



December 2025

TO: Atlanta Area High School Counseling Departments  
FROM: Metro Atlanta Relocation Council (MARC)  
RE: 2026 MARC Scholarship Opportunity

## COUNSELOR INSTRUCTIONS

On behalf of the Metro Atlanta Relocation Council (MARC), we would like to make you aware of a scholarship opportunity for Atlanta area **current high school seniors**. Residence eligibility is defined as a senior attending a public or private school in any city or county district within the 17-County Greater Atlanta Metro area.

The Metro Atlanta Relocation Council is a non-profit organization that brings together business corporations and relocation service providers in and around Atlanta for the primary purpose of providing educational information and current relocation industry updates to its members. As a part of our community outreach efforts, MARC sponsors a scholarship to assist a worthy high school senior with college costs.

The MARC scholarship program focuses on current high school seniors who have relocated into the Atlanta area sometime between grade 9 (after completion of 8<sup>th</sup> grade) and grade 12. We would like to encourage your eligible students to apply. The **one-time award of \$2,500** will be presented to an area high school senior in 2026. The award will be sent directly to the college of choice that the student will attend to assist with tuition, etc. The student must attend college in Fall 2026 to receive the scholarship. In addition, the winning application will automatically be nominated for a secondary scholarship opportunity awarded by the Worldwide Employee Relocation Council (WERC) Foundation.

MARC will select the scholarship winner based on the strength of their total application package. The student will be evaluated on:

- Academic performance (as illustrated in their transcripts)
- Extra-curricular activities (to be provided with the application), and
- Their essay addressing the way they handled the challenges associated with relocating to a new area and a new high school

**We ask for your assistance with the following items:**

- 1)** Please make eligible students aware of this scholarship opportunity and encourage their participation. **Please post the scholarship application on your school website and in any newsletter to seniors as soon as you receive this information as the deadline for submissions is February 13, 2026 (no exceptions, please).**
- 2)** Please confirm the applicant's eligibility based on the criteria that they have:
  - a. Relocated more than 50 miles and changed schools due to their family's relocation between the 9<sup>th</sup> and 12 grades, and
  - b. Current minimum grade point average of 3.0 on a scale of 4.0 (or equivalent achievement on a different scale)

We are providing two student documents, and we ask you to share these with interested and qualified seniors:

- 2026 MARC Scholarship STUDENT INSTRUCTIONS
- 2026 MARC Scholarship Application

Making these documents available to all eligible students via your newsletter and your website is highly recommended. Please make hard copies to distribute as needed.

**We must receive all completed application components (signed application, transcript, student's essay, extracurricular activities) no later than 5:00pm on February 13, 2026 (no exceptions, please).**

The top three candidates will be contacted for a virtual interview. The selected scholarship recipient will be invited to a presentation of the scholarship award at the MARC Spring Conference March 19, 2026.

**Completed applications should be emailed to [info@marcatlanta.org](mailto:info@marcatlanta.org).**

For more information, please contact:

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To find out more about MARC, we invite you to visit our website: [www.marcatlanta.org](http://www.marcatlanta.org)

Thank you for your consideration. We look forward to working with you and your staff to encourage student participation in this scholarship opportunity.

Sincerely,  
Desiree Nelson and Tania Carswell  
MARC Community Outreach Committee Co-Chairs