AM
298	A recreation center just for the schools like all other towns have	1/25/2020 7:44 AM
299	Good restaurants	1/25/2020 7:31 AM
300	Need modern up to date eye catching entrance signs structures	1/25/2020 7:29 AM
301	Lack of senior citizens not having an age based rental unit and safe facility	1/25/2020 7:25 AM
302	Improve some of the business appearances and hold them accountable.	1/25/2020 7:22 AM
303	Have the wellness center open on no school days.	1/25/2020 7:13 AM
304	Recycling	1/25/2020 7:09 AM
305	New/ vibrant businesses on Main Street.	1/25/2020 7:07 AM
306	as a stay at home mom it is difficult to find activities to do with children in the winter time. Other than the library there is nothing else. Also a splash pad in the summer time would be helpful to lower income families who can't afford to take their kids to the pool everyday as that can get quite expensive.	1/25/2020 7:04 AM
307	Have the car lots cleaned up. Guido's Auto is an eye sore	1/25/2020 6:58 AM
308	More restaurants...not mexican food	1/25/2020 6:37 AM
309	Need a retail store	1/25/2020 6:23 AM
310	Remove dilapidated buildings close to downtown area and replace with senior housing or duplexes	1/25/2020 6:16 AM
311	American food	1/25/2020 5:17 AM
312	More restaurants	1/25/2020 4:51 AM
313	Address the drug problem... better access to rehab/mental health services	1/25/2020 4:27 AM
314	Resolution of neighborhood nuisance issues	1/25/2020 4:21 AM
315	Inclusion for all families within the community and school district no matter if they work in city limits or originally came from Hampton	1/25/2020 3:00 AM
316	Different retail options	1/25/2020 2:34 AM

## CITY OF HAMPTON Community Survey

317	Focus on the whole community instead of just the downtown area.	1/25/2020 1:47 AM
318	More senior housing	1/25/2020 1:38 AM
319	Deli Style restaurant for lunch	1/25/2020 12:33 PM
320	City management	1/24/2020 11:20 PM
321	Expansion of our schools to accommodate our students and opportunities.	1/24/2020 10:59 PM
322	Clean up properties	1/24/2020 10:13 PM
323	Grocery Delivery	1/24/2020 9:54 PM
324	Different organizers of community events, new ideas	1/24/2020 9:40 PM
325	Shops, so I won't have to go out of town, like in the 70's	1/24/2020 9:35 PM
326	Groceries available on Sunday	1/24/2020 8:35 PM
327	Put stop light back by court house	1/24/2020 7:11 PM
328	Fix up the run down businesses and houses	1/24/2020 7:09 PM
329	More Restaurants	1/24/2020 7:05 PM
330	Be kind!	1/24/2020 6:06 PM
331	More things to do	1/24/2020 6:06 PM
332	Rental owners & abandoned properties better maintained or thrown down	1/24/2020 5:56 PM
333	Need more restaurants that aren't fast food	1/24/2020 5:45 PM
334	Better Chamber	1/24/2020 5:28 PM
335	BREAK THE UNIONS BEFORE THEY BREAK THE CITIZENS. THEY WORK FOR US AND THEY HAVE FORGOTTEN	1/24/2020 4:07 PM
336	Improve sidewalks	1/24/2020 2:45 PM
337	Ability to purchase American family clothing in town	1/24/2020 12:59 PM
338	A store like shopko again that sells many items so people will shop local	1/24/2020 12:59 PM
339	More staff in city dept so the public sees work being done.	1/24/2020 9:25 AM
340	Shopping	1/24/2020 8:12 AM
341	Improve condition of run down homes	1/23/2020 9:20 PM
342	Crack down on nuisance properties	1/23/2020 8:26 PM
343	Somewhere for the homeless to stay and get help	1/23/2020 7:34 PM
344	see above	1/23/2020 7:19 PM
345	snow removal	1/23/2020 6:45 PM
346	Improve bike trail system	1/23/2020 6:37 PM
347	Our city is slowly dying we need more businesses	1/23/2020 6:25 PM
348	More places to do fun activities	1/23/2020 6:06 PM
349	Improve sidewalks and streets	1/23/2020 3:42 PM
350	street and sidewalk repair	1/23/2020 3:19 PM
351	Less focus on grass height/nuisances.	1/23/2020 3:15 PM
352	Clean up Hampton	11/15/2019 7:57 AM



## CITY OF HAMPTON Community Survey

## Q14 What do you like most about Hampton?

Answered: 372 Skipped: 81

#	RESPONSES	DATE
1	size	3/5/2020 2:05 PM
2	In-town healthcare providers. Bike/walking paths. Frequent community usage of City Park. County Fair	3/5/2020 12:41 PM
3	Friendly people	3/4/2020 1:55 PM
4	Easy access to services. Good healthcare.	3/4/2020 12:48 PM
5	beauty of courthouse and bandshell park and our library	3/4/2020 12:27 PM
6	It is a good community to live in and raise a family	3/4/2020 10:02 AM
7	the schools - teachers - their sports and arts - band concerts in park - carshow - two highways	3/3/2020 2:57 PM
8	Small town businesses	3/1/2020 9:46 PM
9	Small town living. Knowing people and building long lasting relationships with them.	3/1/2020 3:57 PM
10	Good community to raise children.	2/29/2020 7:34 AM
11	Small town values.	2/28/2020 8:14 PM
12	parking	2/28/2020 5:24 PM
13	Small town, friendly community	2/27/2020 3:52 PM
14	Small business shops on Main Street	2/27/2020 8:21 AM
15	Diversity and friendly businesses	2/26/2020 7:34 PM
16	Good variety of community resources and support and great schools	2/26/2020 6:24 PM
17	Cost of living	2/26/2020 10:35 AM
18	Quiet I know the people I live by I consider Hampton a safe place to live and work	2/26/2020 10:03 AM
19	Small town feel with community members willing to volunteer to make things better	2/26/2020 7:57 AM
20	Size	2/26/2020 7:31 AM
21	can still take a walk without too much concern for safety	2/26/2020 7:24 AM
22	Wellness center, swimming pool, parks great for families... could use more to do for families... bowling alley, skating rink, arcade? Idk just thoughts to keep kids entertained	2/26/2020 6:09 AM
23	A small town with lots of gift stores	2/25/2020 9:26 PM
24	The pool and the bike trail	2/25/2020 9:13 PM
25	NA	2/25/2020 7:41 PM
26	Small town feel. Very nice people. We need to offer something to make people move here	2/25/2020 7:34 PM
27	Quiet and peaceful	2/25/2020 6:03 PM
28	Small town shops	2/25/2020 5:57 PM
29	Friendliness of people who work here.	2/25/2020 4:36 PM
30	Small community	2/25/2020 4:20 PM
31	Safety	2/25/2020 3:53 PM



## CITY OF HAMPTON Community Survey

32	It's safe, people care, hospital, schools, churches, parks, pool, bike trail, recreation, well kept, library, celebrations/festivals.	2/25/2020 2:17 PM
33	People	2/25/2020 1:57 PM
34	Safety	2/25/2020 1:29 PM
35	Court house	2/25/2020 1:17 PM
36	the people	2/25/2020 12:07 PM
37	school system, we open enroll to stay here	2/25/2020 11:46 AM
38	Specially shops, library, families in the community	2/25/2020 11:45 AM
39	We have a lot of good things going but our overall lack of creating new industry in town and franklin county has been lacking for years. There should have been greater effort to keep winnebago in our county for example. Our economic development board really needs to be held more accountable to create more business. I'm not so worried about a ball diamond or soccer field being our priority to see Hampton maintain itself or let a lone grow	2/25/2020 11:41 AM
40	close hometown feel	2/25/2020 11:22 AM
41	friendliness and good leadership at city government level	2/24/2020 7:56 AM
42	I'm a 43 years old and work at the college (Asian Studies). In my free time I'm trying to teach myself Portuguese. I have been twicethere and look forward to go there sometime in the future. I love to read, preferably on my ebook reader. I like to watch 2 Broke Girls and The Big Bang Theory as well as docus about anything technological. I love Disc golf.	2/24/2020 5:56 AM
43	Central location in Franklin County and the perfect size	2/19/2020 10:48 AM
44	It's where I grew up. It will always be home.	2/17/2020 10:01 PM
45	Big town with a small town feel	2/17/2020 3:45 PM
46	The people	2/17/2020 3:45 PM
47	small town vibe	2/17/2020 11:30 AM
48	That there is a pride in making the city great.	2/17/2020 9:40 AM
49	the people we grew up with	2/17/2020 8:14 AM
50	Our schools and the diversity. Our kids don't even think twice about who their friends/classmates are. Let's make that our attitude!	2/15/2020 1:35 PM
51	The Boutiques	2/15/2020 12:26 AM
52	Summer activities (tuesday on the town)	2/14/2020 5:59 PM
53	small town atmosphere and still safe for most people	2/14/2020 5:50 PM
54	It seems like a safe town for the most part	2/14/2020 5:28 PM
55	Variety of people and events in town to be a part of throughout the year.	2/14/2020 2:51 PM
56	The people.	2/14/2020 11:29 AM
57	Small town atmosphere and in large safe place to raise families.	2/14/2020 10:10 AM
58	Small town atmosphere and in large safe place to raise families.	2/14/2020 9:55 AM
59	I like the entire community. Overall very friendly community.	2/14/2020 9:41 AM
60	The Hispanic culture and the events they create bringing more diversity and improvement for learning of a different culture.	2/13/2020 11:22 PM
61	Overall availability of necessary services and businesses to have no need to leave town, and a small town friendliness.	2/13/2020 6:24 PM
62	Location/distance to metropolitan areas. Safe.	2/13/2020 4:19 PM
63	Diversity	2/11/2020 8:49 PM

## CITY OF HAMPTON Community Survey

64	ITS QUITE	2/11/2020 3:38 PM
65	People	2/11/2020 2:26 PM
66	Friendly people	2/11/2020 12:38 PM
67	The diversity and how people bond together to help others.	2/11/2020 11:56 AM
68	Safe community	2/11/2020 7:38 AM
69	We have a nice down town. I like the cultural diversity, I feel safe here. There is a wide variety of activities available if a person chooses to participate	2/10/2020 10:21 PM
70	I don't live there, but I use many services in Hampton for shopping, Dr, etc	2/10/2020 9:21 PM
71	Small town friendliness; specialty shops are great	2/10/2020 7:27 PM
72	School system	2/10/2020 6:38 PM
73	The people	2/10/2020 5:44 PM
74	Mostly a safe town. friendly people.	2/10/2020 4:44 PM
75	Good question	2/10/2020 3:40 PM
76	New pool and park areas	2/10/2020 2:21 PM
77	They way that the city is operated	2/10/2020 2:06 PM
78	It has potential but driving into town from the west or south, it just looks bad.	2/10/2020 1:38 PM
79	Parks walking trails pool	2/10/2020 1:38 PM
80	The small town feel and the things that are available to my kids.	2/10/2020 1:29 PM
81	The willingness to keep what makes Hampton unique: courthouse repairs, bandshell repairs, rec center, pool	2/10/2020 1:17 PM
82	Hometown. Always run into friendly people. Franklin County Fair.	2/10/2020 12:59 PM
83	The way people support the school	2/10/2020 11:38 AM
84	Affordable	2/10/2020 10:52 AM
85	Schools	2/10/2020 10:28 AM
86	Small enough community to care for your fellow citizens. There is diversity that you don't find in hardly any other community of this size in Iowa, again find a way to capitalize on this.	2/9/2020 6:39 PM
87	The citizens are freindly	2/8/2020 2:58 PM
88	The community and friendliness	2/7/2020 10:31 PM
89	Community is pretty and fun history.	2/7/2020 8:18 PM
90	small town feel.	2/7/2020 9:13 AM
91	The people are great	2/6/2020 9:25 PM
92	Small town feeling with an ok amount of buisness	2/6/2020 11:08 AM
93	Friendly small town feel	2/5/2020 9:20 PM
94	Community events	2/5/2020 9:14 PM
95	Friendly, easy to get around and find what is needed. A good variety of activities and recreational opportunities.	2/5/2020 6:09 PM
96	Good people!	2/5/2020 4:44 PM
97	Diversity	2/5/2020 4:33 PM
98	The diverse group of people who live and work here- awesome for a small town in Iowa!	2/5/2020 2:53 PM
99	Youth recreation opportunities	2/5/2020 8:53 AM

## CITY OF HAMPTON Community Survey

100	Relative safety... businesses that are personal.. know their customers	2/5/2020 8:08 AM
101	Children's ability go use parks and get around easy	2/5/2020 8:04 AM
102	Family friendly	2/5/2020 7:34 AM
103	Better than driving to Mason City	2/5/2020 6:43 AM
104	Friendly people	2/5/2020 6:38 AM
105	Specialty shops	2/5/2020 1:54 AM
106	The collaboration of city officials to better our community.	2/4/2020 10:37 PM
107	Everyone watches out for each other	2/4/2020 10:26 PM
108	My family is here	2/4/2020 10:15 PM
109	Small town feel	2/4/2020 9:18 PM
110	People are friendly	2/4/2020 7:50 PM
111	Quiet good schools good place to raise family	2/4/2020 7:00 PM
112	The people	2/4/2020 6:50 PM
113	Small town feel, friendly people	2/4/2020 6:49 PM
114	Small-town atmosphere	2/4/2020 6:48 PM
115	Schools	2/4/2020 6:16 PM
116	Kwik star	2/4/2020 4:41 PM
117	My home	2/4/2020 4:05 PM
118	Live in country but appreciate any businesses that are available. New kwikstar example. Wellness Center	2/4/2020 2:57 PM
119	The trail system	2/4/2020 2:25 PM
120	The people!!	2/4/2020 2:13 PM
121	Idk	2/4/2020 2:05 PM
122	Its safe feeling.	2/4/2020 7:07 AM
123	Fairly quiet	2/3/2020 6:47 PM
124	Small town feel	2/3/2020 1:33 PM
125	I love small town Iowa. I like being able to drive anywhere in a couple of minutes. I like being able to get everything I need in this community. I like there being options for aging people. I like that our school/community is important to each other. I believe our hospital is important as is the wellness center and they should be accessible to everyone.	2/3/2020 9:53 AM
126	The people and the facilities that we have available: hospital and clinic, wellness center, aquatic center, movie theater, golf course, summer activities.	2/3/2020 9:17 AM
127	Size of town, friendly, location to interstate	2/2/2020 12:44 PM
128	That it's safe and quiet	2/2/2020 9:19 AM
129	People, diversity	1/31/2020 6:08 PM
130	We love the walkability, the downtown, and the parks/trails. That is what attracted us here.	1/31/2020 12:28 PM
131	It's still a place where people can feel safe and should be proud to call home.	1/31/2020 9:59 AM
132	It's not Chicago	1/30/2020 1:58 PM
133	.	1/30/2020 10:14 AM
134	a	1/30/2020 10:11 AM

## CITY OF HAMPTON Community Survey

135	Friendliness	1/29/2020 7:48 PM
136	Don't know	1/29/2020 4:54 PM
137	Fair time.	1/29/2020 4:08 PM
138	Friendliness.....Community Activities....	1/29/2020 3:17 PM
139	The diversity we have.	1/29/2020 3:16 PM
140	How everyone comes together at fair time and volunteers.	1/29/2020 2:32 PM
141	Honestly, not sure. I cannot say I love Hampton. It is not thriving, at all - in any way. We need some people in lead positions (Chamber, City, Wellness Center, key positions in lead businesses in the community) that want to get people excited, want to get some new events going, want to LEAD, instead of "just doing their job". Their is no excitement. There is no unity. Well - that was negative, sorry ;-) Hmmmm - I am thankful for the bike trail (of what there is), enjoy the wellness center and Bodyworks, value the school system and I think one thing that really sticks out to me is that I feel safe raising my family here. Recently I also have gotten to know some of the Hispanic families and have really enjoyed this. I think Hampton could continue to plan events to bring these two "communities" together. Soccer is a GREAT way to do this. Soccer is a growing sport in every community BUT Hampton. And they are REALLY good at it :-). Let's embrace this and build something neat. But - on the other hand, I do feel as though the Hispanic community wants and wants but maybe isn't as quick to give back, whether it is in volunteer positions, financially, churches, schools, etc.	1/29/2020 2:23 PM
142	The boutique shopping options	1/29/2020 1:52 PM
143	People	1/29/2020 6:03 AM
144	How tight the community is	1/28/2020 8:49 PM
145	Very nice smaller town.	1/28/2020 7:59 PM
146	The historical district including the theatre, the library, the bandshell, and the courthouse.	1/28/2020 5:39 PM
147	Bike trails. County/City parks. Local businesses doing well such as Grocery store, Hardware store, Pharmacy, Hospital, Wellness Center, Nursing homes, Thriving restaurants, school system.	1/28/2020 11:51 AM
148	nice rural town	1/28/2020 11:46 AM
149	It has many amenities, like hospital, great schools, and some shopping	1/28/2020 11:30 AM
150	Small town, clean and safe feeling	1/28/2020 11:20 AM
151	a little bit of everything available	1/28/2020 11:15 AM
152	Small town atmosphere, safe and quiet, know my neighbors	1/27/2020 8:19 PM
153	Size	1/27/2020 7:55 PM
154	Pool	1/27/2020 7:12 PM
155	Friendly people	1/27/2020 6:24 PM
156	I am 60 grew up here	1/27/2020 3:27 PM
157	Great school system	1/27/2020 1:59 PM
158	The friendly people	1/27/2020 12:51 PM
159	It's growing, getting more businesses	1/27/2020 12:19 PM
160	Cost of living	1/27/2020 10:42 AM
161	Hampton is a quiet town close enough to surrounding towns for those who have to commute to work. Hampton has alot of nice amenities like Beed's Lake and all of the nice parks. It also has a great Fair Grounds.	1/27/2020 9:47 AM
162	Progress park/pool	1/27/2020 9:17 AM
163	Small town life	1/27/2020 8:56 AM



## CITY OF HAMPTON Community Survey

164	Schools	1/27/2020 8:24 AM
165	the friendliness	1/27/2020 7:54 AM
166	Friendly people	1/27/2020 5:49 AM
167	The beauty of all the old buildings on main street and court house BEEDS LAKE	1/27/2020 5:48 AM
168	bike trail	1/27/2020 5:26 AM
169	Fareway	1/26/2020 10:48 PM
170	Schools	1/26/2020 10:20 PM
171	Lots of good things in small amounts just lacking cohesion.	1/26/2020 10:13 PM
172	POOL	1/26/2020 10:05 PM
173	The city itself, as I grew up there!! Get more family oriented things into Hampton.. Dollar Tree, Walmart!	1/26/2020 10:04 PM
174	The friendliness of the people waiting on you in the stores...The small town shopping....	1/26/2020 8:58 PM
175	The improvement to the streets around the courthouse	1/26/2020 4:46 PM
176	Small town way of life. Quiet and laid back. Safety.	1/26/2020 4:30 PM
177	The small town feel and support of the community. The school system	1/26/2020 2:41 PM
178	People are great	1/26/2020 2:11 PM
179	People are friendly and willing to help out their neighbors. I'm not a native of this community and was received with open arms.	1/26/2020 1:41 PM
180	the people	1/26/2020 1:20 PM
181	Small town where most everybody knows your name	1/26/2020 12:39 PM
182	Schools	1/26/2020 12:10 PM
183	Friendliness	1/26/2020 10:45 AM
184	I love being a part of a small, loving community. I feel like while everyone knows everyone, that is a benefit. We have an amazing school system, and city leaders who are working hard for us.	1/26/2020 10:40 AM
185	Small town friendly Safe to raise family Good schools	1/26/2020 8:35 AM
186	Good school system	1/26/2020 7:45 AM
187	For the most part, the sense of community	1/26/2020 6:51 AM
188	I would rather move cuz of all the limits placed on home owners. Sell my house and move out of limits. Not too far away, I like the people.	1/25/2020 11:19 PM
189	Small community living	1/25/2020 10:23 PM
190	Small town	1/25/2020 10:00 PM
191	The people	1/25/2020 9:49 PM
192	The people who live here	1/25/2020 9:01 PM
193	The people who live here	1/25/2020 9:00 PM
194	It is a small town, which in my book is a plus.	1/25/2020 8:41 PM
195	Schools, hospital, overall great place to be	1/25/2020 8:20 PM
196	Family atmosphere	1/25/2020 8:17 PM
197	That there are some good people that really do want to make change and improve our town	1/25/2020 8:14 PM
198	For the most part everyone is friendly and always willing to lend a hand.	1/25/2020 7:57 PM



## CITY OF HAMPTON Community Survey

199	The people.	1/25/2020 7:49 PM
200	School system. However, I wish there were more school based involvement with our community.	1/25/2020 7:42 PM
201	Small town caring feeling	1/25/2020 7:42 PM
202	Good place to raise a family	1/25/2020 7:39 PM
203	Kind people	1/25/2020 7:20 PM
204	Small town feel but still close to big cities and stores	1/25/2020 7:16 PM
205	Small community	1/25/2020 7:05 PM
206	Friendly	1/25/2020 6:32 PM
207	It's my home town. Memories	1/25/2020 6:19 PM
208	Small town atmosphere	1/25/2020 6:08 PM
209	It is where I grew up so there are many happy memories here. I love the Christmas lights on the Court House.	1/25/2020 6:06 PM
210	Cost of living	1/25/2020 5:58 PM
211	Ease of moving about	1/25/2020 5:43 PM
212	Small town feel	1/25/2020 4:46 PM
213	The community and variety of activities offered by the chamber	1/25/2020 4:41 PM
214	Size of town	1/25/2020 4:23 PM
215	It will always be my home.	1/25/2020 4:15 PM
216	You know most people!	1/25/2020 4:14 PM
217	Mainstreet	1/25/2020 4:07 PM
218	Friendliness of downtown businesses, who work hard to make Hampton successful.	1/25/2020 3:58 PM
219	People	1/25/2020 3:34 PM
220	Wellness is great addition to community as is aquatic center. Municipal Band and events in Bandshell Park.	1/25/2020 3:20 PM
221	Small town feel and the school.	1/25/2020 2:54 PM
222	The people	1/25/2020 2:52 PM
223	Friendly community	1/25/2020 2:48 PM
224	Small town feel	1/25/2020 2:39 PM
225	The close community friendliness	1/25/2020 2:30 PM
226	Small town atmosphere/safe	1/25/2020 2:30 PM
227	It's a nice town and with low visible crime. Your kids can play with little to no worries and has good diversity in population.	1/25/2020 2:29 PM
228	Small town living	1/25/2020 2:25 PM
229	The parks	1/25/2020 2:25 PM
230	Community theater	1/25/2020 2:23 PM
231	Very quiet and friendly people.	1/25/2020 2:18 PM
232	The speciality shops	1/25/2020 2:11 PM
233	Small town/community	1/25/2020 2:05 PM
234	Small town where we can watch our children grow up	1/25/2020 1:52 PM

## CITY OF HAMPTON Community Survey

235	Small town comfort and experienced city management.	1/25/2020 1:45 PM
236	School system	1/25/2020 1:42 PM
237	Compassionate people	1/25/2020 1:41 PM
238	Friendly, quaint small town	1/25/2020 1:25 PM
239	Small town feel. I have always felt safe here.	1/25/2020 1:16 PM
240	lived here all my life, it's home.	1/25/2020 1:15 PM
241	Diversity	1/25/2020 1:12 PM
242	Short commute to my job	1/25/2020 1:09 PM
243	Convenience parks	1/25/2020 1:08 PM
244	Small town friendly, helpful atmosphere with many as amenities.	1/25/2020 1:02 PM
245	Hometown feeling. Hampton has always been very welcoming.	1/25/2020 12:59 PM
246	Small town living and friendly people. Pool Library	1/25/2020 12:52 PM
247	Pride in parks and recreation.	1/25/2020 12:34 PM
248	Small town atmosphere... It's busy, but not too busy... Friendly people	1/25/2020 12:30 PM
249	Small town so quite relaxing.	1/25/2020 12:26 PM
250	The school system.	1/25/2020 12:18 PM
251	Small family friendly community	1/25/2020 12:17 PM
252	A decent school system for our size.	1/25/2020 12:16 PM
253	We love the aquatic center and trails. Lots of fun summer activities to do.	1/25/2020 12:00 PM
254	The people.	1/25/2020 11:47 AM
255	Franklin Wellness Center	1/25/2020 11:39 AM
256	Wellness center, retail, bike path	1/25/2020 11:11 AM
257	My hometown! Want it kept repaired, stores selling what this generation needs, no vaping sales, putting one side of Main Street parking diagonal and one side horizontal. to alleviate accidents...	1/25/2020 11:10 AM
258	I grew up in Sheffield but always liked Hampton. I had siblings here and would stay with them in the summer time so when I got married I moved her and always loved it.	1/25/2020 11:09 AM
259	Hampton is a low crime town. It feels fairly safe.	1/25/2020 10:56 AM
260	Small town, plenty of opportunities to be involved.	1/25/2020 10:50 AM
261	Small town, plenty of opportunities to be involved.	1/25/2020 10:49 AM
262	The school system and small town feel	1/25/2020 10:46 AM
263	When the Kiwanis club puts all the flags and the bike trail through town.	1/25/2020 10:44 AM
264	Small town living	1/25/2020 10:41 AM
265	Small town feel	1/25/2020 10:39 AM
266	The hospital/clinic/nursing facility	1/25/2020 10:39 AM
267	The school system and bonds formed with neighbors and friends.	1/25/2020 10:29 AM
268	Very friendly people	1/25/2020 10:27 AM
269	Great community with LOTS of potential!!	1/25/2020 10:24 AM
270	I like the small town feel.	1/25/2020 10:22 AM
271	Our diverse community	1/25/2020 10:22 AM

## CITY OF HAMPTON Community Survey

272	The small town feel but the availability of so many choices. The weakness center, movie theatre and the few restaurants we do have are great! I'm happy to call Hampton home.	1/25/2020 10:16 AM
273	Franklin General Hospital	1/25/2020 10:15 AM
274	The people in Hampton are very generous and support community events/needs.	1/25/2020 10:08 AM
275	The feeling of home	1/25/2020 10:07 AM
276	My neighbors and the close knit family atmosphere.	1/25/2020 10:02 AM
277	Good schools, good community involvement for special projects. Municipal band.	1/25/2020 9:55 AM
278	Aquatic center, local shopping opportunities, safe neighborhoods	1/25/2020 9:55 AM
279	Had a variety of stores...big town opportunities, but in small town scale. I dislike going to Big cities	1/25/2020 9:50 AM
280	The school	1/25/2020 9:50 AM
281	The people are great. Love where I work!	1/25/2020 9:49 AM
282	The tight nit community	1/25/2020 9:47 AM
283	No comment	1/25/2020 9:45 AM
284	Safe feeling environment	1/25/2020 9:44 AM
285	It's 'home'	1/25/2020 9:41 AM
286	Small town environment- low traffic and low crime; friendly neighbors; the struggling business community is doing what they can to stay viable in the internet age	1/25/2020 9:34 AM
287	Small town environment	1/25/2020 9:34 AM
288	That it's small	1/25/2020 9:33 AM
289	Its still small enough to make people feel safe.	1/25/2020 9:27 AM
290	I have lived here all my life, I like the small town and small schools for my children.	1/25/2020 9:23 AM
291	I like the small town feeling.	1/25/2020 9:21 AM
292	Unsure	1/25/2020 9:20 AM
293	Great retail and restaurants and the schools pretty good as well.	1/25/2020 9:10 AM
294	It is still a pretty safe place to live in.	1/25/2020 9:06 AM
295	Small town with friends near by and basic availability of most needed items.	1/25/2020 9:05 AM
296	People	1/25/2020 9:04 AM
297	The highly diverse atmosphere	1/25/2020 9:02 AM
298	Small town with friends near by and basic availability of most needed items.	1/25/2020 9:01 AM
299	Small town with friends near by and basic availability of most needed items.	1/25/2020 9:01 AM
300	Locally owned businesses, friendly people, the fact that I know my mechanic, pharmacist, carpenter, electrician, and others who I do business with personally. I like the small-town feel.	1/25/2020 8:59 AM
301	School and nice place to be	1/25/2020 8:53 AM
302	The generosity of the people in responding to community concerns. Great location.	1/25/2020 8:50 AM
303	The library and pool	1/25/2020 8:43 AM
304	Swimming pool and its pricing!	1/25/2020 8:31 AM
305	The people	1/25/2020 8:20 AM
306	Small town that everyone know each other for the most part.	1/25/2020 8:10 AM
307	Size	1/25/2020 8:04 AM

## CITY OF HAMPTON Community Survey

308	Hometown	1/25/2020 8:02 AM
309	.	1/25/2020 8:01 AM
310	The new regime of mayor and council/ they are being very proactive	1/25/2020 7:59 AM
311	Enjoy the people in the community, diversity, restaurants, and parks we do have. Just need to improve on streets and parks in my opinion.	1/25/2020 7:50 AM
312	Our schools and teaching staff	1/25/2020 7:46 AM
313	Small town living	1/25/2020 7:44 AM
314	Safe, friendly community.	1/25/2020 7:42 AM
315	People and sense of community	1/25/2020 7:31 AM
316	It's a great place to raise your children and retire	1/25/2020 7:29 AM
317	Small town vibe	1/25/2020 7:25 AM
318	The schools, pool/park area, and many other reasons.	1/25/2020 7:22 AM
319	The small town environment with the specialty shops on Main Street! I mean...we have a wonderful coffee shop/brew pub that people come from all over to check out! We have lots of cool specialty shops and I think the Main Street group does a great job with promos for their own business and for each other.	1/25/2020 7:13 AM
320	I have always loved the court house and how involved everyone one is in maintaining our mainstreet	1/25/2020 7:09 AM
321	Hampton is a clean, safe, friendly place to live and work.	1/25/2020 7:07 AM
322	I like the community and I love the schools. Our parks are really nice.	1/25/2020 7:04 AM
323	Small town with a big heart. We all come together when and where we are needed.	1/25/2020 6:58 AM
324	Great active main street! Many towns are losing their downtown's, but Hampton does a good job keeping most store front full.	1/25/2020 6:37 AM
325	Small town community	1/25/2020 6:23 AM
326	The professionalism of the business owners/operators	1/25/2020 6:16 AM
327	Part store	1/25/2020 5:17 AM
328	Safe	1/25/2020 4:51 AM
329	Small town, good schools	1/25/2020 4:27 AM
330	Functions of the Courthouse	1/25/2020 4:21 AM
331	Proximity to larger cities for work and shopping purposes.	1/25/2020 3:00 AM
332	Parks	1/25/2020 2:34 AM
333	The people.	1/25/2020 1:47 AM
334	It's home.	1/25/2020 1:38 AM
335	The people and diversity	1/25/2020 12:33 AM
336	Small town...we know just about everyone...	1/24/2020 11:20 PM
337	Beautiful downtown.	1/24/2020 10:59 PM
338	Caring people	1/24/2020 10:13 PM
339	Mexican Restaurants	1/24/2020 9:54 PM
340	I like that it is small enough that people can communicate with each other in restaurants or grocery stores.	1/24/2020 9:40 PM
341	All my family is here and the friendliness	1/24/2020 9:35 PM

## CITY OF HAMPTON Community Survey

342	Healthcare services available	1/24/2020 8:35 PM
343	The theater, bike paths, and fair (wish pop passes were a little more affordable) the smallness	1/24/2020 7:11 PM
344	My friends are here	1/24/2020 7:09 PM
345	Small safe town	1/24/2020 7:05 PM
346	People helping people!j!	1/24/2020 6:06 PM
347	Quite	1/24/2020 6:06 PM
348	Good & friendly people	1/24/2020 5:56 PM
349	My quiet neighborhood	1/24/2020 5:45 PM
350	Safety	1/24/2020 5:28 PM
351	SIZE	1/24/2020 4:07 PM
352	Small town atmosphere	1/24/2020 2:45 PM
353	Our church	1/24/2020 12:59 PM
354	That we have a health care facility that brings in specialist, so we dont have to drive out of town. The local shops that we have. However, we do need more.	1/24/2020 12:59 PM
355	Feel safe when walking streets.	1/24/2020 10:37 AM
356	Close to main highways and Interstate 35. Having the courthouse in town, mostly good people. The few times I needed the city, they have come through from city hall to my city council rep.	1/24/2020 9:25 AM
357	I like the small town atmosphere	1/24/2020 8:58 AM
358	Small town feel, close access to interstate, school district.	1/24/2020 8:12 AM
359	people	1/24/2020 5:13 AM
360	Diversity, small town feel with some "bigger" ammenities, safety	1/23/2020 9:20 PM
361	Not much anymore...	1/23/2020 8:26 PM
362	Small town	1/23/2020 7:34 PM
363	small town	1/23/2020 7:19 PM
364	quality of life	1/23/2020 6:45 PM
365	Not sure. Overall a great place to live.	1/23/2020 6:37 PM
366	Excellent schools and a great place to live	1/23/2020 6:25 PM
367	The small town feel	1/23/2020 6:06 PM
368	The community activities	1/23/2020 5:01 PM
369	school system	1/23/2020 4:22 PM
370	Small town atmosphere	1/23/2020 3:42 PM
371	Friendly community with very caring citizens	1/23/2020 3:19 PM
372	Small community. Good people.	1/23/2020 3:15 PM



## CITY OF HAMPTON Community Survey

### Q15 What would be your highest priority for the City of Hampton in the next 12 months?

Answered: 372 Skipped: 81

#	RESPONSES	DATE
1	sidewalk and road repair lowering taxes	3/5/2020 2:05 PM
2	Property owners have duties regarding their investments - clean up the town - enforce rules - change rules if need be.	3/5/2020 12:41 PM
3	Bigger job opportunities	3/4/2020 1:55 PM
4	To maintain the services and retail we still have.	3/4/2020 12:48 PM
5	curb and gutter and general street improvement	3/4/2020 12:27 PM
6	the streets and sidewalks	3/4/2020 10:02 AM
7	?	3/1/2020 9:46 PM
8	Street and sidewalk repair or cleaning up debilitated properties	2/29/2020 7:34 AM
9	Rec park	2/28/2020 8:14 PM
10	Clean up yards, parks, damaged buildings	2/28/2020 5:24 PM
11	Street	2/27/2020 11:36 AM
12	Street repair	2/27/2020 8:21 AM
13	Street	2/27/2020 7:41 AM
14	Expand and improve bike trail	2/26/2020 7:34 PM
15	Develop an arts and recreation department	2/26/2020 6:24 PM
16	Streets	2/26/2020 10:35 AM
17	Streets, sidewalks and parks	2/26/2020 10:03 AM
18	Cleaning up and working on eye appeal	2/26/2020 7:57 AM
19	Streets	2/26/2020 7:31 AM
20	fix streets & alleys - and alleys are just as important as streets	2/26/2020 7:24 AM
21	Not sure. Drug usage to keep our children safe	2/26/2020 6:09 AM
22	Clean up housing areas in Hampton.	2/25/2020 9:26 PM
23	Activities to keep my child involved and active	2/25/2020 9:13 PM
24	Streets	2/25/2020 8:27 PM
25	NA	2/25/2020 7:41 PM
26	See something proposed about crappy houses. New business development for large employer with \$35k jobs. Plenty of \$26k jobs but that does not support family and investment into homes	2/25/2020 7:34 PM
27	Clean up junk housing and hold people accountable for nuisance complaints	2/25/2020 6:03 PM
28	Streets	2/25/2020 5:57 PM
29	Adding/improving activities and facilities for kids and families	2/25/2020 4:36 PM
30	Clean up the town!!! Start with downtown area, bandshell park and improve roads too	2/25/2020 4:20 PM

## CITY OF HAMPTON Community Survey

31	Clean up run down properties	2/25/2020 3:53 PM
32	Continue and maintain quality of life-safety: police, firefighters, FGH, schools	2/25/2020 2:17 PM
33	Centralized sports complex	2/25/2020 1:57 PM
34	Taxes not increased	2/25/2020 1:29 PM
35	Clean up yards	2/25/2020 1:17 PM
36	new businesses filling empty storefronts/buildings	2/25/2020 12:07 PM
37	Sports complex	2/25/2020 11:45 AM
38	no potholes	2/25/2020 11:22 AM
39	more businesses, streets, walks, town entrance, homes	2/24/2020 11:27 AM
40	attracting new businesses	2/24/2020 7:56 AM
41	Indianapolis	2/24/2020 5:56 AM
42	Infrastructure	2/19/2020 10:48 AM
43	Improving the streets	2/17/2020 10:01 PM
44	Figure out what it is the city of Hampton hopes to look like in the next 2, 5, 10 and 20yrs from now.	2/17/2020 3:45 PM
45	Big discount store	2/17/2020 3:45 PM
46	affordable housing	2/17/2020 11:30 AM
47	Cleaning up junk properties.	2/17/2020 9:40 AM
48	mandatory rubbish recycling.	2/17/2020 8:14 AM
49	Streets and bike paths	2/15/2020 1:35 PM
50	Clean up the town! It looks like a junkyard with crap in yards and houses in massive disrepair!	2/15/2020 12:26 AM
51	Municipal Broadband	2/14/2020 5:59 PM
52	need more businesses like Wal-mart, etc.	2/14/2020 5:50 PM
53	To have a better store than dollar general to shop in...the little shops up town cost way too much so we need something similar to walmart.	2/14/2020 5:28 PM
54	Clean up	2/14/2020 2:51 PM
55	Cleaning up vacant houses	2/14/2020 2:41 PM
56	Clean up rundown properties	2/14/2020 1:56 PM
57	Fixing damaged rental properties, and removing the abandoned ones that are considered "unlivable".	2/14/2020 11:29 AM
58	Follow thru with housing issues with clean up of undesirable living conditions.	2/14/2020 10:10 AM
59	Follow thru with housing issues with clean up of undesirable living conditions.	2/14/2020 9:55 AM
60	Street repair planning. Clean up personal properties of the community.	2/14/2020 9:41 AM
61	Fixing the roads of the local people who pay taxes. Cleaning up properties with unnecessary amount of trash. Shutting down slum landlords that repeatedly ignore the laws.	2/13/2020 11:22 PM
62	Promote small business opportunities in the downtown district to entrepreneurs.	2/13/2020 6:24 PM
63	Businesses filling empty stores that aren't "specialty" stores.	2/13/2020 4:19 PM
64	Crack down on dirty cops and cut down trees that are a nuisance to people's homes	2/11/2020 8:49 PM
65	Streets and sidewalks	2/11/2020 2:26 PM
66	Clean up messy homes and yards.	2/11/2020 12:38 PM

## CITY OF HAMPTON Community Survey

67	Housing and daycare	2/11/2020 11:56 AM
68	Hampton needs higher paying jobs to survive. When we lost the good jobs that paid high wages with excellent benefits our good merchants left as well, I'm old enough to remember this happening. Without good jobs and benefits for our young people they will go to college and will not return as they can not survive here and live in the style they need to make money to live and pay off their student debt. I should know as both of my children left as there was no work for them to survive they are both much better off with their new homes and work. They could not have made it work here in their professions. Many other young people are in the same situation. That is what has happened to Hampton, Va.	2/11/2020 11:53 AM
69	More jobs	2/11/2020 7:38 AM
70	Start to develop a recreational park by the old maytag plant	2/10/2020 10:21 PM
71	Unsure	2/10/2020 9:21 PM
72	Streets	2/10/2020 7:27 PM
73	Clean up the blight.	2/10/2020 6:38 PM
74	Downtown business	2/10/2020 5:44 PM
75	What I said in #13. More retail uptown.	2/10/2020 4:44 PM
76	JOBS	2/10/2020 3:40 PM
77	Fix streets	2/10/2020 2:21 PM
78	Improve the overall appearance. Buildings and signs on major entrances and throughout highways and main street	2/10/2020 2:06 PM
79	Street repair.	2/10/2020 1:38 PM
80	Cleaning up properties also find help for those who don't have funding ,roads	2/10/2020 1:38 PM
81	up keep on run down properties.	2/10/2020 1:29 PM
82	Getting some type retail business that where you can purchase clothes, shoes, etc. losing Pamida/Shopko type store was a big loss	2/10/2020 1:17 PM
83	Develop quality and affordable rental housing	2/10/2020 1:17 PM
84	Housing	2/10/2020 12:59 PM
85	clean up town...enforce current ordinances.	2/10/2020 11:28 AM
86	Stores up town	2/10/2020 10:52 AM
87	Streets	2/10/2020 10:28 AM
88	Build on housing/sidewalk restoration, develop pride of ownership, celebrate the positives and continue to work on the negatives.	2/9/2020 6:39 PM
89	Repair 6 St. SW	2/8/2020 2:58 PM
90	Making it look better. Example: filling old stores, knocking down old buildings and building nice rentals.	2/7/2020 10:31 PM
91	Get more jobs in town and give professional people a reason to live here! Clean up the criminals in town.	2/7/2020 9:13 AM
92	Being business friendly	2/6/2020 9:25 PM
93	Repair roads	2/6/2020 11:08 AM
94	Restaurants steak house	2/5/2020 9:20 PM
95	Attract a general merchandise and clothing store.	2/5/2020 9:14 PM
96	Streets	2/5/2020 6:09 PM
97	Recycling	2/5/2020 4:44 PM

## CITY OF HAMPTON Community Survey

98	Sidewalks and streets	2/5/2020 4:33 PM
99	Updating soccer fields, parking and space issues.	2/5/2020 3:37 PM
100	Building repair and maintenance (homes and historic buildings)	2/5/2020 2:53 PM
101	Develop an outdoor recreation park plan	2/5/2020 8:53 AM
102	Consistency in enforcing all laws... this means the noise ordinance.. speedy cars... drivers with no insurance... and nuisance laws, drivers with no licenses	2/5/2020 8:08 AM
103	Fix roads and add more jobs	2/5/2020 8:04 AM
104	Clean it up. We consider moving back to town but there are so many areas of town with run down houses or yards full of junk. We worry about home values.	2/5/2020 7:34 AM
105	Clean up main street	2/5/2020 1:54 AM
106	Funding to fill open store fronts or rental properties.	2/4/2020 10:37 PM
107	Fix the roads Paint the outside of some of the more rundown properties Add a dog park Better parking for the sports areas	2/4/2020 10:26 PM
108	Free recycling drop off location; fill vacant mainstreet buildings; add new playground equipment at soccer fields; encourage the opening of a healthy lunch restaurant	2/4/2020 10:15 PM
109	Encourage businesses and job growth	2/4/2020 9:18 PM
110	Streets. Lower taxes.	2/4/2020 7:50 PM
111	Roads repaired	2/4/2020 7:00 PM
112	Soccer fields moved to the land that was donated	2/4/2020 6:50 PM
113	Daycare	2/4/2020 6:49 PM
114	Fixing the stoplight	2/4/2020 6:48 PM
115	Attract more people with young kids with a parks and recreation department. Kids need to have opportunities all year round and facilities with that	2/4/2020 6:16 PM
116	Roads/streets	2/4/2020 5:13 PM
117	Road work on side streets	2/4/2020 4:41 PM
118	Get ahead of homes in disrepair	2/4/2020 4:05 PM
119	General appearance of town	2/4/2020 2:57 PM
120	Community safety	2/4/2020 2:25 PM
121	Redo the streets!!	2/4/2020 2:13 PM
122	Parks	2/4/2020 2:05 PM
123	Tourism attraction.	2/4/2020 7:07 AM
124	Clean up the mess!	2/3/2020 10:10 PM
125	To make use of empty properties	2/3/2020 6:47 PM
126	Make landlords clean up the property they rent to others	2/3/2020 1:33 PM
127	Fix and repair.	2/3/2020 9:53 AM
128	Continuing to look at street repairs and to have a plan going forward for repairs. Also ways to help people make repairs to their property if we are placing certain requirements on them. (Although landlords should be responsible for their own since they are making money off of the property) This would include monetary help as well as creating a volunteer work force to help people.	2/3/2020 9:17 AM
129	Clean up appearance of all areas - enforce cars NOT parked on grass/semis not parked in town/junk sitting outside	2/2/2020 12:44 PM



## CITY OF HAMPTON Community Survey

130	A dog park and more restaurants	2/2/2020 9:19 AM
131	Rental housing	1/31/2020 6:08 PM
132	Put in a dog park - there are tons of dogs all over Hampton, and it's a far drive to Iowa Falls to use theirs.	1/31/2020 12:28 PM
133	To always keep an eye on its spending and make sure we place needs above our wants.	1/31/2020 9:59 AM
134	Snow removal & street & alley repair	1/30/2020 1:58 PM
135	.	1/30/2020 10:14 AM
136	a	1/30/2020 10:11 AM
137	Improve street conditions	1/29/2020 7:48 PM
138	Roads	1/29/2020 4:54 PM
139	Bring in new family entertainment. Recycling center options.	1/29/2020 4:08 PM
140	New jobs produced by new business	1/29/2020 3:17 PM
141	Filling downtown stores and roads	1/29/2020 3:16 PM
142	Good internet access for all.	1/29/2020 2:32 PM
143	Not certain what the highest priority would be.	1/29/2020 2:23 PM
144	Street repairs	1/29/2020 1:52 PM
145	Street repair	1/29/2020 11:50 AM
146	Streets	1/29/2020 6:03 AM
147	Get a target or Walmart here	1/28/2020 8:49 PM
148	More employers, more jobs.	1/28/2020 7:59 PM
149	The flashing light and the condition of some of the streets.	1/28/2020 5:39 PM
150	recruiting new businesses - not just specialty shops	1/28/2020 11:46 AM
151	Streets and retaining more retail stores	1/28/2020 11:30 AM
152	Streets	1/28/2020 11:20 AM
153	economic development	1/28/2020 11:15 AM
154	Finding a solution for the affordable housing shortage - many families simply cannot afford the average rent in Hampton.	1/27/2020 8:19 PM
155	Funding ways to keep people who grew up in Hampton to stay in Hampton.	1/27/2020 7:55 PM
156	Streets	1/27/2020 7:12 PM
157	Nausince clean up	1/27/2020 6:24 PM
158	Big problem with excessive speed on side streets , bad on North federal between school and Harriman park	1/27/2020 3:27 PM
159	Clean up drug problem, more enforcement	1/27/2020 1:59 PM
160	Jobs, technology, reasons for younger or high income people to move or even stay here, basic services met with consistency and common sense, a general higher intelligence of staff	1/27/2020 10:42 AM
161	Clean up the properties and work on street repair. Alleys need help also .	1/27/2020 10:32 AM
162	I wish the city would make the land owners of all of the houses that need condemned or repaired to get them to either fix it or tear it down. They are eye sores for potential residents who want to move to Hampton.	1/27/2020 9:47 AM
163	Improve roads trim trees	1/27/2020 9:17 AM
164	Clean up the trash and drug activity!	1/27/2020 8:56 AM



## CITY OF HAMPTON Community Survey

165	Sports complex	1/27/2020 8:24 AM
166	Get a real stoplight( red green and orange) on hyway 3 and first street Nw	1/27/2020 7:54 AM
167	Cleaning up slum properties	1/27/2020 5:49 AM
168	Business options	1/27/2020 5:48 AM
169	lower property taxes	1/27/2020 5:26 AM
170	Filling vacant stores and attracting new businesses. A bakery would be great.	1/26/2020 10:48 PM
171	Clean up properties	1/26/2020 10:20 PM
172	Improving daily retail needs.	1/26/2020 10:13 PM
173	Roads	1/26/2020 10:05 PM
174	City street and sidewalk renewal, city lane markings	1/26/2020 10:04 PM
175	Main street parking....	1/26/2020 8:58 PM
176	Need senior citizen housing options that are affordable and safe	1/26/2020 6:07 PM
177	The roads are awful especially on 2nd ST SE right off of highway 3	1/26/2020 4:46 PM
178	jobs	1/26/2020 4:30 PM
179	Rental clean up and street repair	1/26/2020 2:41 PM
180	Clean up downtown, also get rid of "junk" and unsightly thknfs	1/26/2020 2:11 PM
181	Clean the town up!	1/26/2020 1:41 PM
182	Move forward with a rec complex that has all been but forgotten since it was met about almost 2 years ago	1/26/2020 1:20 PM
183	Bring in new businesses	1/26/2020 12:39 PM
184	Housing	1/26/2020 12:10 PM
185	Enhance downtown. Create living spaces, fill in vacant storefronts with offices, retail or restaurants. Consider closing off downtown to traffic and make more peripheral parking.	1/26/2020 10:45 AM
186	The loss of the recycling program was a terrible hit to our community. While I understand that a few ruined it for the majority, it is really a loss to our community.	1/26/2020 10:40 AM
187	Getting rid of illegal immigrants	1/26/2020 10:08 AM
188	Improve maintenance of parks	1/26/2020 8:35 AM
189	More business	1/26/2020 7:45 AM
190	Updates on outdated buildings that are not up to code	1/26/2020 6:51 AM
191	Streets	1/25/2020 11:19 PM
192	Getting a discount center	1/25/2020 10:23 PM
193	More businesses	1/25/2020 10:00 PM
194	Improvement of communication resources	1/25/2020 9:49 PM
195	Streets repaired	1/25/2020 9:01 PM
196	Streets repaired	1/25/2020 9:00 PM
197	Clean up main street and crack down on run down private homes	1/25/2020 8:41 PM
198	Clean up! Too many junky places that take down values and reflect poorly on all of us.	1/25/2020 8:20 PM
199	Parks and recreation	1/25/2020 8:17 PM
200	Lower property taxes.	1/25/2020 8:14 PM

## CITY OF HAMPTON Community Survey

201	Really cleaning up the town. The amount of houses and building that have been trashed has gotten out of hand. Along with all of the houses that have their yards filled with trash. People need to take pride in their homes and want to make our town clean.	1/25/2020 7:57 PM
202	Roads	1/25/2020 7:49 PM
203	Enforcing the city wide 'clean up' ordinance. I spent a lot of money this past summer due to the notice I received and to still see other buildings and properties in worse shape going untouched, I question the fairness and due diligence from other members of the community.	1/25/2020 7:42 PM
204	Improve employment opportunities	1/25/2020 7:42 PM
205	Support small business. Encourage young people to stay in the community by finding opportunities.	1/25/2020 7:39 PM
206	Affordable & safe senior housing	1/25/2020 7:20 PM
207	Getting adorable housing. Not beans new 200k and up homes. Not everyone wants to spend that on a house	1/25/2020 7:16 PM
208	Street improvements	1/25/2020 7:05 PM
209	Streets	1/25/2020 6:32 PM
210	More lodging options	1/25/2020 6:19 PM
211	Bridge fixing on hwy 65	1/25/2020 6:08 PM
212	Work on improving the city streets.	1/25/2020 6:06 PM
213	Street improvements	1/25/2020 5:58 PM
214	Taking care of fixing city streets	1/25/2020 5:43 PM
215	Repair vacant buildings	1/25/2020 4:46 PM
216	Cleaning up/repairing more trafficked areas in town.	1/25/2020 4:41 PM
217	Law enforcement	1/25/2020 4:23 PM
218	More business.	1/25/2020 4:15 PM
219	Street improvement	1/25/2020 4:14 PM
220	Attract more restaurants and a business like Shopko	1/25/2020 4:07 PM
221	Blight and streets.	1/25/2020 3:58 PM
222	Helping bring business in to fill the store fronts.	1/25/2020 3:55 PM
223	Clean up properties	1/25/2020 3:34 PM
224	More vendors at Farmer's Market. Tie in closer to Tuesday's on the Town in Bandshell Park. And I mean Fresh Produce!	1/25/2020 3:20 PM
225	Bringing in more jobs	1/25/2020 2:54 PM
226	Dining choices	1/25/2020 2:52 PM
227	Making it inviting for more businesses to come to Hampton, making working class population to move here instead of low income living off the government	1/25/2020 2:39 PM
228	That empty lot	1/25/2020 2:30 PM
229	Keep up maintenance of vital services	1/25/2020 2:30 PM
230	Improve city owned buildings. City hall, police department are the two most used city buildings and haven't seen any updates in what appears to be 30 years. Hard to take a place seriously if they don't look like a professional and well kept unit.	1/25/2020 2:29 PM
231	Clean up abandoned properties	1/25/2020 2:25 PM
232	Fix roads	1/25/2020 2:25 PM

## CITY OF HAMPTON Community Survey

233	Infrastructure	1/25/2020 2:23 PM
234	Remove the ratty houses that need to be tom down!	1/25/2020 2:18 PM
235	Abandoned properties cleaned up	1/25/2020 2:11 PM
236	More full time job opportunitites	1/25/2020 2:05 PM
237	Continue the idea for a sports complex that was started but has now not been talked about	1/25/2020 1:52 PM
238	Maintain low taxes and continuing to work on City Infrastructure.	1/25/2020 1:45 PM
239	Youth sports complex	1/25/2020 1:42 PM
240	Fix horrible roads and sidewalks	1/25/2020 1:41 PM
241	Re-pave streets	1/25/2020 1:25 PM
242	City street repairs	1/25/2020 1:16 PM
243	Bring more businesses in, jobs.	1/25/2020 1:15 PM
244	Nuisance property enforcement	1/25/2020 1:12 PM
245	Rehab neglected housing	1/25/2020 1:09 PM
246	Reasonable prices rentals	1/25/2020 1:08 PM
247	Recruiting quality workers and training existing ones for factory labor jobs and construction, electric, etc.	1/25/2020 1:02 PM
248	Housing but housing that's affordable not an outrageous rent.	1/25/2020 12:59 PM
249	ROADS	1/25/2020 12:52 PM
250	Business	1/25/2020 12:34 PM
251	Job development, housing availability improvement	1/25/2020 12:30 PM
252	Go through Hampton and slowly redo all the roads and sidewalks like you did on Main Street	1/25/2020 12:26 PM
253	Fix the streets and sidewalks.	1/25/2020 12:18 PM
254	Streets	1/25/2020 12:17 PM
255	Street and sidewalk repair.	1/25/2020 12:16 PM
256	Sidewalks and roads	1/25/2020 12:00 PM
257	Clean Up The Junk on the streets.	1/25/2020 11:47 AM
258	Create a recycling center for all county residents	1/25/2020 11:39 AM
259	Affordable housing	1/25/2020 11:11 AM
260	Deal with empty lots & empty buildings. Why did we allow a new dentist office that does not keep the historical Hampton ambiance?	1/25/2020 11:10 AM
261	Clean up the town	1/25/2020 11:09 AM
262	Getting industrial businesses in Hampton. We need decent paying jobs.	1/25/2020 10:56 AM
263	Bring in new business Fill empty storefronts	1/25/2020 10:50 AM
264	Bring in new business Fill empty storefronts	1/25/2020 10:49 AM
265	Fixing roads and adding side walks. No more people walking in the streets.	1/25/2020 10:46 AM
266	Repairing streets and sidewalks.	1/25/2020 10:44 AM
267	Address run-down homes and storefronts	1/25/2020 10:39 AM
268	Inclusion/acceptance of diverse cultures	1/25/2020 10:39 AM
269	Safety and cleaning up of illegal immigrants, esp on Main Street. Baseball complex...	1/25/2020 10:29 AM

## CITY OF HAMPTON Community Survey

270	Make things for kids to do	1/25/2020 10:27 AM
271	Continue working on improvements that have been started.	1/25/2020 10:24 AM
272	To bring in more businesses like a clothing store and a restaurant that you could order more than sandwiches or pizza	1/25/2020 10:22 AM
273	Sidewalks and bike trail	1/25/2020 10:22 AM
274	Continued sustained growth	1/25/2020 10:16 AM
275	Clean up the town and improve streets	1/25/2020 10:15 AM
276	Cleaning up the Main Street district. The Coonley Hotel area, in particular, makes a horrible impression.	1/25/2020 10:08 AM
277	Make the park bigger because during the summer it's gets extremely full	1/25/2020 10:07 AM
278	Wider main streets.	1/25/2020 10:02 AM
279	Cleaning up blighted houses. Family members that come back to visit can't believe how many run down houses there are, even in "nice" neighborhoods.	1/25/2020 9:55 AM
280	Lower property taxes, improve water quality	1/25/2020 9:55 AM
281	Getting a store like shopko was....	1/25/2020 9:50 AM
282	Cracking down on the drug traffic happening on Main Street	1/25/2020 9:50 AM
283	Clean up the town. It looks trashy when you drive through the side streets or go for a walk.	1/25/2020 9:49 AM
284	Filling empty store fronts and having more activities like the wine walk to make people want to be more active in our downtown	1/25/2020 9:47 AM
285	Turn Hampton back into a small-town get rid of a nuisance orders making a place that people want to live not move out of	1/25/2020 9:45 AM
286	More businesses and restaurants. We need to keep the people from Hampton in Hampton when it comes to shopping and entertainment.	1/25/2020 9:44 AM
287	Improve side walks from pool to downtown	1/25/2020 9:41 AM
288	Infrastructure improvements. This is a great challenge considering the existing budget and the potential property tax base.	1/25/2020 9:34 AM
289	Sports complex	1/25/2020 9:34 AM
290	Roads curb n gutter, more stop signs in residential areas such as 1st Ave NW into 6th St NW	1/25/2020 9:33 AM
291	Try to entice private entities to invest in Hampton, with low cost housing, apartment buildings. Cleaning up the overall appearance of the town. Make it more appealing and friendly to visitors and the citizens.	1/25/2020 9:27 AM
292	Roads	1/25/2020 9:26 AM
293	Fixing city streets, not just patching with gravel/tar	1/25/2020 9:23 AM
294	Walmart	1/25/2020 9:21 AM
295	Lower property taxes and control illegal immigrants. Add family recreational activities, ie, enhance the bike paths, allow atv/golf cart accessibility on city/county roads.	1/25/2020 9:20 AM
296	Being a delivery person I would say street and sidewalks need attention	1/25/2020 9:10 AM
297	This is difficult as to me there are many options. Of course job opportunities and affordable decent housing are very important. But how do we get there. Make community more attractive and safe. What comes to mind today, tomorrow may be different. is more crackdown on the illegal drug uses, selling, manufacturing. Make more arrests. Word will get out Hampton is not a place to come if you are in that activity. People will hear and hopefully realize Hampton is a safer community because of the low to no tolerance for illegal drugs. I would hope then people would move here, establish roots and build community knowing law enforcement agencies are able and willing to look after them. Living next to a known drug user and probable dealer, it's sad to think how the children in the home are being effected and will the cycle continue. We	1/25/2020 9:05 AM



## CITY OF HAMPTON Community Survey

	just hope there isn't meth being made (because of lights kept on and people) as well because this would effect multiple families in the neighborhood and community. So if people like this were arrested, like I said word would get out, and our community could potentially be a "cleaner" community and positive community building progress could ensue.	
298	Fix the streets	1/25/2020 9:04 AM
299	Work on improving properties.	1/25/2020 9:02 AM
300	This is difficult as to me there are many options. Of course job opportunities and affordable decent housing are very important. But how do we get there. Make community more attractive and safe. What comes to mind today, tomorrow may be different. is more crackdown on the illegal drug uses, selling, manufacturing. Make more arrests. Word will get out Hampton is not a place to come if you are in that activity. People will hear and hopefully realize Hampton is a safer community because of the low to no tolerance for illegal drugs. I would hope then people would move here, establish roots and build community knowing law enforcement agencies are able and willing to look after them. Living next to a known drug user and probable dealer, it's sad to think how the children in the home are being effected and will the cycle continue. We just hope there isn't meth being made (because of lights kept on and people) as well because this would effect multiple families in the neighborhood and community. So if people like this were arrested, like I said word would get out, and our community could potentially be a "cleaner" community and positive community building progress could ensue.	1/25/2020 9:01 AM
301	To get another grocery store, clean up trashy homes	1/25/2020 9:01 AM
302	This is difficult as to me there are many options. Of course job opportunities and affordable decent housing are very important. But how do we get there. Make community more attractive and safe. What comes to mind today, tomorrow may be different. is more crackdown on the illegal drug uses, selling, manufacturing. Make more arrests. Word will get out Hampton is not a place to come if you are in that activity. People will hear and hopefully realize Hampton is a safer community because of the low to no tolerance for illegal drugs. I would hope then people would move here, establish roots and build community knowing law enforcement agencies are able and willing to look after them. Living next to a known drug user and probable dealer, it's sad to think how the children in the home are being effected and will the cycle continue. We just hope there isn't meth being made (because of lights kept on and people) as well because this would effect multiple families in the neighborhood and community. So if people like this were arrested, like I said word would get out, and our community could potentially be a "cleaner" community and positive community building progress could ensue.	1/25/2020 9:01 AM
303	Make progress on infrastructure - streets, housing, internet.	1/25/2020 8:59 AM
304	Bring more activities for the residents	1/25/2020 8:53 AM
305	You are on the right track with setting goals, prioritizing them, and most importantly acting on them. Retail development is the highest priority.	1/25/2020 8:50 AM
306	Investment in activities/ programs for youth and keep our middle working class in mind. We spend a lot of resources focusing on the elderly and poor. This, of course, is important, but remember who is bringing money into the community. The working class families need good daycares, shopping, and recreation. Without these things, we head to Mason City and other communities to spend our money.	1/25/2020 8:43 AM
307	The sports complex that was brought up in years past	1/25/2020 8:31 AM
308	Clean up the town	1/25/2020 8:20 AM
309	Bringing in new businesses.	1/25/2020 8:10 AM
310	Family friendly restaurants and complex	1/25/2020 8:04 AM
311	Clean up	1/25/2020 8:02 AM
312	Rehabilitate older properties	1/25/2020 8:01 AM
313	To remain being vigilant with the fight against the drug craze to keep the kids safe and aware.	1/25/2020 7:59 AM
314	Streets and side walks as would improve impression of city.	1/25/2020 7:50 AM
315	Bringing in jobs	1/25/2020 7:46 AM



## CITY OF HAMPTON Community Survey

316	Streets	1/25/2020 7:44 AM
317	I don't know.	1/25/2020 7:42 AM
318	Blight	1/25/2020 7:31 AM
319	Sidewalks and streets	1/25/2020 7:29 AM
320	Affordable rental housing.	1/25/2020 7:25 AM
321	Get a new housing development in the works with lots that are affordable but yet have a minimum house value in place. I would also limit the size of the lots to not exceed a double lot.	1/25/2020 7:22 AM
322	I think the signs coming into town are very faded. If we want to show pride for people entering our community we need to maybe do something more permanent possibly with landscape block etc	1/25/2020 7:13 AM
323	Streets and side walks	1/25/2020 7:09 AM
324	Get more businesses into downtown spaces.	1/25/2020 7:07 AM
325	Sidewalk improvements.	1/25/2020 7:04 AM
326	Improving the appearance of the south end of 65.	1/25/2020 6:58 AM
327	Bike Trail continued development	1/25/2020 6:37 AM
328	Big box store and clean up houses falling apart	1/25/2020 6:23 AM
329	Plan for infrastructure repairs such as sidewalks, sewer, internet	1/25/2020 6:16 AM
330	Don't know	1/25/2020 5:17 AM
331	Business incentives	1/25/2020 4:51 AM
332	Work on the roads	1/25/2020 4:27 AM
333	Road Repairs	1/25/2020 4:21 AM
334	I would look at bringing in more retail for local shopping opportunities as well as lowering property taxes for corner lots and overall	1/25/2020 3:00 AM
335	Streets	1/25/2020 2:34 AM
336	Actual street repair.	1/25/2020 1:47 AM
337	Clean up this town!!	1/25/2020 1:38 AM
338	Replace City Manager	1/25/2020 12:33 AM
339	Employment	1/24/2020 11:20 PM
340	Affordable housing and nice chain sit down full service restaurant and work opportunities to keep people here or draw them here	1/24/2020 10:59 PM
341	Nuisance abatement	1/24/2020 10:13 PM
342	Focus on downtown beautification, historic preservation, and economic development.	1/24/2020 9:54 PM
343	Fixing roads	1/24/2020 9:40 PM
344	Drugs gone. Unfortunately it won't happen. Not because we are not trying	1/24/2020 9:35 PM
345	A bigger variety of shops (older people clothing, big box store)	1/24/2020 8:35 PM
346	Maybe better renting .... I love where I live but took forever to find a decent price I could afford off my income.	1/24/2020 7:11 PM
347	Bring in high paying jobs but the employees need to live here. Too many professionals work in Hampton but take their paychecks to another town	1/24/2020 7:09 PM
348	New Restaurant	1/24/2020 7:05 PM
349	Clean up the town..Say your going but don't!	1/24/2020 6:06 PM

## CITY OF HAMPTON Community Survey

350	Clean city of abandoned houses & junk prooertues	1/24/2020 5:56 PM
351	Road impeovements	1/24/2020 5:45 PM
352	Blight	1/24/2020 5:28 PM
353	ROADS AND BREAK UNION. TEACH SOMEONE ELSE TO RUN THE VAC	1/24/2020 4:07 PM
354	Improved street lighting	1/24/2020 2:45 PM
355	Stricter law enforcement of crimes when committed. Seems at this point the offender is more often than not released or only given a small fine.	1/24/2020 12:59 PM
356	Housing revitalization. Too many blighted homes.	1/24/2020 12:59 PM
357	New businesses.	1/24/2020 10:37 AM
358	Sidewalk enforcement. It could start just by marking bad sidewalks and talking to home owners, and I bet you would get some to do the work on their own accord. Then do letter, and then do the work and attach costs to property tax. Don't overcharge but charge enough to cover costs of material and labor.	1/24/2020 9:25 AM
359	Try and get another grocery store, competition is a good thing. Also, needs incentives to get people to move back to hampton	1/24/2020 8:58 AM
360	Shopping, entertainment, restaurants, anything that would bring families to Hampton and stay in Hampton.	1/24/2020 8:12 AM
361	Keep roads clear and as ice free as possible this winter; work to fill the Shopko store building	1/23/2020 9:20 PM
362	Need another retail store or something similar	1/23/2020 8:26 PM
363	Get there act together with illegals and property rented illegally	1/23/2020 7:34 PM
364	see comments made after 'city services' section; change 1, & 2	1/23/2020 7:19 PM
365	condo's and senior housing	1/23/2020 6:45 PM
366	Improve housing opportunities	1/23/2020 6:37 PM
367	To offer full internet and cable services! Many communities offer this with great success!	1/23/2020 6:25 PM
368	Replacing closed down stores with new ones	1/23/2020 6:06 PM
369	N/A	1/23/2020 5:01 PM
370	improve or add affordable housing	1/23/2020 3:42 PM
371	Street and housing repairs	1/23/2020 3:19 PM
372	Addressing the snow removal policy to get these roads cleared off more quickly during a snow event.	1/23/2020 3:15 PM

## CITY OF HAMPTON Community Survey

### Q16 What is one thing that needs to be addressed as we develop a long range plan for Hampton?

Answered: 350 Skipped: 103

#	RESPONSES	DATE
1	people need to be more involved with decisions	3/5/2020 2:05 PM
2	what does the future show for growth or decline over the years to come? needs growth and retention for development to prosper	3/5/2020 12:41 PM
3	more jobs	3/4/2020 1:55 PM
4	Inclusion of all residents	3/4/2020 12:48 PM
5	- Mainstreet seems disjointed - no cohesiveness in buildings - Need for public restroom downtown - like Clear Lake's (courthouse has limited hours and out-of-towners don't know of existence)	3/4/2020 12:27 PM
6	solving the blight problem	3/3/2020 2:57 PM
7	?	3/1/2020 9:46 PM
8	Higher paying jobs	2/28/2020 5:24 PM
9	Higher quality housing for professionals who work here but do not live here	2/27/2020 3:52 PM
10	Street	2/27/2020 11:36 AM
11	Creating things/places for families to do	2/27/2020 8:21 AM
12	Street	2/27/2020 7:41 AM
13	Attract employers to provide well paying jobs	2/26/2020 7:34 PM
14	Make sure all projects reflect/benefit the true demographics of our population	2/26/2020 6:24 PM
15	Streets	2/26/2020 10:35 AM
16	If you want to keep business local you need to offer prices the residents of Hampton can afford.	2/26/2020 10:03 AM
17	How to keep Hampton a safe and growing community where people want to start and raise families.	2/26/2020 7:57 AM
18	Jobs	2/26/2020 7:31 AM
19	NO \$7 MILLION REC COMPLEX - NO ANY \$ AMOUNT REC COMPLEX IS NEEDED - TAX PAYERS DO NOT NEED TO FUND REC FOR ANYONE UNLESS OTHER ISSUES RESOLVED	2/26/2020 7:24 AM
20	Ns	2/26/2020 6:09 AM
21	Getting a small discount store in town, similar to what Shopko was. Lots of things one has to go out of town to get.	2/25/2020 9:26 PM
22	Community growth - inclusivity for everybody in trying to make Hampton better	2/25/2020 9:13 PM
23	Hampton has the look of big city poverty areas	2/25/2020 8:27 PM
24	NA	2/25/2020 7:41 PM
25	Business development, we are become a crappy run down bedroom town for low paying labor	2/25/2020 7:34 PM
26	Street improvement especially from hwy 65 to High school	2/25/2020 6:03 PM
27	Sports complex	2/25/2020 5:57 PM

## CITY OF HAMPTON Community Survey

28	Not sure	2/25/2020 4:36 PM
29	The need for economic development	2/25/2020 4:20 PM
30	Year round activities/building for youth	2/25/2020 3:53 PM
31	Keeping young families here by attracting new business/jobs	2/25/2020 2:17 PM
32	Not much for youth to do.	2/25/2020 1:57 PM
33	Recreation	2/25/2020 1:29 PM
34	Keep yards and sidewalks clean	2/25/2020 1:17 PM
35	building up new, younger leadership	2/25/2020 12:07 PM
36	diversity inclusion	2/25/2020 11:46 AM
37	Youth!!!!	2/25/2020 11:45 AM
38	More industry and business growth.	2/25/2020 11:41 AM
39	businesses	2/25/2020 11:22 AM
40	jobs and new businesses, there way too many others hard to choose	2/24/2020 11:27 AM
41	street repairs and nuisance abatement	2/24/2020 7:56 AM
42	3506 Crestview Manor	2/24/2020 5:56 AM
43	Maintaining infrastructure and city services	2/19/2020 10:48 AM
44	Better internet connection or options	2/17/2020 10:01 PM
45	Keep the town thriving with updates to businesses and get people to stay in town and spend their time/money. Increase in quality housing, however the income of families would need to increase with that.	2/17/2020 3:45 PM
46	Streets	2/17/2020 3:45 PM
47	get on main street area filled with a variety of businesses with local owners	2/17/2020 11:30 AM
48	Affordable housing	2/17/2020 9:40 AM
49	reduce city hall employees	2/17/2020 8:14 AM
50	Continue the growth (like HyVee) and grow the retail shop or downtown district...people like friendly and eye-appealing main areas.	2/15/2020 1:35 PM
51	Clean up the town!	2/15/2020 12:26 AM
52	Lack of Industry	2/14/2020 5:59 PM
53	proper housing possibilities. Rental properties are so high priced, no one can afford one. \$750 per month for a small , rundown house is wrong. I own my home (thank God). I pay a fraction of that for my house payment	2/14/2020 5:50 PM
54	A better committee that chooses the ideas for fun things to do in Hampton. Summer fest is so lame any more. They basically do things around here for the older crowds not the younger or middle ages	2/14/2020 5:28 PM
55	Curb and gutter everywhere	2/14/2020 2:51 PM
56	Make sure downtown bldgs get updated	2/14/2020 1:56 PM
57	Getting the rent down of the city. My rent has raised almost 100 dollars in the past 5 years.	2/14/2020 11:29 AM
58	Street repairs. Better internet and cable options.	2/14/2020 10:10 AM
59	Street repairs. Better internet and cable options.	2/14/2020 9:55 AM
60	Faster internet, More affordable housing.	2/14/2020 9:41 AM
61	To create more events for the younger people that last more than a couple of hours. For	2/13/2020 11:22 PM

## CITY OF HAMPTON Community Survey

example Dumont has Dumont days full of activities during the two days for people of all ages!  
More people will definitely be attracted to coming to Hampton.

62	Stable high speed internet access to businesses first, and also homeowners.	2/13/2020 6:24 PM
63	Activities in the community for both adults and youth/children that aren't always focused around sports.	2/13/2020 4:19 PM
64	Work together not against	2/11/2020 8:49 PM
65	Sports facility	2/11/2020 4:51 PM
66	New sports fields for all ages	2/11/2020 2:26 PM
67	Employment	2/11/2020 12:38 PM
68	Housing	2/11/2020 11:56 AM
69	Bring business in to community	2/11/2020 7:38 AM
70	Continuing to improve city streets and sidewalks. Continue to update the downtown building so their historical integrity remains solid	2/10/2020 10:21 PM
71	Housing	2/10/2020 9:21 PM
72	Family restaurant	2/10/2020 7:27 PM
73	?	2/10/2020 6:38 PM
74	Drug problem	2/10/2020 5:44 PM
75	Just to clean up the town.	2/10/2020 4:44 PM
76	get rid of the good old boys club and get some people in the council that have insight into the future and can lead Hampton into the future	2/10/2020 3:40 PM
77	Businesses brought in town	2/10/2020 3:02 PM
78	Improve housing	2/10/2020 2:21 PM
79	The local economy	2/10/2020 2:06 PM
80	Cleanliness.	2/10/2020 1:38 PM
81	A ideas to make Hampton more inviting as you approach the city south 65 needs help	2/10/2020 1:38 PM
82	Up keep on run down properties.	2/10/2020 1:29 PM
83	Again, the development of affordable and clean rental housing	2/10/2020 1:17 PM
84	Employment	2/10/2020 12:59 PM
85	Stores	2/10/2020 10:52 AM
86	Streets	2/10/2020 10:28 AM
87	How to capitalize on the positive things that the Hispanic community brings to Hampton and use this as a long term plan is developed.	2/9/2020 6:39 PM
88	Replace our outdated underground water system	2/8/2020 2:58 PM
89	Law Enforcement, Creating Jobs, Improving City Services.	2/7/2020 9:13 AM
90	Housing	2/6/2020 9:25 PM
91	The need to bring younger families and couples in town. They need quality options for employment and reason to live in town.	2/6/2020 11:08 AM
92	Providing services	2/5/2020 9:14 PM
93	Another pamida type store	2/5/2020 4:44 PM
94	More housing and improve existing housing	2/5/2020 4:33 PM
95	The poor condition of rental properties.	2/5/2020 2:53 PM



## CITY OF HAMPTON Community Survey

96	Current homes that need rehabilitated	2/5/2020 8:53 AM
97	Hampton is an American town we need to live like it	2/5/2020 8:08 AM
98	Law enforcement following through with issues addressed to them	2/5/2020 8:04 AM
99	Industry and good jobs	2/5/2020 7:34 AM
100	We need a general store that is reasonably priced. Like Walmart.	2/5/2020 6:43 AM
101	Making it appealing for the younger generation. Making neighborhoods clean, safe, and appealing	2/5/2020 1:54 AM
102	The cities need for affordable housing.	2/4/2020 10:37 PM
103	Higher paying more inclusive jobs	2/4/2020 10:26 PM
104	Maintaining or rebuilding downtown buildings; having a vision for downtown; I think the new dentist office looks out of place	2/4/2020 10:15 PM
105	More restaurants and a vibrant downtown	2/4/2020 9:18 PM
106	Streets are terrible	2/4/2020 7:50 PM
107	Find a way to even out fines for yards etc I have branches sitting by my garage for 4 days and received a letter. My next door neighbor has a truck with flat tires and doesn't run has been there over 3 years come on make it fair	2/4/2020 7:00 PM
108	Grocery store to compete with Fareway	2/4/2020 6:50 PM
109	Streets and sidewalks in residential areas	2/4/2020 6:49 PM
110	Dilapidated properties	2/4/2020 6:48 PM
111	Attract younger families that have a reason to stay here	2/4/2020 6:16 PM
112	More jobs	2/4/2020 4:41 PM
113	Employment	2/4/2020 4:05 PM
114	Cultural differences	2/4/2020 2:57 PM
115	Bring in quality jobs, recreational activities	2/4/2020 2:25 PM
116	Jobs	2/4/2020 2:05 PM
117	Keeping housing affordable.	2/4/2020 7:07 AM
118	Clean up the poor housing, junk cars, horrible sidewalks and holes in the streets!	2/3/2020 10:10 PM
119	Improve roads and sidewalks	2/3/2020 6:47 PM
120	Growth	2/3/2020 1:33 PM
121	Keep the hospital and wellness center available. Repair streets and residences. Get the community involved with ideas about how to do that.	2/3/2020 9:53 AM
122	Ways to keep our medical clinic and hospital viable.	2/3/2020 9:17 AM
123	More jobs	2/2/2020 12:44 PM
124	The housing options and all the crappy looking houses. It makes the town unappealing to people moving in.	2/2/2020 9:19 AM
125	Rental housing	1/31/2020 6:08 PM
126	Continue to create/support quality recreation areas for all ages. Encouraging movement and walkability will help us all!	1/31/2020 12:28 PM
127	Actively promote & enforce our nuisance abatement program. People don't want to look at unkempt properties. When others drive through our community, we want to leave them with a POSITIVE impression of Hampton.	1/31/2020 9:59 AM
128	Guess.....STREETS & ALLEYS	1/30/2020 1:58 PM

## CITY OF HAMPTON Community Survey

129	.	1/30/2020 10:14 AM
130	a	1/30/2020 10:11 AM
131	Streets	1/29/2020 7:48 PM
132	Jobs	1/29/2020 4:54 PM
133	Housing	1/29/2020 3:17 PM
134	Having facilities/activities/places of interest that would draw young families here.	1/29/2020 3:16 PM
135	Keeping downtown viable.	1/29/2020 2:32 PM
136	Retain current businesses, recruit new industrial, help businesses retire and bring in new owners - when you have businesses, you have employees. When you have employees, you have families. When you have families, you have people spending money and investing in the community. When you have a healthy community, people feel good about where they live.	1/29/2020 2:23 PM
137	Housing for all different needs	1/29/2020 1:52 PM
138	More variety of businesses.	1/29/2020 11:50 AM
139	Ball park with concessions in one location	1/29/2020 6:03 AM
140	Get all the illegals out! No Spanish in the schools!	1/28/2020 8:49 PM
141	More employers, more jobs.	1/28/2020 7:59 PM
142	The City should look into better funding for city services such as the library, the pool, the wellness center, baseball fields, and parks. Relying on grants and donations is wrong. Attracting new businesses and people that want to move here.	1/28/2020 5:39 PM
143	Create new jobs and then housing for those jobs. Although that needs to be addressed now AND going forward.	1/28/2020 11:51 AM
144	more affordable nice housing	1/28/2020 11:46 AM
145	There are many blighted homes that need to be torn down or fixed up. Some areas look like slums.	1/28/2020 11:30 AM
146	Streets, kids activity places and centers	1/28/2020 11:20 AM
147	adding jobs and attractions to bring people to Hampton as visitors or residents	1/28/2020 11:15 AM
148	Considering diversity in decision-making structures to ensure Hampton's future is one that considers and benefits many instead of few. Age, race, socio-economic, etc.	1/27/2020 8:19 PM
149	Overcrowded homes	1/27/2020 7:55 PM
150	Keeping downtown storefronts filled	1/27/2020 7:12 PM
151	Housing	1/27/2020 6:24 PM
152	Invite outsiders to town, make town more inviting	1/27/2020 3:27 PM
153	more inclusiveness of ALL our people in town	1/27/2020 1:59 PM
154	Elderly programs and children education	1/27/2020 12:51 PM
155	Make the town appealing to businesses that want to locate here.	1/27/2020 10:32 AM
156	To get the home owners to take better care of their properties.	1/27/2020 9:47 AM
157	Improve streets	1/27/2020 9:17 AM
158	clean up the trash and drug activity	1/27/2020 8:56 AM
159	High residential property taxes	1/27/2020 8:24 AM
160	More strict on nuisance order	1/27/2020 5:48 AM
161	manufacturing sector growth, more jobs more revenue then less taxation is need	1/27/2020 5:26 AM
162	Property eyesore	1/26/2020 10:20 PM

## CITY OF HAMPTON Community Survey

163	Tourism not based on boutique shops and "historical Hampton" because I don't think that's sustainable long term.	1/26/2020 10:13 PM
164	?	1/26/2020 10:05 PM
165	Streets and sidewalks..	1/26/2020 10:04 PM
166	?	1/26/2020 8:58 PM
167	Provide community support for families and people of all ages, including community events and healthcare services	1/26/2020 6:07 PM
168	The sewers on the south side of town	1/26/2020 4:46 PM
169	Anything that would bring more people into town via tourism, sports or convention center activities.	1/26/2020 4:30 PM
170	Businesses brought in that are here for long term not a short term benefit provided that leaves once the incentive is finished	1/26/2020 2:41 PM
171	Incentives and plans to make the town more Attractive	1/26/2020 2:11 PM
172	Making sure the plans are doable and not "pie in the sky" plans for a town twice our size.	1/26/2020 1:41 PM
173	affordable, clean housing	1/26/2020 1:20 PM
174	Holding property owners more responsible for their properties and maintaining their appearance so the town looks good	1/26/2020 12:39 PM
175	Acceptance and integration of the Latinx community.	1/26/2020 10:45 AM
176	Keeping young families in town	1/26/2020 8:35 AM
177	Kid / family friendly things we offer just theatre	1/26/2020 7:45 AM
178	Expansion of our schools (HS particularly)	1/26/2020 6:51 AM
179	Jobs	1/25/2020 11:19 PM
180	Daycare and Senior Care	1/25/2020 10:23 PM
181	Jobs	1/25/2020 9:49 PM
182	Good affordable rental housing	1/25/2020 9:01 PM
183	Good affordable rental housing	1/25/2020 9:00 PM
184	Housing	1/25/2020 8:41 PM
185	High end jobs - not just retail service or factory.	1/25/2020 8:20 PM
186	High school needs auditorium	1/25/2020 8:17 PM
187	Losing places like winnebago and afg the glass plant really hurt us. If we are going to keep people around we need businesses/jobs so we can thrive. Too many people have to travel out of town for a decent job. We need to have a superintendent, teachers and a school board that actually care about students again and not just the numbers.	1/25/2020 8:14 PM
188	Handing out more citations for trashed houses and not abiding the laws.	1/25/2020 7:57 PM
189	Figuring out a way to have the city maintained and not deteriorate. Businesses, housing and quality of life.	1/25/2020 7:49 PM
190	It seems that there are several families in residences that are built to capacitate only one family. In my opinion, there are several rental units that go without maintenance or regular and routine management. The city should look at enforcing proper codes to ensure that landlords or building managers are following those.	1/25/2020 7:42 PM
191	Child care, low income housing	1/25/2020 7:42 PM
192	The vacant homes or rundown homes that are not livable.	1/25/2020 7:39 PM
193	Jobs that pay good wages	1/25/2020 7:20 PM

## CITY OF HAMPTON Community Survey

194	Housing.	1/25/2020 7:16 PM
195	jobs	1/25/2020 7:05 PM
196	Unsure	1/25/2020 7:05 PM
197	Plowing of snow	1/25/2020 6:32 PM
198	Street/sidewalk improvement	1/25/2020 6:19 PM
199	Alternate parking year long	1/25/2020 6:08 PM
200	Attracting young families by providing family oriented activities in the community.	1/25/2020 6:06 PM
201	More law enforcement officers	1/25/2020 5:58 PM
202	Keeping our library fully funded	1/25/2020 5:43 PM
203	Entice people above free and reduced line to move and stay here	1/25/2020 4:46 PM
204	Inclusivity doesn't have to mean catering to a certain demographic	1/25/2020 4:41 PM
205	Budget	1/25/2020 4:23 PM
206	Run down property and vehicles.	1/25/2020 4:15 PM
207	Street improvement	1/25/2020 4:14 PM
208	Having people that want to stay and raise a family	1/25/2020 4:07 PM
209	Blight	1/25/2020 3:58 PM
210	Why do people leave? Or use this as a transition town? How can we attract folks that WANT to stay here. Attract the kind of individuals that would invest in our community.	1/25/2020 3:55 PM
211	New businesses.	1/25/2020 3:34 PM
212	High speed Internet.	1/25/2020 3:20 PM
213	Street repair and high speed internet availability everywhere	1/25/2020 2:54 PM
214	Youth activities	1/25/2020 2:52 PM
215	Population retention of tax paying citizens	1/25/2020 2:39 PM
216	Making that lot pretty and useable for downtown activities or farmers market...	1/25/2020 2:30 PM
217	More manufacturing jobs	1/25/2020 2:30 PM
218	Improve streets before they start to damage citizens vehicles.	1/25/2020 2:29 PM
219	New retail store	1/25/2020 2:25 PM
220	I don't know	1/25/2020 2:25 PM
221	Expanding retail	1/25/2020 2:23 PM
222	Getting another retail store back other than DG.	1/25/2020 2:11 PM
223	Economic development/skilled trades	1/25/2020 2:05 PM
224	A small retail store so that we can keep shopping local	1/25/2020 1:52 PM
225	growing the community in a fiscally responsible manner. Do not waste tax dollars on non essential programs such as libraries and programs unrelated to basic city services.	1/25/2020 1:45 PM
226	Economic development	1/25/2020 1:42 PM
227	Jobs to keep our young families here	1/25/2020 1:41 PM
228	Multiple public hearings to allow citizen input	1/25/2020 1:25 PM
229	Affordable housing availability for non homeowners	1/25/2020 1:16 PM
230	Bring more businesses in, jobs.	1/25/2020 1:15 PM



## CITY OF HAMPTON Community Survey

231	More Industry or business coming here	1/25/2020 1:12 PM
232	Attracting employers who offer good paying jobs	1/25/2020 1:09 PM
233	Housing	1/25/2020 1:08 PM
234	Housing and amenities for workers.	1/25/2020 1:02 PM
235	No awnser	1/25/2020 12:59 PM
236	Houses that look in shambles.	1/25/2020 12:52 PM
237	Continued open communication between folk... It's ok to do this once, but it's there follow up? Does it end here, or does it continue to grow and improve?	1/25/2020 12:30 PM
238	Better spending plan	1/25/2020 12:26 PM
239	Junk properties getting cleaned up.	1/25/2020 12:16 PM
240	Unsure	1/25/2020 12:00 PM
241	Where will new people that come to town live?	1/25/2020 11:47 AM
242	Create and enforce walking crosswalks within city limits.	1/25/2020 11:39 AM
243	N/a	1/25/2020 11:11 AM
244	Empty stores and lots	1/25/2020 11:10 AM
245	Cleaning up properties	1/25/2020 11:09 AM
246	Cleaning up the town (getting rid of eye sores)!	1/25/2020 10:56 AM
247	Facilitating, fostering growth.	1/25/2020 10:50 AM
248	Facilitating, fostering growth.	1/25/2020 10:49 AM
249	Child care and affordable housing	1/25/2020 10:46 AM
250	Repairing the streets already in bad condition and coming up with a plan to keep them from getting to this point before being repaired in the future.	1/25/2020 10:44 AM
251	More availability of goods	1/25/2020 10:41 AM
252	Upkeep of property	1/25/2020 10:39 AM
253	Disability access/inclusion	1/25/2020 10:39 AM
254	Baseball/Youth Sports Complex. Integration of Hispanic community with Caucasians.... Very large disconnect between the two cultures	1/25/2020 10:29 AM
255	Clean up housing	1/25/2020 10:27 AM
256	Ways to help people be able to buy their own home	1/25/2020 10:22 AM
257	Sidewalks	1/25/2020 10:22 AM
258	Clean up properties that are not being taken care of today.	1/25/2020 10:16 AM
259	Make our town look great again. Clean up yards and housing	1/25/2020 10:15 AM
260	We need to recruit and keep professionals and professional services. We also need quality, affordable housing that would be attractive to teachers, etc.	1/25/2020 10:08 AM
261	Fix roads	1/25/2020 10:07 AM
262	Alternate side parking in the winter.	1/25/2020 10:02 AM
263	Bringing businesses to town so we don't have to go out of town for so many things.	1/25/2020 9:55 AM
264	Property taxes, water quality	1/25/2020 9:55 AM
265	More walking trails in the woods, for equine or pedestrian trails...we already have enough bike trails!	1/25/2020 9:50 AM



## CITY OF HAMPTON Community Survey

266	Find businesses that are willing to lower their prices so people can actually afford to shop local.	1/25/2020 9:50 AM
267	Keep businesses in town. Fix up the empty buildings.	1/25/2020 9:49 AM
268	Ways to get new people to Hampton or former graduates to come back to Hampton	1/25/2020 9:47 AM
269	Get back to making it a small town not trying to make it a big City where everybody is in everybody's business why didn't the context of this test	1/25/2020 9:45 AM
270	Filling businesses fronts for reasonable rent prices.	1/25/2020 9:44 AM
271	Cheaper low income family housing	1/25/2020 9:41 AM
272	Is there a way to save the Hampton Country Club. Financial difficulties threaten its future. It is a valuable community asset. allowing it to go under would be bad for the image of the community and be a negative point for people considering a move here.	1/25/2020 9:34 AM
273	Paved bike trail	1/25/2020 9:34 AM
274	Roads	1/25/2020 9:33 AM
275	To not live beyond our means. Its nice to have nice things, but unless we watch and control our spending, nothing we do will matter if we raise taxes so much that those who are paying the taxes cant afford it.	1/25/2020 9:27 AM
276	With Shopko closing there are many things that you cannot purchase in Hampton. We need a similar retail business to fill that void.	1/25/2020 9:26 AM
277	More involvement from City residents	1/25/2020 9:23 AM
278	A store that you can buy everything is one location.	1/25/2020 9:21 AM
279	Safety of the people in the town, who we allow to live here and improving the school system.	1/25/2020 9:20 AM
280	Attracting bigger employers. It's only 10 minutes or so off the Interstate and possibly better signage along the highway and interstate?	1/25/2020 9:10 AM
281	You're not going to please everyone but doing what's best for the community to make it affordable, safe and a pleasant living experience.	1/25/2020 9:05 AM
282	Sports complex	1/25/2020 9:04 AM
283	Keep up on properties and bringing people back to Hampton	1/25/2020 9:02 AM
284	You're not going to please everyone but doing what's best for the community to make it affordable, safe and a pleasant living experience.	1/25/2020 9:01 AM
285	You're not going to please everyone but doing what's best for the community to make it affordable, safe and a pleasant living experience.	1/25/2020 9:01 AM
286	We need to somehow encourage business owners and professionals to live (or want to live) in Hampton. It is troubling to me that many choose to live elsewhere but still want us to do business with them locally. The same goes with teachers and administrators in the school district. Unless you have a vested interest in the town and live here, you don't have the desire to do what's best for Hampton.	1/25/2020 8:59 AM
287	Bring more business for a better economy	1/25/2020 8:53 AM
288	The development of affordable housing and the cleaning up up the current housing in Hampton. There are many sections of town that a really "run down" and there needs to be a concerted effort to offer incentives to improve this situation.	1/25/2020 8:50 AM
289	Youth sports complex	1/25/2020 8:43 AM
290	Unsure	1/25/2020 8:31 AM
291	Not let things go so downhill	1/25/2020 8:20 AM
292	More affordable living areas for those who can not afford to live in a bigger city elsewhere.	1/25/2020 8:10 AM
293	Clean up	1/25/2020 8:02 AM

## CITY OF HAMPTON Community Survey

294	Keeping up with streets and sidewalks better. Some of them could bottom out your car if you aren't going slow enough.	1/25/2020 8:01 AM
295	employment that people can live off of	1/25/2020 7:59 AM
296	Streets/side walks and rental/senior housing.	1/25/2020 7:50 AM
297	Inclusion and fairness towards all nationalities	1/25/2020 7:46 AM
298	Jobs	1/25/2020 7:44 AM
299	Attracting young people.	1/25/2020 7:42 AM
300	Affordable housing and rentals	1/25/2020 7:29 AM
301	Housing	1/25/2020 7:25 AM
302	Get more community involvement such as these surveys but possibly in a mailer as well so the decisions aren't just made by a select few	1/25/2020 7:22 AM
303	Definitely so,em of the nuisance properties on main roads. I go by one every day and have had many people ask me who lives there cuz it's a mess! Again.....not welcoming to possible new people looking to live in our community	1/25/2020 7:13 AM
304	Rental property....we have come along way with clean up and bad properties but still need improvements especially condemned homes	1/25/2020 7:09 AM
305	We need more qualified individuals in our workforce, and therefore need infrastructure that supports and attracts them to Hampton.	1/25/2020 7:07 AM
306	New soccer field location with parking.	1/25/2020 6:58 AM
307	Rural communication services	1/25/2020 6:37 AM
308	Clean up Main Street and housing	1/25/2020 6:23 AM
309	Medical providers and hospital meet the needs of the community, support the airport success,	1/25/2020 6:16 AM
310	Jobs	1/25/2020 5:17 AM
311	Housing	1/25/2020 4:51 AM
312	Better rental housing options, need to seriously address the drug issue, and roads	1/25/2020 4:27 AM
313	Influx of illegal population	1/25/2020 4:21 AM
314	I would continue to trying to promote an open environment for new families to move into the area as well as businesses to create more local job opportunities and possibly work on improving and or expanding and updating the high school and keep an eye out for the drug trafficking that seems to be becoming more and more prevelant in central and north central Iowa so it doesn't turn into an issue here in town starting with our youth and on up.	1/25/2020 3:00 AM
315	City owned Cable, Internet	1/25/2020 2:34 AM
316	Better paying jobs.	1/25/2020 1:47 AM
317	Major employer	1/25/2020 1:38 AM
318	Rehabbing the dilapidated housing within city limits.	1/25/2020 12:33 AM
319	Keeping jobs in our community. City council wants us to shop local but prices here are extremely high or what we need I am not available.	1/24/2020 11:20 PM
320	Housing, fixing up properties falling apart, soccer complex, expansion of parks and rec including a full time manager	1/24/2020 10:59 PM
321	Code enforcement for nuisance properties	1/24/2020 10:13 PM
322	Lack of decent downtown businesses/boutique shops/restaurants/bars	1/24/2020 9:54 PM
323	Community events	1/24/2020 9:40 PM
324	Help people fix their properties	1/24/2020 9:35 PM

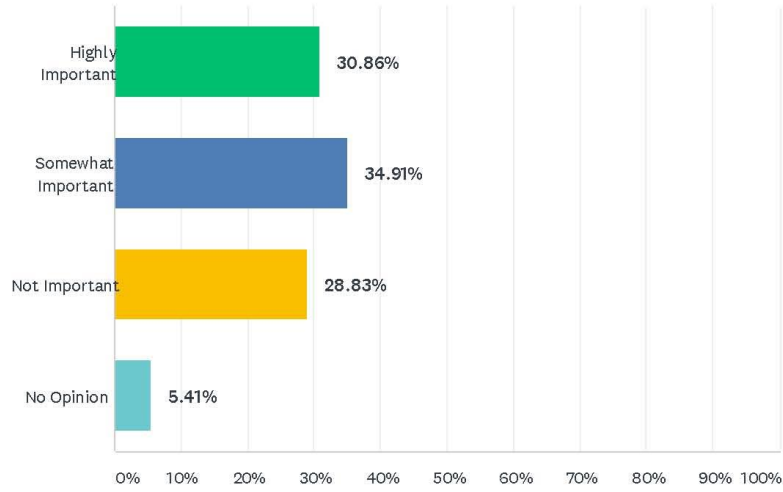
## CITY OF HAMPTON Community Survey

325	Shopping- a lot of dollars are leaving the community because products are not available here.	1/24/2020 8:35 PM
326	ℓ... recycling to keep city/county clean and environmentally healthy :)	1/24/2020 7:11 PM
327	Keeping people with good jobs in town	1/24/2020 7:09 PM
328	The nastiness of coonley apartments	1/24/2020 6:06 PM
329	Repair roads	1/24/2020 5:56 PM
330	School system	1/24/2020 5:45 PM
331	Illegals owning homes and then trashing them	1/24/2020 5:28 PM
332	ROADS, UNION, WASTEFUL SPENDING ON "PET " PROJECTS., IE MAYOR YOUTH PROGRAM?? GET REAL. STOP USING THE 55% LOST AS A CITY LOTTERY WINNING. IT IS TAX PAYER MONEY AND SHOULD BE WISELY USED BEFORE ASKING FOR MORE	1/24/2020 4:07 PM
333	Child care	1/24/2020 2:45 PM
334	Encourage foreign residents to comply with our laws and adapt our English language in public.	1/24/2020 12:59 PM
335	Condition of the roads	1/24/2020 12:59 PM
336	Housing for starting couples and young professionals. Find jobs for them as well.	1/24/2020 9:25 AM
337	I feel as though our community is so much father behind other communities. We need to push for the outdoor rec-complex	1/24/2020 8:58 AM
338	Our professionals need to live in the city they work. Our doctors, dentists, teachers, live out of town and bring no tax value or commitment to the city.	1/24/2020 8:12 AM
339	The game complex that was to be built, Shopko building, attract and maintain young professionals	1/23/2020 9:20 PM
340	Nuisance properties	1/23/2020 8:26 PM
341	Better side streets not just main roads	1/23/2020 7:34 PM
342	drug dealers, homelessness, illegal persons	1/23/2020 7:19 PM
343	old buildings and houses, restaurants (someplace to get a good steak and meal)	1/23/2020 6:45 PM
344	How do we get professionals to live here?	1/23/2020 6:37 PM
345	To clean up or community! Many downtown businesses are not maintained, our town is beginning to look run down!	1/23/2020 6:25 PM
346	More jobs	1/23/2020 6:06 PM
347	Winter snow removal in residential areas	1/23/2020 5:01 PM
348	infrastructure	1/23/2020 3:42 PM
349	Continuing to bring business and industry here to keep our town growing.	1/23/2020 3:19 PM
350	Banking. It's nothing the City can do as a governing body, but much of the nuisance problem in town has to do with banking.	1/23/2020 3:15 PM

CITY OF HAMPTON Community Survey

Q17 How important is it to spend city funds on a new outdoor rec-complex which would include youth soccer, football, baseball and softball fields?

Answered: 444 Skipped: 9

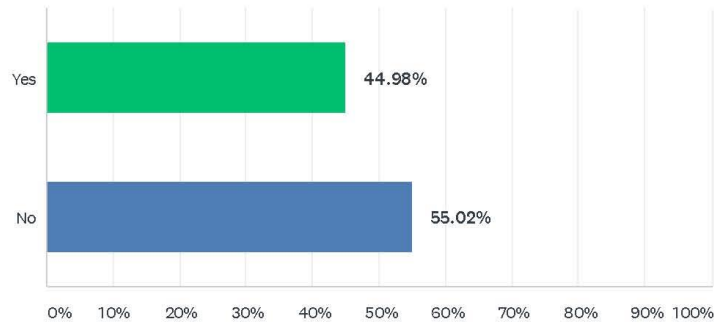


ANSWER CHOICES	RESPONSES	
Highly Important	30.86%	137
Somewhat Important	34.91%	155
Not Important	28.83%	128
No Opinion	5.41%	24
TOTAL		444

CITY OF HAMPTON Community Survey

Q18 If the City decided to build an outdoor rec-complex, would you be willing to donate money to the project?

Answered: 438 Skipped: 15



ANSWER CHOICES	RESPONSES	
Yes	44.98%	197
No	55.02%	241
TOTAL		438



## CITY OF HAMPTON Community Survey

### Q19 Please provide any additional comments that you might have in regards to the future of Hampton.

Answered: 195 Skipped: 258

#	RESPONSES	DATE
1	make convention center a priority	3/5/2020 1:00 PM
2	Hampton in general looks really run-down. When class reunions are held, I hear really negative comments about the towns appearance. People are friendly, but the physical Hampton does not look inviting. Cannot afford wellness center.	3/4/2020 12:27 PM
3	I dont think it's ok for a porn addict to be on the city council.p	2/28/2020 8:14 PM
4	I would rather fix what we have.	2/28/2020 5:24 PM
5	To much money for the rec center	2/27/2020 11:36 AM
6	To much money for the rec center	2/27/2020 7:41 AM
7	Thanks for taking the time to encourage each citizen to have a say in long term goals.	2/26/2020 7:57 AM
8	sorry for sounding like a broken record but FIX STREETS & ALLEYS & NO REC COMPLEX	2/26/2020 7:24 AM
9	Quit wasting money on surveys	2/25/2020 9:17 PM
10	-	2/25/2020 9:13 PM
11	The aquatic center is already operating at a loss so funded by taxpayer dollars, a new rec complex will be the same. Fix the streets	2/25/2020 8:27 PM
12	NA	2/25/2020 7:41 PM
13	City recreation area would be nice. I'd propose to put near wellness center area that is accessible by walking trails also. Need youth sports/parks rec director. This will help families that have young kids which work at new businesses	2/25/2020 7:34 PM
14	Good luck improving town gonna take a lot of work	2/25/2020 6:03 PM
15	none	2/25/2020 11:22 AM
16	out door rec complex is good and it brings in outsiders, BUT these outsiders also leave and may not return, YES it brings in \$\$ for that day but we need long term. and how much is this going to get used for how long, how many tournaments will be held here?? Is it going to pay for itself in the long run? Who's going to run it and provide food, cleaning, maintenance, grounds keeping. I hope these comments i provided help in the future of Hampton, i don't want to see a GHOST front in uptown. I try to shop local when i can, but when what I want is some where else....I hope that Hampton can be a one stop town someday.	2/24/2020 11:27 AM
17	Its like you learn my mind! You appear to know a lot approximately this, like you wrote the e book in it or something. I believe that you simply could do with a few % to pressure the message house a little bit, however other than that, that is magnificent blog. A great read. I will certainly be back.	2/24/2020 5:56 AM
18	N/a	2/17/2020 10:01 PM
19	I think we need to have additional things for teenagers to do so they stay in town.	2/17/2020 3:45 PM
20	somewhat grim when compared to 60 years ago.	2/17/2020 8:14 AM
21	I love Hampton and its people. I plan to live here forever. We need people promoting the positives in our community. Unity does not begin with us all being alike...but embracing and respecting who we can become...together.	2/15/2020 1:35 PM
22	Clean up the town it's like a huge junk yard!	2/15/2020 12:26 AM

## CITY OF HAMPTON Community Survey

23	Find a way to get the industrial park running again. Need business to attract families to stay in the town	2/14/2020 5:59 PM
24	I lived here for almost 40 years. I've seen good times and bad. I love this town, but it needs fixed. Greedy landlords are making it impossible for low income families to survive. The streets need fixed. Some of them are really bad	2/14/2020 5:50 PM
25	Hampton is run by way too many stingy picky people. Theres no loud or fun when they do anything. Everything is complained about and everyone is offended....more acceptance of ideas needs to be used in hampton.	2/14/2020 5:28 PM
26	I do like what we're doing with Hampton. It needs more things to do. A lot of people leave and that's okay, but when they leave because the town is boring and dull, that says that maybe we should invest in things for people wanting to stay. This "farm" community is outdated and needs reform.	2/14/2020 11:29 AM
27	As a local of this very great town full of lovely people. I would definitely like to see more events that involve people of all ages. The mural up town is beautiful. More talented people should be invited to help us make our town a very artful and enjoyable place.	2/13/2020 11:22 PM
28	Thanks for seeking input!	2/13/2020 6:24 PM
29	We need new businesses and new houses for people	2/11/2020 2:26 PM
30	Thanks for doing this survey and seeking input. I may have missed it, but I do not see a link to the survey in Spanish. We are missing a large portion of our community input by not providing that option. I hope your committee has made arrangements for that.	2/11/2020 11:56 AM
31	Our downtown buildings need to demolished in some cases and some just need to have extensive repair others are in good shape. The bad ones need to be replaced or removed, this will make the town look better and will in time bring business. We have many times spent money on things that were suppose to bring people to Hampton. I have heard people say we need this or that recreation to get people to move here, What you really need is jobs with high pay to get them here, once they are here then things you want for entertainment will follow and we will at that time have the tax base to support the goodies.	2/11/2020 11:53 AM
32	We need to continue our efforts to get all properties repaired and cleaned up. It is what people base there opinion of Hampton. By how the properties look and their curb appeal	2/10/2020 10:21 PM
33	I think we need new attractive business and improvements downtown. Also address the drug problem. There are things I'm very proud to be from Hampton , but there are also other things I'm embarrassed and ashamed of. If we want better we need to be better!! We need good people who WANT to move here and give the rest of us reasons to STAY	2/10/2020 5:44 PM
34	Please do not raise taxes so high that us retired folks can't afford to keep living in our homes.	2/10/2020 4:44 PM
35	it is obvious that what is being done now is not working so we need new ideas and blood sitting in the chairs making the decisions	2/10/2020 3:40 PM
36	Need a good paying job like factory more job skilled placement	2/10/2020 2:21 PM
37	Hampton at its core is a good town. If we are going to continue to value our small businesses we need to provide resources for them. Not necessarily money but education.	2/10/2020 2:06 PM
38	Coordinate recreational operations and promotions with county and regional groups. There are multiple parks surrounding Hampton that the city ignores.	2/10/2020 1:38 PM
39	We need clean store fronts more business not just gift shops which are nice but you don't need them everyday pet store shoe store Etc	2/10/2020 1:38 PM
40	Keep looking for creative ideas, I appreciate the efforts of the many people who work hard for this town	2/10/2020 1:17 PM
41	None	2/10/2020 10:52 AM
42	Fix the flooding issues and dredge beads lake for more revenue	2/10/2020 10:28 AM
43	I appreciate the opportunity to voice an opinion. Thanks.	2/9/2020 6:39 PM
44	I'd like to see a new Senior Center	2/8/2020 2:58 PM

## CITY OF HAMPTON Community Survey

45	I think we have a decent amount of places for the sport activities. If anything our town needs more basketball gyms that are regulation size. Otherwise we need to spend the money on making the town more appealing to others. Fixing up Main Street, old stores and houses in town.	2/7/2020 10:31 PM
46	Hampton needs to make a turnaround. The future could be bright, but we need everyone on board to make the necessary improvements.	2/7/2020 9:13 AM
47	Building new athletic fields as proposed does not seem wise. Rent the land out, use cash to make improvements to current fields.	2/6/2020 9:25 PM
48	I'm glad we are not a sanctioned city anymore.	2/6/2020 11:08 AM
49	Encourage modest growth but keep the small town feeling	2/5/2020 9:14 PM
50	When discussing the outdoor rec, make it so that no activities are held on Sunday mornings. When a community finds itself in decline, one must ask, where are the morals and the obligations to be neighborly and reach out to one another, support one another.	2/5/2020 6:09 PM
51	:)	2/5/2020 4:44 PM
52	Put as much effort into restoring and maintaining the historic buildings as you do the 'new' construction.	2/5/2020 2:53 PM
53	none	2/5/2020 8:53 AM
54	Rec centers are already available let's improve the one/s we have ... I feel like a dog park would be a good fit without spending a lot. A lot of things the survey asked are areas that being a capitalist country is all about... Personal responsibility is what is missing and it's not up to any type of government to try and Buy it!	2/5/2020 8:08 AM
55	N/A	2/5/2020 8:04 AM
56	A dog park would be a nice addition to the community	2/4/2020 10:26 PM
57	Thank you for the opportunity to participate in this survey	2/4/2020 10:15 PM
58	Can't afford a rec complex when the city can't fix streets and taxes are higher than neighboring cities and states	2/4/2020 7:50 PM
59	Give people a reason to want to stay, give our children opportunities to be involved instead of going out of town to find something.	2/4/2020 6:16 PM
60	We don't need an outdoor complex, we need to fix our roads, old buildings and bring in new business	2/4/2020 4:19 PM
61	I think the outdoor complex is great when the kids are in school but when they get out you still have the other populations that need things to do. My kids are no longer in school so that is why the trail system is nice to walk run or bike to stay healthy.	2/4/2020 2:25 PM
62	Thanks for asking for our thoughts.	2/4/2020 7:07 AM
63	If we don't get things cleaned up, it will continue to deteriorate and our town will continue fall short of amazing.	2/3/2020 10:10 PM
64	NA	2/3/2020 6:47 PM
65	None	2/3/2020 1:33 PM
66	As to the rec complex, I would donate IF it had several things that I think are important to making it functional for all. It needs to have a safe bike trail so that kids can get there on their own. It also needs to have a small playground area for younger siblings to play on while older kids are playing ball.	2/3/2020 9:17 AM
67	If you want young families to move here you have to have solid youth programs and facilities. Nice parks, recreational activities and dog parks are also important. If you want to keep people in town, you have to offer a variety of stores and restaurants. There just aren't many options here.	2/2/2020 9:19 AM
68	Be ever mindful of the costs associated with any new or enhanced programs or services. As we know it's the tax-payers which bears the burden for these things. Always keep in mind; what is the return on our investment. Continually watch spending.	1/31/2020 9:59 AM



## CITY OF HAMPTON Community Survey

69	We ABSOLUTELY DO NOT need a rec complex - NO NO NO NO NO!!!! What a waste of tax-payer dollars!	1/30/2020 1:58 PM
70	Online Water Utility billing.	1/30/2020 1:35 PM
71	.	1/30/2020 10:14 AM
72	Parking is needed at current Soccer Fields, Road access needs to be improved.	1/29/2020 4:08 PM
73	I think I have shared enough ;-) Thanks for opening this up to the community so that you can work to build a thriving community.	1/29/2020 2:23 PM
74	Thank you I hope people take the time to fill this out	1/29/2020 6:03 AM
75	I hate seeing Spanish in the school. It'd be different if it were a class and everyone was learning it. We need to stop catering to those people. We don't owe them anything. We need a store that carries food, households, and clothes..other than dollar general. Please create a rec program so it will be easier to sign our kids up for sports and more sports offered.	1/28/2020 8:49 PM
76	Great town, need more employers and jobs to keep vibrant	1/28/2020 7:59 PM
77	Just in general improve the downtown and residential neighborhoods.	1/28/2020 5:39 PM
78	Again, we are in a fragile state. We need people to support our services and businesses that we have here. Overall, I think people do an OK job of that. I think businesses need to hear feedback on how to improve. What can we do to improve what we have? Ever thought of asking these questions to businesses to see what they can try to do to improve. Might be a great way to build community support as well. Maybe pick one business a quarter and assist them with a survey. Just some thoughts.	1/28/2020 11:51 AM
79	We do not need an outdoor complex that is only used a small portion of the year. We have facilities that have been used for years for that. We need better streets, and not so much garbage flying around the downtown.	1/28/2020 11:30 AM
80	Na	1/28/2020 11:20 AM
81	For the blight issue, I think there could be a coalition of people willing to do small projects for those who simply do not have the skills or time to do them or are elderly and cannot do them easily. There could be a sign up process for homes needing help and a sign up process for volunteers willing to pitch in. The service clubs in the area could perhaps help with some of the financing of materials as well as furnishing volunteers. Make it a big event a few times a year where people go all around town doing these small projects. The more visible it is, the more community camaraderie there is. I recognize this won't solve big problems of siding/roofing, but it could help with the overall appearance of the town and the feeling of cohesiveness.	1/27/2020 8:19 PM
82	It's a wonderful community keep it going up	1/27/2020 6:24 PM
83	More retail in Hampton, lower rent citywide	1/27/2020 3:27 PM
84	Need to keep looking forward, making sure that we start to make it more attractive to bring younger people to town to live. Rec complex, improve walking trails, town celebrations that isn't always geared to the older generation, have something for the 25-50 age range.	1/27/2020 1:59 PM
85	outdoor rec complex is the worst most wasteful waste of the limited resources the town has. look how bad the fitness center has fallen in to disrepair and dirty unsafe place. the town definitely has plenty of ball fields and soccer etc! Priorities need to be keeping updated and attracting quality residents to help put back in to community. If nothing else then help the schools for gosh sakes so they aren't such an embarrassment in the level of education and quality.	1/27/2020 10:42 AM
86	we do not need any outdoor rec complex. focus on business and infrastructure	1/27/2020 5:26 AM
87	I am retiring back to the Clear Lake Iowa area and not Hampton for various other reasons.. So much more going on in Clear Lake!! I love Hampton though	1/26/2020 10:04 PM
88	It is only a short distance to drive to Hampton to shop....I would like to see a few more eating establishments....	1/26/2020 8:58 PM
89	I don't think we need an outdoor complex! We need to focus on the NEEDS of the town not the WANTS	1/26/2020 4:46 PM

## CITY OF HAMPTON Community Survey

90	I feel that Hampton was making some significant improvements to the overall look of the town several years ago but now the main street storefronts are looking tired, trashy or just plain empty. It's not inviting anymore.	1/26/2020 4:30 PM
91	I think we need to focus on businesses that the community can depend on and that will entice new citizens with higher educations to move here. After that, we can look at building an outdoor sports facility.	1/26/2020 2:41 PM
92	There is great potential	1/26/2020 2:11 PM
93	I would like more activities to bring our community together.	1/26/2020 12:39 PM
94	None	1/26/2020 8:35 AM
95	We need better communication	1/26/2020 7:45 AM
96	Fertilize our future, reap what we sow!	1/25/2020 11:19 PM
97	Cheaper Water and Sewer	1/25/2020 10:23 PM
98	None	1/25/2020 9:49 PM
99	I would like people of Hampton to be more accepting of others who are living here.	1/25/2020 9:01 PM
100	I would like people of Hampton to be more accepting of others who are living here.	1/25/2020 9:00 PM
101	We have plenty of outdoor rec now.	1/25/2020 8:41 PM
102	Rec center complex is a joke. Can't maintain what we have - pool, wellness center, etc. it all sounds great until someone has to maintain it and pay for it. Also plans of location by airport doesn't even make sense for children!	1/25/2020 8:20 PM
103	Obviously things cost money but I'd rather see the big businesses start donating money as opposed to continuing to raise our taxes. We give these businesses tax breaks to come here, hopefully they give back to the community with good paying jobs and donations to show the community they care and want to stick around for the long haul.	1/25/2020 8:14 PM
104	Stop only giving people slaps on the hands for their wrong doings and actually start giving out citations so the problem gets fixed.	1/25/2020 7:57 PM
105	The sports complex is a great idea. There will be many naysayers, but they are more than likely older or do not have kids that would utilize this facility. Not only would the complex be an update to what we currently have as facilities, but we would be able to host tournaments and promote TOURISM which helps ALL COMMUNITY MEMBERS.	1/25/2020 7:49 PM
106	The outdoor sports complex is a great idea. But I also believe that an indoor complex, or recreation center, open to the public without requiring membership would be of great value.	1/25/2020 7:42 PM
107	Supporting the farmers market and edible plantings in town will improve health of the community	1/25/2020 7:42 PM
108	Clean up city & make it city people want to move to not out of	1/25/2020 7:20 PM
109	.	1/25/2020 6:32 PM
110	!/a	1/25/2020 6:08 PM
111	I want Hampton to be a town that I am proud of. I think that continuing activities at bandshell park will be important.	1/25/2020 6:06 PM
112	None	1/25/2020 4:46 PM
113	This is a beautiful town. I would like to see it achieve and grow.	1/25/2020 4:15 PM
114	All races work together.	1/25/2020 3:58 PM
115	I feel Hampton caters to the older population and to the Hispanic population but we are missing the 30s ish middle class population. With the youth that are upcoming. And the future of Hampton. It seems we don't move forward to Make our town more appealing and offer more opportunities. People want to move somewhere - where their kids have opportunities- they can have a few places to sit down and eat - schools are good etc. but we can't seem to catch and keep anyone.	1/25/2020 3:55 PM



## CITY OF HAMPTON Community Survey

116	Taxi service?	1/25/2020 3:20 PM
117	Love this town, just like to see the downtown cleaned up especially the coonley building	1/25/2020 2:30 PM
118	A sports complex will not bring business to town. Focus on the bringing of tax money into town and not spending it. Take care of what we have before we add to the work and up keep load to the budget. A sports complex won't maintain itself. Volunteers are great till they no longer can or want to, then the city is left holding the check.	1/25/2020 2:29 PM
119	None	1/25/2020 2:25 PM
120	Need a parks and recreation department to care for and monitor the parks	1/25/2020 2:23 PM
121	The city must focus on the families and children that live here if we want to keep Hampton a thriving community. Many people leave Hampton to move to similar sized communities, but they have more to offer.	1/25/2020 1:52 PM
122	Step up law enforcement that controls the disasters that come with illegal immigration. Support legal immigrants and strive for a clean and healthy community. Prosper and grow in a fiscally responsible manner. Be a good neighbor.	1/25/2020 1:45 PM
123	While I appreciate the diversity, we need more restaurants that are not ethnic cuisine	1/25/2020 1:12 PM
124	In this small town, we should be able to walk on sidewalks and ride our bikes on the street without watching every step. Iowa Falls just did this why are we not?	1/25/2020 12:52 PM
125	An outdoor rec area would be great, but you still would exclude out of town kids... With no means of transportation	1/25/2020 12:30 PM
126	None	1/25/2020 12:26 PM
127	Have we looked into local competition to Mediacom?	1/25/2020 12:16 PM
128	Bring something similar to Shopko back into town. It is so expensive to buy certain things in a small store as they need to increase pricing. It is frustrating.	1/25/2020 12:00 PM
129	Town will not grow if residents do not support change.	1/25/2020 11:39 AM
130	Our county fair is the best! Keep helping to keep it Best! Retail should be more than antiques and second hand items. Walking downtown at night is not safe with persons gathering on corners in groups.	1/25/2020 11:10 AM
131	The rec-complex is a good idea but needs to have not only financial under pinning but also people willing to step up and make it a success after it is built. To be effective this complex would need a rec department head. This could be a great avenue of income to our town if properly organized and marketed.	1/25/2020 10:50 AM
132	The rec-complex is a good idea but needs to have not only financial under pinning but also people willing to step up and make it a success after it is built. To be effective this complex would need a rec department head. This could be a great avenue of income to our town if properly organized and marketed.	1/25/2020 10:49 AM
133	Thanks for asking us!	1/25/2020 10:39 AM
134	N/a	1/25/2020 10:39 AM
135	The city is known for the large Hispanic population. The disconnect between the Hispanics and Caucasian population is very apparent in the community. It makes me very uncomfortable and is the biggest problem in my opinion of our great town. Maybe some programs helping to integrate the two would start the process or help..?	1/25/2020 10:29 AM
136	We need to clean up junk and have more things for kids to do.	1/25/2020 10:27 AM
137	In regards to the above question. If this facility was geared towards residents of Franklin county and included kids outside of the school district, I would definitely support it and donate. We already come into town for the parks, swimming pool, bike trail, we'll East center, karate class.....I would love to see more opportunities for my kids that are in the AGWSR school district. However they aren't always communicated well.	1/25/2020 10:24 AM
138	None	1/25/2020 10:22 AM

## CITY OF HAMPTON Community Survey

139	Let's make it great again	1/25/2020 10:15 AM
140	I'm not totally convinced we need the new rec complex. We would probably donate some to it, but not a significant amount. If a rec complex is built, I would like it to be functional, but realistic for the community.	1/25/2020 10:08 AM
141	N/A	1/25/2020 10:07 AM
142	I feel I said my peace.	1/25/2020 10:02 AM
143	I have no opinion on the outdoor sports complex as my children are grown and gone. If the town thinks a complex would bring more families to town then I would be more supportive.	1/25/2020 9:55 AM
144	We need to improve the soccer field and softball complexes that we currently have instead of funneling unnecessary money into a new sports complex at the cost of residents. Expensive and new isn't always the way to go! Take care and improve what you have.	1/25/2020 9:55 AM
145	I like Hampton!!! Has everything I need , just would love a few extras thrown in!!	1/25/2020 9:50 AM
146	Hampton use to be a great place to live. Now the cost of living is ridiculous, the drugs are everywhere and jobs are a joke.	1/25/2020 9:50 AM
147	The future of any small town in Iowa is a complicated situation. The homogeneous nature of an Iowa county seat town of the 1950s has gone with the wind. I imagine it will be a difficult challenge to keep what we have in place as the population and the economy continues to evolve in the area, state, and nation.	1/25/2020 9:34 AM
148	More retail	1/25/2020 9:34 AM
149	Roads, and downtown! Public restroom downtown.	1/25/2020 9:33 AM
150	Keep an eye spending. Needs should always over rule wants. Enforce nuisance abatement by being proactive. If there are people on the city payroll that don't feel the same way and won't do what is asked of them, replace them.	1/25/2020 9:27 AM
151	Nice to see a survey to get input from residents, hopefully people will participate.	1/25/2020 9:23 AM
152	When I visited, I couldn't believe the prices to shop at Fareway. I wanted to shop for christmas presents and had to do a majority's of my shopping online.	1/25/2020 9:21 AM
153	I feel like our town has the potential to enhance so many areas to become an very close-knit, family friendly town.	1/25/2020 9:20 AM
154	Regarding the last question, flooding problems doesn't help, also there's 2 baseball/softball fields on the west side that are neglected. The current unused space at the middle school is enormous and could be utilized better.	1/25/2020 9:10 AM
155	I know you can't do much about the illegal residents, but unfortunately Hampton is known for that. Trying to crack down on that too is difficult. But can you?? Also when Shopko left was a huge blow for local shopping. I personally have to go out of town for some purchases I can't get locally. I try here first and Dollar General does carry some things now, but not always. I feel we have plenty of specialty shops and need more basic needs, like Shopko offered, type stores. Not everyone can travel out of town. Transit buses could assist those not driving to get to such stores too. Hampton is a great place, let's keep it viable and moving forward not succumbing to trashy ways or quick fixes.	1/25/2020 9:05 AM
156	There will need to be a safe way for the kids to get to the new sports complex (if and when it gets built)	1/25/2020 9:04 AM
157	Keep up the good work.	1/25/2020 9:02 AM
158	I know you can't do much about the illegal residents, but unfortunately Hampton is known for that. Trying to crack down on that too is difficult. But can you?? Also when Shopko left was a huge blow for local shopping. I personally have to go out of town for some purchases I can't get locally. I try here first and Dollar General does carry some things now, but not always. I feel we have plenty of specialty shops and need more basic needs, like Shopko offered, type stores. Not everyone can travel out of town. Transit buses could assist those not driving to get to such stores too. Hampton is a great place, let's keep it viable and moving forward not succumbing to trashy ways or quick fixes.	1/25/2020 9:01 AM
159	I know you can't do much about the illegal residents, but unfortunately Hampton is known for	1/25/2020 9:01 AM

## CITY OF HAMPTON Community Survey

	that. Trying to crack down on that too is difficult. But can you?? Also when Shopko left was a huge blow for local shopping. I personally have to go out of town for some purchases I can't get locally. I try here first and Dollar General does carry some things now, but not always. I feel we have plenty of specialty shops and need more basic needs, like Shopko offered, type stores. Not everyone can travel out of town. Transit buses could assist those not driving to get to such stores too. Hampton is a great place, let's keep it viable and moving forward not succumbing to trashy ways or quick fixes.	
160	I have been a resident of Hampton for over 40 years and when I moved here, I was so impressed with the vitality and forward looking mind set of the town.. I know small towns are struggling, but we need to capitalize on the diversity and unique qualities our town has to offer. We cannot go back to how things used to be....we need to take a candid and accurate assessment of where we are, set lofty yet achievable goals, and move forward.	1/25/2020 8:50 AM
161	We are the generation of youth coming back to the community, or new teacher and professionals whom are new to Hampton. We want to spend our money here. I had have many conversations with people my age about dilapidated housing, drugs in apartment buildings, a run down north side of downtown and side streets, and lack of programs and facilities for our youth. Please invest in us do we stick around. We want to spend our money here.	1/25/2020 8:43 AM
162	Thinking of youth bring people from out of town and will help the town thrive. You wont get people to stay or move back after college if it doesnt become a more family friendly place where kids can flourish	1/25/2020 8:31 AM
163	.	1/25/2020 8:01 AM
164	It is a daunting task with so many needs out there but I give the people undertaking this a huge pat on the back. I feel any progress is good and thank you	1/25/2020 7:59 AM
165	Agree that Hampton needs the outdoor rec complex. Most cities our size are looking into to. This would also free up some of the time trying to maintain East Park and the diamonds at Progress park that have flooding issues. Also the west side ball diamonds that are in horrible condition. Would also be one centralized location to hold tournaments and bring more people to Hampton.	1/25/2020 7:50 AM
166	Stop ruining any historical aspects we have left like downtown with the new dentist office monstrosity that doesn't fit.	1/25/2020 7:46 AM
167	Rec center for the school	1/25/2020 7:44 AM
168	Please build the outdoor rec center!	1/25/2020 7:42 AM
169	The city has current recreation areas.....most are kept up well. If west park would get some attention.....they could actually use it for games and not just practice. We need to take care of what we have and utilize it rather than spend huge money and let these other facilities rot	1/25/2020 7:13 AM
170	I get land was donated and such for rec complex but I'm not sure the amount of money needs to complete is worth it for a town out size....yes Sheffield's has one but the also have sukup \$\$	1/25/2020 7:09 AM
171	Thank you for your hard work on these goals!	1/25/2020 7:07 AM
172	Keep up the good work!	1/25/2020 6:37 AM
173	Big box store would be very convenient to have here since shopko left. A bowling alley would be nice to have for entertainment or drive up theatre. Need a reason for people to come to Hampton. Not drive out of town.	1/25/2020 6:23 AM
174	Our school system needs to be more transparent. People will come to town for a good educational system. Our community needs to be attractive for future prospects.	1/25/2020 6:16 AM
175	NA	1/25/2020 4:27 AM
176	Stop penalizing homeowners in the form of property taxes to cover the costs of the illegal population.	1/25/2020 4:21 AM
177	None at this time. Thank you for the opportunity to share thought and opinions. Excited to see what is taken into consideration and put into effect.	1/25/2020 3:00 AM
178	Need a city planner to add summer events, utilize convention center more, have more	1/25/2020 2:34 AM



## CITY OF HAMPTON Community Survey

	activities on weekends in summer	
179	Develop programs to help home owners update their homes to become for energy efficient.	1/25/2020 1:47 AM
180	I believe the rec part of pool etc needs up keep because many youth sports use it but idk if citizens can afford it.. mayb fundraising or grant could help.	1/24/2020 7:11 PM
181	All small towns in Iowa are struggling unless they are close to the des moines area. If we cant find a way to get young families with good jobs into town Hampton will continue to suffer	1/24/2020 7:09 PM
182	More jobs	1/24/2020 5:56 PM
183	ROADS ROADS ROADS LESS TAXES USE LOST \$ TO BETTER INFRASTRUCTURE NOT PET PROJECTS.. WE DONT NEED A BUNCH OF BASEBALL DIAMONDS AND "SPECIALTY" FIELDS ALL OVER THE TOWN. FIX AND MAINTAIN WHAT WE HAVE AND WE WILL HAVE SOMETHING. IF NOT, RAISE TAXES TO PAY FOR SOMETHING THAT WILL BE USED BY THE MINORITY OF THE POPULATION AND FIX THE HOUSING SHORTABLE BY MAKING IT IMPOSSIBLE TO LIVE IN TOWN BECAUSE OF TAXES	1/24/2020 4:07 PM
184	We do not need an outdoor rec complex. We need better streets, better looking homes, attract new businesses which will help retain our youth to take over. If you look at the demographics. Most young people move away after college and they are not coming back. Who is going to take over for businesses that are looking to retire? Who will step up when the city council ages out? Once we take care of these, then you can look at a rec complex.	1/24/2020 12:59 PM
185	This town is too focused on sports and winning state. It is just not gonna happen anytime soon. The city needs to worry about keeping water sewer, city services, and infrastructure down to a low cost. Investigate putting a solar energy array or a wind turbine to help keep electrical prices down. I know that is a big idea, and it involves a lot of parties, but I think it would be a good PR move for Franklin County and Hampton	1/24/2020 9:25 AM
186	I think that with Russell as the mayor and new people on the city council, I think they will get Hampton moving in the right direction.	1/24/2020 8:58 AM
187	I think diversity can be used for our benefit. We have a lot to offer. I did not plan to make Hampton my forever home, but it has become mine. I am proud of it and want to help make it a great place to live and raise my kids.	1/23/2020 9:20 PM
188	need to start cracking down on rental properties and nuisance properties. Along with more of a police presence, lots of people are living here and are up to no good	1/23/2020 8:26 PM
189	None	1/23/2020 7:34 PM
190	we do not need more sports venues, or a place to have them all in 1 spot...do you realize how many homeless people could be helped with that kind of money?	1/23/2020 7:19 PM
191	Continue to maintain a strong Police force.	1/23/2020 6:37 PM
192	Make landlords upgrade some rental units.	1/23/2020 6:31 PM
193	Keeping the buildings and houses in good repair.	1/23/2020 3:42 PM
194	We need to work together and embrace the diversity we have while growing our community	1/23/2020 3:19 PM
195	Don't try to plan so much. Get out of the way of business owners and property owners.	1/23/2020 3:15 PM