



NAEYC Accreditation Language and Logo on Affiliate Websites: Usage Guidelines

For NAEYC affiliates interested in featuring NAEYC accreditation on their web sites (or updating the current language on their websites) following is suggested language about NAEYC's general accreditation work and about the Accreditation of Early Learning Programs and the Accreditation of Early Childhood Higher Education Programs, specifically.

Recently, both accreditation systems changed their names and refreshed their logos. The language below and the logo reflect these changes.

Accreditation Language for Websites

About NAEYC Accreditation

NAEYC strives to raise the quality of education for all children from birth through age eight. Accreditation systems are a major part of NAEYC's efforts to improve early childhood education; they allow programs to provide the best learning experiences for young children and their educators by meeting national standards of quality. To learn more about NAEYC's accreditation systems, visit the [NAEYC website](#).

About NAEYC Accreditation of Early Learning Programs

Since 1985, NAEYC Accreditation of Early Learning Programs has served as a transformative quality-improvement system that sets professional standards for early learning programs and helps families identify programs of the highest quality. [Using a set of 10 research-based program standards](#), NAEYC Accreditation collaborates with early education centers to recognize great work already under way and to work together to understand and address areas that need improvement. To learn more about NAEYC Accreditation of Early Learning Programs, visit the [NAEYC website](#).

About NAEYC Accreditation of Early Childhood Higher Education Programs

Since 2006, NAEYC Accreditation of Early Childhood Higher Education Programs has served as a quality improvement and quality assurance system accrediting early childhood degree programs that demonstrate evidence of excellence by meeting the [NAEYC Professional Preparation Standards](#). The NAEYC accreditation process provides a framework for self-study, external evaluation, and improvement in the quality of teacher preparation programs. To learn more about NAEYC Accreditation of Early Childhood Higher Education Programs, visit the [NAEYC website](#).

Accreditation Logo for Websites



The NAEYC accreditation logo is the exclusive property of NAEYC. However, NAEYC allows affiliates to use the logo on their websites in sections where NAEYC accreditation is described. The use of the logo is governed by the following guidelines:

- A program will not use NAEYC's name or logo or other intellectual property in any way without prior written consent from NAEYC;
- Use of the logo shall be subject at all times to revocation and withdrawal by NAEYC when, in its sole judgment, NAEYC determines that continued use of the logo would not serve the best interests of NAEYC or the public; and
- The affiliate will receive further guidance on logo usage in relation to size, color, and other technical specifications as well as the process for seeking approval of logo usage