

ELECTRIC LIGHT THEATRE SPONSORSHIP PROPOSAL

Sponsoring the
future of Sunraysia
Youth and Arts!



Established in 1984, Electric Light Theatre (ELT) is a Youth Theatre Production that focuses on teaching stagecraft skills to young people between 10 and 25 years.

There have been literally thousands of young people who have benefitted from their experience from ELT.

ELT cast don't just learn stagecraft; they develop leadership skills, self-confidence, problem-solving, interpersonal and team building skills and life-long friendships. These important foundations have seen so many of our cast go on to amazing careers, in all walks of life.

ELT's variety show is held in February and costs approximately \$40,000 to run. A large portion of this is covered by cast membership fees, while the rest is budgeted through ticket sales, however this can be difficult to gauge and this is why sponsorship is an essential partnership that we hope to nurture.



President
Electric Light Theatre (Mildura) Inc.
PO Box 2934 Mildura VIC 3502
eltmildura@gmail.com | 0481 876 081

We hope you will help us to support these dedicated young people in their efforts to shine on stage, learning vital skills along the way, with one of our various ways of contributing.



BRONZE LEVEL SPONSORSHIP \$250 +

- Your logo will be featured in our publications, including the show program.
- Social media publicity with logo if provided
- 2 Tickets to the Opening Performance

SILVER LEVEL SPONSORSHIP \$500 +

- Your company's logo will be featured in our publications, including the program, company branding will be also allowed within designated areas of the theatre foyer and at the ELT reunion
- Company logo and business profile will have a special mention on our Facebook page.
- 4 Tickets to the show of your choice

GOLD LEVEL SPONSORSHIP \$2000 +

- Your company logo will be featured on all of our publicity publications, display boards and posters if received in sufficient time for marketing deadlines.
- Company branding will be allowed within the theatre complex and rehearsal space and at the ELT reunion.
- Company logo and business profile will be featured in the souvenir program, website, Facebook special promotions
- 4 Tickets to the show of your choice
- Key speaker (mentoring) opportunity with our cast and volunteers at a rehearsal date to suit your availability

PLATINUM LEVEL SPONSORSHIP \$5000 +

- Your company logo will be featured on all of our publicity publications, display boards and posters if received in sufficient time for marketing deadlines.
- Company branding will be allowed within the theatre complex and rehearsal space and at the ELT reunion.
- Company logo and business profile will be featured in the souvenir program, website, Facebook special promotions
- A specific media article where your company's support of young people and the arts, with a message of how arts link directly with life skills that will lead to work skills and better career opportunities.
- 6 Tickets to the show of your choice
- Key speaker (mentoring) opportunity with our cast and volunteers at a rehearsal date to suit your availability

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If you are able to sponsor ELT for the current season please complete and submit the form below.

A tax invoice will be supplied

Please email a high resolution version of your company/business logo to be used in our marketing materials to :

eltmildura@gmail.com

Business Name

Sponsorship Package

☐

Bronze

☐

Silver

☐

Gold

☐

Platinum

☐

Other

If Other please specify (ie \$ amount or details of donation)

Invoice Address (Postal or Email)

Financial contributions can be made to the following account

Acc Name Electric Light Theatre (Mildura) Inc

BSB 633 000

Acc Number 154 709 125

Signed

SAVE

SUBMIT

In anticipation of your valuable support.
Thank you for taking the time to consider
sponsorship of Electric Light Theatre.

ELT Committee.

President

Electric Light Theatre (Mildura) Inc.

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