Industry Solutions Competition: Rules & Guidelines

1. Eligibility

- Open to undergraduate and graduate students currently enrolled at participating universities.

- Students must form teams of up to five members.

- Each team must register by the published deadline to participate.

2. Team Formation & Mentorship

- Students self-organize into teams of up to five members.

- Each team is matched with a **group of mentors**, which includes:

- A corporate representative who brings real-world context and company-specific insights

- Global mobility professionals who provide strategic guidance and industry expertise

- Mentors support the teams throughout the competition by offering feedback, answering questions, and helping students connect academic concepts to practical applications. However, mentors do not contribute directly to the creation of deliverables.

3. Competition Structure

- Each team will select one of the **Top 3 Global Mobility Issues** identified by corporate partners.

- Teams develop a solution tailored to their assigned issue and corporate mentor's mobility program.

- Research must be based on **publicly available or commonly shared information** only.

4. Deliverables

- A slide deck (maximum 10 slides) outlining the proposed solution

- A presentation (10–15 minutes) delivered either virtually or in person during the first round

- All deliverables must be submitted by the published deadlines. Late submissions will not be accepted under any circumstances.

5. Judging Criteria

Submissions will be evaluated based on:

- **Relevance** to the assigned issue

- **Innovation** and originality

- **Feasibility** of implementation

- **Business Impact** on profitability, growth, and operations

- **Presentation Quality** and professionalism

6. Presentation Rounds

- **First Round**: All teams present virtually depending on availability and logistics.

- **Final Round**: The **top 3 teams** are invited to present in person at the MARC Spring Meeting.

7. Awards

- Scholarships will be awarded to the top-performing teams.

- All participants receive a certificate of participation and access to networking opportunities.

8. Code of Conduct

- Participants must uphold academic integrity and professional behavior.

- Collaboration outside of assigned teams is not permitted.

- Use of unauthorized or confidential information will result in disqualification.

9. Artificial Intelligence (AI)

- Artificial Intelligence (AI) is a powerful tool that can accelerate research, uncover insights, and support innovative thinking. In this competition, student teams are encouraged to leverage AI technologies to explore industry challenges, gather relevant data, and enrich their understanding of complex problems. However, the final product must be crafted by the students themselves with all references cited appropriately. Creativity, critical thinking, and teamwork should define the final product.