

METRO ATLANTA RELOCATION COUNCIL Global Mobility Fall Conference Agenda – October 9, 2025

Time		Session
8:00-8:45	Networking Breakfast	We look forward to welcoming you bright and early for a delicious breakfast. Start your day with great conversation and fresh coffee before our sessions begin
8:45 – 9:00am	Welcome Remarks	Welcome Remarks from MARC President, Amy Cowley
9:00 – 10:00am	Human Factors Leadership: Leading Through Uncertainty and Change	Brandon Williams is a highly sought-after speaker, airline pilot, and human factors professor with over two decades of experience leading teams in some of the world's most dynamic, complex, and high-risk environments. As a former U.S. Air Force Fighter Pilot, Lieutenant Colonel, and Safety Officer, Brandon brings a unique blend of military precision, safety expertise, and real-world leadership to organizations striving for excellence in high-reliability industries. His keynote, "Human Factors Leadership: Leading Through Uncertainty and Change", will explore powerful lessons from the cockpit on how to drive performance, lead in uncertainty, and build a culture of accountability and continuous learning — without blame. Speaker: Brandon Williams
10:00 – 10:15am		BREAK
10:15am – 11:15am	Mastering Change Management & Mobility: The HR & Mobility Playbook	Change is no longer an occasional challenge—it's a constant reality for businesses. HR and Mobility professionals play a critical role in ensuring smooth transitions while balancing both employee experience and administrative governance. This session will provide strategic change management and mobility best practices to help organizations maintain business continuity, enhance employee engagement, and mitigate risk during times of transition.
10:15am – 11:15am	Mobility: The HR & Mobility	smooth transitions while balancing both employee experience and administrative governance. This session will provide strategic change management and mobility best practices to help organizations maintain business continuity, enhance employee engagement, and mitigate risk
10:15am – 11:15am 11:15am – 11:45am	Mobility: The HR & Mobility	smooth transitions while balancing both employee experience and administrative governance. This session will provide strategic change management and mobility best practices to help organizations maintain business continuity, enhance employee engagement, and mitigate risk during times of transition. Speaker: Ginger Merrick, Interlink Relocation Resources This session will re-introduce the various MARC committees, highlight their roles, and share how you can contribute to their important work in 2026
	Mobility: The HR & Mobility Playbook Building Impact Through MARC: Committee Roles & Opportunities	smooth transitions while balancing both employee experience and administrative governance. This session will provide strategic change management and mobility best practices to help organizations maintain business continuity, enhance employee engagement, and mitigate risk during times of transition. Speaker: Ginger Merrick, Interlink Relocation Resources